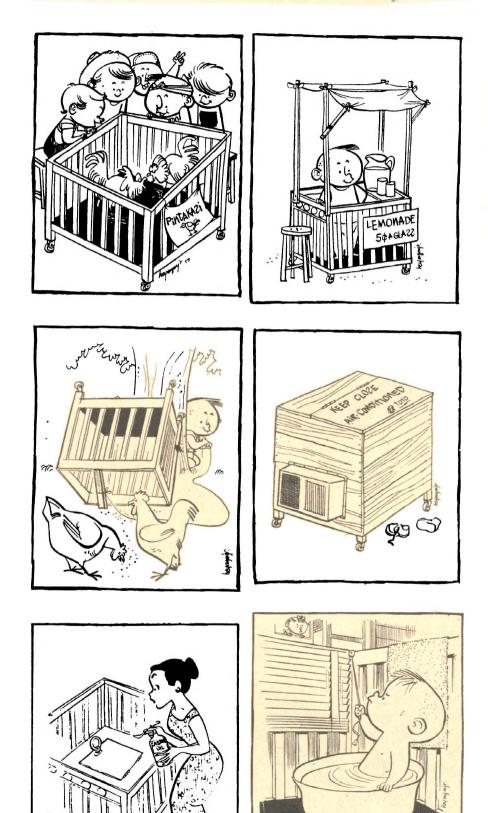
## CARTOONS & CHARACTERS HUGO C. YONZON, JR.



What are the best works of Hugo C. Yonzon, Jr.?

Art lovers would point to Yonzon paintings in their collections. Others would pick Yonzon's mural on "Philippine Life" which graced the Philippine Pavilion in the 1964 New York World's Fair.

The Art Association of the Philippines would release an impressive list of awards won by Yonzon in painting, caricature, photography, and advertising layout and design.



McGraw Hill in New York would show some of its technical manuals and reference books containing illustrations done by Hugo C. Yonzon, Jr. of the Philippines.

State visitors to the Philippines would exhibit their portraits by Yonzon which were present-

**Yonzon** zon which were presented to them by President Ferdinand E. Marcos.

The Daily Mirror and the Manila Times would unfold a combined 13-year file of the daily comic strip "Sakay and Moy" while the Saturday Mirror Magazine would present its spot cartoon series "Little Toto" by Yonzon. Named after one of his thirteen children, "Little Toto" (shown in half a dozen samples on this page) has faded away.

The best of Yonzon? Ask Yonzon the same question and he says: "I'm still working hard with pen and brush. And I still shoot a few pictures. It's hard to say. Really hard!"

Yonzon started drawing on old notebooks of his father. That was before he entered grade school. A winner of the Ramon Roces Scholarship award, he studied at the U.P. School of Fine Arts.

He landed his first job as staff artist of the Evening News in 1947. Philprom hired him assistant art director. Adcraft made him art director. Later, he moved to Philippine Advertising Counsellors and Hontiveros, also as art director. After 20 years, he returned to the Evening News but this time as its art director. He is also a consultant on cartoons at Graphic. On the side, he has done illustrations for Asia Magazine. McGraw Hill continues to give him assignments.

For the moment, Yonzon finds joy in diversity. He has not yet decided which medium will best express his temperament. But once Yonzon finds that medium, he will mature as an artist.

## Editor's Note:

Cartoons and Characters starts as a series with this issue of PM.