

People on the move

Edith B. Guitilen and **Nora G. Bangalan**, senior researchers of the *Surian ng Wikang Pambansa*, Ministry of Education and Culture, left last month for Singapore on scholarships awarded by the Southeast Asian Ministry of Education Organization (SEAMEO) Language Center. They are taking up courses in applied linguistics.

Guitilen is a graduate of the University of Baguio and has a Bachelor of Science in Education. She has also finished the academic requirements for M.A. in Filipino at the Philippine Normal College.

Bangalan is an education graduate of the Philippine Normal College and has Masters in Education (major in math) from the University of the Philippines. They will be away for eight months.

Daniel Tuzon, Junior Technology Officer of the Computer Services Center, Technological Resource Center, was awarded a scholarship to study geographic information systems in Paris. A geodetic engineering graduate of the University of the Philippines, Tuzon will stay in Paris for one year.

At the Ministry of Local Governments and Community Development, **Victor R. Sumulong** was



E.B. Guitilen



N.G. Bangalan

named Assistant Secretary for Personnel Management and Development.

Sumulong, who holds a B.A. in political science from Ateneo and an LL.B. from the University of the Philippines, began working as a consultant of the Ministry in 1975. He was later promoted to Senior Executive Assistant II, a position he held until his most recent appointment.

Another LL.B. graduate of the University of the Philippines, **Eulogia Cueva**, recently won a Dewitt



E. Cueva



S.R. Cuevas

scholarship to the University of Michigan to work toward a Masters in law. Ms. Cueva had worked as a Senior Research Attorney at the Court of Appeals.

Taking up a new position as a justice of the Court of Appeals is **Serafin R. Cuevas**. A law graduate of the University of the Philippines, Cuevas worked for one year in private law practice and then moved on to a position as trial attorney with the U.S. Veterans Administration. He entered government service in 1957 as Assistant City Fiscal in Manila. He has since held various positions with the Ministry of Justice, including Judge of the Court of First Instance (CFl) in Cabanatuan City; Acting Associate Judge, Court of Industrial Relations; and, since 1975 until his most recent appointment, First Vice Executive Judge of the CFL Manila.

by **Evangelina N. Carillo**

The Integrated Reorganization Plan of 1972 created, among other things, a Career Executive Service program. The idea behind the program, which falls under the jurisdiction of the Civil Service Commission, was to build a core of "development-oriented career administrators," men and women who, in making government their life work, would be professionals first and politicians second (if ever).

Because the success of this program depends primarily on the kind of people who enter it, applicants for CES positions are rigidly screened. A basic requirement for entry into the Career Executive Service is satisfactory completion of the Career Executive Service Development Program (CESDP), an educational program of the CES Board designed and implemented by the Development Academy of the Philippines.

The CESDP consists of two phases. Phase I is for those already holding CES positions. Phase II is for selected middle managers in government who will either immediately fill vacant CES positions or are identified as potential appointees to CES positions and who can be helped to do a more effective job as middle managers while awaiting promotion to appropriate CES positions.

The nine-month CESDP Phase II program is more comprehensive and detailed than the Phase I program. The curriculum emphasizes the acquisition of specific skills and provides opportunities for immediate application in concrete developmental situations. The program was launched in February of this year, and by the end of October, the first group of graduates will be ready to assume higher levels of responsibility in the CES.

Better than rural service

A special part of the CESDP Phase II is the "Barrio Immersion" program. The nine-week program (which ended June 30) gave 48 men and women from 17 government agencies the opportunity to apply at the barrio level classroom theories on planned change and on capability-building for community problem-solving

Executive training in the barrio



Barrio youth—they too have their own story to tell.

and citizen participation.

The 48 Phase II participants were divided into four groups, each of which went to one of four barrios in Cavite Province: Talon in Amadeo, Bunalejos and Bancod in Indanang, and Kanggahan in Trece Martines. There the CESDP trainees lived, interacted and worked with the barrio folk.

The "Barrio Immersion" program is more process-oriented than the 15-day rural service required of all government employees. The CESDP participants help the barrio folk determine and prioritize their needs, look for solutions to those needs and formulate action plans using indigenous resources. Only when indigenous resources are unavailable or inappropriate are government services sought, with the "Barrio Immersion" participants acting as brokers between the community and government agencies.

The primary aim of the program is to develop participation and problem-solving skills in the barrio, to help the people decide for themselves what they want and how to get it rather than waiting for the government to provide.

The CESDP Phase II has been fairly successful in bringing technology to the barrios and restoring the people's trust in the government. Expanding the program to a larger scale, however, is not feasible at the moment because of the huge amount involved. The estimated per capita cost of CESDP Phase II is P50,000.



Bureaucrats brainstorming with barrio officials.

REPUBLIC

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