

The Philippines Herald UNIVERSITY OF THE PHILIPPINES

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MAGAZINE

FEBRUARY 11, 1970

Handwritten initials and a checkmark.



Erlynn Bernardez

INSIDE--
Complete
Weekly
TV Guide

Colorphoto by Edgar Soller

On the Historic 'Night of Terror' The Tri-Media Group Was There!

When enraged students stormed the Palace gates dzHP News was there:

When the pitched battle for Mendiola bridge was being fought, dzHP News was there:

Talking to armed forces and police chiefs.

Helping bleeding students to temporary hospitals.

Asking priests and parents to help ease the tension and restore the peace.

When President Marcos met with the council of state, dzHP News was there.

Broadcasting direct from the presidential study:

The address to the nation

The reaction of men in government

The armed forces' intelligence reports

The students' hope And fears.

Giving listeners nationwide a vivid running account of the

breaking story

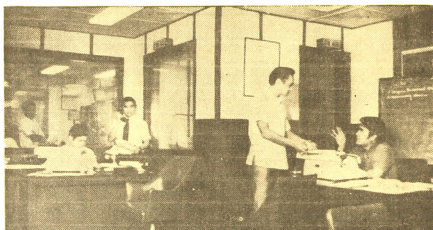
In the same high tradition that won for dzHP the Citizens'

Council for Mass Media Award

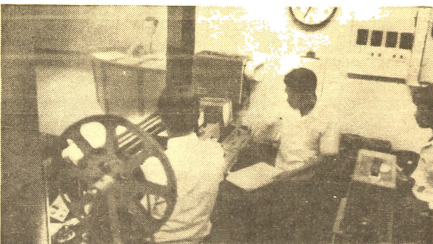
As the nation's outstanding news and information station.



TAPE WHEELS of Tape Recorders and Computers symbolize the modern age of electronic journalism as practiced by the Tri-Media Group. They stand for professionalism, excellence and integrity in communications, committed to the highest ideals of broadcasting and newspapering. They are symbols of media which move ideas and a nation.



24 hours a day the TRI-MEDIA Newsroom hums with activity. It has direct access to Radio Mindanao Network stations nationwide, via microwave. Radio mobile units, single side-band equipment, global monitors plus news printers of the international wire services complete this sophisticated means of getting the news from here and abroad. From left to right: Gem Alvarez, Ed Ranosa, Ed Tipton and Tommy Lopez.



Inseen on your TV screen is this TRI-MEDIA NEWS Master Control. Camera direction, slides, film clips, commercial cues and news script timing are controlled from this room.

By Rodolfo Calma

From the first bloody riots of January 26 to Manila's "Night of Terror" January 30th, and for a week thereafter, rumors multiplied, charges and counter-charges were made.

The city finally settled into an uneasy quiet when parents of the four students killed January 30th decided not to cooperate in a mass funeral march.

That week, Filipinos — throughout the nation — heard radio reporting as they never heard it before!

From Luzon to Visayas to the southernmost reaches of Mindanao, radio listeners who tuned in to RMN stations heard the full story direct from Manila!

In the words of Tri Media reporters who had been at the scene. In the reports by police officials and others concerned.

In the statement of President Marcos — made direct from the Palace — Monday night, February 2: his reassurance that all was quiet again in Manila.

Drop Those Commercials!

In the days following first word of the first riots, RMN cleared its airwaves of commercial content and for a total of 36 tension-laden hours that week-end of January 30-February 1 devoted its entire resources to full coverage of those now-historical, hysterical events. Some 24 hours were spent broadcasting from Malacabang and vicinities like Mendiola, where pitched battles were fought; and from Claro M. Recto, where students had taken over direction of traffic.

Twelve hours of the coverage consisted of broadcasts from Congress, City Hall, the Cardinal's residence and from whichever streets the student poured into. In Malacabang, the President, his family and his staff listened to RMN — as did other people everywhere — clustered around radio sets in offices, barber shops, stores and hotels, or in their cars and homes.

People listened to radio as they had never done before. In Malacabang, the President, his family and his staff listened to RMN — as did other people everywhere — clustered around radio sets in offices, barber shops, stores and hotels, or in their cars and homes. Statistically, listening was probably 200 to 300 per cent of normal.

Newsfilms for IBC

On television, the Inter-Island Broadcasting Nation-wide Television Network covered the events with newsfilm photographed at the scenes of action and jettison on tape to IBC's TV stations in Cebu, Bacolod, Davao and Cagayan de Oro.

The news "National Network" films were telecast at the prime viewing-hours of 8:30 p.m. and 11:30 p.m. — on the same day that newspapers with their stories reached the provinces.

TV newscasters of IBC in those provincial markets, meanwhile, updated their stories with news received by microwave direct from RMN in Manila. It was the nation's first and finest "network" television coverage — the experience of seeing events happen the very day they happened!

Advertisers and agencies who sponsor programs on RMN and IBC were alerted that their programs and announcements might be "blacked out" at any moment to carry "hot" news and were reminded that such changes in schedule were for the purpose of keeping an entire nation informed.

IBC instructions to the network announcers and station newsmen were to this effect: "Don't get ex-

cited. Be calm. Imagine yourself at a dinner table with local people of prominence and importance — a banker, a professor. Tell of the events as they are . . . tell what it was like . . . white (as you imagine) the maid's boyfriend (who is a truck driver) listens in the kitchen. Talk to be understood by that truck driver while not reflecting upon . . . intelligence of the professor. Above all, never sound excited. Be calm — "keep your cool" — even in the midst of such sensationally exciting events."

It was a long two weeks.

The weeks that turned out to be the historical event of broadcast networking's formal debut in the Philippines!

Typical Day at Tri-Media

RMN and IBC through this Tri-Media News Center had been making plans for months for such instantaneous Radio coverage of news events, by means of the miracle of microwave transmission. And for Television, newfilm coverage achieved nation-wide daily — by jet-flight of broadcast tapes to the IBC stations in the provinces.

Each day this year, the time of testing was half an hour before a scheduled newscast.

At the Master Control of Tri-Media News in the Philippines Building, News Director Ronnie Nathaniel was "island-hopping" via microwave, talking to one after another of his counterparts in seven cities across the country.

The occasion was the dramatic announcement by the President giving his worldly possessions to the people of the Republic. How were the people taking the announcement? Did they believe the President? Did they think it was another gimmick? dzHP, the RMN station in Manila, wanted an immediate reaction from north to south. And in a matter of twenty minutes, Nathaniel had his reaction neatly on tape, ready for broadcast!

Tape — the miracle medium of news reporting — symbolized by RMN-IBC emblem: a tape wheel.

Today, thanks to the pioneering efforts of Tri-Media in the utilization of microwave broadcasting, people no longer need wait even one day to get a reaction from a news event. Nor is it necessary to wait for an interview simply because the person to be interviewed is out of town. Through its microwave network, dzHP and RMN talk to a remote location in its own ranch in Mindanao. Or to a businessman in Baguio.

Use of Shared Facilities

Tri-Media News is the closely-knit organization whereby three media — Radio, TV and the National Newspaper, the Herald — seeks maximum use of each other's talent, facilities and resources to get a broader perspective of the news.

That news is incorporated in the 24-hour nation-wide news broadcast by Radio Mindanao Network,

How Network Radio and Television Newscasts Make a Nation's Citizens Part of Each Day's Events

regularly scheduled 18 times a day on the hour — and in the two daily television newscasts of the Inter-Island Broadcasting Corporation's provincial stations in four cities, plus four daily telecasts of news over TV 13 in Manila.

The nucleus of the Tri-Media News Bureau which handles all these nationwide radio and television newscasts comes from the dztRP Radio and TV news studios in the Herald Building.

At present there are four daily TV newscasts on TV 13 in Manila, two of which are carried nationwide on IBC network stations in the provinces. Other TV interview programs such as "Showdown," "Undertones," "Mary-Go-Round," "Open Forum" and the CAIT award-winning educational television series, provide the many facets of informative television.

Under this set-up, television news gains added significance. And when that news is carried on a national scale, a new dimension is added. Responsibility to a nation somehow brings with it greater demands and challenges that service to a single city or province.

A Commitment to the Nation

With the TV 13 newscasts now going nationwide daily, the three organizations that back-stop this endeavor are called upon to win respect and confidence based on sound performance and fairness in judgment.

The three news organizations of the Philippines Herald, Radio Mindanao Network and Inter-Island Broadcasting Corporation form what has come to be known as the Tri-Media Group, or Tri-Media News.

But what prompted IBC and RMN to pioneer in such national radio and television newscasts? Henry Canoy, Executive Vice President and General Manager of both companies puts it this way:

"At this crucial stage of our nation's development, with the underlying theme of one nation, one people, the national newscasts on radio and television provide the one voice that gives meaning and essence to that national desire."

The microwave news on RMN radio and the national news on the five IBC television stations throughout the country are, in fact, the partial fulfillment of a dream long cherished by Canoy himself.

A dedicated media man, he believed that broadcasting in this country could "come of age only when it did more than entertain people. That broadcasting should provide news and public affairs programs designed to inform, to uplift and to enrich the lives of our citizens. His solution was to form Tri-Media News and link the nation by microwave news service.

Microwave is an expensive commodity to maintain. Sponsors who support the microwave operation think of their contribution not only in terms of cost-per-thousand-people reached by their advertisement;

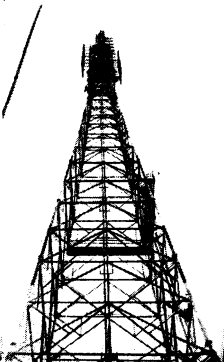
but in the greater context of free and quick exchange of information as the necessary foundation for a country like the Philippines to be a true democracy.

Sponsors Rally to Service

On this score, sponsor companies have not been found wanting. Thanks to their pioneering cooperation and foresight as national advertisers, microwave broadcasting is now a reality in this country.

On the nationwide newscasts Tri-Media News takes into consideration the diverse regions covered. It strives to bridge the gap of understanding and communication between the people and their government, between provincial officials and central officials.

This takes more than just telling it like it is. It takes a special awareness and concern for being able to explain why something is so, and something is not so.



The Philippines' Most Powerful Television Transmitter — Key Station for IBC, the National Television Network

It seeks out the decision-makers and the people in the news to account for their actions and to voice their sentiments. In this manner the prospects of understanding are greatly enhanced.

Hand in hand with the responsible coverage of the national scene by the Philippines Herald, people in the "home" Manila area and in the provinces who watch IBC TV newscasts or listen to RMN network news on radio get what Fr. Borja of Ateneo de Davao calls, "a new dimension" to their news.

THESE NETWORK newscasts enable citizens of our nation everywhere to be part of the events of the day, whether such events be a historic moon-landing, the oath-taking of the first re-elected President of the Philippines, or news such as the bloody riots of the past two weeks.



RMN RADIO STATIONS Carrying the National Radio News

18 times daily, on the hour:

dzHB — Baguio
dzHP — Manila
dyHP — Cebu
dyHP — Bacolod
dxHP — Cagayan de Oro
dxTC — Iligan
dXND — Cotabato
dxDC — Davao

RADIO SPONSORS
Philippine Seaboard Corporation
GMFTM
Getty Oil (Philippines), Inc.
Philippine Air Lines
Filoil Marketing Corporation
Commercial Bank & Trust Co. of the Philippines
Caltex (Philippines), Inc.
La Feria Industries, Inc.
Shell Co. of the Philippines Ltd.
B. F. Goodrich Philippines, Inc.

IBC TV STATIONS Carrying the National TV News

MANILA — TV 13
at 6:30 AM — 12:30
Noon — 11:30 PM
(plus an "Evening Report" at 6:30 PM)

IN THE PROVINCES
twice daily at 6:30 PM and 11:30 PM

TV 13 — Cebu
TV 13 — Davao
TV 10 — Cagayan de Oro
TV 12 — Bacolod

TV SPONSORS

Westinghouse Home Appliances
Philacor
Lucky Strike Cigarettes
Columbia Tobacco
A. Soriano y Cia.



National Television News anchorman Harry Gasser is a television personality known to viewers all over the country.

Dr. Stephen Fuller

The Case Method

By Teresita E. Orendain

When last August we received a formally engraved invitation to witness the installation of the first President of the newly created Asian Institute of Management, Dr. Stephen Fuller, we determined to get him for an interview before his term of office expired. (The Institute is a result of a merger between the graduate schools of business of De La Salle College and the Ateneo de Manila University and is being supported by the Eugenio Lopez Foundation, Ford Foundation, the United States Agency for International Development and a number of business houses and businessmen, among them The San Miguel Corporation, Ayala Corporation, the accounting offices of Sycip, Gorres and Velayo, Caltex (Phil) Inc. and many more.)

Nearly six months to the day he was installed, (together with a friend who did the introductions) we found Dr. Fuller one Sunday afternoon relaxing in his favorite haunt, the sale of his rambling one level Dasmariñas Village residence with his wife, the former Frances Muihearn, and a just completed huge jigsaw puzzle of a painting of an English countryside.

Tall, almost over six feet, bouncy and ebullient, with blue steady gazed-eyes behind horn-rimmed glasses, clad in well pressed blue pants and beautiful barong tagalog (that hang well on him) silver haired where it still grew, he could pass for a mestizo. He is half English and half Irish and is a Catholic.

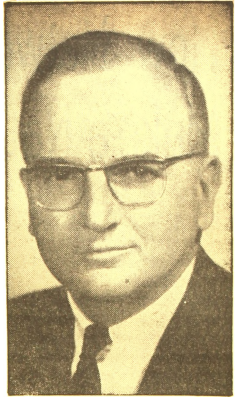
Twinkle-eyed, full of Irish warmth and good humor, Dr. Fuller who turned fifty six days ago, looks like a kindly, doting grandfather or like jolly old Santa Claus (depending on the mood you meet him) rather than the astute academician or tough business consultant and the head of such a prestigious educational institution whose lofty goal is the education and training of future business leaders in this part of the world.

Apart from developing future business Midases, he has authored a book on labor relations — Problems in Labor Relations — published by McGraw-Hill in 1964. Until his appointment as associate dean of the Harvard Graduate

School of Business Administration, he taught courses in Labor Relations and Human Relations, Business Responsibilities in American Society and Business Policy. The teaching staff of the University of Ohio (where he obtained his bachelor of arts degree) has also availed of his services. He has served as consultant in various business and industry in his own country, Europe, Canada and Asia. He has been very active in helping to establish development programs within individual companies which has taken him to teach in programs in Switzerland, Japan, Spain, Italy, Pakistan, Ecuador, Mexico, Colombia, Canada, and most often here. (As proof of his outstanding contributions to management education here, the Stephen Fuller Chair in Business Administration was created at the State University in 1968.)

"I like the Philippines," Dr. Fuller told us. "I like being here. I like Manila and I hate people with whom I talk to, who raise eyebrows and commiserate with me when they learn that I am going to stay here for sometime. They have mistaken impressions of the country. I always set them straight (very straight in fact) about conditions here."

The romance between Dr. Fuller and the Philippines began over 20 years ago when he first came here as a soldier in the US Army towards the end of World War II. Since then he has been in and out of the country for more than 15 times with long periods of stay in connection with his lecture tours. He was a member of the faculty of



DR. STEPHEN H. FULLER

the first ETIOP Advance Management Courses in Baguio City.

When the final decision as to where the AIM was going to be situated was being made, Dr. Fuller promptly suggested Manila be the site. Not only because of the practical side of the question — there won't be any language barrier — but also some sentimental reasons, "The decision was made here," he said patting his breast. To our incredulous "Oh" he elaborated. "I couldn't bring my other two sons anywhere else, could I? They would surely miss the country of their birth so much." Later on, we found out who were the two sons he was referring to. They were his two adopted Filipino boys, Teodoro and Rogelio who now live with him and his wife and who bear his surname. His other two natural sons are Mark and Joseph Fuller who are both in Boston.

Both Dr. Fuller and his wife Frances (she gave up a teaching post at Radcliffe where she graduated) are deeply involve in education. "I'm stuck with it," he proudly informed us with an engaging grin.

We urged the good doctor to fill us in on what he is stuck with and he told us about the main concerns of the Institute, his views on the teaching method and the Filipino students as a whole compared to his American counterpart, and his views on the economy of the country (very bright he said) and various things that were purely personal opinions that they need not be mentioned here. (We liked his candid, personal opinions, though.)

A keen advocate of the case method of teaching, he has a spectacular disbelief in the lecture method both from the standpoint of personal discretion and of 'Christian charity towards his audience'. "I firmly believe that the best way to capture the interest of a student is not to feed him with a lot of words (which he takes down astiduously and then memorize) but to make him think. The case method does this. The student's mind is made to grapple with the actual, everyday problems encountered by businessmen here (we asked them to write down their problems in business). The solutions then come from each and everyone in the class. In this way too, the more timid are encouraged to disagree

(Continued on page 6)



Photo shows the installation of Dr. Stephen H. Fuller as first president of the Asian Institute of Management. From left are Dr. Stephen H. Fuller, President Ferdinand E. Marcos, Washington Z. Sycip, chairman of the Board of Trustees, Asian Institute of Management and Bro. Gabriel Cannon, F. S. C. president, De La Salle College.



Irene Arboleda, a featured singer in two local supper clubs, is leaving toward the end of this month for Kuala Lumpur, Malaysia, to fulfill a six-month singing engagement at the Federal Hotel. Miss Arboleda arrived only recently from Osaka, Japan, where she was engaged for four months at the Kingsland Night Club. She is the younger sister of Jimmy's veteran songstress Ana Velan.



Eddie Mesa, television, stage and movie personality will un-whirl love tunes at the swinging disco-pad of Savoy Philippines, The Circuit which will be going on its 365th love-whirl on Love Day. Specially prepared to celebrate this special day, the discotheque will feature other top-up groups like the Flintstones, the Wickedly Waks, and the Flannagans.



By N. E. Dacanay

An Old Haunt Revisited

IT was more than two years ago to the day when I last visited Indios Bravos, the only other real coffee shop in town.

Like the pioneer coffee shop — Ishmael Bernal's Gray November — Indios had everything, but coffee, and like Gray November where I used to relish *mais con hielito* with poetry readings, Indios had me coming back for its lumpy *lang sariwa* mixed with Tony Nieva.

Last weekend when I stopped inside Indios, I heard the familiar entrance tinkle. After I needed my way through a disarray of rattan chairs to a nook and found myself ordering beer, not lumpia, I didn't go there for lumpia but a friend, a colleague, I met in Davao who claimed she owned 99.9 per cent of the stocks.

I found her all right but not before I passed a rigid security check from the waiters and after a 5-minute bout with a solitary San Miguel bottle.

It was a warm homecoming as I saw familiar faces and nooks and items. I also saw new faces and met five new friends.

It would have been a perfect evening, but for lumpy *lang sariwa* and a joker named Nieva.

I didn't have a chance to make my own forecast in the recent CAT awards, but I surely would have been disappointed if the Vilma Valera starter — the New Tancho Tique Show — lost.

I have become a Vilma fan since that Celebrity Night two and a half years ago at the National Press Club when she sang her heart out and had us newsmen applauding her a full two minutes.

I forgot the title of that ballad — it was a top hit then — but I won't forget that performance.

Vilma was among a very few celebrities who could pack the spacious NPC deck and the gross sales that particular night, up to this time, have remained a record at the NPC.

There was only one other singer who outdrew her — her name is a byword in the field of entertainment: Pilita Corrales.

The glory was not completely hers, however, as there was her sidekick — Eddie Mercado, a top-notch emcee, wit and singer.

While Vilma is sensitively soulful in ballads and groovy in pop beats, Eddie's singing is polished, suave.

The pair's increasing popularity on TV is due to their vivacity, a thing that establishes rapport between them, the gallery and home viewers.

Press notices dub her a natural *livewire*, both on stage and off-stage. She has never lost her tomboyishness, though, a factor that helped her in her movie stint. This, of course, shows in her naughty and happy-go-lucky ways which have endeared her to her TV fans.

All of a sudden I found new notoriety — a Nora Anon hecker. Several Nora fans have called me

up to call me down and one of them — a girl from Quezon City who identified herself only as a *tukaya* of the darling of the bakaya, threatened to gather other Nora fans to demonstrate against me.

"You'll eat your words," she said, "because someday Nora will be on top of the movie world."

I'd rather eat my words, sour as they taste, but that's better than eating *alibakob*.

There's one reader — I won't mention her name as she must suffer the same fate as mine — who completely agrees with me. She's the wife of a noted Ilocano columnist.

Let's set the record straight. I have no quarrel with Nora. In fact, I love listening to her, her singing, that is. That's all.

Judy Rivera must be hopping mad now after I clobbered her faintly named — I wrote Ramirez — in my column last week. That should serve me a lesson — don't rely on your memory, much less your handwriting.

A government subsidy to the local movie industry is being proposed by Sen. Wenceslao Rancap Lagumbay.

The Laguna senator bared his plan on a speech before the Filipino Independent Film Distributors, recently.

Lagumbay, who is chairman of the Senate ways and means committee, disclosed that he has prepared a bill setting aside P2.5 million from the amusement taxes as government financial support to the local movie industry.

Lagumbay also refilled his bill intended to protect Filipino movie actors and actresses from discriminatory and unfair treatment by foreign movie producers making pictures in the Philippines.

In his bill, Lagumbay proposed that foreign movie companies making pictures in the Philippines should be required to pay, in addition to salaries for Filipino movie actors and actresses, not less than five per cent of the net box office receipts of the pictures when exhibited in foreign countries.

These royalties will be divided among the Filipino actors and actresses who appeared in the movie.

Another P500,000, he said, would be set aside annually for prizes to motion pictures that win awards for technical excellence and for contributing to the propagation of the culture and traditions of the Filipino people.

Lagumbay stressed that he was in favor of encouraging the production of more Filipino motion pictures, particularly those which enhance Philippine culture and educate the masses.

He averred that the Filipino motion picture helps arouse nationalism among the people, because it propagates the national language and helps solidify Filipino identity as a distinct race and people.



Timeless Music

There is a very special kind of music which I hope will find a great if not a total appeal to whoever I cks it. All for the better for everyone as we shall see. I refer to the oldest kind of music, and also the most modern. It is, however, not contemporary; the Past and the Future find it more common. It is the music for and of the Wingless and the Superbirds. It is Timeless Music.

In the most primitive communities in Africa, Australia, and Asia, music plays the vital function of providing the most suitable form of communication among the people themselves and of course among the mortals and the spirits. The religious rite always basically accompanied by some sort of chanting. Even in the archaic civilizations, as in India, songs (in quarter — and smaller tones) and instrumental improvisations were never absent. In our time, music has become quite complicated and noisy. It is not anymore solely sacred music that we have but also the profane. The traditional

church chants have become infested by folksongs and the like. Profane music such as jazz, pop and rock, and even "serious contemporary" has battered our lives. Nevertheless, in all these instances, music serves the function of communication -- the expression of the striving of man for a meaningful way of life.

And yet, all music pieces ever produced so far are imperfections. The symphonies of Beethoven and the contrapuntally correct fugues of Bach are imperfections. Their music does not at all compare with the Timeless Music. In fact, the music of the composers we call "masters" are merely mimics, like clowns which have the peculiarity of being funny and pathetic at the same time. The Evocia Symphony becomes a valiant struggle and a courageous affirmation of the dignity of what man is. Great. But why were the String Quartets composed after this symphony: do not these Quartets look into the future? Are these not visionary?

These music masters' paradise must lie somewhere else since they never cease their search. They look back-and-forward, think then-and-later. Where is the feat?

The early troubadours thought it was found in their poetic lyricism, so they sang to hearts overbrimming. Palestina thought thorough voice leading would do

By Jorge A. Carreon

It. Each added homophony. Mozart emphasized line and form. Beethoven combined everything. The Romantics flooded themselves with their own tears. Stravinsky thought he had hit the pot with his "Rites of Spring" only to tread again later on the old battlegrounds of the Classicists. Anton Webern concentrated on microcosmic forms and emaciated harmony. Stockhausen uses electronics. The hippies, sit-uants and sex.

It takes a lot of courage to compose music. It also takes much brain and patience. But it takes all these and much more to appreciate the Timeless Music, and especially to go into it. One must be honestly prepared and willing to do it. One must have grace from the Wingless and the Superbirds.

Man has always striven for things absolute. He will always be striving for things absolute. It seems that Life for him is an all-or-nothing proposition, even as he is well aware that perfection here on earth can only be, but poorly approximated. Man has just got to keep on and plough through. He can not do otherwise.

Well, actually he can do otherwise one thing, the only one. He can write the Timeless Music — the music not of notes but of rests. He can Die . . . Which reminds me of Kanakazshi, who said, "Violence like the Wingless Dove it flew — motionless. And Timeless in Peace was the Universe."

The Case Method

(Continued from page 4)

with the professors."

Asked whether there is much difference between the Filipino students and American students he said not much as long as they are given the same educational opportunity. "But this I found. The Filipino student respects authority and grey hairs more, so that he tends to take what his professors say hook, line and sinker. But this is true everywhere in Asia, I think."

AIM's aim is three-fold. To provide highly competent and carefully selected candidates, without regard to their financial ability to pay their education, the opportunity to receive professional, graduate level, full-time training in managerial leadership. Since not everyone who wants to further their studies can be admitted to the Harvard Business School abroad, only 750 students are admitted each year to the school, and 10 per cent of said total is allotted to foreign students) AIM intends to give the same training to Asian students with the same curriculum, same courses and same teaching method — the case method.

We do not need valedictorians but students who have leadership (they are two quite different things). True we are tough in the admission office, but afterwards, when they have hurdled the examinations we are generous to them. The work load is heavy, about 70 hours a week. That is why we do not accept working students. But we do our level best to get students who have been admitted, to graduate them. So far out of the 96 students admitted this school year, only four dropped the course for reasons of their own. If the future of the school depends on the students, then I can proudly say that it will be a success."

We asked Dr. Fuller how things are going financially for both the students (when they finally are graduated) and for the teaching staff.

"Great on both counts. Already some of our students are being eyed by a number of business concerns. As for the teaching staff, we had some difficulties in keeping them after they return from training in Harvard. Some of our world faculty members are in the offices of several business houses in Makati. But now we have the problem licked. We raised their pay to the average of 15 professors' pay in the faculty. Those offered by other schools or business establishments. Still, we have to admonish the businessmen not to 'cut down the tree but to take the fruits which will be generously offered by nature in time."

JEREMY FINN'S BRIDGE CLASS

Displayed by the experts

ALL YOU HAD TO DO WAS MAKE FOUR TRICKS FROM THE HEART SUIT, JOHN.

IF SUSY PLAYED THE ACE AND THEN THE KING BECAUSE IT THOUGHT IT VERY LIKELY THAT THE QUEEN OR THE TEN WOULD FALL IN THE FIRST TWO ROUNDS!

IF SUSY RESPONDS AS SHE VERY WELL WILL, YOU WILL BE FORCED TO RE-BID YOUR MOUTH-EATEN SPADES. BECOMES A BID OF THREE DIAMONDS WOULD DENOTE A VERY MUNCH CROWNING HAND!

IF IT IS ANY CONSIDERATION, JOHN, MANY EXPERTS ARE INCLINED TO DISPLAY THIS SUIT JUST AS YOU DID — INTERESTING ORDINARY PLAYERS OFTEN TACKLE IT CORRECTLY!

IF YOU HAD TO MAKE FIVE TRICKS THE PLAY WOULD PLAY THE ACE AND THEN PRESERVE THE JACK.

STRANGELY ENOUGH, WHEN YOU NEED TO MAKE FOUR TRICKS THE PERCENTAGE PLAY IS EXACTLY THE SAME.

THE ATTEMPT TO BEING TO BEING THE QUEEN OR THE TEN IN THE FIRST TWO ROUNDS IS AN ILLUSION WHICH IS AGAINST THE GODS!

Note the singleton

JOHN, TAKING INTO ACCOUNT THE POSITION OF YOUR SINGLETON, IT IS A MISTAKE, IN MY VIEW, TO OPEN THE BIDDING!

IF SUSY RESPONDS AS SHE VERY WELL WILL, YOU WILL BE FORCED TO RE-BID YOUR MOUTH-EATEN SPADES. BECOMES A BID OF THREE DIAMONDS WOULD DENOTE A VERY MUNCH CROWNING HAND!

HERE IS A HAND, IDENTICAL IN HIGH CARD POINTS AND DISTRIBUTION THE ONLY DIFFERENCE IS THAT WE HAVE A SINGLETON SPADE SUIT OF A SINGLETON HEART, HERE IT IS. IS IT CORRECT TO OPEN THE BIDDING IN RESPECTIVE OF PARTNER'S RESPONSE, YOU CAN CONFIDENTLY INTRODUCE YOUR SECOND SUIT, DIAMONDS!

WHEN IN DOUBT MARKING A MARRIAGE SPREADING BID NOTE WHERE THE SINGLETON IS AND WHETHER OR NOT IT WILL, INCONVENIENCE YOUR RE-BID.

The Philippines Herald
midweek
 MAGAZINE
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 Editor
 NEMESIO E. DACANAY
 Artist
 BERT TOLENTINO
 Advertising Manager
 ZENY LALUNA

MANILA TV CHANNELS:

- 12 IBC-RMN National Radio and Television Network in association with the Philippine Herald and Center for Educational Television (CEVTV).
- 11 NBC - Metropolitan Broadcasting Corporation in association with the Evening News.
- 9 KBS - Manila Broadcasting System.
- 7 ABS - Associated Broadcasting Corporation in association with the Manila Times.
- 6 ABS-CBN - Alto Broadcasting Corporation, Chronicle Broadcasting Network in association with the Manila Chronicle.

February 11 to February 17



The Philippines Herald

- 13 Cebu City - IBC/RMN
- 12 Cagayan de Oro - IBC/RMN
- 11 Bacolod - ABS-CBN
- 10 Baguio - Repeat
- 9 Cebu City - RBS
- 8 Cebu City - ABS-CBN
- 7 Davao - IBC/RMN

WEDNESDAY, FEBRUARY 11

- MORNING**
- 8:00 7 Sign On: Cartoons
 - 8:30 13 THE NATIONAL TELEVISION NEWS with Harry Gasser For the latest edition of the news.
 - 9 P. D. R.
 - 10:00 11 KIDDIE FUNFARE Fun, music and cartoons with the singing Chapmunks.
 - 7 The Ann Southern Show
 - 10:00 7 Mr. D. Attorney
 - 8:00 13 ETV PROGRAM (Direct from Ateneo)
 - 7 Cartoons
 - 9:00 7 Sign Off
 - 9:00 7 Sign On: Patterns
 - 10:00 7 Putting Tabling "Easy Ka Lang Padre" - Part 1
 - 10:00 7 Film Feature
 - 11:00 7 Eddie & Nova Plus A two hour of music, funny jokes, games and newslets from various guests hosted by Eddie, Bea Jo and Nova Villa.
 - 11:45 5 SIGN ON: Cartoons Filler

- AFTERNOON**
- 12:00 13 KIDDIE FUNFARE
 - 1 Pangsunshing Balita
 - 1 Stop, Look, Listen Noontime entertainment featuring the same music, dance and comedy skills with top show-biz personalities
 - 12:30 13 THE NATIONAL TELEVISION NEWS with Harry Gasser Up to the minute developments.
 - 5 Samur "Revenge"
 - 1:00 13 PATTERNS FOR LIVING
- "Lancer,"** a fast-paced adventure series of a dramatic western story of a ranching family in the turbulent decade after the Civil War. Starring Anderson Duggan as Murdech Lancer, the father, James Stacy as Johnny and Wayne Maudner as Scott, the sons, "Lancer" is telecast every Friday at 7 p.m. over Channel 2.
- 5 Best From Hollywood "Day of the Bad Men" Fred MacMurray; Jean Watson, John Ericson
 - 7 Winner Take All
 - 1:30 13 WORLD OF MUSIC
 - 1:00 13 ETV PROGRAM (Direct from Ateneo)
 - 2 Afternoon Movies
 - 2:30 5 Allie Ng Tahanan "Amors"
 - 2:30 5 Juanita Cervantes; Francisco Zamora; Pamela Puentes; Rosales Vaquero
 - 3:30 7 Cartoons
 - 4 Sign On, Cartoons
 - 4:00 13 TV MOVIE MATINEE "Fame for the Scoundrel" Carol Lombardi; Ralph Bellamy - Fittimore's great scoundrelism in a story about a horse actor who has a brief with an impressionistic French artist.
 - 7 The ABS Entertainment Feature
 - 4:30 7 Coronet
 - 4:30 7 Flash Gordon
 - 7 Feature Film
 - 5:00 7 Palabas Ngayon
 - 7 Training You to Train Your Dog
 - 7 Repeat Performance "The I Don't Care Girl"
 - 7 Balita Ngayon
 - 5:15 7 Cartoons
 - 5:30 7 Sali-salungat
 - 5:30 7 Film Feature
 - 7 Oros ng Ligaya A daily variety show with songs, comedy skits and guest performances starring Sylvia La Torre, Vic Pablo and others



Debbie Reynolds is the star of ABS-CBN's "The Debbie Reynolds Show." The first of her television series, "The Debbie Reynolds Show" is a half hour comedy telecast on Channel 2 every Tuesday night at 9.

EVENING

- 6:30 13 THE MONKERS
- 7 Uncle Bob Show
- 8 Banana Split
- 8:30 13 EVENING REPORT with Harry Gasser
- 4 The Scene
- 1:40 13 TV 13 SPECIALS
- 7 Turo-turo
- 7 Telebisyon's Queer Series
- 7 Jerry Lewis Show
- 4 Swing In
- 7 Uh, My Lovel
- 7 How's Father Bob
- 7:30 13 PREMIERE THEATER "It Happened in 5th Avenue" - Don DeLoe, Gene Simmons - A delightful comedy about an old tramp who suddenly moves to a New York mansion with a handful of uninvited "boarders," including the owner himself.
- 7:30 13 Straight from the Shoulder
- 7 Special Feature
- 8:00 7 Wednesday Night Movies
- 7 Blowout 9
- 8:30 5 Norma, Norma
- 8:30 5 Stars in Revue
- 8:30 5 Si Tatang Kam
- 8:30 7 Dateline News
- 9:00 7 Eye Witness Reports
- 7 The Big News
- 4 Newsbreak
- 7 Panapinpan
- 8:30 13 CURTAIN CALL "Gunslinger in Tucson" - Matt Monro - After being a lawless rascal in his father's hometown, the boy grew up to be a hero. Who dares for revenge.
- 7 Cinehouse 9
- 7 Million Dollar Movie "Forty Pounds of Trouble" Tony Curtis; Suzanne Pleshette; Phil Silvers; Cleo Wilcox; Larry Storch; Howard Morris
- 7 Top Pro Boxing
- 10:00 7 Wagon Train
- 7 The World Tonight
- 11:00 13 THE NATIONAL TELEVISION NEWS with Harry Gasser For the latest on the newsworld
- 7 Sign Off
- 7 Sign Off

THURSDAY, FEBRUARY 12

- MORNING**
- 6:00 7 Sign On: Cartoons
 - 6:30 13 THE NATIONAL TELEVISION NEWS with Harry Gasser For the earliest edition of the news.
 - 7 P. D. R.
 - 7:00 13 KIDDIE FUNFARE Fun, music and cartoons with the singing Chapmunks
- "The Monkeys,"** a riotous foursome is back... bouncing with songs, fun and laughter. Watch this fun-filled mood show every Tuesday to Thursday at 6 p.m. over TV 13.
- 7 The Ann Southern Show
 - 7:30 7 Mr. D. Attorney
 - 8:00 13 ETV PROGRAM (Direct from Ateneo)
 - 7 Cartoons
 - 8:30 7 Sign Off
 - 9:30 7 Sign On: Patterns
 - 10:00 7 Putting Tabling "Easy Ka Lang Padre" Part 1
 - 10:30 7 Filler Film
 - 11:00 7 Eddie & Nova Plus A full hour of music, funny jokes, games and newslets from various guests hosted by Eddie, Bea Jo and Nova Villa.
 - 11:45 5 Sign On: Cartoons Filler

- AFTERNOON**
- 12:00 13 KIDDIE FUNFARE
 - 1 Pangsunshing Balita
 - 1 Stop, Look, Listen Noontime entertainment featuring the same music, dance and comedy skills with top show-biz personalities.
 - 12:30 13 THE NATIONAL TELEVISION NEWS with Harry Gasser. Up to the minute developments.
 - 5 Cartoons
 - 1:00 13 PATTERNS FOR LIVING
 - 5 Best From Hollywood "Money, Women & Guns" Jack Mahoney; Kim Hunter; Tim Hovey; Gene Evans
 - 7 Winner Take All
 - 1:30 13 WORLD OF MUSIC
 - 2:00 13 ETV PROGRAM (Direct from Ateneo)
 - 2 Color Movie Grease "An Affair to Remember"
 - 3:00 13 ALIW NG TAHANAN "The I Don't Care"
 - 3:30 7 Cartoons
- "King in Shadow,"** a wonderful story of love and adventure woven out of history with the superb portrayal of characters done by H or s & Bucholz, Odile Versois and O.W. Fisher. Box Office Hits will offer a repeat telecast of "King in Shadow" on Saturday, February 17 at 4 p.m. on TV 4.
- 4:00 13 TV MOVIE MATINEE "Fools for Scandal" Gena Rowlands; Robert Bellarmine - One of the great film about a screen siren.
 - 7 The ABS Entertainment Features
 - 4:30 7 Flash Gordon
 - 7 Sign On/Cartoons
 - 7 Film Feature
 - 5:00 7 Palabas Ngayon
 - 7 Training You to Train Your Dog
 - 7 Repeat Performance "The I Don't Care Girl"
 - 7 Balita Ngayon
 - 5:15 7 Cartoons
 - 5:30 7 Sali-Salungat
 - 7 Oros ng Ligaya A daily variety show with songs, comedy skits and guest performances starring Sylvia La Torre, Vic Pablo and others



Mary Prieto takes you to another happening this Thursday at 7 p.m. Don't miss this sophisticated show... "Mary Go Round" over TV 13.

EVENING

- 6:00 13 THE MONKERS "Monkeys Sit-to-bed"
- 7 Uncle Bob Show
- 8 Explo '70
- 8:30 13 EVENING REPORT with Harry Gasser
- 4 The Scene
- 7:00 13 MARY GO ROUND with Mary Prieto
- 7 The KBS Movie of the Week
- 7 Telebisyon's Queer Series
- 7 Bahaghat "Party Line" Lani Ozyak; Eddy Zhoranik
- 4 Swing In
- 7 Bonanza "Company of Forgotten Men"
- 7:30 7 Father Bob /Commentary
- 13 PREMIERE THEATER "The Hangman in His Avenue" - Don DeLoe and Gale Storm play sweethearts in this hilarious movie.
- 7:30 7 Special Feature
- 8:00 7 Name of the Game
- 7 The Mod Squad "Bide The Man I wa"
- 8:30 7 Nida-Nestor Show
- 11:00 7 Dateline News
- 9:00 7 Eye Witness Reports
- 7 The Big News
- 4 Newsbreak
- 7 Your Evening with Pilits
- 9:30 13 CURTAIN CALL "Gunslinger in Tucson" Mark Stevens; Gene Simmons - A top screen star in a dangerous game in this romantic action picture.
- 7 Ringside 9 (Replay)
- 10:00 7 Fr. Bob
- 7 Ang Natasaad
- 7 Command Performance "Elopment"
- 7 The World Tonight
- 10:30 7 Lee Marvin Show
- 7 Million Dollar Movie "Forty Pounds of Trouble" Tony Curtis; Suzanne Pleshette; Phil Silvers; Cleo Wilcox; Larry Storch; Howard Morris
- 7 Two for the Road
- 11:00 7 To Be Announced
- 7 Sign Off
- 7 Coronet
- 11:30 13 THE NATIONAL TELEVISION NEWS with Harry Gasser for the latest on the newsworld

FRIDAY, FEBRUARY 13

MORNING

- 6:00 **7** Sign On: Cartoons
- 6:30 **11** THE NATIONAL TELEVISION NEWS with Harry Gasser — For the earliest edition of the news.
- 7** F. D. R.
- 7:00 **11** KIDDIE FUNFARE — Fun, music and cartoons with the singing Chipmunks.



Francisco "Soc" Rodrigo plays host in the controversial program featuring well-known personalities that trigger some of the hottest news in politics. "Open Forum" comes your way every Monday at 8:30 p.m. over TV 13.

- 7** The Ann Southern Show
- 7:30 **7** Mr. D. Attorney
- 8:00 **11** ETV PROGRAM (Direct from Ateneo)
- 7** Cartoons
- 8:30 **7** Step Out
- 9:30 **7** Sign On: Patterns
- 10:00 **7** Putting Tables — Eddie Ma Latic Padra — Part 4
- 11:00 **7** Eddie & Nova Plus
- A full hour of music, funny jokes, games and novelty from various guests hosted by Eddie Ma Latic and Nova Plus.
- 11:15 **7** Film Program
- 11:45 **11** Cartoons/Features

AFTERNOON

- 12:00 **11** KIDDIE FUNFARE
- 5** Pangunahing Balita
- 7** Sign, Look, Listen Nonstop! Entertainment, music, dance and comedy spots with top show-biz personalities
- 12:30 **11** THE NATIONAL TELEVISION NEWS with Harry Gasser — Up to the minute developments.
- 5** Cartoons
- 1:00 **11** PATTERNS FOR LIVING
- 5** Best From Hollywood — "No Name on the Post" — Audie Murphy Charley Drake; Joan Evans
- 7** Winner Take All
- 1:30 **11** WORLD OF MUSIC
- 2:00 **11** ETV PROGRAM (Direct from Ateneo)
- 2** Cine Filipino "Flying Codes"
- 3:00 **5** Aliw Ng Tanawan "Doble Curo"
- 3:30 **7** Cartoons
- 4:00 **11** TV MOVIE MATINEE "Tools for Jealousy" (Carole Lombard; Ralph Bellamy)
- 2** The KBO Entertainment Features
- 5** Colorcast
- 4:30 **7** Flash Gordon
- 5** Sign On/Preview/Film Feature
- 7** Film Feature
- 4:45 **2** Repeat Performance "Hlopment"
- 5:00 **7** Palabas Ngayon
- 7** Training Your Dog
- 5** Mega Balita Ngayon
- 5:15 **7** Cartoons
- 5:30 **5** Salu-Salungat
- 2** Oras Ng Ligaya — A daily variety show with songs, comedy skits and music. Performance starting 5:30 in Torre, Vic Pacia and Jiber.
- 5:45 **2** Soap Movie Guide

The Big Valley



"The Big Valley," exploding on your television screen with action, drama and romance. Starring Barbara Stanwyck, Richard Long, Lee Majors, Peter Breck and Linda Evans. "The Big Valley" is telecast every Friday at 8:30 p.m. over TV 13.

EVENING

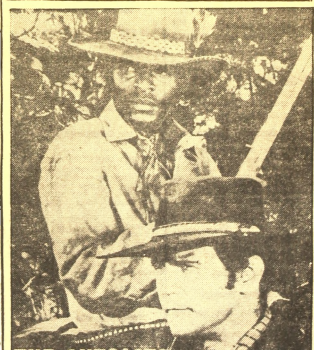
- 6:30 **11** SHOWDOWN with Rosalie Warkentin — An interview program featuring personalities as commented by the world.
- 5** Uncle Ben Show
- 5** Joe Joe Unorthodox Show
- 4** Repeat Performance
- 6:30 **11** EVENING REPORT with Harry Gasser — News up to the minute
- 5** Circle Six "Work Afloat"
- 5** The Scene
- 7:00 **11** DRAGNET — "Intelligence—DR-31" — Sgt. Friday brings a number of a para-military squad at a federal gun-battle training camp to the recovery of a large cache of stolen weapons.
- 7** Frodozac Ma Ma Ma
- 7** Television Career Service
- 5** Carol Burnett Show
- 4** Swing In
- 7** Lancer
- 7:30 **7** Here's Fr. Bob
- 7:30 **11** THE BLACK & WHITE MIXTURES SHOW
- 7** Television's Variety Series
- 8:00 **7** Mega Amigo Sa Katinahan
- 7** Cumbot 1-2
- 5** Balunawag
- 5** Film Feature
- 2** Color Movie Grand "Farewell to Arma"
- 8:30 **11** THE BIG VALLEY — "The Price of Jealousy" — Jack Kilbane and his family when Jack, a military aviator, returns home that because of an old and bitter feud must either give up his job or face death.
- 11** Details News
- 4** Meet the Press — Full-hour news program with current news through headlines, discussions with news personalities and news personalities from the country's top public figures.
- 9:00 **7** Eye Witness Report
- 7** Peyton Place
- 5** The Big News
- 11** Newsweek News gathered from the four corners of the globe
- 7** The World Tonight — Nightly newsweek reported by Henry Kalasan.
- 9:30 **11** CURTAIN CALL — "Dumbbell in a Casket" — Mark Stevens — Infiltrated with a daily variety show, a heavy duty, a heavy duty, the boy set out for a deadly revenge.
- 7** One-hour 9
- 7** Broadside
- 5** Shirley
- 5** KBA Series
- 10:00 **7** Movie Festival
- 10:30 **7** Tonight
- 2** Two for the Road
- 11:00 **5** Pulong Bayan
- 7** Colorcast
- 11:30 **11** THE NATIONAL TELEVISION NEWS with Harry Gasser — For the latest on the news.
- 5** Sign Off
- 5** Sports Review
- 5** Sign Off
- 12:00 **5** Film Feature
- 12:15 **5** Sign Off

SATURDAY, FEBRUARY 14

MORNING

- 6:00 **7** Sign On: Cartoons
- 6:30 **11** THE NATIONAL TELEVISION NEWS with Harry Gasser — For the earliest edition of the news.
- 7** F. D. R.
- 7:00 **11** KIDDIE FUNFARE — Fun, music and cartoons with the singing Chipmunks.
- 7** The Ann Southern Show
- 7:30 **7** Mr. D. Attorney
- 8:00 **11** WORLD OF MUSIC — (Interpreted with the Harry Gasser from Sig. Ma Park.

- "The High Chaparral," another giant among the westerns, depicts the gallant, violent struggle between the Cannon family and the Apaches for control of Arizona in the 1870's. Starring Leif Erickson, Cameron Mitchell, Linda Cristal and Henry Darrow. "The High Chaparral" is a color telecast every Monday at 8:30 p.m. on Channel 2.
- 7** Cartoons
- 8:30 **11** FISHER FAMILY
- 7** Cartoons
- 8:45 **5** Sign On
- 9:00 **11** SATURDAY MORNING PLAYHOUSE — "The Black Cat" — Bela Lugosi is on the side of law and order, and Boris Karloff is a practitioner of black rites.
- 5** Aliw Ng Tanawan "Farewell to Arma"
- 9:00 **11** Juancho Gutierrez; Pambanar; Aminda Fariel; Romeo Vasquez
- 9:30 **7** Sign On: Patterns
- 10:00 **7** Putting Tables — "Handing Madras" — Part 1
- 10:10 **11** BULAKLAW I — "Summer Love"
- 7** Film Feature
- 11:00 **2** Eddie & Nova Plus — A full hour of music, funny jokes and novelty from various guests hosted by Eddie Ma Latic and Nova Plus.
- 11:30 **11** Cartoons/Features



Ride with "The Outcasts" Jemal Bader (Otis Young), a former slave and Earl Corey (Don Murray), a former slave owner, to a new adventure every week. An adult western with a difference, "The Outcasts" is about two men who are drawn together by the ravages of war. They become bounty hunters and Indian fighters, fighting together against others yet battling each other when alone. Don't fail to watch "The Outcasts" on Sundays at 7 p.m. over TV 13.

EVENING

- 6:00 **11** UNDERSTONES — Arnela Magallon-Bayna — Live this new interview program with feature personalities in the news.
- 7** Olanhuag Tabing
- 7** Uncle Bob Show
- 5** Stand-Out
- 2** Film Feature
- 6:30 **11** EVENING REPORT with Louis Magallon — News up to the minute.
- 7** L. O. 7y
- 4** The Scene
- 7:00 **11** PULONG BAYAN with Fr. Cirio — A focus on the Constitutional Commission.
- 7** Television Career Service
- 5** Setting Places
- 4** Swing In
- 2** Code Name: Apollo
- 7:30 **7** Here's Fr. Bob
- 7:30 **11** THE BIG LEAD — CAT and CAM awarded Best Parade, Herald columnist, presents highlights of headlines from here and abroad in a feature feature and topical coverage for 30 minutes in an interview format.
- 7** To Be Announced
- 5** Bewitched — "Sam's Secret Spell"
- 4** The New Theatrical Show Show — An hour of musical presentations. Hosted regularly by Steve Masuola with Vilma Valera as co-host. Also featuring the vocal talents of special guest artists from the local and international entertainment scene and photographic slide numbers.
- 8:00 **11** BUSINESS TODAY — Follow the trends in business.
- 7** Sunset Strip
- 5** Deposition 8
- 8:30 **11** WAR CLASSICS I — "Objective Burma" — Carol Lynn: William Prince — The story about the patriots being dropped in Burma with their objective being a Jap radar station.
- 7** The Virginian
- 9:00 **7** Eye Witness Reports
- 5** Dean Martin Show
- 4** Newsweek
- 5** Newsweek — Expanded from the four corners of the globe
- 9:30 **7** Cinelounge 9
- 2** Film Feature
- 10:00 **7** Movie Journal
- 5** Let's Talk Movies
- 2** The World Tonight — Nightly newsweek reported by Henry Kalasan.
- 10:30 **11** THE NATIONAL TELEVISION NEWS with Louis Magallon — For the latest on the news.
- 5** Coffee with Valmasa
- 5** Sign Off
- 7** To Be Announced
- 11:00 **11** WAR CLASSICS II — "Objective Burma" — Carol Lynn: William Prince, Lynn
- 5** Revelations
- 11:30 **7** Sign Off

MORNING

- 6:30 THE NATIONAL TELEVISION NEWS with Harry Gasser* For the earliest edition of the news
- 7:00 KIDDEE FUNFARE Fun, music and singing with the Singing Cub Scouts
- 7:30 Sign On
- 7:45 Sign On: Patterns
- 8:00 Holy Mass
- 8:15 Chinese Color Movies
- 8:30 WORLD OF MUSIC

AFTERNOON

- 12:00 People to People
- 12:15 Baptist Hour
- 12:30 Sunday Sweet Sunday Excursions from musicals, operas and operas. Starting with Cuyugan-Mendoza and Jimmy Melendres.
- 12:45 THE NATIONAL TELEVISION NEWS with Harry Gasser - Up to the minute developments.
- 1:00 Greater Manila Terminal Food Market
- 1:15 Greater Manila Terminal Food Market
- 12:45 Cartoons
- 1:30 FILM FEATURE
- 1:45 BULALAKAW II "Summer Love"
- 2:00 Cartoons
- 2:15 Sunday Afternoon Movies
- 2:30 Makusapang Ibang
- 2:45 Chinese Movies
- 3:00 Sign On/Preview/Film Feature
- 3:00 NBA Series
- 3:30 Q. C. Information Service
- 3:45 BULALAKAW III "Summer Love"
- 4:00 Cine Puno "Tang Tarang Tang"
- 4:15 Movie Matinee
- 4:30 Sunday Movies
- 4:45 Cartoons
- 4:55 Best From Hollywood - Money, Women and Guns* - Jack Mahoney, Kim Hunter, The Newly Dead Drama
- 5:00 Repeat Performance "Hogepan"
- 5:00 KIDDEE FUNFARE
- 5:15 HANON SA KAMPENAN Native bands and instrumentalists compete for prizes in a four-round tilt. Telecast direct from the Luneta Park.
- 5:30 Rub-A-Dub-Dub
- 5:45 Embassy Row.
- 6:00 Film Feature



Emil Jurado, CAT award winner, discusses the week's headlines in "The Big Lead," every Saturday at 7:30 p.m. over TV 13.

- 6:30 FAIR FOR TODAY
- 7:00 Cartoons
- 7:30 SUNDAY MORNING PLAYBOY "Sag of America"
- 7:45 Change, Louise Attraction - Follow Louise as Corina Alvarez scans to stay at an overseas school.
- 8:00 Cartoon
- 8:15 Holy Mass
- 8:30 Sign-On/Feature
- 8:45 BULALAKAW I "Summer Love"
- 9:00 Pulong Bayan
- 9:15 Filler Film
- 9:30 Stand-Out (Replay)
- 9:45 Counselor RAFAEL, MISON Spooks
- 10:00 Feature Film
- 10:30 Personalities on Camera



Superstars Lana Turner and George Hamilton share stellar roles in Harold Robbins' "The Survivors," a novel of power struggle between a brother (Hamilton) and his sister (Turner) for their father's corporate empire. "The Survivors" is television's first novel to be serialized weekly with each of the series corresponding to a chapter in the novel.

EVENING

- 6:00 ROBIN HOOD "The Wanderer"
- 6:15 Forest Rangers
- 6:30 Embassy Row Film Feature
- 6:45 The Film & Music News Weekly drama illustrating day's and don't's for household help.
- 6:55 Filler Film
- 7:05 Twilight Zone
- 6:30 SFA, CLARA NEWS PANGRAMA With Louie Buganin
- 6:45 My Favorite Marian
- 7:00 Time For Airman
- 7:15 International Showtime with Don Ansoche "Wonderful Copeland"
- 7:30 This Week's News
- 7:45 THE OUTCASTS An adult western series revolving about two men who draw together by the ravages of war. Starring Clint Walker and Don Murray. "Man from Beaming"
- 8:00 News/Edible Show
- 8:15 Television's Variety Series
- 8:30 Film Feature
- 8:45 Movie Feature
- 8:55 Mahiwaga Dalgita at Doray
- 9:00 Special Feature
- 9:00 "Hidden Leaf Ninja"
- 9:15 STRANGE REPORT "Blender - When Your Cousin Rats" - Student demonstration in an East European country provides Adams Shalton with a search for truth
- 9:30 Rindak
- 9:45 Land of the Ghosts
- 9:55 Ben Casey "But Lids Only"
- 10:00 Busby Beretta An hour long laugh series starring Duffly and Fanchette
- 9:45 NATIONAL FOOTBALL LEAGUE
- 9:55 Eye Witness Reports
- 10:00 Mission Impossible A series that shows an extraordinary team of professionals, who solve turning "impossible" missions into bold possibilities
- 10:15 Sunday Report
- 10:30 Newsbreak News gathered from the four corners of the globe
- 10:45 To Be Announced
- 9:15 The President's Lady
- 9:30 ARMCHAIR THEATER "Badmen of Tombstone" The Old West in its best with Harry Sullivan as a fast gun and a sharpshooter
- 9:45 Rhineland
- 9:55 Million Dollar Movie. "Leave Her to Heaven" - Tyrone, Corneil, Wendy Price, Jessica Craig
- 10:00 Box Office Hits
- 10:15 To Be Announced
- 10:30 Culocast
- 10:35 THE NATIONAL TELEVISION NEWS With Louie Buganin - Up to the minute on the news front
- 10:45 Sign Off
- 10:55 Sign Off
- 11:05 Sign Off

MORNING

- 8:00 Sign On: Cartoons
- 8:30 THE NATIONAL TELEVISION NEWS With Louie Buganin For the earliest edition of the news
- 8:45 P. O. B.
- 9:00 KIDDEE FUNFARE Fun, music and singing with the Singing Cub Scouts
- 9:15 The Ann Southern

The people in a small community of New England against the backdrop of modernism are the interesting subjects of "Feyton Place," a continuing series packed with human drama. Big names in Hollywood star in the show: Dorothy Malone, Ed Nelson, Barbara Parkins, and a galaxy of stars guesting weekly. Designed for the full satisfaction of adult audiences, "Feyton Place" is on every Friday at 9 p.m. on Television.

- 9:30 Mr. D. Attorney
- 9:45 TV PROGRAM (Direct from the Ateneo)
- 9:55 Cartoons
- 10:00 Sign Off
- 10:05 Putting Tubing "Handing Masterpiece"
- 10:20 Filler Film
- 10:30 Eddie & Nova Plus A full hour of musical fun! Jingles, games and contests from various guests hosted by Eddie Sam Jose and Nova Villa.
- 11:45 Sign-On-Cartoons/Features

AFTERNOON

- 8:00 KIDDEE FUNFARE
- 8:15 Pangnanguing Balita
- 8:30 Stop, Look, Listen Hourtime entertainment featuring stars, musical numbers, dances and songs with the show-the-southies.
- 8:45 THE NATIONAL TELEVISION NEWS With Louie Buganin - Up to minute developments.
- 8:55 Samurai
- 9:00 PATTERNS FOR LIVING
- 9:15 Alw Ng Tahanan
- 9:30 Winner Take All
- 9:45 WORLD OF MUSIC MATINEE
- 10:00 TV PROGRAM (Direct from Ateneo)
- 10:15 Afternoon Movies
- 10:30 Cartoons
- 10:45 Mounting Tonghain
- 10:55 TV MOVIE MATINEE "Jimmy the Gent" James Cagney, Betty Davis - Jimmy is a pleasant character who believes that you've got to have an angle to the end and to succeed. In making "Jimmy the Gent" a pleasant diversion.
- 11:00 THE KIDS Entertainment Features
- 11:15 Culocast
- 11:30 Flash Gordon
- 11:45 Sign On/Preview/Film Feature
- 12:00 Film Feature
- 12:15 Training Your Dog
- 12:30 Palabas Ngayon
- 12:45 Repeat Performance "Lolopocant"
- 12:55 Palita Ngayon
- 1:10 Cartoons
- 1:30 Oras ng Linya A daily variety show with comedy skits and guest performers starring Sylvia In Torre. Vic Pineda and others.
- 1:45 Sign-On-Cartoons/Features
- 1:55 Salu Salungat

EVENING

- 6:00 TOMORROW TODAY
- 6:15 Uncle Bob Show
- 6:30 Talent Spot Pancho Magalona a daily talent contest for singers/instrumentalists.
- 6:45 THE EVENING REPORT With Harry Gasser. News up to the minute.
- 7:00 The Scene
- 7:15 PISTORAMA
- 7:30 Hawaiian Eye
- 7:45 Television's Career Series
- 8:00 Swing In
- 8:15 Singalong
- 8:30 Kwarta O Kuban
- 8:45 Father Bob Commentary
- 9:00 Special Feature
- 9:15 Tawag Ng Tanghalan "The Show and the Show" - A special entertainment in the form of a variety show of popular songs for singing shows.
- 9:30 The Dakotan
- 9:45 The Ghost and Mrs. Muir - A new comedy with a story about the spirit of an old sea captain who has contact on the rigging of Mary's Starling from Lange and Edward Starling
- 9:55 Star Trek
- 10:00 OPEN FORUM with SOC RODRIGO
- 10:15 Detelene News
- 10:30 The President's Diary
- 10:45 High Chaparral
- 10:55 Eye Witness Reports
- 11:00 Daniel Boone
- 11:15 The Big News
- 11:30 Newsbreak News gathered from the four corners of the globe.
- 11:45 ARMCHAIR THEATER "Badmen of Tombstone" - Harry Sullivan plays a sharpshooter who battles his way out of jail and solves a hard case. Headed by Broderick Crawford.
- 11:55 Cinemascope
- 12:00 Million Dollar Movie "Leave Her to Heaven" - Tyrone, Corneil, Wendy Price, Jessica Craig
- 12:15 Film Feature
- 12:30 Mothers-in-Law
- 12:45 Dancehall with Chito
- 12:55 Film Feature
- 1:00 The World Tonight Nightly newscast in English reported by Henry Hamilton
- 1:15 Movie Festival
- 1:30 Two for the Road
- 1:45 Sign Off
- 1:55 THE NATIONAL TELEVISION NEWS with Harry Gasser For the latest on the news front
- 2:00 Sign Off
- 2:15 Culocast
- 2:30 Sign Off



Popular action-movie star Charlie Davao is a debonair newspaper reporter who masters the martial arts while on assignment in the Himalayas. He dons the mask of Apollo and devotes his skill in fighting the bad guys. Watch Charlie Davao and Aristen Bautista do their fighting arts in "Code Name: Apollo" over Channel 2 on Saturdays at 7 p.m.

(Program schedules are furnished by the TV stations concerned. Philippines Herald Mid Week Magazine regrets if changes are made too late to be reported in time for publication. For any information regarding the listing, please telephone, Miss Elena Pangilinan, TV Guide Editor, at 4-20-01.)

MORNING

- 8:00 **7** Sign On: Caricoms
- 8:30 **12** THE NATIONAL TELEVISION NEWS With Harry Gasser. For the earliest edition of the News, see page 10.
- 9:00 **7** F. D. R.
- 9:00 **12** KIDDIE FUNFARE Fun, music and caricoms with the singing Capricornians
- 9:30 **7** The Ann Southern Show
- 9:30 **12** Mr. D. Attorney (Direct from Atlanta)
- 9:30 **7** Caricoms
- 9:30 **12** Sign On: Patterns
- 9:30 **7** Putting Things "Hansha" Shilling
- 9:30 **12** Film Feature
- 9:30 **7** Eddie & Move Plus A full hour of musical, variety, action and news from various shows hosted by Eddie Sam Jones and Move Plus.
- 9:30 **12** Sign On/Feature

AFTERNOON

- 9:30 **12** KIDDIE FUNFARE
- 9:30 **7** Paupership Suite
- 9:30 **12** Shop, Look, Listen, Nominations entertainment featuring drag, games, music, dances and comedy spots with top show-the-performances.
- 9:30 **12** THE NATIONAL TELEVISION NEWS With Harry Gasser, up to the minute developments.
- 9:30 **7** Samurai
- 9:30 **12** LATTERS FOR LIVING
- 9:30 **7** Ah! My Teenage
- 9:30 **12** Winner Take All
- 9:30 **12** WORLD OF MUSIC (Direct from Atlanta)
- 9:30 **12** ETV PROGRAM (Direct from Atlanta) Color Movie Greats "An Affair to Remember"
- 9:30 **7** Caricoms
- 9:30 **12** Festival Five "Road to Utopia" Big Croovy, Bob Goss, Dorothy Lang
- 9:30 **12** TV MOVIE MATINEE
- 9:30 **12** ETV PROGRAM (Direct from Atlanta) Color Movie Greats "The Day After Tomorrow" James Cagney, Betty Hutton
- 9:30 **12** THE KRS Entertainment-ment Features
- 9:30 **7** Colocates
- 9:30 **12** Flash Gordon
- 9:30 **12** Sign On/Preview/Film Feature
- 9:30 **12** Repeat Performance "Slogans"
- 9:30 **12** Palabas Ngayon
- 9:30 **12** Training You to Train Your Dog
- 9:30 **12** Caricoms
- 9:30 **12** Seta-Dehugas
- 9:30 **12** Orsa Big Lights A daily variety show with songs, comedy acts and musical performances featuring artists in the U.S. and elsewhere.
- 9:30 **12** Stan Movie Guide

EVENING

- 8:00 **7** THE MONKERS
- 8:00 **7** Uncle Bob Show
- 8:00 **7** Talent Spot "The Monkeys hosts a daily contest for singers and instrumentalists."
- 8:00 **7** Repeat Performance
- 8:30 **12** EVENING REPORT With Harry Gasser
- 8:30 **7** The Scene
- 9:00 **12** FABULOUS GAMBO SHOW
- 9:00 **7** VIP
- 9:00 **7** Timmons' Career Show
- 9:00 **7** Light Camera Action Short drama in form of a musical based on popular ballads with Virgilio Garcia and guest movie stars.
- 9:00 **7** Swing In
- 9:00 **7** Mga Aninoang "Night Show" "Secret Valentine"
- 9:00 **7** Film Feature
- 9:00 **7** Eddie & Move Plus A full hour of musical, variety, action and news from various shows hosted by Eddie Sam Jones and Move Plus.
- 9:30 **12** Sign On/Feature
- 9:30 **12** Teleocean's Variety Circle
- 9:30 **7** Randall & Hopkirk "Smile Behind the Veil"
- 9:30 **7** Maya
- 9:30 **7** This is Tom Jones
- 9:30 **7** F-Trop
- 9:30 **12** Details News
- 9:30 **7** Alfred Hitchcock
- 9:30 **7** Bye Wilsons Report
- 9:30 **7** Iron Horse
- 9:30 **7** The Big News
- 9:30 **7** Newbreak News gathered from four corners of the globe.
- 9:30 **7** The Debbie Reynolds Show
- 9:30 **12** ARMCHAIR THEATER "Bandits of Tombstones" - Harry Gasser. Harry Gasser - Raw action at the best in this movie about a group of bandits who terrorize settle ranches and the townspeople.
- 9:30 **7** Cinehouse 9
- 9:30 **7** Million Dollar Movie "Smiley Face" Vincent Price; Correl White
- 9:30 **7** Film Feature
- 9:30 **7** Doris Day Stage "Half hour comedy sketch about a former widow who keeps a shrewd eye on her keeper and a quip-quiping fan band."
- 9:30 **7** Movie Feature
- 9:30 **7** The World Tonight "Nightly newscast in Filipino reported by Harry Gasser."
- 9:30 **7** Sign Off
- 9:30 **7** Two for the Road
- 9:30 **12** NATIONAL TELEVISION NEWS
- 9:30 **7** Harry Gasser. For the latest on the newscast.
- 9:30 **7** Sign Off
- 9:30 **7** Colocates

WEDNESDAY FEBRUARY 11

- 8:00 **12** CEBU TV AFTERNOON
- 8:00 **12** KIDDIE FUNFARE
- 8:00 **12** TV MOVIE MATINEE "Blow of Death"
- 8:00 **12** THE MONKERS
- 8:00 **12** THE NATIONAL TELEVISION NEWS
- 8:00 **12** WORLD OF MUSIC "Premiere Theater" "Desires a Boy"
- 8:30 **12** CURTAIN CALL "It Happened in Living"
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** CAGAYAN TV AFTERNOON
- 8:30 **12** KIDDIE FUNFARE
- 8:30 **12** TV MOVIE MATINEE "Mummy's Curse"
- 8:30 **12** THE MONKERS
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** PATTERNS FOR LIVING
- 8:30 **12** PREMIERE THEATER "The Crowned Sky"
- 8:30 **12** CURTAIN CALL "The Crowned Sky"
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** DAVA O TV AFTERNOON
- 8:30 **12** TV MOVIE MATINEE "The Blood Dog Man"
- 8:30 **12** MELANGE
- 8:30 **12** THE MONKERS
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** WORLD OF MUSIC "Premiere Theater" "The Rave"
- 8:30 **12** CURTAIN CALL "The Rave"
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** BACOLOD 12 AFTERNOON
- 8:30 **12** TV MOVIE MATINEE "The Blood Dog Man"
- 8:30 **12** KIDDIE FUNFARE
- 8:30 **12** THE MONKERS
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** PATTERNS FOR LIVING
- 8:30 **12** PREMIERE THEATER "Mummy's Curse"
- 8:30 **12** CURTAIN CALL "Mummy's Curse"
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** THURSDAY FEBRUARY 12
- 8:30 **12** CEBU TV AFTERNOON
- 8:30 **12** WORLD OF MUSIC "Premiere Theater" "It Happened in Living"
- 8:30 **12** THE MONKERS
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** WORLD OF MUSIC "Premiere Theater" "Goodie My Love"
- 8:30 **12** CURTAIN CALL "Goodie My Love"
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** CAGAYAN TV AFTERNOON
- 8:30 **12** WORLD OF MUSIC "Premiere Theater" "The Blood Dog Man"
- 8:30 **12** TV MOVIE MATINEE "The Blood Dog Man"
- 8:30 **12** THE MONKERS
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** WORLD OF MUSIC "Premiere Theater" "The Blood Dog Man"
- 8:30 **12** CURTAIN CALL "The Blood Dog Man"
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- 8:30 **12** TV MOVIE MATINEE "The Blood Dog Man"
- 8:30 **12** WORLD OF MUSIC "Premiere Theater" "The Blood Dog Man"
- 8:30 **12** THE MONKERS
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** WORLD OF MUSIC "Premiere Theater" "The Blood Dog Man"
- 8:30 **12** CURTAIN CALL "The Blood Dog Man"
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** BACOLOD 12 AFTERNOON
- 8:30 **12** TV MOVIE MATINEE "The Blood Dog Man"
- 8:30 **12** KIDDIE FUNFARE
- 8:30 **12** THE MONKERS
- 8:30 **12** THE NATIONAL TELEVISION NEWS
- 8:30 **12** WORLD OF MUSIC "Premiere Theater" "The Blood Dog Man"
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- 8:30 **12** TV MOVIE MATINEE "The Blood Dog Man"
- 8:30 **12** KIDDIE FUN



DEADLINE *Wednesday*

By Jose De La Cruz

Official Family Planning

President Marcos has finally up and done it — cut down on the population explosion which had plagued his official family.

I refer to his cabinet, and the trimming of the number of secretaries from 28 to 15 — possibly less. What better example of family planning can there be?

The "decabination" (no relation to de-Stalinization, de-Americanization or de-constipation) of the Chief Executive's office has long been overdue, and the President must have finally realized that too many desks can spoil the cabinet.

Naturally, there are problems which we ordinary 'uns must face. The biggest is proper identification, as the secretary of a department last week could be the secretary of another department.

Take the case of Johnny Ponce Enrique. A few days ago, he was doing justice to his department. Now, he is on the defense, and taking it from everyone who feels that

he might be a "hard-liner" against Communism.

That he is highly qualified for the job, there is no doubt. But it will take quite a while for us who are slow on the ball to start calling him Mr. Defense Secretary instead of Mr. Justice Secretary.

The same is true with former Defense Undersecretary Alex Melchor, now executive secretary, and with Finance Secretary Cesar Virata, formerly head of the BOI and undersecretary for industry.

Of course, there are many more cases — and before the month is through, we should have the complete Revised Cabinet List to memorize for our children's current events lessons.

There is one good thing about it, though. Henceforth, we were made to understand, there will be no more positions elevated to cabinet rank. This means we'll have less names to memorize, and less cars bearing number 6 car plates to guess the owner's name.

However, I wish the President would do something about changing the titles of his official family, since he had revamped it, anyway.

It can be disconcerting, the way we call them secretaries.

(A case in point is the time I went to one of the departments and asked for the secretary.)

(A sweet young thing came up to me and introduced herself as the secretary. Now, I am not one to pass up the opportunity of batting the breeze with sweet young things — especially if the little woman is not around.

(But although she appeared to be well-stocked in all departments, my business was to interview only the department head, if you get what I mean.

(It turned out that she was the secretary of the secretary, and I began to wonder if she in turn had another secretary.

(Lucky enough, my business was not urgent enough to spell the difference between national survival and catastrophe, so the interlude was not exactly unpleasant. But what if every moment counted? The nation could have collapsed because of semantics.)

I wish the President — and the public — will call department heads "ministers" (even if the word can be mistaken for simple "mister").

Naturally (again), I hope the suggestion will not be taken to mean I am seeking to become a delegate to the forthcoming Constitutional Convention. I am too partisan for that, dear demonstrating students. I believe in democracy.

Anyway, whatever they may be called now or in the future, let's hope the members of the revamped cabinet solve once and for all the problems of this nation.

We can't afford to have revamps every once so often.

What Do You Want from Life?

By John Mason

Love and marriage go together like a horse and carriage, runs the song. Well, the horse has finally bolted.

In a social survey, thousands of couples were asked: "What is the vital ingredient for a happy marriage?"

Love came limping in well down the list.

Most of the men questioned voted for "good cooking, and good housekeeping" as the most important qualities in a wife.

And the women listed "a good pay packet," "faithfulness and steadiness," and "kindness and consideration" as the most ideal characteristics in a husband.

Only a tiny minority gave love the Number One priority. Usually it ranked as an also-ran — along with "intelligence and common sense."

The survey — to find out what most people want from life — was made in America.

What do married people want from life? It can be summed up in one simple word: Happiness. But one man's idea of nappines can be another man's Purgatory.

As far as the Americans are concerned, Happiness equals Money. Cash in the bank means Instant Bliss.

Asked to define what constituted "happiness," 99 out of 100 Americans answered: "Plenty of money." Peace of mind and contentment came in a poor second. And, after that, the favorites were given as a good family life, reliable friends, and a satisfying job.

That dear old answer "good health" — which most people used to put in the top position — came fourth in the list, to the astonishment of the researchers.

It wasn't surprising that the pollsters came to the conclusion that "most people overestimate the power of money to bring happiness."

But just how would 16,000 house-pigs questioned have set about buying nappiness with a cheque-book and a ball-point pen?

More than 5,000 of them plumped for a "let's-get-away-from-it-all" holiday. But not one could say what he would do when he got back.

Another 5,000 said they would buy something practical — like new furniture, a new car, or a new lick of paint for the house.

Only 13 per cent thought of luxuries — fur coats,

diamond rings, hi-fi sets or a nanny for the children.

Right down at the tag-end of the list were the people — seven out of 100 — who looked forward to spending the lot on "having fun."

Once the holiday is over, the house has been repainted and the new car in the garage — what then?

Most people were in accord of the idea of a lifetime of leisure. Only one in four dreamed of spending the rest of his years by the sea in a deck-chair, a drink in one hand, a book in the other.

In fact, most of them said they would hang on to their jobs once the novelty of big-money wins had worn off.

And 75 per cent went further. They said they would continue working beyond retirement age.

Let's say you won £1,000 on lottery. You would certainly correspond to the results of the survey if you decided to save the lot for a rainy day, or put the cash down as a deposit on a house.

So much for the cash-in-hand side of happiness.

Now for the question of a long life. According to the figures, the thought of living to 100 appeals to only half the population.

The other half would definitely not want to live that long.

But it was when the researchers questioned women that some of the oddest facts appeared.

An enormous lot of women said they would be a lot happier if they could "wear the pants" in the household.

The Canadian Institute of Public Opinion Which tackled the sex aspect of the survey — discovered that most women secretly envy men.

They think they lead "more interesting" lives.

Twenty-nine per cent said they would change places, given the chance. But only six per cent of the men envied their wives' lot.

As a sidelight, the interviewers asked all their subjects: "What is the biggest mistake you've ever made in your life?"

Nearly everyone answered: "Not getting enough education."

Judging off all the answers, it looks as though the ideal "happy person" is a young, male egg-head with a fortune in the bank, a terrific wife who keeps the house spick and span and is a jab hand at crepes suzette. — LENFIS

Our Cover

Erlynn Bernardez is more than beauty and brains — she's also a Bayaninan folk-dancer. The 18-year-old charmer from UP has just returned from the US as an exchange scholar of the YFU (Youth for Understanding). She's pursuing her UP studies, majoring in AB Psychology. Colorphoto of this popular campus figure was taken by a Bayaninan colleague — Edgar B. Solter, Midwest cartoonist.



Christine Rothschild



Eugene Newbury



Sheila Jean Collins

The Killer Left His Trademark

By William T. Brannon

There was a festive air among the third grade children at the Lakeview School in Zion, Illinois, on the last day of school before the Christmas vacation, Friday, December 20, 1968. They were especially convivial because of the party scheduled that afternoon in the room of one of their teachers, Miss Anna Mondragon, 22.

Miss Mondragon was to become the bride of a teacher in another Zion school on December 28th. Fellow teachers at the Lakeview School were having a bridal shower for her on Friday afternoon.

The kids had heard about it and had asked to be included. Friday morning, when the children came to school, they brought along their presents in gaily wrapped packages.

But Miss Mondragon had not come to school that morning and a substitute had to be found to take her classes. This was very unlike the conscientious young teacher. Always before, if illness had prevented her coming to work, she had notified the principal in ample time.

But with a bridal shower scheduled for later in the day and her wedding only a week away, there was some excuse for this one default. It was fully expected that Miss Mondragon would show up for the party. When she didn't, fellow teachers and school officials became alarmed. Repeated efforts to reach her by telephone had failed. Finally, the party was called

off and the disappointed teachers and youngsters went home.

Later that afternoon two boys went for some place where the ice was solid enough for skating. Both had been warned by their parents not to try to skate on any deep ponds where there was danger of drowning if the ice broke.

But there were shallow ponds in the Illinois Beach State Park near Lake Michigan and South of Zion. The boys began exploring the park, searching for a skating pond. Suddenly one of them stopped, uttered a startled cry and pointed.

Lying in the ditch was the almost nude body of a young woman. Dried blood covered her face, which was badly battered. There was no

doubt that she was dead.

The boys ran to the nearest building, the beach lodge, where they told the switchboard operator what they had discovered. She contacted Park Ranger Robert Needham, who notified Lake County Sheriff Harold Scheskie at his office in Waukegan. Sheriff Scheskie, Detective Maurice Butler and other detectives hurried to the scene. Lake County Coroner Orville Clavey was close behind.

The sheriff and his men stared down for a few moments at the battered body. There was blood on the face and the hair was matted with blood. A pencil had been jabbed into one eye.

Most of the girl's clothing had been pulled down around her ankles and some of it had been ripped off and tossed into nearby weeds. The officers guessed that she was in her early twenties.

As Coroner Clavey knelt beside the body for a preliminary examination, he noted that a large quantity of grass had been stuffed into her mouth.

Coroner Clavey said it appeared that the killer had held her throat in both hands and battered her head against a rock.

He pointed to angry red marks, apparently made by fingernails, on the girl's neck and throat. He said she apparently had been strangled but that he was unable to determine whether she had been raped.

even though it had all the appearances of a wanton, sadistic sex crime.

"Do you have any idea how long she's been dead?" asked Sheriff Scheskie.

"Several hours," the coroner replied. "She might have been killed last night."

A search of the weed-filled ditch and a wide area around it failed to turn up a purse or anything else that might contain identification.

Meanwhile, friends of Anna Mondragon had continued to try to contact her and their alarm had grown when she couldn't be found. Then they heard of the finding of the body in the park and contacted Sheriff Scheskie.

When they had identified the body as that of the missing school teacher, Sheriff Scheskie and his men began tracing Miss Mondragon's last movements. Friends told officers that Anna grew up in Santa Fe, New Mexico, and that her relatives still lived there.

About two years before, when she had been attending Highland University in Las Vegas, New Mexico, she had met Eugene Newbury, now 23, who also was a student there.

His romance with Anna Mondragon had blossomed and he had brought her to visit Zion, where he was born and where he had spent most of his life. She had decided to take a teaching job at the Lakeview School.

One teacher who had been close to Anna said the girl had expressed the hope that someday she could teach deaf children. The teacher said Miss Mondragon's mother was deaf.

She said that Anna and Gene Newbury — who by that time would have been married — had made plans for a graduate study at a New Mexico university in the summer of 1969.

From the slain girl's friends, Sheriff Scheskie learned that Gene Newbury lived with his parents in a mobile home. But he was not there when the sheriff and his men called.

The father said that he last saw Gene and Anna about 6:45 Thursday evening when they left the mobile home. He said Gene was taking Anna to keep an appointment with an eye doctor. Afterward, they planned to do some Christmas shopping.

When they left, the couple told him they would be back by 11 o'clock that night, but they didn't show up.

"I just can't see how this could have happened," the father said. "I have a feeling my son was murdered. It's a mystery."

In response to the detectives' questions, he said his son and Anna had left in a red Volkswagen with 1968 Illinois license plates bearing the number, 743-881. An immediate search was launched for Eugene Newbury and the red Volkswagen.

"Gene and Anna were very happy as far as my wife and I know," the father said. "She always called him to wake him up in the morning. She ate with us twice a week. She and Gene skied together."

At the scene of the crime, meanwhile, crime lab technicians made a thorough search between the nearest road and the weedy ditch, they found what appeared to be fresh tire tracks made by small tires — the kind that would be on a compact car such as a Volkswagen.

Had Gene Newbury been out here with his bride-to-be? Had they been assaulted? If so, who had happened to Newbury and the red Volkswagen?

A radio alert went out to cruising squads of the numerous law enforcement agencies in Lake, Cook, DuPage and Will Counties to watch for the car.

At the building where Anna Mondragon had lived alone in an apartment, neighbors said they did not recall having seen her since Thursday morning. They were positive they had not seen her at all on Friday.

Throughout the night, the search for Gene Newbury and the red Volkswagen went on. Early Saturday police helicopters joined the search for the red Volkswagen and the body of Gene Newbury.

On Saturday morning, Coroner Clavey had a report on the post mortem. It indicated that Anna Mondragon had signs of strangulation by one of two means — by manual strangulation or by suffocation from the grass which had been stuffed down her throat.

The coroner said there were indications that the girl had been tortured before she finally had been slain. Her face was badly battered and bruises on her head indicated that it had been beaten against a rock.

Although most of Anna's clothes had been ripped off and some had been pulled down around her ankles, the autopsy disclosed that she had not been raped or sexually molested.

However, the removal of the clothing suggested a sex motive, Coroner Clavey was well aware that this could be some form of deviation where sexual gratification was realized in other than the conventional manner.

He was reminded of two other recent cases involving girls from the Chicago area.

About two o'clock Sunday afternoon, January 28, 1968, a doctor from Ames, Iowa and his eight-year-old daughter, while driving along a gravel road, found the most nude body of a very attractive girl who appeared to be about 18 to 20 years old. Her only garment was a sweat shirt.

The girl's body was lying face down in the ditch and it was almost obscured by weeds. Her knees were bent in a kneeling position. A coat that officers said "looked like it had been thrown there" was over the girl's head in the manner of a shroud.

A nylon cord was knotted around the victim's neck. It's knotted just once, but it's tied tighter than hell," said a deputy called to the scene.

The officers found the girls panties, jeans, purse and suitcase in a field just to the west of the ditch where the body rested.

Papers in the girl's purse identified her as Sheila Jean Collins, 19, a student at Iowa State and a resident of Evanston, Illinois. When Sheriff Shalley investigated at the university, he learned part of what had happened.

Sheila had hoped to go home for the weekend. Her steady boy friend, a student at Northern Illinois University in DeKalb, Illinois, had planned to pick her up in Ames and drive her to Evanston for the weekend.

But her boy friend had been unable to make the trip and Sheila had gone to the "Going My Way" board in Memorial Hall.

Under the Going My Way sign there is a map of the United States divided into zones, each with a number. There is a corresponding box for each number and anyone who wants to offer a lift or get a ride fills out the card and puts it in the proper zone box.

Sheila had filled out a card. When the deputies looked, the card was still in the box.

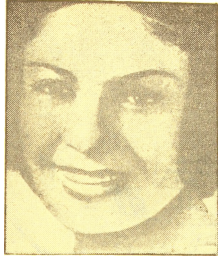
Her roommate told the sheriff that sometime before eight o'clock, Sheila had received a call from someone who said he had seen her car. He offered her a ride to Chicago.

Numerous students were questioned, but Sheriff Shalley couldn't find anyone who had seen her get in a car. When he tried to find out the name of the person who had called her, her roommate said Sheila had told her the man had given his name but she had forgotten it.

After Dr. William R. Bliss, Story County medical examiner, had examined the body and ordered it removed to a mortuary for an autopsy, one of the deputies who had had no doubt that it was a sex crime and that the girl had been sexually abused or molested.

"I can't say that officially until the medical tests are completed," he added, "but why else would someone take off most of her clothes and then strangle her?"

After the autopsy, however, Dr. Bliss didn't see her. He said the girl had been strangled and that it probably was a sex crime. But he also reported that the victim had no evidence of sexual molestation.



Anna Mondragon

"The fact that her body was almost totally unclothed leads one to surmise we are dealing with someone who had a sex deviation," said Dr. Bliss.

Although 15 detectives were assigned to the case, they found no solid suspect. A great deal of attention was given to the Going My Way board and numerous male students were questioned. But the detectives soon learned that Memorial Hall was open to anyone, not necessarily students. The killer probably was acquainted with the Ames area and knew of the system for providing rides; otherwise, he could have been any passing devotee with a car.

The murder of Sheila Collins was still unsolved when the body of Anna Mondragon was found.

So was another, more recent murder in Madison, Wisconsin. About 7:30 p.m., Sunday, May 26, 1968, a laboratory employe at the University of Wisconsin went to Sterling Hall, a physics building, to look for a friend.

He didn't find his friend but in a clump of bushes near the building he found the body of a beautiful blonde girl who was covered with blood from obvious stab wounds in the chest and neck. Her clothing had not been removed, but it had been disarranged in the manner it might have been if this were a sex crime.

The victim was identified as Christine Rothschild, 18, of Chicago, who lived in an off-campus dormitory about a mile away. A search of the scene turned up three articles that might be connected with the crime.

One was a blood-stained handkerchief under the girl's head. Another was a stained pair of denim trousers and the third was a stained, rusted laboratory knife. Each of these items were found in a closeby clump of bushes.

Tracing the young victim's background and her last known movements, Chief Ralph Hanson's detectives soon learned that Christine had been a beauty among women — a real beauty with brains.

In Madison, the last time Christine had been seen alive was about 4:30 a.m., when she left her room to go to the bathroom. A night housekeeper had seen her. However, the police could find nobody who had seen Christine leave the dormitory, whose doors were locked until 5:30 a.m.

It was known that Christine liked to go for morning walks every Sunday and it seemed certain she had done so this day. The building in front of which she was found was normally deserted on Sunday. There was road traffic, but it

usually was not very heavy until after eight o'clock.

From this it was believed that Christine had died sometime between 5:30 and 8 a.m. The autopsy tended to confirm this. The pathologist reported also that Christine had suffered 14 stab wounds made by a knife with a sharp double edge. They had been inflicted on her breasts, chest and neck.

Since the beginning of the college year there had been some 40 assaults on college students and it seemed almost certain that the slaying of Christine, which Coroner Chamberlain called the work of a psychopathic maniac, was a sequel.

But when the autopsy had been completed, the psychologist reported there was no evidence of rape or sexual molestation.

Despite an intensive investigation the killer still has not been identified when Anna Mondragon was murdered near Zion.

All three cases had the earmarks of sex crimes, yet none of the girl victims had any definite sexual deviation. Could it be that the same devotee was responsible for all three deaths?

The search for Eugene Newbury and his red Volkswagen continued throughout Saturday, but he was not found. Then about two o'clock Sunday morning, December 22nd, the Dane County police dispatcher in Madison, Wisconsin, answered the phone.

"I'd like to talk about a murder," said the male voice at the other end.

"Is the murder in Dane County?" the dispatcher asked.

"No, it's out of state."

"Where out of state?"

"In Waukegan."

The man said he was in a motel in Waukegan, Ill., and he wanted to report for officers. Deputies were dispatched to the motel, where they found a red Volkswagen with Illinois plates and a young man who identified himself as Eugene Newbury.

Dane County sheriff's deputies notified Eugene Newbury's father, Sheriff Scheskie, who drove to Madison with Starr's Attorney Jack Hoogstraen. They arrived about seven o'clock with a warrant, but Newbury had not yet talked to his lawyer and refused to waive extradition. He was charged with the murder of Anna Mondragon.

Meanwhile, Madison police questioned Newbury about the slayings of Sheila Collins and Christine Rothschild. They said he told them he was in Arizona in January at the time Miss Collins was killed, although he had been a graduate student at Iowa State University.

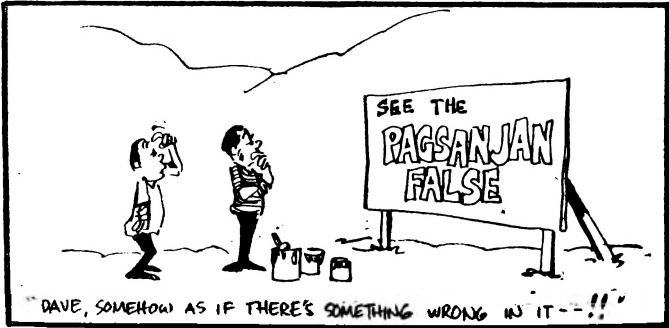
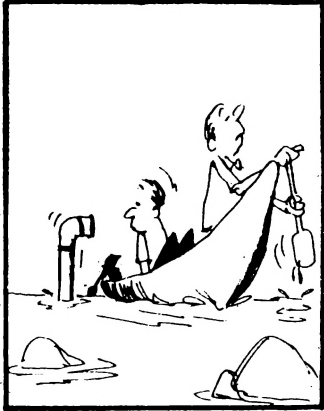
According to the Madison police, he admitted that he was at Iowa State in Ames at the time Miss Rothschild was slain. Madison, Story County Attorney Vanderbut thought there were too many coincidences and said he would investigate further. As this was written, Vanderbut had not been able to prove any connection between Newbury and Miss Collins.

Newbury was tried before a Circuit Court jury in Waukegan and on Friday, August 1, 1968, he was found guilty of murder. Following the jury's recommendation, Judge Lloyd A. Van Deusen had no choice but to impose the death penalty.

However, as there have been no executions in Illinois, as in the balance of the United States, recently, pending challenges of the law, Newbury is still in prison and found the Lake County jail, awaiting the court's decision.



SOLLER GOES TO
PAGSANJAN



POP TALK

By Lina Cruz

Claudine Colours (A & M) — Colours by Dorovan is representative of the selections in this album featuring Claudine Longet — polished, subtle and sweet.

Scarborough Fair/Canticle is the unforgettable theme by Simon & Garfunkel for the Graduate, a movie hit. Claudine's interpretation of this movie theme is simply marvelous and surpasses, to my opinion, her recording of Both Sides Now. Her gentle voice winds gracefully along with the intricate rhythm of this beautiful ballad.

For Bobbie (For Baby) is not a lullaby for children but the canorous melody is nice to be hummed to them.

Better known for her interpretation of Both Sides Now, which for a time was a high-seller, Claudine Longet possesses distinct graceful styling and flawless expression that go well with such romantic songs as I Believed It All, I Think It's Gonna Rain Today, Am I Blue. Claudine does Let It Be Me in two voices and comes out effectively.

Magic Christian (Apple Records) — Currently competing for the honor of being in the magic-ten circle of top singles in the country today is the Badfingers' Come And Get It, a Paul McCartney composition. Done in an up-beat tempo that is lacking of the hard-rock stuff, Come And Get It is cinch to be a hit among our youngsters.

The Magic Christian, an LP album of the Badfingers, gives pop-follower a chance to hear this talented group in selections of varying tempo.

The Badfingers did a frenzied Midnight Sun and gave a strong-driving touch to Rock of All Ages. Fisherman is another upbeat tempo that bears semblance in beat to Come And Get It.

Badfingers introduces to us: Tom on the bass, Joey on the Guitar, Pete on the lead guitar and Mike, playing the drums. Together they form a groovy foursome whose voices and talents on the brass complement each others.

Green River (Fantasy) — Presents to us Crecencia Clearwater, a motley group composed by lead singer John Fogerty, drummer Dough Clifford, guitarists Tom Fogerty and Stu Cook.

They give us the kind of musical pieces that youngsters fall for and which elders will also enjoy. These are: Green River, Commotion, Tomstone Shadow, Wrote A Song For Everyone, Bad Moon Rising, The Night Time Is The Right Time and Lot!

Brickbats Fly Early in '70s

People-Who-Live-In-Glass-Houses s-shouldn't-Throw-Brickbats-As- Johnny Carson-walkers know, Truman Capote attacked best-selling authoress Jacqueline Susann for her writings ("Valley Of The Dolls," "Love Machine"). Capote also attacked Miss Susann's appearance. More recently he dismissed best-selling author Harold Robbins ("The Carpetbaggers," "The Inheritors") as "a tylist." My mother-in-law couldn't put Robbins' "Inheritors" down. Even if Capote can. And Robert Mitcbum rapped top box office star Steve McQueen for being "dull," both on screen and off. That's not a very charitable way to approach a New Year, boy.

What Were They Doing New Years? Victim Harold Robbins and his charming wife Grace WERE being charitable at the beginning of 1970: They took over three rooms at the Beverly Hills Hotel to enable 7,000 intimates to celebrate New Year's Eve. As they did last year's Eve at the Robbins house, everyone, but everyone seemed to stop by at one time or another during the night. In fact, at any one time, it seemed that all 7,000 were there. To guzzle champagne, to rock music, or just to protect themselves from the crush.

Who says there's safety in numbers? Most of the Establishment huddled together at tables in the outer room — the Paul Ziffren, David Mays, Jerome Chirbachs, Laurence Harvey. Others braved the inner sancti among them, the Mike Connors, Peter (Liza Minnelli) Allens, Vincent Minnelli with Lee Anderson, Henry (Anita Louise) Bergers, Dr. Edward Avlon with Carolyn Stout, the Starb. Whitmans, Bert (Angie Dickinson) Bachrachs, Robert Enders, Elizabeth Scott, Eve Gabor, and EVEN Princess Lallah Nezza with her husband, ammassador Ahmed Osman, all the way from Morocco. The invitations called for "black-tie or more," but concealer Marty Allen romped around in a romper as Baby New Year.

New Year's Feat

Over at Chasen's, producer Irwin Allen repeated his mighty feat of New Year's Eve 1969 by keeping four parties and another 7,000 swooping swinging all evening. TV's Irwin ("Land of the Giants") even took on all three networks: NBC's Herb Schlossers, CBS' Perry Lafferty's, ABC's Steve Mills and Bill Bradermans. Plus one authentic Juge, the Samuel Greenfields, at Sande one authentic agent, CMA's Herman Rushes, several authentic intellectuals, the Will Durants, Clifton Fadimans, etc., a canker or two including the Kye Sneyys, and lots of show people. Like Croucho Marx with Iris Linogren, the Edward G. Robinsons, Sugar Ray Robinsons, Don Marshall with Diahann Carroll (for vice versa), the Robert Stacks, Richard Fleischers, Gary Conways and Sidney Sheidons. Plus the mother-in-law who likes Mr. Robbins' novels and Mr. Allen's TV series, MEA syndicated columnist Pauline Cramer ("Poly's Pointers") with Paramount TV's Bud Baumes.

Close Friends

Capping the night for not-so-many was the exclusive (fortyish) surprise birthday party-dinner given for Laugh-In producer George Schlatter by his ravishing wife Joene. "I just decided to invite only close friends," Joene explained, "but she still had to put up a tent to accommodate them all. The black-tie intimates included the Billy Wilders, Jack (Felicja Farr) Lemmons, Irving Lazars, Arthur (Natalie Trundy) Jacobs, Bud Yorkins, Milton Berles, Shirley MacLaine with Sandy Vanocno (or vice versa), Warren Cowan with Laine Kazan and Teme Brenner with Digby Wolfe, plus Laugh-Inners Gue (Goldie Hawn) Trikoniss, (producer) Ed Friendlys, Ruth Buzzi, Alan Seuss and Henry Gibson.

There was not only a band but a blackout-type of producer Schlatter's life and times, plus a parody of "Mama" with clever lyrics by writer Wilder. The song was trilled by five women, including Billy's wife Audrey and Jack's wife Felicia.

And I quote: "Who gave the mighty networks a slap? George — put downtown Burbank on the map? George —"

Good fun was had by all.

Giant Crossword

- By Joe LaFauci
- ACROSS**
- 1 Overcome, 2 words.
 - 6 Site of Christ's first miracle.
 - 12 Tremble.
 - 18 Elysiun.
 - 19 Love: Sp.
 - 20 Taffy apple coating.
 - 22 Testimony.
 - 23 "A Doll's House" heroine.
 - 24 Hard to pin down.
 - 25 Scottish river.
 - 26 True state of affairs.
 - 28 Twing stem.
 - 30 Spylishly trim.
 - 31 Frodoon's exterior.
 - 33 Backbone.
 - 34 Placid.
 - 54 Make out.
 - 56 Tippler's morning after problem.
 - 60 Belovance of Quebec.
 - 61 Behave.
 - 63 Rid of, disloyal members.
 - 64 Alabama: Abbr.
 - 65 Territory.
 - 66 Relevant.
 - 68 Shoel.
 - 69 Summer in Paris.
 - 70 Golem.
 - 72 Bird.
 - 74 Noted art gallery.
 - 75 Snowskeeper.
 - 77 Sugar source.
 - 78 Treated with tranquillisers.
 - 80 Mob.
 - 81 Spanish article.
 - 82 Smurred.
 - 83 Cruel one.
 - 86 Enthusiastic supporter.
 - 90 de mer.
 - 91 Skilled.
 - 92 Arrot.
 - 93 Hew.
 - 95 Proceed.
 - 100 Limp poor language.
 - 102 Big source.
 - 104 African outcrop.

- 106 Songstress Nancy.
- 107 Hearded "The Bold ones" stat.
- 108 Revenge oneself.
- 110 Sic's mate.
- 111 Singing star.
- 113 All.
- 114 Leave suddenly:
- 115 Set free.
- 117 Hostile visitor.
- 118 Inner Hebrides island.
- 119 Formal, dignified.
- 120 Inhabit.
- 121 U.S. Treasury agent.
- 122 Free of tensions.

- 14 Chief officer of David.
- 15 Immense.
- 16 Arab chieftain's office.
- 17 Renewed mentally.
- 18 Don in "Mark Ado" "Nobling."
- 19 Embassy.
- 21 Against.
- 29 "La Duce."
- 32 French river.
- 35 Become manifest.
- 38 Dessert wine.
- 42 ix meaning right.
- 44 Quite closely.
- 46 British state.
- 47 Insignificant price.
- 48 Legislative body.
- 49 Food processor.
- 50 Go off the dam: k.
- 52 Most arid.
- 53 City in Oregon.
- 54 Military installation.
- 55 Skill.
- 56 Search out.
- 57 Quit the mountain.
- 58 Feeling groovy.
- 59 Premier.
- 62 Turf.
- 63 Nuisance.
- 64 Bear: Fr.
- 68 Would-be movie queen.
- 69 Storage boxes.
- 71 Stag.
- 73 Upper quantity.
- 76 in; contribute.
- 77 "Smit."
- 79 Something being: St.
- 81 One's forest.
- 82 2 words.
- 83 Diligatessan people.
- 84 Impending.
- 85 Merit.
- 86 Curse.
- 87 Of a Spanish city.
- 88 Give off.
- 89 Mermaker.
- 92 France.
- 91 Vituperate.
- 96 As of now: 2 words.
- 97 Grandiloquent.
- 98 Enriled.
- 101 Cambric or dam: k.
- 103 -sibilant.
- 104 Airline name.
- 106 Saporina's name.
- 109 Russian river.
- 112 The-solan mountain.
- 114 Wee dog.
- 116 To reach: Scot.

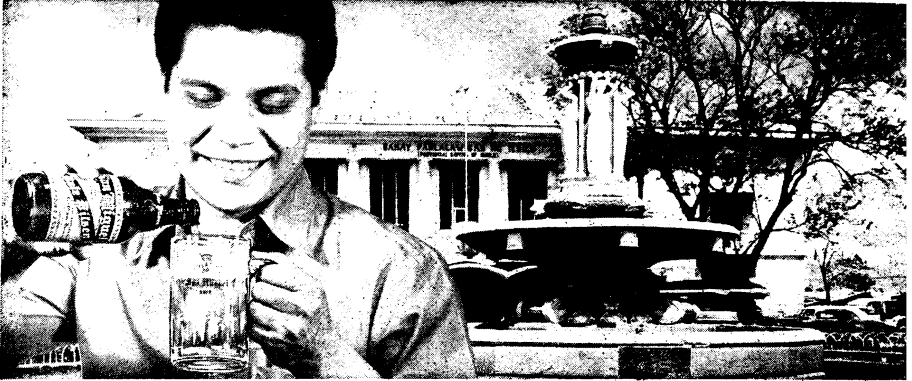
- DOWN**
- 1 S-rendered; yielded.
 - 2 words.
 - 2 Lustrous.
 - 3 Boy.
 - 4 European river.
 - 5 Jans and facts.
 - 6 Avoid.
 - 7 Whirling.
 - 8 Post exhalnce.
 - 9 Chinese city.
 - 10 And not.
 - 11 Strauss opera.
 - 12 Operatic segments.
 - 13 Refuge.

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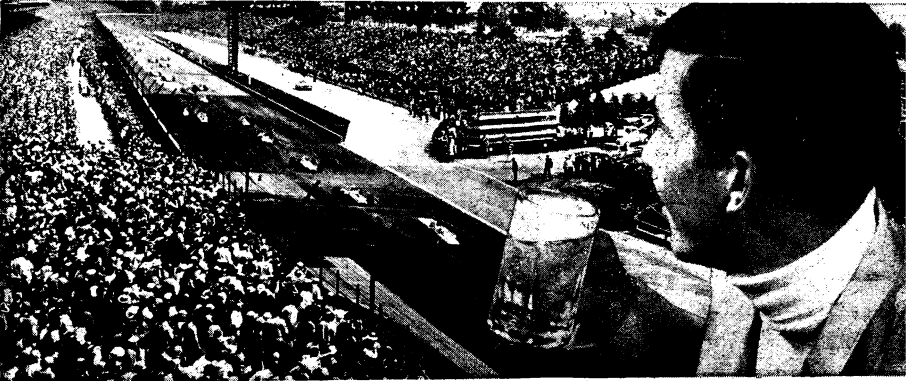
BOY AND GIRL

BY ROUSON

(Last week's answer)



**It's a small world.
From Iloilo to Indianapolis
people enjoy San Miguel Beer.**



The world over, what people want in a beer is flavor. The flavor of a beer that is brewed to perfection. San Miguel Beer... the international beer. It's just a walk away from you.

So good ... ayos na ang kasunod!