

Woman's Home Journal ⁹⁰¹

OFFICIAL PUBLICATION OF THE NATIONAL FEDERATION OF WOMEN'S CLUBS OF THE PHILIPPINES



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FEBRUARY, 1936

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in this space

next issue.



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pure and unadulterated, cold pressed from mellow fruit, sun-ripened on the trees in "Sunny Southern California" . . .

That is what is used to make

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the most delightful of fresh fruit bottled beverages . . . It is the ideal way to get your fresh fruit juice daily . . . and so good for the children, let them have all they want of its healthful, delicious goodness—



Buy it by the case—Keep a few bottles chilled—You can serve it for any occasion.

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WHY NOT TRY?..

You know that by the National Federation of Women's Clubs of the Philippines is one of the beneficiary institutions from the net proceeds of tickets sales by the Philippine Charity Sweepstake Office.

The WOMAN'S HOME JOURNAL, being the official publication of the National Federation of Women's Clubs, is cooperating fully to insure the success of the Philippine Charity Sweepstake.

In view of this fact, the WOMAN'S HOME JOURNAL offers to sell tickets at two pesos only each ticket.

Why don't you try to win ₱200,000.00 or ₱100,000.00 or the smaller cash prizes by purchasing a ticket or so directly from the WOMAN'S HOME JOURNAL?

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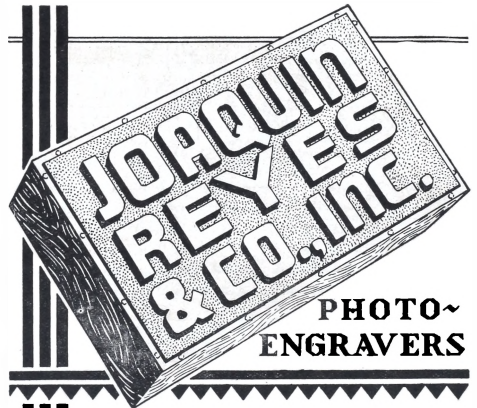
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MANILA

DON'S DILEMMA

DON, YOU FEEL SO TIRED. I WISH YOU'D GO TO BED!

WHAT'S THE USE? I'LL ONLY TOSS AND TURN FOR HOURS.

SLEEPLESS NIGHTS WERE SAPPING HIS ENERGY AND PEER UNTIL...

READ WHAT HAPPENED...

WHY CAN'T I GET TO SLEEP NIGHTS ANY MORE? I'M NERVOUS AS A CAT ALL I DO IS WORRY CONFOUND THAT NOISE NEXT DOOR!

WHY DON'T YOU GO TO BED?

I'M GOING TO PHONE THOSE PEOPLE NEXT DOOR AND TELL THEM TO SHUT UP!

BUT DON, THEY AREN'T REALLY MAKING ANY NOISE AT ALL. WHY EVEN WHEN IT'S QUIET YOU ALWAYS HAVE TROUBLE GETTING TO SLEEP LATELY....

I DON'T CARE... I'M GOING TO GIVE THEM A PIECE OF MY MIND—HELLO!

I WANT TO APOLOGIZE FOR MY HUSBAND LAST NIGHT, MRS. ERICKSON. HE'S SO NERVOUS HE ISN'T HIMSELF AT ALL LATELY. HAS SO MUCH TROUBLE WITH SLEEPLESS NIGHTS?

DON'T APOLOGIZE, MY DEAR. I USED TO SUFFER TERRIBLY FROM SLEEPLESSNESS MYSELF UNTIL I BEGAN TAKING OVALTINE.

OVALTINE? YOU MEAN THE SWISS FOOD-DRINK I'VE READ SO MUCH ABOUT? WHY DIDN'T I THINK OF IT BEFORE?

IT'S SIMPLY WONDERFUL HOW QUICKLY IT MADE ME FALL ASLEEP. MY DOCTOR ALWAYS ADVISES IT BECAUSE HE SAYS IT'S ENTIRELY FREE FROM DRUGS...

I WANT SOME OVALTINE, MR. WILLIAMS. THEY SAY IT'S SIMPLY MARVELOUS THE WAY IT HELPS SO MANY POOR SLEEPERS SLEEP.

MY CUSTOMERS SAY THERE'S NOTHING LIKE IT, MRS. BENNETT. YOU SIMPLY MIX IT WITH HOT MILK AND DRINK IT JUST BEFORE GOING TO BED?

THAT NIGHT

SAY, THIS CERTAINLY TASTES GREAT, JEAN.

WELL, IF IT HELPS YOU GET TO SLEEP, THAT'S ALL I ASK.

A LITTLE WHILE LATER AND ALL THROUGH THE NIGHT

Z-Z-Z-Z-Z

NEXT MORNING

WAKE UP, HONEY!

WHAT! MORNING ALREADY? I MUST HAVE SLEPT LIKE A LOG.

IT'S ALMOST TOO GOOD TO BE TRUE--HE SEEMS LIKE A DIFFERENT PERSON!

I'M SITTING ON TOP OF THE WORLD!

SO MANY THANKS TO OVALTINE!

I TELL YOU, JEAN... IF I FELT ANY BETTER THERE'D BE A LAW AGAINST IT. I HAVEN'T HAD THIS MUCH REP IN MONTHS!

WELL, I'M CERTAINLY GOING TO PHONE MRS. ERICKSON RIGHT NOW AND THANK HER FOR TELLING US ABOUT OVALTINE!

How To Foster

Sound, Restful Sleep Tonight

—New Vitality, New Energy Tomorrow

Ovaltine is a delicious new food concentrate—originally created in Switzerland as a strengthening food for invalids, convalescents, and the aged.

Then physicians noted that when taken as a hot drink at bedtime, it was also a remarkable aid to sound, restful sleep.

As a result, throughout the world, Ovaltine has become the most widely known of all drugless aids to natural sleep—while thousands of delighted users report that it has brought them new strength and energy as well as steadier nerves next day.

For example, Mrs. Eugene P. Allen, 1415

(Commonwealth Ave., Boston, Mass., U.S.A. writes:—My husband has been drinking Ovaltine only three weeks but the results are wonderful. *Previously he had been unable to sleep nights—was nervous and very irritable. Now he sleeps soundly all night—feels full of energy next morning—seems to be a different man.*

This letter covers, of course, only one individual case. Naturally, we do not claim or guarantee that similar results will occur in every case where Ovaltine is used. But this letter is so typical of thousands we have received, that we believe a thorough trial of Ovaltine is justified by every intelligent person in cases of "nerves" and sleepless nights.

See for yourself how remarkable Ovaltine is. Get a tin of it from your dealer today. Or mail the coupon at the right for a trial supply.

MAIL FOR 3-DAY SUPPLY

El. A. Keller & Co., Ltd., Dept. 2-2
175 Juan Luna, Wisco Bldg.
P. O. Box 312, Manila—Tel. 4-98-82

I enclose P.10 to cover cost of packing and mailing. Send me your 3-day test package of Ovaltine.

NAME

ADDRESS

CITY

OVALTINE

The Swiss Food-Drink—Now Made in the U. S. A.

IF YOU HAVE TROUBLE GETTING TO SLEEP AT NIGHT—SEND THIS IN AND SEE FOR YOURSELF HOW MUCH BETTER OVALTINE MAY MAKE YOU SLEEP AND LOOK AND FEEL!

For example, Mrs. Eugene P. Allen, 1415

WIN A FREE BOTTLE OF PERFUME!

EVERYONE WINS IN
THIS CONTEST!

PI900 CASH PRIZES



FREE BOTTLE
OF PERFUME
FOR EACH
ENTRY SENT
IN!

HERE IS ALL YOU
HAVE TO DO

- Any person is eligible to enter the contest with the exception of employees of the Colgate Palmolive-Peet Co.
- To enter the contest, make up a slogan of not more than 10 words for Colgate's Ribbon Dental Cream. Example of type of slogan desired is "Keep that schoolgirl complexion—Use Palmolive Soap."
- Write each slogan which you enter in this contest on a separate sheet of paper, print your full name and address on each entry, and to each entry attach the empty cartons from 1 tube of ginnit size Colgate's Ribbon Dental Cream, or 2 tubes of large size Colgate's Ribbon Dental Cream, or 4 tubes of medium size Colgate's Ribbon Dental Cream, or 8 tubes of school size Colgate's Ribbon Dental Cream.
- For each entry received with the proper number of cartons from Colgate's Ribbon Dental Cream, a full sized bottle of Colgate's Perfume in any one of four scents, name: (1) Cashmere Bouquet; (2) Gardenia; (3) Florient; (4) Lily of the Valley. Contestants will specify scent of perfume desired on their entries. We reserve right to substitute scents. No exchanges accepted.
- The contest started January 5th, 1936, and continues for sixteen weeks ending midnight of April 25th, 1936. As of each of the sixteen weeks ending January 11th, 18th, 25th; February 1st, 8th, 15th, 22nd, 29th; March 7th, 14th, 21st, 28th; April 4th, 11th, 18th, and 25th, the judges will select from the entries received submitted. To each of these winners will be sent a check for P5.00. There will be 20 winners of P5.00 checks each week for 16 weeks, or a total of P1,600 in weekly prizes.
- As soon as possible after the close of the contest on April 25th, 1936, the judges will select, from the slogans submitted by the 320 weekly contest winners, the three best slogans submitted. To these will be awarded the Grand Prizes of P150 for the best slogan submitted; P100 for the second best, and P50 for the third best.
- Winners of each weekly contest, and of the Grand Prizes will be announced in all newspapers and magazines as soon as judges have made their decisions. Checks will be mailed to all winners.
- All entries will be judged on their clearness, sincerity, and adaptability for use in connection with Colgate's Ribbon Dental Cream. You may submit as many entries as you wish providing each entry has attached the required cartons from Colgate's Ribbon Dental Cream. A free bottle of Colgate's Perfume will be returned prepaid for each entry received.
- Mail or bring your entries to Colgate's P. O. Box 2700, Manila. All entries remain the property of the Colgate Palmolive-Peet Co.
- Judges' decisions must be accepted as final.

Does MY
BREATH
smell like
that?



MAKE THIS TOOTHPICK
TEST AND FIND OUT!

Colgate's removes this most
common cause of bad breath

TAKE a toothpick or some
unscented dental floss.
Clean between your teeth.

Does it reveal small food deposits? Smell it. If it has an unpleasant odour, it means that your teeth are improperly cleaned. Dentists say these food deposits are the chief cause of tooth decay and bad breath. But cleaning your teeth the Colgate way corrects this condition.

Clean your teeth the
Colgate way

Using Colgate's Dental Cream, thoroughly brush your upper teeth from the gums down; your lower teeth from the gums up. Brush the grinding and cutting surfaces of the teeth with a circular motion. In other words, brush your gums at the same time you brush your teeth.

Then, put a bit of Colgate's on your tongue and take another sip of water. Swish and flush this water several times through your teeth. Rinse again with clear water. That's all!

**Colgate Method gives you
these 5 Results:**

- Removes all food particles which usually cause mouth odours;
- Your teeth are thoroughly clean;
- Due to special polishing ingredient dentists use, contained in Colgate's, your teeth are white, sparkling, beautiful;
- The massage helps keep your gums firm, rosy and healthy;
- Colgate's refreshes your mouth, sweetens your breath.

Brush your upper teeth
from gums down; your
lower teeth from gums up.

BUY
YOUR TUBE OF
COLGATE'S
TODAY



COLGATE'S
RIBBON DENTAL CREAM
COLGATE'S
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181E11

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Dear Clubwomen:

A year ago this month, Philippine history was landmarked by the framing up of the commonwealth constitution. Today, the Filipino people are building a nation based on the fundamental laws so made. Each word therein written is an enunciation on the proper behavior of a people and its nation. Therefore, every Filipino woman is called upon to give the constitution her support—to give it a true, living meaning.

There are, however, sections of the fundamental law that are a special challenge to the women to bring to realization.

Article V, for instance, has given to the women the right to enfranchise themselves. This is of immediate importance to us women. Because if we do not vindicate ourselves at the woman suffrage plebiscite to be held sometime in 1937, voting privilege will never be ours; and we shall thus bar ourselves from serving our nation as only full citizens could. In this manner, too, we bring our country to the level of an autocracy of a limited voting strength. We must remember that popular will—responsible for a popular and democratic government—can never be until the other half of the country's populace can also cast their votes.

Shall our women fail this duty to themselves and their country?

Article II, section 4, emphasizes "the natural right and duty of parents in the rearing of the youth for civic efficiency". The youth of the land must be trained to know their duties toward their government. Love of country alone does not suffice; it must rather serve as an incentive towards civic efficiency. Mothers are duty-bound to make community assets of their children. There is the moral and patriotic obligation to give their country civic-spirited citizens. Women, through the centers, nursery classes and mothers clubs, help fulfill the intentions of the constitution when they teach ignorant mothers the proper upbringing of children.

"The State shall afford protection to labor, especially to working women and minors . . ." (Art. XIII, sec. 6). The methods of protection are to be specified in a law enacted by the National Assembly. In the hurry and scurry of "more urgent business", our law-makers are apt to forget trifles that mean life and happiness to thou sands of laborers, especially women and minors. The clubwomen who come in contact with social work cases can bring the attention of the assembly to the needs of these workers for the protection promised them by the constitution.

The clubwomen have boundless opportunities to complement the program of the government to make the commonwealth a government by and for the people. And we must not falter.

Yours for a successful club-year,

Pilar H. Lim

Food For Thought.....

By The Editor

The zealous assemblyman, Mr. Juan L. Luna, proposes to amend the sweepstakes law to limit its financial help only to institutions doing charity work. As such he has excluded from his list the National Federation of Women's Clubs. The exclusion is not only a mistake but eminently unfair since the National Federation of Women's Clubs, as the country well knows, is engaged in helping indigent mothers and children, eradicating illiteracy and promoting community and civic welfare movements.

The activities of the NFWC can qualify as charity in the broader meaning of the word. The general conception of charity is remedial—to dole out relief to the needy. But the better type of charity which should be developed in preventive. It trains individuals to help themselves. It builds rather than makes over.

The NFWC render this preventive service. It prevents the neglect of children through the nursery classes, develops satisfactory use of leisure time through volunteer service training and the reading centers, reduces illiteracy through the literary classes, trains women to evolve a fairly satisfactory home life with their small income through the diet kitchens, and helps them become better mothers through the mothers' clubs.

The country's greatest problem is its neglected citizens. A country that has cripples, sickly people, imbeciles and criminals for citizens is doomed. So is a country whose mothers devote their time to playing "panguingue", gossip and idleness. If the Philippines is to succeed, it must build homes—happy homes that the people can be proud of. But happy homes cannot be built on a weak and shifting foundation.

To the average citizen unacquainted with the work of the Federation, the organization may look like a mere social group. In reality, however, it is the mother of the puericulture centers in the Philippines, the active, vigilant entity that educates the citizens—the teacher to indigent mothers. Since the formation of the Federation in 1921, it has steadily, zealously, and consistently helped to promote child welfare, public health, public morality, and stimulated interest in local government as well as the advancement of national welfare.

The Federation controls 500 clubs in the country. It has from 50 to 100 members in each club. These women spread the gospel of womanhood and motherhood, guide the hand that rocks the cradle, and aid the mother in bringing up healthy, well-trained citizens that will build a better nation.

Perhaps Mr. Luna wished to strike at Federation members who are fighting for woman suffrage. But that is hitting below the belt as men accustomed in fair-play call it. The women were loud in their protest, of course, when the men tried to take away the suffrage previously granted them. They have fought and will fight for that right and the Federation is helping them. The Federation is duty bound protect the rights of the women who, after all, constitute one of the cornerstones of the country.

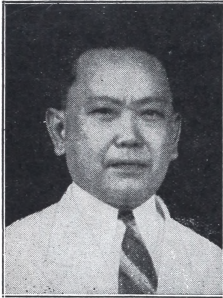
A nation that makes slaves of its women has not much claim to civilization. In fact civilization is measured by the respect man has for woman's right. Turkey entered the portals of progress when it removed woman's veil and gave woman the ballot. China in moving away from the idea that a woman is merely a toy for man to play with. India has been chained to an idea that a woman has no soul. The result is that in spite of the bitter struggles of her patriots she has remained helpless and is satisfied to get what she can because her citizens are weak.

Train the woman to shoulder the responsibility and you build a nation on a solid foundation. Keep her a mere toy or a mere beauty to admire and you keep half of the country useless; and what is worse, the mother of your son will be so incapable that she will not even be able to give your child the proper breeding and training.

The fountain is just as pure as its source. If the source of the country's citizenry is not virile we shall be breeding weaklings fit only to become slaves of other nations.

Now, we ask Mr. Luna to help the Federation of Women's clubs instead of persecuting it. Its work is important to the country at large and he as a legislator knows or should know it. Let us have more organizations of its kind. It is an organization which gives strength and character to a nation and prevents mental, physical and moral diseases from undermining the health and virility of its citizenry.

The Manila Carnival And What It Brings



ARSENIO N. LUZ, director-general of the Philippine Carnival Association, is pleased to say that:
The Manila carnival brings

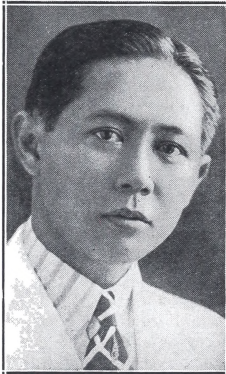
mainly: (1) Business to Manila; (2) It advertises the Philippines in the most effective way of advertising—that of exhibiting the products of commerce, agriculture and industry; (3) It brings together people from all parts of the Islands, thus strengthening the bonds of common interest and brotherly feeling among us; (4) It brings cheer and amusement to the people of this country; and (5) It enhances the importance of clean athletics of every form by holding national athletic championship game in all lines of athletic activities.



MISS CLARITA TAN KIANG, Miss Philippines and carnival queen of 1934, laughingly remarked that she could not possibly really know what the Manila carnival brings. But with an impishness born of her also impulsive youthfulness, she gave us her laconic reply:
"Joy."

SOTERO CABAHO, provincial governor of Cebu, gives a patriotic meaning to an otherwise apparently frolicsome affair:

The Manila carnival, in bringing together exhibits of agricultural, industrial, horticultural and livestock products from all over the Islands, presents a broad cross section of the vast potential wealth of our country. The sight of such exhibits should inspire in us both a feeling of confidence and of misgivings: confidence in that we have great natural resources in our hands; misgivings in that we don't know what the future holds for them. We have, thank God, a firm hand in Malacañang that keeps guard over the wealth of our virgin country; whose one desire is to see that that wealth will not go



to enrich somebody else's coffers; whose policy is to preserve the Philippines for the Filipinos. That, to my mind, is what the Manila carnival brings—a challenge brought to us by the logic of very recent events.

FEDERICO MANGAHAS, *Tribune* columnist and editor of the *National Review*, turns whimsically editorialistic with his answer:

The Manila carnival and fair is now a fairly well established habit, and as is the way with any habit it has come to be taken for granted. It no longer inspires the excitement it used to bring, but I suppose we all would miss it if by any chance Mr. Arsenio Luz should suddenly take a notion to liquidate the business.

The most significant feature by far of the annual affair that people have come to appreciate with increasing discrimination is the show put up by the department of agriculture and commerce; and that's only right. We'll need plenty of faith and courage to face the future and still plenty more of material power, which can only come

of proper enlightenment on our economic resources and their competent exploitation in our own hands. In our present state we can never have too much education on the subject.

That's a fact that should keep us awake far and long, considering that Mr. William Allen White, recent American guest in these parts, thinks we give the impression of having scarcely come down from the trees. We do not know how he came to have such an impression—unless he had been exposed without due protection to the few interested protectorate and commonwealth advocates in our midst. Anyway, it is time we knew what and how much wealth we have and how we can make it serve our needs as a people set on the way to a fuller and larger national life.

Tourists in Our Own City

I HAVE been living in Manila for well-nigh twenty years, and had always thought that I knew my city. I laughed at my provincial cousins who show such naive interest in anything cosmopolitan. For instance, they provoked my snobbish laughter when they asked me to take them to the Luneta, the Legislative Building, the Crystal Arcade, the Metropolitan—nay, even the Pan-citeria Antigua.

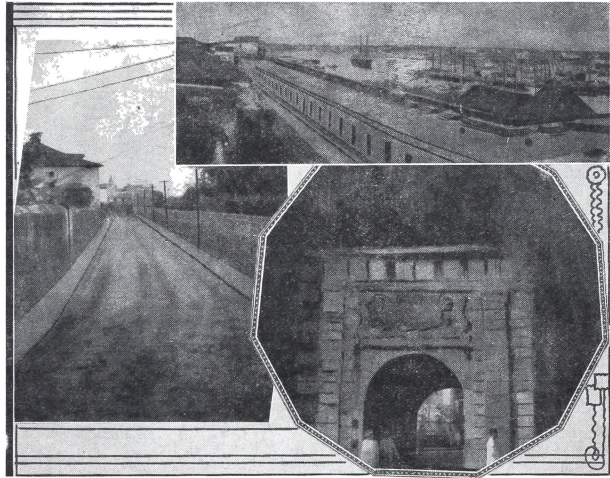
But I discover with mortification that even I do not know my own city. Of course, I know all cinema places, downtown restaurants, and even out-of-town mansions. I know too of the red tape at the City hall, of the cocksureness of the traffic policeman at the foot of the Jones Bridge, of insolent cocheros—all the innumerable petty nuisances that is the metropolis.

Still I now realize that I do not know Manila. A month ago, in the pause of my work, I discovered the thousand and one places of interest in the city that I have not yet seen. It was when my library afforded me nothing more to read that I came across a tourist guide book. I lazily opened the pages and soon found myself engrossed in a fascinating travel in Manila.

So I pass my "fireside" travels to the readers of the *Woman's Home Journal* that they and I may enjoy the thrilling adventure of being tourists in our own country.

* * *

MALACANANG PALACE.—Now the residence of the Commonwealth President. On calle Aviles with its gardens bordering on the north bank of the Pasig River, it was originally the suburban home of the Spanish Governors-General, but in 1863 it became their permanent residence when the Government House in the Walled City was destroyed by earthquake. Malacang is a Tagalog word meaning Royal residence, since the Spanish governors were the direct representatives of their King. Its reception halls are spacious and



Views of the old Manila walls within which are located historical places described in this article.

some of the rarest examples of native art adorn the walls. Among the paintings is Juan Luna's graphic portraiture of the treaty of Legaspi with the native chief Lakanolá: *The Blood Pact*. In recent years a modern building for the use of the executive offices has been erected near the Governor's Palace. Under Governor-General, Hon. Dwight F. Davis, a new wing was added to the Palace proper. This removes what has been in the past a most embarrassing situation, as the Governor-General found he had, as a residence, a palace well equipped with reception rooms, but with no bedroom space for distinguished visitors. This new wing not only remedies this defect, but adds greatly to the appearance of the building.

* * *

FORT SANTIAGO.—At the extreme northwest corner of the Walled City this old citadel, now occupied as the headquarters of the U. S. Army in the Philippines, was built on the site of the original fort of Rajah Soliman, the Moslem founder of Maynilad. In 1570 when the city was captured, the site was occupied by a crude log structure, built as a protection against invasions by warlike Moros and savages. The present structure, begun in 1582, shows but little external change. The inner quadrangle was once the court of the military government of Spain. Many are the traditions of its dark cells, dungeons and chambers of torture during those days. In the building now occupied by the Army Mil-

itary Intelligence Department is the room in which Dr. Jose Rizal was imprisoned before his execution.

* * *

AYUNTAMIENTO.—Situated on Plaza McKinley, it was originally erected for the residence of the *cabildo* or city mayor and his officials, but now houses the offices of the Department Secretaries. The cornerstone dated Jan. 31, 1735, is to the right of the main stairway in the present building, which was built since 1863 after the complete destruction of the previous structure. Until recently the House of Representatives held its sessions in Marble Hall, the wall of which bear carvings and paintings of historical interest, and at the entrance to which is a statue of Juan Sebastian Elcano, who completed the first voyage around the world after the death of Magellan. To either side of this statue hang marble tablets bearing the names of representatives elected to the first Philippine Assembly, convened in this building, October 16, 1907.

* * *

SAINTE IGNAZIUS OR JESUIT CHURCH.—On calle Arzobispo near the Archbishop's Palace. A fine example of Franco-Roman architecture of later date. It was begun in 1878, and completed in 1889. The entire interior is of native hardwoods, exquisitely and elaborately carved by native artists. The pulpit is an example of the best of this type of craftsmanship. To the rear and on one side of the altar an underground crypt receives the remains of all Jesuit fathers

who die in the Islands. Here also, can be seen a fine collection of antique and modern vestments of cloth of gold and silver, as well as many highly artistic and valuable sacred vessels. A monstrance of solid gold studded with precious stones alone is valued at ₱30,000.00.

* * *

ST. AGUSTIN CHURCH.—This church is over three centuries old, and is one of the most lavish churches not only in the islands, but also in the entire world. It is located at the corner of Gral. Luna and Calle Real, Intramuros, and construction was first begun in 1531, but was destroyed later by fire. The work on the present structure dates from 1599. The walls, ceiling and floors are of hewn stones with the foundations so constructed as to make the structure earthquake shock-proof. The thickness of the walls is estimated at thirteen feet and the massive carving in the stone ceiling contrasted with the minute handiwork in the wooden furnishings of the choir loft is remarkable. In the lectern may be seen the largest prayer books with notes more than an inch square, from which the prayers are read and chanted. The mural decorations are the work of the lectors, and cannot be seen by women. Beneath the heavy stone slabs of the floor lie the bodies of Legaspi, Salcedo, and many of the Spanish Governors-General.

* * *

PUBLIC LIBRARY.—Founded in 1900 under the initiative of Mr. (Continued on page 10)

The choice of the woman of taste...



"PRÉSENCE"

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POUDRE - EAU DE COLOGNE

HOUBIGANT

AS ALL OTHER HOUBIGANT PERFUMERY IT IS OF
GENUINE FRENCH MANUFACTURE

PREPARED AND MADE ENTIRELY UNDER
THE PERSONAL SUPERVISION OF ITS CREATORS
IN THE MODEL LABORATORIES AT NEUILLY-SUR-SEINE
NEAR PARIS

Behind The Cherry-Blossom Scenes

With

MRS. LEOPOLDO R. AGUINALDO

CHERRY blossoms, blue lakes, snow-topped mountains, and a picturesque people of kimonos and fans. This is the Japan that the tourists want to see. No doubt, Mrs. Andrea Aguinaldo, wife of the president of the Philippines Chamber of Commerce, also breathed in the beauty of the scenes. She must have enjoyed the quaint traditions that are Japan's. But the stories that she loves to recall are tales of the Japan behind the cherry-blossom scenes.

Women Laborers

"Look at this fan." Mrs. Aguinaldo held a fan sold in all Japanese bazars. "You may think that this comes from a factory; I did myself. Well, it isn't. Whole sections of the street are lined by low houses of families whose sole means of livelihood is mak-

ing fans. Sometimes a whole clan divide the labor among themselves. It often happens too that several families help one another in the work. You see, fan-making is such a complicated job. There are the frames to make, the papers to cut and paste, the tassels to tie to the stubs, and the whole fan to paint. Each single task is done by a different person. Thus each man helps another to earn his living. A sort of communistic labor, as you may term it."

This Filipino woman business executive who, in her own words, likes to put her nose in everything that she way put to good purpose, went around the factories.

"You will be glad to know," she told us, "that women are

production is going on at full blast now.) The women had their huge sleeves rolled up, and over their kimonos they donned overalls. Their hair were entirely covered by tight-fitting caps. They were working on the steel body of the automobiles. They showed the same endurance to hard labor as their men."

Slow Business Transactions

Despite the industrialization of Japan, however, native firms are slow-moving in transacting business. They have not yet learned to be systematic in their business dealings. Mrs. Aguinaldo relates of a business deal she had in one of the large department stores in Japan.

"I inquired about the wholesale price of some articles. The salesman looked at me blankly, then made some calculations at the wooden counting machine of theirs. Not content, he shouted at some other salesman. Then he left me and made me wait for a goodly part of an hour. He returned and told me the price. I asked if he could not have it still lowered. Shaking his head, he went back to an inner office. Before he and his superior and I agreed on the price, three hours had already passed."

Mrs. Aguinaldo remarked



employed in the factories. As a matter of fact, they often make up half or more of the factory's employees. The Japanese businessmen explained to me that this is so because women do not only turn in just as fine and just as much produce as the men, but that they accept lower wages.

"I have been to textile, glass and chinaware factories where women are skilled laborers, and where they sometimes hold responsible positions. But one of the most inspiring set of women workers I have come across with are those in the auto factory. (Japanese cars will be put in the market next year yet, but

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in passing that even multi-millionaires there do not own cars. They are so much averse to buying things not Japanese that, unless absolutely necessary, they forego using them. So, business executive have only the office car to use for business trips, and taxis for any other purpose.

Country-Side Pictures

"When Mr. Aguinaldo and I were invited by one of the Chamber of Commerce officers to a dinner, one of his subordinates came for us in a taxi. Not that he did not have enough regard for my husband and me, but because he really had no car."

Japan is looked upon now more as an industrial country rather than an agricultural one. But, very naturally of course, there are many small farmers.

"There is not a single track of land which the Japanese

do not utilize. Even plots the size of a small room are planted with vegetables; if the lot is larger, different kinds of vegetables or flowers are cultivated.

"I passed by a country side during the latter part of June. The scene was enlivened with the green of vegetables on the patches. When I passed again on October, the country side was bright with the ripening sheafs of rice. And I cannot yet get over wondering at the persistent industry of the Japanese nationals."

Japanese Women's Club

Of the many pleasant events Mrs. Aguinaldo loves to recall of Japan is the banquet given in her honor by the Nagoya women's club. Sincere and unassuming as the Japanese ladies were, they added greatly to their charm by being hospitable. They served only two or three dishes at

the party. As one of the women explained,

"Our policy is to teach the club members the true meaning of economy. With the savings that we thus make, we are able to contribute a few more yens to the government."

There was also the program given at a Nagoya technical higher school, of which Mr. Aguinaldo was a former student. The Filipino alumnus was the principal speaker.

"I never saw more disciplined school children in my life. We arrived upon a noisy scene where 500 children need with each other in making the most noise. One clap of the hands by the schoolmaster and there was absolute silence. When we were prepared to begin the program, the master clapped his hands thrice. Five hundred pupils filed into the convocation room; another clap and they were seated in perforce rows.

Once more, and each pair of arms were clasped together.

"It was a sight to see." Mrs. Aguinaldo assured us. "But aside from this admirable discipline, the Japanese pupils were just like our own children. I learned later, though, that each of them had only three school-uniform dresses which they wear to every occasion—an economy our young folks have yet to learn.

"Oh, yes," she answered our unasked question, "they were a set of clean children. The Japanese are, even as a nation."

The persistent industry, intense patriotism and rigid discipline of the nationals at once impress the stranger that sets foot on Japan, Mrs. Aguinaldo says.



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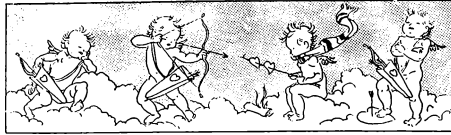
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Hearts—And Valentine's Day

By

CORAZON JULIANO



Renaissance

By Helen Welshmer

HOLIDAYS dot every calendar year like so many ships on a mighty ocean. There is Christmas Day, and Mothers' Day, and All Saint's Day, and National Heroes Day, and Arbo Day—and Valentine's Day. Such day are offerings rendered to favored deities. Thus—as Mothers reign on Mothers' Day, and Nature rules on Arbor Day—so, Hearts reign and rule on Valentine's.

On the fourteenth of all February, hearts, as messengers of love and assurances of faithful devotion, flutter from mail-box to mail-box. Then Cupid takes a rest and surveys the results of his arrow-hitting pranks. He chuckles gleefully on seeing that sharp-pointed love-tinted arrow pin Maria's and Juan's hearts together! He giggles as he spies the shy and reticent Pepe lick a two-centavo stamp on a Valentine envelope! He heaves a sigh of joy as he feels the bonds of love grow stronger by the many binding links of hearts!

Messengers of Love

Hearts! Hearts! And still more Hearts! Yet it is wrong to believe that such hearts are only for Romeos and Juliets. That Valentine's Day is a day consecrated only to the weaving of hearts that purport to mate. Valentine's Day is a day of love. A day dedicated to those beloved ones cherished in the outer and inner recesses of one's heart. So it is that Pepe sends Mamma a mellow valentine. So, sister gives her orphaned brother a cheery Valentine. So, the child mails her parents a valentine, significant with love; and comforting and gratifying with its thoughtfulness. Love on Valentine's Day is universal; and it reaches out its tender caresses to all, young and old, bestowing no special favors to special ones, having no favorites, but taking all who would love in its warm embrace, indiscriminately and

impartially.

Valentine's Day is a foreign holiday imported into our shores. Its significance and the results it brings are so beautiful in themselves that that more and more Valentine's Day endears itself to us. When it stops the busy business man in his office, astride his swivel throne and deeply engrossed in the intricacies of office work, to remind him about the Valentine greetings he would send; when it rouses the absent-minded professor from the x and y 's of Trigonometry to the observance of the rites on Valentine's Day; when it bring to students that wonderful act of thoughtfulness for parents, solicitous for their success and yearning for their love—when Valentine's Day does all these

LET'S wrap love in a paper heart,
And send it through the mail,
A red heart fringed with foamy lace,
That shows a milky sail
With compass set for high romance,
And moonbeams splattered over
A bush of roses or a field
Dream-drenched with honeyed clover.

LET'S be sweet and gay again,
Pretending that it's smart
To live for love as ladies did
When loving was an art:
When kisses meant a little more
Than casual handshaking,
And candlelight and waltz time ruled
When love was in the making.

LET'S send love in an envelope
The postman will deliver
At breakfast time, and let's restore
The anatomic quiver.
Oh, let's send paper valentines
On which a pink-edged cupid
Shoots darts at wistful maidens' hearts—
Dear, let's be sweet and stupid!



and more, it uplifts the souls of millions of people and with them, the souls of nations!

There are, however, certain ear-marks of Valentine's Day that are rather peculiar. On the fourteenth of February, many a girl receives many an anonymous heart studded with dainty verses, unsigned or if signed, masked! Sometimes a tin "x" marks the spot; more often, an apologetic question mark peeps out from some strategic corner; and there are times when no marks at all are in evidence and the valentine card is meticulously clean of black and white marks and even of finger prints. The emotions such a receiver feel are versatile. First, she brings all her hand-writing-detecting skill to the front

and sedulously deciphers the non-committal marks. No. "he" does not write this way. Neither does *he*. Could it be "him"? She wonders! Then, her olfactory sense keyed up to acute detection, she sniffs at the card for some traces of "smell." Um . . . mm . . . m . . . no perfume. Only the gummy smell of paste. Her suspense and curiosity race at full speed. She's got to know who sent this card. She stares into space and begins to call the roll of would-be senders. One by one they drop from the roll. Soon the list is exhausted to no avail. Her suspense reaches its climax; her curiosity becomes saturated; and with a snort of "oh-well-what-do-I-care anyway," she flings the provoking card away!

Who Sends Me My Valentine?

There are others, though, who are so used to such unbaptized cards that with a shrug of the shoulders, a faint twinkle of mischief in their eyes, and a pursing of their lips, dismiss it and file it in the index box of "Unidentified." And then—there are those Sherlock Holmic receivers who convince themselves the only "he", the one and only he, could have sent a card like this; and with closed eyes, their imaginations start building castles in the air, unbreakable and guaranteed to last!

Valentine's Day is a lovely day. If it were "see-able," one would see so many delightful things contained in it, like fruits that make up a luscious, appetizing fruit salad. One would find the "apples" of someone's eyes, the sour-sweet "orange" of another's the provoking "grapes" of someone else, the "mayonnaise" of a love-sick one's salad all merrily mixed up in a Valentine's Day. Thousands look forward to Valentine's Day and Valentine's Day looks forward to the thousands who would celebrate it in the right spirit!

THOSE VALENTINE CARDS

VALENTINE cards are not a recent novelty.

In those sweet old days when "a smile from a woman's lips set the young knight buckling his trusty sword and fighting duels for her" valentine vanities were already in vague. A survey of the cards sold at down town stores elucidate amusement and draw chuckles of mirth from the onlooker and, not to forget, set him a-mooning and a-sighing.

Most missives are of an amorous type. They bear pictures on the line of courtship and matrimony. Here is one of paper lace with gold trimmings against a green background:

Lucky—Yes, if you will be my Valentine

*Getting along without a heart
They say is hard to do,
But I would gladly give mine up
If it were claimed by you.*

These ones although shorter are none the less eloquent and impassioned.

*Dearie, I love you
You are sweet.*

*My Valentine
I'll be yours
If you will fly with me.*

*If Love were a plane
I would fly to you.*

Some valentine messages exemplify puerile sentimentality and triteness, although wrapped in them are the velvety folds of lover's dreams. You can judge for yourself from the following lines.

*Here is my Heart
I give my heart
To you today
It isn't worth a lot,
But still I hope
You'll like it
It's the only one
I've got!*

*I had a message to send her
So tender and true and sweet,
I longed for an angel to
bear it,
And lay down at her feet.*

*I wrote this poem
I hope you think it's clever,
For I want you for my Valentine,*

By
HERMINIA ANCHETA

Forever and ever.

There are those, however, that pulsate with friendship, despoiled of the cupid-darts of the romantic lover. What do you say to these messages?

*These three little kittens
With bows so gay
Come to bring you
Lots of thoughts to-day!
There are no friends like old friends,*

*And none so good and true
We greet them when we meet them,*

*As roses greet the dew;
No other friends are dearer,
Though born of kindred mold;
And while we prize the new ones,*

*We treasure more the old.
Still some cards carry messages of stereotyped rimes which smack of double crossing thoughts and doubtful veracity. Would all girls believe all what these lines mean?*

*To the only girl I love
My love is all for you.*

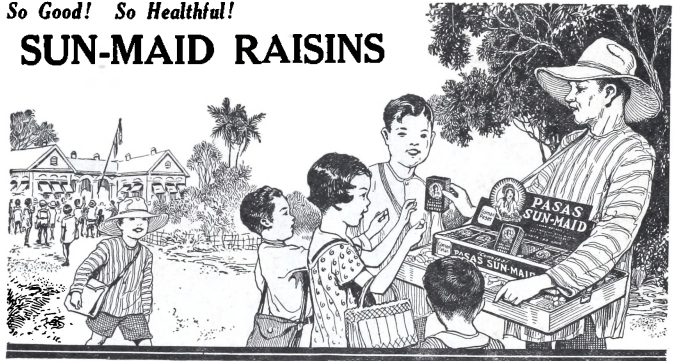
To the one and only one for me.

To add more to this, have you read about of a young man, who purchased six silver bordered cards without even a sign of scruples and of the sales girl who wrapped them minus the least sign of a blush? Yet all had the same message.

So—there dear girls, are samples of those love-born cards chanting you sweet sentimentalities, for you to hug and cherish — but no to take to heart.

So Good! So Healthful!

SUN-MAID RAISINS



How the Children like them!

LET boys and girls spend their centavos for the small packets of Sun-Maid Seedless Raisins. You can be sure they are getting full value in delightful, healthful sun-dried fruit. Much better than ordinary confections. Sun-Maid Raisins are rich in nourishment as well as fine flavor.

Use Sun-Maid Raisins in cakes and cookies—to make delicious desserts and puddings. They improve the taste of ordinary foods—make home cooking even more tasty. Look for the red Sun-Maid package when you buy raisins. You can be sure of Sun-Maid quality.

Sun-Maid Seedless Raisins

Sold by all dealers—in small packets for eating—
in the large size 15-oz. pkg. for cooking.

The Inaugural Ball

MY friend was invited to an inaugural ball. She wore her red *balintawak* terço because all maidens were requested to come in that costume. The matrons wore mestiza dresses.

All the provincial and municipal officials "graced the occasion." She met two or three assemblymen and other politicians. Over three hundred guests were present, the women outnumbering the men.

At around eight thirty, the men-guests began arriving and were greeted at the door by three young, comely girls with baskets of flowers. For one boutonniere, a gentleman paid fifty centavos to five pesos. On the hall, a few couples danced to the strain of the orchestra which was warming up for the real affair. Promptly at nine thirty, a matron stepped on the platform and opened the program and installation of the officers. An ovation followed; then dancing was resumed to last till the wee wee hours of the next morning. Of course, there was also the midnight repast of native delicacies and hot tea.

The Woman's Club thus came into formal existence. The officers woke up the following morning, still sleepy-eyed and thankful they didn't have to manage a like affair for a long, long time yet.

Or it may even happen that the ball would be the last affair and the last occasion that the club was heard of. Indeed, inaugural balls have such fatal effects on many organizations.

* * *

The writer does not intend to deride at the inaugural ball tradition. Nor does she in any manner poke fun at the Woman's Club. The affair is all right as it is, and the club has as much right to start its activities in this manner as any other society. Besides, one of the projects of the club is the promotion of community recreations.

By

ADELAIDA D. SERON

TO CLUBWOMEN

Does your clubwork stop at the inaugural ball? Then here are suggestions that will live up your local organization and will supplement the NFWC projects you should sponsor. These activities are intended to make women real factors in community progress, as nothing can ever make them.

But the affair should serve to really start the ball rolling. It must be the indication of many more and varied activities to come. The Woman's Club, for instance, has the projects of the National Federation of Women's Clubs to start and follow-up in the local community. It could

have its local projects too. Of this latter, the writer would like to make a few suggestions.

NFWC Projects

Meeting of the club should be called at least once a month, so that the interest of the members will not wane. If it has no clubhouse, a committee of seven should be appointed by the president, the members of whom should take turns serving as hostesses to the other members. Each committee member entertains three times a year. The other members of the club then entertain for the committee once in four months—three times a year—at a place so designated by them. However, the president should admonish the hostesses against elaborate preparations for the social meetings.

Meetings should be called for from one to four o'clock in the afternoon every other Saturday or Sunday.

The first meeting of the month should be devoted to the projects sponsored by the NFWC. Discussions of activities done and plans for future action on them are in order. Nursery projects, literacy drive, and puericulture center activities, if any, fall under these. It is likewise advised that woman suffrage should keep itself well-informed by inviting guest-speakers to talk on current national questions and problems.

Local Activities

Local projects may be taken up on the second meeting of the month. Members should come with their sewing equipments, such as needle, thread and scissors. Old cloths collected from the members can be sewn into layettes for indigent babies of the community during the first hour and a half. The home economics supervisor—if not available, invite the domestic science teacher of your

(Continued on page 35)



TODAY'S SOAP FOR THE LOVELY WOMAN IS MADY. ITS DELIGHTFUL FRAGRANCE IS THE CROWNING FEATURE THAT MAKES IT THE CHOICE OF DISCRIMINATING WOMEN. THE MOST DELICATE SKIN IS ITS BEST FRIEND. IT IS PURE, AND IT PURIFIES THE PORES OF THE SKIN LEAVING IT SMOOTH, SOFT, AND HEALTHY.

MADY
SOAP

How Women Can Earn

THE RIGHT TO LIVE

“HAS any being the right to die?”

This is the prevailing question of the day, with society divided into two camps over the issue. But I waive aside the issue and ask instead:

“Has any being the right to live?”

The latter is of greater importance.

The answer to the question must be necessarily qualified. Man has the right to live only when he does so for a good purpose. He has no right to life when he intends to waste or throw it in useless or harmful pursuits. Life extracts duties from all of us. One is duty to ourselves and another duty to our neighbours. Only when we have performed these can we say that we have the right to live.

Good Use of Time

How can the women lay claim to this right? Not by an eternal whirl of social engagements; nor by following a monotonous daily routine; neither by planning to climb the social ladder. They can do it by making their time truly worthwhile.

The housewife keeps her house spick and span, but retains the infectious enthusiasm for the things around her. She does not bury herself in domestic routine. She finds time to make herself dainty because she runs her household along scientific methods. She uses her spare hours profitably by improving herself: learns to cook when she is not naturally domestic; to play when not athletic; or to read when not a bookworm. Because she knows that all of these make for a healthy, balanced living.

Then she joins the Woman's Club.

The girl just out from college has more time in her hands than she could use. She may be throwing away her claim to life by filling

her hours with dates, shows and true-confessions readings. Then I suggest that she join the Woman's Club.

Club Work

A well-organized club—such as your woman's club should be—gives you right to life in a silver platter, if you are a sincere member. Because besides the fact that the club gives one a zest for living by giving it a purpose, the organization also gives the opportunity to do well by one's self and by one's neigh-

bors.

Women and girls could make layettes and other garments that could be donated to indigent mothers and children of the community. Sewing meetings may be held at least two Saturdays a month.

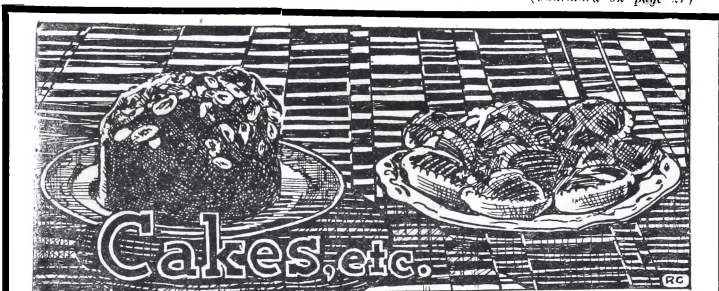
Another worthy cause can be upheld by the organization of a health club for undernourished children. Instructions or practical sanitation and hygiene and making balanced diets can be undertaken by one of the trained club members. Milk and other

nourishing foods may be distributed as funds allow. They may also be solicited from those who can afford to donate them.

Better home and town should arouse the interest of beautification projects the clubwomen. It satisfies their esthetic yearnings while it is also of civic importance.

Cultural progress among the women can be kept up by forming reading and discussion groups. In this connection, it is suggested that in-

(Continued on page 27)



TRY THIS ONE —DATE CAKE—

- | | |
|------------------------------------|---------------------------------|
| 2/3 cup butter | 1 teaspoon cinnamon |
| 1 1/2 cups brown sugar | 1/2 teaspoon nutmeg |
| 3 eggs | 1 teaspoon salt |
| 3 1/2 cups flour | 1/3 cup Milkmaid Condensed Milk |
| 5 tablespoons Baking Powder | 2/3 cup water |
| 1 1/2 cup dates stoned and chopped | |

CREAM butter and sugar thoroughly. Add well beaten eggs. To this mixture, add gradually the dry ingredients which have been sifted together, and the Condensed Milk and water. Add dates and mix well. Bake in a greased tube or loaf pan in moderate oven (350°F) for 50 or 60 minutes.



**TRY IT-YOU'LL LIKE IT
BUT IT MUST BE MADE WITH**

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Women's Interest In Science

NO women under seventy," said Dr. M. Carey Thomas, eminent educator and pioneer in the study of science, "can realize how changed is the woman's world in which we are living today."

There are changes, however, which even younger women of the Philippines can appreciate—the changes which have led to increasing scientific progress and the part which woman has played in it. Some fifty years ago, scientific study here and abroad was an exclusive masculine pursuit. The mere contemplation of the world "science" and its implications would have made a well brought up European woman and a dainty Filipino maiden recoil with repulsion and distaste. Nasty bacteria, complex organisms, the innermost secrets of the human blood-streams, and the remote inscrutability of the stars, were data that no member of the then aptly described weaker sex would have yearned to discover.

March to Scientific Progress

Now, the feminine world has broadened, become a field of increasingly varied activities. The intelligence of wo-

men is an established fact, and feminine curiosity proved to be a wonderful key which unlocked doors to unsuspected powers and strength. A changing social world brought on rights and privileges and the giving up of prejudices. And womanhood, eager for release, made a stampede to newer, stranger worlds.

The march to scientific progress was not the smooth, swift process it may seem to be. In the beginning, only the simplest, *safest* subjects were taught to the women. These subjects were meant to help the women in the exercise of their sole career during those times—home management. Simple domestic science was offered in schools with a view to making housekeeping a more interesting and efficient task.

Later, more women thought the better of marrying right after graduation from the elementary grades and yearned for more advanced studies. Some there were who sought careers which could be of help towards the achievement of

By

MRS. LIGAYA VICTORIO REYES

an independent livelihood. The teaching career drew the majority of these women pioneers, but there was a worthy minority who, even then, had a yen for science, and to these, pharmacy was offered. Doves steadily took these new science courses, attesting to a scientific interest which served as a foundation for the more comprehensive study and research in this modern world of today.

Medicine

There were several women of this conservative country, however, who seemed bent on proving that they *can* be as good as men, if not better, in other tasks besides the mixing of drugs. They turned to the study of medicine—a career which made even strong men quail. With teeth set and minds opened to absorb the most of this delicate knowledge, they went about their tasks, scoring one more point for the welding of women and science. The intricate mechanism of life and disease and death was placed upon their

dainty hands. The workings of the human heart became their prosaic interest, and theirs became the power to play petty gods in this world long run by men.

In Laboratories

Botany, astronomy, geology—these soon invited feminine invasion. Women ceased to know flowers as beautiful but dumb messages of love. Botany gave them an insight to more than that. The stars became distant worlds that he'd strange and remarkable potentialities. The strong rocks, the silent pebbles and the other mineral treasures of the earth yielded their secrets to earnest women students. A greater understanding of the material world which contained our beings was fostered by this painstaking effort to lay waste all ignorance and harmful prejudices.

More and more, woman's place is in the laboratory. Thousands of college girls all over the world prove this. In the University of the Philippines, a great number of co-eds are majoring in science subjects, devoting the greater part of their academic activities within the laboratory. Even the conservative Santo Tomas University has at last opened the doors of its scientific workshops to its girl students—a gesture which ended the policy of giving scientific instruction only to the men. Byrn Mawr, a famous college for girls, is soon to be fitted with a half-a-million dollar laboratory which will give the students a chance for more advanced scientific research and discovery. Part of this fund was contributed by girl undergraduates who went without dessert for five nights a week in order to save money for the college.

Factors in the Preference

This increasing feminine preference for science is supposed to be guided by two main factors. One of these

(Continued on page 39)

INSURANCE

FIRE—MARINE

AUTOMOBILE—ACCIDENT—PLATE GLASS

WORKMAN'S COMPENSATION

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QUEZON—IN DEFENSE

By

ATTY. TEODORO EVANGELISTA

AS campaign manager of the United Youth Party, the vigilant and aggressive element of the Coalition, and being identified with the Filipino Youth, a young people's civic organization dedicated to the exposure of abuses and corruption in and out of the government, I have been dubbed as one of the 'self-appointed' critics of past and present administrations.

There are few easier and more enjoyable jobs than that of a critic, few more difficult and disconcerting than that of being criticized. It is as difficult to build as it is easy to destroy.

This brings me to my subjects: the attitude of the critics of the President of the Commonwealth, whether coming from the ranks of youth leaders or of newspapermen, of private citizens or of disgruntled office-seekers.

Not Complete Master of His Own Time

Refusing to place ourselves even in imagination in the difficult situation of a chief executive, some of us have adopted an attitude of impatience and lynx-eyed fault-finding and, forgetting that the President has been in office for less than three months, some of us have allowed our attitude of impatience to blind ourselves to the numerous achievements of the administration.

With a feeling of self-importance and false pride, some of us indignantly protest against the alleged difficulty of seeing the President nowadays and complain that Malacañang now is like a demijohn, with the President hidden inside and his Secretary guarding its mouth.

But we forget the fact that the President is not the complete master of his own time; that like all of us his day consists of only twenty-four hours; that like the rest of us, he must eat and take a daily rest,—but unlike all of us he has weighing on his mind the



PRESIDENT MANUEL L. QUEZON

heaviest and most puzzling problems that must be quickly and correctly solved.

Statement-hunters and job-seekers, professional delegation leaders that perpetually

pay their respects to the Chief Executive, extravagant societies of leisure-loving people that must have the national leader at their receptions and balls,—are all guilty of theft of the people's time.

What the President's Time Means

Every minute we take from the President's time may mean: either an idea for the country's amelioration lost, or a solution to a national problem delayed.

Again, the President goes out of his residence in a special car or with particular officials, and some of us, critics, immediately pour on him a barrage of newspaper attacks and start a personal whispering campaign.

When a surgeon is absorbed in a difficult operation, he

is not bothered by his assistants as to the way his hair is parted or as to the color of his shoe-strings. Everyone lends instead the needed co-operation.

Whether the President of this Commonwealth goes out with a woolen coat instead of a silk one or in a Packard limousine instead of in a Ford jitney are matters that at present should little interest our people and little affect their general welfare. When the grave problems of the country have been solved, we can perhaps find enough time to devote to unimportant details.

Ridicule and sarcasm, bitterness and irony, petty fault-finding—these are hardly the signs of willingness to co-operate, not to say acts of cooperation, with any statesman dedicated to the herculean task of pulling his country out of the economic quagmire into which it has fallen.

Saner Viewpoint of Criticism

We have too often quickly jumped at hit-and-miss guesses, garbled reports of his contemplated decisions and official actions. In our desire to write a front page story or fill an editorial column we have forgotten the elementary rule of ethics of verifying the facts of the story or of hearing first the other side of the question.

I invite my fellow critics of the present administration to a saner viewpoint from which to scrutinize the administration's acts and decisions. That is the viewpoint of sound and impersonal criticism, that verifies the facts and premises from which to draw the conclusions.

I ask my fellow critics to focus their attention on the administration's decisions, not in little things, but in the fundamental problems of the nation: to the appointment of this or that man to such an office as to make a mere scrap of paper of the

Continued on page 33

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The Queen Is In The Beauty Parlor

“HOW do you get to be a queen?” Betty asked me the other day.

“By marrying a king,” I answered. “That’s one way. It isn’t very common because kings usually have pock-marks. And there are so few kings left. But if you hurry, you can catch Edward VIII. I hear he is a king but looks like a movie star.”

“What’s another way?”
 “If you’re rich, you can buy your way to a carnival throne. Are you rich?”

Betty snickered. “My father owns the largest sugar central in the Philippines.”

“Will you marry me?” I asked immediately.

“No.”
 I sighed. “Very well then, I can go on to my explanation with a clear conscience. The first thing to do is to persuade your father to help you be queen.”

“That’s easy. He was the one who suggested it to me.”

“Good. Now, Betty, let us talk frankly.” I put my arm around her and she cuddled in. “Do you mind if I talk frankly?” I asked after a time.

“Why talk at all?” she murmured.

“In the first place,” I went on firmly, “we must face the fact that you enter the race for queenhood with one disadvantage. You, Betty, are homely.”

“I am not,” she retorted furiously, “I merely look intellectual.”

“It’s the same thing. You are not beautiful, you do not bring to the male breast that vague dissatisfaction with life, to the male eye that covetous gleam, to the male hand that certain itch—”

“Your hand doesn’t seem to be in repose right now.”

“It is a disease I have,” I explained with dignity, “not at all connected with your charms.”

“Not at all connected,” mused Betty thoughtfully, “then there must be somebody else in the room. We’re

By

LEON Ma. GUERRERO, JR.

not alone.”

I ignored her. “You are homely but that doesn’t mean a thing. Many candidates for carnival queenship are homely. I knew one who was homelier than you. Shall I tell you her story as a sort of an example? You might model your campaign on hers.”

“All right.”

“What this candidate—or I might refer to her as Cionny for clearness’ sake—what Cionny did first was this. She sent in a subscription coupon to a small magazine

in the city, nominating herself as the magazine’s candidate. She did not sign her own name to the nomination. She signed a fictitious male name. Naturally, the management of the magazine mentioned it in the society page and asked for her picture. When the reported came, Cionny indignantly refused to give it, saying that she did not want to be candidate and she did not want to be queen.”

“Why did she do this?”

“In order to attract attention, my dear child. Of

course, this method is a bit old-fashioned now. Too many candidates use the gag. Maybe you could get more headlines by announcing boldly that you are determined to be queen at all costs. That would certainly be a change.”

“A question occurs to me,” said Betty respectfully, “why did Cionny send in the nomination to small magazine instead of to one of the really important dailies?”

“Because she was far-sighted and she was economical. She knew that to win the race for candidate in one of the really big papers would cost money and she wanted to save her resources for the last big push.”

“I see.”
 “And another thing. Magazines print clearer and more flattering pictures. There are many tricks possible to the skilful engraver, you know. The skilful and well-paid engraver.”

“Well, what happened next?”

“After three or four heated denials, Cionny ‘consented’ to be a candidate ‘unable to refuse the numerous and insistent demands of her admirers.’ At least that’s what the magazine said. What really happened was that Cionny held a disguised monologue with herself. It was simple after that, of course. Cionny won the magazine’s nomination without even half trying. Incidentally, she gave the magazine its first chance for a profit since its foundation. The management was very grateful and used her picture on the cover twice, in its rotogravure supplement five times.”

“Then what happened?”

“Seeing that everything was set for her first bow to the public—everything except her face, that is—Cionny went to a beauty parlor.”

“What’s that?” asked Betty naively.

“A beauty parlor is a face factory.”

“Oh.”
 “Well, she went to the own-

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**MISSING
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paste. Add a little hot custard to chocolate and stir until perfectly smooth. Then add just to the rest of the custard and turn into a cold dish. Let stand until well chilled. Fold in cream whipped until firm. Turn into freezing trays and freeze until firm around the edges. Beat in fruit which was soaked overnight in syrup to cover and drained. Freeze until firm and serve with a garnish of whipped cream and candied cherries.

This pudding can be frozen by packing in six parts ice to one part ice cream salt. Freeze without stirring.

* * *

One more recipe, this time for Cornish pasties, which are different and very effective on a luncheon plate with a creamed vegetable.

Cornish Pasties

One and one-half cups flour, 2 tablespoons butter, 3 teaspoons baking powder, 1/2 teaspoon salt, water. One and one-half cups minced fowl, 1/2 cup chopped oysters, 2-3 cup cream sauce, 1/2 cup rolled cracker crumbs, milk, salt and pepper, minced parsley.

Mix and sift flour, salt and powder and rub in butter. Cut in water to make a soft dough. Roll on a floured board into a sheet about 3/4 inch thick. Cut into six squares with a sharp floured knife. Combine meat, oysters, crumbs and cream sauce.

Season with salt and pepper and minced parsley and add enough more milk to make the mixture quite moist. Place a spoonful of this mixture just to one side of the center of each square of dough. Moisten edges of dough and fold over to make a triangle. Make a gash across the top and pinch edges firmly together. Bake thirty minutes in a hot oven.

COFFEE CHOCOLATE LIKED BY ALL MEMBERS OF THE FAMILY

If the Filipino public marched to the polls on a June day to cast ballots for its favorite des-

sert, it is a safe wager that chocolate cake would be well toward the top.

Feathery in texture and mahogany of hue, delectable richness three layers high, topped with a fluffy icing and served in generous sectors following the light luncheon or supper—nothing could be so eminently satisfying, whether to the small boys and men of the family or that discerning audience, the ladies of the bridge club.

To add piquancy to its homey goodness it may be flavored with strong hot coffee freshly made, and thickly frosted with coffee marshmallow icing.

Coffee Chocolate Cake

- 1/2 cup butter
- 1 cup sugar
- 1/2 cup white corn syrup yolk of 5 eggs

- 1 teaspoon vanilla extract
- 3 squares (3 oz.) unsweetened chocolate
- 3/4 cup strong coffee
- 1 3/4 cup flour
- 3 teaspoons tartrate baking powder
- 1/4 teaspoon salt
- Whites of 3 eggs

Cream butter; add sugar slowly; add corn syrup. Beat egg yolks until thick and lemon colored. Add to creamed butter mixture. Melt chocolate in hot coffee, allowing mixture to thicken without boiling; cool. Sift dry ingredients together three times. Add alternately with coffee to first mixture. Fold in stiffly beaten egg whites. Pour into two greased square (9 inch) layer tins. Bake in moderate oven at 340 F. for 35 minutes. Put together with coffee marshmallow frosting.

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HEALTH PAGE —

PARENTS MUST DO THEIR SHARE

WE want our children to be physically and mentally fit, and this requires two things. First, the child should be safeguarded from unnecessary exposure to disease, and his physical defects should be discovered and corrected. Second, he should be taught to practice good habits in regard to food, rest, cleanliness, exercise, fresh air and sunshine for these, more than anything else, will help him have a strong healthy body. While the school is willing and ready to take a large share of this responsibility, the brothers, sisters, aunts, uncles, and cousins of our school children also have a great responsibility in the matter of health of the school child.

Health Education

The adult members of a family should take a definite part in the health program along with the teachers and the teacher-nurses who are coming more and more to direct their pupils in the way of good health practices which will, eventually, result in good habits. The teachers throughout the length and breadth of the Philippines even in the remotest island or in the most isolated mountain barrio are exerting their efforts to get their pupils to be clean, to wash their hands, to brush their teeth, to eat breakfast, to include green leafy vegetables and fruits in their daily meals, and to have home gardens and poultry projects in order to increase the amount of available food.

Teacher-nurses are increasingly valuable in helping to make our children strong, and as the importance of their work is better understood by division school superintendents and by municipal officials, more of them will be employed in the next few years. It is interesting to note that the success of the health education program in the schools differs widely in different places according to the degree of support given

By

ROSA MILITAR

Supervisor of Health Education, Bureau of Education

(COURTESY OF HEALTH MESSENGER)

it by parents, by local officials, by teachers, and by division superintendents. It is a well-known fact that the health program is not so much dependent upon financial support as it is upon the willingness of the parents who have children in school, to cooperate so that it may be accomplished.

Nothing in this time of depression can be more profitable to the nation at large than to have parents and teachers and children working together to improve health conditions by the use

of the simple means which lie within their means. This is the chief objective of the health education program in the schools. Upon its success, will depend very largely the progress that is made in the control of tuberculosis, for tuberculosis does not thrive among a people who are careful of the laws of sanitation, nutrition, etc.; in the eradication of beriberi which never kills a properly fed individual; and in the control of intestinal parasites which sap one's vitality and paves the way to respiratory and other

diseases.

For the last two years the Child Health Day Committee has fostered a campaign in which the school and the home may participate for the betterment of health among school children. It is proposed that children try to qualify in ten points pertaining to health. If a child qualifies according to the requirements he needs to meet, he will be rated as an A-1 Filipino child. It will be a proud day for any community when all of its boys and girls can be so rated. The ten points coincide very closely with those which the health education program of our schools has been stressing and has seen steadily growing for many years.

Five of the ten points for an A-1 Filipino child have to do with health habits such as cleanliness, sleep, food, exercise, and the use of a sanitary toilet. All of these habits are simple and fundamental, and, although they entail very little or no expense, yet they require intelligence and thoughtful attention on the part of the child. With the aid of the parent in the home, with the desire of the child to carry out good health practices, and with the encouragement of the teacher in the school there is a certainty that new standards in health will be achieved.

Health Requirements

The other five requirements for an A-1 Filipino child pertain to his physical condition. His skin should be free from disease, the absence of which depends upon the child's own habits of cleanliness and upon medical treatment. His eyes should be free from infection, and they should be clear in vision. The aid of a good oculist may be necessary to eradicate a neye infection or to adjust faulty vision by suitable glasses, but we should remember that a child's own habits have a great deal to do with the healthy condition of his eyes. The child's teeth

(Continued on page 37)

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coloration and decay are destroyed and washed away. Soon your teeth lose their dullness. Natural whiteness and brilliance are restored—your mouth feels clean and refreshed.

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My Idea of a Beautiful Woman

By

ELIAS G. CORPORAL

BEAUTY is a relative term. It is a ticklish subject for a successful definition. No two persons, not even twins, can have the same idea of beauty, or of what is beautiful. In fact, no standard definition of beauty has as yet been evolved by the sages of this so-called civilized world that merits universal acceptance. For beauty is infinite in its scope, so infinite indeed that it refuses to be circumscribed by the narrow limits of a definition. And so the real truth, which may at once appear funny, is that every person has his own idea of what is beautiful to which he is entitled regardless of opposing forces dictated by conventions, religious dogmas or social caprices.

Conceptions of Beauty

My idea of a beautiful woman? This reminds me of President Bobo's answer to a similar question asked of him when he was still the beloved dean of the college of law.

(Continued on page 32)



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Short Cut To Beauty

Next to Face Give Neck Beauty Care

A graceful neck—smooth and white with no lump at the back—is one of the first requisites of charm and beauty. The woman who holds her head high with chin up—not pulled in or thrust forward—looks well in any type of dress and has self-assurance that makes others conscious of her charm and poise.

Furthermore, correct neck posture is extremely important to health and physical comfort. When the upper vertebrae of your spinal column are curved forward, circulation to the brain is hindered somewhat and, of course, muscles will become cramped and uncomfortable, causing aches and pains in the back of your neck. As you undoubtedly know, an aching neck can spoil the nicest kind of disposition, not to mention the frown lines and worried look that go with it.

Hold Head As Though Pulled

To alleviate a curve and the lump which detracts from your appearance, get into the habit of holding your head as though you



were being pulled upward. Stand with arms at your sides and make believe a wire, fastened to the ceiling, is tied to a lock of hair in the center of your head. Imagine that the wire is pulling your head up, up, up. If necessary, place your hands just behind your ears and let them share the work of the imaginary wire. If you do this correctly, your neck will straighten out and the little lump will disappear.

Afterward, sit in a straight chair and do this exercise, especially originated by a posture authority to cure bad carriage above the shoulders, get rid of a lump on the back

of the neck and prevent a double chin:

Repeat This Exercise

First, completely relax the neck, letting your head drop forward as far as possible. Then slowly push your chin out in front until each muscle in your neck feels stretched. Now—still slowly—keeping the chin at exactly the same level, pull the chin back to normal position. Again imagine that your head is being lifted from behind the ears.



Repeat the exercise several times a day, remembering always that the more slowly you do it, the more benefit you will derive.

If you are serious about having a lovely neck, better sleep without a pillow and choose clothes which have no back-of-the-neck trimming which tends to make you walk with your head thrust forward.

Apply a Minimum of Make-Up on Hot Days

How to keep from looking shiny, dowdy and ill-tempered is a woman's major concern these hot days. And the smart girl is the one who faces the problem philosophically.

Discomfort in hot weather is, with few exceptions largely a state of mind. Naturally, you can't do anything about the heat but you certainly can stop fighting back. Once you've learned to stop thinking about it and your own discomfort, the battle is half won. When the weather subject is mentioned for the hundredth time in one day, smile pleasantly but say to yourself, "Yes, but what of it? It's not going to make me unhappy." When you are relaxed and unconcerned, you will have gone a long way toward greater comfort, physically.

Unless your doctor advises against it, take at least two baths a day. Use plenty of warm water and soap and finish with a cool, if not cold, shower. When you've dried, pat on cologne. It's cooling and, if you use the perfumed variety, a

fine substitute for perfume.

Put away your thick creams and use cooling liquid cleansers instead. Or wash your face with soap and water and finish with skin tonic. Even dry skins can stand soap and water in the summertime. Use a minimum of makeup. Many girls go without foundation lotion and some change from cream to dry rouge.

Soaps Needed For Dry And Oily Skins Alike

Soap is the one indispensable beauty preparation. A woman with oily skin may eliminate tissue cream from her list of necessities while a girl with dry skin of a fine texture may do without masks and astringents. But whether dry or oily, fine or coarse, there's not a person who should exclude soap from the daily beauty routine.

That isn't to say, of course, that soap and water alone will accomplish the best results for all. However, it should be used in conjunction with whatever other preparations your own skin requires. And used regularly.

For instance, when you're ready to give your face the nightly cleansing, lather it with a reliable bland soap suds. Then really wash your skin, using either a wash cloth or a soft complexion brush. Rinse several times, first with warm water and then with cold, dry thoroughly

Keep your skin youthful

regardless of the weather

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and, using upward and outward strokes, smooth on a layer of cleansing cream. When it's melted, wipe it off with soft tissues and pat on skin tonic, followed by either mild astringent or tissue cream, depending on the texture of the skin.

On awaking in the morning you should go through the same cleansing routine, omitting the last step when you're in a hurry or feel that you don't need tissue cream on that particular day.

Select Perfumes To Suit Type

Perfume lovers are divided into two schools of thought this summer. The first insists that single flower odors, smelling like the fresh blossoms after which they are named, are best. The second declares that bouquet fragrances—polite mixtures of a variety of odors—are ideal. As far as perfume fashions go, either is correct. It's up to the individual to make the decision.

Newest among the single flower odors is a wild rose perfume that smells like a bank of June roses on a hillside. It's of a rather heavy consistency, containing an oil instead of an alcohol base, and does not evaporate readily. As a matter of fact, a few drops on a handkerchief in the morning will suffice for the entire day. It's quite expensive, as are all ready good perfumes, but a little goes a long way.

If you're the typical outdoor type, try a spicy perfume that is recommended for sportswomen, but if you're the Dresden China sort of girl, stick to sweet floral odors. Fresh, clean-smelling perfumes appeal to those who use cosmetics sparingly and go in for that "scrubbed-looking" type of beauty.

Hair, Too, Needs Protection From Sun

Since an overdose of bright hot sunshine is bad for the complexion, it stands to reason that it isn't good for hair either. Yet many women go to the beach armed with all sorts of protective oils and lotions for their skins and then forget about beach hats which protect the hair. An excess of sunshine not only will bleach the ends of the hair but dry the natural oil out of the

scalp.

Wear a beach hat at the beach and a small beret or cap when you're riding a long distance in a car with the top down. And don't go bareheaded if you're going to play golf for hours and hours. Such little precautions will do much to keep your hair in a healthy condition. In addition, you should have hot oil shampoos and use your hair brush regularly.

If you can't afford hot oil treatments in a beauty shop, you can give them to yourself right at home. Simply put a couple of tablespoons of very warm olive oil in a saucer and then rub the oil on your scalp with a cotton pad. Massage the oil in with your fingertips and, if you have a new permanent, put a little oil on the ends of the hair as well. Wrap a clean towel around your head and go to bed, leaving the oil on all night. Next morning shampoo in the usual way.

THE RIGHT TO . . .

(Continued from page 15)

teresting speakers be constantly invited to speak before the club. Different members can also write and report on various topics. Such reports or articles can be read and discussed at meetings in case there is no guest speaker.

Girls who have no domestic duties at home can make good use of their time by enlisting as volunteer teachers for literacy and nursery classes. Procedures for both are available from the National Federation of Women's Clubs.

The girls may also carry out women citizenship surveys. The aim is to secure a

census as to how women in the community stand on woman suffrage, and to help counteract any adverse census of the qualified women voters who can vote at the plebiscite sometime in 1937, if the National Assembly passes the required law.

Even recreations can be turned into a good Samaritan's job. Mrs. Marguerite Murphy Teahan's greatest wish was to make each reception and ball a benefit affair. Anyhow, members of these social clubs are willing to spend money so they could enjoy the company of their friends. The money that accrue from such activities should be given to charity.

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Is Epilepsy Inherited?

New York, N. Y. A booklet entitled "Can Epilepsy Be Cured?" issued recently, contains the opinions of doctors from Europe, Asia and America on this interesting subject.

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America's Outstanding Women of 1935

DURING 1935, a former champion of women's tennis came back. An aviatrix achieved her seventh "first." A woman already in the headlines wrote a book that won bigger and better headlines. A scientist went ahead with research that may save millions of lives.

But on the whole, the year registered no new highs for the general status of women. No member of the sex was appointed to important public office not held before. None accomplished anything spectacular in a brand-new field.

Flyers, Actresses, Scientist, Artist, Tennis Queen and Opera Sensation Occupy Star Roles of the Year

By

MARY MARGARET McBRIDE

(Reprinted by courtesy of the Manila Daily Bulletin)

In short, laurels for ladies of the past twelve months must be awarded for excellence in already-familiar spheres. However, we do nominate eight women for 1936's Hall of Fame, each for a specific outstanding accomplishment.

Athletics

The most dramatic tennis match ever played by women is the way one enthusiast describes that historic battle between Helen Wills Moody and Helen Hull Jacobs, both Californians and rivals for



ANN MORROW LINDBERGH

many years, fought out in the all-English grass courts championship final at Wimbledon. It resulted in victory and a come-back for Mrs. Moody.

It was Mrs. Moody's first tournament since she had walked off the Forest Hills court, in the midst of a match with the other Helen two years before. Mrs. Moody had said then that her back was too lame to permit her to play futher—but in some quarters she was accused of poor sportsmanship.

The hard-won victory at Wimbledon—Mrs. Moody was trailing in the deciding set at 2—5 and match point, but hung on and fought back until she finally won, 6—3, 3—6, 7—6 was especially important because it was taken by the world and by Mrs. Moody herself as vindication.

The second most important athletic feat of the year was that of eleven-year-old Mary Hoerger of Miami Beach, Fla., who, in winning the Amateur Athletic Union Women's springboard diving championship, defeated record breakers from all over the country, including one Olympic champion. The tow-headed youngster learned to swim at the age of one, is in the eighth grade and has two younger sisters and a mother who swims.

Science

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the curves with a pencil. Cut out the apron from your paper pattern. Join the two pieces of the pocket down the centre and cover the joint with a band of bias binding. Also join the two parts of the neck band (see diagram 1). Bind the whole apron, the neck band and the pocket with bias binding. The join the neck band to the top of the bib so that the line A lies below the line B. Slip stitch the pocket in position (see diagram 1). Attach ties ½ yard long made from bias binding at C.

Embroidery: Stamp the small motif on the centre of the bib 1½" from top and the two larger motifs one in each panel of the pocket. Embroider from diagram 2, with 3 strands. Use satin stitch except where otherwise stated on diagram. All the leaves and flowers are em-

broidered in the same way.
 Materials required in Pearl Cotton No. 5s and No. 8s.
 1 Skein or 1 Ball each—F.434, F.597, F.467, F.609, F.733, F.510, F.601, F.545.
 Materials required in Silk Finish No. 5s and No. 8s.
 1 Skein or 1 Ball each—F.703 (Turkey Red), F.677 (Geranium), F.699 (Black), F.2037 (Old Gold), F.510 (Blue), F.2027 (Salmon Pink), F.2032 (Cream), F.2029 (Drab).
 Materials required in Soft Embroidery.
 1 Skein each—F.598 (Crimson), F.467 (Geranium), F.699 (Black), F.545 (Salmon Pink), F.510 (Blue), F.733 (Old Gold), F.603 (Cream), F.2206 (Green).
 Transfers obtainable on request.

Why fret?—Household work can never be drudgery when the housewife sets herself to her daily tasks such daintily but practical aprons as this model pictured above.

When the cake does not bake right, when the butcher sent you the wrong meat, and your ingredients do not mix well—that hour would make any woman despair. Yet a sunny side of the picture would quickly follow if the housewife is dressed her daintiest.

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Materials required: 1 Skein each

"Anchor" Stranded Cotton F.434 (Olive Grey), F.467 (Geranium), F.597 (Crimson), F. 510 (Blue), 545 (Salmon Pink), F. 601 (Cream), F.699 (Black), F.733 (Old Gold). ¾ yard light blue cotton or linen material 36" wide. 2 Cards Bias Binding to match F.597.

Transfer Art. No. P.703-D.47. Instructions for making Apron: Take a piece of paper 13½" x 36" and with the help of diagram 1 cut out a pattern. Begin by marking the position of the black dots. It is then quite simple to sketch in

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of the Rockefeller Institute of Medical Research, has for two years been studying the origins of tuberculosis.

Although this Coloradoborn woman and Smith graduate never talks about herself or her work for publication, it was said this year that her study had led to a better understanding of the anatomy and pathology of the body in health and in disease. Recently she has also been mentioned for her research on diseases of the blood.

Art

What certain museum officials call the most original art contribution of many years was made by Marguerite Zo-

(Continued on page 33)



Katherine Hepburn

Japanese Woman Faces New Outlook on Life

AMONG the most remarkable tendencies manifest in the domain of Japanese women in 1935 are nationalism and the movement for economic regeneration, both of which have rapidly gained strength among the fair sex of the country, in contrast to the cultural movement in general, which has rather discouragingly been on the ebb throughout the year.

By the words "cultural movement in general," it is here meant democracy, various steps for the social emancipation of women, substantial liberalism in love and marriage, and many other movements based on the cultural idea—in other words, the mental preparedness of the Japanese women to keep pace with the international culture movement in Europe and America, for good or bad.

This general cultural movement has been pushed into the background with the growing tendency toward nationalism among the world powers, and especially since the outbreak of the Sino-Japanese conflict in 1931.

The cry "Back to the fatherland!" or "Back to Japan!" then came to the fore—a vertical idea that has replaced the cultural internationalism which horizontally bound the world with a common tie. It was an attempt to promote a deeper recognition of the intrinsic value of the fatherland, that is, the nationalistic idea in a wider sense of the word. What the Japanese intelligentsia call the awakened national spirit has now permeated the minds of all Japanese women.

The first statement issued by Education Minister Genji Matsuda was that Japanese children should discontinue calling their parents "papa" and "mamma".

"Stop using foreign words and return to the traditional terms of respect," was the highlight of Mr. Matsuda's advice.

Influence of Nationalism

This nationalism advocated in the upper stratum of society had much influence upon the country's educators. A principal of a prefectural high school for girls in Tokyo caused a considerable sensation among the families of the school's pupils by prohibiting bobbed hair in the third year grade and upward.

"Back to Fatherland" Is Slogan of Present Feminist Campaign; Cultural Movement Gives Way to Nationalism

By

KAMEO CHIBA

Contributing Editor of the Tokyo Nichi-Nichi
(Mr. Chiba died in Tokyo on October 4, 1935.)

"Bobbed hair will by no means help enhance the virtues of Japanese womanhood and, moreover, it will prove inconvenient in arranging the traditional bridal coiffure," he stated.

The general conference of the girls' high school principals, held at Takamatsu in Shikoku on May 25, 1935, and attended by representatives of all the prefectures of the country, gave unanimous approval to "the manifesto for the promotion of female education," which, in part, said:

"The prosperity of our country depends upon the roused spirit of the nation, which, in turn, depends on the promotion of education. We are now confronted with an unprecedented national crisis. The situation will grow steadily more serious.

"To meet the national difficulties and exalt the Empire, there should be a vindication of national policy. The whole nation, men and women, should unite like one to that end."

Among other resolutions passed by the educational conference were: "Resolved, that we should endeavor to live up to our traditions and customs and to clarify the principle of our characteristic family system," and

"Resolved, that we should endeavor to clarify the national significance of female education and to work for the public's awakening to the significance of womanhood."

Cultural internationalism had been previously looking forward to the intellectual progress of women. In contrast, nationalism says that "Japan has hitherto neglected moral education by overvaluing intellectual education." It declares that "this negligence is likely to cause the absence of womanly virtues and national consciousness."

Hence, "more importance should be attached to moral than to intellectual education."

These resolutions may be taken as being inspired by the views of the Education Office and other higher educational authorities, that consider the purpose of education to be based on nationalist morality.

Aim of Nationalist Morality

In contrast to the culturism which emphasizes individual liberty, the nationalist morality prescribes that individual liberty should be sacrificed for the sake of the nation as a whole.

Thus, the leaders of the women's world peace movement, which was one phase of cultural internationalism, have remained inactive, while the so-called "consciousness of the national crisis" has gained remarkable strength among the women all over the country. They are expected to prepare themselves for any eventuality.

The situation reminds one of that prevailing at the time of the Russo-Japanese war in 1904-05. Once awakened to this nationalism, it was difficult to find an equal for the Japanese woman in her zeal and devotion to the cause of her country.

The War Office is now contemplating control of the women's national defense associations, which have been organized on a nationwide scale. Practically every village or town has such an organization. On the occasion of the air defense maneuvers held once a year in Tokyo, Osaka, and other big cities, the members of the associations are active participants. It is also a familiar sight in Japan to see the members of these associations lined up along the streets, greeting recruits or soldiers returning home from service.

The revival of religion among wo-

men in another tendency manifest in Japan of 1935. Shintoism, however, is something more than religion. The highest spirit of the nation is embodied in it and respect toward shrines is common to all Japanese, men and women.

More Interest in Buddhism

Besides Shintoism, the Japanese women's interest in Buddhism has amazingly increased, especially since 1934, when station JOAK in Tokyo began broadcasting lectures on religion.

Culturism which is rational enlightenment has had its day in Japan. Marxism, which is a Utopian materialism after all, has been found incapable of saving the Japanese people when in distress. People who can rely neither on rationalism nor on materialism turn naturally to religion, seeking a source of moral consolation. That is why a religious trend is reappearing among Japanese women.

The fact that so many "schools for brides" have been established may be worthy of mentioning, too. The very word, "hanayome (bride)" has something to do with the psychology of the day. The Japanese word for bride has something of a feudal sound to it. It remained unused for some time because of the feudal tone.

The purpose of the bridal education is said to be the re-education of the high school graduates in order to give them every possible accomplishment necessary for housewives. In every bridal school, the faculty avoids producing the progressive type of woman who in Japan is generally called a "modern girl. The "modern girl" is a sister of the "sophisticated girl" in America and Europe. The school for brides seeks to make a Japanese "musume," a girl who will be a good wife and a sensible mother, the ideal Japanese housewife since olden times.

In the establishment of the schools for brides, the lead was taken by Baroness Haruko Shimazu, of the former Satsuma clan and once a lady-in-waiting. Besides her establishment, Tokyo now has five or six such schools. Many other brides' schools are also appearing in Osaka, Kyoto, and other cities of the country.

All these bridal schools agree to uphold the principle of the purely Japanese education, in which simplicity, constancy, gentleness, devotion, and submission are specially

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stressed as the principal virtues of a woman. The curriculum includes "chanoyu" (tea ceremony), flower arrangement, Japanese music, and Japanese clichés.

The popularity of the bridal school, however, reveals something of the economic difficulties the Japanese young women encounter when they want to marry.

The schools may be credited with killing two birds with one stone: filling in the time of young women waiting for husbands and simultaneously giving them higher qualifications for married life.

With nationalism being stressed in every field of public life, it is only natural that the women's cultural or emancipation movement on the basis of internationalism has lost its former influence.

For instance, the movement for woman suffrage is no longer of interest to the Japanese women at large. The leaders of the movement for the promotion of women's higher education are also at loss what to do, because so many of their followers have forgotten their zeal for higher education on account of some financial difficulty or under the influence of their changed ideas.

Setback in Some Work

It is regrettable in this connection that the anti-prostitution movement, the campaign for the motherhood protection bill, and other movements for the solution of social problems, in which the active participation of enlightened women should play a leading role, are no longer making headway.

However, such social welfare work as homes for unprotected women and day nurseries in the rural districts are making steady progress in the provinces, though the proper coordination is yet to be effected.

Such work is carried out chiefly by active members of local public organizations of women. It can not be denied that their activities account for most of the ever-growing welfare facilities in the provinces. The enthusiasm and knowledge of various women's organizations in this field are striking.

The Japanese women in the urban centers are certainly still eager to acquire a wider field of knowledge.

For one thing, lectures of an educational kind are very well attended, not only by the girls' high school graduates, but also by housewives in general. Sponsors of some lecture meetings are often embarrassed by too many applicants for reserved seats. It may be said that the changing social conditions and the ever-progressing education of the younger generation have led the most conservative Japanese housewives to awaken to the necessity of higher accomplishments.

The spread of nationalism or Nipponism among both townspeople and country folk having result-

ed in promoting the national consciousness on the part of the women of this country, their organizations, especially the women's national defense associations in larger cities, where the female population is in a position to unite more easily than in the rural districts, are remarkably active these days.

Mention must be made of the women's movement for economic regeneration as an instance show-

ing that the women in the rural districts lead a life quite different from that of their sisters in the cities.

Although economic, this regeneration movement is not a class struggle under the leadership of leftist women. It may be recalled that the late Premier Hamaguchi advocated "self-regeneration" when he advised the nation regarding ways and means to tide over the

depression.

The motto appealed to the rural population more than was expected. The farmers of this country started a nationwide movement for the appreciation of their districts with an enthusiasm seldom seen among the Japanese farming population.

Self-Help Is Urged

"Don't wait for aid from the
(Continued on page 39)



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MY IDEA OF A . . .

(Continued from page 25)

University of the Philippines. The "Gloomy Dean", after a characteristic rhetorical pause, replied: "The most beautiful woman in the world is . . . my wife!" No beauty experts, not even the judges of previous or future beauty contests, can afford, if they have a heart, to debate with President Boobo in his selection of the most beautiful woman in the world, for it appears, and not without justification, that the eminent educator-moralist-writer has so trained himself to considering his better-half as the incarnation of all that is beautiful and adorable in a woman. It is President Boobo's birthright, may, it is his exclusive personal concern to formulate for himself, even ignoring what the whole world may say, the qualities of his most beautiful woman in the universe. And like President Boobo, every man, rich or poor, learned or ignorant, has a right all his own to single out from the millions of women the one woman whose qualities make her, insofar as he is concerned, the living edition of his idea of the most beautiful woman in the world.

I find no reason why Juan should try to convince Pedro that his Rita is more beautiful than Pedro's Barbara, or that Pedro should even think of rebutting Juan's contention for such a discussion will nat-

urally be endless, if not productive of bitter or fatal results, as Juan's idea of beauty is different from Pedro's. In this connection, it may be a lot better if we could, insofar as this particular subject is concerned, reconcile ourselves to the message of that Castilian bard who, inspired and mellowed by experience, sang:

*En este mundo traïdor
Nada es verdad ni mentira
Todo es según el color
Del cristal con que se mira.*

This stanza, if properly viewed and fittingly applied, would seem remote, if not impossible, the recurrence of useless disputes as to who is the most beautiful woman in the world. Its broadening effect will save this troubled world of growth and decay from unnecessary wranglings on the subject of beauty, of who is more beautiful, this woman or that.

Three Kinds of Beauty

To begin with, there are three kinds of beauty in a woman—physical, intellectual, and spiritual. When one of this trinity is absent my beautiful woman does not exist. And when these three kinds of beauty do not co-mingle in obedience to the laws of proportion and harmony, my beautiful woman merely exists, she does not live. But

when the physical beauty is complemented by the brilliance of the intellect and electrified by the ennobling influence of spiritual *par excellence*—yes, when these three essential factors are present in one single person, my beautiful woman lives!

In other words, physical beauty alone is not sufficient to proclaim a woman beautiful in the truest sense of the word. The beauty of form and features, the grace of movements, and other manifestations of physical beauty—all this cannot long hold the love and lasting affection of thinking men. Soon or late, and sometimes sooner, these physical attributes must fade, their charm shall gradually lose its luster, and their capacity to attract shall be as dull and dry as the fallen leaves. Unhappy old age, buried in the depths of sorrow, is the result of a beauty that is not blessed with brilliance of the intellect and untempered by the ennobling effect of virtuous qualities. Further, a woman whose only boast is her physical charm is like a doll, in fact she is a human doll, whose usefulness ceases the moment it is broken or maimed.

Intelligent and Virtuous

My beautiful woman, therefore, while not necessarily devoid of form and complexion, must have other qualities, other gems, than that which originates from the flesh. She must have a bright mentality, she must not be a Dumb Dora. One of the misfortunes in this world that can embitter the life of a man is to be tied forever to the apronstring of a woman who is devoid of wit and humor. No lipstick, no cream, no rouge can substitute the charm of a brilliant mentality in my beautiful woman. She must show some sense, and much of it, in her conversation. Unless she is a lover of the gentle art of repartee, unless she speaks with grace and effect, she can never string along with me. She should be capable of sustaining an intelligent conversation with me, that is, her thoughts must be as elevated as mine, if not higher, so an intellectual communion may exist between us.

Physical beauty is but skin-deep. We need the retiging and lasting influence of the intellect and the spirit to bulwark the physical beauty in a woman if she must attract

thinking men long and forever. For a really beautiful woman is indeed "a thing of beauty," that is "a joy forever." A virtuous woman, she whose heart is filled with human kindness and whose spirit is swelling with noble thoughts, is undoubtedly a joy and a blessing to all mankind. And my beautiful woman should be endowed with the ability to make not only me happy but also to transform this world in a much happier condition than when she found it.

Woman's Greatest Wealth

In conclusion my idea of a beautiful woman embraces her physical, intellectual and spiritual attributes. She must have the looks and the form that will make other men look at her twice. She must be intelligent—not a human doll; she must possess that mental quality that makes her shine in a conversation among her peers, thus enabling her to accompany me in my mental and cultural excursions with the sages and herds of yore. And then she must be virtuous. No woman can be beautiful and truly charming if she is vicious. A vicious woman is more dangerous to society than a vicious man, for a vicious man can still be salvaged from the murky sea of moral ruin by a virtuous woman, but a vicious woman will only drag to the cesspool of immorality more and more men, both vicious and virtuous. In this brief discussion I purposely did not mention the financial possibilities of my beautiful woman. To me the glare and glister of gold shall only spoil my idea of a beautiful woman. It is impossible to find a really beautiful woman with bags of gold at the same time. In fact, countless women have ceased to be beautiful because of gold. Indeed, money and beauty do not mix; beauty cannot thrive on money while money cannot buy beauty. So, it would be better to forget money considerations entirely in enumerating the qualities of a beautiful woman. And besides the greatest wealth in a woman is her beauty—physical, intellectual and spiritual; once she has it intact and unstained by the mischiefs of evil men, as long as it is not spoiled and it remains immaculate, she is really the richest woman in the world. And my choice for the most beautiful woman shall be showered upon her.

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AMERICA'S . . .
(Continued from page 29)



AMELIA EARHART

rach, who exhibited her work in tapestry embroidery for the first time. She — wife of the artist, William Zorach — has been doing the tapestries for 20 years on a linen base with dyed wool.

Many of her pieces are already in the hands of such collectors as Mrs. John D. Rockefeller, Jr. The tapestry-maker, a Californian by birth, is also known as a painter and designer.

Stage

Outstanding feminine theatrical feat of 1935, critics agree, was Florence McGee's performance of the part of 14-year-old Mary Tilford in "The Children's Hour."

So well does Miss McGee, who is in her middle twenties, play the part of the hateful and mischiefmaking child that she is sometimes accosted by unknown persons in the street who tell her that they feel as if they would like to slap her. And so firmly do they insist upon identifying her with the part that Miss McGee is sometimes afraid they will do as they threaten. Miss McGee was born in Pretoria, South Africa, and played her first roles in Canada.

Literature

Anne Morrow Lindbergh, already known as a poet, as a daughter of a famous father, and as a wife and flying companion of Charles Augustus Lindbergh, turned to prose-writing last year and achieved a best-seller.

Her "North to the Orient", graphic description of an aeroplane trip with her husband during which she acted as navigator, pleased everybody by its beauty and simplicity of language. Unhesitatingly, critics voted it the outstanding woman's book of the year. Friends say that Mrs. Lindbergh will never allow them to discuss her triumph, although her husband, very proud of her, is pleased when the work is praised.

Cinema

The red-haired, green-eyed Katherine Hepburn, who has had many motion picture and stage successes, this year chalked up another in the motion picture "Alice Adams."

Hollywood predicts that her performance may win the Motion Picture Academy's award for the best performance of the year.

Miss Hepburn's success, now so assured, came slowly, according to her own story. She declares that she was fired from more parts just before the show opened than any other actress on Broadway. Her first success was "Warrior's Husband." This got her an offer to play in the motion picture, "Bill of Divorcement."

Music

Kirsten Flagstad, Norwegian who made her American debut as Sieglinde at the Metropolitan Opera House, was the sensation of the opera



HELEN WILLS MOODY

year. During the season she sang all the famous Wagnerian roles and whenever she was booked, the house was sold out. Coming as she did at a time when the Metropolitan was in financial difficulties, her personal success was particularly overwhelming. Some even called her the lifesaver of the opera.

Miss Flagstad learned the role of Elsa when she was ten and has been singing in public for more than twenty years.

Aviation

The Honolulu-Oakland flight of Amelia Earhart was the flyer's sixth "first" and her non-stop journey from Mexico City to New York City was her seventh. The latter flight had never before been achieved by man or woman. She did the 2,100 miles in fourteen hours and eighteen minutes.

The trans Pacific flight, a distance of 2,408 miles, took eighteen hours and sixteen minutes. She was the first woman to make this trip.

Deserving honorable mention among women flyers of 1935 is Laura Ingalls, who after persistent efforts, lowered by three hours and thirty-minutes Miss Earhart's record for a non-stop flight from coast to coast.

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Director, Colgate University Psychological Laboratory.

CLEOPATRA'S royal scepter was her mastery of the art of love. This youthful and amazing Queen of Egypt, who fascinated and lured two Roman emperors so that she changed the entire course of history, had a beauty which Plutarch, among many other observers, said in a book which Lincoln studied carefully, "was not in itself altogether incomparable or such as to strike those who saw her."

As a matter of plain truth, Cleopatra's nose was so oversized and unattractive as to be not merely homely, but actually queer enough to attract attention. Yet before her death when she was only 38, she had so fascinated Mark Anthony and Julius Caesar, among other important men of her day, that she not only furthered the interests of her native Egypt, but completely swept these soldiers off their feet and caused them to desert their families to bask under her subtle charms.

"The Winds Were Lovesick"

It was largely her wonderfully caressing voice and her wise use of subtle perfumes that gave her this amazing magnetic power. When Cleopatra wanted to subject a man to her wiles, she called on the arts of the perfumer, who then occupied a high role in Egyptian religious and social life.

Other, and more beautiful, queens and princesses and women of distinction have called on these aids to accomplish their purpose. Neither was Cleopatra the first woman to modify the actions of men and the course of history by this method.

Before Cleopatra was born, Judith had deliberately vamped Holofernes by first perfuming herself "to allure all men that should see her." After Cleopatra, Queen Elizabeth of Hungary had a secret perfume which made it possible for her, at the advanced age of 72 years, to draw the King of Poland's suit for her hand.

Madame de Pompadour, the celebrated French enchantress who charmed royalty in an irresistible fashion, spent a half million lives for perfumes in one year at Choisy.

Although French kings of the time were most fickle with their consorts, Marie Antoinette, who was married to Louis XVI when she was only 16 years old, retained his happy and devoted love largely through keeping the divine fire burning with violet and rose fragrances built upon the significant base of musk.

The Empress Josephine, consort of Napoleon, also preferred fragrances founded upon musk. Her

chambers at Malmaison Palace, where Napoleon used to visit her after eluding his bodyguards, gave off the scent of musk for years after her death.

The enticing, though homely, Cleopatra perhaps excelled, however, through the knowledge the Egyptians of her time had of concocting perfumes. Not only were their temples and altars perfumed, but they even believed that their Goddess Isis had a wonderfully sweet odor.

In taking oaths, according to Pliny, the Egyptians even invoked the odor of garlic. So it was natural for Cleopatra to round out the arts of her attraction with fragrance to make up for her near-ugliness.

She was a lavish user of perfumes. Shakespeare described her barge, from historical accounts, as "so perfumed that the winds were lovesick." Once she used 400 denarii worth of perfumes on her hands alone.

The most celebrated Egyptian perfume of her time was Kypth, but it is likely that she herself used an especially mixed blend, the formula for which was carefully guarded. For many centuries those who could afford it kept their perfume secrets very secret.

Witchcraft?

Catherine de Medici had two perfumers, and one of these, Cosmo Ruggiero, had special quarters in the Tuilleries palace with a secret staircase which connected his laboratory with her apartment. Louis XIV also received his personal perfumer, Marital, in private so no one could discover the secret of his sweet-smelling concoctions.

So little wonder that some woman-hating man introduced into the English Parliament, in 1770, an act reading "that all women, of whatever rank, profession or degree, whether virgins, maids or widows, that shall from and after such Act, impose upon, seduce and betray into matrimony any of His Majesty's subjects by scents, shall incur the penalty of the law now in force against witchcraft."

In the '90s the United States was shocked to learn that Clara Ward of Nebraska, the Princess

de Chimay, had eloped with a gypsy violinist, Rigo. This was one of the few reversals of the general facts that it is usually the woman who uses perfumery as a part of her feminine cunning. For in this amazing case the woman was irresistibly attracted by the exotic scents used by the gypsy musician.

The Egyptians thoroughly perfumed themselves after their regular baths, and were actually ordered to perfume themselves on Fridays of each week. The Roman patriots bathed three times a day. Following each bath, perfumed loctions or powders were used lavishly.

Man's Sense of Smell

They did not know then that each person has about two million sweat glands continually covering the body with a film of perspiration, and although 99 per cent of sweat is just plain water, the remaining one per cent is made up of such smelly substances as ammonia, urea and volatile fatty acids.

This insensible perspiration, as it is sometimes called, is increased during such emotions as anger, love or fear. We must keep calm in order to keep sweet, and even then our bodies steadily conspire against sweetness.

It is said that the body aroma is more marked and distinctive with those having red hair. Vegetarians, such as G. B. Shaw, should have a body odor different from meat-eaters, since it is chiefly meat that the body forms indol and skatol, two of the most repulsive smells imaginable.

The human body thus is basically inclined to have an unpleasant smell, regardless of bathing. All modern soaps, practically without exception, contain generous amounts of perfume substances.

It is generally believed, though falsely, that scents are less important in mankind than in animals. It is true that in animals their sense of smell is the chief guide in getting food and in mating—perhaps the only guide. In mankind the sense of smell is still basically important, but other senses have come to be important.

Cornell University's great psychologist, Dr. Edward Bradford Titchener, wrote, for instance, that

there is no evidence for the statement that in man the sense of smell is degenerating; both in range of quality and in discrimination of intensity it holds its own against the other senses."

An interesting fact, however, makes many people think that this sense is degenerating in civilized man, and this is that such animals as dogs can follow the trails of other animals with high accuracy by scent alone. But they do not pause to realize that dogs, and most animals for that matter, are hopelessly insensitive to flower odors and pleasant smells.

Man's olfactory sense can be developed above that in animals in becoming more sensitive to these pleasing scents. The sense of smell, in consequences, is highly important in man's mental and emotional life.

"Odor," says Dr. A. A. Brill, the American psychoanalyst, "probably unconsciously plays the same part in all low manifestations of civilized humanity as it does consciously among the animals and primitives and many non-European races."

Enhancing Beauty

Perfumery is vastly more than a matter of personal enjoyment, its absence, or even abuse through ignorance, being a cause of marital unhappiness or fading love. "The other woman" is not always more beautiful to the eye alone.

Although the Scandinavian scientist, Dr. F. Abel, reported in 1929 that "the problem of rational sexual perfuming is just beginning to be attacked," enough knowledge is available now to avoid a vast amount of unsuccessful love-making and domestic unhappiness.

Woman's innocent coquetry is helped most by perfumes built upon a base of musk or patchouli. Musk-base perfumes used to be so valuable that they could be afforded only by rulers. But with the discovery by Chemist Baur in 1888 that musk could be made synthetically from strong nitric acid as a-trinitro-benzene, this aid to the glory of romance quickly became cheap enough for everyone to use it.

Faint but lasting perfumes are better than strong but quickly fading ones. How lasting a good perfume can really be is shown by the excavations of the tomb of King Tutankhamen disclosing delicately carved alabaster perfume vials which still bore the live fragrance stored away in them more than 30 centuries ago!

Woman's wiles in enhancing her pristine beauty are also helped, it is reported, by blonds favoring flowery scents and brunets clinging to the oriental types. And the large woman can wisely avoid delicate scents.

We also have NOVELTIES in BUCKLES and DISHES of genuine MOTHER OF PEARL.

Come and see them at our store No. 460 Calle Dasmariñas

MANILA BUTTON FACTORY, INC.

THE INAUGURAL...

(Continued from page 14)

elementary school—may be asked to give lectures and practical demonstrations on home decoration, cooking, and home hygiene and care of the sick.

Discussions on local activities follow. This may include a better homes drive and home industries campaign. Interest in these can be encouraged by holding various contests, the winners of which will be awarded their prizes in the anniversary affair of the club.

Drive for Better Homes

In connection with the better homes drive, a house beautiful contest and a cleanest house contest may be held. Entries in both instances must be divided into first and second groups. The larger and more pretentious residences form into first group, and the others, the second. Three prizes may be awarded to each group.

In the house beautiful contest, the architecture, interior decoration, and garden scenery are the primary considerations. Appropriateness to tropical conditions is also a pointer.

The cleanest house must be chosen with the following to be considered: (1) proper sewage system; (2) clean house and yard; (3) no stray animals around; and (4) proper storage spaces.

Diplomas of award should be given the winners by the club together with the more substantial prizes of donors.

Home Industries

Poultry-raising, gardening, embroidery and lace-making are already well-established home industries in some communities. Food preservation, making of artificial fruits and flowers and weaving of *sinamay* cloths are likewise becoming popular among housekeepers who like to earn extra pennies for themselves.

The Woman's Clubs should encourage such propensities among their women of the community. Each home industry should have its own entries among the women. Prizes should be awarded according to the quality and quantity of the produce.

However, when the presence of these home industries is negligible, instructions in them should be conducted in the second monthly meetings of the Woman's Club before contests can be held.

New home industries, practical for that particular locality, should be introduced now and then under the sponsorship of a committee named in charge of new home industries.

* * *

The NFWC projects and the above-mentioned local activities are enough to keep the club busy during the whole year. It must be remembered, however, that the success of these plans depends on the continued enthusiasm and support of each and every member of the Woman's Club.

It is the responsibility of the local women leaders to introduce such innovations as to keep the members interested in the affairs of the club which they so auspiciously started at the inaugural ball.

NFWC projects and suggestions are told in detail in the handbook now being issued by the federation.

QUEZON IN...

(Continued from page 17)

Constitution, to the indirect raising of the salary of already well-paid government officials when small employees have suffered reduction, and to similar public matters of transcendental nature.

I appeal, as a private citizen and with my own right, to the thousands of job-seekers (with whom I sincerely sympathize), to the numerous delegation leaders, to the society wall flowers and a host of other patriots who claim a right to a considerable part of the President's time, to respect and follow the principle that should guide all the citizens of a democracy, and of any country for that matter: the particular interest of a few should be subordinated to the general welfare of the country as a whole.



Mothers Know

"Cerveza Negra" brings immediate and lasting results—They know it is a body-building tonic that keeps up their health and strength while taking care of the little ones. That is why so many mothers drink this delicious, refreshing beverage.

Try it—and you too, will be convinced of its merit as a healthful, strength giving drink —

**Cerveza Negra
San Miguel**

Brewed by

San Miguel Brewery

Club News

Provincial Notes

Mrs. Josefa M. Encarnacion, President of the Lemery Woman's Club wrote that the club counts with more than 100 members who pay 20 centavos each month for the puericulture center fund. The nursery classes sponsored by the club has an enrollment of about 75 pupils.

* * *

In the annual election of officers of the Barotac Viejo Woman's Club, Mrs. Falconi Tady de Valderrama was elected President, and Mrs. Mary T. Bermejo, one of the members of the Board of Directors.

* * *

The Parañaque Woman's Club has the following officers elected for 1936:

President, Miss Jovita V. Espiritu; Vice-President, Mrs. Fidela Santos; Secretary, Miss Consuelo Gallardo; Sub-Secretary, Miss Alicia Laquindann; Treasurer, Miss Gloria Borja; Sub-Treasurer, Miss Asuncion Santos; Board of Directors: Mrs. Felisa de Veloso, Carmen B. Rodriguez, Remedios N. Ferrer, Isabel Tomas, and Amor Jose.

They report that at their regular meetings, they have as honor guests those who can demonstrate cutting and cooking.

Miss Emilia P. Castro reported also the newly elected officers of the Women's Clubs in Cagayan, Isabela, and Nueva Vizcaya.

The following are those of Cagayan:

Ballesteros:

President, Mrs. Rosario Cartagena; Vice-President, Mrs. Victoria Gonzales; Secretary, Mrs. Miguel Pio; Assistant Secretary, Miss Vicenta de la Cruz; Treasurer, Mrs. Caridad Pulido; Assistant Treasurers, Misses Paz Concepcion and de la Cruz; Board of Directors: Misses Isidora Unite, Esperanza Feri, P. Ruelos, Mrs. H. Collado, I. Hernandez, S. Ruelos, A. Acebedo, and D. Lihan.

Tuguegarao:

President, Mrs. Luisa Purisima; Vice-President, Mrs. Consuelo C. Carag; Secretary, Miss Petrona Macadang; Treasurer, Mrs. Estrella Formoso; Board of Directors: Mrs. Tita Liban, Mrs. Isabel Straps, Dr. Iderlina Manuel, Mrs. Remedios Carag, Candida Perez, Caridad Perez, Pura Wamsley, Lourdes Martinez, Consuelo Madrid, Paz Catalico and H. E. Leslie.

In Isabela, the following clubs had their annual elections:

Naguilian:

President, Miss Komula Gonzales, Vice-President, Mrs. Ramona Molivar; Secretary, Miss Iderlina Ramirez; Treasurer, Miss Hilaria Bayabod; Board of Directors: Mrs. Mamerta Mina, Ramona Mumanglag, Francisca Ramirez, Misses Catalina Borromeo, Francisca Modales, and Concha Balang.

Santiago:

President, Mrs. Nena M. Carifio; Vice-President, Mrs. Leonida L. Ner; Secretary, Mrs. Emeteria B. Paseual; Sub-Secretary, Mrs. Luz A. Tagorda, Treasurer, Miss Marcelina L. Sebastian; Sub-Treasurers: Mrs. Ines Garcia, Mercedes S. Espirita, and Ester Lapuz; Business Manager: Mrs. Mercedes M. Abaya, Rita G. Noriega, Padilla, and Mannoag; Board of Directors: Mrs. Milagros V. Patricio, Sofia Tanwango, Felicidad Cocello, Miss Constanca Raymundo, Miss Adela Carreon, Mrs. Juanita Alvarez, Misses Juliara R. Hernandez, and Maxima Paern.

Echague:

President, Mrs. Mesa; Vice-President, Mrs. Gumpol; Secretary, Buenafte; Sub-Secretary, Miss Dumaliang; Treasurer, Miss Cordero; Sub-Treasurer, Bandong; Members: Misses Alayaya, Catabiang, and Mrs. Agatep.

Mrs. Vizenya had the following reports:

Bagabag:

President, Mrs. Josefina Lumicao; Vice-President, Agustina Villanueva; Secretary, Josefa Cunta-pay; Sub-Secretary, Rosita Beltran; Treasurer, Rosalia Bugayan; Sub-Treasurers: Mrs. Librada Airas and Castillo; Board of Directors: Mesdames Inaldo, Baniqued, Calangan, Mamuniri, Guzman, Reyes, Castro, and Miss Lunasig.

Bayambang:

President, Mrs. Leon Cabarroguis; Vice-President, Mrs. Firme; Secretary, Miss Bonanag; Sub-Secretary, Mrs. Bongolan; Treasurer, Sarmiento; Adviser, Dr. Firme; Board of Directors: Mesdames Light, D. Madhela, Rellosa, Guillermo, Quintos, Vergara, Karganilla, Miss Abanag, Miss Hospicia Madalla, Mesdames Afalla, Verzosa, and Lumanlan.

The Woman's Club and the Puericulture Center of Urdaneta, Pangasinan were fused at a reorganization meeting. The following of-

Federation Notes

To inform those who are not acquainted with the real nature of the work of the Federation, the Board decided to give a series of Radio Broadcasts once every two weeks. Different projects of the Federation will be explained by representatives of the Federation.

* * *

For distribution, a leaflet properly illustrated and explaining briefly what the Federation is doing has been printed for distribution at the Literacy Booth in the Carnival.

* * *

Delegates to the Eighth Annual Convention of the Catholic Women's League were entertained at a luncheon at the clubhouse, 1132 California. Our president, Mrs. Lim and the secretary of the League, Mrs. Ronquillo, pledged cooperation inasmuch as the two organizations are both interested in the welfare of women.

* * *

Junior Federation:

The board of directors of the Junior Women's Clubs Federation met at 10 o'clock, Saturday morning, February 1st, at the headquarters of the National Federation of Women's Club. The Junior Women's Clubs was organized at the Girls' Conference held in connection with the First Girls' Week. About one hundred junior clubs are affiliated to the Federation.

The organization of a Speakers' Bureau composed of girls representing different schools was approved. The purpose of this bureau is to enlist the cooperation of the girls in the different schools and colleges in the promotion of the program of work of the Junior women's Clubs. It hopes to develop civic-mindedness among the girls so that they will desire to do something worthwhile for the community welfare instead of just allowing the time to pass in idleness. Organization of more Junior Women's Clubs is one of the most important suggestions so

that there will be a Junior Women's Club in every locality to carry out the projects of the Junior Federation. Many girls who are graduates of colleges and are waiting for employment, and girls who have not been able to continue their studies should be organized so that they give a few hours a week to community service. Their volunteer service, the students come into direct contact with some of the problems the community has to deal with and they are bound to develop keener perception, more sensitive awareness of needs and problems, deeper understanding and broader sympathies. Incidentally, the volunteers also discover what they can do or are fit to do. It is also possible for paid jobs to develop for the girls.

The Speakers' Bureaus will organize committees in different schools in the city. Members of these committees will speak to various groups of girls on the Junior Women's Clubs Federation urging their support. A schedule of meetings and other activities of the Bureau will be considered at a meeting of the representatives of schools and colleges to be held at the headquarters, 1132 California, Saturday, Feb. 15th, at ten in the morning. Invitations are being sent out to different schools.

The Board of Directors also decided to undertake a Citizenship Survey. In Angeles, Meycauayan, and Lucena, the Citizenship Survey will be started in the next week or two under the leadership of Misses Adelaiza Nepomuceno, Alejandra Carreon and Nenita Estrada, officers and members of the directorate of the Junior Women's Clubs Federation.

Members of the Board present: Miss Nelly X. Burgos, U. P.; Miss Ana Arnette, Centro Escolar; Miss Natividad Laurel, Centro Escolar University; Miss Adelaiza Nepomuceno, Holy Angel Academy, Pampanga; Miss Nenita Estrada, Tayabas High School, Tayabas; Miss Alejandra Carreon, Meycauayan Institute, Bulacan; Miss Leonora Ico, Mapua Institute of Technology; and Miss Gloria Bautista, Torres High School.

ficers were elected:

President, Miss Raquel Sison; Vice-President, Mrs. Paulina Chanoco; Secretary, Miss Irene Abriam; Assistant Secretary, Miss R. Arzadon; Treasurer, Miss Purita del Prado; Assistant Treasurer, Mrs. Niday; Board of Directors: Mrs. Lourdes Ambrosio, Miss Gertrudes Rosal, Miss Augustias de Guzman.

Mrs. Victoria del Prado, and Mrs. Feliciano Galinato.

* * *

The Balanga (Bataan) Women's Club recently held its inaugural ball with provincial officials and prominent members of the community attending. Speeches and native dances were featured.

THE QUEEN IS...

(Continued from page 19)

yourself in Cianny's place. Here was her big chance to win life-long honor. After all the title of Miss Philippines means something, even if it only means a pocketful of dough. And her only rival didn't seem to be so prosperous. So guess what she did."

I waited for Betty to think and then smiled as she said: "Well, if I had been Cianny, I would have stayed and won the title and to hell with false modesty."

I applauded her acumen. "That is precisely what Cianny did."

"But I don't understand," protested Betty. "I thought you said Cianny didn't win?" "She didn't."

"What happened?"

"On the night of the final balloting, she and her only rival, traipsied over to the auditorium in readiness. Half an hour before closing time, just as her father was about to deposit 20,000,000 ballots for her name, it rained."

"Well, what about it?"

"There fell a strong rain and she got caught in it. Her rival, unfortunately, had been wise enough to bring an umbrella. Cianny hadn't."

"Well?"

"Well, she lost her face."

"Lost her face!"

"Literally at first. It was washed off. Then figuratively because everybody laughed at her."

"What did she do?"

"She went home and withdrew from the race."

"Poor Cianny," sobbed Betty.

"Poor Cianny indeed," I agreed piously. "Her story is the story of nature punishing those who strive to rise above their level. It is the story of the eternal balance and counter-balance. It is satire and all of the sharp but healing things."

Betty wriggled away from me and looked me in the eyes. "You know," she said serenely, "I don't believe you. You're an old liar and you've been telling me stories so I won't want to be queen anymore. But I won't give up. I won't...." The girl paused and came nearer to me.

"Or is it really true that I shall find no happiness there on the throne? Do you know of any better way in which I can spend my father's fortune?" She waited for my answer anxiously.

I smiled. "Certainly," I said. "I know a very good way."

"Good," she gurgled, "tell me at once."

"Marry me," I suggested shyly.

* * *

Did she marry me? Did she spend her father's fortune on me? Dear reader, can't you guess? Do you think I would be working my fingers to the bone tapping a typewriter if she had?

HEALTH PAGE

(continued from page 21)

should be taken care of properly. The factors that are especially important in producing a healthy condition of the teeth are proper and consistent brushing, the eating of tooth-building foods, and the receiving of needed dental treatment. Then, too, the child should be free from all symptoms of disease, and he should gain regularly in weight."

The last five requirements for an A-1 Filipino child impose certain conditions upon (1) the child who should practise right health habits, (2) upon the doctors who detect and diagnose children's

diseases, (3) upon nurses who in many instances, can administer simple remedies, and (4) upon the dentist.

The schools have done much in the way of assuming the responsibility for furnishing medical, nursing and dental care, but they, however, are confronted with definite limitations, for they do not have control of the child's health education outside of school hours. That duty necessarily falls upon the home which can be a very powerful influence in the establishment of right living. The school health work becomes effective in a much greater degree when the home cooperates with the school.



HEINZ

STRAINED FOODS

For Babies



HEINZ Strained Baby Foods supply the minerals, the vitamins, so essential to the health of infants. These HEINZ Foods, specially prepared for babies, conform to HEINZ standards of quality. All varieties are available at your grocer's.

57 Varieties

Heinz Pure Food Products are famous for quality.

Some of the varieties you will enjoy: Heinz Oven-Baked Beans, Heinz Cooked Spaghetti, Heinz Peanut Butter, Heinz Mayonnaise Salad Dressing, Heinz Cider Vinegar, Heinz Tomato Ketchup, Pickles, Olives, Relishes, Home-Style Soups.



Before the Courts of Law

By

ATTY. ISABEL ARTACHO OCAMPO

QUESTION RAISED: Can a man be compelled to legally acknowledge and support a natural child?

HELD: A man can be compelled to acknowledge and support a natural child under the following circumstances:

1. When both parties, man and woman, have the legal capacity to contract marriage at the time of the conception of the child;

2. When an indisputable paper written by the father expressly acknowledging his paternity is in existence; or

3. When the child is in the uninterrupted enjoyment of the status of a natural child of the defendant father justified by the direct act of the said father or of his family.

* * *

CASE: In a court action seeking the compulsory recognition and

support of a natural child, the following facts were established:

That on or about the year 1920, Carmen, single, and defendant, Nicolas, also single, loved each other and lived together as husband and wife in No. . . . Street, Intramuros, Manila; that as a result of such union, she conceived and on October 21, 1921, gave birth to the plaintiff, Leticia in the General Hospital, wherein she was brought by the defendant; that because of this birth, upon being asked by the attending doctor the names of the parents of the child born, and other data, the defendant gave his name stating that he was the father and Carmen is the mother; that defendant paid the stay of Carmen in this

hospital; that when Carmen and his child Leticia came out of the hospital they lived together again as husband and wife; that the defendant brought and accompanied Carmen and Leticia to Batangas, and lived for about one month with his uncle Esteban; that mother and child while in the province were introduced by the defendant as his wife and daughter, respectively, to his uncle, cousins and brothers; that plaintiffs went to Batangas, two or three times, and stayed in the house of Esteban, uncle of the defendant; that the defendant went to Iloilo; that defendant had been sending letters with money for the support maintenance and clothing of Leticia, expressing

in each and every one of those letters his interest, attention, love, affection, calling his daughter Leticia, his Nena, Princess Leticia, etc., and Leticia his daughter calling him papa; that the defendant stopped sending money and letters to the plaintiffs because of his marriage to another woman; that this woman, the supposed wife of the defendant, sent letters to the plaintiff Carmen, requesting her to ask anymore money from Nicolas because he is already a married man.

In a decision penned by Judge Pedro Ma. Sison, and affirmed by the Supreme Court of the Philippines, the court declared the plaintiff, Leticia, as a natural daughter recognized by the defendant, Nicolas, and ordered the latter to give a monthly pension of ₱35.00 to the former.

HOME INSTITUTE

Ever-Tired Child Needs Treatment

Supplying New Interest Quiets Restless Child

I THINK the child I feel the sorriest for is the one who is tired. Always tired.

My reason for this reaction is that the naturally strong have not the least conception of what it means to be really weary.

There is a difference between the healthy body, tired from a day's work or long exercise, that sinks down comfortably into sleep, and the one constantly forcing himself to take part in everyday life, no matter how simple. The very breath is an effort. Nerve fatigue is one of the most cruel things that the demon of ill-health ever invented.

Another reason for this sympathy of mine for the weak child is that he is called "lazy." If he can't eat, he's called "finicky." If he does not go out and play and run races, "queer." Slow to think and deliberate in action, "stupid." The names are accurate. He is all these things. "Nerve-fatigue" demands more price than suffering. It draws opprobrium on its victim's head by very genuine abnormalities of conduct.

May Be Born So

I cannot do more than suggest causes. It seems to me that some children are born that way. If we are to believe modern theories on the importance of pre-natal care, and feeding of the mother, and the effect on the life and strength of the unborn baby's future, it is not in the least fantastic to hold this opinion. "Nerve weariness", is only a name I give to the unaccounted-for tiredness. Cer-

tainly the nerves go when there is deep-seated cause. Again there is a psychological reason for nerves going first and bodily weariness following. But this is not so likely to happen to children, as conflicts, and life's problems and disappointments have not worn them out as yet. However, it can and does happen.

Then there is the "gland" theory, either the thyroid is slack or the other glands are not hitting on all cylinders. We are so peculiarly made that often real diagnosis is difficult. But unquestionably many cases are due to inactive glands.

Doctors May Be Able to Help

The doctor may discover "fatigue" to be due to malnourishment, which can happen to the rich as well as the poor. When such a one cannot assimilate his food and is thin, stooped, dull-eyed and yellow; when he is stupid and looks more so by thinning his chest and drooping his jaw, then science can do something by building up his chemistry and blood quality. It is special and careful work beyond the reach of nostrums.

Sleep helps but not enough. This child never wants to wake up. He may stay awake half the night, tossing, and then sleep like the dead next morning. Of course, this is true of other children with slight derangements too, but it is chronic with the physically under-equipped child.

He needs help, not censure. Care, not insults. Understanding, not impatience. And he needs cure.

Parents' Disposition for Fun Is Big Asset

THIS little story illustrates the power of interest when the child strikes a snag and has a hard place to get over.

Daddy was taking his little girl home for Christmas, and it was a cold day, very cold.

The miles were long, and she grew very tired. There were still twenty miles to go when they reached a small town and besides it was getting dark.

"Is this the place?" she yawned. "Is this where Grandma lives?"

Daddy drew the robe closer and said No, that they still had a little way to go.

"About as far," he said soberly, "as—well, we have to ride as long as it would take you to take a bath."

"How long is that, daddy?"

Starting a Long Bath

He took a long breath and began. "Now, let's see. First you have to take off your shoes. Then what comes next?"

"Stockings."

"Yes, that's right! Then what?"

"My dress?"

"Right." And so after about two miles she was ready to jump into the tub. But there was the water to be drawn. And the mat to be put down; the water was too hot and had to be cooled. She could not find a washing and had to get out and dry herself off and go and hunt one. Then she had to begin over again. Then she had

to begin over again. She washed one foot and then the other. (Ten miles now.) At fifteen miles she was all ready to get dressed again.

She was hunting a dress with all the buttons on when they drew up in front of Grandma's house.

Imagination Is at Premium

Daddy passed up her entertainment then to the rest. After supper and bed, he told how she had never let out a cheep after he started his game. The dreary miles rolled away unnoticed as monotony will when the mind has something diverting to hang on to.

It struck me as being rather resourceful for a man. What do men know of these matters? Quite a lot, I have learned. The parent with a little imagination can usually jump into a breach and save the day. It isn't a matter of "mothers" or "daddies" at all, you see, but "parents" with a disposition for fun and an eye to necessity. It takes no knowledge of psychology to do these lovely things for children. It just takes heart.

Place Card to Eat

For a children's party, which not have edible place cards, such as popcorn balls, candied or fresh apples, with the name card stuck in the top of the popcorn or apple with a toothpick!

WOMEN'S INTEREST . . .

(Continued from page 16)

was the world-wide depression which turned young girls to sober inquiry as to what manner of world this is in which we live. The constructive desire to understand, and if possible, help this universe of such wonderful insecurity, has tended to disorganize formerly conservative and easy plans of a great number of women students.

Vocational Opportunities

Another important reason for the rise of science in the consciousness of women is the discovery of the vocational opportunities which science offers. The overcrowding in the humanities and the increasing demand for women trained in the natural and physical sciences, have led many college girls to change their minds about their professional careers. A considerable number of women are at present employed in small and great laboratories of the world. The job of laboratory work is getting to depend upon the conscientious and patient ability of women.

Even here in the Philippines, there are a few women scientists who are not very far behind men in their scientific permits. Miss Maria Pastrana, botanist, Honoria Acosta Sison, physician, Miss Maria Orosa, co-founder of the famous "Ismar" laboratories, are a few of these. Women are fast gaining mastery of difficult science subjects, leading up to the head of the procession in the march towards greater scientific progress. After less than a half century, the women have proven that they could shine in an activity hitherto denied them, work by the side of men who depend on them for patience and endurance. They have penetrated the confines which hide scientific understanding and discovery from them, and today, the laboratory is an important part of the intelligent woman's world.

JAPANESE WOMAN . . .

(Continued from page 31)

central government! See to the regeneration of your native place! It is your duty to take care of the land on which you grew up."

Such was the argument made by the leaders of the economic regeneration movement, which was rapidly organized on a nationwide scale.

What was especially surprising was the fact that the household women, young and old, came out from their conventional seclusion to join the movement. They took a prominent part in carrying out the regeneration program.

The purposes of the regeneration movement in the agricultural, fishery, and forestry villages are threefold. First, it aims at abstention from the pleasure of the city. Severing themselves from the so-called "cultural life" in the urban districts, the followers of the movement are even willing to return to the old time economy of self-sufficiency.

Secondly, they want to find out and develop the hitherto ignored sources of revenue for their village administration.

Thirdly, the improvement of household management and the

working conditions for village women is advocated by the regeneration leaders, who further urge the doing away with all the conventionalities of the established marriage customs, creating a new system based on efficient rationalism.

Rural Women Find New Revenue Sources

Thus the rural women share with the men the responsibility for the economic rehabilitation of their native districts. Through the enthusiastic promotion of this movement, they have firmly established their own position in a practical manner without clamoring for women's rights.

Some groups of village women are credited with finding new revenue sources which have escaped the attention of village politicians for years, making it possible to clear defaulted loans of the village administration. Others have succeeded in creating an unexpectedly efficient and sound life by improving their houses, especially the kitchens.

Many have made new designs for women's working clothes. Ways and means to cut the absurdly high cost of a Japanese wedding, one of the most expensive in the world, have been discussed by many young men's and women's associations in the villages. Most of them are now reported to have succeeded in doing away with the undesirable customs.

Women's effective efforts account for most of the successful temperance campaigns among the village population. Some have worked for the improvement of farming implements, while others have succeeded in remedying evil customs among their fellow villagers. Such agreeable stories are published in the newspapers to encourage the whole nation.

Rise of Village Women

Moral ideas of the village women, which were formerly said to be far inferior to those of their urban sisters, have made good progress, thanks to the constant efforts of the awakened members of young women's associations.

A certain district agricultural society in a prefecture in northern Japan has recently resolved to establish a women's agricultural body in each village in that district. The program of the new women's organization includes:

The betterment of living; round-table chats on farming; a cooking course; utilization of waste pro-

ducts; improvement of bath rooms; sanitation and fire fighting; day nurseries; relief work for the poorer members of the community; encouragement of side work; entertainment of the older members of the community; and service for the village shrines.

Miss Alice Mabel Bacon in "Japanese Girls and Women" (published in 1902), and Sidney L. Gulick in "Working Women", (published in 1915), have described the life of the Japanese women in a manner the best Japanese writers could hardly hope to attain.

Position More Important

It is indeed a pleasant surprise for me to read such excellent works by foreign authors. They are very informative even for the Japanese reader. But it is also very pleasant to notice that the present village women have further increased their diligence, compared with the "working women" as described by the foreign author. The importance of their position in society has increased since these two publications.

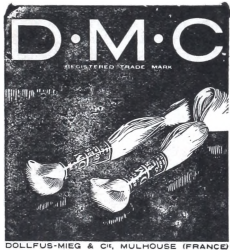
Both in the cities and villages, labor is no hardship for the Japanese woman. It is a duty, a necessity, and even part of her scheme of life. Especially in the city, a large number of women are now engaged in the professions owing to the depression or sometimes owing to the hollowness of the well-to-do class' leisured life. However, the usual situation is that too many workers are waiting for jobs with the result that the working conditions naturally have remained unimproved for the last few years.

Finally, what is the ideal "characteristic" for a Japanese woman? This question was answered by the participants in the nationwide school census early in 1935, when all girl students of the high schools throughout the country received questionnaires. The greatest number of the answers received said "Serenity" and next came "Health."

Thus the fact is that the young Japanese girl is looking forward with optimism to her future, doing her best for the progress and improvement of society and enjoying serenity and health. It is certain that her future is a promising one.

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Households that do not provide distilled or artesian water for the *muchachos* to drink should carefully see to it that their drinking water is boiled and kept cool.

* * *

Bits of orange peel mixed with the rhubarb in a pie makes a fine, blended flavor.

* * *

A sprinkle of coconut or chopped nuts over the top of a meringue gives it character.

* * *

Vinegar and lemon juice are invaluable in making tough meats tender. Cover the meat for an hour or so with the vinegar or lemon juice and very tough meat will become tender.

* * *

Always look for stains on soiled clothes before putting the clothes in water.

* * *

Strong borax water will remove stains. Moisten the stains with the strong borax water, then lay the clothes in the sun.

* * *

Before washing colored clothes for the first time, set the color. Use strong salt

water for blues and a vinegar solution for pinks.

* * *

Wash silks and georgette crepes in cold water using a good white soap, tint the color needed, roll in a towel for 15 minutes and then iron with an iron not too hot. White silk will keep its color if rinsed with a little gray dye in the water instead of blueing.

* * *

In doing kitchen work, try not to keep everything stirred up in a mess. Clean up as you go along; pick up after yourself. It is often more work to pick up after people than to do the work in the first place.

* * *

Air, sunshine, soap and water are the greatest purifiers plus muscular energy, but occasionally it is necessary to use a disinfectant or deodorizer.

* * *

Bathrooms, toilets, drains, traps and refrigerators should all have particular attention everyday. All tubs, basins, toilets and toilet seats should be washed thoroughly with hot soap and water.

TOURISTS IN OUR . . .

(Continued from page 6)

Charles W. Greenleaf, a private citizen. The beginning consisted of private collections and donations under the control of five government-appointed trustees from 1901 to 1905 when it became a part of the Bureau of Education. Recently, as an independent institution, it moved to its present location in the new Legislative Building. An extensive collection of books, pamphlets and manuscripts date back as far as the Spanish discovery. An excellent collection of books on general subjects, newspapers and periodicals may be consulted in the public reading room. No charge is made for books withdrawn from the Circulating Division.

* * *

AQUARIUM.—The Aquarium of the Bureau of Science is situated within the bastion of the Puerta Real (Real Gate). A substantial one-story structure of re-inforced concrete, it follows the outline of the old bastion, an irregular pen-

tagon. It contains 27 exhibition tanks for the many bright-colored and curious fishes and other interesting specimens of the sea found in Philippine waters, as well as cages for two rock-pythons captured in these islands.

* * *

OBSERVATORY.—The central office of the Philippine Weather Bureau. On Calle Padre Faura between calle Dakota and Taft Avenue. This intensely interesting institution was founded in 1865 by the Jesuit Fathers and has been in continuous operation ever since. It is one of the most efficient modern meteorological and astronomical institutions in the Orient. The founder and director for many years was Father Frederic Faura, after whom the street on which it stands was named. The present head, Father Miguel Selga, succeeded Father Jose Algue who perfected the baro-cyclometer which foretells the intensity and force of approaching storms. The Observatory is still directed by specially

Editor Finds Women Can Manage Both Homes and Careers

Freda Kirchwey, only woman on the editorial board of the independent liberal *Nation*, and in pre-equal suffrage days an ardent worker for women's rights, hasn't, she says, "been thinking of women as women for years."

That is, in her own job as editor of an opinion magazine with a tilt to the left, she has been concerned solely with men and women as part of the human race—"though," she adds hastily, "I realize there is still a lot to be done to establish certain important equalities."

Miss Kirchwey thinks that most women have reached the point where their main job is doing their jobs. They are thus much less absorbed then they were ten years ago in the abstract problems of feminism, much more interested in their own individual chances to achieve.

While her views haven't changed much since her school days when she worked ardently for causes, distributed radical literature at Carnegie Hall and generally did her best to help remake a world that she thought badly needed re-making, Miss Kirchwey does feel that if she had it all to do over, she might not be quite so belligerently assertive about some things that once seemed fundamentally important.

She might not, for instance, feel such a personal obligation to prove that women can go through child-bearing and still be as efficient as their masculine fellow workers on a job. She is inclined, too, to think that women with young children need more time off for homemaking than perhaps she and her sternly pioneering contemporaries were willing to give them.

But nothing that has happened to her or any other woman she knows has altered her original conviction that women of average ability and vitality can manage homes and careers simultaneously. She, for one, being the mother of a fifteen-year-old son now away at school, would feel pretty silly to

find herself at this stage of the game fitted for nothing but bringing up children when her child is practically brought up and out of her hands!

Miss Kirchwey, small, brown-eyed, possessor of great charm, is one of three members of the *National* editorial board. Her associates are Joseph Kruteh, who handles the literary section of the magazine and does a good deal of his work at home, and Raymond Swing, who spends most of his time in Washington. So it follows that Miss Kirchwey, while she has not the title, is in effect, the *Nation's* managing editor. Except for short leaves, she has been with the magazine continuously since 1918 and in that time has had an interesting kaleidoscopic view of changing public opinion.

Just now, she says, the almost frenzied interest in public matters reminds her of the period immediately after the war, when everybody was discussing international questions. Then came the years from 1923 to 1929 when even the *Nation*, always dedicated to discussion of public affairs, could hardly go on talking about them, so slight was the interest. People were reasonably comfortable, and they grew bored with Europe and politics.

The burning issues, if you could call them burning, were sex, morals, the younger generation, divorce, personal relationships. Now once again we are discussing public questions, especially those having to do with economics.

"Everybody hungers for definite, clear-cut solutions. I think that is it," Miss Kirchwey commented thoughtfully. "They want to be free from the necessity of constant analysis and questioning; to escape from suspense."

Apparently the readers of the *Nation* do not object to having a woman editor. At least there has never been any complaint about it, although one critic did address a recent letter to the editors rather pointedly thus: "Dear Sirs—and Madame," with an exclamation point after the Madame.

trained Jesuit Priests and is supported by an arrangement with the Philippine Government. Its greatest renown has been gained through its works in the field of earthquakes and typhoons.

* * *

LAS PIÑAS.—Ten miles south of Manila is the old Recoletos Church of the Augustinian Order containing the most unique pipe-organ in the world and the only one of its kind known to exist. Of

native bamboo, its construction was begun in 1818 and completed four years later by Father Diego Cerra, the parish priest. Born in Spain in 1762, he entered the priesthood in 1787, coming to the Philippines a few years later. In 1832 he died in the convent of San Sebastian (Manila). After more than a century of existence the organ is in a remarkable condition of preservation in spite of time, natural elements, insects and numberless other things unfavorable for its conservation.

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