

THE PHILIPPINE JOURNAL OF EVENTS

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LAND REFORM

New life throbbing in rural areas

A group of farmers, sitting around a hade tree, listen intently to a young souperative. Another group, in an object two sectors of a canal that will provide enough water for their crops dring the summer months. Far reveal from them, at the foot of a canal that will provide enough water for their crops of the summer months. Far reveal from them, at the foot of a canal that will provide enough water for their crops of the summer months. Far reveal from them, at the foot of a canal that will be summer months. Far reveal the foot of a canal that will be summer months. Far reveal the foot of a canal that will be summer months. The sum of the summer months are likely to great the summer months are supported by the summer months.

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ing of 431 awardees last December. That figure has since increased several lines over. As of April 7, a total of 12,000 farmers had received such certificates. The pace is being guickened, what with thousands of government workers now fielded all over the country. Some are directly involved in "Operation Land Trans-fer," the first major activity in the program. Others are indirectly but just as actively involved, such as in the organization of cooperatives, which will assure the farmer greater access to production and marketing facilities, instead of leaving him to the mercy of the landiord, the middleman, and the usurer as what happened in the past

the landlord, the muddleman, and the usurer as what happened in the past and which, ultimately, kept him in unending bondage to the soil. This week, the President adopted two additional measures that would further hasten the pace of the pro-gram and firm up the gains already

First, he set up the Land Reform



President Marcos signing cooperative decree, old farmer receiving land trans fer certificate: testimonials to tenants' emancipation from age-old bondage.

Council, with himself at the helm, to resolve, promptly and decisively, whatever problems remain in the im-plementation phase. Second, he promulgated a decree from the second second second second provide the second sec

othe country's wealth. The implementation stage, pro-grammed for completion in three years, will result in the redistribution of 1.3 million hectares of agricultural (rice and corn) lands. The cumulative targets are: 550,000 hectares in 1973; 1,300,000 hectares in 1974; and 1,300,000 hectares in 1975. By con-trast, it is estimated that, under previous land-distribution schemes, it would have taken at least 200 years to achieve the same objective. The entire program will cost more than \$6.4 billion, involving land value, transfer of tiles, cooperative develop-ment, agricultural credit, and infra-structure development.

structure development. Under Presidential Decree 27, now popularly known as the Tenant Eman-cipation Decree, each tenant is en-titled to own five hectares of land if the land is irrigated or three hectares if non-irrigated. With the utilization of

improved farming methods, this area is expected sufficient to support an average family of five members. The handowner, for his part, can retain not more than seven hectares of his land if he intends to cultivate it or is now utilivating it. An old reform law (passed in 1963) allowed the owner to tetain as much as 75 hectares; an amendatory act lowered it to 24. In adopting the new and far-reach-ing land reform policy for the coun-try, the President has assured that justice will be given everyone. Thus, the Andowner will be given just pay-ment for his land, equivalent to two-and-half times the average produc-tion for three normal crop years and to easonable interest rate of 6 percent per annum. To all intents and purpose, how-werk, the tenant, even before the end of the amortization period, is now "deemed owner" of the land he tills. Thus, the landowner cannot eject him without risking stiff penalities for such as.

At the start of the implementation late last year, nine towns in six provin-ces were designated pilot areas for "Operation Land Transfer." These are Sam Mateo, Isabela; Guimba and Zara-gosa in Nueva Ecija; Plaridel Bulacan; Calarabe and Risci, Lamana Threen. gosa in Nueva Leija; Plaridei Bulacari, Calamba and Binan in Laguna; Tigaon, Camarines Sur; and Pototan and Dingle in Iloido. The lessons gained in these pilot areas are proving valuable to land transfer operations in other parts of the counter.

to land transfer operations in other parts of the country. First targets in the land transfer are landholdings of 100 hectares and above. The next are landholdings of 50 hectares and above but not over 100. The last are landholdings of less than 50. So far, the Department of Agarana Reform, together with the Bureau of Lands, has mapped out

MANILA

206,841.37 hectares owned by 683 big landowners in 34 provinces. Alongside "Operation Land Trans-fer," government men are now busy organizing cooperatives to help the new breed of landowners. The targets are 4,335 barrio and 290 area coop-eratives. A barrio cooperative will have a membership of 150 farmers. An area cooperative will be made up of 15 barrio cooperatives. So far, 22 cooperatives (involving 330 barrio chapters) have been formed. Other government workers are in the field to teach farmers. modern methods of agriculture. agriculture.

agriculture. Now serving as "frontline" men in various aspects of the program are some 3,000 officials and employes of the Department of Agrarian Reform (only 359 were left to man the central office in Manila): 1,900 fieldmen trained by the Department of Local Government and Community Govern-ment to creatives: 9,000 damed by the Department of bota Government and Comunity Govern-ment to organize cooperatives; 9,000 field technicians from the Bureau of Agricultural Extension and Bureau of Plant Industry doing extension work for farmers; and thousands of person-nel from other government agencies. Now that land reform is in full swing, the President is optimistic that a firm foundation for a new and truly dynamic society will be realized. "Land reform must be the basis and the fundamental foundation of all our efforts," the President said. Por the Filipino farmer, it will mean a lot of things, and not the least of these is an end to centuries of exploitation and misery. As one ob-

of these is an end to centuries of exploitation and misery. As one ob-server of the present Philippine scene has said: "The (day) of emancipation has come. The travells of the farmer will soon be over. Freedom and land ownership, the cornerstone of change in the New Society, are worth all the 400 years of waiting."

FOREIGN POLICY

Closer economic ties with neighbors

The Philippines is currently under-taking a general review of its foreign oblicy in order to gear it to the basic and of ntitonal development. The second second second second regional cooperation, on at least three occasions last week - during two con-sultation meetings with incumbent and ormer national officials and in a major speech at the opening of the five-day conference of the Jaycees In-formational attended by some 1,000 delegates from 20 countries. The restudy of the country's foreign policy was disclosed by the fresident after he met with the na-tional leaders for the second time Thurday. He said the review was being made on a worldwide and geingmale asis with the aim of convert-ing it into an instrument for economic and present the count for the second time thurday.

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President Marcos and former national leaders: consultation on the redirection of foreign policy and economic development.

common problems, and reiterated his proposal for the formation of an Asian Payments Union and the Asian Producers' Union within the Associa-tion of Southeast Asian Nations (ASEAN).

(ASEAN). He noted with satisfaction the im-pending implementation by the United Nations Economic Commis-sion for Asia and the Far East (ECAFE) of an Asian payments sys-tem similar to the one he proposed for ASEAN and asked the Central Bank and the Department of Finance to look into the mechanics of the Ecafe-spongrade navments union

100x into the mechanics of the Beate-sponsored payments union. In his speech before the Jaycees, the President stressed the need for greater regional cooperation, espe-cially during the period of develop-ment because, "divided, obviously alone and by ourselves, often divided

represented by an 11-man delegation headed by Secretary of Trade and Tourism Troadio Quiazon Jr. The other nations which have initialled the agreement are Cambodia, Sri Lanka and Thailand. Four other coun-tries – India, Laos, Vietnam and Sin-

by indifference and lack of under-

by indifference and lack of under-standing, even ignorance, the nations of Asia have seldom been sufficiently strong or free to make decisions that the big and powerful nations have not already made for them." The Asian Rice Trade Fund is to be set up officially during the 29th ses-sion of BCAFE currently being held in Tokyo and where the Philippines is

tries - India, Laos, Vietnam and Sur-gapore - have formally endorsed it. The Fund will initially be capital-ized at \$50 million through low-in-terest or interest-free loans from dev-eloped countries and international financing institutions. Its purpose is to help stabilize the region's rice trade through, among others, refinancing of rice transactions between foreign exchange-starved

others, refinancing of rice transactons between foreign exchange-starved members on a deferred payment basis, elimination of middlemen and brokers, and assurance of supply of the emergency food needs of member countries. Besides helping rice im-

porters, the Fund will also serve as a boost to exporters of the cereal in the form of an assured market and im-mediate payment in foreign exchange as well as loans from the international Monetary Fund in the event of export shortfalls due to natural calamities. The Philippines, as well as the other members will benefit either way from the fund the fund.

the fund. While the other ECAFE plan - set-ting up of an Asian payments sys-tem - will not initially include the Philippines (the founding members are expected to be Iran, Pakistan, Sri Lanka, Nepal, Burma, South Vietnam, Laos, Cambodia and India), the ex-perience to be gained from it could be adopted into the RP-proposed pay-ments union for the ASEAN, which is composed of the Philippines, Malay-sia, Indonesia, Thailand and Singa-pore.

pore: The stand exporters would be governed by a check-off system whereby bilgations are settled without the system whereby the system of the system the system of the syst Under the payments system, im-

ore and crude oil. Through cooperation, ASEAN na-tions can make their products more competetive in cost and quality in the world market. Individually, ASEAN countries cannot hope to match the fast developing technology and econ-omies of the more progressive coun-tries of Europe, North America and Japan

ASEAN MEETING

Expression of unity

The search for lasting peace and unity in Southeast Asia gathered momentum last week

The two-day ministerial conference of the Association of Southeast Asian Nations (Asean) in Pattaya, Thailand, provided the forum for an unpre-cedented expression of unity among member countries. This sent a new surge of optimism that augurs well for the forume the forum of the forum set. the future of the five-nation organization which is composed of the Philip-pines, Malaysia, Indonesia, Thailand

Ironically, the testimony of Asian unity emerged from what was earlier There had been speculations in the foreign press that the Philippines would use the meeting to condemn



Secretary Romulo: a sound for unity.

foreign intervention in the communal conflict in Mindanao. But Secretary of Foreign Affairs Carlos P. Romulo surprised everyone by thanking Malaysia and Indonesia for supporting the Division for supporting the Philippine cause at the recent Muslim conference in Benghazi, Libya. In that conference, the

two Asean members rejected Libya's radical proposal for sanctions on the Philippines and instead moved for a more moderate stand.

Mr. Romulo said the Malaysian and Indonesian support for the Philippines was one testimony of Asean unity, an was one testimony of Asean unity, an asset needed in a region which is in a state of transition and rapid but un-predictable change. He said: "In this context, the Aseans' greatest need is unity. It is only through unity that we can hope to preserve and protect our individual and regional interests. And it is only through unity that we can hope to influence events in a way which takes proper account of our interests."

The Philippine foreign secretary linked the restoration of peace in Mindanao to the overall stability of the region. "Stability in the southern part of the Philippines will mean stability in the whole country which in turn will redound to the greater stability in the Asean region," he said.

And all throughout the conference, other delegation heads - Singapore's Foreign Minister S. Rajaratnam, In-

donesia's Adam Malik, Thailand's C. Chunhawan and Malaysia's Dr. Is-mail – expressed the importance of unity and peace to the overall devel-opment of the region.

opment of the region. The conferees, among others, also agreed to establish a permanent sec-rutariat in Jakarta, tacitly endorsed Thailand's proposal for the expansion of Asean to include Burma, Bangla-desh, Laos, Cambodia and North and South Vietnam, and discussed such issues as Asian neutrality and rehabil-itation of Vietnam,

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THE BRAIN DRAIN

Stopping the exodus

How does one plug the "brain drain"?

drain"? For many years, planners have been searching for the right formula to keep trained professionals within the country's confines. Several steps had been taken in the past to stop the outflow, but every year, the Philip-pines continued to lose the services and skills of thousands of trained men who leave the country shortly after readution.

who leave the country shortly after graduation. Among those who go out to work bord are: four out of every six doctors, one out of every two nurses, one out of every 10 dentists, one out of every four architects, two out of every four architects, two out of produce from college each year. Records of the US embassy reveal a fattern of a steady increase in the professionals and technical and kin-dred workers since 1967. Topping the stord are shool teachers who, from 542 in 1967, rose to 2,285 in 1970. They were followed by engineers, who tatted from a low of 346 to 1,165 in the same period; physicians and arr-goons, from 612 to 966, nurses, from related fields, from 194 to 1,709; other medical and related fields, from 240 to 640; other professional and

"In a laissez-faire society, we thought that the best way to the top is to go there, and when we are already all there, we find that the only vacuum left to be filled is at the bottom," an educator once comment-

ed. He may as well have been describ-ing too the malaise obtaining in man-power development in the Philippines. The number of graduates in 'prestige courses' like commerce, law, educa-tion, and likerail arts had been much greater than the demands and needs of the labor market. The result was a mass of educated manpower that was largely unemployed or underem-ployed. More professionals were being produced than the economy could absorb. On the other hand, 'tat the bottom,'' where the demand for voca-tional and technical skills was great, the available trained manpower was available trained manpower was inadequate.

A number of measures are now being implemented to correct that imbalance. The educational system, for one, is being reoriented to relate it for some is being reoriented to relate it to the country's development needs. For another, manpower development is an important new activity now being vigorously pursued by the government

ernment. On the forefront of this activity is the National Manpower and Youth Council (NMYC), created "to take care of, train and develop human resources and to establish institutions and formulate integrated plans, programs and projects as will ensure efficient and proper allocation, ac-celerated development and optimum

kindred workers from 95 to 411. Even

kindred workers from 95 to 411. Even the sciences have not been spared from the effects of the drain. While only 85 natural scientists left the country in 1967, the figure rose to 283 in 1970; and social scientists from 13 to 67 in 1970. The figures do not include those who first obtained tourists visas and later converted them into blue (immigrant) cards in the United States. Also not included in the listing are those who had migrated to Europe, Canada, Australia and other countries.

countries. The country filled up 29.72 percent (19.997) of the total of Asian im-migrants (67.280) to the United States in 1970 from a previous low of 5.26 percent in 1967. On the average, the Philippines - a developing coun-try which needs all the training and expertise of these technical men in its

ry which needs all the training and march toward development – had loss barch to barch of the toward to barch to barch of the toward most futures in origination of the onstitutes or not such a barin drain onstitutes on irreparable loss to the onstance, count the professionals are ments and heaver to a such a such such a train of the invest-tion of the state. M. M. Gupta, a manpower assess-ment and planning expert of the scurrently conducting a study of RP about infering conductions about the source to the source and the poor countries lose trained

While poor countries lose trained

MANPOWER DEVELOPMENT Correcting an imbalance

utilization of the nation's manpower

utilization of the nation's manpower and out-of-school youth." This government agency was born four years ago, toward the end of the first term of President Marcos. Its forerunner was the Manpower-Development Council, created by the President in 1966 and initially designrestored in the second ed to conduct experimental training grams in various government agencies.

In his 1969 State of the Nation address, the President could already report that "manpower development is a breakthrough in the solution of the perennial unemployment prob-lem." He said that "for the first time we have set up a national program

manpower to the rich countries, there are a number of ways in which they also gain." Mr. Gupta adds. "A num-ber of migrants provide real benefits to the country in the form of income remittances, paid or unpaid direct consulting services and the production of knowledge some of which may be of specific relevance to the problems of developing countries and which they may be able to produce more efficiently abroad than at home." Just the same, Philippine labor authorities are concerned about the problem. Secretary of Labor, Blas F. Ople said recently that "effective and immediate policies must be made to counteract the threat." The Office of Manpower Services under the labor department has re-roomended to Secretary Ople a two-pronged plan to limit the medical brain drain and increase the employ-ability of Filipino doctors and numes. The OMS says Filipino doctors and numes must be made to undergo five years' training in local hospitals before they could become eligible for over-seas work. Secretary Ople as it the "while the ultimate objective is to init their outflow, this plan may process designed to develop or in-crease their employability." Since September too, when the forgram of reform and renewal began in esmest in the Philippines, the courty ry saw a steady decline in emigration, particularly that of professionals. If this new trend continues, one of the immediate beneficiaries will be the medical field and one can perhaps expect more doctors and nurses to be working soon in the rural areas, where their services are bady needed. Complementary measures, of courte, are now being drawn up or put

Complementary measures, of course, are now being drawn up or put into effect to encourage professionals

to work in their own country. In line with the administration's policy, Mr. Gupta suggested the adoption of bigger wage differentials in favor of desired skills, adjusting the educational system to include in the curricula such requirements as service in the rural areas by medical students, assistance to tenants in the implemen-tation of land reforms by law stu-dents, making extensive use of trained persons in local technical assistance programs; research grantics; encourage-ment for the establishment of private cjentific and research foundations;

persons in local technical assistance programs; research grants; encourage-ment for the establishment of private scientific and research foundations; review of Philippine participation in exchange visitors programs and initia-tion of bilateral agreements with foreign countries and international organizations engaged in development work for possible greater use of indi-genous highly trained manpower. The proposal of the Office of Man-power Services may be the prelude to the implementation of some of Mr. Gupta's suggestions. Josefina R. Cortes, in a study made in the course of obtaining a doctorate degree in philosophy in international development education at Stanford University in 1970, traced the three major causes of the exodus to the United States. She said these were: (1) government inefficiency, red tage, favoritism and meddling in appoint-ments and promotions; (2) poor pay and inadequate material rewards; and (3) poor professional climate. With the removal of these con-mutial law and the adoption of other positive measures, the Filipino pro-fessional and technical men may now find it more fruidful and more reward-ing to apply their knowledge and skills for the good of their fellowmen and the economic development of their own country.

own country



Trainees at the youth center: the core of educated manpower.

designed to give new skills to workers

designed to give new skills to workers who otherwise would have no chance to get a formal training." With the establishment of the NMYC, manpower development as an institution gained a permanent status. The council is composed of eight ex-officio members coming from the

government and six appointed mem-bers coming from the private sector, particularly industry, labor, family and youth welfare. It is a policy-making body and has a secretariat making body and has a secretariat which serves as its implementing arm. The secretariat is headed by a di-tector-general and has three com-ponent offices (Manpower Planning and Development, an Office of Out-of-School Youth Development, and a

National Manpower Skills Center) and several staff and service branches. During the NMYC's first year of operation (fiscal year 1969-1970), 98,098 unemployed adults and out-of-school youth enrolled in 49 differ-ent courses in 174 training centers. Of these trainees, 77,420 or 79 percent services and the service of the set trainees and the set of the set trainees and the set of the set trainees and the set of the set of the set trainees and the set of the se graduated

graduated. Although manpower training pro-gram was considered mainly the con-cern of the government, the program also called for coordination with the private sector. Thus, the NMYC en-tered into a closef hission with the private sector. The result was an in-road in the fields of in-plant and instruction training geared to the up-Turn page 🖷

(From page 3) grading of skills. During the fiscal year 1969-1970, 3,874 industrial workers were trained.

were trained. This training helped in the pro-motion of these workers and in in-creasing their salaries. Moreover, as a consequence of the promotions, vacancies were created, giving job openings to the unemployed. By definition of law, manpower from the out-of-school youth group falls between the ages of 12 and 17 years. As such, these young people are still practically unacceptable to indus-tial establishments. What was fashion-ed for them was a concertive system

Sim platfing time types of the state of the

TOWN FIESTAS

Tradition as a tool for growth

Early last month, the Department of Local Government and Community Development issued a circular to all been officials to transmute lavish fies-base into agroindustrial fairs and other with a presidential edit issued shortly affect the proclamation of martial law end officials and other festivities. The stars are indeed costly affairs. On the average, a barro (of which there spends around PSOI for its annual does not include the expenses in city up of the stars, which can be far provide the proclamation of the starting spends around PSOI for its annual does not include the expenses in city up of the construction of imrga-tioner 10, 913, 500. Such amount, if pent for the construction of imrga-tion motion of the sourcement call.

The systems, returner, and tractors, can mean uncloid benefits in terms of increased agricultural production. In response to the government call, many cities, municipalities and barrios have been harnessing the "fiesta spirit" for progress in agriculture, in-dustry, and even cutture. Last month, according to the Philippines News Agency, at least three cities, four provinces, and 22 towns held agro-industrial fairs under min expositions to replace the lavish fiestas of the past. In Calocan City, at least 500 ndustrial firms participated in an ex-position held at the athletic grounds of the city high school. An average of 2,000 persons visit the fair each day. In Markina, the country's shoe capital, more than 30 industrial firms are participating in a cuttural and capital, more than 30 industrial firms are participating in a cultural and industrial fair. Parañaque, a few min-utes drive from Manila International Airport, is also holding its own fair to redirect the people's enthusiasm and emergies towards the enhancement of

bandry.
In several barrios in Pampanga, wanched in 1971 – also in line with the "bayanihan" integrated skills training program – the MMYC reveal of the several barrier bar

ILO provided \$200,000 worth of ma-chinery and equipment. It started full operations last Jan-uary 15, with the first 80 trainees enrolling in machine fitting, auto-motive mechanics, electronics and electricity. The training will last from

local husiness

austere celebrations, what has made the spirit of the agro-industrial fair catch one? One of the main reasons is the success of the "Green Revolution"

the success of the "Green Revolution" in the cities, towns, and barrios. The agro-industrial fair has provided an outlet for the people to display what they have produced, such as the long-est "upo," the biggest pig, the largest carp, the most beautiful handbag and other outleand into mechanic

other outstanding products. This and other trends may not mean the abolition of the fiesta alto-

gether but, rather, its being redirected towards social growth and economic

The idea is to harness a long-es-

tablished institution in shaping a new

society responsive to the needs of the

masses. Thus, in some communities

masses. Thus, in some communities today, there are moves to pool the contributions they usually chip in for fiestas and to invest the amount in some communal project or enterprise.

Mayor Osmundo de Guzman of Marikina said that "aside from finding ready market for products of agricul-ture and industry, the agro-industrial

fairs have encouraged our people to

six to eight months, after which they will undergo an on-the-job training in selected industries where they might

selected industries where they might later be employed. The NMYC is also putting up 10 regional manpower training centers in key industrial regions of Northern Luzon, Central Luzon, Bicol, East Visayas, West Visayas, East Mindanao and West Mindanao. Since the proclamation of martial law, the NMYC has undergone a self-instance of its norgame with the

law, the NMYC has undergone a self-evaluation of its programs with the view to giving them added momen-tum. Now, it is centering its program implementation on three principal areas, namely: manpower assessment and planning, projects operations, and establishment of additional institutions for effective development and utiliza-tion of manuser resources

for effective development and utiliza-tion of manpower resources. Among the long list of activities under these three principal areas, per-haps the most outstanding is the implementation of a restructured manpower training program. Findings showed that only 60 percent of the training graduates had been actually absorbed for gainful occupation. To

raise the level of efficiency, several measures have been adopted, in cluding an increase in the number of training hours, the rewamp of the instructional materials by employing a method used in Europe and the United States called "training mo-dules," aptitude testing in the recruit ment of trainees, the employment of in the curriculum of so-called soft trades like dressmaking, hairdressing, cosmetology and the like and con-centration instead on higher tech-tical skills needed by industry and agriculture.

Also part of these activities is the construction skills training project of the NMYC in conjunction with the Export Processing Zone Authority in Mariveles, Bataan. One hundred job-less adults have so far received training at the trade zone training center. Additional workers are at present un-dergoing training in construction skills while another group of trainees are engaged in shoe manufacturing.

LUIS P. VENERACION

improve the quality of their prod-Apart from the government call for

Another example of a fiesta as an held in Taytay, Rizal, last month. During the town fiesta, different barrios put up agricultural and industrial exhibits. Among the products ex-hibited were handicrafts, ornamental cases, embroidery items, kitchen utensils, bags, trinkets and trays. All sectors of the community were in-volved, and the proceeds were to be plowed back into the community

ploved back into the community through various projects. "The success of the fair was not only in terms of the profit realized but more so in the realization of the people that they have so much to be proud of in terms of products and potentials." Taytay Mayor Benjamin B. Esguerra said.

B. Esquerra sad. Fiestas cum mini-fairs can also be directed towards the promotion of tourism. An example was Kalibo, Aklan which held a fair last January. The provincial and municipal govern-ments joined hands in making the annual ati-atihan festival more useful for Alkroit teurings induction. for Aklan's tourism industry. Other places which have held agro-



industrial fairs include Jaen, Nueva Ecija; Mandaue City and Talibon, Bohol, both in Eastern Visayas.

conot, both m Eastern Visayas. "For years," Kalibo Mayor lcamina said, "we had been celebrating the ati-atihan, and all we did was spend so much money without getting any-thing in return. But this year, we ful-ly tapped our fiesta to derive some profits for our people and for our government coffers."

According to Mayor Icamina, Kalı-bo attracted more tourists this year with the sprucing up of several hotels and boarding houses to accommodate revelers from other parts of the coun-try. He said there also was a brisk sale of locally made products.

Other towns, cities, and provinces can learn from such example.

There is much to gain from fiestas being geared toward socio-economic uplift. With more initiative, ingenuity and imagination on the part of the officials and with the full cooperation of the people, what used to be a purely religious tradition can be tapped fully for the country's development

EUFRONIO V. AFUANG

STOCK MARKET

Still going up, up, up

<text>

stocks being traded. More significantly, this year's first quarter performance has already outpaced the whole year's total of approximately P608 million in 1972.

P608 million in 1972. This dramatic turn of events crtainly lends support to the view that the boom is now a reality. But there are those who feel a still bigger thing is likely to happen and would rather have, in the meantime, a conservative reading of the facts. While there may be a difference of opinion over terms, there is general agreement, however, over the factors that have induced this new-found vigor in the stock market. On the political front, the ominous clouds of unrest have been dispersed; the deleterious effects of the past, which deletenous effects of the changing political seasons of the past, which often led to unpredictable shifts in economic policies, have disappeared; and the initial uncertainty of the early days of martial law has given way to a palpable feeding of confidence and trust in the nation's leadership. In short, restored political stability has been

At the same time, the Administration has been continually reviewing and revising economic and political policies which had become institutionalized barriers to institutionalized barriers to investment and economic growth. Immigration rules have been relaxed to facilitate the entry of foreign investors. The participation of foreign nationals in the exploitation of natural resources, particularly in oil exploration, is encouraged under the most liberal terms, coupled with guarantees for the repatriation of capital and profits. The Investment Incentives Act has been amended to allow greater foreign equity participa-tion in certain areas. The tax on the interest on foreign loans has been reduced to a uniform rate of only 15

percent. The stock market itself has also been the special object of more realis-tic policies. Among the first decrees that President Marcos issued after the proclamation of martial law was the reduction of the stock transfer tax from two percent to a minimal one-fourth of one percent. Then the torker's fee was also reduced to just one percent.

Over and above these inducements, Over and above these inducements, the recent record of the Philippine economy helped create the prevailing climate of confidence. The greatly im-proved balance of payments position, for instance, gives substance to gov-ernment guarantees on loans and other forms of foreign investments. Liquidity has also been enhanced with the flushing out of hidden wealth through the tax annesty and the ex-pansion of development projects by the government.

painsion of actempticate projects of the government. Under these conditions, it was but to be expected that the stock market, which is often regarded as the nation's economic barometer, would register

economic barometer, would register the appropriate response. In the face of this already credit-able performance of the stock market in the last three months, many foresee even brisker trading days shead. The point that is often brought out in this forecast is that the impact of all these

policies and positive changes in the economic climate is just beginning to be felt. Those who subscribe to this view cite the example of foreign cap-ital inflow. Many of the foreign in-vestors who have entered the country recently came for a first-hand view of the investment climate. And if one judges by their favorable impressions about the economy, additional invest-ments may be expected to pour in shortly.

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JORGE V. ARUTA

Unity among **RP** shippers

By TROADIO T. QUIAZON, JR. Secretary of Trade and Tourism

The Philippine Foreign and domestic trade received the needed shot in the arm when President Marcos created the Philippine Shippers Council "to stabilize freight rates and assure the shipment of

Long under the clutches of the conference lines which unilaterally impose frequent freight rate increases, Philippine shippers can now protect their own interests and nagotiate for reasonable freight rates and optimum shipping terms with foreign thinning interacts. shipping interests.

shipping interests. Created by Presidential Decree No. 165, the shippers' council will be a non-stock corporation composed of firms regularly engaged in exporting, except those with efficient chartering operations but which will be given the option to join. The council will be attached to the Department of Trade and Tourism for direction, supervision, and coordination of the government efforts to assist it. Creation of the body could not have come at a more appropriate time — when the conference lines are effected or are about to effect another freight

have effected or are about to effect another freight rate adjustment. The Department of Trade and Tourism, while

making the necessary representation with the conference lines to forego or at least delay the rate adjustments, has merely persuasive influence in this

What the country needs, as provided for by Presidential Decree No. 165, is an effective machinery which will provide an instrument for



consultation and negotiation among shipping lines, liner conferences shippers and other interested parties including public authorities regarding

parties including public authorities regarding shipping matters. With the creation of the shipping body, the determination of the quality of shipping services, increases in domestic and freight rates, and the terms of shipment will now have to be negotiated with leaders of the Filipino shippers. It can be pointed out that the high cost of commodities for local consumption, the uncompetitive prices of some of the country's export, and the accompanying adverse effects on the nation's balance of payments with respect to the Philippines' trading partners resulted from the unlateral imposition of freight rates by the conference lines. conference lines.

As created, the PSC will:

Promote and protect the common interests of Philippine exporters, importers, and other commercial users of water transport.

Conduct consultations and negotiations, on behalf of the members, with shipping companies,

associations of shipping interests, government authorities to secure appropriate vessels for the shipment of their goods, on time and at reasonable rates and other favorable shipping terms, • Facilitate consultations and mediate or arbitrate_disputes between members and

non-members.

non-members.
 Serve as a clearing house of information on shipping services and other matters of interest to Philippine shippers.
 Bring to the attention of government authorities the laws, policies, rules and practices which hamper the healthy development of Philippine trade and commerce, especially those which serve to delay or obstruct the speedy, economical and efficient carriage of merchandise, and the adoption of remedial measures.
 Maintain and develop close relationships and enter into mutually beneficial arrangements with shippers' councils and other related organizations in Asian and other countries for the attainment of its

Asian and other countries for the attainment of its objectives

As the bulk of the export commodities of Asian as the built of the export commontes of Asian countries like the Philippines is composed of comparatively cheaper priced raw materials compared to the finished products of the industrialized countries, the cost component of shipping shall remain a major factor of the total competitiveness of the Asian products in the world market

In this regard, Filipino shippers, through the Philippine Shippers Council, could initiate cooperation among Asian shippers to operate viable shipping enterprises of their own.

There is a wide scope for regional or sub-regional pooling of shipping resources, which arrangements have been found successful in other countries.

The region's almost uniform export products coonu oil, paim and processed agriculture products — are certainly worthwhile fields of cooperative activities in the acquisition and operation of bulk carriers and tankers.

This, we believe, is an objective worthy of support. The President of the Philippines has given this support, through the creation of the Philippine Shipper Council.

The Media

THE PRESS

Catalyst for social change

Seven months after the government clamped down on a wayward press, several publishing houses have been reopened to fill the demand for more reopened to fill the demand for more reading materials, especially hard news. A number of daily newspapers, the traditional backbone of the Philippine press, are now in circulation with practically the same hands that wrote and edited them in pre-martial law days.

The concept of the social responsibility of mass media, however, has been recast, and they are now a partner of government in evolving desirable social changes, inculcating new attitudes, and helping spur economic development.

economic development. Behind this new orientation was the government's decisive action in September 1972 to arrest the general detarioration and the extremist drift of a large segment of media. Today, while policing mass media for possible lapses, the government is also busy working out programs for the upgrading of the press and its strengthening as a social institution.

strengthening as a social institution. Dailies based in the Greater Manila area have built up a combined circulation of almost 900,000, which is more or less the same aggregate circulation of the major dailies before martial law. This tends to indicate that the information void left by the closure of mass media late last year has been substantially filled by acting mybiocations. existing publications.

existing publications. While the circulation of newspapers seems to have levelled off, public information analysts feel that less than a million newspaper copies, augmented by other mass-oriented publications, are not enough, to meet the information needs of 40 million Filipinos whose literacy rate is 84 percent.

Before martial law, there were 21 newspapers, 17 of them publishing out of Greater Mania. Their total circulation of almost 900,000 was supplemented by 16 weekly magazines whose circulation reached almost one

The community newspapers numbered 35, with an average circulation of 3,000 copies each.

The bulk of the income of the Inte bulk of the income of the major newspapers came from advertising, a factor that, in pre-martial law days, heavily influenced their editorial policies. Advertising in 1971 cost P215 million, and 37 percent of this went to the print media. Ten years earlier, the print media got 50 percent of the total annual advertising expenditure.

Latest figures show that the 15-centavo Daily Express tops the field for dailies with its circulation of

The defunct Manila Times, in its

The defunct Manila Times, in its day, had to content itself with only 270,000 for its big Sunday edition. There was a time, some days and weeks after the proclamation of martial law late last year, when the Express was selling 576,000 copies daily, an indication of a staggering demand for hard news. The Express presses were running 20 hours every day, but still the tabloid could not cope with the demand

The demand was partly met with the appearance of a new daily, the Times Journal, on October 21, 1972. The Journal these days has a circulation of 80,000. The Bulletin Today came out a month later, on November 22. Starting with 80,000 copies, its circulation has leaped to 150,000. To supplement the output of its presses, the Bulletin has leased the printing plant of the Philippines Herald, two blocks away on Muralla Street. The Express has shifted to high gear with the putting out of its evening

with the putting out of its evening edition (an additional 65,000 copies ention (an additional 05,000 copies daily), and its sister publications, Express Sports (35,000), Expressweek (80,000), and Pilipino Express (100,000). The Express plant's capacity has been augmented with the leasing of the offset presses of the defunct Daily Star in Port Area.

The Times Journal, the only major daily without its own printing plant, is using the web-fed offset presses of the defunct Manila Chronicle in Pasig, Rizal.

Among the English-language magazines, Panorama, which serves as a weekly supplement of the Bulletin, is No. 1, with 150,000 copies. Expressweek, sold separately from the other Express publications, comes second with 80,000. Focus Philippines runs 75,300 weekly, Woman's Home Companion, aiming at a special market, has a gross paid circulation of 75,000. Last April 2, another weekly, the Women's Journal, joined the women's magazine field. One of its circulation officials said it had an initial run of 90,000 copies. Another English because weakly the Sunday English-language weekly, the Sunday Observer which came out early March, has a circulation of 10,000.

The vernacular publications have The vernacular publications have improved on their pre-martial law circulation. The latest figures are: Liwayway, 180,000; Biasya, 80,000; Bannawag, 60,000; Hiligaynon, 53,000. Balita, a daily tabloid in Pilipino, prints 85,000.

Except for a few who chose to try heir hand in other fields, most of the isplaced newspapermen had found mployment in the reopened media, the goverment service, and other are allied to newspapering.

News coverage has been simplified, with the channeling of government news through the Department of Public Information (DPI). Most news outfits today have at least two men assigned to the DPI offices in Malacañang, which has become the nam source of important news encode reports.

Appearance-wise, most of the newspapers before and during martial law generally look the same. The Express and the Bulletin have not Express and the bulletin have not undergone any major change as far as front-page makeup is concerned. The Times Journal somehow looks like a cross between the Manila Times and the Chronicle

As for content, however, there has been a noticeable "cleansing" of the pages of all newspapers. The screaming headlines on crime and scandals blown to hysteria proportions are gone. There is now more emphasis on using the mass media as a catalyst for social change.

Applications for the reopening of mass media are passed upon by the Mass Media Council, created by President Marcos through Presidential Decree 36 to oversee the resumption of the operations of qualified media. Permits to operate are renewable every six months.

Secretary of Public Information Francisco S. Tatad and Secretary of National Defense Juan Ponce Enrile National Defense Juan Ponce Enrile are the chairman and co-chairman, respectively, of the MMC. The council is run by a six-man executive committee, and serviced by a secretariat and five action committees that process applications and monitor the media, among other functions.

The cabinet office having powers of The cabinet office having powers of direct regulation over the mass media, is the DPI. One function of this department is to "formulate standards and guidelines, including measures of supervision and control, for the production and dissemination of information about the government and its activities."

One of the agencies under the DPJ is the Bureau of Standards for Mass Media (BSMM), which "shall be responsible for setting standards, guidelines, and criteria for the operations and activities of publicly and privately owned media; adopting measures of supervision and control to ensure that their operations conform with set standards and guidelines; and establishing a system of liaison and cooperation between the two sectors in the dissemination of information to the public.'

the public." The BSMM is headed by Acting Director Andres Cristobal Cruz, a writer-painter, a TOYM (The Outstanding Young Men) awardee, and former assistant director of is Amante E. Bigornia, former editor of the Evening News and one-time president of the National Press Club. The Bureau has separate divisions for specific sectors of the mass media: radio-television, advertising and promotions, press and publications, and films. Each is headed by a division chief who is a media specialist. The SUMM has (ormed citizens'

The BSMM has formed citizens' councils composed of recognized authorities in the various media of information to help set standards for professionalism, content, economic viability of mass media.

Discussions in these panels and the position papers submitted by the position papers submitted by the members point to a consensus that has media should upgrade further their standards and their activities be regulated in the higher interest of the public. The panels have also recognized the key role that media play in bringing about desirable changes in society and spuring economic development.

FEDERICO PASCUAL, JR.



The Arts

Saprid's murals in metal

<text><text><text> small-size sculpture in high relief for numerous homes and offices, figures in the round for lawns and gardens, or life-size statues in a variety of motifs ranging from the religious to the

Guide to the Bible

POINTING THE WAY by Martin Buber A Harper Torchbook

A Barper formover in this book Pointing The Way are essays by the German Jewish philo-sopher Martin Buber, who died in 1965. Says Maurice Friedman, the translator of the essays into English: "(there is a) growing importance in the English-speaking world both of Buber's works and his life. Today Martin Buber is recognized as one of the great contemporary philoso-phers." Says Reinhold Niebuhr: "the publication of Martin Buber's I And Thou a quarter of a century ago was a great event in the religious life of the

West." Each essay is on a different subject, and the reader is advised to read only one essay in one sitting. This book review will concentrate on the third and last section, namely "Politics, Community, and Peace."

In this third section Martin Buber analyzes and criticizes "modern" western society, which to the Asian reader might be difficult to understand. Buber often begins a sentence with "we." What does "we" mean?



'The Fruits of Labor': a detail of the mural at the Far East Bank & Trust Co.

As if all this were not enough, he As if all this were not enough, he potters around his studio, in a rambling house in San Francisco del Monte, with bits of metal which he shapes into unique objects that could serve equally well as paper-weights, door knockers, conversation pieces, and what not. Recent divertissements include miniature carvings in ivory, perhaps to be framed in silver or worked into the skull of a hornbill or some other curic nizied by his cold. some other curio prized by his collector friends.

When not occupied with institu-tional art, Saprid is free to indulge his propensity to surrealism, endowing propensity to surrealism, endowing conventional subjects with overtones of the religious, the erotic or the occult. Signs of the Zodiac lend them-selves particularly well to this pur-pose, and Saprid exploits them to the

"We" is "the Jewish people" or "Jeru-salem" or "Israel" and Martin Buber is no longer talking as a philosopher nor as an individual, but as one of the Jewish nation. And whenever he talks as one of the Jewish nation, he has left philosophy behind. Probably the most important essay is "Prophecy, Apocalyptic, and the Historical Hour," which is impossible to summarize. It is true biblical cri-ticism to help the Bible reader who has heen foundering around in the

has been floundering around in the has been floundering around in the New Testament. Buber explains the distinction between the prophets' and the apocalytic writings. The prophets' cry was always the same: "turn," or "return!" often translated in English as "repent!", while in the apocalyptic writings, the end of all history is near and there is a coming age in which and there is a coming age in which there will, be a transformation of all things. In the apocalyptic writings, therefore, it is a process that cannot be arrested. But in the message of the prophets of Israel, there is "a living historical dialogue of divine and hu-man actions." To the prophets of Israel, the turning is "not a return to an artiter, guildess stage of life, but a swinging round to where the wested swinging round to where the wasted hither-and-thither becomes walking on a way, and guilt is atoned for in the newly-arisen genuineness of exist-

It is not surprising that Martin Buber has been counted among the existential philosphers. And, in fact, he has somewhere a commentary on Kierkegaard's relation between Abra-



Saprid in his workshop.

ham and God.

In the last paragraph of "The Valid-ity and Limitation of the Political Principle" he again talks of a group who may have to come to the rescue "in the hour when the catastrophe sends in advance its final warning," but he does not identify them here; he merely says: "those who stand on the merely says: those who state of the cross-front will have to come to the rescue." He adds, "They who have in common the language of human truth must then unite to attempt in common at last to give to God what is God's."

In "A Letter to Gandhi" (written in 1939) he explains to someone who does not know anything about the Jews what it means to be a Jew. In the course of the explanation, he also touches on the Arab and Jew conflict

Martin Buber was in Germany Martin Buber was in Germany during the beginning of the great persecution of the Jews. He was brought to Palestine. He taught at Hebrew University. Among his works are: Two Types of Faith, A Believing Humanism, and Eclipse of God. He and his friend Franz Rosenzweig worked together on a translation of the Hebrew Bible into German in such the Hebrew Bible into German in such a way as to preserve the original spokenness of the Hebrew (from a note by Maurice Friedman). Dag Ham-marskjold nominated him for a Nobel marskjoid nominated nim for a Nobel Prize in Literature. He is listed as a writer on Jewish life and religion by Schocken Books who, sponsored by the B'nai B'rith Hillel Foundations,

But the subject which has become his virtual trade-mark is the Tikhalang, the centaur of the Philippine "lower mythology" symbolizing male power. Saprid has woven many variations around this theme, of which the most notable so far is a statue on one of the squares in the Makati commercial cen-

ter. Sayrid's art may have been saved from sterility, after its beginnings in religious themes, by its entry into the realm of mythology and folklore. He has done his share of Resurrections and Last Suppers and now draws more from myth and history for inspiration. An academic person (master's degree in Communications, leading faculty member in one of the Manila universi-ties) until a few years ago. Sayrid is no stranger to research and scholarship.

stranger to research and scholarship. It was a former neighbor, painter Vicente Manansala, who revived Sa-prid's artistic ambitions after remain-ing dormant for many years. Saprid had spent a term at the prewar School of Fine Art, University of the Philip-pines, but hater found the academic life more rewarding. He was nearing his 50th year when Manansala literally threw a piece of wood at his feet and dared him to sculpt it if he had not yet forgotten his earlier ambition. That, Sappat now remembers with graitude, was how he got started. After winning three major savards

After winning three major awards After winning three major awards in two sculpture exhibitions in 1968, he had his first one-man show the next year. Then came the Gomburza commission, and Saprid the sculptor was fully and securely launched. He resigned his teaching post to devote himself entirely to art. Like H. R. Compo and Cesar Legaspi, who also left high-paying jobs in middle age to paint full time, Saprid has hac no cause to regret his decision.

E. AGUILAR CRUZ

published Tradition and Contem-porary Experience in 1970. Within the past ten years, there have been efforts made to consolidate

have been efforts made to consolidate Jedaeo-Christian unity. Jewish intel-lectuals, many of them rabbis, are teaching in American universities. Scholars and philosophers have been trying to pierce the mystery of the life of Jeaus, Martin Buher men-tions him several times while the authors of the rock opera Jesus Christ Superstar present the moral problems

of Judas. Judah and Israel used to be one nation. Ten tribes broke away and called themselves Israel. The two tribes that were left called themselves Judah. The people of Judah never let go of their language or of their identi-ty: they were called "Jews" from the name "Judah." The ten tribes of Israel, however, forgot their identity a childran of Israel they forget who Israel, however, forgot their identity as children of Israel, they forgot who they were, they strayed from the faith of Israel, and became "lost sheep." They were captured by the Assyrians, and migrated with the Assyrians, Jesus sid he came to find "the lost sheep." Also he is quoted as telling his fol-

lowers, "go to the ten tribes." The Jews had no chance to worry about what had happened to their brothers, the ten lost tribes. Jesus put himself through trouble and Jesus put nimiter through about a traitor to agony, even appearing as a traitor to his own nation, to "get the message across" to them, to the lost tribes who didn't even know who they were. JOLICO CUADRA

Travel & Leisure

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respite from the hustle and bustle of the city.

The city. Lately, the area has become a "hunting ground" for residents of nearby Cape Bolinao hoping to find maybe their first million in the bot-tom of the sea. Indications are that it may not become a futile search. The object of the hunt is a branchy coral about two to four feet long. Some call it the pink coral, but may also be bright orange in appearance. It is said to be the toughest coral yet, found in the deep sea and, conse-quently, commands quite a price. One has to knock it off from its rock bed. This coral is believed to be found in the sea around Cape Bolinao, the near-ys island-town of Anda, and the Hun-dred Islands. Other people call the coral "Ka-

Other people call the coral "Ka-mioka," after a 38-year-old Japanese businessman who had spent months on board a ship combing the sea off Cape Bolinao for the coral.

Cape Bolinao for the coral. It is related sometime in Septem-ber, 1969, a Bolinao fisherman solid one big pink coral to a Japanese buyer for only P200. Later, the Japanese buyer sold it for \$20,000 in Japan. It was still considered a giveaway price. The coral could have sold easily for \$100,000 or more, a Japanese in-formant told the Philippine News Agency correspondent in Pangasina.

"Since the arrival of the Japanese "Since the arrival of the appareces ship hunting from morning to sunset for the precious coral, there has been an influx of deepsea divers looking for the treasure," the PNA man re-

An article in Asia magazine featuring the pink coral also has heightened the interest of treasure hunters in Pangasinan. The coral can be fashioned into necklaces, rings, brooches and other ornaments



s of Bohol: once under the sea?



The Hundred Islands of Pangasinan: wealth hidden underneath?

PEOPLE

A man with a reputation for re-acting instantly to emergency si-tuations, the first American to es-tablish formal contact with a North tablish formal contact with a North Victnamese mission to try to secure Hanoi's agreement for what ul-timately became the Paris peace talks on Victnam, and the only man — in the words of Henry Kissinger — who understood the complicated ceasefire agreement forged early this year. These are some of the feathers in the cap of William Leahy Sullivan, a 50-year-old bushy-browed ex-destroyer and minesweeper officer who worked his way up the US State Depart-ment ladder to become deputy as-sistant secretary of state for East Asian and Pacific Affairs. Late last week, Mr. Sullivan was norminated by President Nixon as the next by President Nixon as the next American ambassador to the Philip-American ambassador to the Philip-pines, vice Henry Byroade, who is ending his tour of duty here. The son of a Rhode Island dentist, Mr. Sullivan served at one time or another in Laos, Thailand, India, Rome, and the Netherlands. In col-local he differences whether Lattices and the Rome, and the Netherlands. In col-lege, he did research work on Latin America, but "he can fairly be said to be an Asim specialist," ac-cording to a United Press Interna-tional profile on the new envoy. US Presidential Security Adviser Kissin-ger paid him the supreme tribute when he told reporters in a recent public briefing in Washington that Mr. Sullivar was the only man who understood the intricacies of the ceasefire agreement. ceasefire agreement.

His "first love," he was quoted as saying, is housing. But it was oil that brought James Christie, to the Philippines Friday last week. Some-

...

time ago, he had received from George Guthrie,'an American geologist, a report on the prospects of an oil reservoir in the Philippines. The report, said Mr. Christie, seem-ed "very accurate." This and other positive factors obviously led to a ed "very accurate." This and other positive factors obviously led to a contract for Scientific Research Ltd., of which he is president, to inverte \$3 million for oil exploration in concessions of the South-Eastern Sierra Madre Resources situated in Sarangani Island, Sarangani Penin-sula, the Sulu Sea, the Celebes Sea, and Tigao Channel in the Bicol re-gion. "I believe that there is oil in the Philippines," says Mr. Christie. "I want to see it come in." The ini-tial stages of drilling are expected to start within the next three months. At this point, there is no way of telling what the outcome will be, but in Mr. Christie's words: "We don't put that kind of money into anything and just stop trying. The oil game is always a challenge."

...

He had wanted to show his appreciation, and so, Pedro Patulin of Palawan decided to give the govern-ment first crack in mining a rich deposit of caustic soda he discoured in that island-province in 1958. According to a sample analysis con-According to a sample analysis con-ducted by an engineer, the deposit can be tapped for as much as P1 million a day. Mr, Patulin said he had staked a claim on the site but failed to follow it up because of a lingering illness that resulted in blindness late last year. The govern-ment took notice of his plight. Last rooth he reagined his evesibilt af ment took notice of his plight. Last month he regained his eysight af-ter a surgery arranged by the Philip-pine Eye Foundation. To Mr. Patu-lin — and to anyone in his eye-glasses, for that matter — a pair of healthy eyes is, without doubt, worth more than P1 million.