



VOL. V

OCTOBER, 1939

No. 10



Our Cover....

MARIA lives in some out-of-the-way village. With the little that she can gather from her farm, she supports her family. Maria has never known what the luxury of a modern apartment is; neither has she heard about the wonders of the radio, the marvel of the telephone, nor the speed of travel by aeroplane. But, though poor and ignorant, how many women of Europe today would gladly exchange places with Maria for her peace, happiness, and contentment?

(The picture on the Cover was taken by Mr. L. Guerrero, of our Radiophone Section, Manila.)

Good Transmission

OCTOBER 1939
VOLUME V No. 10

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A MONTHLY MAGAZINE DEVOTED TO THE INTEREST OF THE EMPLOYEES OF THE PHILIPPINE LONG DISTANCE TELEPHONE COMPANY, MANILA, PHILIPPINES.

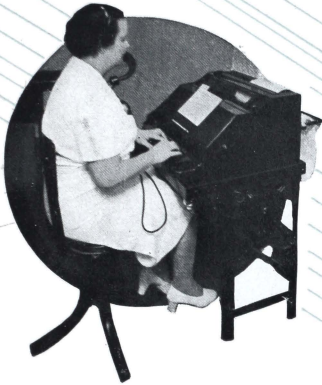
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Entered as second-class mail matter at Manila Post Office, August 25, 1936.

So! This



“WHAT is teletype? Our readers would probably give a thousand and one answers to this question—most of them correct: and yet in a way, I would disagree with them. Teletype, as we all know, is an ultra-modern means of communication: technically, “typewriting at a distance.”

In outward appearance, a teletype machine is such an ordinary-looking apparatus that one may easily be misled as to just what a wonderful thing it is inside. To those of us who work with it day by day and see the amazing and almost uncanny things it does, it takes on an almost magical character, a modern Aladdin's Lamp as it were, that awaits only our bidding to span distances, great and small, faster than the famed “seven league boots” of fairy tale fame could ever have done.

When I enter our teletype room in the morning, ready to perform my duties, it seems that I have stepped into a different world. Seated at the teletype desk, I feel like the character in the fairy tale, who, by donning magic boots, can take even leaguc

steps or by a gesture change things around as he wishes. My teletype machine is “Aladdin's Lamp” and I am the “Genius”, ready and waiting to serve and please my “master”—the Public. When my master summons me by lighting up a signal on one of our teletype trunks, my real work begins.

“This is Teletype” says the Genius’ Master”.

“Yes, sir, I am ready,” says the Genius—pencil in hand and ready.

While I am taking the message, I try to sense my master's attitude to meet it in any way I can. If he appears to be in a hurry to get his message to me, I try to adopt the same manner, and write it down as quickly and as expeditiously as I can—asking very few, only the necessary questions and letting him feel through my manner that it is going through in the quickest time possible. If he appears hesitant or slow, I try not to hurry him, but instead assist him in every way I can, always answering him and speaking to him in the most courteous way possible, and trying to give him the feeling that it is a pleasure to serve him. I am rather proud and happy over the results this gives, because you know that whatever you send out over a telephone wire has a way of coming back in turn. If his voice and manner is pleasant, I feel that it is a reflection of my own.

When I take the message over to my “lamp”, the magic begins. I touch a key

12 NO. 1 Teletype

By ASUNCION R. LORENZO
Manila Teletype Supervisor

and the genius is away to distant places, with the speed of lightning. Every letter I touch here—every space—every line or sentence or paragraph I make—is reproduced exactly at the distant point in the same way that I make it here; and while the message is still fresh, full of the sender's personality and vibrant with his thoughts, it is delivered to the person to whom he wants it sent.

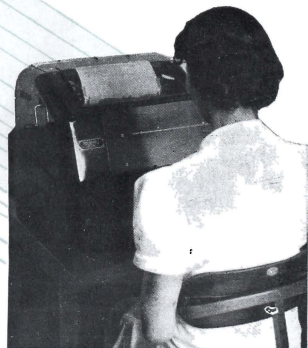
I can never get over the wonders of the teletype machine, the realization that when I press one of its keys here in Manila, the same key presses itself in unison in distant places, north and south, and prints the same letter I printed here. Not only that: it arranges the date and the address—the message itself and the signature

on exactly the same lines and in exactly the same way I have them here, without the slightest change. All the words are spaced exactly right and the sentences and paragraphs are exactly the same. What is still more wonderful, it reaches the distant party so quickly that only a minute or two, or sometimes even a fraction of that time, is spent in sending the message.

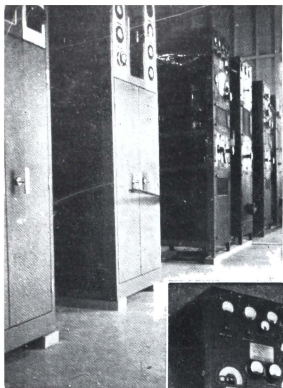
When my master tells me, "Deliver this message immediately and advise me of the time of delivery", I follow every word to the letter. When this order or any other order is accomplished, I have the feeling of satis-

faction that one gets when they have measured up to expectations—gotten the message "through to Garcia" as it were—and added another score to the credit of our "Teletype Section."

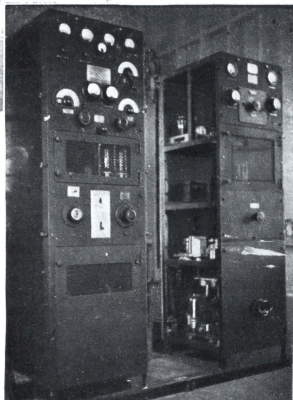
From the very first day of my work in the teletype section, I have felt that it was one of the doorways of our company for the public. I have tried to be a good door-keeper—to open my door by saying, "This is Teletype" in the most pleasing, business-like way I can. Somehow, every time I say it, I seem to find out a little something I missed the time before—something I can add to these three little words from day to day that will build them into a real asset for our company. . . . make real friends of those we serve. I feel that I have made a step at least in accomplishing this by the pleasant relations I have set up with our patrons. . . . their increased business, their cordial manner, and the smile I sometimes seem to detect in their voices, seem, as I have said once before in this article, to be a reflection of my own—a proof of the old adage—"As you give—so shall you receive".



Bureau of Records Management



Above — 200 Watt R.C.A. transmitters; at the right, transmitters, both W. E. and R. C. A. at Manila Heights Transmitting Station.



Radiophone Behind the Scenes

By L. N. GUERRERO, Radiophone Section

MUCH has been written from time to time concerning our long distance service, but I doubt whether a majority of our own employees—much less our subscribers—know the big place “radiophone” has had in it. For the benefit of my colleagues and the readers of this Magazine, which I hope includes some of our subscribers, I will paint a brief picture in this article of the big part we “behind the scenes” radiophone people and the radiophone service itself play in this respect.

Our inter-island radiophone network has Manila as its center; that is, Manila is linked by air-lanes with points over the islands, such as Nasugbu, Masbate, San Jose (Mindoro), Lahuy, Paracale, Iloilo, Cebu and Davao. Beyond our own horizon, the tentacle-like air-lanes extend across ocean and land to China through Hong Kong; Japan via Tokyo; Dutch East Indies via Bandoeing (Java); North and South America through San Francisco; and Europe at the present time via Berlin.

In its makeup, each radiophone station consists of a terminal office and a transmit-

ting and receiving-station. The terminal office is connected to the transmitting and receiving stations by land lines. As the names suggest, the receiving station controls the receiving end of the radio circuit, while the transmitting station takes charge of the transmitting end. The terminal office controls both stations and adjusts the received and transmitted volumes to suit the subscribers' requirements.

The terminal office equipment consists of what is known technically as a control terminal, a privacy unit, a voice-control unit—a Western Electric circuit arrangement known as “Vodas”), and a noise-reducing arrangement. The control terminal, as stated above, is the apparatus for controlling the outgoing and incoming signals to meet the requirements of our long-distance users. The voice control or “Vodas”, whose function is to eliminate extraneous noise from the circuit and prevent retransmission of the received speech, is incorporated within the terminal control. To further reduce noise, emanating from atmospheric disturbances of the transmitting or control lines, is the function of the “noise reducer”. The “privacy unit” scrambles the speech frequencies in such a way that they become unintelligible to any one but the place for which they are intended and prevents them from being picked up by “eve-droppers” who have short-wave receiving sets. Busy circuits like Iloilo and Cebu are assigned individual “terminal control units”. The less important circuits share together one or more of these units.

Terminal units are operated by means of control knobs, indicating instruments, keys, switches and jacks, all within reach of the attendant who is known as the “technical operator”. These knobs, keys, jacks, etc., may appear formidable to a new operator but he learns how to use them in time, although it sometimes takes years to become a complete master of the multifarious things they do. I will not attempt to go into detail regarding them; but I have to say that

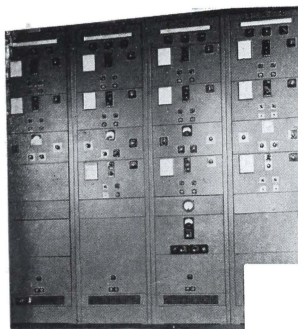
upon their proper manipulation depend the quality, clarity and strength of speech transmission. Of course, to get best results, accurate judgement of prevailing radio conditions is highly essential to a technical operator.

Technical operators who operate these controls must naturally have a fairly good knowledge of the underlying principles of radio. Those employed by our Company must be graduates of accredited radio schools. Some of our men possess more than ordinary qualifications in that they hold first and second class commercial radio operators licenses, the possession of which is attainable only by passing rigid governmental examinations covering the principles of practical and theoretical radio operation, principles of electricity and a working knowledge thereof, with the ability to transmit and receive from 18 to 25 words a minute by the international telegraph code. The rigid character of these examinations is indicated by the fact that only about five out of a hundred applicants pass them. There are two supervisors in charge of the Manila terminal office—a day supervisor and a night supervisor. In our provincial radiophone stations, the supervisor is in charge of the receiving and transmitting stations as well as the terminal office. Receiving and transmitting attendants are required to hold at least second class licenses.

Our transmitting stations are under the supervision of a transmitting station supervisor. The operators of these stations are known as "transmitting station attendants" and are responsible for the maintenance and operation of the station equipment. The principal items of equipment in these stations are the transmitters (usually four or five to cover frequencies), a control panel, a power unit and power switchboard, and a network of antennae wires overhead. Voltage and current control must be carefully watched in transmitting stations as even slight variations have important effects upon the speech impulses. It is said that through years of ex-

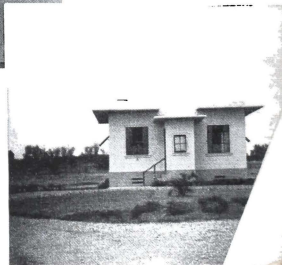
perience, operators of these stations acquire a sort of a sixth sense which enables them frequently to sense trouble before it happens. Oddly enough, the sense of smell plays an important role in this; for instance, the odor of hot paraffine usually indicates a "shorted condenser"; that of overheated pitch, an over-hot transformer or reactor, resulting from an overload, or a ground or short; while a combination of burned pitch and enamel indicates a badly shorted transformer or reactor, which, in about 80% of the cases, is at this point too badly damaged to be of any further service. A keen sense of hearing is another requisite since a trained attendant's ear can detect even the slightest sound made by the mere noises of contactors, transformers, or reactors when abnormal conditions appear. Presence of mind during emergencies is particularly vital in these stations as a slight error of judgment may send 3000 volts the wrong way, and not only endanger equipment but life as well. As if these were not enough to worry about, a transmitting station supervisor spends many a sleepless hour at night wondering what electric storms or typhoons will do to the antennae system of his station.

The radiophone receiving station is under the charge of a receiving station supervisor and several station attendants. The equipment in these stations generally consists of a number of receivers, a control board, a

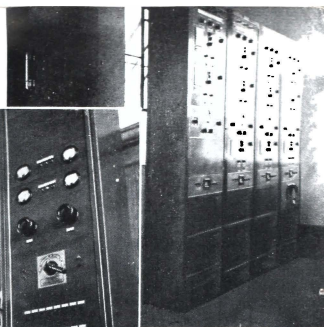
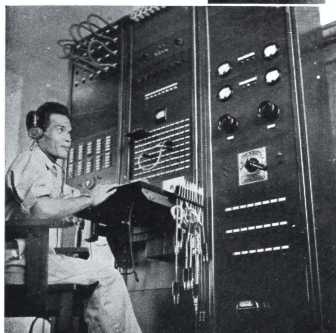


*Receivers
in Sucat.*

*Radio Building in
Sucat.*



At the right—Supervisor J. Buenviaje at Sucat Receiving Station Central Board. At extreme right, one of two receiver and amplifier racks at Sucat Receiving Station.

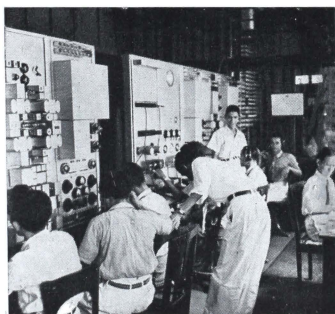


power control panel and power unit, remote control equipment and the antennae hook-up. Like their co-workers in the terminal office and transmitting stations, receiving station people must be experts in their particular line. Here, too, sixth sense is a requisite and patience a necessity. The chief worries of the receiving station people are "fade-outs" and electrical storms. During "fade-out" periods, attendants at these stations wait anxiously, sometimes for hours, to catch the precise moment when the signals begin coming in again. Particular alertness is required during electrical storms with constant shifting of frequencies, tuning from one to another and working closely with the terminal office attendants.

The supervisors of these stations are also required to know something about internal combustion engines which furnish energy for operating the power units. The Sucat re-

ceiving station, which is located near Manila, furnishes an outstanding example of automatic tuning and remote control. Most of the receivers at this point are pretuned and the attendant in our Manila terminal office switches them in and out at will by the simple turn of a dial, leaving the receiving station attendants free to give full time to their maintenance routines.

A staff of technicians, under the able supervision of Mr. F. J. Oclassen, is maintained to take care of the design, construction and maintenance of our various terminals and transmitting and receiving stations. We rightfully and affectionately call Mr. Oclassen "our skipper", for he is the helmsman of our radiophone ship, loyally and efficiently guiding the destinies of our section through fog and wind. Needless to say we are all pledged to do our utmost to aid him in boosting our long distance service. But cooperation in our own section is not enough itself. The precision of our radiophone service depends not only on the coordination of the three branches described heretofore in this article, but also in other departments as well, for without the cooperation of the Traffic Department, the toll wire chief, the Construction Section and others, all of our efforts would be useless. We are grateful for the help and cooperation these sections are giving us, and are proud of the splendid contribution "Radiophone" has made to our long distance service. After all, we are buccogs in a great machine, each one helpless without the other. Let us then join hands and work shoulder to shoulder in the preservation of good service and the traditional integrity of our Company.



A busy day at the Lawton Terminal Office

The Role of a Switchman in Central Office Maintenance Work

By TEOFILO H. ESCURIL

THE maintenance of Strowger central office equipment is not the simple task it sometimes appears to be. To keep it in good operating condition requires a thorough knowledge of the equipment and its operation, and a considerable experience in maintenance work. As the automatic switchman is the pivotal figure in central office maintenance work, I would like to present to you the role played by him, in his part of insuring the smooth running of an automatic system of communication.

A switchman, first of all, must know how to read circuit prints and diagrams. When an emergency or any kind of trouble occurs, he must be able to diagnose quickly the cause—tackle the work at the right spot, and get that part of the equipment to operate as usual, with a little delay as possible so that the users of the system will encounter a minimum amount of inconvenience. The switchman must know how to test and make necessary repairs on any switch or piece of equipment in our automatic offices. He must have his sense of hearing developed by experience and practice to the point of instantly detecting any change in the tenor of the operation of the switches in his office. Promptly and properly to remedy a case of trouble, a switchman, upon receiving a complaint of any kind regarding the working of the equipment, should be able instantly to visualize the cause and its probable location.

Since one of the basic elements of service is to prevent trouble by removing the cause before it can affect the service, one of the main activities of a switchman is the performance of routine tests, or other matters of the kind that may be assigned to him by his supervisor. Routine tests are usually based upon a general schedule or one arranged to meet local conditions. When properly conducted they indicate defects in advance and enable repairs or adjustments to be made before trouble occurs. In a broad sense, the switch-

man is a sort of doctor whose patients are the various items in our central equipment. To be successful in his profession, he must be able to detect ailments in advance and apply the proper remedies to prevent them; or if they happen in spite of this, to diagnose them correctly and to apply the necessary cures.

A switchman should be fully aware of his responsibilities as a unit of our maintenance force, and by study and experience and a fitness for the position, he can live up to that responsibility. The attainment of perfection in the maintenance of automatic equipment is possibly more difficult than in many other things because of the various factors involved, such as moisture, dust, variable adjustments, mechanical failures, heavy usage, strain, etc. Many of these things can, however, be overcome by initiative and experience, and most of all by hard, consistent, and continued effort and a will to win. That should be the goal of all of our switchmen.

STATEMENT
OF
OWNERSHIP, MANAGEMENT, CIRCULATION,
ETC.
OF
GOOD TRANSMISSION

Editor: DOMINGA A. RUIZ, P. O. Box 444
Publisher: Philippine Long Distance Telephone Company, P. O. Box 444

Owners or stockholders holding one per cent or more of interest, stock, bonds or other securities: Philippine Long Distance Telephone Company.

Outstanding securities: None.
Total number of copies distributed during the month of August, 1939: ONE THOUSAND FIVE HUNDRED (1,500).

J. E. H. STEVENOT,
General Manager.

Subscribed and sworn to before me this 27th day of September, 1939.

TOMAS CONTRERAS,
Notary Public.
My Commission expires on
December 31, 1940

Doc. No. 291
Page No. 56
Book No. XXVI
Series of 1939

"Two Weeks With Pay"

By R. A. SOBRAL
Personnel Manager



Miss Sobral posed on one of the attractive statues on the Hundred Islands.

ANNUAL vacation! Magic words! A privilege few companies give and a treat I had been looking forward to for so many months that it seemed almost incredible when the time to start on it had come!

Most important of all to me, a vacation means complete rest and relaxation, a period of peace of mind and spirit. That is what these two weeks are really meant for—to get back some of the energy we have lost, to store up for the fifty weeks ahead, to return to our duties physically and mentally fit, and to enable us to give the best that is in us until next year's vacation comes around again.

And so with that thought in mind, I decided to pick out a secluded spot, somewhere off the beaten path. Several friends had spoken highly of Miramonte, a beautiful beach resort near San Fernando, La Union; and so, on September 11 last, two of us, a friend who had also decided to take a short vacation and I, boarded the fast Ilocos Express and sped away to the North, arriving at our destination after an enjoyable and all too short a trip in one of the air-conditioned coaches of that splendid train. And what a world of difference it was from a long hot ride on the Baguio Express that I remember having taken as a child when I made my first trip to the Pines City!

We were met at the station by a car from the resort and left immediately for the beach. A little later, we sat down to a nice lunch which tasted especially good after the appetizing stimulation of our long ride.

Our days were spent mostly on the beach, sun-bathing, swimming, walking and riding—yes, even riding! For the first time in

my life, I summoned up enough courage to get on a horse, and do something I had always wanted to do, yet for some reason, dreaded to try—go horse-back riding. Col. Dulay, who owns the resort, suggested the idea, and he seemed so sure of himself riding up and down the beach that it gave me confidence enough to try my luck at riding. From that time on, my friend and I often rode up and down the beach together and enjoyed it immensely.

We had a little cottage all to ourselves for our quarters, where we kept house in our own fashion and spent the rest of the time reading, writing, taking little cat-naps and most important of all—relaxing.

When the days were clear, we would sit out on a point where there was a summer house and look down on some beautiful marine gardens below us, and on the natives farther out in their picturesque fishing boats. Some of them would swim far out, trailing their nets after them and doing their fishing by spear. They wear water goggles and seem to spend endless hours in the water.

The Ilocano people are industrious. You seldom find them idle. Even the children have their allotted share of work to do. They seem to be a happy people and I found them courteous and helpful.

I included, of course, in my itinerary, a visit to San Fernando, La Union, to make the acquaintance of our co-workers there. The town was about three kilometers from where we were staying and we made the trip in a *carretela* *, the only available means of transportation. The trip was quite eventful and an exciting one too, as all the pedestrians

* native horse-drawn vehicle

Safety Code for Telephone Employees

(Concluded from last month)

HAZARDS IN THE OFFICE

Office employees are by no means immune from accidents.

Because you work in a building of granite and steel with none of the inherent hazards of construction activities, your safety is not always assured. Trivial accidents that occur in connection with office work often have serious results. Safety first rests with you. Be careful.

Tripping over telephone cords, frayed edges or loose brass strips are not infrequent. Slipping on tile, marble or newly-waxed floors, stumbling over waste-paper baskets or other objects carelessly left in passage ways, occasionally have disastrous results.

Open desk drawers are often dangerous. Such articles as short pencils or matches, carelessly thrown on the floor, may cause serious falls. Unless you are careful in opening doors, there is always a possibility of injuring someone who may be on the opposite side.

Even a chair may form a hazard. You may lean back too far and tip over. Do not relegate a broken or defective chair to a corner; when a chair is needed, it may be used. If it is, it will probably be returned to the corner and used again and again until some day there is a crash and an accident. Have defective furniture promptly repaired or, if beyond repair, remove from service.

Running up or down stairs is a habit to be avoided. It is well to remember that a hand rail is designed as a safety device. Be careful of worn brass strips and edges, rubbish or other objects carelessly left on stairways.

While scratches and small cuts are usually considered minor injuries, they sometimes become infected and have serious results. Pin scratches—hundreds of them—are caused by pins which are not removed when filing

papers or which are left in papers with points protruding. The proper way to pin papers together is so that point is protected between sheets.



Telephone Employees' Association

By J. LAUREOLA

Plans for the organization of a "Telephone Employees' Association" which have been under discussion for some time took concrete form at a meeting on October 3, 1939, at which time the actual organization was completed. The purpose of the organization are manifold, but it may be summed up briefly by saying that it will provide a means of friendly contact between the employees and the management, whereby problems or discussions on questions of any kind may be settled amicably and on a mutually beneficial basis.

On the date above, the elected representatives from the various departments and sections met in the Plaza Lawton conference room at 5:30 p. m. to discuss the proposed constitution and by-laws for such an association, and to enable the management to express its views toward the formation of such an association within our company. Mr. Zamora (Provisional President) invited Mr. Stevenot to be present at the meeting,

which was also attended by the department heads, their assistants and some of the section heads who were asked to come.

Mr. Zamora, in his introductory remarks, said among other things, the following:

"Ladies and Gentlemen: I have the honor and the privilege of introducing to you a man whose heart always goes out to those in need of justice, a man who is an excellent American General Manager—Mr. Stevenot.

"When we informed Mr. Stevenot of the proposed organization of this association, we told him that the primary purpose was to avoid any possible outside influence from entering into the solution of our internal problems as we firmly believe that any question relating to working conditions, hours of duty, salaries and wages, or other matters of mutual interest to our employees and our company could be settled in a satisfactory manner directly between the management and

(Continued on page 18)

Above: Mr. Stevenot addressing the members of the newly created Telephone Employees' Association. Below: Some of the members that attended the meeting.



L. D. E. CLUB CORNER

By ARAZAR

We have been told to 'evacuate' from our favorite hunting ground on a five minute notice. And like what the weak, unarmed, and helpless civilians do when they hear the ominous drone of death-dealing bombers from above, we leave post-haste and scurry for cover, taking any available means of conveyance which in our case, was a century old moving cart pulled by the typical Filipino philosopher of the animal world, the 'mañana' dreaming carabao. While we were on our way to forced exile, we conceived a plan which, in short, hinges upon the present day favorite pastime of waging undeclared war on either nations or individuals. In our case, however, we embarked on the humanitarian mission of conquest and complete annihilation of the 'mosquito nation'! Thus it is, that while we ceded our land (or corner to you) to more powerful and influential individuals, we were moving in on less influential and weaker territory, establishing a precedent in the world which ought to be the line of conduct of those nations being overrun by powerful odds.

As the world is round, so does the chain of facts and evidences go. In simpler term, we call this process—evolution or rotation. And thus, we find ourself again in possession

and in complete control of our hunting ground (corner to you), a feat which must be most inspiring to those individuals or nations who have been dispossessed and conquered.

So now, we are again indulging in our pet pastime which before has always caused an uprising, a revolt and all that may come in the word, 'Upheaval'.

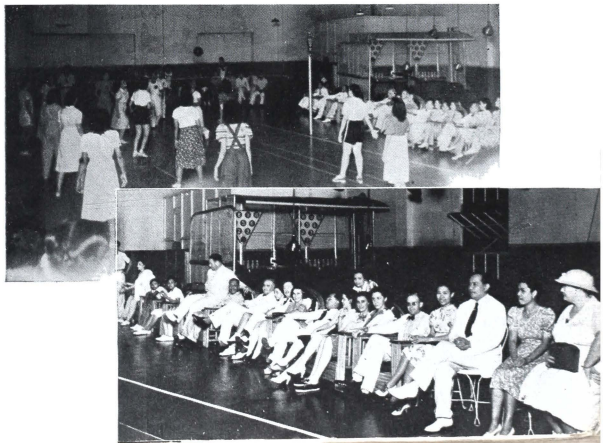
For the past nine months, we have not heard anything from the Board of Directors, except stray whispers of negligence, dereliction of duty, unworthiness and a lot of nasty things. One good thing out of all this is, they remain mere whispers. Last September 25th, this body met at the Clubhouse minus two members who had good reasons for non-attendance, good and plain reasons which were only good to them. Anyway, they were absent during the meeting.

* * *

A suggestion was presented by Mr. Andrada whereby the authority to purchase canteen supplies would be transferred from Mr. Wolcott to Mrs. Alcantara. The suggestion is good and sound. Mr. Wolcott really is a busy man who handles all the purchases for this Company. Purchases of foodstuffs for the Club canteen does not only need a close scrutiny of day to day market prices but also entails additional work for Mr. Wolcott whose hands are full with all kinds of purchases for the Company. The transfer of this work to Mrs. Alcantara will

(Continued on page 18)

Pictures taken at the Gym of the Clubhouse during the inauguration of the Volley-Ball League.



"BETTER ENGLISH" CORNER

By RICHARD H. KUPSCH

Through the BETTER ENGLISH CORNER, we deeply regret to announce the untimely death of two good students:

Mrs. G. M. Mendoza, of Caloocan, who died on September 1st. Mrs. Mendoza has been following the Correspondence Course faithfully for the last ten months.

Mr. Valentin Gatchalian, of the Plant Department, Manila, who died on September 14, 1939.

Mr. Gatchalian has been an exceptionally regular student of the local classes since January 1938.

To both these employees, the Instructor wishes to convey his personal tribute. If they were loyal in their English studies, they must have been loyal to the Company. May they both rest in peace!

HONORABLE MENTION

Baguio

Miss Julita Miranda
MISS ROSINA VECIN
 Miss C. Hernandez

Caloocan

MRS. G. M. MENDOZA (Deceased)
 Miss Remedios Escobar
 Miss J. Macalinao
MISS NATIVIDAD VICTORIO

Cebu

Miss Magdalena Abellana
 Mrs. Sabina Etulle
 Miss Asuncion Lumapas
 Mrs. del Mar
 Miss Asuncion Ramirez
 Miss Consolacion Santos
 Miss Genoveva Suico
 Miss Asuncion Torres
 Miss Isabel Urbina
 Miss Lida Urquiaga

Dagupan

Miss Esperanza Argao
 Mr. Exequiel Belenson
MRS. M. BERNADINO
 Mr. David Herrera
MISS ENCARNACION MALANA

Davao

Miss Mabel Baker
 Miss Otila Lorenzana

Iloilo

Mr. Manuel Bernado
 Miss Regina Lacambra
MISS EMMA LEDESMA

Lucena

MR. VIRGILIO GOMEZ
 Miss Luz M. Palacio

Malolos

Miss Paz Cruz
 Miss Monica Santos

Negros

Miss Flossie Cordova
 Miss Felicidad Vergara

San Fernando, Pampanga

Miss L. N. Tenorio
MISS HERMINIA TWAÑO
 Miss Teresa Twaño

San Pablo

Mrs. R. S. Casulla
 Miss Felicidad Loric
 Mr. P. Satomil

San Fernando, La Union

Miss Carlota Rivera
 Mrs. N. Siapno

Tarlac

Miss Alamon Simeona

Have you sometimes doubted whether to say, for example, "I expect results from you" or, "I expect results of you"? This month's lesson will strive to set some of these doubts at rest.

The Preposition

It is important in the study of prepositions to observe that there are certain words that are followed by certain prepositions. To change the preposition is to convey a different meaning from the one the speaker intended, or to convey no meaning at all. A partial list of such words with their appropriate prepositions follows:

accompanied with	anything having no life
accompanied by	anything having life
accuse of	
acquit of	a crime
(not from)	

adapted to	a thing
adapted for	a course, because of one's nature
adapted from	an author
agree to	a plan or proposition
agree with	a person
agree upon	something that must be decided
angry at	a thing
angry with	a person
blame for	a thing
(not with)	
compare with	to bring out similar qualities
compare to	without analysing
charge for	a bill of goods
(not with)	
comply with	a person or thing
confer on	meaning to <i>give</i> to
confer with	meaning to <i>talk</i> to
conform to	a custom, rule, etc.
correspond with	meaning to write to
correspond to	a thing, denoting similarity
confide in	meaning to put faith in
confide to	meaning to commit to one's keeping
die of (not with or from)	a disease
different from	this or that
dependent on	a person
dependent for	a thing
independent of	anyone; anything
disappointed in	somebody, something
employed at	a certain place or salary
employed in	a certain kind or business
employed by	certain person or company
enter upon	duties
enter at	a door
followed by	someone or something
influence over,	someone or something
upon	
live in	a city
live at	an address
locate at	a place
expect of	someone
participate in	a game, an affair etc.
profit by	experience, business, etc.
(not from)	
remonstrate against	a thing
remonstrate with	a person

EXERCISE

Insert the correct preposition in the following:

1. I shall comply _____ your request.
2. She is employed _____ sixty pesos a month.
3. I was employed _____ Mr. Javier.
4. The Chairman of the Employees' Club came upon the platform accompanied _____ the speaker.
5. Strikes are usually accompanied _____ riots.
6. He took a walk accompanied _____ his dog.
7. The lesson will be accompanied _____ illustrations.
8. His years of hard work were followed _____ years spent in well deserved ease and comfort.
9. He was accused _____ theft, but was acquitted _____ the accusation eventually.
10. She is well adapted _____ the position of operator; her voice is clear, she is courteous, and speaks Spanish and Tagalog equally well.
11. This cloth is well adapted _____ the Philippine climate, because of its light weight.
12. The play was adapted _____ Rizal's "Noli Me Tangere."
13. Mr. Tolentino, our manager, agrees _____ you that the plan is practicable.
14. Mr. Tolentino, the Manager, agrees _____ your plan.
15. That is not a proposition _____ which I shall agree.
16. It is silly to be angry _____ an inanimate object.
17. It is silly to be angry _____ a person who criticizes you.
18. It is silly to be angry _____ all.
19. His reports regarding the new poles we have set up correspond _____ in all respects _____ yours.
20. We three have corresponded _____ one another for the past three years.
21. One should always profit _____ one's experience.
22. This new model is entirely different _____ the old one.
23. He has confided his daughter _____ my aunt's care.

(Continued on page 16)

Mr. Stevenot's "Telephone" Party for Mr. CORCORAN

"In an airplane, in an airplane
He came flying over here
For a visit with the Major
And to learn about the mines."

... that was the refrain to another memorable party held on October 11th., to honor Mr. John H. Corcoran, a distinguished Californian, a former Vice-President and General Manager of the Pacific Telephone and Telegraph Company and member of the Board of Directors of the Philippine Long Distance Telephone Company. He is with us for a short stay on his third visit to the Philippines. He has not honored us with visits very often—three times in three years to be exact—but each of these visits stands out, and will always stand out, as a garden spot in our memories.

Mr. Stevenot, our General Manager, was giving the party, and like anything J.E.H.S. does, this one was notable for having a touch of something different in it—something that comes perhaps from the sincerity of heart and of purpose.

The scene of the party was the terrace of the new Marco Polo Hotel, a beautiful place at any time and especially on such an occasion as this. Telephone company employees who came at the invitation of Mr. Stevenot, were given the pleasure of expressing their welcome to the guest of honor. The ladies, charmingly attired in the latest fashion of clothes and coiffure, lent color and grace to the occasion. The famous "Stevenot cocktail" encouraged the traditional atmosphere of liveliness and gaiety ever present at a telephone company party. The Telephone Orchestra, under the able direction of Mr. Alinsod, was exceptionally good, playing with *gusto* as if inspired by the happy guests.

Drawing numbers for their dinner partners—a novel idea of seating guests at a

party (Miss Sobral's and Mr. Hall's brain-child) proved an added attraction of the evening, as the ladies showed themselves as anxious as the gentlemen to find out who their partners would be. Later, they all took their places at a splendidly decorated flower-strewn table, arranged in the shape of a large horse shoe. The dinner was an excellent one, well served and thoroughly enjoyed by all. In between courses, guests attracted by the music, danced in true *dinner-dansant* style.

During the dinner, Mr. Hall got up and in a stentorian voice baptized Mr. Corcoran "Uncle John" to the tune of "Clementine". In a flash, "Uncle John" was surrounded by a bevy of sweet young things who sang the specially improvised song to Mr. Corcoran's delight and the envy of all other male guests. After dinner, there was more dancing, everybody joining hands in a "Ring-around-the-Rosie" . . . but then, all good things come to an end — and so we leave you with a memory of—

"Oh! my darling. Oh! my darling.
Oh! my darling. Uncle John
You'll be leaving on a clipper
Back to your home pretty soon."

Better English . . .

(Continued from page 15)

24. Why don't you confide _____ me?
25. I shall ask him to comply _____ your instructions.
26. His influence _____ the young man was great.
27. She was told that she would enter _____ her duties in the morning.
28. After all, they do not expect so very much _____ you.
29. He was told to enter _____ the front door.
30. I remonstrated _____ him, but it was of no use.
31. I believe you will locate him _____ his former residence.
32. I live _____ Manila _____ 412 San Marcelino.



"Telephone Party" given by Mr. J. E. H. Stevenot in honor of Mr. John H. Corcoran at the Marco Polo Hotel Wednesday, October 11th, 1939 at 8:00 P. M.

Above: Mr. Stevenot telling the world how he feels about his guest of honor.

At the right: Mr. Stevenot offers a Bon Voyage toast to Mr. Corcoran who appears sad at the thought of leaving Manila.

Below: Standing, left to right: Mr. Zamora, Mrs. Carlson, Mrs. Ruiz, Mrs. Tomkins, Mr. Hoskyn, Misses Sobral, Jones, Leeb, Alonso, Mrs. Inerson, Mrs. Burgoyne, Misses Garriz, Santamaria and Valenciano.

Seated, left to right: Mrs. Perkins, Mr. Corcoran, Miss Tavera, Mr. Stevenot and Mr. Tabuena.



1939 P. B. A. Championship game played in our alleys at the Clubhouse between the Phil. Columbian and Bureau of Public Works Teams.



L.D.E. Club Corner

(Continued from page 13)

not only benefit the Club members, in that canteen goers can have a fresh supply of food, but also that this kind of work rightfully belongs to the Club Supervisor. The matter will be referred to the Management for decision.

* * *

A suggestion of the House Committee to have a list of Credit allowances for members was brought to the attention of the Board. This suggestion is worthy of commendation. The Treasurer, Mr. de Guia, has prepared a card system record of all members and their corresponding credit allowances. This confidential record will be under the charge of the treasurer. This system will curb in the future the tendency of some members to demand more than what their capacity for credit in the canteen can cover.

* * *

Miss Sobral, Chairman of the Entertainment Committee, who was then present brought up the subject of sponsoring a party to be called Harvest Moon. The date was set for October 29th. We are wondering whether a moon would pop up on that particular night. And again, why should it be a Harvest Moon Party? October is no harvest season. Anyway, with or without a moon, harvest or no harvest, the die is cast. And the Telephone people will have a Harvest Moon party all to themselves. Dancing and parlor games are on schedule. A Club Muse will be elected during the night and everybody will be happy and gay (we hope) so, goodnight.

Telephone Employees' . . .

(Continued from page 12)

the employees. Mr. Stevenot approved the idea and told us that in his opinion, this was a most appropriate step. . . ."

Mr. Stevenot, on the other hand, said that for some time, he had felt the need of a more intelligent understanding of the problems facing us, and was glad of an opportunity to express his feeling toward the proposed association. He made it clear that this association will be given a free hand to work out an orderly procedure of relations among the employees in order that the management may become acquainted with their problems. Mr. Stevenot said that he is in favor of this organization for the reason that some day he may no longer be here and he would not like to see the personnel of our company thrown into the hands of racketeers, for he believes that every man and woman in our company is entitled to justice and should be able to obtain it without spending a nickel to do so: that as long as he is general manager (and he knew he could speak for Mr. Hall as well) the employees would get justice.

Mr. Zamora expressed the appreciation of all present to Mr. Stevenot for his splendid talk and thanked him and the other guests for attending the meeting. At the suggestion of Mr. Stevenot, everyone, other than the representatives left the meeting so as to allow them to discuss their proposed constitution and by-laws as freely as they wished.



EXECUTIVE Notes

By CRISPIN B. GABRIEL, Correspondent

On September 22nd, Mr. Hall boarded the Don Esteban for Cebu, to conduct the Rotary District Assembly. At the same time, Mr. Hall took the opportunity of visiting our office there.

* * *

A distinguished visitor to our Company this month was Mr. J. H. Corcoran, a former Vice-President and General Manager of the Pacific Tel. & Tel. Co., of Northern California and Nevada, U. S. A., and also a former member of the Board of Directors of the Philippine Long Distance Telephone Company. He arrived by clipper on October 3rd from the United States and after a brief visit with Mr. Stevenot, he returned home on the Honolulu Clipper, Saturday, October 14th.

* * *

If there is such a thing as a "Badge of Honor" award in the Company, that prize should certainly go to Marcial Pruelo, Messenger in Mr. Stevenot's office.

Just recently, Miss E. V. Muñoz, efficient Stenographer of Mr. Stevenot, gave Marcial the General Manager's check for ₱200.00 to cash in the Philippine Trust. He received his change from the Teller and hurried back to the office as usual. On returning to the office, he discovered that the bills he was holding which he thought was ₱200.00 turned out to be ₱300.00. He showed this to Miss Muñoz, gave her the ₱200.00 (cash value of the check) and hurried back to re-



Mr. M. Pruelo

turn the ₱100.00 to the Philippine Trust. The Teller did not know just how to thank him for returning the money.

How many would have done the same thing in similar circumstances?

* * *

"How are you, Charito?"

"Having a wonderful time." . . .

I am sure something like that passed over the wires, while Miss Sobral, was out in the country on her two weeks annual vacation. From all reports, she found Bermuda and the Kentucky Derby, in Northern Luzon.

When she came back from her vacation, she was not only warmly welcomed by her office-mates, but a big surprise awaited her arrival in the form of a cozy suite for the Personnel Section. Mrs. Ruiz, our Editor, has an equally nice little office next door to Miss Sobral's. This, by the way, was the result of the recent renovation of the offices in the third floor of the Santos Building.

But that was not the end of the good things for Miss Sobral. On October 4th. (her birthday) she was the happy recipient of hearty congratulations and best wishes from her host of friends and admirers.

I will never forget the way she looked on that day. She had a chic chaitreuse dress ensemble with a bunch of orchids accentuating it all—she was just a picture of loveliness.

Well, we close this narrative of Miss Sobral, with a wish for many more happy days for her.



Presenting to you—the Executive Volleyball Team! Captain—none other than our Assistant General Manager, Mr. Theo. L. Hall!

We are proud to report that our team defeated the Engineering Section, with a score of 2! against 2.

The young lady in the picture is Miss Sobral, Personnel Manager, and the mascot of our team.

You got me wrong, pal, I'll do the fighting you do the running. Now, now lets go!

He strong horse now, me fight for you. Ga-n-a

Now his horse thinks he's Pop Eye, after all that spinach.

4 MONTHS TO GOAL

SPINACH

Ah-h. Fresh air. Wow, Ocampo is a scream and so is Rod, behind me.

That's not fair Gomez, well, er, do you have another can?

Now the horse thinks we are only one

This will keep him moving.

Oh yeah

SPINACH


I the get's this

Same here, pal.

click


Boys, where ever. Ah

The



MONTHLY

AUGUST



BULLET

IN





L. D. Campaign

By PEDRO LOS BAÑOS

Greetings, gentle readers. Due to circumstances far beyond our control, our War Correspondent, Mr. Jesus A. Paredes Jr., will no longer be able to render his valuable services to *Good Transmission*. So, effective this issue, we are forcing our undeserving selves on your kind attention to carry on the work which he has left at the war front.

By LD Press Dispatch

G.H.Q.—Manila—

Contrary to expectations, toll revenue has dropped from 1.06% last July to 1.71% below the theoretical quota for the period ending in August. That if 1937 figures are to be relied upon, the slump will continue up to early November. It was learned from official sources.

General Headquarters, however, are optimistic as to the results for September, having received reports from very reliable sources that during the first twenty-seven days of said month, there has been entered for the entire system a total toll revenue of over P27,000. If these figures are

ESTHER

correct, the whole system will not only cover but exceed its quota, as well.

Likewise, Mr. Tamparon's report that for the first nine months of this year, the whole system has exceeded by more than ₱3,000 the amount acquired during the same period in 1937, has been joyously received.

With only four months more to go before the Armistice, Generalissimo Zamora and the entire High Command are confident that, judging from the fighting spirit of the whole army and the fine "Esprit de Corps" prevailing therein, the army would attain a glorious victory in the end.

By LD Press Dispatch

Cebu—General rejoicing and cheers greeted the announcement today by General Headquarters, of another smashing victory attained by the Cebu unit under the command of Lt. Crispin Ocampo, which obtained an advantage over other units of 31.14% above its theoretical quota for the period ending in August.

Leading since July last, the Cebu detachment owes its victory to the united front of its warriors, who, according to General Daza, "come from the noble lineage of the Lapulapu * and the Lakandolas". The Cebu unit according to reports, have been on their feet all last month in watchful guard, lest their lead be overtaken, thus relegating them to a lower status in the roll of the victorious.

The Cebu contingent was the happy recipient of a message of congratulations from General Daza, Acting General Commercial Manager.

* The tribe Magellan was fighting when he was killed.

By LD Press Dispatch

San Fernando, Pampanga—With a high percentage of 21.86% over their quota, the Central district still stands second in the roll of honor for the period of August.

Lt. Vicente Leyba, District Commander, in a statement issued to your correspondent, stated that his detachment is just biding its time till he deems it proper to spring THE big surprise which will put his unit in the lead again and "knock 'em over in astonishment".

By LD Press Dispatch

Manila—Still holding on to third place, is Manila, with a percentage of 8.76% over its theoretical quota for August.

Despite the huge quota assigned to the Manila District by reason of its size and population, its soldiers keep on fighting doggedly to maintain a place in the honor list, and, if possible, to snatch the lead from those ahead of them.

"I'm proud of you", said Lt. J. E. Christianson, Acting Manager, in a pep talk to his men which was received enthusiastically. "...yet we've got to be in the place where we rightfully belong—first". "Will you give me your best, men?" asked Lt. Christianson. "That's fine!" upon receiving an enthusiastic affirmation.

From the above avowal, the Manila contingent be watching.

By LD Press Dispatch

Davao—The Davao detachment which is ranked fourth in the list with a gain of 2.61% of territory

in August, is expected to advance to unknown sectors during September, it was gathered recently from unofficial sources.

According to latest reports, Davao, under Lt. Mariano Fernandez, has crashed its theoretical quota for September during the first twenty-five days of the month, achieving a toll revenue of over ₱1,260.

A recent report of Lt. Fernandez to Generalissimo Zamora, indicated that his district is seriously handicapped by not being able to pass many night calls to Manila due to uncommercial circuit, as a result of which, several night calls were cancelled.

On the other hand, he reported that during the period from September 1st, to 15th, a total of 79 out-going commercial calls were registered, out of which 64 were completed, 5 uncompleted and 10 cancelled.

With the present trend of the Davao business, which according to Lt. Fernandez, is attributable to the improved market conditions due to the European situation, Davao is making a strong bid for high honors in September.

By LD Press Dispatch

Bacolod, Occidental Negros—Lt. Gabriel Espino and his men are putting every ounce of effort towards gaining more territory in the September offensive to make up for the August showing which did not come up to expectations.

The sudden rise in the price of sugar in that particular sector of the battle front, is the main source of the high hopes harbored by Lt. Espino, reports said.

At any rate, the Negros troops are determined to make a better showing now or never!

By LD Press Dispatch

Lucena, Tayabas—Slight gains have been reported by the Headquarters of the Southern District companies for the period of August.

However, bulldog tenacity to fight in spite of odds, prompts Lt. Gomez and his men to carry on and bid for honors some time in the future.

By LD Press Dispatch

Dagupan, Pangasinan—"The war.—The European war! Why does it have to come along at a time when I have my hands full with our own battles?" declared Lt. Dave Herrera, erstwhile Commander of the Northern District.

Although his command made slight advances in August, yet Lt. Herrera attributes the slow march of his advance to the present European crisis.

Lt. Herrera, however, believes that within the next four months his men will pick up and fight as they have never done before.

By LD Press Dispatch

Iloilo City—That the Panay warriors are exerting energy and effort towards obtaining a better position in the toll campaign, was the gist of the interview granted by Lt. Luis Rodriguez to your correspondent.

"It is true that we're bringing up the rear now, but it is also true that 'he who laughs last, laughs best'", said the Panay Commander.

According to Lt. Rodriguez, things are beginning to change in his district and he hopes to exchange

(Continued on page 37)



By J. A. PAREDES JR., *Correspondent*

Everybody is happy in the Commercial Department. And the reason is that Mr. Ledesma is back. He arrived last October 4th, from the States after a six-month stay, dedicated to an intensive study of telephone systems, with a view to the adaptation of American methods to Philippine conditions. But the wealth of knowledge that he is expected to have brought back with him is not the only reason for everybody being happy. That alone, cannot be. There is another reason, better because it is the personal reason. Everybody is happy because everybody likes Mr. Ledesma.

This esteem for him was shown on October 7th when all but three of the Commercial Employees donned their best Sunday suits and attended the "Bienvenida" luncheon in honor of Mr. Ledesma at the Gomez Grill, Grace Park. It is a far place, and the hour was late for the majority of those present, but they were there just the same,—which just goes to prove our point.

The banquet was honored by the presence of Mr. Corcoran, who, in the words of Mr. Christianson, is to the Pacific Telephone and Telegraph Company employees what Mr. Stevenot is to the employees of this company: Mr. Stevenot, Mr. Hall, Mr. Galvez, Miss Cedrun, Mr. Javier, Mr. Daza, Mr. McCain and Mrs. Worthen.

Brief speeches featured the post-prandial program with Mr. Christianson acting as toastmaster. Mr. Stevenot modestly claimed that he was called upon as a matter of routine, although, as usual his speech of welcome was far from routinary. It was sincere, personal and warm.

Mr. Corcoran, Mr. Hall and Mr. Daza followed next. Then Mr. Munar was called upon to speak for the collectors and he more than justified our expectations of him.

Mr. Christianson next asked the guest of honor to give his hearers an account of the trip—what he did officially during business hours and, "what he did unofficially, in the evenings, when he was alone." (with a raise of the eyebrow and a smile). Mr. Ledesma proved equal to the task assigned to him.

enthusiastically telling about the telephone companies he had visited, the acts of kindnesses and courtesies he received at the hands of their official and at the same time, making a side sally by remarking that Mr. Christianson was very popular with the Pac. Tel. and Tel. Co. employees, "especially with the ladies." (Laughter).

What his plans are though, he did not reveal, nor did he give an inkling of them. Well, for the majority of the employees, it is sufficient that he is back with them. Plans can take care of themselves in due course.

* * *

Keeping true to a delightful and time-honored Filipino custom, Mr. Ledesma showed that he did not forget us while on his trip, by bringing a good-sized supply of trinkets from the New York's World Fair, as his "pasalubong" to the ladies of the office and to a chosen few among the men. Gold-plated bracelets and letter openers, with the all-important mark, "New York World Fair," were seen flashing in the office at the time of distribution.

* * *

The month of September saw the line on the Commercial Toll Campaign chart, rise to unprecedented levels, when the platoons of Lt. Christianson and Lt. Carlson turned in a total of 4,400 prospects.

Mr. Munar proved that history, even recent history, does repeat itself, when he galloped to first place again as a dark horse, eating up at the last minute, the big lead which Mr. Urbiztondo had over him. The latter had 929 prospects, a majority of whom were N.C.A.A. basketball fans, who were not so fanatic about basketball as to be impervious to the wiles of a Toll canvasser. Mr. Munar on the other hand had 1,236 prospects, many of whom were students of universities who were not so busy with their studies as to have no time to listen to a few pointers on long distance from the old "maestro" himself.

That a second repetition is in order, Mr. Munar intimated in his speech after receiving the P5.00 award given by Mr. Christianson. "I invite everyone to race with me, along the Toll Campaign track," he said. "But I warn you. If you can run only 20 miles per hour, you will be left very far behind."

O.K. boys, what do you say to the challenge?

(Continued on page 24)



By A. R. AZARRAGA, Correspondent

For the benefit of my colleagues in the Accounting Department whom I represent in the journalistic field of this Company, I would like to impart the thought that I am sorry for the printing of that 'Correction' feature in our page which was mistaken as the 'special offering' I was mentioning in the second paragraph of that issue. That 'Correction item' was never intended as a sequel to our Brevities. And now, to the Brevities for this month.

The Accounting people had a hectic election day to choose three representatives to the Constitutional meeting of the proposed Telephone Employees Association. Messrs. P. de Jesus of the Plant Accounting, E. M. Zafra of the Revenue and M. C. Parreñas of the Auditing Section were unanimously elected representatives. The lucky trio are scheduled to participate in the drafting of the Constitution of the Association. Here's three cheers for the three of you and good luck.

* * *

Miss A. Amador of the General Accounting resigned sometime ago to say 'I do' for better and for worse. Well, that is the way of the world. Congratulations then.

* * *

The Accounting Volleyball team played the Executive boys during the inauguration of the Volleyball League. It was one of the most thrilling see-saw game we had occasion to see. The score was a tie. The deciding game was played the next day with the Accounting boys giving a good account of themselves and deciding the game once and for all in their favor. Good work, boys, and congratulations.

* * *

Those who went for a vacation during the month are: Messrs. A. B. Caro Actg. Asst. Plant Accountant; J. Bautista, Supervising Cost Clerk; F. Geronimo, P. B. de Jesus all from the Plant Accounting sub-section. Messrs. A. S. Limiap, M. Gozon, E. M. Zafra, H. P. Tiap, L. Arancillo, S. M. To-

lentino and Mrs. L. Sanchez. Mr. P. E. Ramos, Head Examiner also enjoyed a two weeks leave.

* * *

CARD OF THANKS

In the name of my mother and brothers and in my own, I wish to express, through this column our heart-felt thanks to all those who sent flowers and expressed sympathy on the recent demise of my father. S. Aguas.

Commercial Reports

(Continued from page 23)

"Whereas formerly, the Plaza Lawton bodega looked like a jungle, now it looks like a civilized city." These words are taken from the statement made to your correspondent by Records Supervisor, Jose Llamas, a few days after he had packed all cancelled contracts up to and including 1932, in neat cases and forwarded these to the Marques de Comillas Bodega.

"Correspondence will be taken cared of next," announced Mr. Llamas.

* * *

The Service Section is beginning to feel the load of the 1940 directory listings already, according to Mr. Aquino, Supervisor. Besides this burden, he said the number of requests for P.B.X. outside moves have increased all of a sudden. "We're doing the best we can," he smiled, however, and when Mr. Aquino smiles, you may be sure his best will be more than sufficient to take care of the work before him.

Of course, the absence of cheery Sergio P. Javier is felt very badly. He is still "soldiering" in Pampanga. Just to prove to us that he is still a telephone company man, Sergio sent in more than a hundred toll prospect cards all signed by fellow trainees.

* * *

Several changes in assignment were made in the collection section early this month. Mr. Los Baños was assigned as counter clerk, to take the place of Mr. Urbiztondo, who, in turn, assumed the duties of Assistant Service Representative under Mr. Inxelso.

He replaced Mr. Zalzarriaga, who was transferred to C-4 district as assistant of Mr. Ocampo, because Miss Vidal who formerly occupied the position, was assigned to take charge of C-5 district. And this, because, former C-5 Service Representative Paredes, (your correspondent) is bidding you goodbye.

That's all, folks.

OLANT ACTIVITIES

AUTOMATIC NOTES

By E. D. BOADO, *Correspondent*

Encouraged by their victory in the recent Basketball League, the Automatic Section employees have thrown their hats in the ring by the organization of two teams to participate in the Volleyball League now being conducted by our L. D. Employees' Club. Team No. 1 is composed of Messrs. F. Sison, J. de Castro, R. Canonigo, V. General, G. Sison, T. Barruel, I. Bautista and F. Icamen, with O. Veloso, acting as captain and Mr. M. V. Gonzales, as coach-manager. Team No. 2 is made up of Messrs. N. Manalo, E. Camaya, G. Marras, C. Javierto, V. Eclevia, P. Jalandoni, D. de los Reyes and D. Moreno, with T. Escuril, acting as captain. Mr. Q. L. Gonzales, occupies the much coveted position of coach-manager of Team No. 2.

In their first games, Automatic Team No. 1 gave the strong Construction Team a good fight which resulted in a tie. In their games with the Supply Team, the Automatic boys gave the Supply Team such a severe beating in the first game that the Supply boys were forced to bow their heads in defeat even before the game was over. In their initial fight, our Automatic Team No. 2 won a decisive victory over Maintenance Team No. 2.

Our teams have made such good beginnings that we hope they will end with many victories to the credit of coach-manager M. V. Gonzales and Q. L. Gonzales of our Team No. 1 and Team No. 2 respectively. To the respective captains and members of both teams, we wish good luck in their venture for more athletic glory for the Automatic Section.

With the proposed organization of the "Telephone Employees Association" an election was recently conducted in this Section for the purpose of electing three constitutional representatives to the Constitutional Convention to lay the frame work of the proposed association. Messrs. I. Gayungo, T. Escuril and your correspondent were elected as delegates to represent the Automatic Section at this convention.

To the "Telephone Employees Constitutional Convention" in general and to our elected representatives in particular, we extend our undivided cooperation for an enduring association which will spell complete understanding between the employees of our Company and the Management.

* * *

Under Estimate 266, the installation of 350 additional lines and 500 additional connector terminals of the Malate office has been completed and the additional central office equipment cut into service. In order to give ample light for routing the newly installed trunk boards, an additional lighting system was installed. The old motor generator set and the storage batteries of this office are also being replaced with a more efficient, more powerful charging set and with new Philco Type Batteries. These jobs were under the supervision of Mr. S. G. Oftedahl, Automatic Engineer, assisted by Mr. L. Olayers and C. Zaldua, Installation Foreman. With these additions and improvements to the Malate central office equipment, we expect to be able to take care of the ever increasing demand for more telephone facilities and give even more efficient service to the ones we have.

* * *

A group of Automatic Section employees together with some charming ladies recently made an excursion to Bulacan, Bulacan. This excursion was organized under the



A group of the Automatic Section excursionists to Bulacan.

leadership of Messrs. M. V. Gonzales, C. Quinsay and T. Ecuril. At their destination they were welcomed by Mr. Juan V. Cruz who played host to them. This was a whole day affair. The excursionists returned home with a grateful memory of that splendid hospitality they were shown by their host.

* * *

Pasay office, because of its increasing demand for central office equipment, has been given 50 additional lines and 100 additional connector terminals. This job was completed under Estimate 318 with Mr. C. Quinsay and Mr. C. Zaldua directing the work under Mr. Oftedahl's supervision.

* * *

The Automatic Maintenance personnel has been re-enforced by the transfer of Messrs. L. Olayers, I. Bautista, J. V. Cruz and M. Reyes to this Section. These employees, before coming to us, were on installation work under the supervision of the office of the Automatic Equipment Engineer. Through this column we wish to welcome them and we hope that they will like their new assignment.

* * *

Mr. V. Mariano, Switchman of Sta. Cruz office and who is an indispensable assistant to our C. O. Foreman, Mr. I. Gayungo, has been given additional assignment in the checking of every unit of our central office equipment. He is at present visiting all Automatic offices and taking an inventory of every unit of central office equipment in order to get our records up-to-date. This is a splendid chance for Mr. Mariano to acquaint himself with all the units and phases of equipment in our Automatic offices, and broaden his knowledge of these items in general.

* * *

Two of our co-employees of this Section, namely Mr. N. Manalo and Mr. Balan, were recently sent to Santiago Hospital suffering from influenza. We are happy to say that they are now back on their respective jobs looking as healthy as ever.

BODEGA NOTES

By N. JIAO, Correspondent

Mr. W. E. Gallipau, our Superintendent of Shops, Garage & Supplies, is expected to

arrive home during the last week of November. We will all be glad to welcome him back again.

* * *

Mr. D. Torio's work was handled by Mr. P. Castillo, while he (Mr. Torio) was in the hospital recently. It turned out that Mr. F. Santiago, our Shop Foreman, made a wise choice in this matter as Mr. Castillo turned out a splendid job.

* * *

One of the jobs now under progress in our shops is a PBX switchboard to replace the positions now used by our official PBX on the long distance board in Plaza Lawton.

* * *

The Bodega Volleyball Team made a good start in the present tournament by defeating the maintenance team in straight games. Our Johnny's (Juan Cabalza and F. Juan) projected themselves into the limelight once again by their splendid work during this game.

When either of these players clinch their teeth and start on a play, we always know that something worthwhile is going to happen.

CONSTRUCTION NOTES

By MR. LEO. DURLAO, Correspondent

We are glad to report that Mr. Eustaquio Gutierrez, one of the popular employees of our section, has had a merited promotion.



Mr. E. Gutierrez

Mr. Gutierrez is comparatively young in our Company in terms of service, having entered our employ as Apprentice Lineman on May 27th, 1935. As an Apprentice Lineman, he proved himself such a willing worker and student of construction methods that he soon attracted the attention of his superiors. On November 1st., 1937, he received his first promotion—to that of Lineman. Following this, he was on several occasions, transferred temporarily to the Installation and Maintenance Section, where he gave invaluable help in installation work during several of the rush periods brought about by the mining boom.

On October 1st. 1938. Mr. Gutierrez was

assigned to the position of Assistant Foreman. In this capacity he took charge of Foreman Castillo's gang, when the latter was given a six months' leave of absence on account of illness. Mr. Gutierrez was highly esteemed by his co-workers, and it was while handling this assignment, that he showed himself capable and deserving of his most recent promotion—that to Foreman.

Mr. Gutierrez is a Pre-Medic graduate and was a Law student for sometime. He feels that he has found his real vocation in the telephone business and intends to take up Engineering studies in the near future, to further fit himself for his present duties and what he hopes for ahead. His case is an example of what any man can do—he began at the bottom and by consistent hard work, he has risen to his present position. We compliment him on the forward step he has taken and we hope that it is just the beginning of more good luck in the future.

* * *

Until a few days ago, we have heard nothing of Foreman Castillo who was given an extended sick-leave of absence, six months ago. We often thought of him, spoke about him, wondered how he is getting along but no one seem to know his whereabouts. To our delight, however, one day recently, he appeared at the office with his Sick Report form all signed, sealed and delivered, signifying that he was fit for duty. It was a pleasure to see him looking so robust and strong instead of the pale haggard appearance he presented before he left. Needless to say, we are all happy in his return, and hope that his recovery will be as permanent as it looks.

* * *

We regret to record here the transfer of Mr. Enrique R. Maliksi, one of our most efficient draftsmen, to the Engineering Section, but extend our congratulations to him on the promotion the change represents. Here's for good luck and success in your new work "Bolivar".

* * *

Mr. Baltazar V. Rodriguez, the blue-printman in our section, has been promoted to the position of Apprentice Draftsman, to take the place made vacant by the transfer of Mr. E. Maliksi to the Engineering Section. Mr. Rodriguez is a graduate draftsman and

we are sure that he will make good in his new assignment.

* * *

Pedro Dalida, who heretofore has held the title of Casual Laborer, is making a try at the work of Blueprintman in our Section. He is a graduate of the Philippine School of Arts and Trades.

* * *

Captain Gutierrez of our Volley-ball Team is busy training his boys for the league. We understand that he has good materials that will continue to offer stiff resistance to all contenders as they have in the past. However, it must be remembered that the other teams are also developing their old and new members and any one of them may turn out an aggregation that will be hard to beat. In any event, it is all in good sport, and the big thing is not whether you win or lose but how you played the game that counts.

* * *

Mr. Generoso Gonzales, the last vacationist in our section is back on the job again looking well and rested. Mr. Gonzales, by the way, is in charge of our Cablemen, and, during his absence, Mr. Kasner, our Superintendent and Engineer, took charge of his people.

* * *

Our hospital list includes the following: Mr. Generoso Elvina of the Line-gang—*influenza*.

Mr. P. Pacis. Conduit-man—a bad sprain of his right ankle.

Mr. Juan Abodo. Conduit-man—*diarrhoea*.

Casual laborers:

Mr. Cecilio Tuaño—*influenza*.

Mr. Cipriano Bernardo—*influenza*.

Mr. Anastacio Parada—*influenza*.

GARAGE VIGNETTES

By HUGO N. ASKEM, *Correspondent*

The long-dormant and news-shy Long Distance Garage, too long absent from the limelight and the *Good Transmission* page; we think, once again comes out of its rather self-imposed lethargy with few choice bits of news items plus the promise of never again absenting itself from this column. "You'll be hearing from us regularly now" burrruped our Garage correspondent, as he

bandaged his two forefingers suffering from an acute case of "overtypewriting-itis", a very shameful malady indeed.

* * *

One of these bright sunshiny days, when you're feeling really good... when everything you see seems to take on a new hue and a brilliant gloss... when things all seem to look their Sunday's best and you lay eyes on the best looking little two-passenger Ford cabriolet you ever saw... a spirited little job in the Company's colors, with the Company's insignia and a gold number 28 on its door... a quiet, quick and responsive 85 h.p. thoroughbred, in spite of its 7 long years of faithful service, it won't merely be a fleeting optical illusion. Upon inquiring at our Garage, we discovered that this car which already has "earned its salt" as it were and has already more than paid for itself, has been taken completely apart, renewed and even painted at our own shops and Garage.

"We practically built a new car around the old steering wheel of old TWENTY EIGHT", they say at the Garage. And that, we think, is purty nice goin' or isn't it?

* * *

(This item could well be titled "the Garage marches on!")

It went up the other morning... and you and you and you can see it now or anytime you drop in at the Garage. That new blackboard, we mean. On it, bright letters, is the Roll of Honor. This consists of the entire roster of the Company's drivers... passenger cars, panel trucks and even the drivers of those big brutes, the Company's two-tonners and the three Construction giants.

Following these names one sees a number of gold stars... some names will win more gold stars than others. One such Gold Star denotes a whole month of perfect, accident-free driving. The driver who meets with a minor accident does not earn a Star for the month and if, in the opinion of the management, the driver meets with a major or serious accident, that driver does not only go without a Gold Star for that month, but loses one of the stars he already has earned besides.

At the end of the year, the driver with the most perfect record and consequently the most Gold Stars, will win the Grand Award

given by the Company plus the title of "The Best Driver of 1939".

The Company's Safety Council not only approved this idea wholeheartedly, but we even overheard Mr. Hall opine that "it's a danged good idea". And coming from Mr. Hall, you'll agree that that's very flattering... for which we say "thank, you, sir... we're glad you think so too!"

* * *

Sound Effects Overheard at our Garage:

"We can hardly wait for Mr. Gallipauze to come back... I bet he won't know our spic and span Garage now from the old place he left".

"Our drivers are the best looking drivers in the city... especially now, with their new doggy-looking navy blue caps with gold bands".

"Why don't we hurl an open challenge to all badminton players in the company for Singles and Doubles matches against the Garage?"

"These Garage men are the biggest gasoline-misers lately..."

* * *

You'll pardon his pride and also the naughty wink in his eye when a certain Garage man told us not to tell a soul but that "he thinks, the reason they held the Harvest Moon Dance at the Garage was, because the garage was the cleanest and neatest place in the company" (ahem!).

And then there's that new idea they introduced in the Garage lately. We think the idea was lifted from the Downtown YMCA and the Congress Hotel of Chicago. You see, all the towels, blankets and bathroom rugs of the Congress are plainly and prominently marked "Stolen from the Congress Hotel"... in case they forget to remind their guests not to forget that souvenir collecting as a hobby, has also its bad points and setbacks. Well, we noticed that several small and movable objects and tools around the Garage are marked thusly. Can you imagine how crimson your face would turn if, by sheer carelessness or forgetfulness you should happen to be seen outside with one of those Garage properties? And who said those Garage men didn't have a sense of humor?

* * *

We will be looking for you right here on this page in the next *Good Transmission*... until then... be good to yourself, for us.

MAINTENANCE NOTES, O.S.M.A.

By J. LACUESTA, Correspondent

Mr. S. Pondevida, our Maintenance Foreman, recently conducted a survey of some proposed telephone lines which will extend from our Central office in Baguio to a number of the Benguet mining companies.

* * *

Through this column, we take pleasure in congratulating Mr. and Mrs. P. Untalan, who extended us an invitation to attend the christening of their 3-month old baby boy, Herminio, at San Fernando, P., on October 1st. We deeply regret that we were unable to attend the celebration due to conditions beyond our control, but are happy to know that Mr. J. Tabuena who was there on an inspection trip at the time, had the opportunity of representing all of us on the happy occasion.

* * *

The Service Survey Units under the supervision of Mr. Santiago, have started the actual survey work of subscribers' telephones. This initial survey was begun on September 18th, in the Pasay office area. It is expected that they will be able to make a general check of the entire district in about four months.

* * *

In order to make themselves presentable to our discriminating subscribers, the Service Survey men have decided to wear uniforms during their survey work. These uniforms according to Mr. Santiago, will serve to identify them without having to show identification cards. We congratulate them on their idea and selection and color of the uniform they have decided upon.

In our sick list this month, we have the following:

Mr. A. Javier, Toll Repairman at Bautista, Pangasinan, who came to Manila for treatment of lumbago neuralgia. He was away from his station for six days.

Mr. S. Guillermo, Toll Repairman on the Baguio-Aringay line was confined for a few days in the hospital at Baguio for influenza.

Mr. F. Lamsie, Toll Repairman on the Baguio-Aringay line was off duty for five days on account of a sprain of his right ankle.

Mr. P. de la Cruz, Toll Repairman at Dagupan, was confined in the Hospital Español de Santiago at Manila for an operation due to a nasal defect.

* * *

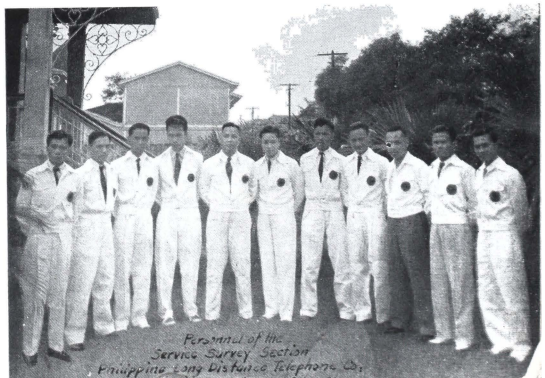
Among the jobs completed this month, we have the following to report:

Routine Order No. 2986 which provides for transfer of the toll station from the Stewart Hotel to the Socony Service Station in Bauang, La Union, and a change of toll agents from Mrs. Maxima M. Stewart to Mr. Victoriano Dumuk. The work was completed on September 17th, 1939.

Job Order No. 836 which was completed on September 28th, provided for the following:

Erection of four truscon weltube poles; placing a channel extension fixture on MRR pole 2251 including a guy and anchor; placing 4-pin cross-arms on MRR pole 2251 and seven electric poles and the four truscon poles, stringing one circuit of No. 10 copper wire from MRR pole No. 2251 to San Miguel Hotel, San Miguel, Tarlac, and replacing the privately owned telephone in the hotel with one of our own sets.

Left to right:—Baltazar Perono, Benjamin Ponce de Leon, Celso Tabuena, Pedro Cedilla, S. Santiago, A. Alvendia, Juan Arce, Crencio Omamatin, Constanco Chavez, Pedro Montas, Cornelio Alongalay.



Personnel of the Service Survey Section Philippine Long Distance Telephone Co.

Routine Order No. 2987 which provided for the installation of one standard telephone booth at Baliuag Toll Station, as covered by Service Order GO-228, was completed on October 6th.

Routine Order No. 3082 which provided for moving 16 concrete poles on Tañedo street, Tarlac from their former location to the new street curb line, was completed in accordance with the request of the District Engineer of Tarlac. This change was made necessary on account of the widening of the street.

* * *

Our vacationist for this month is Mr. A. Marin. We understand that he is enjoying the cool breezes of McKinley and regaining the pep and energy lost in the past year of hard work. We hope to find him fully rested and 100% perfect when he comes back.

SERVICE SURVEY SECTION NOTES

By J. ARCE JR., *Correspondent*

The Service Survey Section was organized on August 1st, 1939, and created for the purpose of up-grading the present transmission conditions in our plant.

Immediately after its organization, the members attended classes under the tutorship of Mr. S. Santiago and Mr. A. Alvendia. A period of forty-five days was spent in these classes and in otherwise equipping the men for their work in the transmission survey they later took on.

Mr. Alvendia, heads the activity and is about one of the busiest men in the Company at this time. He is ably assisted by Mr. P. Cedilla, as Clerk, and Mr. Santiago, as adviser. Mr. C. Chavez, formerly of the Radiophone Section is also attached to the activity. Mr. Chavez is well versed in electrical work—he speaks English and Spanish fluently, and although a native of Manila as far as we know, speaks the native dialect only fairly well—that is a surprise. He was formerly connected with the Manila Electric Company as an electrical laboratory meterman.

Another member of our crew is Mr. Celso Tabuena, a third year student in Electrical

Engineering. He also hails from the Radiophone Section and has a good reputation along that line. Next comes Mr. Benjamin Ponce de Leon. He joined our Company about a year ago through the Automatic Section. We understand that he came to Manila for the purpose of studying Electrical Engineering and is a student of the evening classes at the Mapua Institute of Technology. While in the Automatic Section, Mr. de Leon was credited with being one of their best men due to his talent for absorbing and learning the various functions of automatic equipment.

Just a word about the organization and work of our Survey Section. First of all, it is grouped into small units each composed of two men. Each unit has a certain area ascribed to it and works within that area. The results have been excellent so far and we hope it will continue to be so. Many interesting experiences have been encountered, a few of which I will relate. In one case a subscriber was so pleased with the work of a group that they were treated to drinks—orange juice—mighty cool and refreshing. A couple of the men who finished a survey at noon, one day, were invited to lunch by a very appreciative subscriber. Many questions are asked regarding the working of the telephone and the central office equipment which shows that the users are interested in it and anxious to find out all they can about how to use it and how to get best results. Every effort is made to answer all questions courteously and plainly and to use them as a means of educating our subscribers and making better friends of them.

In conclusion, I will say that Manila is a pretty big place and our system covers a lot of ground, but we are going at it systematically, office by office, and already, have a tentative date figured out for the end of our first survey. We are sure that the conclusion of this work will result in a worthwhile and far reaching improvement in our service from every angle, and what is of even greater importance, in making better friends of our subscribers.

In all things success depends upon previous preparation, and without such preparation there is sure to be failure.

—Confucius.



Traffic NEWS

By DEANNE ALONSO, Correspondent

EVERY BEST WISH TO YOU ON THIS DAY:

Pacita de Vera	October	7th, 1939
Mary Tomkins	..	13th, ..
Teresa Muñoz	..	14th, ..
Teresa Ocampo	..	15th, ..

FLOWER OF THE MONTH: Calendula or Cosmos.

BIRTHSTONE: Opal.

Of much interest to the Telephone Company family is the return of our pretty Asst. Chief Operator Mrs. Mary Tomkins, who arrived on board the *President Pierce* on September 5th. Looking radiantly happy and healthy—(meaning the few extra pounds noticed here and there) Mary was greeted joyously when she came back to her desk Monday after being absent for five months—due to her vacation trip to the States... except for a "broken thumb"—which she claims she got when she walked out the window of a second story building while asleep—she's the same peppy old gal we used to know... if not, we'll find out or know the reason why!

This WAR has really proved to be a pain in the neck to Asst. Chief Operator "Jo" Gonzalez. As you know, Hubby is running around loose on the Globe—and tho away—there wasn't a day Jo didn't hear from him (Yep, keepin tabs on him!) but all of a sudden not another word, call or cable came from him!! So—for a month, and some days—Jo wasn't what she "used tuh be"—but now aaaaaah! The circuit burned for ten minutes the other night—which of course means that she's finally located her man. Seem's he's in Milan and due home within the next two months. When asked if Hubby had explained his long silence, she only answered, "That can wait till he gets here—and just wait 'll I get these hands on him!!" (When he gets home this time Jo—chain him to a post!)

Traffic Classes are in full swing—and I don't mean with a "la-de-ah-da-da!" At 7:00 A.M. every morning the gals go into the Conference Room with "School Marm" Gertie Perkins (Mrs to you!) and then

they come tripping out at 12:00 noon looking just a bit "extra" intelligent. But everyone shakes way down in their boots—when that "Black Friday" rolls around—which means EXAMS for the whole week. Ug!! However, Mrs. Perkins say she's as happy as a Bird-dog as all the girls have been getting satisfactory grades—(Well, that's what we Traffic gals are noted for—amongst other things—BRAINS!! ahem!)

If some afternoon while driving along Taft Ave—you just happen to see happy-go-lucky Vicky Russell trudging along under that hot sun... don't you dare stop and offer her a lift! In case you don't know it—Yours Truly and Vicky are in stiff competition as to who'll be the first to take off weight. Vicky seems to be doing all right—but woe is me! I go without breakfast every morning and then order enough food for a horse at about ten-thirty (My rest period) and undo it all... guess I can't win by losing, ay?

Asuncion Lorenzo, Chief Teletypist is back with us again after being on vacation for two weeks. Though she looks the picture of good health—still she claims she's suffering from a broken heart! (Tell us who it is Asuncion and we'll skin him for you!) Seems like the old Love-Bug has been burning the candle at both ends again—latest reports are that cute Adella Valles—"can't eat—can't sleep—she's goin' craazy! A certain "Phil"—we understand is the party responsible. Another whisper overheard is that the Samanillo Building is harboring several love-bitten gals... Since Hubby's return Pilar Barry is all smiles—and since September 1st—Lily Pardo has been seen rushing back and forth to the Beauty Shop... much more frequently than usual... can it be the big blond "Heman" she brought along on a picnic a few Sunday's back? And talk about being taught a lesson just once! Take Traffic Manager "Sunsie" Cedrun for instance,—you've got to practically hog-tie her with ropes and chains to get her to go swimming 'neath the sun's rays... since she roasted the skin off her back once—and she hasn't forgotten it yet!! (Get her to show you the scars—)

With this War our Hong Kong, France, Singapore, and Straits Settlements circuits have been taking a rest... certainly it is a



Seated: Misses A. Valles,
L. Sanchez, and R. Bayot.
Standing: Miss A. Lorenzo.

shame as we would have a great deal of traffic otherwise. But War or no War—the gals are sticking to their guns—and even if I do say so myself, we (the Traffic Department) make one little army that can't be beaten!!

An unexpected but pleasant surprise was a visit from Lourdes Arego the other afternoon. Miss Arego is the Night Operator and Teletypist in Baguio, and was in Manila due to trouble with her throat. Seems like everybody's having something done to their throat... it can't be that we talk too much? Well at any rate, we enjoyed Miss Arego's visit—and were happy to have had the pleasure of meeting her. You're always welcome Lourdes—so do drop in again....

You ask me how I made out two weeks ago at the hospital—on my Tonsil Operation? Well, you'd better ask the doctors and nurses—I think some of them are still alive to tell the tale.... they had to give me ether instead of just a local as formerly planned due to my nervousness—and even though they had enough ether to send an army to Kingdom-come, they brought a hammer along too—just in case—you

know! I did a lot of talking before and after—but then, that isn't new or is it—? Anyway, what I'd like to know—is who the thoughtful Telephone Company party responsible for the large milk bottle plus nipple that I received the second day at the Hospital. Sorry—but I didn't get a chance to use it—as the Twins (my tonsils, silly,) died immediately after birth. However, will keep it for future use.... ta! ta!

Seems like most of the girls in the Traffic Room have changed to the Thursday English Class conducted by Prof. Kupsch.... they are all a jolly group—and from the laughter heard—I can imagine that they enjoy themselves immensely with some new educational game that "teacher" has sprung on them. If the rest of the Classes turned out as much cooperation as that Thursday group does—I'm sure there wouldn't be any more complaints.... Come on—the rest of you—let's show the Professor what we can do!! On the side—we hear that Miss Brown is the STAR pupil.... I'll bet anything she "crams" every Wednesday night though!

Well—can't think of anything else to pass on to save my neck—so—till next issue—if you can't be good—just be Careful!

"Long Distance permits tactful discussion, as if face to face.... creates good will. affords opportunity to clear up complaints.... often results in securing new orders."

* * *

"Seventy million times a day the public tests the quality of Bell System service. The measure of this service is not only its promptness, reliability and low cost. It is also the courtesy with which it is given."



By D. C. RICAFRANCA, Correspondent

Wedding bells rang again in the Radiophone Section last week when Miss Dolores Mamjanilla, a charming young lady of Los Baños became the bride of Mr. D. Hayog, one of our up and coming young radiophonemen. Following the early morning ceremony, breakfast was served at the bride's home. Later on, the wedding party repaired to the home of the groom in Imus. Cavite, where dinner was served as a part of the festivities. Our entire radiophone staff extend congratulations and well wishes to the happy couple. * * *

The first volleyball encounter participated in by the recently formed *Flashes* team was against the Commercial Eagles. Our *Skipper* stuck it out to the end "counter killing" with the Big Boss of the *Eagles*. * * *

Seven radiophone employees comprising the advance guard of the *Flashes* recently paid an informal visit to the new studios of radio station KZRH, which, at that time was not fully completed, but gave signs of establishing a new order in beauty and attractiveness along that line in Manila. Studio "B", which is the largest of the broadcasting studios, has an extensive seating capacity and attracted the most attention. The visit was made enjoyable through the courtesy of Mr. J. B. Harris, of KZRH. * * *

A group of Senior Electrical Engineering students from the State University visited our terminal office on a recent Saturday afternoon. Under the supervision of Mr. I. Coronado of the Business office, they were given an insight of what our Radiophone equipment consists. These future engineers, (as they all hope to be), indicated a keen and constructive interest in all of the apparatus and its operation, particularly the "privacy equipment." * * *

Radiophone service to Europe has been re-opened. The first call after the resumption of service was from Italy to Manila. Shortly afterwards, another call was received, this time from Brussels in Belgium. Our

European service is through Berlin which, of course eliminates service with any of the countries with whom Germany is at war. We are hoping for an early re-opening of our circuits to Kuala-Lumpur, Hong Kong and other Asiatic stations. * * *

The arrival in Philippine waters of the motorship Don Isidro, added another radiophone station to our ship-to-shore service facilities. This ship station, carries the call letters "KZSD" and operates on a frequency of 8830 kilocycles with a reserve frequency of 6650 (the same as that of its sister-ship, the Don Esteban). The Don Isidro recently arrived from Kiel, Germany, where it was built. We made our first radiophone contact with the ship at a distance of 280 miles from Manila. At this writing, the Don Isidro is on her maiden voyage to Davao with Mr. F. J. Oclassen on board lending technical help to the ship's radio personnel in handling some special broadcasts from the ship to the local radio stations through our apparatus. Mr. Oclassen's presence on this voyage is quite imperative as President Quezon is on the boat and is not only going to participate in some of the broadcasts but must also keep in constant touch with Malcañang by radiophone. * * *

There were no sick calls this month in our section. Instead, however, Mr. Luis Adriano, who has been confined in the hospital for more than a month, returned to duty and restored our force to its normal basis. * * *

We join hands with the Pan Philippine Corporation in mourning the loss of a faithful employee, Mr. Baldemor, pioneer operator of radiophone station "KAXUY". * * *

Pads of paper, pencils and erasers are flying aplenty in our terminal room with many of us getting ready for the forth-coming radio operators' examinations. * * *

A complete radiophone terminal assembled in a single panel has been completed and is now under test in our radiophone workshop. This terminal, first of its kind to be produced locally, is a remarkable unit which embodies many technical and operating features and, although extremely interesting, cannot be explained here without taking more space than we feel we should ask for.



BAGUIO

By OPERATOR 170, *Correspondent*

Last September 9th, Mayor Sergio Bayan was feted on the occasion of his birthday. The celebration began at about 4 o'clock when a group of beautifully dressed ladies and their escorts gathered in the Mayor's house—carried him to a bull-cart, after which, a long colorful parade started in the direction of the Baguio Cathedral. The ladies wore bright-colored *Balintawak* while the men paraded around in *Barong-Tagalog*. Outshining them all was our own Manager himself, Mr. F. Periquet, wearing a yellow silk *barong-tagalog*. From the Church, the parade wended its way towards the Crystal Room of the Pines Hotel where a lively party was held. Some prominent Baguio socialites danced the *Rigodon*. The party ended at about midnight.

* * *

At 7:30 a. m., on September 11th, Miss A. Lorenzo, Acting Teletype Supervisor, who was on vacation, arrived from Manila by airplane and was met at the Loakan Airport by Miss Rosina Vecin and Miss Lourdes Arego. She gave us an interesting and instructive lecture on teletype. We anticipated having her with us for at least a week, but we were disappointed by her speedy return to Manila. We appreciate her visit sincerely and hope to see her again soon.

* * *

The Baguio personnel heartily congratulated Mr. F. Periquet, office Manager, on his birthday, September 12th.

* * *

On September 14th, we had the pleasure of a flying visit from Mr. D. Herrera, our Northern District Manager, who was here for a few hours with us. He was accompanied by his wife, child and sister.

* * *

A shadow settled over our usually jolly Baguio telephone family when on September 12th, word was received of the death of the grandmother of Miss Lourdes Arego, one of our force. We deeply sympathize with

Miss Arego in her sad loss and extend our most sincere sympathy and condolences.

* * *

Mr. G. Hubilla of the Directory Advertising Section, Manila, arrived in Baguio on September 25th and spent a few days interviewing our business people and seeing them on the merits of directory advertising. We enjoyed having him here and hope he enjoyed the cool exhilarating climate of our city, especially after what we understand has been a rather warm spell in Manila.

* * *

Miss Ceferina Hernandez arrived in Baguio last September 24th, after a week's stay in Manila. That was the first time she ever saw Manila and she was either so disappointed with the heat and mosquitoes there or so overjoyed with the nice things she saw, that she came back with an absent-minded look. However, we hope that she enjoyed her trip for all the inconveniences she might have encountered on the way.

—————

CEBU

By T. C. SINAY, *Correspondent*

Quiet and serene, Miss Carmen Sequera, is the latest addition to our force. She reminds us of the calm and peace of the country side, with the soft breeze fanning our brow and the wind sighing in our ears.

Talking of country sides, we have with us two larks, Miss Lucia Aguilar, popular for her million dollar sense of humor and Miss Bebe Ramirez, a diligent and conscientious student under Prof. Kupsch. What he teaches, she practices.

* * *

We were honored to have as visitors last month Messrs. McCain, Grey and Valencia. We only regret that they stayed only a few hours in Cebu after which they left for Cotabato by way of Misamis. A week after, Mr. Hall dropped in to attend the Rotary Assembly. We were very sorry not to be able to entertain our visitors as they were all busy with their corresponding affairs and in a hurry to leave. We hope that in the future they will stay a little bit longer so that we can extend to them the hospitality of the southern islands.

The next radiophone man to lead a bride to the altar is none other than our technical operator Vicente Bermejo. He was married on October 8th at the cathedral. The bride is a native of Sibonga, Cebu.

* * *

The Cebu Employees' Sporting Club have elected their new officers for the year:

Mr. Ocampo—Manager

Miss Urbina—Secretary

Mrs. del Mar—Treasurer

Congratulations and best wishes to them all.

DAГУPAN

By OPERATOR 156, *Correspondent*

The monthly reunion of the Dagupan Sikami Club for August was held in the River Auditorium. Mr. Herrera, our District Manager was in charge of the affair which was attended by club members and visitors from the various towns in Pangasinan.

* * *

We have a very welcome guest in Dagupan—Miss Aida Herrera, the young and charming sister of our District Manager.

* * *

The office duties of our Cashier who has been on maternity leave since August 7th last, are being ably and efficiently handled by Miss J. T. Beltran, a pleasant and comely young lady who hails from Malasiqui, Pangasinan. Miss Beltran is not only proving herself an alert commercial employee, but a cooperative member of our telephone family.

* * *

The Toll Sales Campaign in Dagupan which has developed into a close fight for honors, reached its climax during the closing days of August when the final canvassing forms for that month were being rushed in. It was discovered that the *Buaya* team had won by a close margin and the colorful banner of victory was presented to them. The losing team showed their sportsmanship by giving a party in honor of the victors.

* * *

We regret to report in this column the sad death of the newly born baby girl of Mr. and Mrs. Matias Bernardino. We extend our heartfelt sympathy to the bereaved family.

DAVAO

By PR. 359, *Correspondent*

September was a happy month for all of us. We had several accomplishments worthy of mention, the most outstanding of which was a splendid increase in our LD calls. We have covered our theoretical long distance quota for the present year and we are all happily anticipating the appearance of Davao as a "dark horse" running close to the lead in the toll race and our Manager yelling "*Mucho Valiente!*"

However, although we are rejoicing over our achievements, we will not be completely satisfied until we have accomplished our full part in helping to bring the present toll campaign to a glorious finish.

* * *

In addition to our substantial rise in toll business, we are happy to report a slight increase in stations as well as good collection results for September.

* * *

Job Order No. 843 which covers the installation of permanent telephone facilities in the Davao North Road was started on September 13th and completed on September 23rd. The completion of this job was very timely as the service was much needed by the International Harvester Co., one of the new subscribers there and local agents for the De la Rama Steamship Co., who inaugurated regular steamer service with Manila with the recent arrival of the M/S Don Isidro.

* * *

Among our Manila visitors during the month were Mr. J. McCain, Plant Manager, Mr. J. M. Grey, Radiophone Engineer and Mr. E. C. Valencia of the Plant Manager's office. The party arrived in Davao after trekking thru Mindanao and spending several days in Cotabato to make a survey of that town. Mr. McCain had a heart-to-heart talk with the Plant and Radiophone employees regarding their work and problems and his visit was very instructive.

Mr. Grey stayed with us a couple of days making a thorough inspection of our New Transmitter Building and the proposed site for our new Receiving Station.

* * *

Our Manager, Mr. Fernandez, arrived from Cebu September 26th, last, after attending the 2nd Rotary District Assembly

as the official delegate of the Davao Rotary Club. We understand that he had a long but an interesting and pleasant trip. Back at his desk, he is busy as usual with the office work that awaited him. We know that he has every reason to be happy in the results of his trip and also in the arrival of a splendid baby to bless his home.

* * *

We experienced a great many rainy days during September but would not have attached any particular importance to this were it not for the fact that it caused a number of interruptions to our service. Among these were two cases of cable trouble, one of which was caused by a tree falling over the line. Our local Plant force remedied both cases in a creditable manner and we cannot but be proud of their work.

* * *

The latest addition to the interisland shipping facilities, the new modern M/S Don Isidro of the De la Rama Steamship Co., arrived in Davao on the morning of October 5th on her maiden trip. She carried a long list of passengers, including prominent Government officials and business men. The list was headed by President Quezon, Secretary Roxas, Collector Gomez, S. Gaches, Judge Haussermann, and others. We were glad to find that Mr. Oclassen, Maintenance Supervisor of the Radiophone Equipment, was one of the passengers. While here, he visited our office and discussed certain problems with the local radiophone personnel. The Don Isidro is equipped with adequate and modern ship-to-shore radiophone equipment which is connected with our system.

* * *

Miss Paz Belen, our diminutive but efficient operator, acted as a "madrina" at a wedding held recently. Although she is of age now, nevertheless she looks much younger than her age and we feel that she must have been the cynosure of all eyes during the ceremony.

* * *

We are glad to record that Mr. Jose Llanto of the Radiophone Section is back with us after several days confinement in the Davao Public Hospital.

NEGROS

By FLOSSIE CORDOVA, *Correspondent*

Happy days are here again . . . and it was particularly happy on the Sunday morning of September 10th when a truck-load of employees of the Negros District and one or two private cars rolled out of Bacolod, bound for Mambucal, the famous summer resort of our province which is located about 30 kilometers from Bacolod. The picnic was in honor of Mr. McCain, Plant Manager.

Upon reaching our destination, the first thing we did was to rent a cottage for the day, where we kept our things and started to prepare our picnic lunch. Some of those who were not engaged in this, went swimming, while others, strolled at random along the shady lanes. One group climbed up the side of a nearby mountain where a very beautiful view could be obtained of the surrounding country and of the waterfalls and the springs of boiling sulphur that were close at hand. At twelve o'clock, everyone congregated at the cottage to enjoy the much anticipated *lechon*, *adobo*, etc.—and what a wonderful meal it turned out to be! After it was over, a number of the girls took their siesta in the cottage while others went sight-seeing or swimming again. It was quite late when the group, by general agreement, decided to start for home and so, reluctantly, we gathered our things together and started moving happy in the thought of a well-spent day.

* * *

Estimate No. 316 was completed on August 30th, resulting in the addition of two toll lines from Silay to the north, giving us a group of three circuits in all, namely No. 311 to Victoria, No. 312 to Manapla and No. 308 to Fabrica. These added facilities will eliminate delays which have been frequent heretofore and will enable us to complete practically all of our calls without delay.

* * *

Job Order No. 824 is also under way. When completed, it will split the La Carlota and Binalbagan toll lines and give us a direct circuit for each. This will be a great improvement over the present arrangement as these busy places now share the same circuit and have to take turns passing their long

distance business over it. We are sure this new arrangement will diminish the number of cancelled calls due to no circuit conditions.

* * *

"FLASH"—Before the opening of the milling season, we are expecting the radio-phone circuit between Negros and Iloilo to be completed.

SAN FERNANDO, U.

By OPERATOR 180, *Correspondent*

August 19th, the birthday of President Manuel L. Quezon, was celebrated in San Fernando, (La Union) by a parade under the auspices of our Municipal Mayor, city officials and the Provincial Agricultural Supervisor. Among the participants in the parade were the School officials and students of La Union High School and Trade School and the students of San Fernando Elementary Schools and "Christ the King Academy". Each group was represented by a colorful float.

* * *

The first celebration of our National Rice Planting Day also took place on this date, (August 19th). It was featured by a rice planting contest between the Municipal Mayor and his representatives and the La Union High School teachers. After an appropriate prize had been awarded to the winner of the contest, a program was held in front of the Provincial Government Building consisting of speeches by the officials, and folk dances, and musical selections rendered by the teachers and students.

* * *

Nepa Day was celebrated in our city on August 23rd. This celebration was held under the auspices of the National Economic Protectionism Association, an association whose purpose it is, to further advance the spirit of national economy, and to teach the people, to patronize home made products and industry.

A parade was also held in this connection. Those who participated were dressed in Filipino costumes, symbolizing a particular branch of local industry such as: weaving, pottery, fishing, farming, etc.

* * *

We wish to call the attention of our friends and particularly the devotees of the cinema to the fact that there is no longer

reason or room for the complaint that San Fernando, (La Union) lacks a suitable movie house. Proof of this will be found in a new magnificent "Nancy Theatre" recently finished and fittingly inaugurated on August 23rd. It is located near our office and adds substantiality to the attractiveness of our surroundings. Needless to say, we are justly proud of this splendid addition to our town and its amusement facilities.

L. D. Campaign

(Continued from page 22)

places, at least with Lt. Herrera, sometime before the war ends.

By LD Press Dispatch

G.H.Q. Manila—The High Command announced today that so far, the only casualty reported from the front is the sudden illness of Miss Esther Poblete, official war photographer, who was carried off the battle field on a stretcher due to an attack of the dreaded war fever. Her illness, however, has not been pronounced serious and according to latest reports she is on the road to recovery.

On the other hand, following is the list of the individual canvassers who have topped their respective districts in the number of contacts secured:

CEBU

- 1. Mrs. Maria Villacruz—Traffic . . . 14 Contacts
- 2. Miss Marie Abellana—traffic . . . 7 ..
- 3. a. Miss Carmen River—Traffic . . . 3 ..
- b. Miss Milagros Rivera—Traffic . . . 3 ..
- c. Mr. A. De la Torre—Commercial 3 ..

MANILA

First Platoon

- 1. Alberto Munar 1,236 Contacts
- 2. Ysidaro Llamas 670 ..
- 3. Sergio Javier 92 ..

Second Platoon

- 1. Moises Arbistondo 929 Contacts
- 2. Jacinto Ambat 660 ..
- 3. Delfin Perfecto 334 ..

PANAY

- 1. Mrs. Orilla Cadiz 121 Contacts
- 2. Miss Susana Foronda 19 ..
- 3. Miss Estela Tirado 18 ..

"Are you a careful driver?"
 "I'll say I am—I drive my brakes on!"

* * *

It is by presence of mind in untried circumstances that the native metal of a man is tested.

—Lowell.

THIS MONTH'S CROSSWORD PUZZLE

By MISS C. SANTOS

ACROSS

2. Initials of the Traffic Engineer.
5. Wooden flute-like wind-instruments.
10. Abbreviation for residence type telephone
12. Abbreviation for a useful instrument for communication.
14. An electro-mechanical device by means of which a current flowing in one circuit makes or breaks a current in another.
15. Surname of our Traffic Manager.
18. One who waits upon others, as in a restaurant.
21. Spanish for "The" (Feminine)
22. Domestic cattle.
23. Routine Order (Abb.)
24. Internal Revenue (Abb.)
25. Electrical Engineer. (Abb.)
26. Private Line. (Abb.)
27. Fatigued.
28. United States Reserve. (Abb.)
29. Past tense of 80 across.
32. Connecting medium in an exchange office.
34. In the natural state
36. Distress signal.
37. (Prep.) Duration of time.
38. Short for telephone.
42. Wireless telegraphy or telephony.
46. What is Lifebuoy soap good for?
47. Latin for "and".
48. Before noon.
49. Royal Highness. (Abb.)
50. Instrument of writing.
52. A kind of Mediterranean vessel, usually three masted.
53. The woman's apartments in a Mohammedan household.
54. Past tense of "eat".
55. The lady in the picture. (Initials)
59. A form of familiar salutation especially used in calling through the telephone.
63. To send (a message) by submarine telegraph.
67. Chum.
69. To fondle.
71. Electrically charged particles.
73. A fixed compensation for some privilege granted or service rendered.
74. A department in our Company, where most of the personnel is female.
75. French for "the".
76. Hail. (Slang)
77. An untruth.
78. An old method for printing the article "the".
79. Spanish for "the".
80. To move swiftly, smoothly or with quick action.

DOWN

1. Business Flat Desk. (Abb.)
3. For instance.
4. Acquire.
5. A coordinating conjunction that marks an alternative.
6. Surname of the telephone inventor.
7. A Spanish greeting.

8. Point in the compass.
9. Steam yacht (Abb.)
10. Latin word meaning king.
11. Doctor. (Abb.)
12. A musical note.
13. A sheltered place.
14. A system of signal for communication.
16. A group of stars.
18. A slender rod, strand, or thread of ductile metal. (Pl.)
17. One of the three giant goddesses deciding the destinies of men and gods.
19. Native of Arabia
20. Petuse.
28. A colloquial expression for disgust.
30. Opposite for yes.
31. One type of telephone system.
33. To depart.
34. Egyptian sun god.
35. Pronoun
38. Private Branch Exchange. (Abb.)
39. A long-handled implement, with a thin, flat blade set crosswise at one end, for weeding.
40. Noting the maiden name of a married woman.
41. Et cetera.
42. Cheer word.
43. Third person of the verb, *to love*. (Spanish)
44. Anger.
45. Unit of electrical resistance.
50. Philippine Army (Abb.)
51. Point of the compass.
56. Preposition.
57. A dark, oily liquid obtained by dry distillation from resinous wood, coal, etc.
58. A Hawaiian wreath.
59. Surname of our Assistant General Manager.
60. A string or cord.
61. Behold!
62. Single, alone in its class.
63. A ring or spiral formed by winding.
64. First two letters of Telephone Inventor's name.
65. Dim.
66. Balance.
67. Private Telephone. (Abb.)
68. A musical note.
69. Perfect, preferred. (Abb.)
70. Traffic Code. (Abb.)
72. Look at.
73. Definite article.

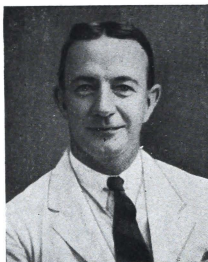
OBITUARY

Word was received from Mrs. F. A. Vicks on Oct. 19th. that her husband Fred has passed away on Oct. 13th., 1939.

This advice was very unexpected as the last word we had received from "Freddie", as he was affectionately known to those with whom he had worked so many years, was to the effect that he was enjoying the best of health.

Mr. F. A. Vicks entered the employ of the Philippine Telephone and Telegraph Company on April 20th., 1921 and retired on Nov. 1st., 1936 to return to his home in Burmingham, England, so as to be with his wife and daughter who is being educated in one of the schools on which the British are proud.

Besides the many other duties which Mr. Vicks performed for the Telephone Company, he was the first Editor-in-Chief of "Good Transmission".



Mr. F. A. Vicks

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	S	U	B	S	E	T	
12	C		13				
16	E	17		10	A	N	A
21	D	22	E	23	P	E	A
26	R	27	O	28	M	P	L
31	U			32	N		L
36	N	E	T	T	E	D	

7	E	8	S	9	P	10	I	11	N	O	
14	N	E	U	R	O					15	T
19	C	A	R	E				20		C	O
24	O	R	E		B		25		R	A	S
29	R	S			30	S	U	D	S		
	E			33	S	P	I	R	E		
			35		C	R	A	Z	E	D	

36	B	37	A	38	G	39	U	40	I	O	
47	A	L	A	R	M					48	W
51	S	T	U	N			52		P	I	
56	S	A	D			57	H	A	S		
61	E	R			62	D	I	S	H		
	S		66	B	U	T	T	E			
		69		C	L	U	S	E	S		

	41	42	43	44	45	46					
	L	U	C	E	N	A					
49	V		50		S	O	B	E	R		
53	E	54			55	B	R	E	D		
58	N	A	59		60	O	D	E			
63	E	V	E	S		64		65	S	I	N
67	E	A	S	E	68	I	D			T	
70	R	O	T	A	K	Y					

**SOLUTION
TO LAST
MONTH'S
PUZZLE**

Editorial

ESPRIT DE CORPS

“**M**EN do not live by bread alone.” The same may be said of any business organization. While profits are no doubt important, yet profits alone, are not the end and aim of every business enterprise. Many a time, a man pursues a business venture, not because he wants to accumulate a pile of money, but more often because, he sees in it an opportunity for usefulness and service, a practical training ground wherein he can put to test, his pet ideas and principles. The men and women in the office who help him give form to his ideas, become later, imbued with the contagion of his enthusiasm, catch the spark of his optimism, and develop among themselves, a common desire and a unity of purpose to succeed whatever the odds and difficulties may be. However, on top of all this, there is that intangible “something” that motivates the employees and makes the organization a moving, living thing. Without it, men work like automatons, shifting here and there, with no definite goal. And little, if anything is accomplished and before one realizes it, the whole organization falls to pieces. That indefinable, intangible “something” which works wonders, and the lack of which brings havoc, is often times referred to, as “*esprit de corps*”.

It is desirable then, that those who belong to any organization should possess this “*esprit de corps*”. Unfortunate is the person who through ignorance, or because of egotism, imagines that he can sail the sea of life alone in the frail bark of independence. Success in life, or in any human undertaking cannot be attained except through peaceful, harmonious, cooperative effort.

Do you possess that vital something called “*esprit de corps*”?