## Moving Up

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This is our 17th observation of Moving-Up-Day. Why do we observe Moving-Up-Day? Is it to commemorate an accomplishment like the 4th of July or is there some ulterior motive?

To me it seems that the observation of this day serves to bring to our attention the fact that those who are making progress in this world are always moving upwards and by a sort of converse to call our attention to the fact that those who are not moving up are moving down. Things do not for long remain at a level. This is particularly true when no direct effort is being made to rise. Gravitation always act downward and with an accelerating force whether in the physical or moral sense and must be balanced by some upward acting force. A graduate from a school or college because of his training and knowledge has attained a good position from which he may enter into competition with others for success. He will, however, maintain this position of advantage only if he continues to exert efforts to improve himself by keeping informed on the advances being made not only along his partcular line but also allied lines.

Success is not free. Nothing is free. Everything of value has to be earned.

Even the beggar does not obtain something for nothing. True, as far as the world is concerned he is unproductive but none theless he has to exert effort to attain his ends.

We who are not beggars but who hope to improve conditions for living and for production through teaching and practising the principles of conservation and utilization must be continually on the alert, so that we can take advantage of all advancement in knowledge or practice so that we may bring about conservation of natural resources through wise use.

You as students must learn to conserve by wise use your own natural resources; your health; your intelligence; your ability to observe to classify observations and to draw logical conclusions. The higher you go the greater will be your responsibilities, to yourselves, your families, your associates and your country.

I was reading an advertisement of the Good Housekeeping magazine which, as every one knows, tests samples of merchandise sent them and if they approve of the product and find that it comes up their standard, authorize the producer to use their stamp of approval for commercial purposes. The advertisement as I read it made the remark: "This stamp of approval is not given away, nor it is sold. It has to be earned." In graduating students an institution of learning is setting its stamp of approval on the accomplishments of its products. If the institution is worthy it gives the stamp of approval only to those who have earned it, who have proven themselves worthy and well qualified.

It is the duty of the graduate to see to it that the value of this stamp of approval does not deteriorate through his allowing the product to deteriorate.

In fact, if he wants to move up in the social, scientific or business world he must not only jealously guard the quality of the product but must industriously seek to improve it.