

Veterans Fund Drive Swings Underway

The fund raising campaign of the Veterans of the Constabulary is off to a flying start, and from all indications it is going to be just about the biggest thing that ever happened.

About June 20 the first delivery of books of tickets was received from the printer and the mailing of them was started on the same day. Within ten days the entire first order of books of tickets were mailed out, yet before the mailing was completed some of the books from those first delivered were already sold and the proceeds turned into the Campaign Headquarters. According to officials in charge of the campaign who have had previous experience along this line, this had never happened before and it is remarkable to see the books of tickets being turned in at such an early date.

There are several reasons for this outburst of enthusiasm which should not be overlooked, the first as well as the most important of which is the

fact that the Veterans of the Constabulary is one of the outstanding organizations in the Philippines; and when it comes to producing results it is second to none.

Another good reason is the fact that the Gift Distribution Committee has worked night and day for months to secure the right merchandise at the right prices, with the result that the gifts in this campaign are the greatest ever offered. In fact it can be said that prizes offered during this campaign are almost double any that were ever offered before in a similar undertaking.

Col. Juan Dominguez, Major Telesforo Martinez, Capt. Rafael Ramos and other officials are proud of this wonderful offering and are extending their sincere thanks to the many friends who are assisting so nobly in this affair.

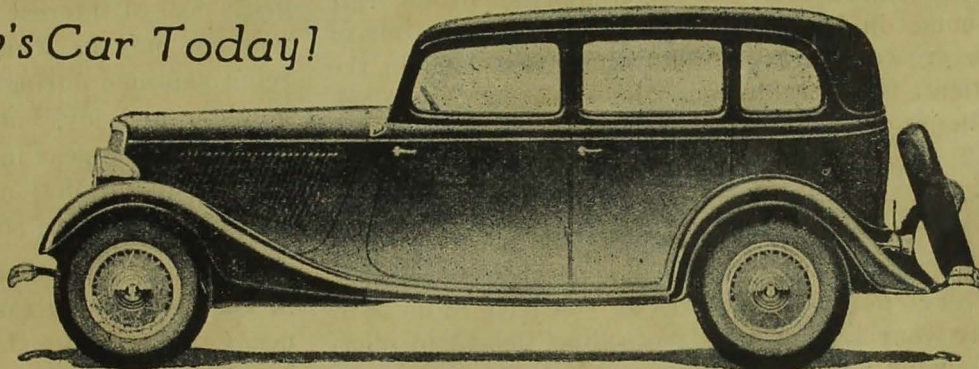
As to the prizes the greatest interest centers on the two automobiles that are to be given away.

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A NEW FORD V-8 CONVERTIBLE SEDAN is to be given away by the Veterans of the Philippine Constabulary in connection with the Fund Raising Campaign.

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The committee selected two cars: a Ford DeLux V-8 Convertible Sedan and an Essex Terraplane. These two automobiles are only two of the 100-big gifts that are to be given away on the last night of the celebration. In a previous undertaking of this kind there was only one automobile and about 50 last night gifts offered.

In previous campaigns of this kind there were about six or eight prizes be given to the individual ticket buyers. But the officials of this campaign demanded bigger and better inducements be made to offset the much-talked-of depression, therefore there are thirteen (13) prizes given out with each book sold not counting an extra special prize which brings the total up to 14 prizes. Those of a superstitious nature should note that the committee has adopted that famous lucky number thirteen.

Over ₱50.00 worth of merchandise is being given out with every book of tickets, therefore, any one who desires to purchase the entire book of tickets may do so and they will receive more than their money's worth in actual merchandise besides contributing to a worthy cause and also having the opportunity to participate in the distribution of those 100 big last-night gifts. The books also contain hundreds of admission tickets to the fair grounds in December which promises to be one of the greatest events of its kind ever held in the Orient. Several persons have already taken advantage of this most liberal offer.

Another set of prizes that is causing quite a stir among ticket sellers are the three big prizes offered to the person who sells the greatest number of books. But it is not generally known that to compete for these prizes all you have to do is to have your friends who are selling tickets to mention your name when paying for their books. In this way the seller as well as the ticket buyers re-

ceive their premiums just the same and the party who encourages such sales and is mentioned as such, receives the credit and has an opportunity to participate in three prizes that are valued at over ₱200.00.

It seems as though there is no end to the prizes that are offered during this campaign. Last week the Gift Distribution Committee got their heads together and purchased 13 additional musical instruments and tennis rackets and are going to give them away as additional prizes to the Constabulary Company who sells the greatest number of books of tickets. And again it might be well worth mentioning that these prizes are separate from all other prizes and all that a company has to do is to have their friends mention their company when the book is paid for and credit will be given to that company. This is not only sounds easy but is easy.

The Queen Contest Committee has been having numerous meetings to formulate the plans for that most important feature of the campaign. There are 1,000 votes that go with each fully sold book of tickets. This Queen contest should create a great deal of interest as the lady selected as Queen will not only be wined, dined and feted and will reign supreme during the nine gala nights of fun, laughter and joy, but will also be offered an opportunity to appear in one of the forthcoming Philippine Talking Motion Pictures along with the biggest motion picture stars in the Islands.

Taking the campaign as a whole the officers in charge such as Col. Dominguez, Major Martinez, Capt. Ramos and their many assistants are to be congratulated on working out and formulating the plans for such a gigantic undertaking and af-

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ter December 31 they should be entitled to an unanimous vote of thanks from the Constabulary Veterans and the Constabulary organization as a whole.

THE GOVERNMENT OF THE PHILIPPINE ISLANDS
Department of Justice
Manila

In view of the growing body of the Veterans, Philippine Constabulary, it has become necessary that a Charity Festival Benefit for the widows' and orphans' Welfare Fund be undertaken in order to give aid to all needy members and families.

The Veterans are appealing to you for cooperation and support, which in turn will also help you. The management is offering you a wonderful opportunity in connection with a novel scheme whereby you may use your spare time to profitable advantage.

The Veterans organization is undertaking a BIG CHARITY FESTIVAL in December, 1933. The proceeds from this affair will be used to help every ex-constabulary soldier, widow and orphan. The little help you are asked to render them will be fully compensated.

Quirico Abeto
Secretary of Justice

THE GOVERNMENT OF THE PHILIPPINE ISLANDS
DEPARTMENT OF THE INTERIOR
CITY OF MANILA

POLICE DEPARTMENT
CENTRAL OFFICE

May 17, 1933.

I desire to subscribe wholeheartedly to the movement of the veterans, Philippine Constabulary, in opening a charity-festival benefit for the welfare fund of the widows and orphans of members of the Philippine Constabulary. It is sincerely hoped that other organizations and the public in general will unite and make this festival an unqualified success.

I understand that the funds of this veteran organization are not sufficient to help all needy members and their families and the public owes its assistance to this effort to raise funds for this worthy purpose.

The lives of the members of the Constabulary are always in danger, and when a member of this organization gives his life in the line of duty his widows and orphans need and are entitled to the aid of their comrades and the general public.

I sincerely hope that this festival will be a huge success as I know the veterans of the Philippine Constabulary merit our moral and material support.

Yours most sincerely,

C. E. Piatt
(Chief of Police)

P-h

Following is what Secretary Teofilo Sison, Secretary Quirico Abeto and Chief Columbus Piatt have to say about the fund drive:

The Government of the Philippine Islands
Department of the Interior and Labor
Manila

I heartily indorse the efforts of the veterans, Philippine Constabulary in connection with the Festival Benefit which is to be held this coming December, 1933. This occasion will constitute an outstanding event in the history of the Association because it will be the first of its kind to be undertaken by it. The Association needs the full support of all public spirited citizens in order to make the affair a successful one. It has also devised a way by which all those who assist the organization in its undertaking will be rewarded for their interest and work. The Constabulary Veterans need money to carry on. A little help from the many will work no hardship upon the individual, yet it will enable the veterans to promote their work effectively.

I hope that every government employee as well as the public in general will give this cause his very best efforts and support.

Teofilo Sison
TEOFILO SISON
Secretary of the Interior
and Labor

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