

## MAIL ORDER DESK AT SEARS ROEBUCK INAUGURATED RECENTLY

R. W. Malcolm, who has been connected with the Sears Roebuck Company in the states for many years, has come to Manila as manager of the local office. Marsman Trading Corporation are the sole representatives for Sears in the Philippines.

A new department has been formed at the Escolta office in Manila for the purpose of accommodating people who wish to order from Sears Roebuck. A

Mail Order Desk has been inaugurated to handle orders efficiently and rapidly. This Desk will display samples and catalogues. It will also take charge of forwarding to the states the orders and relieve the customer of the inconvenience of buying money orders.

This system will act as valuable assistance to the buyer in making purchases on a mail order basis.

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## BAGUIO MINES ARE STRESSING SAFETY

The Mine Operators of the Baguio district, which include Itogon Mining Company and Suyoc Consolidated made great strides forward for the progress of safety in the mines during the last year.

Realizing the necessity of such a measure, the companies in the Baguio District appropriated ₱30,000.00 for the construction of a completely modern safety station. This safety station is equipped with the latest underground fire fighting apparatus, gas masks, oxygen breathers, inhalers, and air sampling equipment. The station is centrally located so that in case of emergency the mine safety equipment can be transported to the stricken area in a short time.

Labor conditions in the mines used to be considered a major problem, as the Filipino workmen are of small stature and chiefly farmers by origin. They have come to the mines from many different provinces, speaking a variety of dialects. Due to the high percentage of illiteracy among the men, it is necessary to give much closer supervision than would be found in mines in America. Working directly under American supervisors, keymen known as capatazes are selected to direct the work of a certain shift of men under

them. Orders from the American supervisor, are in turn given to the workmen by the capataz.

Realizing that every injured man slows down production, the safety council holds semi-monthly meetings, where the capatazes are given lectures and shown the use of safety equipment. These men are taught how to use first aid equipment, apply bandages, and to transport the injured man from the mine with a minimum of pain. At each mine a select group of capatazes are given a rigid and thorough physical examination. Their keen interest in this work, has lead to several competitive contests which are now being looked forward to as an annual event.

Today the miners are 100% equipped with safety hats, and as a result many serious accidents have been averted. Another great advancement in mine safety equipment during the past year has been the introduction of electric cap lamps. Reducing the fire hazard to a minimum, these lamps allow the worker two free hands to work with, and give a greater illuminating power.

Safety work, like any other work, is stimulated by competition, and it is felt that the friendly spirit and cooperation of the Baguio Mine Operators will make this year a safer year than 1938.