

How one man's business benefits an entire province!

"JUST how much can one private business affect the economy of an entire province? Our Provincial Board members and I like the story of one of Bohol's most able young businessmen. Read it—and see for yourself just how important he and his business are to our province!

"Tansiong Lim is the owner and manager of the Motor Supply Company which bears his name. Located in Tagbilaran, Bohol, it houses the office, store and shop of International Harvester's sales and service dealership for Bohol. With Harvester Company's help, Mr. Lim made a modest beginning in 1950. Since then, his business has prospered amazingly. Today our International Harvester dealer's base of operations occupies a new building with 800 square meters of space. He employs ten of our Bohol people and he has installed the latest equipment to provide the best in service facilities.



Governor **JUAN PAJO** of Bohol



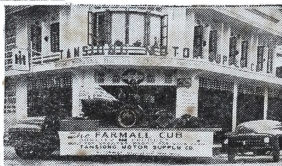
Tansiong Lim, father of seven, and one of Bohol's most energetic, able businessmen. He plays a large part in the social and civic affairs of his community.

"Now, if all Tansiong Lim had achieved was a successful business which pays taxes, helps keep money in circulation and helps support ten families besides his own, he would be a beneficial influence in our Province. He does more than that, however. The Tansiong Motor Supply's contribution to agriculture and transportation in Bohol is enormously important.



Senior Provincial Board Member, **Timoteo R. Butalid**.

Provincial Board Member, **Maximo Castroles**.



In 1950 Tansiong Lim's International Harvester Dealership shared space with a number of other enterprises.

Now the Tansiong Motor Supply Company has a building of its own with 800 square meters of space devoted to International Harvester Sales and Service.

"We raise rice, corn and cattle. Many of our citizens are in great demand as laborers in all parts of the Visayas. To keep our harvests rich, and our produce and people moving from farm to market centers, we must have sturdy, efficient farm and transportation machines. The Tansiong Motor Supply sells those machines and keeps them rolling. What's more, with Harvester Company's help, Mr. Lim is able to give us information about the latest time and money saving methods in agriculture and transportation.

"Bohol is grateful to Tansiong Lim. He is a good citizen whose affable personality, and whose participation in civic and social affairs has won him many friends. In private life, as in business, Tansiong Lim, our Harvester dealer, is a real asset to the Province of Bohol!"

