

Messages

My best wishes to Abotitz and Company, Inc. on the occasion of its golden anniversary.

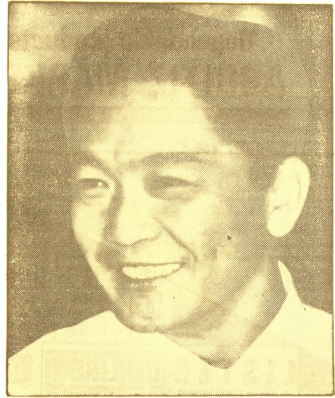
In the highly competitive field of commerce and industry, Abotitz stands as a splendid example of business stability and strength, as shown by its dynamic growth in the past fifty years, a process intimately linked with the economic and social development of the Philippines itself.

The rapid expansion of Abotitz from a single company into a multi-faceted enterprise involved in a wide range of business activities, including manufacturing, shipping, trading, banking, insurance, home and commercial financing, utilities, and realty is indeed impressive.

This remarkable capacity for expansion, and the ability to survive and flourish in a highly competitive milieu should stimulate other Filipino economic enterprises, and thus spark our further and speedier development.

It is my hope that as it enters the second half-century of its corporate existence, Abotitz will further contribute to the ceaseless task of nation-building, perhaps by maintaining its business leadership and the quality of its services and products, which has distinguished its operations during the past fifty years.

(SGD.) FERDINAND E. MARCOS
President of the Philippines



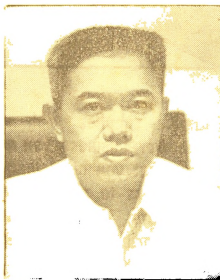
It is with distinct pleasure that I greet Abotitz and Company, Incorporated as it celebrates its 50th Anniversary—a milestone in the company's remarkable growth and progress.

Starting as a hemp dealer and a little shipping and general merchandise business in Leyte 50 years ago, Abotitz and Company has since grown into a multi-million-peso business enterprise which has diversified into all facets of the nation's economy.

It is through its remarkable growth that the name Abotitz became an institution and by-word in the business world, thanks to the pioneering entrepreneurship of Don Ramon Abotitz, its venerable founder.

Again, I extend my felicitations to Abotitz and Company, to Don Ramon Abotitz, and to the other able men behind the company who have since become our dependable partners in the task of nation-building.

(SGD.) ERNESTO M. MACEDA
Secretary of Commerce and Industry



I take great pleasure in extending my felicitations to Abotitz & Co. on the occasion of its 50th anniversary.

This company has played a leading role in the building of our nation, a giant step from its humble beginnings as a hemp dealer 50 years ago in Palompon, Leyte.

It is my hope that more men with the gift of Don Ramon Abotitz would continue to blaze the trail in business for the nation's continuous prosperity.

(SGD.) CESAR VIRATA
Secretary of Finance

Greetings to Abotitz and Company as it celebrates its golden anniversary.

As the main beneficiaries of the economic progress and prosperity generated by Abotitz and Company through its diversified enterprises, the people of the Province of



Cebu acknowledge with gratitude the contributions of this company to their well-being during the past fifty years.

I am aware that no single business entity as big and as diversified as Abotitz has done more to accelerate the development of the Province of Cebu during the past half-century, thereby making it an important cog in the overall development efforts of the country.

I fail to see any business or economic activity in Cebu today that does not reflect or contain the influence of Abotitz, whether in shipping, manufacturing, banking, insurance or utilities.

My congratulations to Abotitz and Company on its golden anniversary.

(SGD.) O. G. RAMA, M.D.
Provincial Governor of Cebu



I join the people of Cebu and the rest of the nation in felicitating Abotitz and Company, Inc. on the occasion of the fiftieth anniversary of its founding.

We at Cebu City have every reason to be elated at this significant event for the growth and progress of Abotitz during the past half century parallels the economic development and prosperity of this southern metropolis itself.

If Cebu City is today the social, commercial and cultural center of the South, it is due to a large extent to the impetus given by Abotitz to its development through its varied activities like shipping, banking, trading and others.

On behalf of the people of Cebu City, I extend my congratulations to Abotitz and Company on this auspicious occasion, with the hope that it will continue to endeavor the acceleration of the economic development of this city.

(SGD.) EULOGIO E. BORRES
Mayor of Cebu City