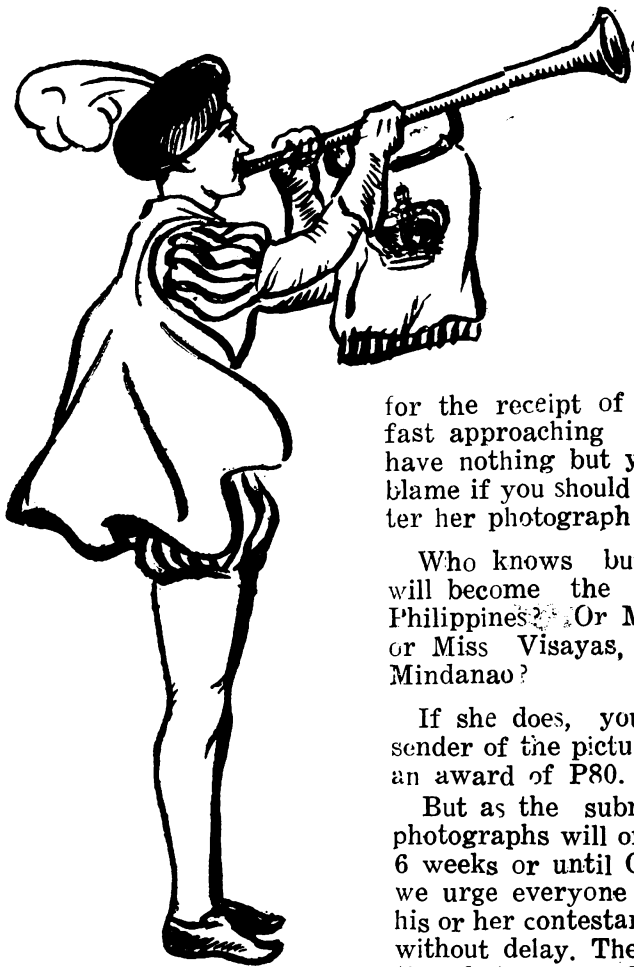


Entries Coming Fast As Deadline Closes In



for the receipt of entries is fast approaching and you'll have nothing but yourself to blame if you should fail to enter her photograph

Who knows but that she will become the next Miss Philippines? Or Miss Luzon or Miss Visayas, or Miss Mindanao?

If she does, you as the sender of the picture will win an award of P80.

But as the submission of photographs will only last for 6 weeks or until October 29, we urge everyone to send in his or her contestant's picture without delay. The sender of the photograph of the winning beauty who will finally be declared Miss Philippines for 1950 will receive a prize of P100 in cash if the picture was submitted in August, P95 if submitted in September and P90 if submitted in October.

For the information of the public at large, the Second National Beauty Tournament

being sponsored by the National Weekly covers two stages. The first stage of the contest will be the submission of photographs. From these entries, the 50 Filipina beauties who will represent each province of the Philippines including Manila and Quezon City, will be selected. The selection will be made by a Beauty Contest Committee to be composed of two prominent Philippine artists, together with the Beauty Contest Editor. Each of these 50 National Beauties will receive a certificate of Beauty, certified and signed by the members of the Beauty Contest Committee, stating the fact that she has been selected to represent her province in the Second National Beauty Contest of the National Weekly.

balloting will be held beginning the first week of November when the photographs of the 50 National Beauties from each province of the Philippines, including Manila and Quezon City will be published in a doublespread insert of the National Weekly.

For a period of eight months up to the middle part of June 1950, the balloting will be held and the winners who will be given the title of National Weekly's Miss Philippines, Miss Luzon, Miss Visayas and Miss Mindanao, for 1950, will be proclaimed and their full page photographs published in our Fourth Anniversary Issue in July, 1950. Substantial prizes, both in cash and merchandise, will be announced in our subsequent issues.

The selection of the four National Beauties namely, Miss Philippines, Miss Luzon, Miss Visayas and Miss Mindanao, from among the 50 official candidates will be the second and final stage of the contest when a nationwide

balloting will be held beginning the first week of November when the photographs of the 50 National Beauties from each province of the Philippines, including Manila and Quezon City will be published in a doublespread insert of the National Weekly. For a period of eight months up to the middle part of June 1950, the balloting will be held and the winners who will be given the title of National Weekly's Miss Philippines, Miss Luzon, Miss Visayas and Miss Mindanao, for 1950, will be proclaimed and their full page photographs published in our Fourth Anniversary Issue in July, 1950. Substantial prizes, both in cash and merchandise, will be announced in our subsequent issues.

Have you still the photograph of the girl whom you have thought of entering in the Second National Beauty Contest being sponsored by the National Weekly? If you have and you haven't sent it in up to now, you better do so this week.

The conclusion of the date

Use this coupon:

Candidate's name

Home Address

Now residing at

Educational attainment

Age Height Weight

Sender's name

Sender's address

(To insure return of pictures, each should be accompanied with self-addressed stamped envelope.)

RULES GOVERNING THE SUBMISSION OF PHOTOGRAPHS IN THE NATIONAL WEEKLY NATIONAL BEAUTY CONTEST

1. This contest is open to all women in the Philippines, single and whose ages range from 16 to 25 years.
2. All entries will be by photographs of the contestants, preferably bust picture in black and white.
3. On the back of the photograph, paste or attach a coupon giving the contestant's full name, city and provincial address, and other particulars about her. (Such a coupon is printed on this page.)
4. As many photographs as are received each week will be published in the National Weekly for a period of 10 weeks until the last week of October.
5. All photographs of the contestants will be returned to the senders, provided a self-addressed stamped envelope is sent for the purpose.
6. The sender of the photograph of the beauty contestant who will finally be judged Miss Philippines will receive P100 if the photograph is received in August, P95 if received in September; and P90 if received in October.