

The "LET YOUR HAIR DOWN" Column

WE are very pleased to be able to introduce another new monthly column in "The Business View" Department of the *Journal*,—a column headed "Taxes", published together with a very useful "Tax Calendar". It is edited by Mr. Washington Sycip, a member of the American Chamber of Commerce, and a partner in the auditing firm, Sycip, Gorres, Velayo & Company. We are sure that *Journal* readers will welcome this new feature and make full use of it. Our thanks to Mr. Sycip, especially as he volunteered his services, in the desire, no doubt, to give what assistance and what timely reminders he can to our much-taxed businessmen. We doubt that the "Taxes" column will ever make very cheerful reading,—but that is as may be.

STILL another new column in "The Business View" Department is the column, headed "Advertising", edited by Mr. George Cohen, General Manager of "The Robot Statistics". It will summarize the amount of advertising carried monthly in the various Philippine

periodicals and will list the principal advertisers.

The editor takes it as a great compliment to the *Journal* that this column, too, was volunteered. He says he would have projected such a column long ago if he had known such information was obtainable, but, as a matter of fact, The Robot Statistics has itself just undertaken to compile this information, which, naturally, is given in greater detail to its clients than it can be given in the *Journal*.

That our various column editors continue to conduct their columns so faithfully and that new columns are introduced, in the case of some of them at least, upon the initiative of the contributors rather than the editor himself, is proof of the regard in which the *Journal* is held by businessmen as a source of authoritative business information systematically and cooperatively gathered and issued, and is proof of the interest taken in the publication by those whom we aim at interesting.

ADMIRAL Raymond A. Spruance, American Ambassador, recently appointed or reappointed the following persons to the American Historical Committee, half of the members of which are appointed by the Ambassador and the other half by the American Association of the Philippines:

Dr. H. Otley Beyer, Mr. John A. Nalley, Mr. Benjamin Beck vice Mr. Richard Ely, Dr. Gilbert Perez, Mr. James T. Pettus, Jr. vice Mr. H. F. L. Jollye, and Mr. Carl H. Boehringer vice Mr. Charles O. Parsons.

The American Association, on its part, appointed or reappointed the following:

Mr. J. A. Thomas, Mr. A. V. H. Hartendorp, Mr. Carson Taylor, Mr. Ford Wilkins, Mr. David T. Sternberg vice Dr. Paul R. Verzosa, and Mrs. Duncan Burn.

Mr. Thomas is Chairman of the Committee.

The plan to build up, and to house on the Embassy premises, a collection of books and records on the Philippines, with special emphasis on the American period in Philippine history, was first projected by Ambassador Myron H. Cowen toward the end of 1949. The American Chamber of Commerce took part in the formulation of the original plans and members of the Chamber assisted in the financing of the organization as well as members of the American Association.

A library was rapidly built up, mostly from donations, but also by purchase. Former Governor-General W. Cameron Forbes generously

made over a large part of his private library to the Committee.

The library was opened to the public in February, 1951, in the large room, just off the Ball Room, which served as the library of former U. S. High Commissioner Francis B. Sayre when the Embassy Building was first occupied.

Ambassador Cowen and those whose interest he enlisted were prompted in building up the present collection mainly by the almost total destruction of all libraries and book collections in Manila during the war. Today, what is called the American Historical Collection Library of the American Association of the Philippines, is a splendid research library, already being much used. It is not a circulating library and books may not be taken away. The Library is open from 9 to 12 in the morning and from 1 to 5 in the afternoon from Monday to Friday. Everyone is welcome.

Funds, by the way, are running low, and although plans for a fund-drive have not been completed, donations will be gladly received and will be well used in the further building up of the collection. Donations of books and other publications and records, rare photographs, etc. are also solicited.

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