

MORE LAURELS FOR USC

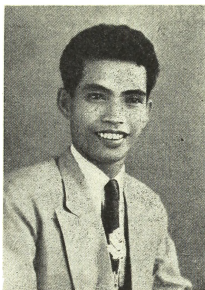
JUST as we expected the results of the editorial contest sponsored by the Cebu Press Club in connection with the National Press Week and participated in by all college editors in the city, gave THE CAROLINIAN the top-rung position with the editorial Education and our Country's Ills written by its editor, Emilio B. Aller. UV's Farnador and CSI's Mata copped the second and third place, respectively. To make things complete, our JUNIOR CAROLINIAN, the high school counterpart, also romped away with the third place in the high school division, with high school editor Bartolome C. de Castro's editorial of Letter for Little Virginia. This is a rare honor which every dyed-in-the-wool Carolinian is proud of.

The bacon brought home by our college paper, does not only justify the hitherto favorable comments received by its editor and staffers from as far north as Aparri and way down south as Jolo or from Donnelly, Alberta, Canada, to Rome itself, withal it encourages every embryo writer this side of the Islands to improve on their literary wares.

We take this occasion in commending the Cebu Press Club. The whirl of activities they sponsored during the National Press Week are healthy signs. Our local Fourth Estaters proved to all and sundry that they could stand on their own without depending upon the initiative of Manila. They had their own version of choosing outstanding men and women of the year as evidenced by their bestowal of awards upon 14 prominent individuals who have, in one way or another, made outstanding contributions to the community in their respective calling or profession. Such encouraging activities shown by our local professional writers are worth all the commendations they rightfully deserve.

But one activity they had which needs some room for improvement is in the contest of college editors. They would be extending more beneficial effects in encouraging our student writers if they could go further by sponsoring the following contests among student pen-pushers: (1) The best-edited college magazine of the year. (2) The best-writ-

By
Agustin B. Jamiro



EDITOR ALLER
He wrote the year's best college editorial.

ten literary column of the year. (3) The best-written sports column of the year. (4) The best-written short story of the year. (5) The best-written essay of the year.

Of course, these entail a lot of expenses. And it is known from reliable sources that at this writing, they even have not been able to give the official prizes for the winning college editorials. But they could show more initiative in soliciting aid from big business firms and civic-spirited groups in raising the amount they could commit themselves to give as prizes if they would not be able to foot their commitments from their own pockets. Thus, the Cebu Press Club will be instrumental in giving every student writer the inspiration and encouragement the latter so very badly needs, which would urge him to become a better writer.

If The Carolinian editor won this year's best college editorial contest, this means that the general standards of our magazine are good enough. Newspapers are usually judged by

the intelligent reader through the kind of editorial its editor dishes out.

But it is not enough that The Carolinian basks in the honor of such a passing accomplishment. A more difficult task lies ahead. If it has attained the kind of standards it now possesses, the trying obligation to maintain its standards and to keep up the good work should concern the winning editor and his successors very much. It cannot be denied that this official organ is making itself a good name in the hearts of Carolinian students and alumni alike. It has even done more than that; it has won the hearts of readers from the general public in the Philippines and abroad who have had occasions to peruse its contents. You can ask them as to their impressions about the quality and substance of this mag and they will tell you what they have been known to remark by word or by letter.

Probably, one of the greatest influences which promoted the improvements in this mag is the harmony and cooperation existing between the Administration and the student body with regard to the policies looked up to as guides in the publication of this students' mouthpiece. As long as the relation is maintained, there could be no reason why The Carolinian will not be maintained as it is now.

It may also be mentioned here that former Moderator Rev. Luis E. Schonfeld had done much in promoting the improvements in this magazine. He was perhaps conscious of the fact that in the life of a college or university, an official organ of the student body is vital. It is a dependable mouthpiece of student ideas and opinions and a good and effective vehicle in popularizing the institution it serves to prospective students and patronizers. Realizing all these, he did all he could to exert his influence in building it up into the kind of magazine it is now — his one remarkable tribute to USC. He left, and the current moderators are carrying on. It is the hope of every Carolinian that the present state of things should continue to flourish if it must help bring more honor and renown to USC.

— Commotee Alumnae