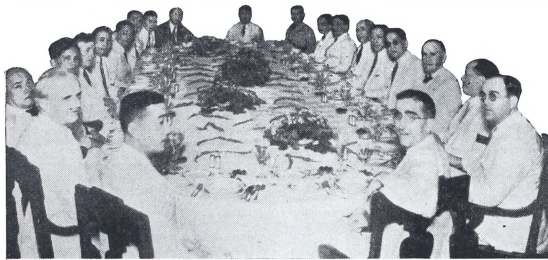


Senator Hidrosollo Entertains for General Cox



T.V.T. Photo

General Creed F. Cox, chief of the insular affairs bureau, who visited officially in the Philippines late in June and early in July, was the guest of honor Wednesday, June 28, of Senator Ludovico Hidrosollo, at the Manila Hotel. During General Cox's visit here he had many conferences that will assist his administration of Philippine matters during the most crucial period to date of the islands' relations with the United States.

Left to right in the picture: Dr. Victor Buen-

camino, Dr. Luther B. Bewley, President Rafael Palma of the university, Secretary Teofilo Sison of the interior and labor department, General Cox, Senator Hidrosollo, Representative Emiliano Tria Tirona, Marcial Lichauco, C. W. Franks, Judge Rafael Corpus, General Clarence H. Bowers, Carlos P. Romulo, Representative Pedro Sabido, Vice Governor John H. Holliday, Senator Sergio Osmeña, Senator Ruperto Montinola, Colonel Louis J. Van Schaick, Honorio Ventura, and George C. Dankwerth.

LYRIC

STARTING

July 14th

STRANGE LOVE OF MOLLY
LOUVAIN

with

ANN DVORAK, LEE TRACY,
RICHARD CROMWELL, EVALYN
KNAPP, GUY KIBBEE, FRANK
McHUGH

COMING SOON

HOT HEIRESS

with

BEN LYON, ONA MUNSON

THE DOOR TO HELL

with

LEWIS AYRES, DOROTHY
MATHEWS, JAMES CAGNEY

BE MINE TONIGHT

The Great Musical Romance
and Other Special Productions

TAITSHOWS

MANILA OUR HOME

THE FAR EAST

OUR TERRITORY

FILIPPINE FILMS INC.

Filipino Talking Picture
Producers

Trademarks Registered

From April to June, 1933

Reg. No. 11337-A. Trademark consisting of the words "MARKA PALAKA" with a design, for tea, registered on April 21, 1933, by Ang An Pang, of Manila, P. I.

Reg. No. 11337-B. Trademark consisting of the words "ANIS LAS CADENAS" with a design, for anisette brandy, registered on April 24, 1933, by Hijos de Pablo Esparza, of Villava (Navarra) Spain.

Reg. No. 11338. Trademark consisting of the words "RADIO-SALIL" with a design, for chemicals, medicines and pharmaceutical preparations, registered on April 25, 1933, by Pedro Viñas Dordal, of Barcelona, Spain.

Reg. No. 11339. Trademark consisting of the word "SEDOBRINA" with a design, for chemicals, medicines and pharmaceutical preparations, registered on April 25, 1933, by Pedro Viñas Dordal, of Barcelona, Spain.

Reg. No. 11340. Trademark consisting of the word "UROMIL", with a design, for chemicals, medicines and pharmaceutical preparations, registered on April 25, 1933, by Pedro Viñas Dordal, of Barcelona, Spain.

Reg. No. 11341. Trademark consisting of the word "KASUGA" with a design, for chemicals, medicines and pharmaceutical preparations, registered on April 25, 1933, by Pedro Viñas Dordal, of Barcelona, Spain.

Reg. No. 11342. Trademark consisting of the letters "RCA" within a circle and the representation of a talking machine, a dog and the words "HIS MASTER'S VOICE" within a circle, for films adapted for repro-

(Please turn to page 20)

TRADE-MARK, DESIGNS, REGISTRATION

Copyrights—Trade Names

(In Philippines or United States)

Reasonable Service Charges

GRANITE & MARBLE MONUMENTS, MAUSOLEUMS

FRANK LEWIS-MINTON

Telephones 2-54-22—2-11-26

Trademarks . . .

(Continued from page 16)

duction and containing recorded images, etc., registered on April 27, 1933, by R. C. A. Victor Company, Inc., of Camden, New Jersey, U. S. A.

Reg. No. 11343. Trademark consisting of the word "TARZAN" for pomade, perfumes, lotions, etc., registered on April 29, 1933, by Masao Matsumoto, of Manila, P. I.

Reg. No. 11344. Trademark consisting of the word "EAGLE" with a design, for siphons, registered on May 2, 1933, by S. Kishimoto, of Manila, P. I.

Reg. No. 11345. Trademark consisting of the representation of a wreath, the lower part of which is composed of ten leaves and three blossoms, etc., for food relishing powder, registered on May 3, 1933, by The Natural Food Products Company, of Shanghai, China.

Reg. No. 11346. Trade-name consisting of the words "CAMISERIA MATIBAY" for the business of manufacturing and selling shirts, undershirts, drawers, pants, coats, sweaters, kimonos, etc., registered on May 4, 1933, by R. Choolani and Company, of Manila, P. I.

Reg. No. 11347. Trade-name consisting of the words "CAMISERIA MURA" for the business of importing and selling foreign and domestic merchandise, registered on May 4, 1933, by Navalrai Jethmal, of Manila, P. I.

Reg. No. 11348. Trademark consisting of the word "LUX" with a design, for hair pomade, registered on May 5, 1933, by Teodoro Kalaw Ng Khe, of Manila, P. I.

Reg. No. 11349. Trademark consisting of the word "FALS" with a design, for cigarettes, registered on May 8, 1933, by Alhambra Cigar & Cigarette Mfg. Co., of Manila, P. I.

Reg. No. 11350. Trademark consisting of the words "KABUHAYAN CAFE" with a design, for coffee, registered on May 16, 1933, by Nazario Hidalgo, of Manila, P. I.

Reg. No. 11351. Trademark consisting of the words "KABUHAYAN CAFE" with a design, for coffee, registered on May 16, 1933, by Nazario Hidalgo, of Manila, P. I.

Reg. No. 11352. Trademark consisting of the word "HARP" with a design, for all kinds of thread and yarn, registered on May 16, 1933, by J. A. Carp's Garenfabrieken, of Helmond, Holland.

Reg. No. 11353. Trademark consisting of the distinctive facon for perfumes, toilet waters, lotions and perfumed liquids, registered on May 16, 1933, by La Parfumerie Houbigant, Société Anonyme, of Paris, France.

Reg. No. 11354. Trademark consisting of the word "FOSFO-LECITINA" for tonic, registered on May 16, 1933, by Henry K. Wampole and Company, of Philadelphia, Pennsylvania, U. S. A.

Reg. No. 11355. Trademark consisting of the letters "U. F. A." for motion picture films, registered on May 16, 1933, by Universum-Film Aktiengesellschaft, of Berlin, Germany.

Reg. No. 11356. Trade-name consisting of the words "EXPRESS SILK SUPPLY", for the business of selling at wholesale and retail wearing apparel, dry goods and other articles of commerce, registered on May 16, 1933, by P. C. Aimal & Company, of Manila, P. I.

Reg. No. 11357. Trademark consisting of the word "RIZAL", for ice drop freezer, and ice scraper, registered on May 16, 1933, by S. Kishimoto, of Manila, P. I.

Reg. No. 11358. Trademark consisting of the word "HEMO-CALCIN" with a design, for chemicals, medicines and pharmaceutical preparations, registered on May 16, 1933, by Pedro Vinas Dordal, of Barcelona, Spain.

Reg. No. 11359. Trademark consisting of the word "PALATOL" with a design, for tonic medicines, registered on May 22, 1933, by Parke, Davis & Co., of Detroit, Michigan, U. S. A.

Reg. No. 11360. Trademark consisting of the word "PALATOL" with a design, for tonic medicine, registered on May 22, 1933, by Parke, Davis & Co., of Detroit, Michigan, U. S. A.

Reg. No. 11361. Trademark consisting of

the representation of an airplane, for crayons, registered on May 23, 1933, by Sigeru Nakashima, of Manila, P. I.

Reg. No. 11362. Trademark consisting of the words "COLUMBIA PICTURES" with a design, for motion picture photoplays, registered on May 23, 1933, by Columbia Pictures Corporation, of New York City, N. Y., U. S. A.

Reg. No. 11363. Trademark consisting of the words "DR. LYON'S" with a design, for tooth powder, dentifrices, astringents and mouth washes, registered on May 23, 1933, by The R. L. Watkins Company, of New York, N. Y., U. S. A.

Reg. No. 11364. Trademark consisting of the words "MARCA SEÑORITA REGISTRADA MENZI & CO. INC." with a design, for papers, blotting, cigarette, carbon, copying, etc., registered on May 24, 1933, by Menzi & Co., Inc., of Manila, P. I.

Reg. No. 11365. Trademark consisting of the word "REX" with a design, for coffee and roasted peanuts, registered on May 25, 1933, by Ah Gong Sons & Co., of Manila, P. I.

Reg. No. 11366. Trademark consisting of the representation of a red wax impression seal, for coffee and tea, registered on May 27, 1933, by Standard Brands Incorporated, of New York City, N. Y., U. S. A.

Reg. No. 11367. Trademark consisting of the word "DIAMALT" for malt syrup or extract, registered on May 27, 1933, by Standard Brands Incorporated, of New York City, N. Y., U. S. A.

Reg. No. 11368. Trademark consisting of the words "CHASE AND SANBORN'S", for coffee and tea, registered on May 27, 1933, by Standard Brands Incorporated, of New York City, N. Y., U. S. A.

Reg. No. 11369. Trademark consisting of

the words "SEAL BRAND" for coffee and tea, registered on May 27, 1933, by Standard Brands Incorporated, of New York City, N. Y., U. S. A.

Reg. No. 11370. Trademark consisting of the word "ARKADY" for dough improver, registered on May 27, 1933, by Standard Brands Incorporated, of New York City, N. Y., U. S. A.

Reg. No. 11371. Trademark consisting of the representation of a central diamond-shaped figure, for dough improver, registered on May 27, 1933, by Standard Brands Incorporated, of New York City, N. Y., U. S. A.

Reg. No. 11372. Trademark consisting of the words "SUPERIOR MEJOR" with a design, for matches, registered on May 31, 1933, by M. L. Loy, of Manila, P. I.

Reg. No. 11373. Trademark consisting of the words "JACOB & CO'S" with a design, for biscuits, registered on May 31, 1933, by W. & R. Jacob & Co., Limited, of Dublin, Ireland.

Reg. No. 11374. Trademark consisting of the word "ESPECIALES" for biscuit, registered on June 1, 1933, by Chin Sang, of San Jose, Antique, P. I.

Reg. No. 11375. Trade-name consisting of the words "AMERICAN IMPORTER COMPANY" ALIPIO DIZON, for a grocery and general merchant store, etc., registered on June 1, 1933, by Alipio Dizon, of Manila, P. I.

Reg. No. 11376. Trademark consisting of the word "CO-ED" with a design, for cigarettes, registered on June 1, 1933, by the Sweet Dreams Aromatic Cigarettes Company, Incorporated, of Manila, P. I.

Reg. No. 11377. Trademark consisting of the words "LIFEBUOY HAIR POMADE", for hair pomade, registered on June 3, 1933, by Teodoro Kalaw Ng Khe, of Manila, P. I.

(Please refer to page 26)

CHARTERED BANK OF INDIA, AUSTRALIA AND CHINA

Capital and Reserve Fund..... £6,000,000
Reserve Liability of Proprietors..... 3,000,000

MANILA BRANCH ESTABLISHED 1872
SUB-BRANCHES AT CEBU, ILOILO AND ZAMBOANGA

Every description of banking business transacted. Branches in every important town throughout India, China, Japan, Java, Straits Settlements, Federated Malay States, French Indo-China, Siam, and Borneo; also in New York.

Head Office: 38 Bishopsgate, London, E. C.

C. E. STEWART, *Manager*,
Manila.

Quality Printing

is as essential to your business as well-tailored clothes are to the successful salesman. Attractive letterheads, bill-headers, cards, envelopes, labels, etc., are silent but powerful salesman. Why not let them carry your message in the most effective way?

The McCullough Imprint

ensures quality printing and all that it implies. McCullough service means expert supervision and the intelligent handling of your printing problems. Whatever your printing needs may be, you are assured the utmost satisfaction when McCullough does the job. May we serve you?

McCULLOUGH PRINTING CO.

Division of Philippine Education Co., Inc.

101 ESCOLTA

Phone 21801

MANILA, P. I.

THE YOKOHAMA SPECIE BANK

LTD.
(ESTABLISHED 1880)

HEAD OFFICE: YOKOHAMA, JAPAN

	Yen
Capital (Paid Up) - - - -	100,000,000.00
Reserve Fund - - - - -	119,750,000.00
Undivided Profits - - - -	5,859,464.04

MANILA BRANCH
34 PLAZA CERVANTES, MANILA

S. DAZAI
Manager

Telephone 23759—Manager
Telephone 23758—Export & Import Dept.

Telephone 23755—Account & Cashier
Telephone 23766—Deposit & Remittance Dept.

Trademarks . . .

(Continued from page 20)

Reg. No. 11378. Trademark consisting of the word "NATIONAL" for radio sets, registered on June 5, 1933, by Eduardo B. Gonzales, of Manila, P. I.

Reg. No. 11379. Trademark consisting of the word "MAYON" with a design, for shirts, registered on June 5, 1933, by Yap Yngco, of Cebu, Cebu, P. I.

Reg. No. 11380. Trademark consisting of the word "DORRICO" with a design, for apparatus for the treatment of solids suspended in liquids, etc., registered on June 7, 1933, by The Dorr Company, Inc., of New York City, N. Y., U. S. A.

Reg. No. 11381. Trademark consisting of the word "SYLVANIA", for radio tubes, radio apparatus and parts and accessories, electric lamps, etc., registered on June 7, 1933, by Hygrade Sylvania Corporation, of Salem, Essex, Massachusetts, U. S. A.

Reg. No. 11382. Trademark consisting of the words "SANG WO LOONG OIL MILL" with a design, for ground nut oil, registered on June 9, 1933, by Quan Kee Cheong, of Manila, P. I.

Reg. No. 11383. Trademark consisting of the words "TROPIC COOLED", for cigarettes, registered on June 9, 1933, by the Philippine Aromatic Cigarette Manufacturing Co., Inc., of Manila, P. I.

Reg. No. 11384. Trademark consisting of the letters "R. U. O. K." with a design, for cigarettes, registered on June 9, 1933, by the Philippine Aromatic Cigarettes Manufacturing Co., Inc., of Manila, P. I.

Reg. No. 11385. Trademark consisting of the words "EQUERRY BRAND" with a design, for flour, registered on June 12, 1933, by Ty Chuaco & Co., Inc., of Manila, P. I.

Reg. No. 11386. Trademark consisting of the words "GOLD MEDAL" with a design, for hair pomade and cosmetic, registered on June 12, 1933, by Chan Kian, of Aparri, Cagayan, P. I.

Reg. No. 11387. Trademark consisting of the words "BOWLING CIGARETTES" with a design, for cigarettes, registered on June 12, 1933, by La Yelana Company Inc., of Manila, P. I.

Reg. No. 11388. Trademark consisting of the letters "M C A" for shirts, men's and women's undershirts, neckties, cravats, drawers, etc., registered on June 12, 1933, by Yap Tian Sieng, of Manila, P. I.

Reg. No. 11389. Trademark consisting of the word "DOT" with a design, for cigarettes, registered on June 12, 1933, by La Insular Fabrica de Tabacos y Cigarillos Inc., of Manila, P. I.

Reg. No. 11390. Trademark consisting of the words "GIRL BRAND FLORIDA WATER" with a design, for perfumes, cosmetics, face powder, etc., registered on June 13, 1933, by Chuan Lie Lam Tong Te, of Manila, P. I.

Reg. No. 11391. Trademark consisting of the representation of a Dromedary and Foal the two standing in an upright position facing each other, for textiles of all kind and similar articles, registered on June 13, 1933, by Germann & Co., Ltd., of Manila, P. I.

Reg. No. 11392. Trademark consisting of the words "LA SUERTE" with a design, for slippers and shoes, registered on June 14, 1933, by Tomas Nito, of Dagupan, Pangasinan, P. I.

Reg. No. 11393. Trademark consisting of the word "GANDHI", for all kinds of cotton, silk and artificial silk, and all kinds of piece goods whether plain, striped, painted or otherwise, registered on June 16, 1933, by Hassamal Dhalmal, of Manila, P. I.

Reg. No. 11394. Trademark consisting of the words "HIGH HAT CIGARETTES" with a design, for cigarettes, registered on June 16, 1933, by Philippine Aromatic Cigarette Manufacturing Co., Inc., of Manila, P. I.

(To be continued)

To the WORLD'S FAIR at CHICAGO, U.S.A.

Across America at Low Fares on the
NORTHERN PACIFIC RAILWAY

VISIT the International CENTURY OF PROGRESS
EXPOSITION...see this enormous collection of
exhibits from all parts of the world...travel in luxury
and comfort on one of America's oldest and best
railroads. Private rooms en suite, box-spring beds,
baths, barber and valet, radio, library...every modern
luxury on the famous *New*

NORTH COAST LIMITED

Low Summer Fares from Seattle to Chicago and return
to Seattle on sale May 13 to October 15, 1933.

\$77.75 \$90.30

Return Limit 21 days Return Limit Oct 31

[Stop at Yellowstone Park enroute.]

Northern Pacific representatives, meeting steamships at Victoria,
Vancouver and Seattle will be pleased to help you with baggage
and make reservations to any destination

DOH SMITH, Special Passenger Agent
Smith Tower, Seattle, Washington
A. C. STICKLER, General Agent
913 Government St., Victoria, B. C.

W. F. CARR, General Agent
619 Howe St., Vancouver, B. C.
R. J. TOEHR, General Agent
821 Market St., San Francisco,
California



NORTHERN PACIFIC RAILWAY

• C. L. TOWNSEND, General Passenger Agent, Smith Tower, Seattle, Washington •