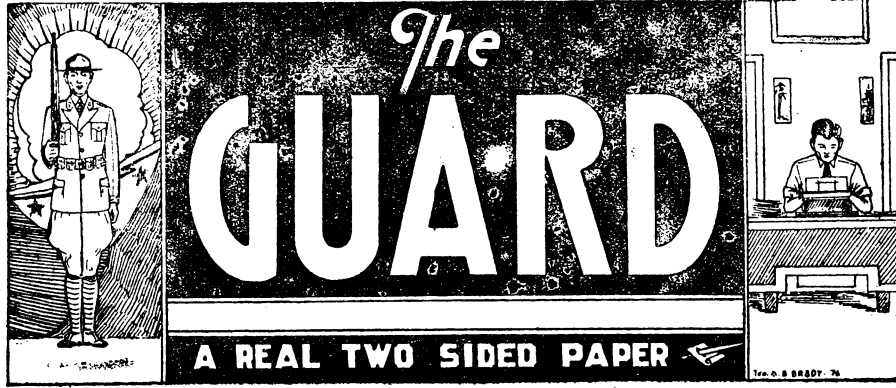




OCTOBER



1937



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VOL. II

10 CENAVOS

NO. 3

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NO. 3

CEBU'S POLITICAL BAROMETER PUZZLES THE PEOPLE

Hardly two months the elections for the provincial and municipal officers well be held in the Philippines. According to the law passed by the National Assembly the election will be held on December 14, 1937.

After the date for election was set by our law making body, the candidates for the different positions are busy campaigning. Political propagandas and platforms are already distributed by some candidates. Electioneering speeches were had in poblacions and barrios in order to propagate the candidacies of the municipal and provincial candidates.

In Cebu almost all the municipalities have their line up of candidates. The local candidates are already on the firing line of the political field.

But the thing that puzzles the people in Cebu is the silence of the campaign pertaining the provincial candidates. Until now there seems to be no activity in the province. The Popular Front

who have organized the line-up seems to sleep in oblivion. The candidates of the Popular Front for the provincial board composing Atty Vicente Sotto as governor and Dr. Cesar Filoteo and Miss Felicidad Olimaco as board members are about to be forgotten by the people.

The same is true with the other side. The fusion candidates composing Hon. Buenaventura Rodriguez as provincial board composing Ass. Buenaventura Rodriguez as governor and Messrs. Manuel Olimaco and Vicente Lozada as board members donot move until now.

It is rumored that Hon. Buenaventura Rodriguez does not campaign for his candidacy because he is still doubting as to whether or not he will run for governorship.

A going to be surprise then in Cebu is the un-expected fight between the two strong candidates for governorship. The anti faction is urging Secretary Mariano Cuenco to run for governorship. Many of Secretary Cuenco's fol-

lowers are still behind him assuring the victory of the public works and communications secretary.

Secretary Cuenco is known to be a good politician in the Philippines. So that when he will be convinced by his admirers to launch his candidacy for governorship, it is believed that he will be forced to leave the high position he is holding and give way to the prayer of his hencemen. And due to the inducement of the Cuenkistas in Cebu, there is probability that he will throw his hat to the political ring and seek election for gubernatorial chair.

When the news will become true that Secretary Cuenco is launching his candidacy for governorship, the pro faction in Cebu will be obliged to have Governor Sotero Cabahug to run for reelection because the pros know that Secretary Cuenco is the strongest candidate in the anti side and the incumbent governor is the timber to challenge the biggest politician in Cebu.

Until now Governor Cabahug does not have a bit in his mind in running for reelection because of the prospect that he will be appointed judge in the court of first instance for Bohol. But when Secretary Cuenco is really launching, Governor Cabahug will turn his face from the bench and eye for political position just to hear the will of his friends. He is according to rumor, to sacrifice judgeship and prefer the governorship.

Due to the strong rivalry between the Cuenco faction and Cabahug's, the political barometer in Cebu has become an unfathomable enigma. Every faction expects its victory in the gubernatorial race in this province. And as such each one of them strengthens the political trench ready for next fight which will be the greatest political battle that Cebu will be able to witness if the news of the Cuenco-Cabahug political struggle be realized.

* * *

Nolasco Has Fair Chance for Reelection

Of the present members of the municipal board in Cebu City, Councilor Jose P. Nolasco is one of those who will have a chance for reelection.

Councilor Nolasco is known to be an honest and hard working public servant. He is popular among all classes of people in the city because of his adjustable character.

As a social worker and a public administrator, Councilor Pepe Nolasco could hardly be surpassed in the City of Cebu so that many expect him to get elected next election.

City Roads Will Lead to City Theatre

When the names of Pio Kabahar, Ipyon Canania, Doring Silloria and many other Pramatists in Cebu will be mentioned as partakers of a certain drama, the people will resolve to leave their homes temporarily so as to witness the drama which will beyond reasonable doubt justify their money and time.

Next November 16, the drama called LUNO written by Mr. Jose J. Sanchez will be staged at the spacious City Theatre in Juan Luna in the city. And due to the participation of the noted dramatists in Cebu, the people have already bought their tickets

(Continued on page 18)

Manager Sayo of The City Theatre is Here

For important business which has connection with the City Theatre, Manager Mariano Sayo went to Manila during the last few weeks.

After securing the good pictures for the coming month he returns here with the fullest of satisfaction that the City Theatre can please its thousands of customers.

With the abled management of Mr. Sayo and the cooperation of the partners of this theatre, the public has noted a lot of improvements regarding accommodation and the beautiful pictures that are always shown in City Theatre. Filipino pictures will only be shown in the City Theatre according to him.

Cebu 1938 Carnival Will Surpass Others

According to Director Jose P. Nolasco, the 1938 carnival in Cebu which will be held from March 12 to March 27 will the liveliest carnival that Cebu can witness. He anticipated this because of the novel idea that the carnival next year is going to have.

The carnival offers so many prizes to ticket holders. These holder are entitled to free admissions and as well expect beautiful prizes with the little amount of money they pay after drawing numbers from the ticket sellers who are going around the province. And due to many ticket holders who are given several

(Continued on page 18)

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WASHINGTON GOSSIPS

By TEODORO NOLASCO

If President Quezon had not obeyed the dictates of his heart he would have been back in Malacañang Palace in Manila long ago and the Philippines would have been saved many, many thousands of dollars.

If President Quezon had considered the miserable life of the Filipino masses and their abject poverty he would not have lived in the United States after the fashion of the multi-millionaire maharajas of India.

If President Quezon hadn't been so racist he would not have surrounded himself with Spanish Filipino mestizos who are not known for their brains and knowledge of American and world affairs.

All the members of the Quezon delegation, including President Quezon himself, took lessons in dancing in New York. They went to dancing school religiously. They learned new steps, invented new ones and improved old ones. President Quezon is said to have discovered heretofore hidden steps and therefore novel movements on which patents may be taken. With the leaders turned into good and graceful dancers, it is expected that the Philippines

will enter into an era of peace, progress and prosperity.

Primitivo Lovina, future agent or representative of the Philippine National Bank, in New York, is preparing himself for the position socially and otherwise. He took up dancing lessons at accredited dancing schools. He got acquainted with pretty girls and entertained them. He went to cabarets, night clubs and other legs shows. He wrote to a friend in Washington the "bad news" that the New York burlesque theaters have been closed.

Gil Montilla, the speaker of the Philippine National Assembly, is probably one of the very few Filipinos who holds a world record. He is about the quietest speaker on earth. This is confirmed by all the Filipino government officials whom we met, and we met the most prominent of them.

The hearing held in Washington by the Joint Preparatory Committee was an absolute flop. They elicited no interest outside of a half people who do business in the Philippines. The speakers spoke with half-hearted interest. The numerous attendance on the part of the public was 10 persons, Manuel Roxas was

the one who asked many sensible questions. After the hearings Roxas said that his purpose was to make the record more interesting. Joaquin M. Elizalde tried to ask questions, but most of them were pointless. He could not be well understood because he spoke in staccato tones and got his grammatical construction mixed up. Jose Yulo, secretary of justice and favorite of President Quezon, asked questions in a high-pitched voice sounding like a prima donna. Quintin Paredes, resident commissioner, was indifferent. The newspapermen who covered the hearings were disappointed at the lack of action. "This is the dullest and the most asinine hearings that I have attended," one newspaperman said.

Madame Manuel L. Quezon has dignity, poise and wisdom, and the Filipino people are justly proud of her and give her their accolade of admiration and affection.

Major-Domo Manuello Nietotati is understood to be thinking of taking out a patent on a group of dance steps which the Il Duce Filipino has stumbled upon one evening when he overdid the light fantastic and tripped.

Quezon does not like native Filipinos. He would only step out in New York City and Washington with mestizos. Sophomoric and fustian editor Romulo and other full-blooded Filipinos in his entourage stay home to run His Majesty's household and to await His Majesty's arrival.

Former Senator Harry Hawes believes with us that the appointment of Joaquin

M. Elizalde as resident commissioner in succession to Quintin Paredes would be a reflection on the reputation of the Filipino people as an intelligent and patriotic people. This opinion is shared by every 9 Congressmen out of every 10 that we asked. That "Mike" would be lavish in his spending when he becomes a resident commissioner would just reduce his influence in Congress to near zero.

Mr. John Foley, manager of the New York branch of the Philippine National Bank, has been of great service to the Quezon delegation, according to one of the members. In fact, the members adopted the policy of "Let Foley Do It," while they went about their never-ending social rounds.

In Manila Buencamino has been filling the newspapers with accounts of his "work" in London and the United States. The biggest joke was to call Buencamino as "the Benjamin Franklin of the Philippines," Quezon is hard and relentless in his condemnation of Felipe Buencamino for deserting his post in London when he was sent there as a delegate for the Philippines to take part in the World Sugar Conference.

Porfirio U. Sevilla, sitting in his well-appointed office in New York is trying hard to forget the past. Porfirio is a modest person and he does not want his past raked up and aired. Through sociable Porfirio Filipino government officials met American ladies of beauty and happy disposition.

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FOR AN INTELLIGENT MINORITY PARTY

By VICENTE A. PACIS

As we continue to agitate the surface of our political life with a more or less innocuous discussion of whether or not our democracy is real or ritualistic, we have probably failed to notice a more profound and ominous stirring in its very depths which will clarify and purify our politics; but, again, it may prelude the eruption of the volcano that will belch destruction and death.

I refer to the slow but apparently steady consolidation of the discontented and misdirected factions under the bold banner of the Popular Front. On the surface, the situation presents nothing unique or unusual. Indeed the ordinary process of building a political party is to weld together the various factions that are antagonistic to the party sought to be displaced from power. Where a community of grievances of the one hand and an affinity of political ideals on the other hand exist, the recruiting is fast and the resulting combine substantial in strength and number. But even when only the ordinary resentment of being out against those who are in exists as the common bond it is still possible to get together enough men to keep up the good work of criticizing and denouncing.

When a marked success attends the work of consolidating factions hostile to the ruling party, however, there is ever present the danger of excess momentum. The horrible reign of terror when France was in the throes of being born a democracy was the result of men getting out of control and running amuck. Precisely, the popular movements in France and Spain which, however, are of a much later vintage, seem to be model of our minorities are in the process of coloring together. And, at least in these two countries, the pendulum is ordinary swinging too far: France is being threatened by persistent radicalism, and Spain is a flood of blood largely as the result, qualified observers says,

of the lack of prudence on the part of newly-consolidated and recently-emancipated minorities.

MOST HOPEFUL ASPECT OF LOCAL PHENOMENON

Those who hope that the local popular front movement will have a constructive influence on Philippine politics point to the presence of intelligent men at its vanguard. The hords that may be attracted under the banner of the new party may be excellent fuel for uprisings and revolutions, but if the leaders who now so loudly sound the bugle of union will keep their heads and the mob that they may gather will not get out of control, the movement may prove to be the beginning of the first Philippine opposition party to gain control of the government. On the contrary, if the leaders lose their heads and become drunk with success, or if their mobs overwhelm them, they will have started something that they will regret and for which posterity will never forgive them.

Let us enumerate the groups that are being attracted to the popular front camp. They are the sakdalists, the followers of General Emilio Aguinaldo and Bishop Gregorio Aglipay, perhaps the tangulans, and, of course, every brand of men who have fancied or real grievances against the ruling party or the present administration. Let me hasten to add that there will also be, as there have already been, men of convictions and ideals who will trek to the new consolidated party, either from the Quezon fold or from ranks

heretofore indifferent to politics.

The resulting aggregation will be fearful and unruly. Many in its camp will consider no remedy short of violence for the conditions that they denounce. The sakdalists and the tangulans have a bloody record, and most of the followers of General Aguinaldo once or twice resorted to revolution to effect the beliefs that they sought. Our communists of the Moscow brand will take little persuasion to take up bolos and bullets although the more thoughtful socialists will probably line up with the sane and prudent.

Overwhelming, therefore, the recruits of the Popular Front party will probably be ignorant, misinformed and misled citizens who approve of the primitive method of taking the law in one's hands. But their greatest need, fortunately, is sane and thoughtful leadership, and the leaders of the Popular Front party should, if they care, be able to furnish it.

SAKDALS PLAN DEMONSTRATION BEFORE EXPERTS

Just a sample of the stupidity that the Popular Front leaders must contend with if they are to win faith and confidence for themselves and their group. There is current a report that the sakdalistas, urged by their fugitive leader, are planning to meet the joint committee of experts with a demonstration, resorting to violence if this is necessary to carry out their plan. But the point is not the threat but the false belief from which the plan derives its inspiration.

It is stated that Benigno Ramos was in Washington at the time that President Quezon was there; that he had overshadowed the Philippine President with his presence; that he had asked President Roosevelt to grant an earlier independence than the Tydings-McDuffie law provides; and that, in response to his plea, the American President is now sending the joint committee to see if the alleged Ramos plea can be granted. Because of this report, which the sakdalists are reported to believe implicitly, in spite of the fact that Ramos has not and cannot leave Japan for being arrested, they are bent on meeting the MacMurray committee if President Roosevelt is sending it in response to Ramos' plea, the sakdalists must simply meet the group and show that they approve Ramos' action with all their hearts.

If Ramos had set foot on American soil he would have been immediately collared and deported to the Philippines for trial and conviction. This should be proof enough that he has never been in America. As every intelligent person knows, the committee is the tangible result of President Quezon's work in Washington. It was formed following consultations with him. In fact, he appointed the committee's Filipino members who constitute about half of the entire group.

And the committee is not coming here to hear pleas for immediate or remote independence, but to make some inquiries regarding the most practical and equitable liquidation of Philippine-American economic relations, and in reference not only to the provisions of the Independence Act but also the Quezon Plan for independence in 1939. It will be a reflection on the understanding and judgement of those responsible if they were to publicly misunderstand or misconstrue the mission of the committee.

FIRST JOB OF POPULAR FRONT

(Continued on page 13)

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FIRST RALLY OF ALL CEBU'S ROTC WAS SUCCESSFUL

September 27, 1937 is memorable in the province of Cebu when the first military parade was successfully held. The rally was participated by Reserve Officers of the Training Corps of the Visayan Institute, Junior College, Southern Institute and San Carlos College.

The significant military parade was attended by about 1,000 cadets of the colleges in the second city of the Philippines. And due to the able leadership of Commandants Alejandro, Calderon, Flores and Javelosa, the expected attendance was realized.

When the time fixed for assemblage was due, all the cadets were well posted in the Plaza Independencia. From here the military parade started passing on the Morga, Mabini, Magallanes, Juan Luna and Jones Avenue streets down to the Normal Ground where the review was held.

The reviewing officers were composed of Hon. Paul Gullas, Dean Julio Pongan, Engineer Jereza, Rev. Fr. A. Dingman

and Col. Guy Fort. These officers were accompanied by the beautiful sponsors of the different R.O.T.C. save the San Carlos College's which has none for reason that the college has no lady students.

Perhaps due to the fact that the rally was first of its kind, people flocked in the streets where the future officers of our army passed. In the Normal Ground where the review was held, about 10,000 people witnessed the all-soldiery-movement of Cebu's prospective Reserve Officers. The successful performance of the embryo officers can partly be attributed to the inspiring music played by the famous Philippine Army Band.

It is expected by the school authorities and as well as the public that the next R.O.T.C. rally which will be held sometimes next year, will be more successful for that will be the second year of their (ROTC) existence except the Junior College's.

CEBU CHARTER LAW WILL BE AMENDED AS SOON AS POSSIBLE

According to Assemblyman Vicente Rama, author of Cebu charter, the special law for Cebu City will be amended. He has already the tentative plan of the future amendment of the law.

With the present law for Cebu City, the people residing in this locality will be allowed to vote for the provincial candidates. This part according to the author will be amended. The city residents will not be allowed to elect the provincial candidates for reason that the city having a special law is not categorically speaking a part of the province of Cebu. The Cebu City as it ought to be treated a separate province.

Until now the municipal board of Cebu City is sending its resolutions and ordinances to the provincial board of Cebu. Again this part of the law is somewhat ridiculous for the municipal board of Cebu City is supposed to send all its resolutions and ordinances to the department of interior for approval or disapproval.

When Assemblyman Rama of the fourth district of Cebu was asked with regard to the possibility of the amendment, he said, that the said amendment will have an easy sailing for there are only two Assemblymen for political reason, who are against the complete separation of Cebu City from the province of Cebu.

So in some future election, it is expected that Cebu City residents will be allowed only to vote for the members of municipal board and the national candidates and that the said municipal board should not send anymore its resolutions and ordinances to the provincial board, but it should be sent direct to the department of interior.

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Cebu City

The Wonders of Russia's Military Strength

(Continued from last issue)

OTHER nation, other forces, balancing and counter-balancing, will have part in the next world war, but the real adversaries, facing each other directly and with concentrated forces, are the Soviet Union and Germany and they alone can be matched directly with each other.

There are four aspects to the relation of forces, four potential strategies, which held the decision in modern war. These are the material the operative, the aerial, and the social strategy. Each of them has its own special significance, its own answer, and only the sum can throw light on the result. The strategy that reveals most simply the situation is that of purely material force—men, weapons and products, which all together yield the modern fighting army. What armies are Facism and Socialism arraying against each other?

In any case a tremendous human mass must be set in motion, not only to serve and move forward the huge modern machines of war and motors, but also in order, with the help and under cover of these machines, to light, to attack, to storm and to occupy.

A "war without men" is the romantic fiction of the modern military individualists. On the contrary, never will the demand for man-power, and indeed for trained, qualified man-power, be so great as in this mechanized war

of tanks, armoured cars and air-cruisers; just as the introduction of modern machinery into industry during the last century did not diminish the number of the industrial proletariat, but rather increased it immeasurably.

It is probably that Germany will begin the war with a firstline army of 1 800 000 men, consisting of forty six regular divisions, and seventy-two irregular divisions. The irregular divisions will be made up of some 400,000 Brownshirts, 200,000 Blackshirts, 250,000 members of the Militarized Labour Service, 50,000 members of the Militarized Nazi Corps of Motorists, 150,000 policemen, and 50,000 of the "Frontier Defence".

This is an impressive fighting force of well-trained men, but Germany will be less fortunate in her second line. A considerable part of the German nation will actively be against Hitler and his war. In no circumstance will the assembly and addition of fresh divisions go so smoothly for Hitler as for Hindenburg and Ludendorff, and the longer the war lasts, the more will this be the case.

Russia will have the larger army. The peace army of the U. S. S. R. numbers today 1,300,000 men in 139 divisions, and now the age of military service has been lowered so that this number may under go further increase. Russia should be able to throw 400 di-

visions into the war against a maximum of 200 divisions of Germans.

Will at least the *Military* quality of this human mass, that is to say its training, fighting efficiency and powers of endurance, be inferior to that of the German army?

The theory of the "low level" of the Russian soldiers is an old piece of twaddle. The soldiers of the Tsar in 1914 were incomparably worse armed and animated by much less will to victory than the German soldiers; their powers of endurance were greater. The Socialist soldiers of the U. S. S. R. in 1936, in their level of military training, of tactical and technical knowledge, of physical fighting ability and adaptability, take their place at least in the ranks of the ranks of the finest armies in the world.

Today the Soviet infantry is not inferior in battle to the French. The Soviet cavalry is recognized even by Germans as the strongest in Europe, and it is a direct consequence of this recognition that Hitler and Blomberg have provided such a surprisingly high number of cavalry divisions for their new army: twelve of them against twenty-four infantry divisions. This proportion is not even approximated in any other big European army, and its purpose is simply

that of sending some compensation for the possibilities of the Red cavalymen on the wide plains and steppes of inner Russia.

And what of the leadership, what is the Socialist corps of officers worth compared with the Fascist? Here again the strategists of the old school reckon that the 40,000 Soviet officers, young and "inexperienced" Red lieutenants and captains from the villages and factories, will fail miserably in leadership compared with the lieutenants, captains and generals of the classic military power of Germany, the finest military caste in the world.

That sounds serious. But it is a comic fact that in 1793 and later precisely the same thing was thought and written concerning the young officers the French Revolution before their encounters with the worthy generals, princes and other hereditary wearers of epaulettes in the Austrian and Russian armies. This is a very amusing thesis, deriving from those who sincerely believe the military art to be a kind of divinely inherited and inviolable monopoly attribute of a certain caste; instead of knowing that it is the product and achievement of the social class in ascendancy at the time.

In history, in the long run, and its purpose is simply it is always the generals of

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Orders From The Provinces

the youthful, rising classes and their states who have been the victors; and always the socially declining, reactionary castes who have lost.

The Socialist officers are the most youthful in the world. They have, however, on their side, not only the experience of the last World War, in which numbers of them fought; they have also the experience of the Russian Civil War, which represented an extraordinarily extensive strategy with extraordinarily small quantities. And 16,000 of them had training in one of the thirteen military academies maintained by the Soviet Union.

What of equipment? It has been estimated that Germany of spending twice as much on arms at present as did the Germany of 1931. German industry is already turning out monthly for the Hitler army up to 500 guns and 200 tanks. After the outbreak of war it will be in a position probably to supply up to 3,000 guns every month, 25,000 machine guns, and 1,000 tanks.

The new German army is equipping its division with 400,450 machine guns and 189 light and heavy guns. There are also special artillery formations for the different corps and army groups. It has created a special tank force under separate command, and, above all, is developing, as a new mass shock-weapon it light two-man tank of special design

(with safety gun slit, revolving firing seat, etc.) with which the of every German motor works is packed out today. The new German machine gun is said to be superior to the French.

When once again this concentrated destructive mass is trained on the Russian lines it will find more than lightly armed men opposing it. In the last war for every shrapnel shell fired by the Russians 300 were fired by the enemy. That will not happen again.

The Russian army is the most extensively motorized in the world, and its equipment is thoroughly modern. The Russian tank-force is unequalled, and there is no army better prepared to wage chemical warfare.

But the front line armies may not be enough. Which of the nations can endure more? The struggle will be so better, so intensive, that even the briefest period will be enough to create an urgent need for all the material that exists at present to be replaced.

A modern "mechanical division", which carries with it 180 200 light and heavy guns, 450 tanks, 2,000-3,000 motor vehicles, ammunition and rations for 20,000 men, telephone and wireless plant, bridging material and the rest—is like some giant octopus, which must uninterruptedly be nourished, put together, transported, and finally sent up in smoke.

And all this material must be produced without pause in the hinterland. The slightest pause in the supply would mean that this mechanical octopus would come to a stop, and at that moment it would be destroyed by that of the enemy.

Every such division develops a demand for foodstuffs, metal, oil, explosives, vehicles, and the raw material known as money, in amounts on which formerly not only entire armies could subsist—but entire nations.

Russia should outlast Germany. Compared with Germany the Soviet Union today commands: 125 times as much petroleum, five times as much grain, three and one-third times as much live-stock, twice as much copper, the same amount of steel, rather more iron and electrical power, half-again as many workers and employees, rather less coal.

Against this Germany possesses in comparison with the Soviet Union a network of railways nearly twice as dense (in proportion to population), a mercantile marine three times as large.

But the Socialist state can supply its troops with more metal weapons with incomparably more motor fuel, and will certainly be able to feed its forces better. Now at last the boundless Russian soil is being conquered. 650,000 tons of meat, 17 million tons of fish, 25 million tons of sugar, 43 million tons of

potatoes, and 102 million tons of grain form the food-basis of the U. S. S. R. in the present year.

Meanwhile Germany still has to import foodstuffs to the value of 1.4 milliard marks a year. She has a chronic deficit on fats: even today her towns have not enough butter and her population is being urged to consume as little tea, coffee, cocoa, rice and other "Semitic" and "Mongolian" produce as possible.

And it must be remembered, when one considers operative strategy, that again geography in the West as in the East, is on the side of the Soviets. The Fascists will find an effective penetration of Russia extremely difficult. They have based their hopes on a surprise attack in which their superior navy would play an important part. Until recently that surprise attack might just possibly have worked. Russia was weak in transport. But now with arterial roads built, with motor cars of all kinds being turned out in vastly increasing numbers, with the intensive improvement of railway facilities, the possibilities of fast, surprise movement on the part of Germany has decreased, for now Russia can bring up force to block it. It is a long road from the border to Russia's vital points, and every week increased the difficulty of that road to an enemy.

(To be continued)

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THE GOVERNMENT TRIES PROPAGANDA

THE COMMONWEALTH of the Philippines has adopted a queer weapon—the strangest so far in its armory—to fight unrest and bring about peace and contentment among the masses. Americans harshly label it as propaganda. Germany's Dr. Goebels qualifies the like of it as the "proper presentation of the truth." Our own officials use neither term; to them it is nothing but a *campaign* to bring the government closer to the people.

Propaganda Vs. Unrest

A large and competently staffed Information Board handles one end of this enterprise for the government; a squad of constantly travelling department secretaries, and the President, bent on seeing to it that the Commonwealth is published in the right way, take charge of the other end.

Radicalism in the island is being fought relentlessly today by the government—terror with terror, force with force, propaganda with propaganda.

Five cabinet members, armed with orders from the President, take turns—sometimes jointly—in pushing through the propaganda campaign.

If you are a poor tenant, and you have taken the notion that something somewhere is wrong—particularly with regards to the present order of society—or you have allowed yourself to be banded with fellowtenants for a common cause, very likely you have heard of the government propaganda already.

You probably have attended no less than three public

meetings already and in all three meetings you have been told that President Quezon is magnificent statesman, that the Commonwealth under his capable administration is a success, that you should place explicit faith in him that he has the interest of the common tao at heart, and that everything will be all right with you.

You have been told, too, that since the Commonwealth was inaugurated, quite a number of laws have been enacted by your National Assembly and promptly signed by your President, to ameliorate the lot of the poor. The sum of ₱1,000,000 has been placed at the disposal of the poor people who may want to go to Mindanao to secure their own landholdings; the tenancy law has been modified to suit your needs, and so on.

Soothing Words

Well paid orators of the government, appointed in the capacity of public defenders and confidential men, harangue your kind everywhere. If you have been bold enough in your denunciation against those who oppress the poor in the past, you have, most likely, been visited by special government investigators right where you work. Most likely also, he had out-talked you. You were not aware of it, perhaps, but you were actually witnessing how the propaganda machinery of the Commonwealth works.

All this may confuse you, at first. You have never had the occasion to witness the likes of it before; there are no candidates, and this is no

election time. And yet, hardly a month passes without a silver-tongue orator walking up the platform at the plaza of your town. At times the speaker is introduced to you as a Department Secretary, at other times it is the provincial governor or a government investigator. You can always be sure, however, that the theme of the speeches is the same throughout. It is about His Excellency the President and his excellent administration of the affairs of your country, and about the nice things which the government is doing for you.

No Escape From It

The Commonwealth is bent on the publicizing itself and when so powerful an institution as the state decides to do that, one can be sure it will be thorough and effective.

There is no escaping that propaganda. If you are a radio owner, you are bound to be interrupted in your readings any one night, and told what Mr. Quezon, *your* leader, is doing in America, what *your* assemblymen are doing or planning to do to make better *your* lot. Questions, mostly those that bring out some splendid services or undertaking of the Commonwealth or of its officials, are answered over the radio and hammered into the public consciousness.

Dramatizations of the labors of "our President" are staged on the air, with some good hired speakers taking the role of President Quezon. Even Hon. Felipe Buencamino, answering questions supposedly asked him by his in-

quisitive colleagues in the Assembly, was dramatized on the air recently, under the auspices of the National Information Board. The purpose was to inform the public that although it is costing the government much money for trans-Pacific radiophone service and cable charges, the Quezon trip to Washington is really worthwhile. The speaker who played the role of Buencamino very effectively concluded in Tagalog: "...and our President is coming home with one hundred million pesos—think of that, one hundred million pesos—secured by him from the treasury of the United States government."

Printed Sheet

Like the platform and the air, a portion of local press has been commandeered by the Commonwealth in its drive for self-publicity.

President Quezon's fight for the rejection of the HHC law was effectively aided by a section of the local press. His coalition movement received a similar support and so was his election for the presidency. When he finally assumed the presidency, he did not lose sight of the press in his campaign to win the people to the side of the government, and did everything to win the press to his side.

Publicity Office

With a ₱100,000-appropriation freely granted by the National Assembly, the Commonwealth organized a publicity office known as the

(Continued on page 14)

Emiliano Son Pansiteria

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For An...

(Continued from page 8)

IS EDUCATIONAL.

Thus it is evident that the first tasks of the Popular Front party, after it has capitalized the credulity of potential followers, will be to displace mythical and bankrupt direction with sane and reasonable leadership. The new party must recruit followers, it is true, by baiting them with a semblance of affinity in political beliefs and ideals. But once recruited, the recruits must be educated and converted. The various factions, after they have converged, must themselves be integrated or there will be war among themselves.

This job will be difficult. But there are men in the Popular Front who should be able to do it. It will be in its accomplishment that the statesmanship of Sumulong, the judiciousness of Abeto, the foresight of Jaranilla, the generalship of Alejandrino, the spirituality of Bishop Aglipay, and the unifying genius of Aguinaldo will serve the party in good stead.

"It is safer for the country," a thoughtful public official said just the other day, referring to the Popular Front party, "for intelligent men to take our radicals of all brands under their wings. I shall feel much safer with the sakdalists, the Communists, and the tangulans under the influence and leadership of Sumulong, Abeto, Alejandrino and Jaranilla than under the spell of Ramos."

The sentiment he expressed, it is safe to assert, is representative of that of every thoughtful citizen. Self-seeking, irresponsible leadership by agitators has been behind our radical movements. If the

Popular Front party succeeds in replacing it with something truly sane and responsible, it will quickly win public gratitude.

UNIFYING ISSUE INITIAL NEEDY OF NEW PARTY

It has been stated that United States High Commissioner McNutt's July 4 dissertation on democracy has given the Front its rallying cry. If this is true, the High Commissioner has contributed something of lasting value to Philippine politics. He has thus not only created an issue; he has shown that there are political issues lying around waiting to be picked up.

The Popular Front party needs a platform that not only will attract followers but will also serve as a program of constructive accomplishments once given the reins of government by popular vote. And this is the time to select the timber for its planks. The coming into fore of a National Constitution is the time to define a cleavage between political thought and norms, it was during the first years of the American Constitution that Jefferson and Hamilton evolved the respective philosophies of the Democratic and Republican parties and their forerunners.

So far, however, the new party's acts have been characterized by exaggerated criticisms and pointless polemics. If it waste away its energies on nonsensicals and nonessentials, it will have no strength for a worthy cause. It is time that it draft a program of constructive activity and the husband its energies and resources for its accomplishment.

Independence as a political issue is passé. Our voters know by now that it is far more important that we prepare ourselves properly for

independence than cry for its grant at the earliest date. A new party that can present no better issue than independence at an early or late date has today no excuse for being.

How shall we solve our economic problems? How shall we allow our government to develop under the Constitution; shall it be centralized or decentralized? Shall we observe the coordination of department and the system of check and balance, or shall we give supremacy to the Judiciary, Executive or Legislature? How shall we best secure international security? How can we effectively carry out the objective of free universal education required by the Constitution?

These and other equally important matters could serve as the basis of a comprehensive platform. The Popular Front party must explore them thoroughly for promising planks.

AGITATION AND CONSTRUCTION GO TOGETHER

It is true that parties out of power must create discontent against the party in power. But it is an opposition party's responsibility and duty to satisfy, when given a chance, the very discontent that it may thus create. To fail to do this is to be short on the constructive side of politics.

The Popular Front party has been most efficient in creating discontent against Quezon administration. It has, however, shown no evidence that it will be able to satisfy the discontent that it is creating. And it needs not be said that it is such a discrepancy as this that has been responsible for every political chaos resulting from a change party, regime or order.

Let us take care that we do not lead the country into chaos—that the profound stirring among our masses will not become a national commotion, a fatal convulsion.

* * *

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The Government...

(Continued from page 12)

National Information Board. The Board, staffed with able writers weaned away from the newspaper profession, is headed by Ex-Editor Mauro Mendez. The board arranges radio programs, books commemorating the progress of the people under the Commonwealth government, pamphlets telling the masses what the Commonwealth is doing for them. Informative leaflets, translated into the different dialects, on how to acquire homesteads, on the relations between tenants and landlords, and containing all legislative enactments designed to improve the lot of the masses, are printed under the auspices of the Board. These are circulated in the provinces free of charge.

The board's latest move to fight restlessness will soon be evident in the form of a news organ published in English and in Tagalog. The news sheets, which is being printed by the government printing office, will soon be distributed free of charge. It is gossipy and is patterned after the *Sakdal*, or similar radical papers. It will, however, have a different end: to sell the government to the people and answer attacks hurled by radical newspapers against the government.

An example of the need of information on government affairs may be had from recent press discussions about the necessity of the President

having a private chapel at Malacañang and of having a yacht like the *Casiana*. Any one whose motive is to arouse popular hatred against government officials, and against our leaders, can go very far—if there is nobody in the government to answer back and enlighten the public on government necessities.

Choice Speakers

A policy handed down recently with regards to the choice of government investigators, confidential men, and public defenders, lends strength to the view that the Commonwealth will persistently push the publicity campaign. Preference, it has been gathered in government circles, is given to "good public speakers" of the appointment of public defenders, government investigators, and confidential men. Thus, if a lawyer is to be appointed public defender, he should have a sweet tongue, and a good command of sugarcoated words. The purpose, of course, is clear: the government wants to utilize their services in the publicity campaign.

By now, the public will have noticed how arduously Department Secretaries have taken to the task of pacifying the masses and of publicizing the government. Such campaigns were quite unknown during the pre Commonwealth era. A comparison between the kilometrical speeches being delivered by our Department Secretaries in their provincial

inspection trips today, and those of the members of the cabinet of any American Governor-General, will give anyone an idea of the extent of that campaign.

Benefits—But Where?

President Quezon is not the first executive to employ propaganda to win the people to his administration.

Not less than 100 newspaper men have been established behind the Rooseveltian breastworks to serve out New Deal ammunition in the United States. Every branch of the U. S. government, almost every bureau of each department, reveals T. G. Joslin, Hoover's former secretary, has at least one former Washington correspondent on its pay rolls.

The propaganda, for the Commonwealth is as yet too young to be judged. One disconcerting the fact about it however, in the opinion of observers, is that while so much is being done by the government to inform the people of what it is doing for them, so little is being received by them in the form of tangible relief. They are told of their improved conditions and of the government aids being given them. But they ask: where are those and in what form are they given us?

Propaganda: Dangerous Tool

In a young country like the Philippines, the dangers of propaganda cannot be overlooked. The dangers become even more apparent when such a propaganda is coupled

with a gagged press and bans free speech which, fortunately, is not yet the case locally.

There is obviously need here for a campaign of information, particularly if that campaign is limited to enlightening the masses on their rights, and on their opportunities for improving their lots in life. It is the observation, however, that side by side with that campaign, should be some workable schemes to improve the conditions of our masses.

In Italy, Germany, and Russia, people have been made to forget what they want or what they need. Mussolini, Hitler, Stalin—all three did it through propaganda. One former head of an European press bureau revealed that in many places in Italy, and in Germany, the people, although persecuted and spied upon by fellowmen, think that they enjoy greater freedom than any other people on the earth. They look upon American democracy as a failure and as a land of riot, lynching, strikes, gangsters, and public enemies. While many of them suffer from want, they think they are happier than other peoples. Propaganda made them feel that way.

Are we to have an equal of that in the Philippines? The President has already made clear his desire to have a government-controlled radio station to broadcast government information to the people. Where is this leading to?

* * *

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E. H. LIAO
of Siliman Institute, General Manager.

Peppery Letter To The Guard

September 30, 1937

The Editor,
The Guard,
Cebu City.

Sir:

With reference to your editorial in your September issue, I wish to inform you that no lady special policeman or regular policewoman or lady secret service agent has been employed by the City of Cebu since its inauguration as such. If you want to verify this statement you can consult the records of the Commissioner of Public Safety who is authorized to make appointments of policemen, secret service agents, and the so-called special policeman. You can also consult the records in the City Treasurer's office and the City Auditor's office to find if any lady is on the payroll of the City Police Department.

Your editorial on this matter is malicious, highly reproachable, lacks decency and underserving publicity. This clearly shows the absence of the sense of delicacy, self-respect and responsibility on the part of the author whom I have the pleasure to know. If you only took the trouble of inquiring about the truth of this case, you would not have misrepresented the facts.

If you want to be fair you will publish this letter in The Guard and give it the same prominence as you gave your news about this matter.

Very truly yours,

S. G. VERGARA
Captain, P.A.
Acting Chief of Police

REPLY TO CAPT. VERGARA'S LETTER

235 Juan Luna, Cebu
October 4, 1937

Capt. S. Vergara
Acting Chief of Police
Cebu City

Dear Captain:

We acknowledged the receipt of your letter dated September 30, 1937.

Although your letter is very discrediting to our paper, yet we have got to run it to show our fairness and impartiality to the public

We regret to be informed that Charito Rodriguez was not appointed as Special Secret Service. So that if she was not really appointed, then your rectification will be enough to satisfy the public. Hence, your second paragraph is already a superfluous part in rectifying the article which was published in this paper.

But one thing our dear Captain. If Charito Rodriguez has no connection whatsoever in the city police force, we would like to invite your attention to make the necessary investigation because some have seen her badge engraved Special Secret Service. We were informed that even one of the members of the local Philippine Army has seen that girl using that badge so that he was misunderstood too.

Believing it is high time to suppress the impostors if that girl acted like one, then we expect you to discourage her if proved making use out of the alleged fake badge in her possession.

Very respectfully,
The GUARD
By Alej. S Fortura

Commonwealth Of The Philippines

City Of Cebu

Notice is hereby given that a committee composing of the Municipal Judge, City Treasurer, and Supervising Teacher will select the Model Industrial Laborer and the Model Employer in the City of Cebu in connection with the second anniversary of the Commonwealth of the Philippines on November 15, 1937.

The Model Industrial Laborer and the Model Employer of the Philippines shall be chosen by elimination in the following manner:

1. A model industrial laborer and a model employer in each municipality shall be chosen by municipal boards of judges composed of the justice of the peace, as chair-

man and of the supervising teacher and the municipal treasurer (now city treasurer), as members.

2 From among these model industrial laborers and model employers of the municipalities the model industrial laborer shall be chosen by the provincial board of judges

3 From among the model industrial laborers and model employers of the provinces Model Industrial Laborer and the Model Employer of the Philippines shall be chosen by the Central Subcommittee appointed by the Commonwealth Anniversary Committee.

A cash prize of Five Hundred Pesos (P500) each shall be awarded to the Model Homesteader, the Model Tenant and the Model Industrial Laborer of the Philippines at Malucoñang Palace in the afternoon of November 15, 1937, second anniversary of Commonwealth

Arrangements are being made with leading Philippine transportation companies for the free transportation of the winners from their homes to Manila and back.

A diploma shall be awarded to the Model Employer of the Philippines.

Any person desiring to participate in the selection of models, as stated above, may

appear in the office of the Municipal Judge of this City at any time during office hours beginning this date where blank forms will be provided for accomplishment by the interested party.

THE COMMITTEE:

CHAIRMAN:

(SGD.) TERESO M. DOSDOS

Municipal Judge

MEMBERS:

(SGD.) F. BUÑAG

City Treasurer
and

(SGD.) M. E. RAMOS

Supervising Teacher

MUSSOLINI, HITLER SECRET MILLIONAIRES

—000—

Kings, even ex-kings have fabulous fortunes. So have dictators. The only difference, it seems, is that while the riches of monarchs and royal families are of common knowledge, the proportions of dictators' financial assets are little known. Two of the world's greatest "iron men" today—Mussolini and Hitler—are secret millionaires, according to a correspondent of the London Daily Herald.

While II Duce's annual salary as Premier of Italy is only \$5,250 and he does not draw any salary for his other cabinet positions, he has other sources of income. He owns the newspaper *Popolo d'Italia*, which has a vast circulation and high advertising rates. He has large farms. His are the highest paid articles in Italian journalism. His speeches, which are printed and bound in book form, sell like hot cakes. From these inexhaustible sources of revenue is being salted away a private fortune worthy of the founder of the Roman Empire.

The Nazi Reichfuhrer's income compares favorably with his Italian colleague. Hitler is in fact contented with his private earnings and does not

draw his \$20,000 pay. He is a partner in the publishing house of the Nazi party, the Franz Eber Verlag. This makes the two dictators about even in so far as publishing income is concerned. In addition, there have already been sold more than two and a half million copies of the German edition of his *Mein Kampf*, which were disposed of at prices varying from 7 to 12 marks. Millions could have easily been obtained from the royalties accruing from the huge sale. Moreover, royalties will ever be piling up as every newly-married German couple must buy a copy of the masterpiece. Besides the royalties from the German edition, there are those from translations. So far the *Mein Kampf* has been translated and published in the United States, England, Denmark, Italy, Hungary, Turkey, Spain, Portugal, and Sweden. There is also an Arabic translation.

No fairly accurate estimates of Hitler's and Mussolini's fortunes can be made, but international observers agreed they have enough for the proverbial rainy day.

Local Sweepstake Has New Manager

Due to the resignation of Hon. Antonio Mansueto as manager for the Charity Sweepstake Office for the Visayas and Mindanao, Mr. Eleuterio Villarosa has succeeded the vacant post. The new manager has taken his job since the beginning of

this month. Prior to the appointment of Mr. Villarosa as the successor of Hon. Mansueto, he has been connected in the Sweepstake Office with splendid records. The new manager hails from Carcar in this province.

THE POPULAR FRONT'S AIMS

By Atty. PEDRO A. SANTOS

Ex-Representative from Pampanga

Of late news items have appeared in the papers concerning the activities of the Popular Front which show a lack of understanding of the character and objectives of this movement. The Popular Front movement has originated in France, but has since been adopted in several countries. These movements are generally coalitions of the democratic, liberal and progressive group against the forces of reaction, privilege and dictatorship. In terms of the local political situation, the Popular Front is an alliance of the various opposition and minority groups organized present solid front against the reactionary policies and fascist tendencies of the two major parties' coalition government.

The Popular Front has adopted a program or platform which sets forth its aims and objectives. This platform declares that the Popular Front is primarily for immediate, absolute and complete independence. This declaration, as contrasted with the provisions of the Tydings-McDuffie Law regarding eventual independence, reveals that the groups forming the Popular Front will not be received by any so called independence plan which at the same time tends to perpetuate the control of American monopoly of capital over the economic life of the islands. They want a real not only a formal independence, which would enable the Philippine government to pursue its independent policies in the political and economic field as well as in foreign relations without domination or controlling influence of any foreign interest.

For thus only can the Filipino people achieve real freedom to direct and shape their national life and destiny.

The next concern of the Popular Front, according to its program is the betterment of the condition of the masses, especially the workers and tenants. In this connection, in its program, the Popular Front states that "it will strive for the extension of public works, the popular education, higher wages, equitable taxation with graduated increase of income tax, improvement of the standard of living of the workers, social security, old-age pension, strict enforcement of the workers' compensation law, unemployment insurance and relief, strict regulation and eventual government ownership of public utilities and care of destitute children in public institutions"

Lastly, the Popular Front will strive to preserve and safeguard the democratic rights and liberties guaranteed by the Constitution and "shall oppose laws and measures tending to abridge the exercise of civil rights such as freedom of the press, academic freedom and freedom of assembly.

The objectives which have been stated constitute the basic points of the program of the Popular Front. The program is, however, much more comprehensive for it aims extension of popular suffrage, complete equality between men and women, greater protection and opportunities for the youth of the land, introduction of the jury system and abolition of capital punishment. (Continued on page 18)

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A. FORTUNA, EDITOR

C. PAZ, AD. MANAGER

KEEP IT UNDER YOUR HAT

by
Taga-KOTTA Jr.

The Oct. 11, number of the Bisaya runs the picture of one Monica among the beauties in the Pictorial Section of said monthly. It said among other things that she was a queen in one of the barrios of Leyte, but of all things we know is that she is a "cabaret dancer" of no mean ability, as alleged. You may cross legs with her at the cabaret in Cebu tonight with all your money's worth. But before going we may impart into that coco of yours that the place is where we are treated best and grumbled the most. Did I say she is a bailarina? Tsk, Tsk, Tsk. don't tell me.

Social Note

A handsome young but married man is always seen going with skirts (not his wife) in his car. The car bears the ensiña of the Manila Trading and we suspect that he is working in said firm. The beautiful thing who is going with him is probably working in the same company. We suspect, however, it's no more than an auto-riding. We hope we are allowed to think we were born yesterday.

Private 'tenshun

Chief Vergara of the City Police Dept is some guy all right. The trouble with us is that we developed a strange liking for the Chief. But we are told that the *missus* would try the rolling pen if he comes back home late. Is it then, any wonder that we would be forever chasing the Chief for news?

The Eden Lost

Not so long ago when we were idling at Eden in company with an army officer, a physician came in and I had asked the officer who that doctor was and he replied that he was an alienist. "Let him examine you," I muttered, "you think as any other army officer do, you are Quezon". But all humors ended in a glass of beer.

Tit for a Tit

The burglar, sensing that his power of committing crime is little less slim on the establishment of the Barben

Detective Agency, took occasion in displaying his wares in the heart of the City. In this connection, we hope to say whether it was a case of a man bites a dog and not a dog bites a man in which case constitute a news. Don't tell me. Talk about detection.

Very Fond

We are looking forward to seeing Chief Vergara in the Front Page Faces in a Manila weekly. Oh, this strange feeling, this striking admiration for him equal to our hatred of the Castor Oil. My nerve, my nerve!

Front Page Faces

When Mayor Jacinto was pointed out in this column to have become a meniature Randolph Hearst of this side of the globe on account of the fact that he became the publisher of the "Timog" another budding writer crop up in the person of Chief Vergara. But we shall not forget that Vergara is still a poor writer and like a poor athlete, he is celebrated for his stamina at mealtimes. And when he writes on things aside from police training, it's just like listening to Jack Dempsey lecturing on company of matters - a case away from pugilism. We add that on reading Chief Vergara's, I felt I was listening to preacher talking on matters of finance.

Breast Up

We do not harbor any fond feeling for Segundo Abellana but just the same we put our hat off to him for his celebrated evasion from conviction of the crime in connection with his former position in the government service. There are people who still brush elbows with the Cebu's 400 seemingly unaware of the past. But the people know where they stand and S. Abellana's presence keeps on reminding them of the City Hall's scandal greater than the Engineer Island could ever stomach.

Life of the Party

She is Meding by the name. Never mind the full name. Let it go at that. She belongs

••UNDERTOW••

By ME

PRAGMATISM IN POLITICS

Current history points out oft-trodden main-roads to power. One is direct—the other, subtle. Only the peculiar temperament of the particular nation being broken for the yoke and harness determines the choice as to which road is going to be followed. Whatever means is followed, the success attained will be no positive: for Politics is the one game where "the end justifies the means", obviously.

The direct method to political power is founded on the psychology of fear. It is attained by the unhesitating use of military power and devious trickery, often under the guise of intense nationalism.

The subtle method is a slower process, but it is more insidious and often leads to a more absolute dictatorship than is possible in the direct method. It is founded on class feeling, on the basis of intensely awakened hatred of one class for another. It is, above all, founded on the successful winning of the confidence of a large sector of the public, often at the expense of the right of the others, and of truth.

Both are different roads that lead to the same end; they both result in the complete route of democracy. Which method would any one desiring

to the social cream, so she thinks. She would cut short some too ambitious young men in search for her favor, say, a dance. The impostors, she thinks. Not of my kind, she would add. She goes to the "cczy corner."— She is seen together with the boys of her kind, with the same dress on for always, yet she has the nerve to cut short these ambitious young men. She has decided to put on new dresses but she is of limited income. A practising attorney steps in the scene. But the lawyer knows his onions. Climax: She's heading for the column of Rafael Bautista in the Daily Gossips, ADVERTISER.

Curtain falls down. Deafening applause. Incore, Incore

to reach that end use in our country? The year of Spanish domination would suggest the direct method: those years have left behind a people well broken to the yoke. But the presence of American sovereignty changes the picture entirely. Obviously, no raw direct method would be suffered to go unmolested and abetted by American acquiescence. Hence the subtle, the insidious method is the only one left available.

Those who believe in democracy, therefore, must be on the watch, constantly and alertly, for the shadow that creeps in the night. They must be taught to fear the poisoned sugar as well as the whip.

—o—

Cebu 1938...

(Continued from page 1)

—o—

admissions to the carnival ground and so many sideshows that are coming so as to participate the carnival which is intended for the Rizal Memorial, it is believed by many Cebuanos that the carnival will be the most successful of all the carnivals held the Empire Province of Cebu.

Cebu Road ..

(Continued from page 1)

—o—

and decided to proceed to the City Theatre when the drama called LUNO will be staged on November 16, 1937.

The Popular...

(Continued from page 17)

—o—

ment It opposes the use of armed forces against nationals in strike and conflicts between labor and capital.

As it is seen, the Popular Front is for freedom and progress in a true and real democracy and, therefore, it deserves the support of all those who want "a government of the people, by the people and for the people."

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Ang "LA PERLA DEL SUR" nga gipangulohan ni G. GENARO MENDOZA, nagablig laing sanga sa patigayon nga mao ang ahensiya kun pahulaman ug salapi sa adunay iprenda.

Kini modawat ug prenda sa mga alahas, sinubong, briliyanti, relo, makina ug uban pang mga butang. Ug aron gayud nga dili hibintahaan ang buot moprenda, ang ahensiya motimbang sa mga alahas ug ibutang ang timbang niini sa kalig-unan. Ang dakung bintaha sa moprenda, mao, daku ang idawat sa prenda, apan kobus ang tubo bulanbulan.

Ang plateriya karaang mamumubat sa mga alahas ug nagabaligyag mga sinubong ug uban pang mga alahas nga walay paglubad hangtud sa kahangturan, ingon mao ang plateriya adunay mga bulawan inandam alang sa mga dentista.

Kining buhatan maoy unang namalit sa sinubong nga dugmok ug sa dili dugmok mga bulawan, waga, oro ug tanang butang nga may bulawan. Labing daku ang panawat ug pamalit sa matag gramo sa oro.

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