

## American Association of the Philippines

**T**HE following were elected to serve as officers for the fifth year of the Association. President, Ewald E. Selph; Vice-President, Joseph A. Thomas; Recording Secretary, Miss Helen Boyle; Treasurer, Theo. L. Hall, J. F. Cotton; Corporate Secretary, Miss Natividad Y. Ortiz.

Committee chairmen appointed by the President are: Procedure, Ewald E. Selph; Patriotic Events and Veterans Committee, Mr. Harry Fonger; Social Welfare, Mrs. Esther Gibbs; Fil-American Matters, Paul Verzosa; Finance, W. D. Arnold, Theo. H. Hall, John F. Cotton; Public Relations and Social Events, Mrs. Marie Wilkins; Historical, Joseph A. Thomas; Membership, Roy G. Davis; Medical Advisory, Mrs. Margaret Stevenson; Community Center, Frank S. Tenny.

The annual meeting of the American Association was held on January 5, 1953, at the American Embassy. The meeting was called to order at 5:30 P.M. by President Ewald E. Selph. President Selph then introduced the Ambassador, Admiral Spruance, who spoke a few words of welcome to the members of the Association. President Selph then introduced Mr. Wm. S. B. Lacy, Deputy Chief of Mission, who gave a short message about the work the Association was doing and offered the help of the Embassy in any way it possibly could.

After the committee reports, President Selph called upon Consul Benninghoff to make a few remarks. Consul Benninghoff said this was the fifth or sixth American Association he has been associated with in the last 25 years and that by and large the problems of each one of them were similar. The Consul also stated that this is the largest colony of Americans in the world, which raises unusual problems, and the Association members were to be complimented on the manner in which they are meeting the situation. He said that unfortunately, as many know, neither Congress nor the American Government appropriates funds for the relief of Americans in foreign countries and the Consulate is not provided with funds that they can use for that purpose.

Mr. Sison made a motion, seconded by Mr. Canson, that the membership dues in the Association be raised from P5.00 to P10.00 a year. The President said he would refer this matter to the Board of Directors for consideration. The meeting adjourned at 7:45 P. M.

There was a poor attendance of members at the meeting; present were as many naturalized Americans as native born Americans.

—From the *American Community Newsletter*, January-February, 1953.

**W**E should be pleased if *Journal* readers and advertisers would go through this number of the *Journal*,—or any *Journal* issue, for that matter, and ask themselves in what other publication anyone interested in Philippine business could find so much up-to-date and authoritative information conveniently presented for immediate reading and for future reference.

## You Get Greater Marketing Coverage When GETZ SELLS IT FOR YOU

### GETZ Salesmen Reach the Whole Island!

The widespread and effective GETZ Distribution system—outport offices and agencies in principal Philippine cities, function sales trucks covering the major islands—assures your reaching more consumers, gives you greater market-coverage with your products!

Which is why—

Such well-known imported products as Klein, Hemo, Ray-O-Vac batteries, Calumet, Swansdown, etc., get maximum distribution . . . the maximum distribution desired by such local manufacturers and producers for products like Penco Bulbs and Fluorescent Tubes, Manto Crows, Coco Honor, Gold Medal Spaghetti and Macaroni, Eagle Ketchup and Jams, Genesco Soup Products, Rose Packing Products and Phillips Alcohol . . . the maximum distribution that you want and will get for your own products—

"GETZ SELLS IT FOR YOU!"

## GETZ BROS. & CO.

Offices at: 135 MUELLE DE BINONDO, MANILA \* TEL. 5-69-96 & 5-69-98  
and MAGALLANES ST., CEBU CITY \* TEL. 620  
AGENTS AND REPRESENTATIVES: ILOILO \* BACOLOD \* DAYAO



THE NERVE CENTER OF  
WORLD-FAMOUS BRANDS IN CEBU CITY