

TRADE WITH US BY MAIL

S  
E  
N  
D  
F  
O  
R  
S  
A  
M  
P  
L  
E  
S

We Stock Only the Most Standard Goods  
For Men and Women  
Cheney's, Mallinson's and French Silks  
Keyser and Phoenix Hosiery

**FLORSHEIM SHOES**

Our Haberdashery and Tailoring Departments  
Meet Every Requirement of Fastidious Taste

**M. PELLICER**  
40-42-44 ESCOLTA MANILA, P. I.

S  
C  
A  
N  
I  
N  
D  
O  
W  
S

OUR TAILORING IS FASHION'S TRADEMARK

THE RICE INDUSTRY

By PERCY A. HILL

of Muñoz, Nueva Ecija.

Director, Rice Producers' Association.



Prices for palay at the terminals have taken a slight drop, being P3.20 to P3.25 per cavan of 44 kilos of palay, with rice reduced 6.10 per sack of 57 1/2 kilos selling at an even P8.00 per sack. This is probably the first time palay has registered a decline in price at the peak value in the history of the islands. The peak shipping period,

January 15 to March 15, is supposed to be the period of lowest prices, but the cereal sold at P3.50 a cavan in January this year. Price enhancement generally is from 10% to 15% in the month of August, but this year, owing to the bumper crop and its slow movement, prices have fallen off as noted.

Rice imports from January to June, 1926, were 23,221,000 kilos. In the same period this year, 1927, they were only 6,310,000, a decrease of over 18,000,000 kilos. As a consequence, there is a loss of over half a million pesos in revenue, the tariff collections on rice imports. Of course, the domestic supply being almost enough for insular consumption, means that

approximately ten million pesos extra accrue to insular prosperity, thanks to an excellent season.

The present outlook is, however, somewhat spotty for the coming crop. Certain regions have too much moisture, while others register a lack of it. The planting season is retarded therefore in the latter regions, for in spite of a limited irrigated area we are still at the mercy of seasonal climatic conditions regarding the main food supply. This year is the first in recent times where the supply produced here seems to be adequate to demand and increasing population. The question of price reduction, however (some 25% from last year), has had a slight effect on area planted this year.

H. B. Pond, president of the Pacific Commercial Company, returns to Manila with Mrs. Pond September 21 from a visit to the United States. A. D. Williams, director of public works, comes back to town on the same day.

The 1927 yearbook of the Manila Harbor Board exhibits the excellency that has come to be associated with this publication. It is replete with pictures and data as well as narrative comment and may be had upon request to the board.

The annual convention of the Philippine Sugar Association opens in Manila September 12. This year surpasses all past years in the progress of the industry. A feeling of optimism prevails.

WELCH - FAIRCHILD, LTD.

SUGAR FACTORS AND EXPORTERS

MANILA, P. I.

Agents  
Hawaiian-Philippine Company  
Operating Sugar Central  
Siley, Occ. Negros, P. I.

Cable Address:  
WEHALD, Manila  
Standard Codes

New York Agents:  
Welch, Fairchild & Co., Inc.  
135 Front Street

Mindoro Sugar Company  
San José, Mindoro, P. I.

San Francisco Agents:  
Welch & Co.,  
215 Market Street

FOR SALE

Second Hand Machinery

One Alternator, 250 KW; 2200 volts; 60 cycle, 3 phase, direct connected to cross compound Hamilton-Corliss Engine 12-24x36; with generator panel and rheostat.

Two 100 KW Alternators; 2200 volts; 60 cycle, 3 phase; belted, 18" pulley; direct connected exciters; with generator panels.

Two Venn-Severin Crude Oil Engines, 60 H.P. each.

One Worthington surface condenser, 400 H.P.

One Scotch Marine Boiler, 400 H.P.

50-100-kilo Ice cans; new. (Knocked down.)

4 Galvanized steel brine tanks; 2500 kilo capacity each; ammonia fittings.

Steam pipe and fittings up to 10". Tube bender for sterling boiler tubes.

Tube cleaner, Lagonda, water driven, for 4" tubes; with extra parts, new.

Steam and Oil separator. Steam Traps. Marine Engines:  
(1 Union, 50 H.P., distillate)  
(1 Quyle, 25-35 H.P., crude oil.)

Meters, Electric, Transformers.

For Prices, etc., Apply

BRYAN, LANDON CO.

Cebu or Iloilo

INFORMATION FOR INVESTORS

Expert, confidential reports made on Philippine projects

ENGINEERING, MINING, AGRICULTURE, FORESTRY, LUMBER, ETC.

Hydroelectric projects

OTHER COMMERCIAL AND INDUSTRIAL ENTERPRISES

BRYAN, LANDON CO.

Cebu, P. I.

Cable address: "YPIL," Cebu.