CHARACTER BUILDING

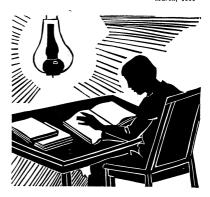
Diligence

AVE you ever heard of Epifanio de los Santos? He was a famous Filipino writer and art collector. He loved and collected beautiful music, literature and painting. He was among the best art collectors of the world.

Don Panyong, as he is better known, cultivated early in life a love of diligence. He had a hatred of laziness. He thought that no matter how gifted a man might be, the could not become great if he did not study well and work well. He gave a good example of diligence in this little story of how he studied Spanish:

When Don Panyong left the University of Santo Tomas where he graduated as a lawyer, he did not know Spanish very well. He could not speak the language as fluently as his friends so they made fun of him. He suffered very much for his ignorance

One day, when he could no longer stand the jeerings of his friends, he made up his mind to learn Spavish. He bought a dozen good Spanish rovels and began to read. He kept on buying and reading books until his library grew. At the end of three years, his knowledge of Spanish was far bevond



that of his friends. It was then his turn to laugh.

He once said that young boys and girls should be well prepared for their future or ork in life. As a rule, they try to bluff their way through life, getting what they want by hook or by crook. Many young people seem to think that knowledge is not as innortant as courage. This is not so, Don Panyong thought, because without proper knowledge there will be no good results. Artists cannot turn out masterpieces without preparation. Success cannot be had without diligence, and the sooner young people find this out, the better it will be for them.

The Most Beautiful Child of 1936

How would you like to be the most beautiful child of 1936? Little Edilberto Cuenca must have liked it very much. He must have taken plenty of good milk, fresh air and sunshine to become the most beautiful child of this year.

Little Edilberto is only one year and a half old He is the son of District Engineer and Mrs. Nicolas L. Cuenca of Vigan. Ilocos Sur. He came to the Fancy Dress ball dressed in a bright Juan de la Cruz costume. When he was given the prize and told to stand near the judges, he raised his hands and ran very fast to the middle of the au-

ditorium. Everybody was delighted. He seemed such a happy, active child.

Carmen Rivera, daughter of Mr. and Mrs. Carlos Rivera of Manila, won the second prize. She is a very healthy little girl. She wore a pretty costume of white tulle.

Pacita Go, "Little Curly Top," won the third prize in the most beautiful child contest Five children won the fourth prize: Violeta Nava of Dagupan, Pangasinan, Francisca Portes of Manila, Mariano Ilano, Jr. of Tarlac, Adoracion Glorioso of Manila, and Ramoncito Lopez of Manila.

(Please turn to our Pictorial Page for Pictures.)