

comics Comic books are not entirely abominable from the standpoint of an intellectual aristocrat, maybe. Way back when the world was yet more rosy. I was terribly fond of comics and Patsy Walker appealed to me most. She really knows the psychological moment. Moreover she can make that moment on her Dad. Can she get results!

Unfortunately, I happen to be one of the later children. There are elders, I mean. They go aft to other places to study. It comes hinancially that they write letters back home. Home, the sweet place where the plable heart of the coordinator is, naturally. What loveassuring Otten they are sentimental, telling how much they cry their hearts away during a lit of homesickness. These sentiments are worded up in well-chosen, effective, academic expressions surely, one thing true, they have not wasted

L ET us agree on the meaning of the "home economic" coordinator. He is the person directly in charge of our allowance at home. So that his popularity is controversial. He is either popular or otherwise among his dependents depending upon whether the month is just beginning or just ending. In which case he is the best and most thoughtful iather if at the start of the month that familiar registered mail with the pink check is received.

The relationship existing between the "coordinator" and his dependents whom he fondly refers to as his "habilities" or "pensionados" . though we insist on our status of being potential assets ... is one delicately calling for as much astule psychology as that used at the "Peace Talks" in Korea. So that added to the intricacy of social living is the inevitability of student psychology on the breadwinner of the family.

Gosh, but whenever I touch on the subject of allowance, there always flashes across my mind a red danger signal. Beware, you're treading on dangerous grounds! One has to be on the alert in order to get around. Steady, sure and always in good grounds with psychology. Most of all, sympathetic! Or else... sorty we can't alford that now. Young as we are and inexperienced at that... so our old folks say and so let them have peace on their day... we already On Allowance

know the meaning of money. The thing which like love makes the world go round. Atomic age and materialism! Among the student populace we can detect when it's fun time because it is fund time. The barometer of the gallantry and chivalry of the knights-on-the-dustyarmor and the chic-ness of the popular coed like any other youthful mood rises and falls depending upon the moon. Although in this case it is the result of approximately one travel of the moon than the romantic atom itself that we are concerned about. As the face of the calendar acquires more crosses, meaning that the month fastly wears away, so does the dormitory or boarding house acquire more cross laces of interns. No money gives no lun. Naturally, resolutions spring up like living up to the budaet, less "halo-halo", and lesser movies more studying, etc. A weewee saying forces itself into print

 repentance comes last. But who wants to talk about repentance?
makes us feel old. Let bygones be...

But some of these are vicarious experience.

I had my first encounter with the psychology involved in asking money from, and of all sources, the By Lilia Cinco

their time harkening for the dismissal bell during their grammar and These letters composition classes. come in a group pattern, done in three letters in an inactive period of a month. The first paragraph in the first letter usually expresses their deep appreciation and gratitude for sending the amount of a less than a hundred to a few hundred pesos. How lucky it is to have such understanding Papa and Mama. The second to the last paragraph of the same avoid any reference to money. Why should there be? There are several other things to say. He misses the home cooked fried chicken so much al-

cooked tried chicken so much although perhaps the sub-conscious gets the better of him, he tells how he devoured oh-so-deliciously the very last bones of the chicken at Mar's. But mind you, he did eat in such a way that he did not have to look like the real "provinciano" Well, anyway, he is allowed a few moments of extravogance, isn't he? Or he should stay home. That wa?

(Continued on page 31)

OCTOBER, 1953

PAGE 25

### Commerce

### • First USC Fraternity Formed: Rector **Gives** Nod

From out of the conference tables of Dean Lolito Gozum of the College of Commerce, the first Greeklettered fraternity in the U of San Carlos came to being last August Immediately after completing 23. the finishing touches of their organization, the seven charter members headed by Dean Lolito Gozum and his staff, called on the Very Rev. Fr. Albert van Gansewinkel, Rector, to secure the final stamp of approval on the newly-organized fraternity. Significantly enough, Fr. Rector immediately gave the green light for the seven charter members to roar off into a big start.

The fraternity, after receiving the blessings of the Fr. Rector, was per-sonally christened "Alpha Kappa Alpha" (Men and Leaders) by the University head, Dean Gozum expressed the hope that the fraternity will foster a close thread of brotherhood, and a high level of scholarship, among its select members The dean underscored the need of well-organized student groups to promote leadership, and to harness the hidden talents of students. The college plans to organize similar student organizations among the lower classmen.

The traditional stink of initiation was much evident in the campus last August 23 to 29. The seven charter members, namely, Alfredo Vega, Alfredo de Jesus, Benjamin Arriola, George Guy, Juan Ferrer, Jerome Lim, and Antonino D. Tancinco underwent a solid week series of initiation rites unsurpassed in point of recklessness and originality. Yet, beneath all the heedless hilarity and limitless madness, the four aims of the Alpha Kappa Alpha shine out in bold relief. The aims are: a) to develop goodwill and the spirit of brotherhood; b) to develop leadership; c) to mold character; e) to promote scholarship.

Following the final rites on August 29, 1953, a luncheon was partaken by the charter members together with Rev. William Cremers, SVD, Regent of the College of Commerce, and Dean Gozum. Meanwhile, it was learned that the fraternity will expand its membership with scholarship as a basis.

### **OCTOBER**, 1953

### • Jaycees Off on A Good On Allowance Start, Report

Disproving the age-old dictum that "pre-election promises are only made to be broken," the USC Junior Chamber of Commerce, spearhead ed by action-minded laycee President Alfredo C. Vega, kicked off a good start with a highly-successful party in honor of the New C.P.A.'s who hurdled the last board examinations, and an impressive induction ceremony for the Jaycee and class officers of 1953-54.

The affair set a 100% attendance record by all commerce and secretarial students, sources revealed. The party was easily the choice for the main social event of the first half of the semester, it was learned.

Between sandwiches and ice cream cups, commerce faculty members, in an spirit of camaraderie, laughed and dined with their students. The new CPA's, namely, Bienvenido Teves, Gabriel Balmori, Rosario T. Rodil, Laura Castillo, Vicente Cabanlit, Vicente Chiona, Luciano Atillo, and Baltazar Calumba, were the recipients of countless accolades from professors and students alike.

The executive committee charged with the over-all supervision of minor committees, was composed of the following: Mr. Alfredo C. Vega, Chairman; Mr. Antonino D. Tancinco, co-chairman; Lim Suy An; Antonio Alvarez, Juan Ferrer, and Isaac Villas, members. The chairmen of the other minor committees were: Finance — Miss Febes Tan, Miss Lopez; Refreshments — Miss Felisa Lopez; Decorations — Mr. Lim Suy An, Mr. George Guy; Program and Invitation - Mr. George Guy, Miss Fe Hirang; Music and Transportation - Mr. Juan Ferrer, Mr. Alfredo de Jesus; ladies - Miss Merceditas Borromeo, Miss Angelita Mausisa.

### • List Jaycee Resolutions **Recently** Passed

Jaycee officers, freshly inducted, buckled down to brasstacks when three highly-important resolutions passed the JCC legislative mills, President Alfredo Vega of the Jaycees revealed.

In a gesture of loyalty to the Filipino flag, the Junior Chamber of Commerce formally requested the USC administration" to take a hand in requesting the ROTC unit in charge of the flag ceremony to at least use a whistle to call the attention of everybody in the campus

### (Continued from page 25)

part of college life for well rounded personality. He then writes about his visits with relatives to fulfill the duty of the ambassador of good-will from the province. Now the heart of the economic coordinator of course is touched over his son's thoughtfulness. The next paragraph narrates how a group of big names in the campus approach-ed him for their fraternity. What a ed him for their fraternity. What a rare honor it should have been but he turned that down politely. Membership is very expensive. Papa... and I would not think of abusing your generosity. It is more than enough that I'm here. Is that not the noble gesture of his son's good intentions?

Thus the first letter ends... thus the weak heart of the coordinator is done for. Absence makes the heart grow fonder, and how! So the answer of the father to the son is a ao signal for the membership in the frat. Boy-oh, boy! I could hear him sing in his bathroom.

Now, the second letter begins. No money-matter is mentioned, at least to avoid any cynic impression on the part of those left home that he only writes when he asks for money. Very wise indeed. He burned the midnight candle because that cruel professor of his who simply gives him the nervous break-down was going to give them a long guizz. However, he survived with only cross-eyes, and (Continued on next page)

### What is Russian . . . (Continued from page 21)

blows descend on the hapless heads of the workers. But none of them had been as incredible, as stunning, as this one. At lirst most people assumed that it was too drastic an edict to be enforced. But we soon

understood that Stalin was in earnest. Twenty minutes was the mar-ain between the limited slavery of free' workers and the total slavery of forced-labor contingents." Chose Freedom, p. 313.)

while the Filipino flag goes up or down daily.

Another resolution of the Jaycees provided for the weekly publication of "The Commerce Newsheet." a two-page paper to report on the current happenings in the College of Commerce

## Campuscrats

(Continued from page 16)

OLIVA VALENCIA... the darling of the Lib' Arts Team ... simple ... I mean, she's not fond of cutting any kind of grease or war-paint on her delicate face. She rather prefers to stay just as she is, the Pandora (without the box of plagues, of course) of the Gods! The whole team was really proud to show her off. The GREEN-GOLDIES (Commerce learn, that is) had Miss CARMEN LEANO for their sponsor. She is a real sample of the stock of beautiful girls stored at the COMMERCE DEPARTMENT Store. From the many pretty Portias, Diana Arong was chosen as the sponsor of the team of the College of Law. She proved that a white dress can also be very attractive even in a basketball game. Representing the H.E. teom ... eh! excuse me ... this department is not represented in the Intramural games. Isn't it just too bad? Some think that the H.E. and the Pharmacy and the Secretarial Depts should really be represented at the games, don't you think so? After all, WOMEN are fast advancing for recognition now-adays... oops! my mouth! As for the games.... who cares about them? Tommy will take care of them. In this column, the people are more important. Drawing more cheers from the Lib' Arts roosters was E RARA... the cheerers didn't find any difficulty in cheering for him. All they had to was scream and yell "Rah, rah!" and that was it... he got all the rooting he needed. Truly, RARA played surprisingly well... he is far from being unattractive too! But wait, here's something you should know-he's an "Ex-Sem"-no, don't ask me what this word means... try to dig for its meaning yourself. And here's something else, he plans to enter... ooh'. That does it!

The other night it was, I think, when our ottention was caught by a bunch of dopes with painted faces performing some antics at the baskelball court. They wore their shirts the wrong way.

"Now, what are those crazy people doing?", asked one girl.

"They are doing nothing but acting like real cracy individuals" remarked another. Yes, they ware really acting like cracy people... tracing their footsteps and doing all sorts of silly ordeals. You see, whether they like it or not they had to do so or they would have gotten a real beating from their bosses. This acting nitwits (pardon me for using this term) were neophytes of the new commerce fratently introduced for the first time here in USC by Mr. GOZUM. What we have been seeing were their inititions. This frat has a sister soroity, too. (Continued on page 14)

# Answer To "Your Corpus Delicti"

Studying the scene of the crime, Lt. Haukee was interested in the usual articles he saw on the dead man's writing desk. Everything indicated that the Professor was a southpaw: the pen-holder being to the left of the inkwell; the ashtray and typewriter placed on the left side of the desk. Incidentally, too, the desk must have been made-to-order to be convenient to nobody but a left-handed man. Lt. Haukee argued that the criminal must be one who must have failed to notice this one peculiarity of the victim and proceeded, after shooting him, to plant the gun on his victim's right hand. Otherwise, he must have believed that Magno was actually righthanded when he saw the framed photo of Magno on the wall. This photo showed Magno holding a pipe with his right hand. (Close investigation revealed that in printing the positive copy of the photograph, the negative was erroneously inverted.)

Further, if the murderer were a person known to Magno, Magno could have remained seated as he entered. But Magno's chair had been pushed far back which could only mean that Magno was cought in surprise. Surely, Tony Guia could not have caused this impulsive reaction unless he had a gun drawn when he entered. But a ruhless, cold-bloaded murderer would hardly show his weapon until he is that near to his victim that there could be no missing the target. And yet, Tony Guia knew the could not risk his neck in any such murder knowing just too well that he alone, other than Mrs. Magno, had a emotive.

On the other hand, Mrs. Magno and Nida were both, of course, familiar with the victim and they couldn't have placed the gun on his right hand.

Li. Haukee loat no time in placing Artemio Bemol under arrest for the murder of Prof. Magno. Bemol later contessed that he was a member of the local Communist Party and that he was sent to liquidate Magno after their having failed to induce the latter to join forces with hem. One thousand volts of elertricity stormed into Artemio Bemol's bady a month later.

On Allowance

an aching back. Really, he is not wasting the opportunity. See, whereas your brothers are sacrificing in Manila to be real men you here are only good ior barn dances, and jam sessions. What else could we do than imagine our "pensionadas" to have wings at their back or holos over their heads?

But the most sincere and important of all these letters is the third and last one in the month. It embodies their secret hopes that their daily bread will not be delayed. If it is not too much, that is. This letter is short. Sometimes it is long with the last paragraph expressing the most important point. Usually this does not contain any note of optimism except in the general one saying that he hopes that someday he'll amount to something which all of us will be proud of. The letter is written with such urgency, it is not legible sometimes. So what heart of a loving Papa and Mama would not leap to the Post Office with such line as "Between me and starvation is only sixty centavos"? Poor, poor son. He must now be transparent with hunger! What brain could study when the stomach is empty?

(Continued from page 31)

True maybe, but clever. One thing I believe in, "pensionados" are prolific letter writers.

However not all negotiations with the home economic coordingtor are done typographically. more difficult situation is that of one who stays in town and at home because there still is a highly commendable college for him. My sympathy pats his shoulder. Poor auv He is the most taken-for-granted type. This is more so in houses where budgetting is not popular. Don't worry over him. He is at home. He'll not starve. Give him sixty centavos for transportation and coke. Of course protests come from him regarding the preservation of his ego thru only a meager centavo. But he is at home. Never worry. So hold on to Mitchum and Hayward. I'll be seeing you three months from now at the Center Theatre if and when the old cow. I mean, Papa, God bless him, finally declares an open-pocket policy funconditionally.