FOR BETTER SERVICE — Call 3-29-05

# ALLIED BROKERAGE CORPORATION

Marsman Building Port Area

Individual attention and competent supervision given to your customs brokerage requirements.

CUSTOMS BROKERAGE FREIGHT FORWARDING WAREHOUSING TRUCKING HEAVY HAULING

#### CHRYSLER AIRTEMP SAYS:

"Trained, experienced and capable architects, engineers, shipbuilders, executives and investors have frequently chosen Chrysler Airtemp to handle their air conditioning and refrigeration requirements. Their selection of our equipment makes us mighty proud—but it also places upon us a great sense of responsibility.

"We hope and believe that by our unceasing effort toward better engineering and better manufacturing, we can continue to enjoy the preference of successful, discriminating men for Chrysler Airtemp products.

"Thousands upon thousands of our installations have been giving users complete satisfaction for years.

"Our present products are even better and will deliver even better results. They are built with dependability in mind.

"Dependability is never an accident: it is always the result of honest building".



# W. A. CHITTICK & CO., INC.

31 Romero Salas, Manila Exclusive Distributor

## **Imports**

By S. SCHMELKES

The Robot Statistics (Mercantile, Inc.)

POLLOWING are the import figures, in the usual categories, for December, 1954, and December, 1953, and for the years 1953 and 1954. All the figures are in kilos, with the exception of those for foodstuffs which are given in package units.

Commodities	December,	December	Year	Year
	1954	1953	1953	1954
Automotive (Total)	3,015,680	1,784,041	21,473,451	27 477 034
Automobiles	160,617	145,102	2.589.722	2.948.177
Auto Parts	118,937	362,049	2,589,722 3,224,414	2.993.253.
Bicycles	405	12.019	70,172	2,948,177 2,993,253 64,241 1,665,507
Trucks	12,617	79,979 247,733 47,653	2,172,307	1,665,507
Truck Chassis	752,696 981,161	247,733	6,760,265	6,797,998
Truck Parts	981,161	47,653	807,045	3.808 627
Building Materials (Total)	15,669,064	4,702,093	76,265,012	116,945,895
Board Fibre		20,930	563,361	116,948,805; 126,989 61,804,733
Cement	11,106,141	161,024	26,588,686	01,804,733
Gypsum	222,649	1,199,985	6,512,843 63,503	8,821,613 2,579,591
Chemicals (Total)	9,702,102	12,332,138	118,424,976	85,894,679
Caustic Soda	355,583	813.115	6,503,818	7 10R 40R
Explosives (Total)	<u> </u>	111,226	395,642	1,196,445
Caustic Soda. Explosives (Total) Firearms (Total).	5,050	813,115 111,226 8,750	98,921	1,196,445 118,567
Ammunition	83	4,072	74,909	/0.340
Hardware (Total)	6.705,164	4,023,692	49,448,127	69,959,484 11,388,574
Households (Total)	888,487	1,454,815	16,009,596 26,523,325	11,388,574
Matela (Total)	1,952,365	2,213,443	20,323,323 1127 460 160	30,619,188
Metals (Total) Petroleum Products (Total).	12,410,639 45,726,894	68 540 256	[ 127,469,169 940,523,330	137,665,979 907,762,551
Radios (Total)	37 066	42 202	476,080	488,184
Rubber Goods (Total)	37,066 967,132	42,202 1,130,385	12,240,272	10,732,688
	<b>-,-</b>	,,	, . , . ,	
VA 78.61 : 4.4- 4.4-		<del></del>		
Beverages, Misc. Alcoholic	t ene	4 617	5 C 000	75 40-
(Total)	5,506 48,421,595	4,613 24,767,101	55,000 285 686 184	73,293 330,529,786
Foodstuffs, Fresh (Total)	101,964	159,459	852, <del>68</del> 8	682,914
	25,202	22,785	136,763	122,246
Apples Oranges	20,259	11,986	167,830	128,076
Onions	5,500	55,970	213,916	108,276
Potetoes	_	34,217	87,877	9,606
Foodstuffs, Dry Packaged				
(Total)	28,391	31,078	349,502	262,190
Foodstuffs, Canned (Total).	405,607	279,324	3,961,926	4,868,506
Sardines	35,628 179,391	1,891 133,127	165,871 1,698,275	326,289 1,960,955
Milk Condensed	26,873	8,812	313,034	305,609
Foodstuffs, Bulk (Total)	795,367	463,262	5,625,411	6,570,566
Rice	254,746		101	319,756
Rice	477,552	388,077	4,983,501	5,606,043
Foodstuffs, Preserved (To-	•			
tal)	1,939	914	23,692	9,124 <sub>:</sub>
Pattling Min- (Total)	205 701	623,161	11,519,803	0 270 007
Bottling, Misc. (Total) Cleansing & Laundry (To-	385,091	023,101	11,313,093	9,270,907
tal)	112,587	104,885	1,182,146	1,478,604
tal)				
(Total)	901	268	96,839	54,577
Livestocks-bulbs-seeds (To-	92 700	125 240	2 275 101	9 707 070
tal)	22,708 627 086	136,748	2,276,181 7,854,296	2,707,278 9,184,906
Medicals (Total)	627,986 50,290	493,068 64,432	556,422	3,038,886
Musicals (Total)	90,255	47.523	623,383	1,086,509
Office Supplies (Total)	74,408	45,381	503,227	494,157
Paper (Total)	7,447,095	5,708,910	73,216,763	65,202,659
Photographic Materials (To-				
Raw Materials (Total)	38,682	20,689	536,162	579,711
Raw Materials (Total)	110,700	1,767,424	26,273,037	11,761,645
Sporting Goods (Total)	25,214	14,118	195,610	295,015
Stationery (Total)	231,045	221,797	3,511,409	2,936,485
Tobacco (Total)	176,170	769,658	13,158,957	9,150,465
	-			
Chucheria (Total)	136,217	143,225	14,554,699	1,175,460
Chucheria (Total)	467,063	704,404	6,896,950	4,159,764
Cosmetics (Total)	22,229	24,821	612,195	280,185
Fabrics (Total)	1,530,112	635,031	10,308,601	7,414,914
Jewelry (Total),	613	297	677	3,679
Leather (Total)	292,585	226,481	2,239,899	2,564,705
Textiles (Total)	5,211,186	3,500,324	41,391,270	44,484,307
Twine (Total)	88,367	64,007	811,510	938,208
Toys (Total)	6,718	173,172	692,620	414,996
General Merchandise (To-			A 152 55-	4 m 2's = 4-4'
tal)	2,444,179	1,734,010	9,461,070	17,647.982
Non-Coml. Shipments (To-	170,100	100 275	1 963 430	1 574 416
tal)	172,429	109,375	1,253,430	1,576,615
Advertising Materials, Etc.	16,860	23,217	299,481	3,592,078
(Total)	10,040	23,217	~>>,701	010351010

### **Food Products**

By C. G. HERDMAN

Vice-President, Marsman & Company, Inc.

T was reported in this column last month that regulations had been issued so as to effect implementation of the "Cassava Law," which requires importers of wheat flour to secure certificates from PRISCO

as to their individual purchases of cassava flour before commercial banks may establish the corresponding let-ters of credit to permit the purchase and shipment of wheat flour. Up to the end of January and probably for a good part at least of the month of February, it has been difficult if not impossible for importers to secure the cassava flour as obligated. To permit the regular importations of wheat flour to continue and to avoid the shortage which might otherwise result, PRISCO has been accepting affidavits from flour importers to the effect that they will purchase and have available the necessary cassava flour upon arrival in the Philippines of their purchases of wheat flour. With this cooperation from PRISCO, it has been possible for importers to place their orders in the full quantity authorized for shipment during the first two periods of the present semester. Supplies of flour on hand in the Philippines are more than ample for immediate requirements, and business booked during December and January insures that ample stocks will be available throughout March at least

It was reported in the newspapers, the middle of January, that a resolution decontrolling the importations of wheat flour had been passed by the Monetary Board of the Central Bank, but up to this date there has been no public announcement by the Central Bank on this subject, nor has the notice customary in such cases been furnished by the Central Bank to the commercial banks.

Decontrol of imports of wheat flour is greatly to be desired for the benefit of the consuming public in general. Restriction on imports has created at times an artificial shortage or semi-shortage, and has tended to keep flour prices to consumers materially higher than would be the case if flour were decontrolled. It is true that there have been some price reductions in flour in the local market during recent months, but these were due in a large degree to reductions in costs of the flour in the countries of origin. Decontrol of flour would inevitably result in lower prices to bakeries and consequently lower prices of bakery-products to consumers.

It was also reported that the Monetary Board has decontrolled 'the importations of evaporated and sweetened condensed milk, powdered whole milk, and powdered skimmed milk. It is to be hoped that the Monetary Board will also decontrol all essential imported food staples, such as canned fish, canned meats, fresh frozen beef and veal, rolled oats, etc. Experience has shown, in the case of canned milk when it was decontrolled some three years ago, that the dollar allocations provided to cover such imports were no greater than when the controls were exercised; however, prices to consumers were consistently maintained at much lower levels.

STOCKS of canned fish throughout the Philippines seem to be sufficient for the present. No further quantities of sardines can be secured from California before August or September, and experience of the last few years would indicate that the probability of supplies in volume from California, even late in the year, is most unlikely. Importers will have to secure supplies from Japan or South Africa. It is not anticipated that there will be any shortage of supplies, as ample stocks would seem to be available from both the latter sources.

There are also ample stocks on hand at present of the various types of canned milk, canned meats, etc., and above average stocks of imported canned fruits and vegetables. Fresh fruits and vegetables are plentiful in the local market, with the exception of potatoes and onions which are only available in small quantities and at very high prices. Onions are presently selling for P2 a kilo. PRISCO has contracted for considerable quantities of onions from the United States which will be arriving early in February, when local prices will undoubtedly drop to less than half of today's quotation.

# OF PHILIPPINES, INC.

announce their appointment as

GENERAL AGENTS

of

## FIREMAN'S FUND INSURANCE CO.

of San Francisco, California

to handle

FIRE, MARINE, CASUALTY

and general business insurance

Singer Building Port Area, Manila



BRANCHES:

DAVAO • CEBU • TACLOBAN

TABACO



\_\_\_TO TOUCH
\_\_TO OPERATE

Modern in design, the MARCHANT is the only American calculator with dials for checking keyboard entries. Its low-luster finish eliminates reflections causing eye fatigue. With key action twice as light as before, its keys and controls respond to the slightest touch. The MARCHANT is unmatched in accuracy control, simplicity, speed, and silence.

# MARCHANT CALCULATOR

## ERLANGER & GALINGER, INC.

123 T. Pinpin off Escolta

Tel. 3-21-61

# Caterpillar

DOES ITS SHARE!

DIESEL ENGINES - TRACTORS
MOTOR GRADERS - EARTHMOVING EQUIPMENT

Staunchly dependable, yellow-painted CATERPILLAR Machines do a full share... in agriculture, logging, mining, road-building! All over the Islands, CATERPILLAR Machines set standards of achievement ... so as to hasten progress, make possible prosperity and give tangible substance to the inspiration of new leadership.



## KOPPEL (PHILIPPINES), INC.

Representatives of Pressed Steel Car Co.
DIVISION OF U. S. INDUSTRIES, INC.
Taft Avenue corner San Luis Street, Manila—Tel .3-37-53

Branches: BACOLOD • ILOILO • CEBU • DAVAO • ZAMBOANGA DADIANGAS, COTABATO • CAGAYAN DE ORO CITY

Dealers at: San Fernando, Pamp., Cabanatuan City, Tuguegarao, Cag.

# The American Chamber of Commerce JOURNAL

A highly functional publication,—
every part of which is specifically
designed to assist the businessman
and, more generally, to promote
the economic interests of
the Philippines

MONEY in circulation particularly in the provincial districts is apparently very short. Wholesalers are experiencing more and more difficulty each month in effecting collections from their provincial customers.

#### **Textiles**

By A. MARGOLLES General Manager Neuss, Hesslein Co., Inc.

JANUARY has witnessed a worsening of conditions in the local textile market, there being very little movement of goods and prices decreasing substantially.

One of the main reasons for the present situation is the large volume of credit outstandings still unfulfilled and the acute cash shortage. The speculation on warmoves in nearby areas, added to some reported failures, has brought about greater caution on the part of importers and wholesalers, and the whole market is in a state of semi-inactivity.

The nearby outlook for an improvement in the pre-

sent dull conditions does not seem promising.

Contrary to the local situation, the New York market has remained strong and some small price-advances have taken place, particularly in knitting yarns.

The Far East Conference Shipping Lines have announced an increase of about 10% in ocean freight rates, operative from the 1st of May, 1955. This is viewed as a very unwelcome move throughout the trade.

Arrivals from the United States totaled 20,796 packages, of which 9,218 were cotton piece goods, 2,016 rayon piece goods, 3,118 cotton pound goods, 1,641 rayon pound goods, and 2,424 yarns.

From other sources there arrived a total of 6,044 packages, of which 4,457 came from Japan, 768 from Hongkong, and 819 from Europe.

# Legislation, Executive Orders, and Court Decisions

By Ewald E. Selph Ross, Selph, Carrascoso & Janda

A MONG the bills introduced in the present Congress but not yet acted upon are the following:

H. B. No. 2762 would add "cement factories" to section 189 of the National Internal Revenue Code which taxes rice mills, sugar centrals, rope mills, etc. (This seeks to reduce the tax on cement.)

H. B. No. 2756 would, it is hoped, contribute to government efforts to bring all privately owned land under the Torrens System, by providing for proper recording of transactions affecting unregistered lands.

H. B. No. 2602 is an act to facilitate entry of American traders, a counterpart to the United States law adopted last year for Philippine traders.

H. B. No. 2610 seeks to limit to 10 years, leases to aliens, of pub-

lic or private agricultural lands.

H. B. No. 2611 would increase the penalty for death caused by violation of the Revised Motor Vehicle Act.

H. B. No. 2616 would provide for the installation of governors limiting the maximum speed of motor vehicles to 50 kilometers per

H. B. No. 2679 would provide for a 5-day, 40-hour week for government offices.

H. B. No. 2696 would require every taxpayer to secure an annual tax clearance which must be presented when executing a document before a notary, or obtaining any license or permit, or money from any public fund.

H. B. No. 2736 would provide for regular wage payment to la-

borers for holidays not worked, and for holidays worked, double pay.

H. B. No. 2705 would extend the Price Control Act to June 30,

H. B. No. 2546 would ease the present restrictions on retail trade.
H. B. No. 2547 would authorize the President to increase or decrease customs duties within certain limits.