

Woman's Home Journal

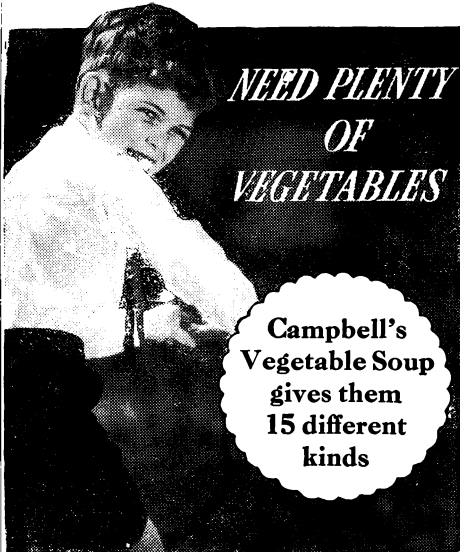


"WE THANK THEE"

20 Centavos

November, 1937

GROWING BODIES



**NEED PLENTY
OF
VEGETABLES**

**Campbell's
Vegetable Soup
gives them
15 different
kinds**

If you have the problem of feeding a family of growing children you know how important vegetables are to their diet and health.

Campbell's Vegetable Soup gives them the healthful, energy-producing properties they need and satisfies their appetites. For this vegetable soup is made with a savory, double-rich beef broth and 15 different kinds of garden vegetables. It is, in fact, so rich in vege-

tibles that it is almost a meal in itself. Why not serve this wholesome food to your family, often. Try a tin today. Ready to serve in a few minutes. (See directions.)

TWICE AS RICH AS HOME-MADE
Read Directions

Campbell's Soup is made twice as rich as you would make soup at home. It is necessary, therefore, to add an equal amount of water before serving. Thus each tin of Campbell's can your self means double the quantity of soup on your table.



Campbell's Vegetable Soup

WORLD'S LARGEST SELLING SOUPS • 21 KINDS: ASPARAGUS • BEAN • BEEF • BOUILLON • CELERY • CHICKEN WITH RICE • CLAM CHOWDER • CONSOMME • SCOTCH BROTH • DUCK TURTLE • HULLIGATAWAY • MUTTON • NOODLE WITH CHICKEN • OXTAIL • PEPPER POT • PRINTANIER • TOMATO • VEGETABLE • VEGETABLE BEEF • CREAM OF MUSHROOM

Buy a Supply of Campbell's
Soups from Your Dealer
Also Campbell's Pork and Beans—
A most unusual food value

IT'S SMART TO BE HEALTHY

Men and women of the world know it is smart to be in good physical condition. Good looks and a fine poise go with good health. Look at a gathering of the social elite—that gaiety, elegance, assurance, rests on HEALTH. The successful man or woman is healthy. Without good health nothing that's worthwhile can be done.

Vitality, strength and stamina can be yours by adding BOIE'S EMULSION to your diet. Its rich content of the life-giving Vitamins A and D is double that of any other Emulsion. To the ambitious young man BOIE'S EMULSION is a necessity,



Be on a par with the smart world. Keep your body healthy and your mind bright. Start taking BOIE'S EMULSION. Start immediately.

Good for both growing children and adults.
A bottle costs but a pice and lasts two weeks.

THE 30% PURE COD LIVER OIL.

BOIE'S EMULSION

Cod Liver Oil 500 cc. Cal. Hypophos 10 Gm. Pot. & Sod. Hypophos 44 & Gm. Syrup & Flavoring s.e. 1 Lit.

TESORO

**JEREZ-QUINA
LEGITIMO**



Stop worrying...

This health restoring tonic is indispensable for nursing mothers. It is highly recommended to improve the nervous system, and is an excellent preparation for general debility, especially for convalescents.



For loss of appetite, TESORO JEREZ-QUINA answers the need. It stimulates and aids digestion. TESORO JEREZ-QUINA is a extract from the juice of selected grapes and quinine. It stands out because it is the best. Try it today!

Nothing like it for restoring vitality

Insist on this bottle

Most in demand through the year round

REFUSE ALL SUBSTITUTES!



Herminia Ancheta, author of our local short story.

WOMAN'S HOME JOURNAL

November, 1937

Vol. XII, No. 7

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FROM COVER TO COVER

OUR cover this month shows a picture of two children specially posed for Thanksgiving. The girl is *Citang Balmori Villegas* and the boy is *Marito Balmori Moreno*; they are consins. Our original plan was to have two children, a boy and a girl, of Concepcion Balmori Villegas (a daughter of Joaquin Balmori), pose for the picture but the boy, his mother told us, gets frightened by the flashlight, so a consin of his, Marito (son of another Balmori daughter), was pressed into service. The two children were not difficult to photograph, for they were rather quiet and easily fell into the suggested pose.

Some people may disagree with Acting Director Rodriguez of the National Library on his choice of the five greatest Filipino women during the Spanish regime of our history, but until they come out with their own choices, we are content with Mr. Rodriguez's selection. However, we are sure that nobody will disagree even with us when we say that in our opinion Doña Teodora Alonso de Rizal is the greatest of all, not only because she was the mother of the greatest Filipino but because she possessed all the virtues that made her an ideal mother.

The picture of Doña Teodora which appears with the article is a reproduction of the only post-sized photograph of hers in the possession of one of her living daughters, Doña Narcisca Rizal. We went to see Doña Narcisca about a picture of her mother and we planned to stay just as long as good taste permitted but instead we spent considerable time with her. Doña Narcisca recently celebrated her 85th birthday but unlike many people of her age, she is still quite strong and can remember with accuracy many things about her family and of the troublous time of the revolution. For instance, she remembered that her mother was born this month, giving the day (the 9th) and the year (1828) and that she died in August, 1911, at the age of 83. The fact that Doña Teodora was born on this month makes our article on

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Third National Girls' Week

The Third National Girls' Week in the Philippines sponsored by the National Federation of Women's Clubs will be celebrated from December 5 to December 11 this year. Everybody now is familiar with the aims of this celebration so there is no need to go into them again.

As in the last year, the celebration of this Week has been left in the hands of the girls themselves to develop their sense of responsibility and cooperation, but a new note has been introduced into the organization phase of the celebration with the appointment of an adviser for each committee to help the girls plan the celebration of each day. It is hoped by the Executive Committee that this year's different committees will be more successful than those of last year's in handling the responsibility of the planning and of the celebration and in securing the cooperation of the rest of the girls. The committees are better organized and the girls are more enthusiastic this year.

The Organization Meeting was called last November 7th and held at the NFWC headquarters. Each school had been asked beforehand to send eight girls to the meeting, one to represent the school in the Executive Committee and the others to serve in the rest of the committees. Each of these seven girls will be responsible for the successful celebration of a day of the Week in her school. Instead of meeting as one group, the representatives from the different schools were divided into eight small groups or committees, each group meeting with its adviser. The discussions were very lively and practically all the suggestions came from the girls themselves.

The following are the Chairmen of the different committees and the adviser of each:

Executive

Virginia Oteya—Chairman
Mrs. Pilar H. Lim—Adviser
Mrs. Josefa L. Escoda—Adviser

Church Day

Helen D. Carbonell—Chairman
Mrs. Isabel Regala—Adviser
Miss Flor de Lis Santiago—Adviser

Parents And Daughters Day

Lourdes Calvo—Chairman
Mrs. Mercedes de Joya—Adviser

Citizenship Day

Filomena Irureta Goyena—Chairman
Mrs. Paz Mendez—Adviser

Social Service Day

Josefina Podaca—Chairman
Mrs. Anshucion A. Perez—Adviser

Home Day

Jesusa T. Bautista—Chairman
Miss Maria Y. Oross—Adviser

Social Day

Margarita Araneta—Chairman
Frine Asprey—Chairman



Pictures taken during the Organization Meeting. Note girls divided into groups, each group with its adviser.

Play Day

Mrs. Doreen B. Gamboa—Adviser
The following suggestions are given for the celebration of Girls' Week in the provinces:

Recognition Day (December 4)

This day is optional, but if celebrated, a carefully planned parade or pageant should be its main feature to dramatize the girl-power of the com-
great magnet to attract the crowd,

the one big opportunity to demonstrate the girl-power of the community. Every opportunity should be embraced to make the parade interesting, spectacular, and impressive. Besides increasing the interest of the adult population, the parade will have a stimulating effect on the girls' attitudes toward the activities of the Week.

As far as possible the parade should consist solely of girls both those in and out of schools. Pro-

per signs and slogans should call the public's attention to the needs and possibilities of the girls, and emphasis should be made on loyalty to the ideals of the nation. Provide a suitable reviewing stand from which women leaders, town officials, and other leading citizens may review the parade.

If a parade is not practical a Girls' Pageant can be substituted. If this is well advertised and executed, and a large crowd attracted, it will serve just as effectively as a parade. This pageant should include tableaux and skits illustrating the aims of Girls' Week. A pageant is particularly valuable in that it permits the girls to utilize their talents in the presentation.

Church Day (December 5)

Arrange for general communion of the girls during one of the masses. Request the parish priest to dedicate all the sermons on that day to the girls. Exposition of the Blessed Sacrament followed by a Benediction in the afternoon should end this day. A convocation or an open forum under the leadership of the Catholic Women's League, Junior Catholic League, or the parish priest will make Church Day more interesting.

Parents' And Daughters' Day (December 6)

By virtue of Proclamation No. 213 issued by the President of the Philippines on October 14, 1937, the first Monday of December has been permanently changed from Mothers' Day to Parents' Day.

Give much publicity to this day because it concerns not only the girls, but also fathers and mothers. This is a good time for the parents to think through the problems raised by the girls these days. Urge fathers and mothers to try to learn more about what their girls are thinking and doing; how to win their full sympathy; and how to establish a more solid comradeship between them.

The committee to prepare the program for the day should be composed of mothers, fathers, and daughters. Include as one of the features of the day a presentation of parents' grievances, (in general) against their daughters and vice versa. This should be followed by an open forum whereby both sides should be thoroughly discussed and decisions or standards arrived at. The principal teacher of the school or somebody who has had some experience in counselling should preside in this forum.

Citizenship Day (December 7)

Emphasis upon the girls as citizens should be the keynote of this day's activities. A "know your government" endeavor is especially important for the girls upon whose shoulders will eventually fall a share in the responsibility for a clean and efficient government.

(Continued on page 44)

Stimulates Hunger

—helps children to gain in weight and get over their nervousness...



A Protective Food!

Ovaltine is a "protective" food. It contains 4 vitamins—A, B, D and G—and the minerals, calcium, phosphorus and iron. And it supplies proteins and carbohydrates and other elements children need. It therefore greatly enriches the food value of milk, and makes it easier to digest. It also aids the digestion of starches. Ovaltine is not like ordinary foods or mere flavorings for milk.

Are the above pictures typical of what occurs in your home?... Read how thousands of mothers are solving this problem.

How this food does *three things* to renew normal appetite and help build up a child...

There are literally thousands of mothers in the country who, day in, day out, are faced with the problem of a "never-hungry" child.

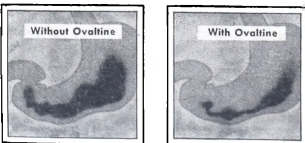
These women spend hours of their lives coaxing their children to eat. They fray their tempers—the tempers of their children. And the result, usually, is that the child persists in refusing to eat.

It isn't natural for a child to lack appetite. Yet countless children do *not* have good appetites.

What can you do? One thing which is being used very widely to stimulate hunger in children, is Ovaltine. Thousands of mothers report amazing results from its use.

Don't think Ovaltine is just a "tempting" food. It is that—and more. It actually stimulates the sensation of

(These drawings made from actual x-rays of stomach)



hunger and helps build up a child.

If a child's appetite is lacking, try giving him Ovaltine. Here is the way it acts to help Nature renew appetite and add weight:—

1. It adds to the diet an increased amount of Vitamin B... the "appetite-restoring" vitamin.

2. It helps digest starchy foods, like bread and potatoes, in the stomach. This enables the stomach to empty sooner so hunger can *return* sooner.

3. It makes milk easier to digest and more palatable, too.

In addition, Ovaltine itself is very easy to digest and, besides, very nourishing. Many children with poor appetites have weak digestions, you know.

And Ovaltine supplies certain "protective" factors, such as minerals and other vitamins—which children need.

Thus Ovaltine acts in several ways to help build up a child.

It is a Swiss food-drink, originated in Switzerland and now made in the U.S.A. Doctor's approve it and it is widely used in hospitals

and institutions. It was originated as a convalescent drink.

So... if your child is a problem to you—if he won't eat his meals properly and just *won't gain*—try Ovaltine for a few months to see if it doesn't renew his appetite. He'll surely like it.

Thousands of mothers report that this—and this alone—has made wonderful changes in their children. Children who wouldn't eat without fretting before. Who were underweight and nervous.

Their experience may be yours! It's certainly worth a serious trial, don't you think? Then get a tin of Ovaltine from your nearest dealer and start giving it to your child, often.

You make a drink of it by simply mixing it with milk, hot or cold. Directions are on the can.

Don't go on worrying about your child when Ovaltine's so inexpensive. Get a large-size tin today.

MAIL FOR 2-DAY SUPPLY

Ed. A. Keller & Co., Ltd., Dept. P. I. 11-2
178 Juan Luna, Wise Bldg.,
P. O. Box 213, Manila—Tel. 4-9084

I enclose P. I. to cover cost of packing and mailing. Send me your 2-day test package of Ovaltine.

Name _____
Address _____
City _____

OVALTINE
The Swiss Food-Drink
Now made in the U.S.A.

THE X-RAYS AT LEFT show two stomachs, each photographed two-and-one-half hours after a starch meal. Observe that the stomach at the left is over half full, whereas the other stomach is nearly empty—this being due to the action of Ovaltine in helping to digest the starch... When the stomach empties sooner, hunger can return quicker... Serve Ovaltine, often. Sprinkle it on breakfast cereals, four to help digest them!

NEW CLASSES IN PROGRESS



You still have the chance of becoming

a real fashionist

by just catching up with our new classes in

- Dressmaking
- Interior Decoration
- Ladies' Tailoring
- Fabric Painting
- Flower Making
- Knitting



ATTENDANCE now in full swing

DON'T fail to take advantage of our specialized instructions in

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under the most accomplished beauticians... well-known, experienced and competent instructors.

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in the

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(foremost beauty expert in the Philippines)

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500 Juan Luna, Manila.

Please send me a free copy of your Prospectus regarding Dressmaking, Interior Decoration, Ladies' Tailoring, Fabric Painting, Flower Making, Hairdressing and Beauty Culture.

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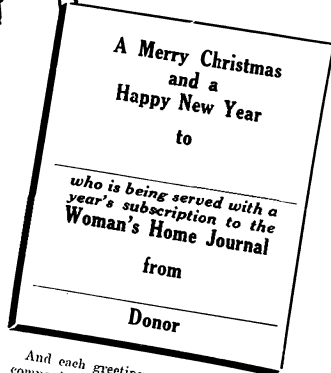
Address

WILL—Nov. 1937

THE GIFT THAT LASTS

A well selected Christmas gift that lingers long among your friends is a year's subscription to the WOMAN'S HOME JOURNAL. It lasts for the whole year of 1938—twelve long happy months to enjoy your remembrance. And each subscription gift is accompanied with a beautifully printed greeting card bearing the name of your friend, mother, sister, or sweetheart, and your name as sender. Also don't forget to advise us who will receive the unit of Philippine Charity Sweepstakes ticket we are giving away, free, with each subscription gift order received from now until our tickets supply lasts

A sample of the greeting card is shown at the right.



And each greeting card will be accompanied by a very personal letter of Christmas greetings by Mrs. Pilar H. Lim, President of the NFWC.

A Well Selected Gift

Lasts for the whole year.... or more!

What is a good Christmas gift? And where to secure it? There are many answers...but our answer is: a year's subscription to the WOMAN'S HOME JOURNAL... A good gift for that special friend whose taste demands a distinctive but serviceable gift.

And...while it costs only P2.00 it echoes your thoughtfulness throughout 1938. Remember to tell us to

whom we shall send the unit of Philippine Charity Sweepstakes ticket we are giving away, free, entitling you or your friend to win P50,000.00 for 1st prize; P25,000.00 for 2nd prize, etc. down to the smaller cash prizes.

Time is short...and fleeing fast. Why not send the coupon below immediately so that your gift will reach your friend at Christmas time?

-----CUT IT HERE AND MAIL IT TODAY-----

Woman's Home Journal
P. O. Box 30, Manila

Please find enclosed P2.00. Send my Christmas gift subscription to the WOMAN'S HOME JOURNAL to the address below, and accompany it with your beautifully printed greeting card bearing my name, together with a personal letter of greetings by the President of the National Federation of Women's Clubs of the Philippines.

Address gift subscription to:

Name

Address

My name and address:

Name

Address

NOTE: Send (me, her, him) the unit of P. C. S. ticket you are giving away, free, with this order.

Monthly Briefs

Important Events Throughout The World.
From October 15 To November 15.

FOREIGN

The number of Italians killed during the revolts in Ethiopia last month totalled one hundred and two, it was officially learned in Rome, Italy.

China expressed apprehension over the possible outcome of the Nine Power Conference, scheduled to take place in Brussels, Belgium, on October 30th, but postponed to November 3rd because of internal crisis which climaxed in the resignation of Premier Paul Van Zeeland and his cabinet. The delegates, China feared, might desire to end the present Sino-Japanese hostilities at any cost and decide on a settlement disadvantageous to China. Japan and Germany declined their invitations to attend the conference. The Japanese government said the Conference had some connection with the League of Nations, with the United States, Great Britain and France taking the lead in an effort to end the Sino-Japanese war. It is believed that this conference will accomplish little, if any, for satisfactory settling of trouble between China and Japan.

Coincident with the departure of Norman Davis, head of the United States delegation to the Brussels conference, six peace organizations in the United States issued a joint statement urging the invocation of the U. S. neutrality act before the conference. The organizations also urged the application of the neutrality act as one measure to prevent American munitions factories from providing weapons.

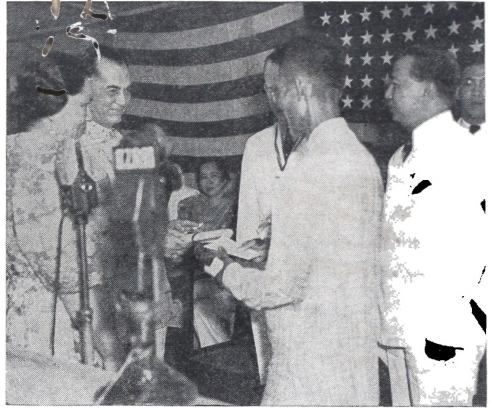
Franco's nationalist troops captured Gijon, last loyalist-controlled seaport of Spain's Biscayan front. Gijon's military commanders voluntarily surrendered at the face of certain death and destruction upon demand of 130,000 half-starved Spanish refugees.

Spanish nationalists captured British steamer *Stangrove*, carrying 600 refugees while leaving Gijon harbor; the steamer was later by British cruiser *Southampton*.

Three British Ulster Riflemen, guarding a sector of the International Settlement in Shanghai, were killed and several others wounded during a two-hour shelling of Hung-jao by Japanese. Seven Chinese non-combatants were killed or wounded in the same area. Japan expressed regrets which were accepted by the British and American authorities. A foreign office feared the recurrence of similar events.

Foreign Minister Anthony Eden told House of Commons that Great

Britain had told Japan she must always expect retaliatory fire in case of repetition of fatal attack on British post in Shanghai last October 23rd... United States marines, defending a section of the International Settlement, were authorized by Admiral Harry E. Yarnell, commander-in-chief of the U. S. Asiatic fleet, to open fire on any airplane of any nationality attacking their positions with air bombs or machine guns. The order of the Admiral was the outgrowth of repeated Japanese air attacks on the fringes of the Settlement. The marines were also ordered to open fire on airmen attacking non-combatants within the sector they are defending.



President Quezon witnesses awarding of diplomas to model employers and employees during last commonwealth anniversary.

Japan solons urged the severance of all diplomatic relationships with

Great Britain, saying that since the outbreak of the Sino-Japanese war, Great Britain had failed to observe neutrality and had been consistently helping China in her struggle against Japan.

Madame Chiang-Kai-shek suffered fractured rib and internal shock when one of the tires of the automobile in which she was riding en route to Shanghai blew out and the machine turned over, hurling her out. In spite of the accident, Madame Chiang insisted on continuing her journey.

The British freighter *Jane Weem* was bombed and sunk by a warplane sixteen miles off the Catalonian coast last October 30th. The crew arrived in a Spanish sea-coast town in life boats. British claim Italian airship, said to be piloted by a son of Mussolini, was responsible for the bombing. However, investigations were conducted to fix the responsibility.

The United States new aggressive policy in international affairs, is expected to speed up new navy construction to bulwark the nation's efforts for world peace with a fleet second to none. Naval experts expressed belief the undeclared Sino-Japanese war may ultimately result in the Pacific and the Far East becoming the greatest center of naval and aerial fortifications in history.

The Japanese Foreign Minister, Hirota, officially apologized for the machine gun death of a British soldier at Shanghai last October 23rd. He promised to deal suitably with the responsible airman and said that Japan would pay compensation. Hirota termed the shooting accidental... The same officer also announced an amicable settlement of the incident involving the bombing last month of motorcars bearing British subjects between Shanghai and Nanking.

(Continued on next page)



"As I said to you before
and repeat again now,"



continued Mrs. Eleanor B. Smith, leading society woman, "do not buy just any kind of milk, but ask for BEAR BRAND by its name! There is all the difference in the world. Our children need the natural refreshment of rich pure milk. BEAR BRAND Milk contains all the properties of a nourishing and sustaining food."



BEAR BRAND
Natural Swiss Milk

MONTHLY BRIEFS

(Continued from page 5)

Local

Fourteen communists, including Crisanto Evangelista, leader, were conditionally pardoned by President Quezon last October 15th. Evangelista planned to go to Monrovia for his health.

Dissolution, either voluntary or by legal proceedings, of a number of mining companies will probably result from the general inquiry being conducted by the Bureau of Mines and Securities. Prosecution of officials of said companies found guilty of violating laws and regulations on mining and disposal of shares is likely to follow.

In a report to Malacañang Palace, Sec. Eulogio Rodriguez of agriculture recommended measures to prevent the irregular acquisition of public lands in Mindanao by public officials. Hard-hit by these recommendations are provincial governors and military officers in Mindanao and Sulu. President Quezon warned Philippine Army officers that if they should be found guilty of illegally holding large tracts of lands they would lose not only their landholdings but also their commissions.

Manila may be the seat of the next Institute of Pacific Relations Conference scheduled for this coming April.

President Quezon today (October 20) revealed he was in favor of amending the Constitution to make the National Assembly a bicameral legislative body with the addition of a senate.

Addressing U. P. faculty and board of regents, President Quezon said that "Filipinize the Filipinos" should be the keynote of Philippine education; the state university should strive for quality instead of quantity. As a result of this talk, many students with poor scholarships were dropped from the University and enrollment for the second semester this year was limited.

Members of the National Assembly, after a lengthy caucus unanimously decided to postpone action on the recommendation of President Quezon for early independence, found in his message at the opening of the present session, until receipt of the report of the Joint Preparatory Committee on Philippine affairs.

Dr. Manuel L. Roxas, technical assistant to the President on detail with the National Development Corporation announced two national government industrial projects: can-making plant, and fish-and-vegetable cannery.

The abrogation of the "gentlemen's agreement" between the United States and Japan in connection with the importation of textiles from these two countries into the Philippines so as to make the Philippines an open market for textiles again may be urged by some members of the Joint Preparatory Committee on Philippine Affairs.



Speaker Montilla planting a molave tree on the grounds of the Legislative Building to commemorate the second anniversary of the Philippine Commonwealth.

The committee experts are reported to have found that the United States is in a disadvantageous position under the agreement.

President Quezon asked the National Assembly for a big increase for Army outlay in the 1938 budget, which is greater than last year's but less than the expected national income.

The Philippine Nautical School may be reorganized along lines to convert it into a naval academy with the Commonwealth plan to build up a "mosquito fleet" of speedy torpedo sea sleds.

Retirement age for all government employees has been fixed at 70 years in a proposed bill amending Bill No. 388. Upon reaching this age, the employee is automatically dropped from the government service.

Because of the present trouble in China, many United States firms plan to choose Manila as the base for their Far Eastern operations. The Philippines has lost much of her trade because of the Spanish and Sino-Japanese wars. Not even a peso entered the Philippines from Spain last month, the bureau of commerce revealed.

President Quezon scored birth control, in one of his weekly press

conferences saying that it was unpatriotic.

About 200,000 women voters registered last month for the coming elections for provincial and municipal officials in December.

Personal

Twenty-six-year-old Miss Jean Batten from New Zealand, Australia, completed her Australia-England solo flight in five days and eighteen and a half hour, thus breaking the record established by Harry Broadbent who negotiated the same distance in six days, eight hours and seventy-five minutes.

Among the many candidates for City councillors are two women, Mrs. Vicenta Vda. de Foz and Carmen Planas, third year law student at the state university. Miss Planas was recently in the limelight when rumors arose that disciplinary action was being contemplated against her for taking part in politics. Dean Espiritu of her college denied the rumors saying that students at the U. P. are free to take part in politics. Only faculty members are prohibited from political activities.

Princess Elizabeth, heir apparent to the English throne, attended the opening of the British Parliament last October 26th. She occupied the box of the Lord Great Chamberlain.

Verne E. Miller celebrated last October 28th thirty years of continuous service with the Philippine Education Company. He is the president of this firm, which started in 1907 as a magazine stand.

Brigadier General Creed F. Cox, retired U. S. army officer and former chief of the U. S. bureau of consular affairs, arrived in Manila last November first to assume duties as adviser to the Commonwealth government.

Mrs. Victoria Lopez Araneta was very much in the news last month as the founder of the White Cross, an organization pledged to help the children of tubercular parents.

Professor Emma P. Gau, Ph. D. of Mount Holyoke College, was the recipient of the first award of the American Chemical Society—a gold medal—established by Francis P. Garvan of New York, to honor outstanding women chemists. She was recognized for her work and investigation in the field of absorption spectra at Mount Holyoke where she is the head of the chemistry department.

Lincoln Ellsworth, famous American Polar explorer, was awarded the British Royal Geographical Society Patrons' gold medal for his aerial navigation research in the Polar regions, especially his trans-antarctic flight in the winter of 1935. The medal Ellsworth received was a gift from the King.

Juan Posadas, Jr. was re-appointed mayor of the city of Manila. City Engineer Jose Garrido acted as mayor during the time when his (Posada's) appointment

CORRECTIONS

The name of Mrs. Concepcion Felix Rodriguez was inadvertently omitted from the list of speakers in the write-up on the National Luncheon sponsored by the NFWC last October 3rd which appeared on our Social Notes page last month. Mrs. Rodriguez, who is one of our most eloquent speakers gave the toast, in Tagalog, in honor of Mrs. Quezon.

The word *encourages* was incorrectly used by the writer of the article, I'll Teach My Daughter This, which appeared in our issue last month, in reproducing the opinion of Mrs. Maiano H. de Joya on the subject of bringing up daughters. The sentences should read thus:

For instance, she (Mrs. de Joya) does not tell her daughters not to use make-up or not to have boy-friends. Instead she allows them to use make-up or to receive their boy-friends, but in the proper way.

was pending at the National Assembly.

The mayor of New York City, F. H. La Guardia, was re-elected.

Sino-Japanese War

Japanese troops captured last October 18 a village north of Shanghai after annihilating a Chinese regiment composed of 1,400 soldiers... The Japanese were pushing drive to force the Chinese out of Shanghai before the Nine Power Conference convened in Brussels... More than 10,000 Japanese soldiers were in danger of being cut off from their base, twelve miles northwest of Shanghai when 40,000 Chinese soldiers took the offensive and broke into their lines in a heavy fighting... Japanese authorities served notice to some foreign consuls declining to assume responsibility for the safety of neutral motorcars proceeding toward Nanking... A lone Chinese fighter destroyed seven Japanese planes in a slick trick. He followed these planes without being detected until he flew above them and dropped bombs... The Japanese army won one of the most important victories of the battle in Shanghai area by the capture of an im-

(Continued on page 11)

National Federation of Women's Clubs of the Philippines

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DEAR FELLOW CLUB WOMEN:

NOW that the Filipino woman has been granted the right of suffrage, she has imposed upon herself an obligation which she must exercise like a good mother of a family. We conceived of woman's suffrage for the Filipino women years ago. It developed and took form under all sorts of hardships. Finally it became a reality, something to be proud of, when by a concerted effort of more than 400,000 women, we decided that suffrage must be ours now and forever.

It is our obligation now to prove our claim to suffrage is deserved by using our vote to help cleanse politics. In our debates the cynics have laughed and contradicted us, but we have stood our ground by furnishing statistics and illustrations. Today, it is no longer a mere class debate but a real election. Can we really purify, help insure fairness and justice during the elections? We can. The ways and means have all been shown to us. To repeat them would be trite and tiresome. Just remember that suffrage is our child, a creation of our ideals, therefore we must rear it like a good mother of a family, ever zealous of its welfare. Our purifying influence will thereby be a fact and not a fiction.

The conservation of the Filipino home should be our concern today as it has always been in the past. It is built on a foundation of centuries of tradition and it could not possibly be disrupted now. Nevertheless, it would be unwise for us to rely only on the strength of our structure without making repairs and reinforcements. I must admit that as a people we are passionate and in elections passion is always involved. As mothers of this country, we have an equal or even greater duty to maintain peace and happiness in the conservation of our homes. In using the ballot we must not forget our family and home. We must harmonize these elements together, that is, we must use the vote in order to stabilize the home as the unit of the nation.

Fraternally yours,

Concepción Felice de Rodríguez

Among Ourselves...

THEN Thanksgiving — a holiday we have adopted from America, but which, right now, we might make our own in order to celebrate the many graces and gifts for which we should be thankful. The Filipino woman would be ungrateful, indeed, if she does not, with a glad heart, raise her voice in Thanksgiving for her enfranchisement — her newly acquired right to take active part in governmental affairs. For this is a gift which has been long in coming and, therefore, all the more cherished because of the delay. And this is a gift of the Filipino woman of today to the Filipino woman of tomorrow, hence is a gift that shall never spend itself out.

What else is there to be grateful for? Look around you, feel around you, and the answer is there. In the midst of war and strife, we enjoy peace and quiet. Sons and husbands, fathers and friends are lost daily to thousands of women the world over — we have our husbands, our sons, our fathers, our friends, safe and sound among us. But we cannot be selfish in our safety, thoughtless in the peacefulness that we enjoy. While grateful for the mercies that we are receiving, let us pray that the warring nations would soon find a peaceful solution to their differences, so that the scourge of war may disappear forever from the face of the earth.

* * *

November is a month replete with significance. It commemorates so many worthwhile events in the world's history, in American history, in Philippine history. And since we are Filipinos, the import of this month to us is greater in the events that touch our lives the most, than in those which we share with other peoples and countries.

Therefore, we shall speak first of November 15, the second anniversary of the Philippine Commonwealth. We are inclined to call aloud, as the street-wardens in old times, assuring the inhabitants that everything was going along fine, "Third year, and all is well!" — for, indeed, all has gone remarkably well with our "trial self-government." There have been mistakes, no doubt, — for, what human institution is infallible? — but, by and large, the Commonwealth government has proved and is proving that the Filipinos can take care of their affairs quite efficiently.

The next in line of importance, is November 30th, designated as National Heroes' Day. On this day we are reminded of the debt of gratitude that we owe the heroes of our land. Of little import, however, would be all that "we say here," as long as we do not, by deeds, show, that we are emulating "what they did here".



IDEAL MOTHER: Doña Teodora Alonzo, Mother of Dr. Jose Rizal (shown above).

"MY family has never been patriotic for money. If the government has enough funds and it does not know what to do with it, better reduce the taxes." Those were the emphatic words of Doña Teodora in answer to a proposition of the Philippine Assembly *three decades* ago to bestow on her a pension for life in consideration for her being the mother of our national hero.

Doña Teodora was great not only because of that unselfish spirit which she showed when she refused to receive a pension from the government, nor because she was the fortunate mother of our national hero, but also because she furnishes an ideal example of the typical Filipino mother who believes in a big family, her own embracing eleven children, nine girls and two boys, for whom through self-abnegation and self-sacrifice and with a happy heart

abroad and it was that too which at one time enabled him to flee from his persecutors. She herself was a victim of persecutions which she bore with dignity and self-mastery not rare among Filipino women.

Doña Teodora inherited the mathematical mind of her mother and of her grandmother. She knew and loved good poetry, and she herself wrote verses. She was college bred and possessed a learning unequalled in her time and probably unexcelled by any Filipino woman even up to the present.

It was her hand that supported the head of her new born baby, Jose, whose achievement in later life is beyond human praise. "The teaching which I received from my earliest infancy is perhaps what formed my habits," said Rizal. "My mother was teaching me to read in a Spanish reader called *The Children's Friend*. When her sight was good, she read very well. She could recite well, and she understood verse-

from experience bitter lessons much more bitter than that sweet teaching which his mother gave him he recollected those sweet frolic youth by saying, "Till then I had shed tears only for my own faults, which my loving, prudent mother will know how to correct."

"At nightfall, my mother had us all say our prayers together," Rizal continued. "Once she read to me a moral tale *The Moth and the Candle*. The moth had been told by her mother to keep away from the flame. She heeded her not and she met her doom. After this story as she put me to bed my mother said, See that you do not behave like the young moth. Don't be disobedient, or you may get burnt like her."

"Years have passed since then," added Rizal. "The child has become a man. He has crossed the most famous rivers of other countries. He has studied beside their broad streams. Steamships have carried him across seas and oceans. He has climbed mountains much higher than the Makiling of his native province, up to perpetual snow. He has received from experience bitter lessons, much more bitter than that sweet teaching which his mother gave him. Yet, in spite of all, the man still keeps the heart of a child. He still thinks that light is the most beautiful thing in creation, and that it is worth a man's sacrificing for."

Doña Teodora is the best example of an ideal Filipino mother. Without complaint

(Continued on page 33)

The FIVE GREATEST FILIPINO WOMEN

By Eulogio B. Rodriguez
Acting Director, National Library

and a smiling face, she strained herself to the limit that they might be educated and furnished all the comforts and conveniences of life and thus be happy. The sacred family ties this attitude entails, are a genuine Filipino institution. It should not perish nor should it be submerged under the rising tide of the modern fashion of family dissension and disintegration.

She was a very successful business woman who did her business in a grand scale. In those days when a thousand pesos was regarded as a big capital, Doña Teodora invested P10,000 to P15,000 in the sugar industry. It was greatly due to her success in business that Rizal could enjoy the opportunity of studying

making too. Many times during Christmas vacations, my mother corrected my poetical compositions, and she always made valuable criticism."

After Rizal had received

IN selecting the five greatest women in Philippine History, Assistant Director Eulogio B. Rodriguez of the National Library, followed this method: He made a list of all the outstanding women in every field of activity, during the Spanish regime, classified them according to their achievements, then he chose the most outstanding in each group.

Each of these five women is great because she has to her credit an achievement so outstanding as to entitle her to individual recognition and she possessed qualities which raised her above her fellow women. Each surely deserves a place in the list of Great Filipinos. So, it is fitting that we honor them on our pages during this month when National Heroes Day is celebrated.

CHINA'S

"WOMEN of the HOUR"

By P. S. Castrence

MJCH has been written about the remarkable Soong girls, who have been making history for the last few years. China admires them and respects them, and is rightfully proud of them. They are, in the order of their ages, Madame Kung, whose husband is the Minister of Finance, Madame Sun Yat Sen, whose husband is worshipped as the founder of the Chinese Republic, and Madame Chiang Kai-shek, whose husband was at one time president of the Republic, and is at present the powerful generalissimo of the Chinese armies.

As no unmarried woman could possibly achieve great power, it is no wonder that the Soong women exercised



Madame Sun Yat Sen, widow of the father of China's Republic.

their huge influence only after marriage. But when they marry, they do not drown their remarkable identities in those of their husbands. Their greatness stands out recognized and accepted.

The founder of the distin-



Madame Chiang Kai-shek, the power behind China's dictator.



Madame Kung, wife of China's Minister of Finance.

guished Soong dynasty was a dominating matriarch generally known as the Mother-in-Law of the Chinese Republic, who, in 1886, had married a self-made teacher-trader named Charlie Jones Soong. Like herself, her husband had adopted the religion and ways of the West. The first of their daughters, Ai-Ling, married into the aristocratic Kung family, and, it is now frankly accepted that Madame Kung's husband would have been a weak and ineffectual man without his strong wife. Madame Kung is the least attractive of the Soong sisters, but not the least forceful. Her ability is largely executive. For a time, due to her enor-

mous influence, popular resentment was stirred against her. But clever as she was, she made the gesture of withdrawing herself from public notice, but continued to wield her power in the national affairs. At present, while not actually loved, there is no doubt that she is greatly admired in China. She holds no title, has no recognized place in the government, but it is an open secret that she is China's minister of finance.

Ching-ling, Madame Soong's most lovely daughter, idealist from her beautiful, dignified, face to the tips of her exquisite hands, married an equally idealistic dreamer, Sun Yat Sen, China's liberator. The story of Madame Sun Yat Sen's early life, her being secretary to her husband, their falling in love with each other, his having to divorce his first wife, who was good, and faithful, and simple, is a much-told story. It was a rare marriage. Ching-Ling gave to Sun Yat Sen a new strength and clarity of vision. Together the two worked, her brilliant mind feeding his, making him far greater than he would have been had he striven alone. Then, just as the revolution was at its height, death took him, and he left a widow who was later to feel that the people her husband had liberated were betraying him. Today Madame Sun Yat Sen is in touch with Communist organizations which are working against Chiang Kai-shek.

This brings us to the third and perhaps most remarkable Soong girl, Mei-Ling, Madame Chiang Kai-shek. More practical than the idealistic Madame Sun, yet not believing, as Madame Kung does, in the

(Continued on page 34)



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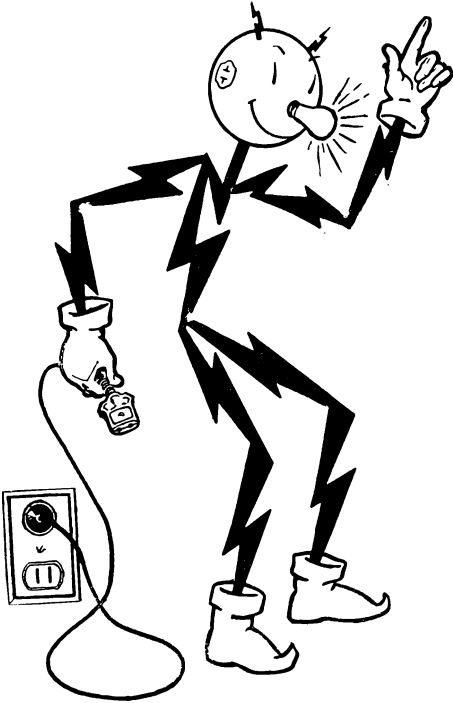
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Women at the Crucible!

By Francisco R. Fernando

THE spotlight is on women. Registration and election days there have been many; but the past registration days and the impending election present a novel spectacle that at once arrest the attention and create interest. Women trooping to the polls—the

wealthy and middle class ladies in their new dresses, the poor ones, the field workers and the house drudges in their old and moth-eaten raiments—are a sight. Women in vehicles—cars, carromata's, bicycles!—are a sight, and excite a lot of dust and noise. In places, wom-

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VOTE—TAKE NO CHANCE—VOTE

"NOW the day draws near when each citizen is put to test. The test is simple: will you cast your ballot or will you neglect it? There are of course other more particular questions: have you studied the issues and the candidates; will you vote intelligently and according to your conscience or will you be swayed by demagoguery, prejudice, selfish interest? But important as these questions are, they are secondary. The primary test is whether you do or do not vote at all.

In many communities the number of people who fail to vote is appalling, and the pity of it is that the great majority of these delinquents are the solid able presumably responsible citizens whose votes ought to balance the ignorant and ill-considered. Otherwise intelligent persons often figure out inadequate excuses for not voting: 'It's all politics anyway,' or 'My one vote wouldn't count among so many.'

To dismiss the whole subject as politics is silly; of course it is politics, our country is run by politics and the whole idea is that each of us should take part. To shun the polls because the "rabble" are there is snobbery and affectation.

And to say that one vote doesn't count is not only bad arithmetic but misses the whole point. Even if your district is known to be overwhelmingly for one party or another, your vote counts, either to build up a more impressive majority for your candidate if he is the winner, or to lessen by so much the margin of his defeat. The processes of democracy are long and slow. A smashing victory, a gallant losing fight, a strong "protest vote", a close shave, each has its special influence on the future conduct of the party in power, on the continuing organization of the defeated party and therefore on the next election.

Finally, and most important, it is always possible that your vote might be the very one to swing the election. No amount of trial polls and forecasts can surely predict an election. Often there is a great ground swell of "silent voters" which upsets all calculations. Therefore if you care at all about how your town is to be run for the next three years, you may be taking a chance you will bitterly regret if you fail to cast your ballot on December fourteen."

en are brought to the polls in launches and boats.

Without exception, women feel a fresh sense of importance. For the first time, woman is courted by those who seek public office. In past elections, women might have also their choice among aspirants for elective posi-

tions; but further than influencing men voters to vote for their choice, they could do nothing to elect or prevent the election of a candidate.

Women's helplessness in the past was a catastrophe and a blessing. For some women, particularly those of

(Continued on page 46)

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A Short Story By
HERMINIA ANCHETA

WE leaned against the sides of the boat to get another look at the pier before the s.s. *Mayon* sailed away on the blue waters of the bay. Lazily we watched the ferry boats chugging their way in the opposite direction. We scarcely uttered a word until suddenly it was night and the ferry boats were nothing but glimmering specks on the grayish light on the glassy surface.

To travel that many hundred miles from home to a place where I knew there was grinding work awaiting us, gave me little anticipation of good times. It was the first time I was to travel that far. But then there was Miss Helen Jones, and American English critic teacher, to keep me company the whole voyage. We were on our way to Zamboanga to teach in the Normal Training School.

Miss Jones must have been in her middle forties, past the second flush of youth; at an age when American women can appear most deceitful in age.

"We shall have a beautiful voyage, I suppose," her voice sounded in my ears.

"Let's hope for the best," I answered dropping on a chair near by. Miss Jones remained standing five feet two high above me.

Her face, soft and sad, was boldly outlined against the swelling darkness. She had the face of a woman who seemed to have met some great sorrow in life but was bravely showing the world that she could not be crushed. The dancing lights from the ship accentuated the contour of her face and the graceful swing of her slim body. She must have been ten years my senior, neat, capable and good at repartee. Her conversation, dived with witticisms

gave her a personality of her own. Until that time I could not understand what kept her from marriage. She made me wonder vaguely if

I, living such a serene, uneventful life, could be so sad at heart though seemingly joyous. No! Some canker of a tragedy must insinuate itself into my life before I can be so sad, a careless adventure perhaps—such as in a ship like this. May be a flirtation that would not last as long as we desired. But how could I know? Some such things can sweeten an elderly woman's sad smile as it did sweeten Miss Jones's.

The sea breeze sighed below us. The sea was calm. The night was beautiful. We must have been there on the deck a long time when the mess bell rang.

Miss Jones led the talk. She would volunteer narrating her experiences in the States, many of which were original and good baits for a chorus of laughter from our fellow passengers. Certain it was that after the first night of our trip she became a great favorite among the more mature passengers who delighted in harmless gossip.

It was the second night. The moon was just beginning to touch the tip of the horizon. It was still day, but soon it would be evening. The deck was deserted. The male

passengers were busy playing chess while the women were engaged in a long conversation. I strolled out. The call of the silver-sheened waters beckoned to me. A soft breeze passed by, and I felt a copetish stray hair on my face. It was life pulsating. The setting could have been perfect, only—

"What a beautiful night we have to-night. Does it not make you feel romantic?" whispered a voice behind me. Startled, I looked back and met the smiling face of my visitor. He must have been there a long time behind me, for I did not hear his approach. He mumbled a polite apology and stared at me with mixed admiration and guilt.

"At first I gave him a cold stare. "You seem to have the habit of speaking to people you have not been introduced to," I answered.

"Oh, you see—I'm feeling lonely," he said. I forced a smile to cover my amazement.

"Pardon, Juan Amador is my name," he continued faintly making a slight bow.

"You'll not think me ill mannered for intruding," he added.

"Oh—er, yes—no," I stammered.

(Continued on page 47)

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THE KIND OF ADVICE WHICH RESULTS WHEN

Father Meets Son

By J. P. McEvoy

DEAR SON:

AS THE time draws near for you to take off the springboard, you seem to be increasingly anxious. Are you going to make a neat dive or are you

going to land on your face? You have been getting a lot of advice about marriage, and you will get a lot more. As long as you live, people will be telling you what to do and what not to do. I wouldn't



The author and his wife.

Marriage is a job you know nothing about, so you will have to study it and you will have to work at it, and the very same technique you are using to make a successful career will go a long way toward making a successful marriage. Think of your wife as a partner and marriage as a going concern. Business partners divide the responsibilities and the duties of the business. They consult together, they compromise their differences, they trust each other and they present a united front against the world. If they didn't do all these things, how long do you suppose their partnership would last? And yet, all around you, you will see husbands and wives who are in the business of life together, who don't share the responsibilities and duties of the job, don't consult together, don't compromise their differences, don't trust each other, yet each blames the other because their marriage is not successful.

have stepped into this, only you asked me.

The old man is no prophet. The only thing he can tell you with any degree of assurance is that you will get a lot of advice, but that you won't take any of it. Young couples have to find out everything for themselves. All the old truths that millions fought and bled and died over must be rediscovered to have any validity. It seems a great pity and a terrible waste of time and energy, but apparently there is nothing to be done about it. Everything you will ever need to know about making your marriage happy is common knowledge, and I could tell it to you in five minutes, but unless you are the wonder boy of the age, you won't register it — much less use it.

The principal thing to remember is so simple, it will take you years to figure out: Making a success of marriage takes just the same kind of doing as making a success of anything else in life, for marriage is not something apart from life, it's a part of life itself. You've already discovered that to be a success in your job, you have to work at it. If you want to get along with the boss, you have to make the effort. If you want to get along with your customers, you have to study ways to please them. You have learned not to make promises that you can't keep; you have learned you must keep the promises you make.

You will be living on your salary, so you won't have much money to argue about; but that's when people argue the most. Arrange your finances so you have as few discussions as possible about money. If you have only three dollars a week each for

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spending money, don't dole it out to each other. Each of you should have your own personal account, just as you have your own toothbrush, and into these accounts should go your own personal allowances — they should go there quietly, painlessly and automatically, to be spent any way you like, and should never be referred to again by either party. There is something indelicate, if not indecent, about handling money, or talking about it, and arguments about money are infinitely degrading.

Just now Gloria seems perfect. Go right on thinking so. After you have been married a while, you will see all kinds of things you would like to suggest. Restrain that creative impulse! Let her alone. This may encourage to let alone too. People don't change. Their characters are already established, their habits are fixed, their likes and dislikes all deeply rooted. Good energy is wasted by husbands and wives trying to remodel each other. You

wouldn't try to remodel your boss or your best customer; you ignore his faults and compliment him on his virtues. Apply the same technique to getting along with your wife. The effect is startling, the results miraculous.

One of the hardest things for a young fellow to remember about marriage is that his wife is a woman. Too often he gets to thinking about her as another kind of a man, only smaller, and more unreasonable. Most of the time wives aren't unreasonable at all — they are just feminine. Now you think it is cute and charming for Gloria to be so unpredictable; go right on thinking so, because she is going to get more unpredictable all the time. There is nothing mysterious about the feminine viewpoint, but it's hard to explain. You have to experience it. For one thing, it's very personal. It is very difficult for a woman to argue objectively. When you dif-

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THE FILIPINO CHRISTIAN'S RESPONSIBILITY IN THE CHINA-JAPAN CRISIS

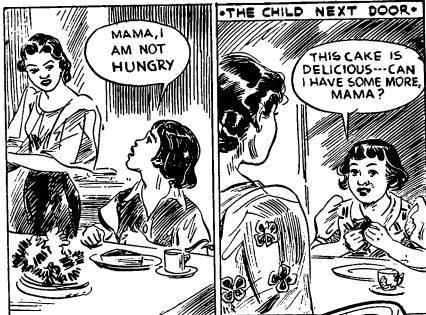
ONLY about a month from now Christmas carols will remind us of the heavenly message, "On earth peace, goodwill toward the men". We are approaching the birthday of the Prince of Peace. The roar, confusion and terrible destruction of war is out of tune with the heavenly symphony. What are we doing and thinking about it? Japan and China are in a death struggle against each other. We cannot be indifferent to it all for no nation lives unto itself and moreover they are our brothers. Soldiers, children, women, old people, crops, buildings, art and all the finer things of life are being crushed and destroyed. Perhaps from the diplomat's stand point there is not much we can do. But we believe in a wise and a just God. We know there is power thru earnest prayer, for Saint James said, "The prayer of a righteous man availeth much in his working".

While we are thinking and praying for other ways God might use us in this matter, may we not immediately unite in daily prayer to Almighty God for speedy and honorable peace. In addition to its spiritual significance to us, it will surely encourage and help to sustain hope among the people directly affected by the situation. God can change the destiny of nations.

Let us have a NOON-HOUR Prayer Link of all the Christians of the Philippines. Five (or 2) minutes every day at noon time, may we all keep silent and pray to God:

1. For the key-officials of both China and Japan that they may have a vision of God's way of solving their troubles and that they may have the courage to follow His will.
2. For the entire nations of China and Japan to reconsider their ways and follow the path of righteous, just and mutually helpful relations.
3. For the Spirit of God to descend upon the suffering ones in comfort, love and cheer in the face of darkness; that God's face may shine upon them and keep them from losing faith.
4. That the nations of the world may be moved to genuine sympathy and help to the sufferers of war so that they may readily extend material aid to alleviate pain, hunger and nakedness.


In addition to this daily prayer link let all of us include in the priestly prayers during the Mass the coming of peace and a Christlike solution to the crisis in China.



Something is wrong when this child says, "Mama, I am not hungry! But, perhaps there's nothing wrong with the child—maybe it's the food! Look at the child next door. She likes the cake her mother prepared—and for that matter, any other dish. For her mother uses STAR MARGARINE to make her recipes delicious—and does her loved one like them!



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WAR and PEACE

By Pura Santillan-Castrence

EVERY November 11th at 11:00 o'clock, has been instituted the wide world over a moment's rest from the day's activities in order to ponder briefly and in silence the solemn import of Armistice Day. Peace. Stopping of the human carnage that was devastating countries and civilizations for four long, wearying years. It is a little ironical to talk of

peace now. A little absurd even to think that we are still celebrating Armistice Day with our pathetic gesture of a moment's pensive silence. But we go through the force, the while bombs are shattering factories, homes and public buildings across the China Seas, not so many miles away from our own peaceful shores. News reels shout out war to us, newspapers with glaring

ABOUT WOMEN

By ANITA LAURIE CUSHING

Women set strange barricades
Against the cannon's thunder:
Ruffles at the window
To keep out death and plunder.
Pools of homely lamplight
To circle loved ones in,
Four walls for peace and safety—
But, oh! the walls are thin;
Close on the other side of them
The tinder piles up high,
Bullets start their clattering,
Shadows fill the sky.
They could be stopped. But a woman
Like a savage mumbling charms,
Says "Let us hope," and gathers
Her sons into her arms.

Today these healthy Dionne Quins had Quaker Oats



Dionne Specialists answer which cereal is best for Everyone!

● Who is there that would not rely on the greatest vote of confidence ever given to a cereal food—the selection of Quaker Oats for the Dionne Quins? What better proof exists that Quaker Oats is the ideal cereal for all, young and old alike?

Extremely abundant in Vitamin B—nature's own natural tonic vitamin, Quaker Oats nourishes, soothes the nerves, aids digestion, offsets consti-

pation—creates sound, healthy appetite. It fortifies the system, builds strong bones, sturdy muscles, firm teeth.

That is why every person should eat Quaker Oats in some delicious form every day, for Vitamin B cannot be stored in the system, it must be replenished daily.

Easy to prepare—now cooks in 2½ minutes.



QUAKER OATS RICH IN NATURE'S TONIC VITAMIN
for bracing-up Digestion, Nerves and Appetite

Photos: World Copyright 1936, N.E.A. Service, Inc.

headlines tell us the havoc being wrought in Madrid, in Shanghai, in far-away Ethiopia. Radio announcers tell us of the sad plight of refugees. little children, war-orphans cry out piteously to us from the screen, and thoughtful commentators warn us that even we are not entirely safe from foreign invasions in the future. There is no let up.

The last world war left such misery, devastation, and sorrow that for a time it did seem to be the war that was to end all wars. Europe was, up to a comparatively short time ago, still tingling painfully from its lashes, and statesmen were warily and tactfully evading delicate issues which might precipitate international quarrels. The armistice still had a meaning.

Before the Sino-Japanese conflict (they tell us it is not officially a war, as though official records, and not the wanton taking of lives constitute the term), war to us was still only a far-away echo of something that was sad and terrible. It had not touched us. Today we can all but hear reverberations of cannon-shots, we can all but see the air-raids which are tearing away the foundations of cities, towns, and villages. The Filipino representatives to the International Education Association Conference which took place in Tokio last August have come back with tales of war-noises and war-terrors, of pitiful scenes of devastation

(Continued on page 31)



PRINCESS PAUPER

LUCINDA Charden, dressed in slacks, a sun-shirt and sandals, lay in a green-cushioned deck chair on a penthouse terrace and looked out over the sparkle of the East River. She was twenty-three and a half, and, in spite of her brown hair and browner eyes, a great many millions of people in the United States of America knew of her as "the Platinum Princess." That was because Cyrus Charden had made his first money in platinum, before he became Allied Metals and a legend. And at the moment Lucinda was wishing, with some violence, that she had been born the daughter of an Eskimo seal-hunter, instead.

She picked up the afternoon paper beside her and looked at it again. "PATRICIA MADISON MARRIES," screamed the headline in huge letters across the front page. Squeezed to the left of the page was a one-column sub-head, "French Fear New War." She could kid Jimmy Satterlee about that when she saw him. Except that it wasn't worth kidding about. The relative space was right—it would sell more papers. It would sell more papers when she herself was married—unless a king was assassinated or a rocketship flew to Mars on the same day. And she wondered, not for the first time, if she would ever be able to get away.

Of course, you got away later—by the time you were thirty-five or so, the papers let you more or less alone. But she would not be thirty-five for eleven years, and she wanted to live before that. She did not hate the papers themselves. They were merely part of something larger—part of a cumbersome, enormous machine — the Charden Estate.

It was a queer life, being part of that machine. Lucinda thought of Palm Beach and Long Island

and the Riviera—the great, guarded estates, the town houses wired for alarm; the parties and the dance music, the clients, the cranks, the suitors, the hangers-on. There had been four of them for years: the four new heiresses—the Four Richest Girls in the World, to put it in headlines—the four little pigs who had to go to market, she

Beginning The Story Of A Man Who Could Not Be Bought And A Girl Who Paid Millions For Happiness

By STEPHEN VINCENT BENÉT

thought, with an ironic droop of the mouth.

And now Molly Melehoir had married her second title—a Spanish one, this time, and warranted genuine — and Patricia Madison was marrying Josh Stanhope today, and Josh had ideas and charm and was second-generation rich—so Patricia, on the whole, was lucky. The flash bulbs and the notebooks would follow them all their lives and they'd never get out of the machine — but at least Patricia would not wake some morning and wonder just what she had bought. Though Molly Melehoir liked talking about "dear cousin Alfonso"

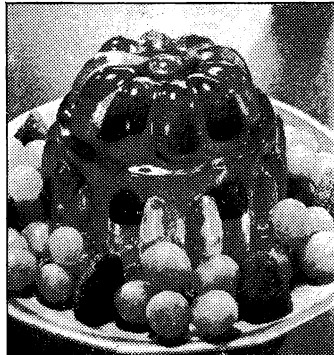
and having little coronets on her handkerchiefs. Well, those were two ways.

The third one was Daphne Wing's. It had been a beautiful romance — "Millionairess Weds Childhood Sweetheart; Will Live Simply on Husband's Farm and Do Own Housework, Says Nitrate Princess; Tell My Family I am Madly Happy." Yes, all of that. And pictures of Daphne in a bungalow apron. And pictures of Elmer Feabody, in clean overalls, with his arm around her—a nice-looking, honest face. Later pictures of the cow, the twins and the

(Continued on page 42)

30 to 40 Real Strawberries

give their flavor to every package of
Royal Strawberry Gelatin



ROYAL STRAWBERRY GELATIN (garnished with grapes and strawberries.) Guests will exclaim with pleasure when you serve this tempting dish.

FREE: Illustrated booklet giving you many delicious recipes for serving Royal Gelatin Desserts and Salads. Send in coupon.



No artificial flavors are ever used in Royal... that delicious taste comes from real fruit

When you dip your spoon into a tempting dish of Royal Strawberry Gelatin — it's almost like eating a luscious bowl of ripe strawberries.

Real strawberries are used to get that rich natural taste... the flavor of 30 to 40 berries for every single package!

No wonder millions of women now insist on ROYAL when they buy gelatin. For everyone knows that pure fruit flavors are not only more delicious — but more wholesome than chemically-made, synthetic flavors... especially for children.

Standard Brands of the Philippines, Inc.
P. O. Box 586 Dept. 13654
Manila, P. I.

Please send me.....copy(ies) of the Royal Gelatin Recipe Booklet.

Name.....
Address.....

1132 California, Manila
October 20, 1937

Hon. Leon G. Guinto
Commissioner of Public Safety
Manila, Philippines

Sir:
We, the undersigned, Civic Committee, Manila Woman's Club, most urgently bring to your attention the deplorable condition of the Fire Department of the City of Manila, a condition that has

spread over the years and in spite of the heroism displayed by the personnel of the Fire Department, subjected it to bitter and, regretful to state, deserved criticism.

In vain did various Fire Chiefs appeal, year after year, for new fire apparatus, new equipment, new engines, a larger personnel. While the City spread in all directions the fire hazard grew, not only from an increasing population but

Manila Women Ask For:

New Fire Stations Improvement Of Fire Department Police Women & Women Precinct

from the erection of vast structures in height and in value, and in the potential immolation of the persons residing therein.

Rotten hose, fire engines so antiquated as to provoke public derision, lives sacrificed for lack of ladders to save those who leapt from five story windows and died from injuries, were common.

This Club has appealed to the City Council during these years without the gaining of so much as the installation of new engine. Even when eleven girls in the Girls' Training School, Taft Avenue, were burned to a crisp, March 1933, and it publicly developed that there was no fire alarm boxes nearer than San Andres Street, no action for a long time was taken, because of "no funds".

Millions have been lost in flames that might have been curbed, innumerable deaths have occurred, districts, like Tondo and the Intramuros, have been holocausts and values that are not recoverable, such as the Museum of the Ateneo de Manila, completely destroyed. Only the mercy of Divine Providence and the courage and dauntless spirit of an unappreciated Fire Department, has stood between the public and a deserved fire visitation of such proportions as to stagger the imagination.

We are aware that Fire Stations (most of them in need of repair) are situated at San Nicolas, Sta. Cruz, Paco, Intramuros, Tanduay, Tondo, San Lazaro and Sta. Mesa. They are NOT ENOUGH. We ask and urge the immediate construction of *three new stations*, viz.—*Sta. Ana, Tondo, and Malate*. We are informed that the expenses of the three (3) new fire engine stations would be:—

Buildings, lots, fire apparatus and equipment	\$175,965.00
Dormitory equipment	1,477.00
Fire alarm system	28,042.00
Personnel	42,528.00
Contingent expenses	10,878.00
Acquisition of fixed assets	750.00

Total P259,622.00

We are also aware that two (2) new Fire Engines from the La France Company, of New York, costing (both) P43,000.00, have recently been acquired. This is a mere step in the right direction. We repeat that in view of present conditions and a conwidening of city limits, it is not sufficient. There should be no piecemeal about restoration to capacity. It will be folly to stop a plug here or there.
(Continued on page 40)

A Beautiful Woman's Rule for Loveliness!

Be naturally colorful—but avoid that "made-up" look—never look painted. The Color Change Principle in Tangee lipstick, powder and rouge intensifies your own natural coloring.



Your lips become lovelier, more appealing with Tangee lipstick. Your own natural coloring accentuated—never painted. The cream base of Tangee keeps lips soft, smooth and youthful.

SMART women everywhere are realizing that make-up should be natural—not gaudy. That's why Tangee is even more popular than ever, for Tangee has the famous color change principle in powder, lipstick, and rouge. It blends with your complexion—accentuates your own natural color—making you lovelier and more appealing! You'll never risk that "painted look".



Tangee Face Powder gives your skin a natural fresh look, for this powder also contains the magic of the color change principle. It blends with your own skin tones—ensures that "powdery look."

Your cheeks must be natural too. With Tangee rouge they become a bluish rose—your own natural color intensified. Comes in Compact or Creme form. And both contain the magic Tangee Color Change Principle.

Be sure all of your make-up essentials are Tangee. Try the Day and Night Creams and Mascot for eyelashes.



BEWARE OF SUBSTITUTES! There is only one Tangee. Don't let anyone catch you attempting for CANGEL-NATURAL. If you prefer more color for evening wear, ask for Tangee Theatrical.



3-PIECE MIRACLE MAKE-UP SET P. O. Box 1345 Manila P. I. Send Miracle Make-Up Set of miniature Tangee Lipstick, Rouge Compact, Creme Rouge, Face Powder. I enclose 25 cents, stamps or coin.

Name _____
Address _____
City _____ Country _____

GOOD-BYE TO ACID STOMACH

New Alkaline Way to Quickly Relieve Sour Stomach, Headaches, Colds, Acid Indigestion

Ninety percent of the people who suffer with these common, everyday ailments are victims of EXCESS ACIDITY. Scientists tell us that to keep well and healthy our bodies must be slightly more alkaline than acid.

Most of us bring on an excess acid condition by over-eating, drinking and smoking too much, late hours, loss of sleep, over-work, over-exertion, or over-indulgence of some kind. This upsets our normal alkaline balance—excess acid accumulates in our system—and then we suffer with Indigestion, Sour Stomach, Gastric Pains, Headaches, Colds. Unless this condition is corrected—unless the excess acid is neutralized—our suffering from these ailments will increase and serious and dangerous illness is likely to follow.

Now science has developed a remarkable alkaline tablet that quickly corrects this excess acid condition. It's a new and better way—a safe, harm-

less way to relieve the pain and discomfort of ailments caused by Excess Acid, and at the same time help restore the normal alkaline balance in the system.

This new product is Alka-Seltzer. It is one of the most remarkable preparations ever developed. You drop an Alka-Seltzer tablet in a glass of water and it makes a sparkling, alkaline drink that neutralizes the excess acid and gives almost instant relief from the pain. It is a DOUBLE-ACTION remedy. It relieves the pain and also corrects the cause of the trouble—EXCESS ACIDITY.

Alka-Seltzer is pleasant-tasting, absolutely harmless, safe for children as well as adults. It is not a laxative, so can be taken at any time.

At All Drugists in two convenient sizes. Try it today.

Formula: Acetyl Salicylic Acid & Citric Acid (U.S.P.), Sodium Bicarbonate 31 grams (1 1/4 oz.), Citric Acid 21 grams (3/4 oz.).

Women Abroad

THANKSGIVING Day would not be a national American holiday, celebrated not only by the Americans in every state of the union but even by those who are outside of the United States, if it was not for a woman, Mrs. Sarah Josepha Hale.

For thirty years this indefatigable woman wrote to different presidents, the governors of states and territories, and to men and women in public life, urging them to consider the value of a national Thanksgiving Day, to be proclaimed yearly as a holiday by the government.

The first proclamation for a day of thanks was made by General Washington in 1789. After this, no special date was set aside for such a demonstration of gratitude to God for His mercies. Each year, at variable dates, it was the habit of the people to meet and keep a Day of Thanks. Certain localities observed the custom, regularly, especially in the New England states, but all over the South and West, it was sometimes celebrated, sometimes not. In any event the dates varied greatly, and there was no national celebration of any kind.

Sarah Hale had an idea that a national holiday would unify the country and draw it together in common bonds of prayer and gratitude. The deepest instincts of patriotism stirred Mrs. Hale to her thirty years' endeavor. But for her, Thanksgiving would have disappeared, or become merely a sectional holiday indulged in by a few new England states.

In 1863, Abraham Lincoln, acceding to Mrs. Hale's earnest solicitations, issued a Thanksgiving Day proclamation, and in the administrations following the custom has never dropped.

Who was this Sarah Hale? She has other distinctions besides being responsible for making Thanksgiving Day an American national holiday. She was one of the pioneer American school teachers. She taught school for seven years, then married David Hale at the age of twenty-five and went to live with him at Newport, New Hampshire. Four children were born to the Hales, and two weeks before the fifth child was to arrive in this world, Mr. Hale died, leaving his wife destitute—with five children to support and educate.

The word "destitute" had the same spelling way back in 1826 that it has now, but it had not the same application and meaning it has today. *Destitute* in those days was *destitute*. Sarah Hale had nothing, not even prospects. Women did practically no public work in those days. She tried millinery and failed. She wrote a book of poems which was published and a book

called "Northwood" which was also published. This book is said to be the first American novel by a woman and had something of the atmosphere of "Wuthering Heights" by Charlotte Bronte. But the most known work of Mrs. Hale is the nursery rhyme, *Mary Had A Little Lamb*, which every school child knows by heart.

In January 1828, Mrs. Hale was made the editor of the first real woman's magazine ever published in the United States. It was called "The American Lady's Magazine". In 1837, Louis C. Goday, who had started a magazine of his own, tried to lure Mrs. Hale from her job, to be editor of his publication, but she would have none of him, so he bought the American Lady's Magazine and consolidated it with Godey's Lady's Book, thereby automatically falling heir to Sarah Hale. She was editor of this publication for fifty years and blazed more than one trail down which American women of today know little about.

At a time when most Filipino women would think themselves, old, Mrs. Ellen Woodward, Washington, D. C., is doing a man's job—taking care of 385,000 people on the relief rolls. Energetic, compactly built, and red-haired, this dynamic woman runs her "protégées" like a state. There are a multitude of different problems to settle, so she has to work very hard.

The people must work, must live, and it must not cost too much. In 1936, she came to Washington to find that she had to think

up ideas to keep thousands of women at work on projects that wouldn't cost much and that would (Continued on page 35)

Hollywood's Tiniest Star SPARKLES WITH HEALTH

—Let YOUR Child
Thrive on 3-Minute
Oat Flakes!



Baby Patsy... tiny star of Hal Roach comedies. Featured by Metro-Goldwyn-Mayer.



3-MINUTE OAT FLAKES

AS

Refreshing

AS A SPARKLING DRINK



THAT IS how refreshing you will find a little of COLGATE TALCUM POWDERS on your body after bathing, or just before going out. They absorb excess perspiration—banish its odour—leaving your skin fresh, cool, perfumed.

Keep your complexion smooth and lovely, too. Colgate Talcums are so fine—so fragrant—that you will want to use them freely on your face.

There is a variety of Colgate Talcums, each with a delightful scent. Choose your favourite today:



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COLGATE'S TALCUM POWDERS



BOOKS and AUTHORS

LOCOS is an extraordinary book. It derives its name from the *Café de los Locos* in which many of the scenes of the stories are laid. Written in English by the Spanish author Felipe Alfau, there are spots in the book which are quaintly Latin in construction. The stories are excellent samples of *decadent writing*, and are enjoyable if one likes the sort of unnatural situations and reactions characteristic of this trend of literature. Strongly reminiscent of some of Pirandello's works, the author of *Locos* gives his characters, life and

individuality which are independent of his creation, making them do things of their own will and accord, even in rebellion to his dictates. Unique in treatment because of this somewhat novel approach, the book is strangely fascinating, even if, at times, distinctly nauseating.

* * *

An extremely readable book (one is inclined to add *on the other hand*, after having reviewed *Locos* whose forte is certainly not its readability), is Arthur Goodrich's *You Wouldn't Believe It*. The plot is interesting although quite imaginary and far-fetched. Through the medium of a homespun, dyed-in-the-wool commensencial American farmer, Hosea Pike, who tells the story, it is explained how Dan Bates, editor of the *Weekly Gazette* of the Orient in the Middle West, was elected President of the United States. The whole book is good material for satiric spoofing of Presidential elections. Dan, who has nothing

extraordinary about him, gets elected by popular sentiment which he has neither sought nor asked for. A love affair sending him abroad, he becomes entangled in a fortunate accident involving the King of England, through whom he is able to perform a notable service for his country. Through the miraculous channels of American politics he is nominated for President while still away, and in such a manner that he can't refuse the honor. And without raising a hand—in fact, by just being plain Dan—he is elected President. The satire may not apply solely to American politics.

* * *

For entertaining reading, P. G. Wodehouse is generally accepted as a past member. His *Mr. Mulliner Speaking* is probably not as readable material as his other works (a few of which have been filmed into hilarious comedies), but it has the distinctive Wodehouse characteristics of unexpected situations.

effective denouement, and very droll descriptions of personages and settings. Such picturesque language occurs in many instances as this which describes the scene of Archibald's first meeting with the lady of his dreams. "Like Archibald, Dante loved at first sight; and the poet's age at the time was, we are told, nine—which was almost exactly the mental age of Archibald Mulliner when he first set eyeglass on Amelia Cammarleigh." Distinctly British in tone, the stories are also, in a distortedly funny way, a cross-section of British life, and customs, and manners. The fascination of Wodehouse's humour is in his use of the unlooked-for both in the remarks of his characters as well as in his own. Like O'Henry he pokes fun in a kindly manner, chuckling, as it were at and with the people in his stories, his humour is never cruel and raw like Ring Lardner's. One can imagine him gleefully enjoying the antics of his personages the while he steers them through their funny roles. Yet it is not slapstick comedy that he presents—just how he stays above that low level of fun-making, and yet creates the deliciously ludicrous situations that he does, is a secret, we who like him so much, would give our eye-teeth to know.

—PIA MANCIA.

"If you have no convictions on party platforms and candidates, get busy. What have they done and how have they acted on measures in which you, as an individual citizen or as a member of a Woman's Club is interested."

**Use Mergolized Wax
All-Purpose Cream
to Beautify Your Skin**

The bleaching and beautifying process recommended by most beauty authorities is one that will hasten Nature's own way of gradually peeling off the dead outer layer of skin cells. That is exactly the method Mergolized Wax follows in its quest for beauty for your skin. Mergolized Wax very gently flakes off the dull, dark outer skin cells in tiny unseen particles. This keeps the skin constantly renewing itself. Such natural activity in the skin wards off the possible appearance of blotches.

Mergolized Wax keeps the skin in a healthy glowing condition. Use it daily. Your complexion will always be fine-textured, velvety-smooth and young-looking. Mergolized Wax brings out the hidden beauty.



**IRIUM HELPS MILLIONS
FIGHT DULL, DINGY TEETH!**

PEPSODENT alone of all tooth pastes contains this thrilling discovery for giving teeth amazing new luster!

"It's like seeing a dull cloud lift and the sun shining through again!" — That's how millions feel after their first experience with Pepsodent Tooth Paste containing IRIUM.

So amazingly effective is IRIUM that it restores to your teeth the natural, lovely brilliance many thought lost forever. It keeps children's teeth sound and strong.

Because of IRIUM Pepsodent foams delightfully. Refreshing!

USE PEPSODENT TOOTH PASTE
it alone contains IRIUM

JOAN BLONDELL AND HER SON
WARNER BROTHERS STAR
APPEARING IN
"THE PERFECT SPECIMEN"

Movie SECTION

MOVIE CHIT CHAT

INTERNATIONAL marriages in Hollywood include the following: Lily Damita (French) and Errol Flynn (Irish); Dolores del Rio (Mexican) and Cedric Gibbons (Irish); Grace Moore (American) and Valentin Parrera (Spanish); Louise Rainer (Viennese) and Clif-

othy Lamour (first seen in **THE JUNGLE PRINCESS**, then in **THE LAST TRAIN FROM MADRID** and **SWING HIGH, SWING LOW**), is considered now Hollywood's newest heart-throb. He is said to combine the charms of Clark Gable, Robert Taylor, Errol Flynn and Tyrone Power.

Among the female newcomers to the screen, Sigrid Gu-



Stan Laurel and Oliver Hardy in "Way Out West"

rie from Norway (soon to appear in **THE ADVENTURES OF MARCO POLO** with no less a personage than Gary Cooper) is the sensation. Judging from her pictures, we have come to the conclusion that she looks like Frances Farmer (another newcomer who is making sensational progress) and Merle Oberon.

The juveniles have their candidates, too, in the person of twelve-year-old Tommy Kelly, the "find" who will play Mark Twain's immortal Tom Sawyer on the screen.

"I told you so," Hollywood is saying about the marriage of Martha Raye (the female rival of Joe E. Brown in the biggest mouth contest) and Buddy Westmore (youngest

(Continued on page 33)



Virginia Bruce, Franchot Tone and Maureen O'Sullivan in **BETWEEN TWO WOMEN** (Ident)

ford Odets (American); Pat Paterson (English) and Charles Boyer (French); Claudette Colbert (French) and Dr. Joel Pressman (American); Lupe Velez (Mexican) and Johnny Weissmuller (American), just to mention the most prominent.

International romances: Margo (Mexican) and Francis Lederer (Czechoslovakian); Elissa Landi (Austrian) and Nino Martini (Italian); Miriam Hopkins (American) and Anatol Litvak (Russian); Sonja Heine (Norway) and Tyrone Power (American); Merle Oberon (Tasmanian) and David Niven (English), also to mention only a few.

Jon Hall, soon to appear in **HURRICANE**, ambitious production of Goldwyn, with Do-

To be fashionable, be thrifty —and serve delicious home-made cakes



FROSTY FRUIT LAYER CAKE—as enticing as it looks. Your guests will love it. Recipe is in the Royal Cook Book. See coupon.

FREE—"PARTIES," beautifully illustrated booklet, containing many new recipes, and menu suggestions for special occasions. Send coupon.

Royal protects you from loss of good ingredients—insures perfect results

VERY much in vogue nowadays at dinners and luncheons, are tempting home-made cakes. And clever hostesses insist on Royal for all their baking, because they know it protects them from loss of good ingredients, insures uniformly fine flavor, a delightfully light texture (that remains fresh and moist to the last crumb). Follow their example and serve your guests enticing cakes that are as delicious as they look. Remember, when you buy baking powder, look for the Royal label.



Standard Brands of the Philippines, Inc., Dept. 13697, P. O. Box 200, Manila, P. I.

Please send me for only (six) as checked below:

"Parties" Illustrate Royal Cook Book

Name _____

Address _____

HEADQUARTERS NOTES

AMONG the many interesting visitors that we had at the Federation are two young lady students of the Santo Tomas University, *Miss Felicitas Veloso* and *Miss Corazon Ungson*. Energetic, and intensely interested in the JOURNAL, they came to make practical research whose findings they intend to incorporate in a term paper for their Journalism class.

* * *

What Causes Epilepsy?

New York, N. Y. A booklet containing the opinions of famous doctors on the subject "CAN EPILEPSY BE CURED?" has met with great interest throughout the country. Doctors from all over the world have contributed to this interesting discussion, which contains a great deal of information and advice on the subject. Any reader will receive a free copy by writing to Renesol Corporation, P. O. Box 1345, Manila, Dept. C 151.

FORMULA:

Phenyl-ethyl-malonitrea 1 gr.
Sodium Bicarbonate 1/2 gr.



Some of the members of the Jones (Romblon) Woman's Club photographed with Jose Perez, provincial governor.

We are pleased to know of the good work our clubwomen are doing spreading the gospel of civic-mindedness to other women. For instance, *Mrs. Consuelo A. de Reyes* of Calumpit, Bulacan, called the other day and, among other things, reported that she has been invited several times to go to the barrios to explain to the barrio women the importance of the vote, and to urge their active participation

in the coming elections.

It is also gratifying to report that Headquarters received wonderful response from the clubwomen regarding the selling of Sweepstakes tickets.

* * *

In connection with nursery classes, we should like to tell you of the visitors we had coming for observation and training. The Cavinti Woman's Club, for example, whose active president is *Mrs. Mercedes F. Villanueva*, sent *Miss Isabel Olivares* to learn ways and methods of handling nursery classes. After her period of training she will be assigned to teach the class which has just been opened.

* * *

From San Jose, Mindoro, we had *Mrs. Hilaria Legaspi Fiel*, who plans a nursery class in her town. She observed our classes and listened to *Mrs. Gamboa's* lecture.

* * *

We need all the help that we can get in our club projects and social work. Therefore we are more than pleased to report that we have a new "recruit". *Miss Vivencia Villapando* has been appointed Field Worker for Batangas and Tayabas. *Miss Villapando* is a many-sided person, being a registered pharmacist, a lawyer (she just took her bar examinations two months ago), and an Education student to boot. These preparations will stand her in good stead in her new work.

* * *

Provincial Notes

THE first note we want to sound in our gossipy column this month is one of com-

Club

mending the interest that the women are showing in the coming elections. Letter after letter has come to us asking for information and advice: women whose candidacy has been launched want to know how best to act, and women who are interested in politics ask us in what way they can serve to insure fairness and justice in the elections. All this interest is a good, healthy sign. Our women are not going to be passive voters; they are going to vote for their candidates because they feel these candidates deserve their votes.

Going back to the subject of the active concern which our women are showing, we have, for instance, the letter of *Mrs. Hermogena G. Opinion*, President of the Parent-Teacher Association of Palapag, Samar, asking for information regarding the requirements for voting; *Miss Andrea F. Fadrilan* of Quiapo.

I WANT MY LITTLE GIRL TO PLAY OUT-DOORS LIKE MOST NORMAL CHILDREN BUT SHE IS FRAIL AND GETS TIRED TOO EASILY!

THEN GIVE HER SCOTT'S EMULSION—THAT'S HOW I RAISED MY YOUNG ONES TO BE HUSKY BOYS AND GIRLS



Grandmother Is Right!

CHILDREN of today more than ever before need the health-building properties found in cod liver oil and hypophosphites of lime and soda. Scott's Emulsion, the modern food-tonic, has been scientifically proven to be four times easier to digest than plain cod liver oil and is, therefore, more effective and economical in use. Of course, it is pleasant-tasting and more beneficial than inferior emulsions. Get a bottle today. The whole family will benefit thereby.



Scott's Emulsion

For your protection, is sold only in bottles with this famous trade mark blown into the glass and never in other containers. Accept only the genuine Scott's Emulsion.

FORMULA OF SCOTT'S EMULSION:—Cod Liver Oil, 29.032%; Glycerine, 12.097%; 1% Solution of Hypophosphites of Lime and Soda, 56.937%; Essential, 1.798%; Flavoring, 1.385%. Approved and Registered by the Board of Pharmacy.



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REGISTERED TRADE MARK

pearl cotton
for embroidery & crochet
the pioneer

a most satisfactory very brilliant fasted cotton thread for general embroidery and crochet. Easy to work. Supplied in 5 sizes and in an extensive range of fine shades. A D.M.C. ball or skein of pearl cotton ensures complete satisfaction.

high quality fast colours

... can be procured from all our needlework stores.



News

Manila, wanted the matter of the appointment of poll-clerks and inspectors to be made clear to her; *Mrs. Soledad Espejo-Samonte*, Principal Teacher of La Castellana, Occidental Negros, asked for advice regarding the preferability of presenting her candidacy as mayor to continuing in her present job (optioning later in a subsequent letter to stay on as a principal teacher); from *Valderrama*, Antique, *Miss Luz Garcia* reports her appointment as substitute inspector in her precinct; *Mrs. Estrella de Moreno* of Looc, Romblon, writes about her work in encouraging the qualified women to vote in the coming elections; *Mrs. Democrita B. Bongosia*, President of the Panglao Woman's Club, Bohol, is doing likewise in her locality; *Mrs. Angela B. Roja*, President of Bugallon Woman's Club, has launched her candidacy as Municipal Councillor for Bugallon, and has laid out a very commendable and constructive platform; from Sta. Cruz, Ilocos Sur,

Mrs. Feliza V. Galvan requests to be informed regarding the sort of active participation the women can take in the elections; *Mrs. Manuela R. Vilda* wanted to know if the fact that her husband is a municipal teacher should hinder her in taking part in the political campaigning; *Mrs. Consuelo V. Arellano* of Camiling, Tarlac, reports the unwillingness of some women to pay the *peseta* for an affidavit documentary stamp, and her work in persuading them to weigh the paltriness of the value of the *peseta* to the great good that their vote can do.

For high-minded conscious-

ness of one's civic duties, we have to take off our hats to *Mrs. Narcisa Alparce*. Having lost her citizenship when she married her husband, she has, nevertheless, never ceased to work for the advancement of the Filipino woman. Attacked by her opponents on the ground that she was not a Filipino citizen, she asked them: "Why could I not help in pushing through what I believe is advantageous for the Filipino woman, when every drop of my blood is Filipino?" Her only regret, she says, is that she cannot vote.

* * *

While we are on the subject of elections and voting,



Participants in the Baby Contest held in connection with the celebration of Child Health Day in Mambajao, Oriental Misamis.

we should like to mention the warm encouragement that the women have received from *Mr. E. C. Magussi*, Alcalde Municipal of Pontevedra, Occidental Negros, who in well-worded resolutions sent to *Mrs. Pilar H. Lim*, voiced the opinion of the Municipal Council of Pontevedra regard-

(Continued on page 36)

Soothe THOSE TIRED EYES!

Murine relieves and relaxes tired eyes. Removes irritating particles. Refreshing. Easy to use. Safe. Recommended for nearly 40 years. For all ages. Ask your druggist.

FREE BOOK ON REQUEST
"A World of Comfort for your eyes"

MURINE COMPANY
Dept. N. D.
CHICAGO, U.S.A.

MURINE FOR YOUR EYES

FORMULA:—Boric acid, 12.6 grams; Potassium Bicarbonate, 5.78 grams; Potassium Borate, 2.24 grams; Boricine Hydrochloride, 0.28 grams; Hydrastine Hydrochloride, 0.001 grams; Glycerine, 3.3 grams; Methylate (Sodium Ethyl Mercaptan Thiocyanate), 0.01 gram; Sterilized Water to 1000 Milliliters. (Made in U.S.A.)

ALL ALONE, on a night made for love!



Give Your Own Skin These Palmolive Beauty Treatments

Does your complexion show even a hint of dryness, dullness, coarse-texture? Then watch out, famous beauty experts warn. They are symptoms of a condition which adds years to your appearance... heart-breaking "middle-age" skin!

Use Palmolive regularly, these experts advise. For Palmolive, the soap made with Olive Oil, does more than

just cleanse! Its gentle protective lather keeps your complexion soft, smooth and young!

Try This Beauty Treatment
Massage the creamy lather of Palmolive Soap into your pores. Let it penetrate the pores, cleansing them thoroughly. Rinse. Dry gently. See how much softer, more radiant, your skin is! Start now.

Made with Olive Oil TO KEEP SKIN YOUNG AND LOVELY



457 EL

KEEP THAT SCHOOLGIRL COMPLEXION

Below is a fine example of the so-called "corselette" dress. The wide belt in a contrasting color is sewed to the dress. The front blouse is gathered at the beltline, thus giving fulness to the bust and accenting the slender waist. This dress may be made of velvet or thick crepe. The skirt has four sections and is over a meter in width at the bottom.



This is an example of a Shirred dress. The front of the blouse is Shirred, vertically, in the center to a narrow band that forms the neckline. For formal afternoon wear, make this dress out of satin, crepe or transparent velvet, in black, of course, and wear two rhinestone clips at the neck, as shown. The flaring skirt has six sections.

Fashion F

BLACK is the most fashionable any color, except white (if this can with it, but preferably green, yellow wear, definitely gold or silver, as

VELVET is being used abroad for streetwear. Black velvet for usually trimmed with gold or silver

SHIRTINGS are back and used but the most in vogue is vertically, bodice, as shown in one of the frontiers are Shirred, sleeves are Shirred, insertions are also used as trimmings

SKIRTS are short, and may be row (for pencil silhouette) or flare over a meter in width). Both are

The CORSELETTE dress or dress of the most famous bride. The term "corselette" may be applied a smooth, fitted section inserted into the bustline to the beltline

SELDOM SUC
TUNITY AS
THE LARGEE



SHAI
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You'll
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are!

Size
White

HAMILTON
Hamilton

on ashes

color. For daytime wear (to be called a color) is used (yellow or red. For evening trimming or accessories. Used even for tailored frocks, dressy afternoon frocks, or lunc or brocade.

in every conceivable way, in the center of the fronts on these pages. Shoulders on these pages. Shirred skirts are shirred. Shirred hems.

either be straight and narrow (sometimes reaching to widths are right.

originated from the wedding—the Duchess of Windsor. died to any frock that has at the diaphragm, extend-ic.

THE OPPORTUNITY FOR THE WOMAN

SKIN SUITS excellent quality. pockets have fitted backs. Skirts are with either side front pleats.

be surprised at tenderizing these

es 38 to 44

only—**P42.50**



Another example of the corset-lette dress. The corseted effect is achieved by the pointed insertion at the diaphragm. Note that the shoulders of the blouse are shirred to give fulness to the top and thus accenting the slenderness of the waistline. Note also the slender skirt, only four-piece, and the large decorative hooks. Laces may be used instead of hooks.

White or light-colored prints on black or dark-colored backgrounds are smarter than ever. The dress below is made from such a material. Note the blouse top gathered to the shoulder yoke and the large pockets on the skirt, instead of on the blouse. The short, narrow skirt gives that "pencil" silhouette also important this season.



Cooking

Let's Have Just SOUP

SOUP is usually served as a prelude to a meal, but when other ingredients, such as meat, fish, or vegetables, are added to it, it becomes a meal in itself — satisfying and nutritious. Here is a hint to the busy housewife who wants to save energy, time and money.

Thick soup may be served with the sympathetic crackers or toasted bread. If you desire to make the meal more

nutritious, serve cheese with the crackers or toast. For dessert, choose something that is filling, such as cookies with jam or jelly or saba bananas boiled in syrup or fried and dusted with refined sugar.

Here is the recipe for the lusty Onion Soup, so popular among the middle class Frenchmen:

ONION SOUP

4 large onions

3 tablespoons butter
6 cups chicken broth
Seasonings (1 clove, a few peppercorns, salt)
2 eggs yolks

Slice the onions lengthwise into thin pieces then crosswise into shavings. Cook gently in the butter for 15 minutes or until soft and golden brown. Stir in the chicken broth (made by boiling chicken feet, head, and gizzards)

and the seasonings. Simmer the mixture until the onions are very soft. Remove the peppercorns and clove. Beat the egg yolks and pour this into the *sopera*. Add the soup slowly to the eggs, stirring all the time. If Parmesan cheese is available, beat it, finely grated, with the egg.

POTATO SOUP

1 large onion
A slice of bacon
6 boiled potatoes, mashed
1 tablespoon of butter
Warm milk (evaporated)
Seasonings (salt, pepper and cayenne)

1 teaspoon Worcestershire sauce

Chop the onion until fine. Lay the slice of bacon in a large frying pan and when it begins to brown, add the chopped onion. Remove the bacon when done, but allow the onion to simmer in the fat until it is golden brown. Chop the bacon very fine and return to the frying pan. Add the mashed potatoes and the butter, working them all well. Then slowly add the warm milk (1½ cup evaporated milk and ½ cup hot water), using enough to make the mixture acquire the consistency of a puree. Stir constantly until all lumps are smoothed out. Season, then simmer for 15 minutes, adding more milk until the desired consistency is reached. Before serving, stir in the Worcestershire sauce. Serve with pilot biscuits. (This recipe will serve 6 persons generously.)

SPANISH FISH CHOWDER

2 strips of bacon
¼ cup canned tomatoes
1 cupful of diced raw potatoes
1 cupful of shredded raw, white fish
1 green pepper, chopped

HEINZ Pure Cider Vinegar

Have You Tried
HEINZ
Peanut Butter?
It's tasty and
nourishing

When you add vinegar to that salad you have prepared with such care, be sure you use only the best. There are many grades of vinegar, but only the finest will give just that zest you want—bring out ALL the hidden flavours in each vegetable.

HEINZ vinegars are made from fine raw materials and then aged for a year or two in great wooden tanks. This extra year or two of ageing—given only to the better grades—makes HEINZ vinegar mild and mellow; gives it that appealing fragrance everyone likes so well. Ordinary vinegars are sometimes a trifle cheaper per bottle but they can never have that fine bouquet and aroma that only ageing gives.

You are proud of your salads—of the quality of the fruits and vegetables in them. Poor vinegar will spoil fine flavour and perhaps injure your reputation as a salad maker.

Always remember that HEINZ vinegar is good. HEINZ vinegar is inexpensive. *Every drop awakens flavour!*

57 Varieties

HEINZ offers you 57 varieties of finest food products, including: Heinz Tomato Ketchup; Heinz Soups; Heinz Cooked Spaghetti; Heinz Oven Baked Beans, and many others.

At Your Grocer's



ONE OF THE
57
VARIETIES

HEINZ PURE FOOD PRODUCTS

1 medium-sized onion, chopped

Place the ingredients, in the order given, in the top of a large double-boiler. Pour over this mixture 1½ cups of fish broth (made by boiling the fish head, tail and bones for ½ hour). Bring the soup to a boil directly over the fire, then cook over boiling water for ½ hour. Season, and just before serving, remove the bacon and add 2 cups of hot milk (1 cup evaporated milk and 1 cup of hot water) and ½ cupful of broken crackers. Stir well and serve in bowls. (This recipe will serve six persons.)

FILIPINO FISH SOUP

- 1 regular-sized *dalag*
- 3 cups of water
- 2 sections of garlic
- 1 bunch of *wansuy*
- ½ cup of good *patis*
- 4 native onions
- 4 soda crackers
- Pepper and salt to taste

Clean the fish and boil in the water. Remove from the broth and separate its meat from the bones. Set aside. Sauté the onion, and when brown, add the fish meat. Season with *patis*, then add the onion leaves cut into short pieces, and the fish broth. Allow the mixture to boil, then remove from the fire and stir in the crackers, broken into pieces, onions sliced cross-wise thinly, and chopped *wansuy* leaves.

(By Mrs. P. Z. Mascuñana.)

BORSCHT

(A famous Russian soup)

- 1 bunch of beets
- 1 cup tomatoes, fresh or canned
- 4 cups water

- 1 small onion
- ½ pound breast of beef
- 1 tablespoon lemon juice
- ¼ cup sugar
- ½ teaspoon salt
- 4 eggs

Pare the beets and cut them into long strips. Strain the tomatoes over the beets, not letting any seeds through. Add the water. Put in the onion and meat, cut into small pieces. Simmer for 30 minutes. Add lemon juice, sugar and salt. Boil for one hour more. Beat the eggs with a pinch of salt and add to the soup, a little at a time and stirring constantly to prevent the eggs from curdling. Serve at once.

CRABMEAT SOUP

Cook about 6 crabs and when done, remove the meat from the legs and shells. Set aside. Boil the legs and the shells in 3 cups of water.

Fry finely sliced onion, then add the crabmeat and fat. Sprinkle about ¼ cup flour over his mixture, stirring it all the time. Season with *patis* and pepper. Allow the mixture to brown over low fire, stirring always. Add slowly the strained water in which the shells and the pounded legs have been boiled. When the mixture boils, add 2 cups of *sotanghon*, previously soaked in water and cut into short lengths. Serve with finely chopped native onion.

BEEF STEW

- 1½ pounds of lean beef
- 1 onion, chopped fine
- 1 cup diced raw potatoes
- 1 cup of diced cooked carrots
- 1 small can of sweet peas
- 1 small can of tomato sauce

Cut the meat into small pieces. Brown in a little fat, then add the onion, the potatoes, about 4 cups of water and salt to taste. Bring to the boiling point and then cook some more until the meat is tender and the potatoes are done. Add the carrots and the peas and the tomato sauce. Thicken with a little flour, mixed with cold water, if desired. Cook over a low heat until ready to serve.

MINNESOTA BEAN POT

- ½ pound kidney beans or *habichuelas*
- 1 medium sized onion, sliced
- 1/8 pound of diced fat pork
- ½ pound of ground round steak
- 6 small red peppers
- 4 cups of canned tomatoes or fresh ones
- 3 teaspoons of salt

Wash the beans and soak them overnight in plenty of water. In the morning, cook the onion and the pork fat until slightly browned, then add the beef, peppers, tomatoes (cut into pieces), salt, and drained beans. Add 4 cups of water and bring to the boiling point slowly, then cook over a low flame until the beans are tender (about two hours). Remove the peppers before serving.

This dish improves with re-heating. Re-heat over a pan of water.

A Woman's Home Journal subscription will make a much appreciated Christmas gift—a gift which will be a reminder of you every month in the coming year.

Even your broom may be

A Jungle of Germs



Safeguard Your Home

That innocent-looking broom may spread harmful germs. Do more than sweep. Disinfect with "Lysol". See that it is used in the cleaning water. So much depends upon making your home hygienically clean, by using Lysol.

Especially important is the fight against germs in homes with growing children and babies. Fortunately, it is easy and economical to surround your loved ones with wholesome cleanliness—by using "Lysol". It provides an effective germicide that disinfects as it cleans.

With this widely approved disinfectant you can keep your home hospital-clean. Have stair-rails, door knobs, toys, drainboards, bathroom, telephone mouthpiece, furniture, walls and floor washed with a solution of "Lysol". Use it in laundering towels, handkerchiefs, bed linens, underclothes. Start using "Lysol" today. Remember its name of two syllables: Ly-sol.



*** Reject substitutes. Look for trade mark "Lysol". Buy upon the original package—an orange color enclosing a brown bottle.

Lysol
Disinfectant



For Wholesome, Delicious Meals

FOR SALE AT ALL GROCERS

SALES AGENTS

GETZ BROS. & CO., MANILA

Guide To Charm

There's Always Something To Be Thankful For . . .

FATHER used to say whenever one of our visiting relatives would tease him that his daughters were ugly that there was really no ugly woman in the world, and would add the following Spanish saying: *no hay guapa sin tacha; no hay fea sin gracia.* (There's no beauty without blemish; no ugly without charm). This gave us a great deal of comfort, being no beauty at all.

Look around you and analyze the face of every woman you see and you will find the Spanish saying very true. If, like ourself, you consider your face as hopeless, look at yourself in the mirror and you will find at least one redeeming feature. It may be your eyes, your mouth, your chin, your nose, or your complexion. You may go even further and find some charm in your hair, in your hands, in your legs and feet. There is, there must be something to be thankful for—and you must play it up, dramatize it, call attention to it.

One girl we know has thick, long hair, her only beauty. Her mother, more farsighted than she is, refused to have it cut and waved. Now this girl is proud of her hair and can boast that she is one of the very few whose hair reaches the waist. She pampers her hair, brushing it religiously every night, shampooing it frequently and carefully, coaxing the waves with combs and curlers. She braids it and winds the braid around her head like a coronet.

Another girl we know has a widow's peak, so she combs her hair straight from her forehead instead of parted. Still another girl wears her

hair like this, not parted, because she has a nice forehead—sort of intellectual looking.

Perhaps you have nice eyebrows. Bring out all their beauty by pulling the hair underneath so that they will become more defined. Thin eyebrows are no longer in fashion, so if yours are thick but nicely arched, exploit them. Brush them with petrolatum in the evening and after you have applied your powder.

Do you possess that pair of eyes that are either sad or sort of laughing all the time? And with long, thick eyelashes to boot? My dear, you are the envy of all womenfolk who are not blessed with such kind of eyes. Take good care of those eyes. Keep them sparkling by using eyelotion often. Curl these eyelashes if they are not curled. There are inexpensive eyelash-curlers on the market. Rub oil or cocoa butter on your eyelashes after you have applied powder on your face. Or brush them upward with the eyebrow brush. And—do learn how to apply eye make-up, to emphasize those eyes.

If you have nice teeth and fine lips, concentrate your make-up around them. And smile often in order to show off these lovely teeth. A beau-

tiful mouth may be spoiled by constant pouting and pursing of the lips so beware of developing these habits.

We had a classmate who was not good-looking at all, but she had beautiful hands—well-formed and with tapering fingers, but these hands looked ugly at first glance because they were not well-kept. Somebody had the idea, before a class party, of giving her a manicure. She was dumb-founded by the change in her hands. From that time on, she devoted one day a week to giving them a complete manicure and she used a hand lotion every night. Bright nail polish called attention to them. Our instructor in English who had studied dramatics noticed this girl's hands, and do you know what this instructor did? She taught this girl how to use her hands in gestures. Among the lessons, we remember these: place your hands or one of them on the back of the chair, as if to support yourself, when you are standing (do not grip the back of the chair); place your hands, one on top of the other, on your lap when you are seated; toy with your glass or with your fork when you are at a dinner table. Of course all these should be done as if you were unconscious of them and are not trying to show off your hands.

Do you have nice legs (even if you say so yourself)? Then cheer up! Short skirts are here again and you have plenty of opportunity to show them off. Invest in sheer stockings and in good shoes that will flatter your lower extremities.

Many a beautiful body is spoiled by bad posture and by ill-fitting clothes. Stand before a full-length mirror clothed only in your underwear (better still in a bathing suit) and look at your body from different angles. A protruding stomach or sway back is oftentimes remedied by simply straightening up. Choose the cut of your dresses to flatter your body if it is well-formed.

Gleaming White Teeth and an Attractive Smile

This Antiseptic Dental Cream Makes Dull, Stained Teeth Attractive

KOLYNOS is a scientific formula originated by a famous dentist. It gives a thorough germicidal cleansing to teeth and gums killing millions of germs that cause stain and decay.

Kolynos is different because it contains ingredients not found in ordinary toothpastes. It acts just like

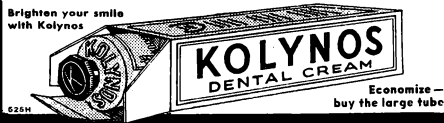


a jeweler's polish on a piece of tarnished silver quickly removing unsightly discoloration from the teeth.

Remember—Kolynos lasts twice as long as ordinary toothpastes because you use only half as much. It is so concentrated a half-inch on a dry brush is enough. Try Kolynos today.

Accept no substitute—the only genuine Kolynos is packed in the yellow tube and carton.

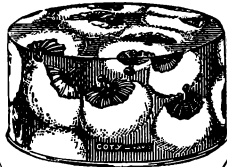
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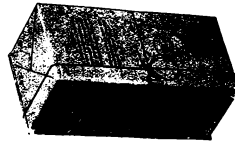
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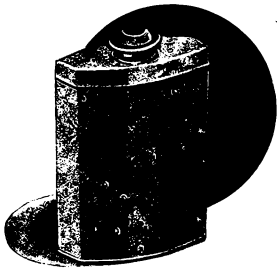
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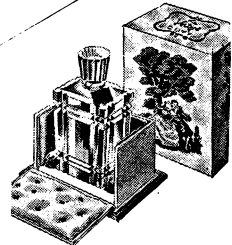
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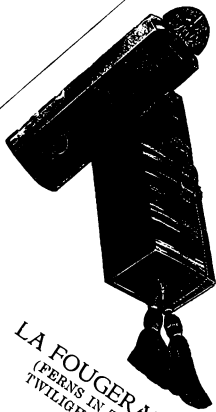
35 Plaza Sta. Cruz
Manila



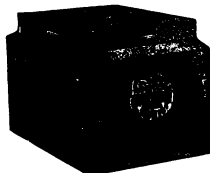
TALCUM POWDER



LE VERTIGE



LA FOUGERAIE
(PERAS IN THE
TWILIGHT)



BRILLIANTINE



L'AIMANT

Household Hints

Christmas Is Only A Month Away

Do Your Shopping. Prepare Gifts. Early

NOW is the time to check up on your household furnishings and the stock in your pantry or food cabinet and find out what things you need to buy in order to meet properly the demands of celebrating the approaching holidays.

Too often holidays are no holidays to the housewife; they only mean more work for her. The trouble is she

leaves everything to the last minute, thus piling work on herself, work that could have been done many weeks before. There is, for instance, the business of getting the house ready for the holidays. The house may be cleaned and tidied, and decorations prepared, days, even weeks, in advance. If new curtains and cushion covers are needed, if the chairs have to be painted,

now is the time to do them. There are paints on the market that are easy to apply. Visit the dealers in your town and get information.

Perhaps you need new place plates, more drinking glasses, one or two trays, a new pot or saucepan, a knife for slicing ham, cheese and bread. Get them now so that the last few days before Christmas may be devoted

solely to the preparation of foods.

* * *
PERHAPS you are planning to economize on your Christmas presents by making some of them yourself. This is not a bad idea; in fact, it is highly commendable, not only for the sake of your purse, but also because you introduce a personal touch into your gifts. For lady friends, we suggest hostess gowns. Do not be impressed or frightened by the name. These are merely kimonos made like gowns or glorified house-dresses. Suppose we call them house-coats, because they are wrap-around or open at the front, from neck to hem. These gowns may be made of printed percale or pique, the larger and brighter the prints the better. If you do not know how to cut them, get a pattern from Aginaldo's (Butterick), Goldenberg (Simplicity) (these are the least expensive and the easiest to follow), or Burt's Magazine Store (Pictorial).

Or, give bed jackets. These may be made of more expensive materials, like silk crepe or satin, but each requires only at the most two yards or meters of material. You can make them also of printed flannel, more welcome on cold mornings.

For children, there are amusing handkerchiefs that need only to be hemmed. Or, you may give them coats, again cut from a pattern bought from any of the three stores we have mentioned.

Foods are very acceptable gifts, especially when the prospective recipients know that you make them exceptionally well. Jams and jellies, hard or soft candy, pickles and relishes, and preserves are easy to make, and keep indefinitely. To make them doubly welcome, place them in attractive jars, tied with gay cellophane ribbons.

So Good! So Healthful!

SUN-MAID RAISINS



How the children like them!

LET boys and girls spend their centavos for the small packets of Sun-Maid Seedless Raisins. You can be sure they are getting full value in delightful, healthful sun-dried fruit. Much better than ordinary confections, Sun-Maid Raisins are rich in nourishment as well as fine flavor.

Use Sun-Maid Raisins in cakes and cookies—to make delicious desserts and puddings. They improve the taste of ordinary foods — make home cooking even more tasty. Look for the red Sun-Maid package when you buy raisins. You can be sure of Sun-Maid quality.

Sun-Maid Seedless Raisins

*Sold by all dealers—in small packets for eating—
in the large size 15-oz. pkg. for cooking.*

WAR AND PEACE

(Continued from page 16)

and starvation—to them war is real enough now. And they have brought back the fear and horror of what they had heard and witnessed.

In France, two years ago, editorials after editorials appeared in Paris papers depicting the going down of the birth-rate. Italy was at the same time offering prizes and bonuses for marrying couples and newly-born babies. A French mother, who had seen the horrors of the last war which took its toll off her in the form of a husband and a lung-gassed son, said: "The Frenchwoman is wise in not producing children. She knows that if she has sons, they will not be hers for long. The next war will get them." She had been spared her son, but it was not the same happy, healthy, person who came back to her after the armistice was signed. His racking cough tortured her with its hopeless, metallic sound; and, "every night we would be awakened by fierce cries; my son would be living again in his dreams the terrible scenes of the battles he had taken part in. His life is living hell." Such women as this one could tell you why there should be no wars. Armistice Day meant something to her. A gassed son was better than no son.

Three or four years ago two students from a University in America were expelled for refusing to take the military training required in school. "We do not believe in war," was their reason. Quixotic? In a way. Yet their youthful sincerity was laudable and the game way they took their expulsion, very praiseworthy.

The present state of things is a long cry from the peace that the armistice of 1918 betokened. So that when, in solemn mockery, we observe that moment of silence for the significance of November 11 in men's lives, it will be, for most of us, a moment of prayer too—that the scourge of war might never visit our peaceful land.



The officers and a few members of the Anda (Cebu) Woman's Club with town officials.

SPORTS AND HEALTH

It has become a recognized fact during recent years that sports alone will not sufficiently develop bodily health and vigour, unless backed by thorough physical hygiene and a careful training of the whole system to attain efficiency and elasticity.

For this reason the daily toilet is of decidedly greater importance than it appears likely at first, and the quality of the toilettries used may make or mar the perfection

of a cultivated appearance.

Toilettries which can be implicitly trusted are those manufactured by the House of "4711", maker of the world-famous "4711" Eau de Cologne. There is no more stimulating "pick-up" in bath or hand basin than this delightful freshener.

If you want to look cool and dainty in the hot weather, dab now and then a few drops of "4711" Eau de Cologne on forehead, wrists

and temples or behind the ears. It will work wonders!

As a result of over-powdering, enlarged pores sometimes develop on and around the nose. In this case try dabbing some diluted "4711" Eau de Cologne on your face after application of a good Cold Cream. It will act as a reliable astringent. Be careful, however, that the Cold Cream massage is not too energetic, or unsightly lines might develop.



Keeping fresh and alert!

The experienced sports-lover always relies with confidence on the invigorating properties of "4711" Genuine Eau de Cologne. Applied generously to the hands and arms, the nape of the neck, the forehead, liberally added to the bath water and handbasin, "4711" refreshes instantly and stimulates bodily vigour.



Blue and Gold Label

4711 Genuine Eau de Cologne

A NUMBER of stores are having pre-holiday sales. There is, for instance, the American Hardware which is giving a discount on all its goods but especially on kitchen equipment.

Much of the housewife's activities during the approaching holidays will take place in the kitchen and in the dining room. It is a wise housewife who arms herself with all sorts of gadgets that will make her work of preparing foods easier. She should have, among other things, various kinds of knives, one for every chore. There should be a butcher knife for cutting and chop-

ping meats, a serrated knife for slicing ham, cheese, bread, etc., small stainless knives for paring fruits. The American Hardware is displaying all sorts of knives now and is selling them with considerable discounts to attract the housewives.

If you have been making ti-lim (steamed chicken) in an improvised double-boiler, use the coming of the holidays as an excuse for getting a real one. A double-boiler is a very serviceable utensil, for many kinds of steamed foods may be cooked in it.

If you can afford it, buy a roaster. Contrary to its name, a roaster is not only for roasting; it can also bake, broil, cook a complete meal for two (main dish, dessert, vegetables) if it is provided with three compartments as many roasters are nowadays, and keep foods hot for a long time. Perhaps you have a range, which consumes too much gas or electricity so that when you feel like baking a cake you do not because one cake is not worth all the expense for fuel. The roaster will solve this problem.

If you are getting new curtains, you must also get the accessories that go with them — rods, tie-backs, valances. Aguinaldo's has the most complete department of interior decoration, and there is a decorator in charge who will give you suggestions.

Plaids have invaded the towel kingdom. Martex, Cannon and Dundee, three well-known towel manufacturing houses, have put out plaid towels that are reasonably priced. The small towels may be bought at as low as fifty centavos a piece and are available in various colors.

If you are planning a coat or a jacket for these in creasingly cold mornings or evenings, we suggest *tanilla* (a combination of wool and cotton threads). This material is thin but warm

enough. The dry-goods store; on the Escolta have it, in different colors, dark and pastel.

Beechnut (manufacturers of chewing gums and candies) have put out biscuits in different kinds. These come in cardboard boxes lined with oiled paper. There are soda crackers, graham biscuits, especial crackers for canapes. These biscuits have only recently appeared in local groceries but we understand that they are selling faster than other brands. The reason, perhaps, is this: they are available in small boxes and at reasonable prices.

The latest in perfumes are those put out by Worth (famous house of fashion in Paris). The most intriguing bottle we have seen is a blue round

one with a long, slender neck. It is sprinkled all over with silver stars; at the top of the stopper is a crescent moon. You have guessed it — the name of the perfume is *Nuit*. Another perfume is called *Sans Adieu*, because it is supposed to last long, if not forever.

And speaking of perfumes, we are reminded of the smart idea of Botica Boie of featuring a perfume each month, calling it "the perfume of the month." This solves many a gift problem. For instance, your friend's birthday comes in November and you do not know what to give her or him. Why not give November's perfume?

Handbags! Handbags! They are featured in almost every store — on the Escolta, on Rizal Avenue, even on Rosario Street. The most popular are the ones made of some inexpensive materials that make them inexpensive in price. But they are beautifully styled and do not look cheap at all.

SHOPPING GUIDE



SHE USES ODO-RO-NO AND KNOWS SHE'S SAFE!

She knows the importance of keeping her person fresh and dainty. She's through with ordinary deodorants. Odo-ro-no never fails her. In common with millions of other women — she recommends Odo-ro-no as unfaillingly effective, safe, and dependable.

ODO-RO-NO is made in two strengths: "Regular" for normal use, "Instant" for quicker use and for people with more sensitive skin.



ODO-RO-NO

Muller & Phipps (Manila), Ltd., Dept. 712
National City Bank Bldg. (Manila)
1 Enclose 12c for the Odo-ro-no Sample Kit.

Name.....
Street & No.
Town.....



Chapped, dried complexions come back to life by regular daily care with

HINDS HONEY AND ALMOND CREAM

Its rich soothing ingredients quickly restore velvety texture. Wonderful for the hands, too — keeps them charmingly soft and smooth.

Fragrant, rich, penetrating. Good for face, hands, arms, neck.

Ask for it wherever toilet goods are sold.

THE FIVE GREATEST...

(Continued from page 31)
and with joy in her heart and sunshine in her face she bore out the serious responsibility of bringing up her eleven children. She did not dodge nor sulk nor passed on to other shoulders the fulfillment of the solemn duty of an ideal mother in accordance with her country's cherished traditions that are the basis of the enduring permanence of the Filipino home. Her children were her Crops. They were her Treasures and one among them became a national Treasure; while she came to typify the ideal Filipino mother.

* * *
MR. MARIA JOSEFA GABRIELA, wife of the famous Ilocano leader, Diego Silang, occupies a distinct place among great Filipino women. She was a woman of great courage and an indomitable will with a capacity for active military leadership very unusual among the feeble sex. During the English occupation of Manila, her husband led what

proved to be the strongest and most widespread revolt that was ever encountered by the Spaniards in these Islands. The Filipino warriors after repeated successes were about to deal the blow that would annihilate the government troops, when the life of their leader was cut short by the treacherous hand of an assassin, bribed by the enemy, under the guise of loyal friendship. This produced a demoralizing effect among the native rebels and soon after, they began to abandon the fighting lines.

Noticing this, Doña Maria Josefa de Silang snatched the arms that on many occasions had been wielded by her dead husband, and with the daring and skill that are shown only by born leaders, she immediately was able to rally her husband's men. Then by the inspiring appeal of her personality she persuaded the natives of the interior to join her forces in the fight against the abuses of the Spaniards and for the protection of the rights of the inhabitants.

But though she was able to terrify the Spaniards for a time, the government and the church aided by loyal natives, by superior number and more effective arms, and with reinforcements which had arrived from all around, were soon

able to drive the native warriors to the mountains. The fleeing natives were pursued and after a long series of skirmishes in the mountain fastnesses, the woman leader was captured together with a

(Continued on page 39)

Modern Women Prefer KOTEX

It is perfectly hygienic, shaped to fit comfortably, and highly absorbent.

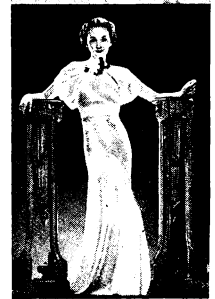
It's only natural that women the world over should welcome the new Wondersoft Kotex — a pad with sides cushioned in a film of downy cotton to prevent chafing, a pad that holds its shape and does not twist around, removing all fears of insecurity and embarrassment.

Kotex is manufactured under the most perfect sanitary conditions. Its Cellucotton wadding assures marvelous absorbency and protection, yet those flat Wondersoft pads fit smoothly and snugly — showing no telltale lines. Ask for and insist on the genuine Kotex.

For sale at all druggists and stores which cater to women.

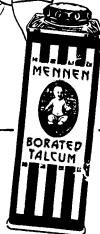
Wondersoft KOTEX

A SANITARY NAPKIN MADE FROM
CELLUCOTTON
(not cotton)



FIRST STEP . . . to Baby Comfort

Baby depends on you to keep him happy. That's why you should use Mennen Borated Powder after every bath and diaper change. It soothes, cools and helps prevent rashes, irritations and prickly heat. It's the finest powder made—and carries with it all the protection of the Mennen name. Compare it with other powders. See for yourself how much finer and softer Mennen is!



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Please send free booklet for mothers: "Marjorie May's Twelfth Birthday"

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BE BEAUTIFULL FOR YOUR CHILDREN

By Max Factor

SOME philosophic scribblers have commented that women make an effort to be beautiful merely to catch husbands. Others have countered that the purpose is actually to excite the jealousy of other women. Everybody harps on the subject of "stay young and beautiful if you want to be loved", but any mother can tell you that it's more thrilling to have a small son or a little daughter tell her that she is beautiful than to turn all the masculine heads her way, and produce green eyes throughout the entire feminine ranks.

It means something to the children too—having a mother that they admire. It means that she will have more influence with them—she is admirable! She is establishing an ideal—putting herself on a pedestal. The volumes of books that have become so prominent in home where children are being reared, with their countless pages of advice on how to mold the character and physique of a child could well have a chapter added to any of them—"Beauty Hints for Mothers".

Mothers have better beauty chan-



LILY PONS

ces than those women who have never known the joys and sorrows of motherhood. For proof of this

argument, one needs only to look at the lovely mothers who are screen favorites.

The most beautiful blonde in Hollywood is a mother—Virginia Bruce. And where will you find another woman admitting to being more than forty who is so exquisitely lovely as Billie Burke?

What is possible in Hollywood is possible anywhere, as far as beauty is concerned. The reason cinema mothers are so lovely is that they have professional beauty advice at their fingertips. Hollywood is the most highly specialized beauty center in the world.

One of the first beauty points that Mother should remember is to keep her hands lovely. "Mother Macdree" with her toil worn hands was all right two generations ago, but there is no excuse for such hands now. With hand lotion, cold cream, and manicuring equipment, any woman may keep soft, youthful hands with a minimum of effort and expense. The hand that rocks the cradle should be as lovely as the one that remains idle.

The earliest memory of beauty that most men cherish is their Mother's hair when they were very young. They watched her comb it, admired its sheen, and found there many of their most beautiful ideals of women.

Women should think of this when they are inclined to neglect their hair, and even though a mother's life is a very busy one she can find time to shampoo every other week with a little touch of brillix.

Mothers never neglect the cleanliness necessary to the health and well-being of their children. This same cleanliness is the foundation of their own beauty. Plenty of good soap and water will keep the complexion clear, and preserve the freshness and fragrance so necessary to feminine loveliness.

One of the pitfalls of motherhood is, to relax completely on those occasions when there is nobody home for dinner but the children. Don't do it! Those are your opportunities to get close to your children and to leave the impressions of yourself that will last a lifetime. Look your prettiest and dress your loveliest.

Mothers can keep their loveliness on through life, by altering their make-up to fit their age. The Mother of a grown son, need be no less attractive in her way than her son's wife or sweetheart. If you are a mother with great ambitions for yourself and your children, be lovely—a delicate symbol of motherhood.

CHINA'S "WOMEN" . . .

(Continued from page 10)

ultimate importance of worldly gods and money, she is a happy cross between her two sisters. Even in looks, this handsome woman falls short of the exquisite loveliness of Madame Sun, without possessing the rugged homeliness of Madame Kung's powerful face.

Madame Chiang Kai-shek is too much in the foreground at the present moment for anything that we can say here not to be somewhat fatuous repetition. However, to complete the *Saga of the Soong* sisters, we must not fail to mention Mei-Ling's work with her great husband, his turning Christian for her sake, their New Life Movement embodying the highest Christian ideals, her indefatigableness in serving as clever interpreter, dutiful wife, entertaining companion, and even efficient coo' for him, her loyal courage at the time of his kidnapping and their unceasing fight against Communism.

The fates have hurled the sisters against one another. But they still see each other—as sisters.

These three women typify the highest in Chinese womanhood. Educated in Western Schools all of them, they have learned to use the best in other lands in the solution of the national problems given them to solve. The Chinese women, perhaps more than any other women in the world, are prepared for just this sort of blossoming. For having learned, from years of suppression, to accept, they are best able to make the most of their natural gifts.

YOUNG LADIES AND MATRONS
ARE IN NEED OF—

MACKESON'S

The Original

MILK STOUT

"Two good drinks
to make one better."



Invaluable for athletes in training, because it not only tones the muscles but renews the energy expended in vigorous and sustained exercise.

FOR SALE AT ALL GROCERIES
Sole Agents: TABACALERA (Liquor Dept.)

JOIN EMBROIDERY GUILD

No Membership Fee. Buy stamped goods and all accessories for embroidery direct from manufacturer at wholesale prices. Also opportunity for a few women to earn extra income representing GUILD. Send Post Card now for FREE catalogue.

EMBROIDERY GUILD

Dept. 240, 740 Broadway,
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We also have NOVELTIES in BUCKLES
and DISHES of genuine MOTHER OF PEARL.

Come and see them at our store No. 460 Calle Dasmariñas

MANILA BUTTON FACTORY, INC.

WOMEN ABROAD

(Continued from page 19)

at the same, prepare the women for jobs. How well she and her staff have done their task is written in the record which includes such projects as these: In Topeka, Kansas, women reclaimed chicken feathers from poultry farms and made pillows for relief families; in Ahlana, forty-five women cut stenics and made road signs; in St. Paul and Minneapolis, women made street maps for the blind, marking car-lines with twists of cord, and places with bugle beads sewn in a dot-dash code; in Oklahoma, eighteen women beautified a city park; in Nevada, most of the rural schools were cleaned and repaired by women.

* * *

You may or you may not have heard of an article in a recent Journal of the American Museum of Natural History about Mrs. Madeline R. Cahall, the wife of a doctor, who has scores of birds flying free in her apartment, and who lately has discovered three singing mice.

Mrs. Cahall's apartment (New York), it is reported is a bird's paradise. The atmosphere is very pleasant, the aural impression being that of a bird house at a zoo. Whenever Mrs. Cahall tapped on the floor with a wand she carried, every bird in the apartment fell silent. The wand is a smooth stick, tapered like a school-teacher's pointer, about three feet long.

It seems that this extraordinary lady got into her extraordinary hobby, when her father, Michael Romanoff, was military governor of Turkestan, from 1906 to 1912. He had a huge aviary. When the present Mrs. Cahall fled after the revolution she was soled in her journeyings by a eron parrot she kept with her. During her ten years of married life in the United States, she gradually built up her present collection, acquiring the specimens from friends, from pet shops, and from the parks, where they are sometimes found injured. They all live together amicably. The Cahall apartment is of seven rooms, and two of these are painted blue and lined with perches, cages and parts of trees, and are set aside as bedrooms for the

feathered folk. At six o'clock, they are all abed, lights are out, and Mrs. Cahall has tapped her wand on the floor as a signal for no more twittering till morning. All the birds have been trained to obey. Not a sound is heard all night. Dr. Cahall usually comes home soon after six. He's what's called an industrial physician; he is employed by a large concern to look after their X-ray laboratory. His duties keep him so late that he seldom sees the birds in the evening, and he rarely sees them in the morning, either, being up and gone when they all arise at eight and vacate their bedrooms, so that a maid can get in and clean up.

Mrs. Cahall's birds are rather prolific, on the whole, and she gives her excess to the Central Park Zoo. She has given seventy during the past year. They think highly of her there as a bird ex-

pert. Ask her advice frequently. Captain Cheyne-Stout, director of the Zoo, regards her as one of the most remarkable handlers of birds, in the whole United States. "To see her take these birds, all loose in the apartment, and send them back into their cages is certainly an extraordinary sight," he says.

The three "singing" mice that Mrs. Cahall discovered have shrill, but not unmusical, voices. She keeps them in a cupboard where they seem perfectly happy. It is explained that all mice "sing", but at a range too high to be appreciated by man's ear. These, that have come down to human audibility, have throat ailments of some kind or another.

* * *

From birds to airplanes is not a far "fly",—our next topic is the much written-upon, soft-spoken first lady of China, Madame Chiang Kai-Sek, and her military

air corps. She is the only woman the world over with such a job as the one she is now handling. "Boss" to eighteen American pilots, ninety Italian engineers and technicians, nearly six hundred Chinese officers and her four hundred cadets, a fleet of five hundred flying planes, and fifteen military flying bases scattered throughout China, Madame Chiang knows her men personally, and commands their respect at frequent interviews in Nanking.

"She's the smartest woman I ever worked with," said one American pilot after taking orders from her for four years. She takes charge of her men, assigns them their duties, and sees to their salaries as well as to the purchases of new planes, needless to add that the air force is the most incorruptible department in the Chinese government. Her official title is Commander-in-Chief of the air corps.



Choice Lean Beef in a Most Appetizing Form!

LIBBY'S Cooked Corned Beef—the finest lean beef your money can buy—delightful in flavor—rich in nourishment—is a food value within the means of every family.

How tempting these slices of Libby's Corned Beef look! How good they taste! You never tire of this tasty meat,—welcome it again and again, no matter how often it is served.

Convenient, too—no cooking is necessary. Open the tin and it is ready for the table. It may be heated with rice or vegetables, if you prefer it that way, or made into savory corned beef sandwiches.



CLUB NEWS

(Continued from page 23)
ing the newly acquired rights of the Filipino woman to vote. The women are grateful, Sr. Alcalde.

In some instances, however, even the cooperation of several very efficient organizations bring little or no desired results. We are thinking now of the specially sad case of a young girl, *Irene Paquete*, 14, who has disappeared and has not been found, in spite of the coordinated work of the Office of the President of the Commonwealth, the Bureau of Labor, the Secret Service, the City Fiscal's Office, and the NFWC. Teodora Placente, the illiterate mother of the poor girl says that she has not seen her daughter for a whole year (since the Santiago Employment Agency hired her out to the Chinaman, Ang Ten), and fears that she has been the victim of foul play. The

NFWC has always fought against white-slave traffic and is doing its utmost to help trace the whereabouts of the missing girl to find out if she has been made the prey of infamous traffickers.

* * *

And now to welcome with open arms our new clubs, and the old ones that have reorganized. *Anda Woman's Club, Bohol*, recently formed, has Mrs. Perpetua de Castillo for its president and Miss Teofila D. Olalo for its secretary. The club is already actively persuading the women of the town to exercise their right to vote.

Cateel Woman's Club, Davao, has the following officers whom we congratulate heartily: President, Mrs. Lucia C. Morales; Vice-President, Mrs. Valentina de Cervantes; Secretary, Mrs. Ramona de Toroba; Treasurer, Mrs. Teresa de Lim. The club is pushing through successfully their various projects, chief among which is citizen-

ship training.

Pilar Woman's Club elected the following officers: President, Mrs. Mercedes A. Pacis; Vice-President, Mrs. Pura Belardo; Secretary, Miss Mansueta Nabaso; Treasurer, Mrs. Caridad Tajanglangit; Sub-Secretary, Miss Hortencia Contreras; Sub-Treasurer, Mrs. Lucila Cortes; Board of Directors, Mrs. Bonifacia Patricio, Mrs. Josefina Patricio, Mrs. Salvacion Benliro, Mrs. Marina Buñag, Mrs. Encarnacion Mangar, Mrs. Pura Belardo, Mrs. Rosario Villa, Mrs. Sofia Macahilig, Mrs. Adriana Barrio, Mrs. Luz Cuñada, Mrs. Odulvia Villaruz, and Mrs. Purita Estudillo.

From *Malaybalay, Bukidnon*, we received the following report of the list of the officers of their Woman's Club: President, Mrs. Felipa S. Sanvictores; Vice-President, Mrs. Anatolia C. Montano; Secretary, Mrs. Adelaida Pinto; Treasurer, Mrs. S. D. Ami; and Board of Div-

ectors, Mr. Roman F. Lorenzo, Div. Supt. of Schools, Dr. P. de la Llana, Dist. Health Officer, Dr. Angel I. Reyes, Resident Physician, Mr. Donato Ducusin, Prov. Treasurer, and Rev. Austin V. Dowd, and Mrs. Isabel M. Barroso.

Cuyo Woman's Club, Palawan is doing things. It is building its clubhouse, it has bought a radio, and is actively launched in constructive club projects. The officers deserve the sincere congratulations that we are extending to them. Miss Emilia Ponce de Leon is the president of the club, and Miss Beatriz Gabus is the secretary.

Worthy of emulation also is the outgoing president of *Baguio Woman's Club*, Mt. Province, Mrs. T. C. Arvisu. The newly elected officers generously feel that they would be doing well if they could follow Mrs. Arvisu's footsteps. These officers are: President, Mrs. Anatolia G. Lopez; Vice-President, Mrs.

Cerveza Negra-San Miguel!



This tempting and delicious food tonic has proven to be a reliable and beneficial drink for young mothers—

It is appetizing and refreshing and has the stimulating and invigorating qualities that are essential to a good food beverage—

It is good for the aged and the young—expectant and nursing mothers—convalescents—

Buy it by the case—keep it ready for any time you may care to drink it—

It is a product of the

SAN MIGUEL BREWERY

Amanda Esquivel; Secretary, Miss Nena Bayan; Sub-Secretary, Miss Arsenia B. Dum-pit; Treasurer, Miss Irene Francia.

The *Curriniao Woman's Club* is also an up-to-date club. Under the able leadership of the newly elected president, Mrs. Maria D. Reyes, the woman are carrying out their club projects successfully.

We have very gratifying news from the *San Narciso Woman's Club, Zambales*. It seems that the National Relief Board, of which Sec. Elpidio Quirino is chairman, has promised to take up the matter of the rebuilding of the Puericulture Center in San Narciso with the other members of the board. Good luck, ladies!

Our field worker in Pangasinan reports that the local clubs there are "doing all right". The *Umingan Woman's Club*, the *San Nicolas Woman's Club*, and the *Manaoag Woman's Club*, for instance, are pushing through their literacy and nursery campaigns with good results.

Oroquieta Woman's Club, Occidental Misamis, elected the following ladies for their officers: President, Mrs. Paz O. Montalvan; Vice-President, Mrs. Victoria G. Berenguel; Secretary, Mrs. Candida A. Revil; Treasurer, Mrs. Apolonia O. Mancao; and Board of Directors, Mrs. Eugenio Enerio, Mrs. Claudio Cuerpo, Mrs. Corazon Macalam, Mrs. Cornelia Bajade, Mrs. Cresencia de Barras.

From *Canaman, Camarines Sur*, we received the following list: President, Mrs. Maura Y. Pangindian; Vice-President, Mrs. Socorro A. Medenilla; Secretary, Miss Dionisia Severo. The Canaman Woman's Club is small as yet, but the members are active and alive.

The literacy and nursery projects are in good hands in *Sta. Isabel, Malolos, Bulacan*. A new Auxiliary Woman's Club has recently been organized there which is wholeheartedly pushing them through. The officers elected were: President, Miss Pilar

Reyes; Vice-President, Miss Elena Nicolas; Secretary-Treasurer, Miss Felicitia Bernabe; and Board of Directors, Miss Salud Cruz, Mrs. Pilar Robles, Mrs. Carmen Caluag, and Mrs. Socorro Lazaro. Miss Juana L. Bactat, NFWC representative, organized the club with the help of Mrs. Godofredo Buendia. After the organization of the club, Mrs. Sixta L. Bernardo, president of the Malolos Woman's Club and one of the prominent club-women of Bulacan gave a very encouraging talk. Here's to the success of your undertakings, Malolos ladies.

They say what's in a name. Yet we have requested the

Bauang Ladies' Club to change the name of their club to *Bauang Junior Woman's Club*. The reason is so that there need not arise any unnecessary mistakes and possible misunderstandings later due to confusion in names. The *circle*, according to the letter of the president, Miss Josefa A. Aberraja, is undertaking many commendable club projects. We should enjoy hearing about your plans, young ladies!

* * *

When one talks of clubs the most natural thing one thinks about is club projects. Right now all the clubs of the NFWC is up to their necks in

literacy and nursery campaigns. From *Oquendo, Samar*, Mrs. Anatolia B. Roño, President of the Woman's Club, writes that "the Kindergarten class is now going on smoothly in spite of the many handicaps." The enrollment is big, we learn, and the teachers are (who receive no compensation) enthusiastic. That's the spirit!

Miss Filomena Bonagua, field worker in Albay, reports about the literacy work in *Daraga, Libog, and Tabaco*, as going on successfully.

Miss Gracia Querubin, field worker in *Ilocos Sur*, adds her encouraging mite by news re-

(Continued on page 45)

Superior for Cooking—

Carnation Evaporated Milk



AS often as your recipe calls for milk, use Carnation Evaporated Milk for cooking. Its purity, its smoothness, its richness, add to the quality of your foods — make them more tasty and wholesome. Carnation Milk has been evaporated to double richness, therefore you should dilute it with an equal part of water; then it is ready for use in soups and sauces, cocoa and chocolate, puddings and custards — any of the foods your family enjoys.

Because of its cream-like consistency, use Carnation Milk as it comes from the tin for creaming coffee, fruit and cereals. Its flavor is delightful — its quality always uniform.

Write for a copy of "Carnation Recipes"—
a handy cook book for use in every home.

Safe Milk of Finest Quality Look for the Carnation label

Two sizes of tins—at all dealers'

Free Premiums: Carnation labels may be exchanged for valuable premiums any time before Dec. 31, 1938, at Pacific Commercial Company's premium department in Manila (125 Escolta), in Cebu or in Iloilo. Write for a copy of the Carnation Premium catalog.



MOVIE SECTION

(Continued from page 21)
of the make-up Westmores). The two eloped and get married after a whirlwind courtship, was separated by their different professions, and now after two months of married life they have agreed to tell it to the judge. The house that they had rented and furnished has never been lived in.

William Powell may not return to the screen—for quite a long time. Heartbroken over the death of Jean Harlow, to whom he was said to be secretly engaged, he asked for a vacation to get over his sorrow, but he could not. Returning back to work to finish **DOUBLE WEDDING** with Myrna Loy, he won the sympathy of all those who saw him—very much different from the suave, joking Bill they knew. This picture finished, he sailed for Europe to be away from scenes that constantly reminded him of Jean Harlow.

The last photographs taken of Jean Harlow were natural colored ones for a well-known movie magazine. William Powell asked his studio to use its influence to secure the plates for these pictures. Successful, the studio officials sent the plates to William Powell's home. The messenger, remembering something, went back to the studio, and left the plates in his car. While he was away somebody stole the plates. The studio announced that it would not ask any questions if the plates would be returned. Moreover, whoever stole them could have all the photographs of Jean Harlow that he might want as a reward.

Have You Seen?

THE GOOD EARTH with Louise Rainer and Paul Muni? If not, watch for the re-showing of this film in Ideal Theater or in your neighborhood theater. This picturization of Pearl S. Buck's famous novel is something that should not be missed, for it is supposed to be one of the greatest films ever produced. (Ideal)

100 MEN AND A GIRL, the one hundred men being unemployed musicians (in the story) and the girl Deanna Durbin? Adolphe Menjou and Mischa Auer (he is in almost every film being shown nowadays), the first as Miss Durbin's father and the second as his pal. The story centers around the efforts of Deanna Durbin to find employment for his father who plays the trombone. She organizes an orchestra of one hundred unemployed musicians like her father and succeeds in getting the famous conductor, Leopold Stokowski, to conduct. She sings three or four times and you hear Stokowski and his famous symphony orchestra play several times. Alice Brady, as the wife of a radio sponsor, appears briefly but effectively. (Lyric)

KID GALAHAD with Edward G. Robinson, Betty Da-

vis, Humphry Bogart and a very charming newcomer in the person of Wayne Morris? We never did like films about boxing, but liked this one, perhaps because of Wayne Morris, who was so natural. Robinson, Davis and Bogart, give good performances as usual, but it is Morris you will like best. And, perhaps, a youngster (we forgot her name) who plays Robinson's sister and Morris' sweetheart. (Capitol)

DEAD END, the screen adaptation of the Broadway hit, with Joel McCrea, Sylvia Sydney and the six boys who played in the stage version? Those who are interested in social problems should never have missed seeing this picture, which aims to show the bad effects of the slums on adolescent boys. (State)

VOGUES OF 1938, with Warner Baxter, Joan Bennett

and Mischa Auer (what, is this man also in this?) and Helen Vinson? This is the finest fashion show we have ever seen and the first film that utilizes women's gowns as the subject for natural color photography. The story is entertaining, but it is the lovely gowns that will take the women's breath away. (State)

THE GIRL SAID NO, featuring the famous Gilbert and Sullivan operettas? The romance between Irene Hervey and Robert Armstrong is just an excuse to introduce these operettas, sung by a genuine operetta cast brought from New York to Hollywood especially for this production. Among many songs are those from *The Mikado* and *H. M. S. Pinafore*. (Metropolitan)

Watch For These Films:

THE LIFE OF EMILE ZOLA with Paul Muni in the title role.

STAND IN with Leslie Howard and Joan Blondell in the stellar roles, in this story from the pen of Clarence Buddington Kelland who gave us *Mr. Deeds Goes To Town*.

STAGE DOOR with Katherine Hepburn and Ginger Rogers, Adolphe Menjou and Gail Patrick. This is the inside story of stage-struck girls who, penniless, exist on dreams and hopes, while waiting for the call of footlight fame.

ANGEL with Marlene Dietrich, Herbert Marshall and Melvyn Douglas. This is a triangle story, only for sophsiticates.

WIFE, DOCTOR and NURSE with Warner Baxter as the doctor who marries his patient, Loretta Young, and finds out that he cannot do without his nurse, Virginia Bruce.



"Give me **WATSONAL CASTORIA**, Mom. I like its pleasant taste."

Children do not have to be coaxed to take **WATSONAL CASTORIA**. They like it and ask for it because it has such a pleasant taste. So when your child starts having pains caused by stomach or intestinal disorders, give her **WATSONAL CASTORIA** at once. She will reach out her hand for it and welcome it like a good old friend.

WATSONAL CASTORIA is excellent for constipation, sour stomach, convulsions, diarrhea, feverishness, and loss of sleep. It stimulates digestion and establishes the habit of regularity.

When it comes to castoria, insist on **WATSONAL CASTORIA**. Refuse imitations.

Small size - - - P0.25
Large size - - - P0.60

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WATSONAL CASTORIA

Never mind how their wives dress, what jewelry they wear. It is far more important to know whether the candidates themselves are the stuff of which statesmen are made—or just cheap politicians.

THE FIVE GREATEST...

(Continued from page 33)

number of her followers. Not long after she and more than ninety of her leaders and lieutenants were put to death on the scaffold.

The life of this native woman may well serve as a model and an inspiration to the people particularly the women of her native land. Bitterly resenting the abuses which had been repeatedly heaped on the head of her people, and eager to protect the rights of the natives by fighting on the field of battle the tyrannical agents of the sovereign, she showed a patriotism of the highest order and proved that she was possessed of a spirit of public service of the rarest kind, capable of stretching herself to the limit even to the point of laying down her life for the common weal. Who will doubt that Doña Maria Josefa Gabriela de Silang more than acquit herself as a worthy prototype of her country's Tandang Sora, Agueda Cahabagan, Trinidad Tecson,

By MANUEL E. BUENAFE

*The evening now begins to pour her shade
On land and sea to which the waning sun.
Expiring in the west, adieu has bade;
While the bright amethystine sky turns dun
Dark-dyeing the lapiz lazuli deep,
And the austere majestic mountain peaks
Their robes of greenery begin to keep
For the nocturnal interlude, then seeks
My mind the cheering haven that is you
To drive the multiple cares of the day,
Like a sea-gull the darkness cleaving through
To seek some cliffly shelters in the bay,
And rested once again next day would find
More aimless strivings for the wand'ring mind.*

Captain Salome, and a legion of intrepid and fearless leaders and fighters under the cloak of frail womanhood?

* * *

LEADING ARTIST: *Praxedes Julia (Yeyeng) Fernandez.*

PREXEDES JULIA FERNANDEZ popularly known as Yeyeng was the pioneer artist on the Philippine Stage, was the Filipino singer and actress par excellence who in about 1890 played important roles in *La Viuda Alegre, La*

Mascota, La Cura de Dios, El Conde de Luxemburgo, and Bocaccio. She was the crowned Queen of the dramatic stage. She was the leading character in the well known group of artists including Miss Patrocinio Tagaroma, Miss Susara, Mr. Jose Carvajal, Mr. Nemesio Ratia (father), and Mr. Angel Ortiz. This pioneer group was followed by that group of celebrated vernacular artists of whom Misses Maria Carpena, Estanislawa, San Miguel, Hi-

laria Alvarez were the most outstanding.
The plaudits of the populace here won by Praxedes Fernandez re-echoed in Spain. During her artistic career, she was showered on with tributes and praises from all sides, the most outstanding of which was sung by the editor of the Spanish newspaper "Mundos" of Madrid: *Praxedes Fernandez aside from her fine singing because of her strong and well modulated voice, sings with passion and understands the characters whom she interprets, in short, she controls them and gives each her outstanding importance.* Another paper in Madrid "El Teatro" paid the following tribute: *There is in the Philippines a famous artist who ought to be known by any one interested in dramatics, because of her extraordinary merits and her unusual talent as a singer and actress. This is the famous Praxedes Fernandez, the best and the most popular among the dramatists* (Continued on page 45)

Always in Demand!

for its delicious refreshing
and thirst-quenching delights



Fruit juices are always tempting—and more so as a refreshment when they are lightly carbonated—This delicious drink is lightly carbonated, giving it the refreshing sparkle—

In each and every bottle you can see the pulp of the luscious fresh fruit and taste the fresh natural juice—

It is truly a health drink

a product of the

SAN MIGUEL BREWERY



MANILA WOMEN ASK...

(Continued from page 18)

to attempt to patch up a lot of old, broken apparatus, for in the hour of utmost need, such stuff, under strain, will clutter up effort and sacrifice the lives of heroic men. And, there is such a thirz as brow-beating Government officials into accepting what *they must take*, and making them pocket their judgment to hold their jobs. We feel that the time is ripe for a thorough regeneration of the Manila Fire Department. New engines should be in each of the eight (8) engine houses. The outdated, super-annuated, faithful old wrecks on hand, should be assigned to such outlying districts or towns as may, in the future, be added to the City. They are, probably, though antique, better than those, at present on hand, in these towns.

Other municipalities have found that the cheese paring process is a costly error when applied to human lives, values in commercial property and the impression among the people that they are not being protected by their Government. Demand is made on the people for loyalty and the services of the Government to them in fire protection, light and water, streets, education and preservation of law and order, continuously cited. When any part of this claim breaks down, when it is merely a sounding but unfulfilled boast, the public has good reason to doubt the capacity of those charged with public affairs, good reason to challenge their sincerity.

The response in the past to all appeals made for a better Fire Department, so far as its actual power to give adequate service to the City, has always been met with evasion or the "lack of funds". This can no longer be adanced. We not only ask you to entirely renovate and bring up to date the Ma-



Officers of the *Cariman (Hocos Norte) Women's Club* who were elected last February.

nila Fire Department, but to see that justice is done to the gallant personnel, and that pensions be provided for them when incapacitated by their hazardous life or from the time they find it necessary to honorably retire.

Respectfully submitted:

Civic Committee
Manila Woman's Club

ARGUMENT

We have the honor to bring to your attention a matter that we believe charged with the duties appertaining to your department that, given its relative importance in this, the Capital of the Philippines, will redound to placing it on a higher level of service to the community and the Archipelago.

We refer to the creation of a *WOMAN'S POLICE SQUAD*, with either Patrol duties and powers or such other specific duties as in your judgment and that of the Honorable Mayor and Chief of Police, would redound to the safety of woman and children; services justly due and remaining unperformed by the regular police.

It goes without saying that the

police have the safety and peace of the city in their charge, day and night, 365 days in the year. An inadequate force, a constantly dwindling force has been attempting to perform multitudinous duties here for the past several years. No matter what explanation may be offered for this—it is not enough. The safety of the poorest citizen, the weakest woman, the smallest child is a sacred public charge that no amount of juggling with figures or departmental discussion, can lessen or explain away. We are aware that the Manila Police Department, in itself, has proved both brave and efficient but the continual pruning, the continual attrition, the continual doubt of power to act, has all but atrophied them and deprived them of the spirit that in years past made them the reliance and the terror of law breakers.

This has been attributed to many causes, none so vigorously as "lack of money." We realize with relief that this ghost has, for the time, been eliminated. We, therefore, appeal to you as the "Commissioner of Safety", to act in such a manner as to reinstate con-

fluence in the Police power in Manila, and to add to it a unit that will make the women of the Philippines feel that they have secured some recognition and are really participating in their Government.

In 1914, this Club, in response to complaints filed with them and a rising tide of indignation among women that arrests of women were made by Policemen and that consequent searches and treatment of women, taken to the Police Stations, were not such as became the dignity of the force nor a legal arm of justice, demanded and, with the kind assistance of the then Chief of Police, secured four Police Matrons. They were assigned to continuous service, day and night and have, to the best of information, remained on duty (though some have retired for age and been substituted) up to the present. So far, so good.

But every effort to secure a Police Patrol by women, has been unsatisfactory. Now and then, we have read of women doing some of this work but never were informed that they were *not* Probation Officers or individual women doing detective work, for the Police Department, assigned to specific cases.

We have, again and again, pointed out to the Honorable Mayor and Councilors that Manila harbored and harbors "Employment Agencies", which are used to bring to Manila girls and groups of ignorant and unsophisticated provincians, who are led into a contract they do not understand and shipped like human cattle to the City by unscrupulous agents. They are whisked off to such headquarters as these "Employment Agencies" provide and there ostensibly fed and cared for. Their future generally lies with the dens of vice and depravity, provided by men and women who use the "Employment Agencies" as feeders for such establishments, in and out of the city, and these poor creatures fall an easy victim to the traps set for them. *There is no disputing this*; it is again and again featured in the daily papers of this city. We have besought the Department of Justice to secure the enactment of a "Mann Act" such as protects girls and women in the United States from being taken from State to State for venal purposes. We have appealed to the Department of Justice and Department of Labor, to assign women inspectors in the South to watch the departing ships and have women inspectors meet every Southern boat, bus terminals, arriving trains and other traffic vehicles which convey and bring human cargo to Manila, (constantly and increasingly they do it)—*in cañu*. No such women have been employed, no such women appointed, no such action taken.

We are aware that several Hotels and many "Lodging Houses" in

(Continued on page 43)

INSURANCE

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MONTHLY BRIEFS

(Continued from page 6)

portant village... Bomi, Japanese news agency, reported that 60 Soviet aviators and armored car technicians were due to arrive in Nanking with 31 Soviet armored cars, 70 machine guns and 18 cannons.

Relief for tens of thousands of refugees packed like cattle in the International Settlement and French concession camps became a probability last November 4 when China and Japan reached an agreement to demilitarize the northern third of Nantao village just outside of the French concession. The district would be patrolled by Chinese police, it was understood... Chiao Tung University alone houses eight thousand refugees being fed by the International Relief Committee, protected by the French flag. In Sioceawei, a small Catholic settlement in Chinese territory outside of the French concession, four thousand war victims are being housed temporarily.

INSURGENT General Francisco Franco announced last November 3rd that he had won the over-a-year-old civil war in Spain and immediately asked foreign governments to recognize his provisional government... Italy, Germany and Japan signed an anti-communist pact in Rome last November 6. Foreign diplomatic experts expressed fear that the new pact might contain secret military clauses... Japanese drive into Shanghai successful with the capture of Nantao, Chinese stronghold, last November 10. Chiang Kai-shek's second "lost battalion" abandoned the fortress on the Nantao Bund. Japanese forces continue their drive toward the interior of China, with Nanking as the objective... Angered by Japan's blunt refusal to attend mediation conferences, the delegates to



GIRLS' WEEK MESSAGE

National Girls' Week represents an idea conceived for the purpose of bringing our girls closer to our conception of what an ideal girl is. The activities during the week have for their purpose the development of all sides of the character of our girls. It is the aim to impress upon the minds of our young girls their duty towards God and country, to the home, the family and society. If this aim is achieved, much will have been done toward making our girls, who constitute our future womanhood, God-fearing and patriotic citizens of our common country.

(Sgd.) **ESPERANZA L. OSMEÑA**

the Nine-Power Conference in Brussels abandoned (November 2) all attempts to negotiate with Japan. Great Britain and France have virtually thrown the fate of the United States into the lap of the United States by agreeing to join in any effort, except war, which the United States may wish to take regarding the Far Eastern situation. It was frankly predicted by the most reliable sources that the conference will fail unless the United States assumes leadership in exerting positive pressure against Japan.

A vast colonization project in Mindanao for rubber and lumber production is being considered by a special committee headed by Rafael Alunan. It is understood that at least 25,000 hectares of public lands will be used for the establishment of colonies and about a million pesos as initial appropriation provided for... A portfolio containing documents revealing plans for a serious uprising was seized in the home of Panfilo Villaflores, alleged Sakdal and Colorm leader, in Sariaya, Tayabas, when army and police men raided it... 3 lives lost, more than 70 missing, 40,000 rendered homeless and properties and crops damaged in typhoon which passed through Luzon last November 10. In Manila alone, 4 persons were killed by electrocution from blown-down power lines... The bill abolishing the cedula tax was approved by the National Assembly, November 12, and signed by President Quezon, November 15... The Philippines celebrated the second anniversary of the establishment of

its commonwealth government, November 15, with a military parade, followed by a speech by the President, in the morning, exhibition of floats and monuments depicting the activities and accomplishments of the government, and the planting of a molave tree by Speaker Montilla on the grounds of the legislative building.

Personal

Isang Tapales scored in her debut before Manila audience in the first presentation of the opera, *Madame Butterfly*, in the Metropolitan Theater last November 8.

Gene Sarazen, American golf wizard, arrived in Manila for a series of tournaments and exhibition matches.

The *San Miguel Brewery* through its president, Andres Soriano, was awarded a diploma by the Commu-

wealth government as a model company while *Alfredo Montelibano* of Occidental Negros was chosen as a model citizen among individual employers.

WOMEN CANDIDATES IN CAMARINES SUR

- For Member, Provincial Board: Mrs. Paz Cea (Pro)
- For Vice-Mayor: Mrs. Salvacion R. Valer, San Jose, C. S. (Pro)
- Mrs. Justina Perez, Iriga, C. S. (Pro)
- Mrs. Aurora Midem, Sipocot, C. S. (Pro)

For Councilors:

- Mrs. Pedro Frias, Naga, C. S. (Anti)
- Mrs. Moria Naz, Naga, C. S. (Pro)
- Mrs. Maria Parpan, Iriga, C. S. (Pro)
- Mrs. Josefa Luztales, Libmanan (Pro)
- Mrs. Maria P. Barba, Saugay (Pro)
- Miss Consolacion Ramirez, San Jose (Pro)
- Mrs. Gregorio Mendoza, Pili, C. S. (Anti)
- Mrs. Antonia A. Fruel, Baco, C. S. (Anti)
- Mrs. Vicenta Bolo, Baco, C. S. (Pro)

For Mayor:

- Miss Luz Botas, Nimalabue (Frente Popular)

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Milk of Magnesia TOOTH PASTE

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PRINCESS PAUPER

(Continued from page 17)

chickens. And among those present at the Kentucky Derby were Mr. and Mrs. Elmer Peabody. And "No Rift with Spouse Says Nitrate Princess." And pictures of the Reno courthouse. And "Farm-boy Husband Sues Wings for Alienated Affections." And "How It Feels to Marry an Heiress" by Elmer Peabody, in six installments in the New York Daily Tabloid. "I'm not saying a word against Daphne. I just had the normal American's desire for children and a home and a home-wife. And I thought she had, too, till her family came between us." And that was that.

All the same, if Lucinda could ever really talk to Daphne, she'd like to ask her if it was worth it, after all. Because it might have been—even though Daphne found out in the end that the clean honesty had never really been there. But that was the trouble; Lucinda couldn't talk to people.

She couldn't because she wasn't a person—she was forty-five million dollars. It had taken her quite a long time to realize that, because her parents were decent and had tried to bring her up simply. It had worked till her father died. There were nurses who told silly stories, and nurses who went away overnight. But school had been all right—and a good school, too. Though even then, she had known.

She had known when the other children came to play, and when she was introduced to their mothers. It wasn't quite definable, but it was something that made her feel as if she had six fingers.

There were no real friends, because, somehow, they made her shy. And when Wade came with the car they would ask if he were really a private guard, and she'd say, as she had been told to say, that he

was just one of Father's men, and they'd look queer. But by then she was an honor student in school, and everything was going to be all right when she was really grown-up. She was going to college and really learn about things and live her own life. Perhaps she'd be a research scientist—she always got A in science and it wasn't any bunk, either, because Molly Melchoir was there for a year and got D. And supposing she was rich—that just meant she had more opportunity to do the things that counted. She said this to Father when he was sick, sitting on the end of his hospital bed, and he looked at her a little oddly and said, "I'm all for you, daughter. But don't be too disappointed if it's harder than you think." But she had thought that was just because he was sick.

And then he died, and Mother wanted a debut but Lucinda went to college just the same because, in a way, it was like keeping a promise to him. And she stayed at college just two weeks. Because after the photographer hid in the choir loft to take pictures of her in chapel, there wasn't any use staying.

For it wasn't only education she wanted from college—it was the careless companionship, the losing of Lucinda Charden. And that would have taken too long. It was easier to go back to New York and the penthouse and come out, as Mother wanted. Because, as the assistant dean had said, there was education in life as well as in books.

And there was a great deal of education, both in life and in travel. There were all the hotels and beaches and the well-tanned men. Men of all ages and races. Some were themselves, some hard-boiled, menacing and possessive—they were

both good lines. But not one of them ever forgot that he was talking to forty-five million dollars. "On the hoof," thought Lucinda Charden bitterly. "On the hoof."

Perhaps she should have married the Marquis of Wyrven—that, at least, was an honest bargain. He had explained it quite carefully. And then she just couldn't do it, somehow—not even with Mother so delighted and the announcements all ready for the morning papers. Better face the fact that Mother had wanted her to be the Marchioness of Wyrven. Better face it, although Mother was dead. "You're on your own now, you know, Lucinda Charden. There's only Aunt Fol and you and the Charden Estate. And Aunt Fol's perfectly nice and perfectly timid, and as long as she has her diet and money to lose at bridge, she doesn't much care about anything else."

Tommy Spencer, Alessandro di Follia, George Herbert Walton III. And Lucinda had really been in love with Tommy—blindly, youthfully in love. She could see Tommy's frank young eyes and his crooked, enchanting smile. She hadn't known it was the money—not even when they'd almost driven to Harrison. Not till the awful little girl had sued Tommy for breach of promise—and then she would have believed him if he hadn't told quite so many lies. Poor Tommy—it wasn't all his fault—he'd come from Jonesburg to Harvard and wanted to go on. Billy Shaler had seen through him much sooner—but then Billy was a man.

That was two years ago. And since then she had been a good girl—she hadn't tried to escape. She had done the things that people did, presented a pleasant appearance and been always on guard.

Lucinda rose restlessly and

stroled up and down the roof. She was nervous today—nervous about what would be in tonight's and tomorrow's papers, not only about Patricia Madison but about herself. They would point out—they had already—that Lucinda Charden was now the greatest unmarried heiress in the world. And tomorrow the mail would be flooded. Not that she ever saw that mail—that was all taken care of. But she and Billy Shaler had looked some of it over, once.

That had been when she really meant to find out about the Charden fortune, and she'd made an honest effort. But it was too big a machine—a machine of trust funds and companies and statements. They were polite at the office as they were polite at the lawyer's—they talked to her in simple language—but in the end, it merely came down to signing "Lucinda Charden." There wasn't even a chance of their robbing her—Father had devised the machine too well. She was safe, and Aunt Fol was safe—except for a world cataclysm.

It was all taken care of perfectly. The bills went to the office or Miss Jeremy—she saw Miss Jeremy for an hour, once a week. The servants changed like the seasons. Miss Jeremy probably was the oldest in line of service—she had come six months before mother's death. And yet Lucinda would be hard put to it to describe Miss Jeremy, except as a good housekeeper. And would Miss Jeremy or Rose or Higgins even recognize her if they once saw her out of her environment? It was an odd thought.

"Aunt Fol," she said to the vague middle-aged lady who appeared on the terrace at this moment, an air of reproachful majesty somehow wrapped about her. "do you think Miss Jeremy would recognize me? I mean if I were in a bathing suit on the wrong sort of beach and she didn't know I was there?"

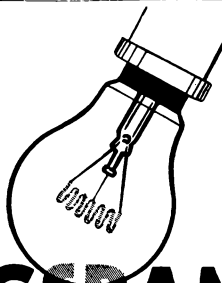
"Of course, dear," said Aunt Fol mildly. "Miss Jeremy is very competent. I told Rose to bring some lemonade," she added, "made with limes and grape sugar. Doctor Winslow says that limes and grape sugar are perfect for the system. They have all the vitamins."

"But Aunt Fol," persisted Lucinda, "are you sure she would? I honestly don't see why."

"You have the Charden chin, Lucinda. All our family have it." "Well, it just seems like a perfectly ordinary chin to me," said Lucinda rebelliously.

"All our family have it," said Aunt Fol, closing the conversation. "I thought you were visiting in Mount Kisco, my dear. But I'm very glad you're here, of course." "No, Aunt Fol. That was last week. I won't be here for dinner, by the way. I'm going out early

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MANILA WOMEN

(Continued from page 40)

Manila are mere "Road Houses" for the convenience of vice. We do not expect to exterminate it, but we do consider that it should be curbed and that victims or ignorant girls and women should not be ruthlessly exploited in the Capital of a Christian country. Recently, a raid was staged on "Second Class Bars" where after the manner of Continental "Pubs" girls are now employed as waitresses. It died down, after the manner of such investigations and the "Second Class Bars" again are in full swing. We believe that women Police would act as a curb on such exploitation and perhaps, occasionally rescue or prevent the debauchment of a helpless or friendless girl. We call your attention to Cines, Parks, Boulevards, the locality of Schools and other semipublic places that are the habitat of degenerates. We believe that a body of Women Police, not less than ten (10) in number, either uniformed or ununiformed as conditions dictate, but with power of arrest, would give the powers of evil a jolt such as they have never known in this City. We believe that to accomplish this, there would be a "Women's Precinct," and a *Woman Sergeant* in charge there. To this Precinct, parents could appeal and to it, girls or women especially strangers in the City, seeking protection or help go. Coming as you do from Washington, D. C., you are naturally aware of the large part played by the Police Women of the U. S. capital. All the countries of the world, even China, Egypt, and Turkey, have them. *They are no longer an experiment.* They have taken their part in the preservation of that which is dear to honorable people and they have increased in efficiency and in numbers through the years.

We desire to thank Mayor Juan Posadas, Jr. and Chief Antonio C. Torres for sympathy and courtesy. In the hope that you will take this matter under earnest consideration and take favorable action at an early date, we have the honor to remain,

Very respectfully,
CIVIC COMMITTEE
Manila Women's Club

childish. But Pat Madison's marriage had brought the thoughts and feelings of half a dozen years to a crisis. She stretched her arms wide. "I've got to get out of it somehow," she said.

(To Be Continued)

with Billy Shaler." "Billy is such a nice boy," said Aunt Fol reflectively. "He has the Charlen chin."

"He should—if there's anything in it," said Lucinda. "After all, we're half second cousins."

"Such an odd relationship," said Aunt Fol. "But they married so oddly in those old days." For the first time a gleam of real interest appeared in her eyes. "My dear," she said, "I must tell you. I have my own ideas about Margaret."

"Not that mousy little girl in the kitchen, Aunt Fol?"

"She is not mousy," said Aunt Fol firmly. "I think she has come here on forged references. I noticed her yesterday, looking at my snuburst. I shall take it up with Miss Jeremy tomorrow."

"But Aunt Fol—" Lucinda began, and then stopped. It was no use reasoning with Aunt Fol on that particular subject—ever since the chauffeur at Blue Stream had written the threatening letters. What was it Billy called that sort of thing—"part of the occupational hazard of being rich"? You just had to be hard-boiled about it—hard-boiled and sensible. Every six months or so Aunt Fol selected the most inoffensive member of their household staff and asseverated that he or she was harboring

dark designs. Then Lucinda and Miss Jeremy would have to straighten it out—and unfortunately, it usually meant more than one change. "But when I'm old, I'll be like her," thought Lucinda suddenly. "Not bridge, probably—more likely cross-word puzzles. But the same thing. And thinking most people are impostors who really want to steal my snuburst. Oh, I can't hear it!"

"What is it you can't bear, my dear?" said Aunt Fol. Lucinda hadn't realized that she had spoken aloud. Jitters.

"Oh, I don't know. Having six fingers," she said. She saw the expression on Aunt Fol's face and hurried on, "Don't worry, dear. I was just talking. I won't take a car—Billy's calling for me, and he'll bring me back. There'll be some people tomorrow for cock-tails—writers and people."

"Just tell Miss Jeremy, dear," said Aunt Fol. "Then you're not going away!"

"I may. I don't know. I'll tell you if I do."

"All right, dear," said Aunt Fol. "And if I said I were going on the Byrd expedition, it would be just the same," thought Lucinda. "But I've always known that and she's rather a dear and why am I getting sore at her? I'm not

sore at myself. I'm sore at Pat Madison for finding somebody she can marry."

She kissed the top of Aunt Fol's head. "By, dear," she said. Lucinda went to her room. A maid—was it Rose or Grace? Rose!—gave her a neatly typed slip of telephone calls. She noticed, without interest, that there were twenty-seven names, and twenty-four of them were masculine. There were also various flowers. "Oh, thank you, Rose, just put them somewhere. No—bath later. I'll just lie down for a minute."

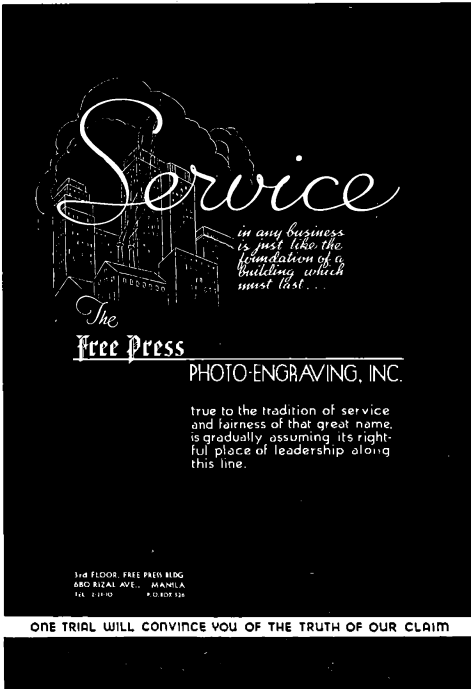
It was a silver-and-crystal room. People said, "Oh!" when they came into it. Lucinda had ceased to see it any more. Now she wandered about it restlessly. "These are all my things," she thought, "and yet they aren't mine. Except for those little snapshots of Father and Mother."

She picked up the small silver-mounted case and looked at them intently. They weren't portraits, goodness, posed and important. On the back of the snapshots, were messages written in a round school-girl hand. "I want to have pretty eyes like Mother." "I want to learn about things and help Father with them." Signed, "Lucinda Charden," and a date. She smiled a little wistfully.

She sat down for a moment at the silver-and-crystal dressing table and stared at the face reflected in the mirror. It was, considered coldly, a fashionable face. They turned them out by the hundred, if you went to the right places. Hair by Philippe; complexion by Elizabeth Garden; sports costume by—Take those away and what would be left? Not the hard strength in Father's jaw; not even Mother's eyes, for they had been blue. Brown hair, brown eyes, a good-enough skin, a mouth that was growing discontented—a community face. It would be worth while to find out if anything lay under the mask.

Moved by a sudden impulse, she went to the little writing desk, tore a slip of silvered paper from a pad and wrote on it rapidly in pencil: "I want to stop having six fingers—Lucinda Charden." She dated it and slipped it behind the snapshot of Cyrus Charden. The little lock on the back of the case was a secret, but she hadn't forgotten how to work it. Then she put the case back on the night table beside her bed.

It was superstitious, it was



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THIRD NATIONAL . . .

(Continued from page 2)

Enlist the support of the town officials for a program for this day that will bring the girls into close contact with the government. Assign two or three girls to observe each department, and to familiarize themselves with the duties of the corresponding officials. Other girls should be assigned to study the municipal ordinances and the budget. These girls should report to the school their observations for comment and discussion. A resolution from the Girls' Citizenship committee endorsing or requesting the passage of some municipal legislation can be sent to the council.

The teachers should be requested to make "Citizenship" the keynote of the day's work. English classes can write essays, and civics and history classes can conduct group discussions with special emphasis on the importance and proper use of the right of suffrage which the Filipino women have recently won.

Social Service Day (December 8)

Have the girls visit hospitals, puericulture centers, nursery and literacy classes. They should carry clothing, food delicacies, milk, magazines, flowers, toys, and etc. as donations; and should read, recite, sing or entertain those who are able to enjoy entertainment. Whenever practical the same spirit of service should be extended to the sick or needy in private homes.

Develop the spirit of service to such an extent that volunteers for service to carry out the projects of the women's clubs or the junior women's clubs can be recruited among the girls on this day.

Home Day (December 9)

See that the girls not only do their usual share in the household chores, but also take over other work in the house. If possible urge the girls to prepare one of the meals during the day, including on the menu the dish which particularly appeals to the rest of the family. The parents should cancel all other engagements for this day and devote it entirely to the girls. They should bring the conversation around the necessity of preserving the unity of the family and the home, and convincing the girls that home is the best place. Encourage the girls to observe measures in their homes to improve it, noting whether more effective practices for the good of the family group can be initiated. This inventory may include a study of the medicine chest, accident hazards in the home, proper lighting, etc.

Home Economics classes should conduct demonstrations for the whole school on the various features of their work. Emphasis should be laid in the preparation of dishes utilizing cheap but nutritious food materials such as "darak", cassava, and soy beans. Recipes can be secured from the Plant Utilization

A SECOND HELPING? WHY NOT?

Courtesy of Royal Gelatin Desserts



Remember how sternly mother used to frown on second helpings? Of course, we got them sometimes, but afterwards we usually wished we hadn't, because in those days desserts were rich and "yummy" and very indigestible.

Times have changed, however, and food habits along with them. Mother has learned that desserts are important, because they give out energy for tiny bodies to burn up in healthy play. She has also learned that puddings especially are excellent carriers for the milk that children so often refuse to drink. Nowadays when Jerry or Betty ask for a second helping, they get it with a smile from mother thrown in for good measure.

Prepared pudding mixtures, such as used in making the pudding illustrated, have taken most of the labor out of the preparation of children's desserts. Even when the youngsters bring three or four friends from school with them, luncheon isn't much of a problem. A few extra slices of bread and jelly, a glass of milk apiece, and—for a final touch—one of the desserts, whose recipes we are giving below. No one—not even a princess—could have a nicer meal.

VANILLA PUDDING WITH NUTS

Put the contents of one package

Division of the Bureau of Plant Industry.

Social Day (December 10)

The pleasure derived from social intercourse is an important element in appreciating and making the most of life.

The girls should be hostesses in a simple party or tea with the parents, teachers, clubwomen, and friends as guests. A simple program may be prepared but the main feature should be the entertainment of new acquaintances through interesting and intelligent conversation; gracious manners, etc.

Play Day (December 11)

Although many modern girls take

of Royal Vanilla Pudding in a saucepan. Add 1 pint (2 cups) of cold milk, a little at a time, stirring the mixture smooth. Cook over a low fire, stirring constantly, until the mixture thickens and boils up once. Remove from fire and pour into a glass mold previously dipped in cold water. Sprinkle browned almonds or other chopped nut-on top.

PEANUT BRITTLE PUDDING

- 1 package Royal Vanilla Pudding
- 2 cups milk
- 3/4 cups finely crushed peanut brittle

Mix the Royal Vanilla Pudding with the milk and bring to a boil, stirring constantly. Remove from fire and cool. Just before serving add finely crushed peanut brittle. Serves 5 to 6.

QUICK RICE PUDDING

- 1 package Royal Vanilla Pudding
- 2 cups milk
- 2 cups cooked rice
- 1/4 teaspoon salt

Mix Royal Vanilla Pudding in milk to make smooth paste. Bring to boiling point, stirring constantly. Add rice and salt. Chill thoroughly. No. 106

delight in the sports of today, yet it is still necessary to encourage and to give all the girls a chance to play and experience the pleasure of inter-association as a nod cooperation that comes with it.

Organize community-wide field meets for the girls in such a way that will permit the participation of as many of them as possible. Arrange for a program of folk dances and songs in the afternoon and the prizes for the athletic meet can be awarded here. Invite prominent girl athletes to be guests during this program and to give short inspirational talks.

Radio Programs

Through the courtesy of the

FATHER MEETS

(Continued from page 15)

fer with a woman, it doesn't mean that you have different views as far as she is concerned. It means that you don't feel the same about her as you did before you expressed a different view. If you understand that, imagine how difficult it will be to explain it to Gloria. Don't try. Just remember what you have been learning in business: The customer is always right.

Are you polite to a customer? Are you friendly? Are you kind? Are you thoughtful? Do you keep your opinions to yourself if you feel they are going to start arguments? Do you set out to charm your customer? Do you look for points to be complimentary about? Do you flatter him, subtly, but as often as possible? Then you know all there is to know about getting along with a wife!

Affectionately, DAD

Radio Broadcasting Committee and Station KZRM, the following broadcasts will be made from December 4 to 11:

- RECOGNITION DAY University of the Philippines
- CHURCH DAY Assumption College
Holy Ghost College
- PARENTS' AND DAUGHTERS' DAY Santo Tomas University
- CITIZENSHIP DAY National University
- SOCIAL SERVICE DAY Philippine Women's University
- HOME DAY Instituto de Mujeres
Far Eastern University
- SOCIAL DAY St. Scholastica's College
- PLAY DAY Philippine Normal School

If there is a radio in the town plaza all the girls should be requested to listen in on these programs. If there is no public radio, arrangements should be made with the owner of radio sets so that the girls can listen in. Watch the newspapers for the time of the broadcasts.

Pictures And Reports

Whenever possible, have pictures taken of all the activities of the Week, preferably action pictures. A copy of these pictures together with a detailed report on the celebration should be sent to the headquarters as soon as the Week is over.

THE FIVE GREATEST...
(Continued from page 39)
of the Archipelago.

During her operatic career she had been favored with theatrical engagements in Hongkong and Macao in 1908. She died in 1919. And although some of the gentle sex had made names in the operatic stage yet so far none has been able to equal her achievements in dramatic art.

* * *

NOTED POET: Mrs. *Leona Florentino-Reyes, Former Senator de los Reyes' Mother.*

In the realm of poetry and arts, our women find in **DOÑA LEONA FLORENTINO**, mother of former Senator Isabelo de los Reyes, their worthiest representative. Her works have been greatly admired not only in her own country but also in Europe where a number of her masterpieces have been exhibited in the "Exposition Internationale" held in Paris in 1889 and in the "Exposicion Filipina" held in Madrid in 1937. Actually a number of her important works are found carefully treasured on the shelves of the "Bibliothèque Internationale des Cœuvres de Femmes" in Paris. Very unfortunately most of the originals of her works had been lost during the troublous times of the Revolution.

Doña Leona wrote in her native dialect but she also possessed such a mastery of the Spanish language as to elicit the praise of her contemporaries. She was only a child when she began to sing the thoughts and sufferings of her people. It is repeatedly told that in the zenith of her literary career she could dictate at once to three amanuenses on as many different topics and at the same time composing one for herself to jot down. She died young at the age of thirty five.

* * *

PHILANTHROPIST: *Doña Margarita Roxas de Ayala.*

While it has always been the practice to eulogize a person with a philanthropic

spirit and to preach to the world for more philanthropists, yet most of those who preach and are in a position to practice what they preach are generally the ones who fail to give. On the other hand, **DOÑA MARGARITA ROXAS DE AYALA**, without ostentation and without preaching, practiced philanthropy. She stands above the Filipino women of the past as the first in business ability as well as in philanthropic undertaking.

It was due to Doña Margarita's ability that her father's business prospered. She was a pioneer coal miner who exploited the Cebu coal mines. The establishment of the present San Miguel Brewery was the product of her business foresight.

Among her philanthropic undertakings was the bringing into the Philippines of fifteen Sisters of Charity on March 5, 1862. She provided them with a beautiful house. This was the nucleus of the present *La Concordia College*, the left wing of which was built from funds raised from a subscription among the wealthiest people in the city. Doña Margarita led them by giving a large sum.

The terrible earthquake of 1863 damaged the San Juan de Dios Hospital to a great extent. For its reconstruction a "Charity Bazar" was held in April, 1869, of which she was appointed the President. The collection reached the considerable amount of ₱29,652.11. On another occasion following the promptings of her highly philanthropic soul, she provided from her own purse ample funds for the improvement of the *San Jose Asylum*.

She died at the age of forty-three amidst the sincere griefs and sorrows of the many persons benefitted by her generous acts. She, in life, posses-

CLUB NEWS.

(Continued from page 37.)
garding the progress of her literacy work in *Lapog*.

From *Romblon, Romblon*, we heard from Mrs. Baranda de Rovira, who assured us that the women in her town "are very active in all lines of civic endeavour and community upliftment." It seems that we do not need to worry about Romblon's women taking active part in the coming elections.

We need not go far, however, to give examples of civic-mindedness. Mrs. *Maria L. Ubaldo* reports the work of the Tondo Woman's Club in their campaign against illiteracy. The club is facing difficulties in educating the adult illiterates, but they are pushing on.

And in nearby *Cavite*, in the town of *San Roque*, the Woman's Club is actively fighting illiteracy with demonstrations and classes.

Pangasinan is not to be overlooked when we are speaking of successful club projects and campaigns. In *Asingan*, in *Balungao*, and in *San Nicolas*, the adult classes are going on with marked favorable results. The graded business ability, love of home, and charity—the three outstanding characteristics of a Filipino woman. She surely is the prototype of such present day women philanthropists as are the *Vda. de Baylon de la Rama* who donated fifty-thousand pesos to the University of the Philippines and *Doña Gorgonia Vda. de Mapa* who donated to the national library and museum of the government her collection of jewelry, gold coins, silverware, paintings, Filipiniana books, etc., both of which donations constitute the most precious gifts received by the Philippine Government during the last decade.

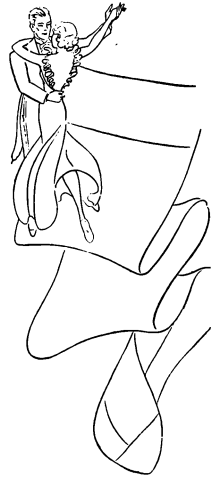
(END)

uation of the students is already being planned for with much enthusiasm on the part of both teachers and pupils.

* * *

We have left for the last, one of the newest projects of the NFWC—the factory service. We are pleased to report that the work is going on smoothly and that not only the women, but the men factory workers as well, are being benefitted. Cases of illness are reported before they can develop to a dangerous state, and workers who should be helped by the Associated Charities and other organizations are referred to the proper people with recommendations.

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WOMEN AT THE

(Continued from page 12)

the lower classes, the past impotency bred an inferiority complex. Worse, some of them lost interest in public affairs, even in those that particularly concern them and their homes and children.

But the leaders of women were as aggressive as could be. Theirs was an intelligent concern in our government and society at large.

The field for intelligent leadership is even more exciting and important today. Our democracy is constantly charged as being a good form of mis-government: cynics assert that our women would make "a hell of it!" It is for every intelligent and clear-headed woman to make a lie of the prophesy.

Women stand at the crucible. A first test is always an important test. The real test of women's merit of the vote will first come on December 14. Breathless, everybody watches how women will meet the test!

Meeting the test is no easy matter by any manner or means. It requires of every woman voter, intelligence, interest in the affairs of her town and province, and above all character in high degree.

It is an axiom in politics that on the "thinking, property-owning, and responsible" voters the success or failure of a democracy depends. The vote of the woman who learned to read and write on the eve of registration day has the same weight as that of the teacher who taught her; but nine chances out of ten, she will vote as her teacher directs. Upon those women who taught others to read and write, in order to qualify as voters, falls the double responsibility of themselves voting wisely and of their directing their students to vote wisely likewise.

It is not enough that a woman should be intelligent to the proper exercise of the right of suffrage. She should have a healthy, wide-awake and active interest in the government, local, provincial, and insular. She should know the men and the issues.

GRATITUDE

By Elizabeth Crisholm

*These are the things I'm grateful for
Upon Thanksgiving Day—
The gentle voices of my friends,
The kindly words they say.
The pleasant books that I have read,
The places I have known—
The memories that come to me
When I'm alone.
These are the things I'm grateful for
Upon Thanksgiving Day—
The color of the sunset sky,
Before it turns to gray.
The first shy flowers of the spring
The flaming leaves of fall—
The music of a meadow brook,
A night bird's call.
These are the things I'm grateful for
Upon Thanksgiving Day —
Pale snow that settles on the earth.
The cloudless blue of May.
The faiths that I have never lost,
The dreams for which I strive
The knowledge, like a thread of song,
That I'm alive!*

Knowing the men and the issues involved in the town and provincial elections requires that the voter should not be content with mere hearsay, idle and groundless gossip, or propaganda by soapbox orators. The voter should be content with nothing but facts. She should penetrate the fog of self-righteousness by the ins and that of virulent criticism by the outs to the realities of the municipal and provincial administrations.

The lack of town and provincial newspapers, generally, hampers the formation of a well-informed and intelligent public opinion about town and provincial politics.

But extraordinary news about provincial and town administrations are published by the metropolitan newspapers of Manila. Civic pride demands that administrations that have been prominent for efficiency in advancing the welfare of a town or province be continued while those that have been infamous for ineptitude and corruption be thrown into the discard.

For thorough knowledge of the town and provincial governments, it may be necessary to contact the men that run them. The acts of the provincial governor, provincial board, town mayor, and municipal council are an open book. It is well for the fact-

seeking voter to inquire into that book.

The elective officials themselves can furnish information as to their acts. Their accountings, however, cannot always be taken at their face value. It is best to check their statements by contacting the town and provincial officials with whom they work.

The provincial commander knows whether the provincial governor is for law and order or for lawlessness and crime. The district engineer knows how interested or how uninterested the governor is in public works. The district health officer knows how vigilant for the health of the people the governor is. The provincial fiscal and judge can furnish information as to the governor's attitude toward justice and fair play. The division superintendent of schools, the provincial treasurer, and the district engineer are other officials who can furnish the truth regarding provincial administration.

The municipal president is easier to check. He is closer to the voter. Voters who may not have the opportunities of producing and verifying the facts about the provincial administration certainly have every opportunity to know about the municipal administration. The justice of the peace, the municipal doctor, the town chief of police, and the municipal treasurer can furnish additional information to that which the voter already has.

There is a tendency for voters to be uninterested in the provincial board members, the vice-president, and the municipal councilors. The provincial governor and the town mayor deserve to steal the show; but voters should vote just as carefully for the other provincial and town officials.

A woman voter may be highly educated and well-informed; still, she may be an enemy of a good democracy. She should place public interest above personal interest if she is to vote well. Every good voter should not

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neglect to vote and to influence others to vote for the proper candidates as the voters who use their votes and their influence to elect unworthy seekers of public office are many and are busy in their nefarious task.

There are those who work as leaders for corrupt candidates in order to be tolerated in enterprises inimical to the public welfare. Conductors of *jueteng* dens, maintainers of houses of ill repute, cattle rustlers, gangsters and other evil forces are at work to elect their own candidates. The forces of progress and good should work with greater zeal to win.

No form of government is a good government. The best form of government is an inefficient and corrupt government if the men who run it are individually inefficient and corrupt. On the other hand, the worst form of government is good government if the men that run it are good.

It is easy and it is difficult—which way you take it;—but every woman has to rise above personal and group ends to judge men and issues wisely—and vote accordingly!

OUR LIVES

(Continued from page 13)

And all of a sudden my icy attitude melted in spite of myself. That was how we began to talk to each other.

"Seems as if we're going to have a splendid voyage," he put in.

"I hope it will be," was my reply. After some time, somehow or other, I found him not too fresh as I had thought at first: the way he asked where I was going. He said he received a letter from Zamboanga telling him to get his two children, for his wife has died a few days before. I noticed he was wearing a black ribbon band on his right arm. He added it was just too bad his children became orphans at a tender age. Tall, broad shouldered, tanned, he was the type that easily attracted women but who could easily get tired of them. It would not be long before he would get another wife.

Just then I felt dizzy. It had come, what I had expected. Seasickness. So I said, "I think it is getting late."

The night had grown old. Further beyond the deep, we could catch glimpses of the sea, smooth, inky black and mysterious.



Price-winning children of San Joaquin, Iloilo.

I could not explain why I yielded to his request of escorting me to my cabin. There was something touching about his ways. We made our way to my cabin slowly. He opened the door and at the threshold he said:

"Pardon the intrusion, and thank you."

"For what?" I said in amazement. "For everything."

"Forget it," I answered casually. With a slight bow, he was gone.

I hurried in and walked to my bed. I slipped into my night gown quickly for I felt tipsy. I felt the door open, and Miss Jones came in, laughing softly.

"Aha, so you have found a Romas on board!" she said dropping on her bed with a thud.

"How do you know?" came from me as I slipped into bed.

"Well, my dear, I saw everything of it."

"Oh, did you?" I faintly answered pulling my blanket over me. I felt so sleepy. I must have fallen asleep at once, for I didn't hear the rest of Miss Jones' conversation.

I woke up the next morning dreading of the smiling face of a man. I could not stay on foot. My dizziness continued. So I had to go back to bed.

About midday Miss Jones came in carrying a box under her arm. There was a mischievous twinkle in her eyes. She placed the box on the table beside me.

"From your friend, Mr. Amador," she said looking at me quizzically.

"He was looking for you at breakfast table. He wants to let you know he is sorry—very sorry—you are seasick."

I kept silent at first. Then I said, "How do you find him, Miss Jones?"

"Oh, he is a fine fellow. Very humorous, and a most charming conversationalist," was her reply.

"Well, dear, you had better keep quiet and rest," she said and walked out of the room.

When I was left alone, I looked at the box. It contained chocolates. There was a card attached to it bearing my name: With compliments to Miss Julia Abad. All of a sudden his smiling face flashed before me. His was a face one can-

not easily forget. It was a face where disappointment had its imprint. A face made mellow by pain. I could not understand why I could give him a big share of my sympathy after only such slight acquaintance. The way he introduced himself in an unobtrusive way, so naively, yet in so daring a manner that he sweeps you off your feet. Somehow or other, he left me wondering at the way he did me of the sudden death of his wife in a matter of fact way. It left me the impression that he did not love his wife. . . . However, the shadow that crossed his countenance, at his mentioning that he would look after his two children—his two angels as he called them—killed my ugly thoughts of him.

For two nights we met as if by accident at the deck. We talked to each other again and again as if we had known each other all our lives. He was certain that he would make the best of our sudden friendship. The last night we stayed together very far in the night. He was almost silent most of the time. Indeed I could sense from his attitude that he wanted to tell me something of great importance. Before we parted upon his request, I promised to see him at our dormitory. There was something compelling in his attitude that persuaded me.

The next morning was clear and golden. Hurriedly Miss Jones and I packed our trunks. I was the last to finish for I had a bag and a satchel.

After breakfast he came. He was all smiles. He came directly to me. He asked for my baggage and those of Miss Jones. He looked flushed and disconcerted. As the ship entered the water front he grew more restless.

The passengers were crowded on deck. Their noise and the heat made the place stuffy. The beautiful pier of Zamboanga appeared into view. When the ship anchored we prepared to go down the gangplank. Mr. Amador called a boy to carry his trunk and the baggage of Miss Jones while he carried mine.

Just when we were going down, an old woman motioned to him. When we approached the woman,

she said:

"Quick, your wife is here waiting for you."

"Oh! please excuse me," he mumbled taking time to hand me my baggage. The look he gave me before he went away was that of an animal caught in a trap. I stood for a moment staring at him. I felt Miss Jones pulling at my arm and we hailed an automobile.

Once in the automobile I chanced to get a glimpse of Miss Jones' face. What struck me most was the accentuated sadness of her face. She seemed to be slightly affected by the incident which had just taken place. When she looked at me I caught a message—a fancied one perhaps. It seemed to say: I told you so, or, I had expected it to end that way.

I could almost smile—a smile of understanding. For the first time in my life I understood that sad, yet sweet smile on Miss Jones' face. It was the smile of a frustrated soul.

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BOY SCOUTS FUND
CAMPAIGN

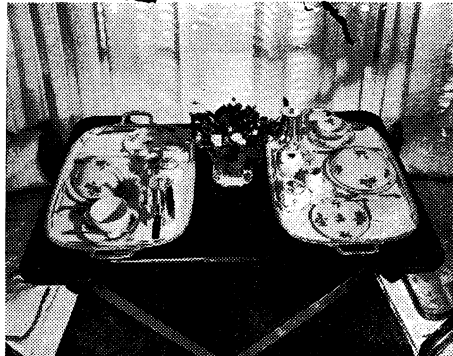
IT seems that no campaign for funds cannot be successful without the help of women. This has been demonstrated again and again in the yearly campaign for funds of such organizations as the Red Cross and the Anti-Tuberculosis Society. This month, the women are helping (we should say, leading) the campaign for funds of the recently formed Boy Scouts of the Philippines.

A novel tactic has been adopted by the women, headed by Mrs. Sergio Osmeña who has to fill a quota of P6,000. At the International Tea at the Manila Hotel attended by women representing the different communities in Manila, Mrs. Josefa Llanes Escoda, organization manager, suggested that Chain Parties be held as the most effective (and pleasant) means of raising money. Everybody present at the tea received the suggestion with enthusiasm and each pledged to give a party. This is the way the Chain Party works: Each of the women present at the International Tea gives a party to which she invites eight friends, each bringing with her a peso as her contribution to the funds. Each of these eight women in turn gives a party to which she invites four friends, each of whom will give a party to which she invites another four, each woman attending a party giving one peso to the fund.

The women in the provinces have also been asked by NFWC president Mrs. Lim to cooperate in this campaign or take the initiative in organizing committees to carry out the campaign, should the municipal or provincial officials find themselves too busy campaigning for the December elections.

Now for a little history: Boy scouting in the Philippines was officially recognized in 1924 when the National Council of the United States granted a charter to the Philippine council. Boy scout troops had been known to exist in the Philippines since 1911. However, nobody knows where the first scout troop in the Philippines was organized and by whom. Some say that the American-European Y. M. C. A. in Manila organized the first troop; others believe an unknown Jesuit father introduced the movement in Zamboanga; while still others assert that Pedro del Mundo, a lover of youth, organized the first troop in Boue, Mavindque.

At the time the charter was granted to the Philippine Council in 1924, there were only 16 groups

Breakfast Parties
Favored By Younger Set

Entertaining informally at breakfast has been growing in favor of late among the younger set. It is a delightful way to begin a holiday, or to entertain a crowd after an early morning swim.

The keynote of breakfast entertaining is simplicity. Use gay flowered china, doilies or table cloths of gingham or fringed, colored linen, and if flowers are used as a centerpiece they should be simply arranged in a bowl or basket.

One large table may be used, or small tables, scattered around the living room or patio, are equally correct. Many hostesses who have only one maid serve buffet style, and a friend asked to pour.

A Waffle Breakfast
is Lots of Fun

A "waffle breakfast" is the perfect ending for an early morning swimming party. Place the waffle iron in front of the hostess and have the butler in pitchers with wide snouts. The maid can serve coffee, or the service can be placed on a tray at the other end of the table.

Waffles, of course, are accompanied by generous servings of syrup, honey, jellies, jam, or cinnamon-and-sugar mixed. Better

of boy scouts. Today there are 786 troops with a membership of about 15,000 boys. This number is insignificant considering the fact that there are 1,000,000 boys in the Philippines who are eligible for scouting but who have not joined the organization. Each year 140,000 of these boys reach the age of 21 years.

The commonwealth government realizing the advantages of having at least the majority of these boys trained as boy scouts and get them ready for advanced military schooling, last year approved Commonwealth Act No. 111 creating a corporation known as the Boy Scouts of the Philippines. This was boy scouting in the Philippines separated from that in America.

Following the enactment of the bill, President Quezon signed an executive order setting aside November 6 to 30 every year as boy scout period. This year, this period

has bowls of each, so that your guests will have a choice.

ROYAL WAFFLES

- 2 cups flour
- 3 teaspoons Royal Baking Powder
- 1/2 teaspoon salt
- 2 eggs
- 1-3/3 cups milk
- 4 tablespoons melted shortening

Sift together dry ingredients. Add slightly beaten egg yolks and milk; beat thoroughly. Add shortening. Fold in stiffly beaten egg whites. Bake in hot waffle iron until brown. Makes 4 large waffles.

BREAKFAST ON A TRAY

When you have a house guest, breakfast a la tele-a-tete can be as charming a part of her entertainment as any of the more elaborate functions given in her honor. If you can accord the dainty breakfast sets of gay, flowered china, so fashionable today, use them by all means. If not, arrange your own dishes on two trays as shown in the illustration.

Tested Recipes For Simple Hot Breads That Will
make Your Breakfast Party
a Success.

is being used for the campaign for raising money with which the organization plans to build an "international clubhouse" which will also be the headquarters.

On the first day of the campaign (November 6), 2,000 boys marched in a parade under heavy rain and heard speeches from Weldon Jones and J. E. Stevenot. In the afternoon of November 15, President Quezon was scheduled to lay the cornerstone of the "international clubhouse" near historic Maralla, but the President refused to lay the cornerstone, saying that he did not want the appearance of the old walls marred by a modern building. He told the officials of the organization to look for another site for the clubhouse and even promised to work for an appropriation from the government for half of the sum required for the construction of the building.

FROM COVER TO . . .

(Continued from page 1)

page 8 twice timely—in commemoration of her birthday and to honor her as one of the great Filipinos, whose day is celebrated this month.

Speaking about this picture of Doña Teodora, at first her daughter would not allow us to take it out of the house, saying that besides the large framed picture hanging in her room, it was the only picture of her mother that she possessed. She was afraid it might be lost or damaged in some way or another. We understood perfectly her fears. We promised to have it reproduced and then to return it on the same day. True to our word, we stood near the photographer while he took the reproduction and returned the original immediately after. We would not trust the original to the engravers, for we have had sad experiences with them.

Much of the credit for the two letters of resolution which the Manila Woman's Club sent to the Commissioner of Public Safety asking for the improvement of the Manila fire department and for the creation of a women precinct and a women police patrol goes to Miss Bessie A. Dwyer, a member of the Civic Committee of said organization, who went around getting all the information, prepared the resolutions, paid the typist who typed them with money out of her own pocket, then went around again for the signatures of the other members of the Civic Committee: Mrs. de Veyra, Mrs. Lim, Mrs. Vera, Mrs. Delgado, Mrs. Cadwallader, Mrs. Shuman and Mrs. Rodriguez.

The data for the article on *China's "women of the hour"* were gathered from articles on these remarkable women that have appeared in various magazines (notably *COSMOPOLITAN* and *LIFE*) and newspapers. The pictures which accompany this article are reproductions of those which appeared in *LIFE*.

Perhaps some readers will remember that the author of *Father Meets Son*, J. P. McEvoy, was one of the newspapermen from the United States who were invited down here for the inauguration of our Commonwealth government two years ago. Mr. McEvoy is a well-known humorist writer. His advice to his son embarking on the ship of matrimony, although clothed in humorous sentences, is full of commonsense and should interest not only our men readers but also the womenfolk, married and unmarried.

The NFWC is fully in accord with the holding of a *Noon-Hour Prayer Link* of all Christians in the Philippines as suggested on page 15. If the noon-hour is not convenient, the prayer may be done in the afternoon, preferably at Angelus time, or in the evening, at bed time. This suggestion has been sent by the NFWC to club women in the provinces.

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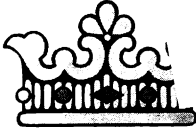


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