



VOL. V

MAY, 1939

524
No. 5



Our Cover

ANYTIME in the Philippines. Life during this month is an exhilarating, wonderful experience. Look at the charming *dalaga* in her native *balintawak*, amid a delicate, foamy pattern of Nature's exquisite lace Inhale the haunting perfume of the tiny white *sampaguitas* Listen to the song of the birds and the hum of the bees See the lavish display of Nature's handiwork, and you will agree that the poet was right—"A thing of beauty is a joy forever."

IN THIS ISSUE	
	Page
<i>Pinch-hitting</i>	2
M. A. Carlson, Asst. to Manager, Manila District	
<i>How To Sell Toll Service</i> . . .	3
G. H. Hubilla, Asst. to Secretary, Toll Campaign Committee	
<i>On Overseas</i>	4
Deanne Alonzo	
<i>Cable Corrosion</i>	6
E. S. True	
"Better English" Corner	9
Richard H. Kupsch	
<i>L.D.E. Club Corner</i>	11
Arazar	
<i>Health Corner</i>	13
A. Valenciano	
<i>Special Features</i>	
<i>Other Departments</i>	

Good Transmission

A Monthly Magazine Devoted to the Interest of the Employees of the
Philippine Long Distance Telephone Company
Manila, Philippines

DOMINGA A. RUIZ, *Editor*

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Entered as second-class mail matter at Manila Post Office, August 25, 1936.

VOL. V

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Editorial

THOUGHTS ON LABOR DAY

THAST May 1st, Labor Day, was fittingly celebrated in many parts of the Philippines. On this important occasion, it has been observed that in the desire of some labor leaders to extoll and emphasize the rights of Labor, they have apparently overlooked the important fact that Labor owes to Capital and to Society certain inescapable obligations, both moral and legal—that Labor, to be respected, must know how to respect the rights of others. Any overreaching on the part of Labor, which encroaches upon the legitimate rights of others, creates distrust and destroys that prime essential of harmony indispensable in the successful partnership between Labor and Capital.

While the maintenance of harmony between Labor and Capital is essential, the keeping of the proper relationship between man and his work is vital. In many business organizations it is not uncommon to find that there are men who are not only unfit but are also misfits in the work they perform or in the position they occupy. The success and productivity of man's undertaking depend largely upon his attitude towards his work. A man who works merely for monetary returns seldom becomes successful. A man is most efficient and will quickly and easily forge ahead when engaged in work that he loves or which he performs in behalf of some person he loves. Whenever the element of love enters into a task that one does, the quality of the work immediately becomes improved. In the choice, therefore, of one's work or in the assignment of work to any man, this fundamental truth must be remembered: "*Fit the work to the man and not the man to his work.*"

Pinch-Hitting....

By M. A. CARLSON
Asst. to Mgr., Manila District

WHEN Mr. Daza, Manager of Manila District, left Plaza Lawton Office to assume the position of Acting General Commercial Manager, I was assigned to act in his place, pending the arrival of Mr. J. E. Christianson, who, as you know, has become our Acting Manager.

When the news of this assignment came to me, I said to myself, "Well, nice going, but will I be able to handle it?" Because, you see, the work and responsibilities of the Manager of the Manila District is not an easy job by any means and I'll tell you why.

Besides his routinary work, the Manager has a lot of other things to worry about. . . . the biggest and most important of which is to see that our public relations are not unfavorably affected by anything or in any way. In order to accomplish this, it is necessary to see that each and every one of our customer's problems are handled individually and in the most understanding way possible. Sometimes, however, in spite of all the care and pains we take in trying to bring this about and to terminate every case with a pleased and satisfied customer, we run into apparently insurmountable snags and find that all of our efforts are of no avail.

One such case that I will always remember and which had an element of mystery about it was a series of calls from a lady who seemed to have a "pet peeve" against our service. She called up frequently, always asked for the manager and when I explained that I was his assistant, she would say, "Well, you will do; I just wanted to tell you that you have the worst service I've ever seen in all my life". And without giving me a chance to say a thing, would "bang" up the receiver. She kept this up for about a month, never giving her name, telephone number or any-

thing to identify herself. She was one of the customers we could not satisfy.

An opposite case happened a few days ago. A customer who apparently was quite angry called in complaining that he had been given a number that was in the telephone directory under the name of some one else. I have a mania, you might call it that, of summing up combinations of numbers, and saw that this customers' number added up to "13". Taking a chance on his sense of humor, I called his attention to the fact: He began laughing and said, "Well, if that is the case, I'll keep it." So there, we added another satisfied customer.

I find that our customers are usually very sympathetic and understanding but we have to deal with so many people and of such a large variety that it is only by a considerable use of our powers of observation and a lot of experience, and above all the absolute sincerity of purpose and manner, that we are able to please such a large majority of them. Oftentimes the very thing that pleases one of them will have an exactly opposite effect upon another.

The Manager of our office is not only the "boss" but is also the confidant and, in a way, the "father" of those working under him: and, sometimes, even of the public. Employees come to him for advice, and the public come to him for help. In both cases, he must be tactful, sympathetic and understanding.

And speaking of telephone calls, I do not believe there is a person in the whole organization, outside of Maj. Stevenot and Mr. Hall perhaps, that gets even a small percentage of the number of calls that come to the manager of the Manila District.

(Continued on page 32)

How To Sell Toll Service

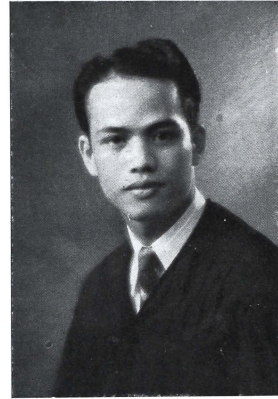
By G. H. HUBILLA

Assistant Secretary, Toll Campaign Committee

UNDER instructions from Mr. Giles, Advertising Manager, I left for Iloilo, Occidental Negros and Cebu, on January 8th of this year to solicit advertisements for the provincial telephone directories, and also to canvass for our Long Distance Service.

On my way to Iloilo, on board the s. s. *Negros*, I took the opportunity to talk about our Long Distance Service to my fellow passengers. To my surprise, I found that there are still many individuals who, in spite of their education and their financial standing (that is, those who could afford to use our service), do not know that a person can talk from Manila to Iloilo and to many other places in the Philippines, as well as to foreign countries. This being the case, I explained to them, whenever possible, our services—Toll, Overseas and Local, depending on the inquiries; emphasizing, however, the importance of our Long Distance Service, and urging them to use it. To supplement my canvassing activities, I distributed copies of the pamphlet containing our new toll rates and the advantages of our service. As a matter of fact, I was able to induce two Ateneo and Letran College students to call their sweethearts in Manila when they reached Iloilo.

My canvassing activities were extensive. From Iloilo, I went to Bacolod, then to Cebu. Returning to Manila from Cebu, I proceeded to Baguio for the same purpose. In the course of my toll canvassing, I found that the usual argument to meet is that our rates are too high to be within their reach financially. I tried to overcome this argument by explaining our low night rates. For instance, our one peso and fifty centavos (P1.50) charge from Manila to Baguio at night. I always left a copy of our pamphlet with the prospect.



Mr. Hubilla

Judging from the above experiences and my daily contacts with our subscribers and prospects in Manila, I believe that there are as many persons in the city as there are in the provinces who are ignorant of the advantages of Long Distance Service. And if in spite of the fact that they realize the good things our service can give them, they still do not use it, it is simply because they are not well informed of the reasonableness of our charges or the value of the service. This is probably the reason why there are still many who have not tried our Long Distance Service. We can all do something to help the management minimize, if not entirely eliminate this difficulty. The Toll Campaign is, so to speak, the real solution to this problem. As a matter of fact, reports from the different districts are excellent proof that it is keeping the public informed of our facilities. However, this is not all. We need more cooperation from every employee to make this campaign a success. For this reason, I appeal to all of you, especially those who go out in the field to represent our Company, to consider this Toll Campaign as a moral obligation—an obligation that we must resolve to comply with, to the best of our abilities.



On Overseas....

By DEANNE ALONZO

MY first days in the Traffic Department are memories that I probably shall never forget! Although I hated the idea of leaving all my friends in the "good old Plant Department...." still, I looked forward eagerly to my new job, as, frankly, since the first day I became a telephone employee, I liked the idea of wearing a "uniform"—and also the head-sets the girls wear held an attraction for me.

Perhaps you'd like to hear how they got me into "harness"? If so, here is my story....

The day I was told that they were going to train me for the Overseas position, I was tickled pink.... and then I was plenty scared! I kept wondering how I would ever learn to manipulate the plugs and keys without getting shocks. On several visits to the Traffic Room, I had seen the girls at work and had admired, as well as envied, their speed and skill.

The first move they made was to give me a Headset! Was I proud! With my headset on correctly, I was given a chair close to position No. 1, which is the Overseas position. I was told to "plug in" with the girl on that position, and there—I listened to the way she made her contacts with San Francisco. On the Overseas position, there are two jacks—one allows you to hear and talk and the other allows you to hear only. Well, I listened in from eight to ten-thirty, every morning for about a month. Funny how you get used to things in time; but, you know, the first time I put the headset on and listened in on San Francisco, I couldn't understand what the San Francisco operator

was saying. She seemed to be talking "a mile a minute".... now, I understand her perfectly and wonder how I ever got the first impression I did.... must have been my nerves and the excitement from knowing that though America was so far, still it seemed, through the telephone, to be just around the corner.

After "listening in" for a month, I attended the Traffic Classes which were conducted by Mrs. G. Perkins. There I learned about the different kinds of tickets and calls we have, the way plugs should be held, how many rings stand for a certain destination, the phrases an operator should use, as well as a little information on Peg Counts and memorizing the circuits and different provinces. Due to Mrs. Perkins' marvelous ability, I, by miracle, passed the exam' given!—and I can't tell you just how good I felt when Miss Brown told me I was to try "handling Tokyo" the next day!

Believe me when I say I could hardly sleep that night! I kept thinking of my handling Tokyo—and, well, I became as jittery as an old woman, and started rehearsing to myself, the opening phrase I would use and the tone of voice in which I would speak. Talking to Tokyo "in bed"—I finally fell asleep!

The next morning, I put my headset on, and with an empty feeling way down in my tummy—I slid into the Overseas position, my heart pounding like a hammer—and when I heard the Tokyo Operator, I opened my mouth to say, "Good Morning, Tokyo"—not a peep came forth! I got so scared then that I started talking fast, and

after several repetitions, which I guess convinced her I was new—she spoke slower and louder. By that time, I was standing up instead of sitting down—and simply yelling into the mouthpiece in my excitement! (Miss Brown, however, quickly asked me to please talk to Tokyo only and not to the entire Traffic Room!)

When the Tokyo Operator informed me she was leaving the circuit, and that we would meet the next day—I felt terribly disappointed, as I wanted to go on talking and talking—really you can't imagine just how interesting and exciting it really is! Well, anyway, I tried Tokyo alone several times after that, then I thought it was time I tried San Francisco!—with someone listening in, in case I needed help. Miss Brown was extremely nice and said I could try it that morning—so I got into the chair—cool as a cucumber (for once)—but when I heard the technician say—"Frisco on the line"—I nearly died! I got so shaky and scared I couldn't remember a single thing I was supposed to do or say—and finally had to have the other girl take over. The next morning, however, I was determined I'd handle San Francisco—or die in the attempt.

When San Francisco came on the line next morning, she told me she had a "ticket"—which means that someone in the States is calling someone in Manila. Well she passed it on to me and I noted it all down on a yellow ticket—which means it is an Incoming Call. Thank goodness, there are two jacks on the Overseas position, or I would have missed half the information she gave me. I called the desired party and made the connections—correctly! Was I pleased! I am still wondering how I did it! After it was all over with, I nearly passed out from the strain.

I have handled Overseas every morning since, and I feel now as though San Francisco Operator and I are old friends. Since that day I can gladly say I have improved a bit and that I can now handle San Francisco calls without getting that—"cold feeling."

If your wife laughs at your jokes, you have very good jokes—or a very good wife.

—*Grocers' Advocate*

**I am but a gatherer and disposer
of other men's stuff.—Sir Henry
Wotton.**

The only failure that really counts against a man's character is his failure to try.

* * *

Do your very best, and rejoice with him who can do better.

—*Emerson*

* * *

Don't be afraid of wasting time by learning something you are not required to know.

* * *

Some people are making such thorough preparation for rainy days that they aren't enjoying today's sunshine.

—*William Feather*

* * *

Opinions should be formed with great caution, and changed with greater.

* * *

I know no such thing as genius; it is nothing but labor and diligence.

* * *

Words are the dress of thoughts, which should no more be presented in rags, tatters, and dirt, than your person should.

—*Lord Chesterfield*

* * *

Without knowing the force of words, it is impossible to know men.

—*Confucius*

* * *

The written word, unpublished, can be destroyed, but the spoken word can never be recalled.

—*Horace*

* * *

Ordinary people think merely how they will SPEND their time; a man of intellect tries to USE it.

—*Schopenhauer*

* * *

Those who make the worst use of their time most complain of its shortness.

—*La Bruyere*

* * *

The talent of success is nothing more than doing what you can well; and doing well whatever you do, without a thought of fame.

—*Longfellow*

Cable Corrosion

Compiled and Presented

By E. S. TRUE

(Continued from April issue)

Fundamental Theory of Corrosion

All Telephone-Cable-Sheath Corrosion is the decomposition of the Lead into Salts by means of Electro-Chemical action. While commonly called "Electrolysis," it may be divided into two classes:

CHEMICAL CORROSION where earth surrounding the cable contains chemicals which act on and destroy the lead, in which case an electrical voltage is set up between the earth and the lead. This is the Basic condition of all Corrosion-by-Electrolysis.

The voltage difference which would exist depends on the kinds of metals and elements found and the chemical content of the soil. While Table No. 1 shows typical examples of potentials obtained in certain tests, it must be remembered that these may vary widely with different make-ups. For example, Lead-Cable sheath and Iron-pipe are the most common buried structures but, Lead is Positive-to-Iron on actual contact, Lead is Negative-to-Iron in weak sulphuric acid-and-water, and Lead is Positive-to-Iron in seawater or

"Some fundamentals for protection from new hazards" pointed out

common salt. From this one will readily realize the care which must be taken in determining the causes of lead corrosion and in applying the most effective preventative measures, as Lead-is-Soluble in Both Acids and-Alkalis under certain conditions. Actual chemical corrosion of Lead is shown in the photograph with NO STRAY CURRENTS present. If however voltage readings had been made they would have indicated the potential values which might be expected under these conditions.

Fig. 6 shows some actual voltage conditions found in a small city with a Buried-Telephone-Cable system and an underground water pipe system, but with NO-ELECTRIC-POWER generation within thirty miles. Actual voltage readings made at points E-F-G-H-I showed varying potential values up to 2.5 volts cable-to-earth. You will note however that only $\frac{1}{2}$ reading is shown at each location which indicates a steady voltage which is characteristic of Chemical corrosion. If Stray-Currents had been present you would find three possible values, Maximum-Average-Minimum, which would have required a certain cycle of time to obtain these values depending on the Electrical characteristics. In this particular city Corrosion-of-Telephone-Cable-Sheath was due to earth chemicals and minerals, the most critical being Ash piles with carbon and Alkali and Manure piles with organic decay and high decomposition salts.

STRAY CURRENT CORROSION on the other hand is that primarily produced by the leakage from a generated-power-distribution system. This causes electric currents to flow through the earth onto the underground cable system at some points and flow off from the cable to earth at other points at which latter locations the cable sheath normally corrodes



"Moist Sodium Chloride (common salt) in contact with Lead-Antimony"

Some Typical Corrosion Cases Found In Common Practice.

Probably some of the most common soils surrounding buried Telephone-Cable are sand and clay and the photographs shown here give the typical characteristics of corroded lead-sheath when exposed to such soils. While the illustrations are enlarged microscopic, one who is familiar with this type of corrosion will doubtless identify the similarity to samples actually found in practice.

Still another type is shown in the common salt Corrosion illustration. In city streets often salt and sand are mixed and thrown on the pavement to melt and remove ice. Salt is also used to thaw out electric street railway switches and in many cases is used around water hydrants to prevent them from freezing. The practical efforts of such practices is to saturate the surrounding earth with salt which not only lowers the resistance to a large extent but it also may extend down to the telephone cable run and act as an energetic corrosion producing agent.

Practical Demonstration of Telephone Cable Corrosion Actions.

Three general types of telephone cable sheath corrosion may be demonstrated by three types of batteries, the Dry-Primary battery, the wet Gravity battery, and the Lead-Storage battery, all of which are familiar to a telephone man.

CASE 1. The Dry-Battery with its zinc, carbon and salammoniac, with an intervening mixture of inert material and manganese is a modification of the old wet sal-ammoniac battery, and is typical of Soil-Corrosion. The zinc which corrodes might represent the lead anode, the carbon might be found in ashes, charred wood, and in many soils in various forms, while the salammoniac might be that produced from manure, urine, or similar animal refuse. While a single location would be Chemical-action, several occurring at intervals along a cable run might act as a series of batteries with the cable sheath as a connecting conductor and in such a case currents might flow from point to point along the telephone cable.

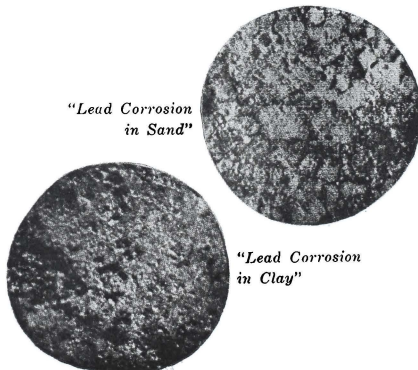
CASE 2. The Gravity-Battery with its zinc and copper and its two different chemical solutions separated by their different gravities is typical of one of the recent conceptions of Corrosion-Causes sometimes

called a Concentration or Solution Cell. In a manhole we have lead cable sheath and iron hangers generally zinc coated, at remote points in the duct run we may have similar conditions with the lead and possibly iron bands such as are sometimes used to hold duct sections in line, and at cable terminals we may again have the lead sheath and coated iron hardware such as cable hangers. Any of these have the necessary elements of a Concentration-Cell and a combination might act as a gravity battery, and furthermore an inter-tie through cable sheath might produce current flows as in Case 1.

CASE 3. The Lead-Storage battery is typical of stray current corrosion. When charging electric current is applied to two lead electrodes in a solution of dilute sulphuric acid, the lead-positive to solution corrodes and turns to lead oxide while the negative remains as metallic lead. Here we may have a typical case of one kind of corrosion protection. If a discharged storage battery is allowed to stand a long time we know that a white sulphate may form, we know that the battery is dead and also that sometimes the potential may reverse, and further that it is sometimes impossible to recharge a sulphated plate if left too long.

"Cathodic Protection." Corrosion Protection by Negative Booster.

Positive potentials of Cable-to-Earth may be neutralized by applying a source of low voltage reverse Direct-Current to the positive locations and lowering them until they



"Lead Corrosion
in Sand"

"Lead Corrosion
in Clay"

REVERSE with a SMALL-NEGATIVE margin of safety. The usual procedure is to establish a low resistance earthed ground either by means of a group of driven rods or pipes or with a buried plate, the necessary requirements being that the ground must withstand a continuous discharge of low positive currents with a minimum resistance loss and minimum corrosion losses to insure relatively long life. The positive side of the D.C. current supply is connected to this ground and the negative to the telephone cable sheath. The current output is then regulated to a minimum which will insure low Negative values of cable-to-earth. In applying this Protection to a Telephone cable system, several factors have to be considered which are not found in other underground systems. One of these is possible effects on common-battery telephone circuits. Another is the prevention of noise or inductive interference in the ground circuits. A third is the possible effects on other parts of a telephone grounded system, such as exchange and protection grounds, cable grounds and anchors, messenger and hangers, and manhole hangers, or similar related functions.

The means for obtaining a suitable power supply depends largely on local plant conditions. In a few cases exchange battery has been tried but as it is frequently necessary to use cable pairs to carry the current to the proper location and as such an arrangement may add maintenance problems, the annual charges and installation costs seldom in my opinion can be proved in. In certain specific cases small motor-generator sets have been used, but as they are generally special and high priced and incur a considerable maintenance charge, they seldom can be proved in especially with the small wattages usually required which tend to give low efficiencies under these conditions.

The most efficient means where A.C. supply is available, are the small A.C.-D.C. Rectifier units, as A.C. power is nearly al-

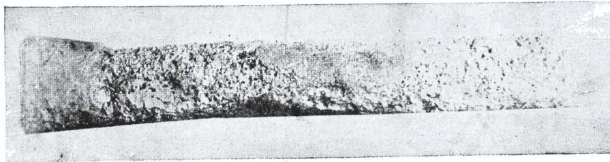
ways obtainable within the limits of a telephone cable plant. In selecting such equipment however all of the problems above mentioned must be considered.

In selecting such a unit, all items of associated telephone maintenance should be considered. The unit should be so flexible that it will meet any of the wide range of output requirements which may be encountered under the varying conditions. The operation should be such that the usual hazards such as lightning or short time power disturbances will not put the equipment out of service. The transformer and rectifier characteristics should be such as to prevent any A.C. disturbances being discharged into the telephone ground circuits. The size and mounting and connection facilities should be conveniently adaptable to present telephone plant construction. With these factors provided for, it is probable in my opinion that a great many telephone cable corrosion problems, can be prevented or at least reduced to a minimum of expense based on the relative cost of protective measures.

Conclusion

This article has endeavored to explain with simple examples, the Fundamentals which are present in all underground telephone cable Corrosion as indicated by the chemical changes and accompanying electrical phenomena. Further articles will show the effects of power-created Stray Currents and give examples of proven means for protection and the possible adaptability of some of these to the present newly created changes. The Editor will undoubtedly be glad to suggest sources of available equipment and service or data for application to specific cases, and will appreciate comments and inquiries from readers. We trust that the primary objective of helpful cooperation will thus be attained.

Writer's Note: Acknowledgment with thanks is extended to Purdue University for courtesy of use of microscopic photos shown.



"Lead Corrosion in Black Soil with Cinders"

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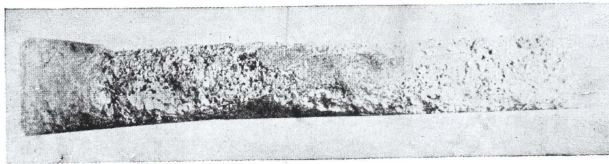
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"Lead Corrosion in Black Soil with Cinders"

"BETTER ENGLISH" CORNER

By PROF. RICHARD H. KUPSCH

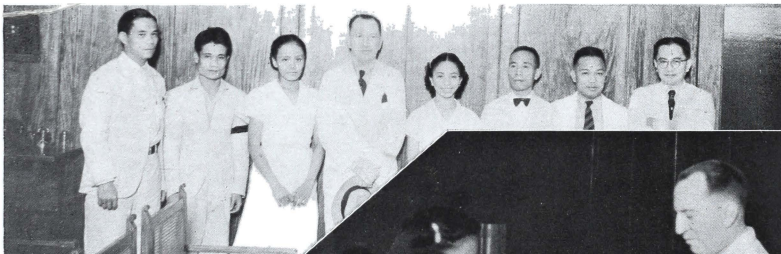
ADJECTIVES AND ADVERBS

COMPARISON—In the following exercise, cross out (*not underline*) the incorrect word in capital letters. Remember that the comparative degree is used in comparing *two* objects, the superlative in comparing three or more; thus:

Comparative: This is the **LARGER** of the two.

Superlative: This is the **LARGEST** of all.

- I had three pens. I have lost the **BETTER**—BEST one.
- Of the twins, Maria is by far the **PRETTIEST**—PRETTIER.
- I have two brothers, Juan is the **OLDER**—OLDEST.
- Your blue dress is lovely; so is your white one; but I like the green one **BETTER**—BEST.
- She is the **SMARTER**—SMARTEST of all the operators.
- Who is **TALLEST**—TALLER, Maria or Celestina?
- Of two professions, choose the **MORE**—MOST *honorable*.
- He is the **FASTEST**—FASTER workman in the shop.
- Which of your hands is the **CLEANEST**—CLEANER?
- Which of your eyes has the **BETTER**—BEST vision?
- Which is the **BEST**—BETTER policy, honesty or dishonesty?
- Of all the lovely places I've seen in the Philippines, Baguio is the **LOVELIER**—LOVELIEST.
- Which is **MORE**—MOST durable, saigon linen or palm beach?
- Of our several operators in this district, she is considered **BEST**—BETTER because she is **QUICKER**—QUICKEST witted than any other.
- He is **TALLEST**—TALLER than any man I have seen.
- Regarding both these articles, the **FORMER**—FIRST has been approved, but the **LAST**—LATTER is still under consideration.
- The Manager approved the **LATTER**—LAST of these three articles.
- Which of these English Correspondence lessons is the **MORE**—MOST difficult?



The lucky—or rather—meritorious students of various classes who won the Better English prizes for attendance and endeavor during the year 1938. Inset—Major Stevenot presenting the prizes.



19. Who is the CLEVERER—CLEVEREST of the Dionne quintuplets?
 20. He is the ELDEST—ELDER of all her children.

REMINDERS

SOME and ANY

Some is used in affirmative sentences; *Any* in negative and interrogative ones: as,

Negative: He does *not* have ANY paper.

Affirmative He has SOME paper.

Interrogative: Has he ANY paper?

Insert the correct word:

1. Have you _____ of my books?
Yes, I have _____.
2. You did not tell me that you had received _____ money from him.
3. You told me that you had not received _____ money from him.
4. Maria told me that she had received _____ money from her father.
5. Have you received _____ money from your father?

FEWER and LESS

Fewer refers to a smaller *number* by counting; *Less* refers to a smaller *quantity* by measuring: as,

Less money (quantity)

Fewer pesos (number)

Insert the correct word:

1. You are making _____ mistakes each day.
2. I am having _____ difficulty in English.
3. There are _____ toll stations in our district than in yours.
4. Each year there is _____ opportunity for an uneducated person to rise.
5. Each year there are _____ opportunities for an uneducated person to rise.

GENERAL SURVEY AND DISCUSSION OF SIMPLE ENGLISH

Let us read the following amusing anecdote slowly and carefully:

THE EMPEROR AND THE RECRUIT

Emperor Frederick of Germany, surnamed the Great, was probably one of the most popular rulers of Prussia. Like most Prussians, he had a passion for discipline, and punctuality was, perhaps, his outstanding characteristic.

During the forty odd years of his reign, it had been his unailing custom to review his Imperial Bodyguard every morning at six o'clock. On the special occasion of his birthday, he would receive the respectful congratulations from the officers during the review, after which it was his habit to speak a few words to the recruits chosen during the year. So methodical were his habits, that the veterans in the bodyguard knew exactly the three questions the emperor would ask the recruits, invariably in this order:

"How old are you?"

"How long have you been in my service?"

"Whom do you serve, your God or your Emperor?"

The day before Frederick's sixtieth birthday, the officers, as usual, gave the final instructions to the soldiers for the next morning's review. It was then discovered with dismay that among the recruits there was a young Pole who did not speak a word of German. Knowing the habits of the Emperor, however, it was decided that the young recruit should be instructed to learn ~~by heart~~ the three answers to the questions the Emperor always posed in the same order. A veteran Polish interpreter was therefore ordered to teach the young Pole the following answers in German:

"Twenty years, Your Majesty."

"Six months, Your Majesty."

"Both, Your Majesty."

The Emperor, unfortunately, had a very bad cold the next morning, and as a result for once in his life he did not ask the questions in the same order; and so this is what happened when he addressed the young Pole:

The Emperor: "How long have you been in my service?"

The recruit: "Twenty years, Your Majesty."

(Continued on page 12)

L. D. E. CLUB CORNER

By ARAZAR

We wish to correct an item about the Employees' Club which appeared in the Traffic News by Miss Tommie Ossorio last month, to the effect that "The Long Distance Employees' Club held its formal inauguration March 25th with oodles of enthusiasm, vim and vigor." The party that gathered on the afternoon of March 25th, was only inaugurating the sports facilities, such as, the badminton and basketball courts and the bowling alleys, of which you and I are so proud. Now, "Getting down to brass tacks. . ." (we have been harping on this subject in the past) "the clubhouse is really something to brag about. From now on, you will find us, employees getting together even on Sundays. . . that is, in the clubhouse."

We would give very much to see that "us employees" of Miss Ossorio in the clubhouse. Honest. We haven't seen any of them, not even the Traffic columnist, around its premises except on special occasions. Now, could we have the pleasure of Traffic girls' company, shall we say, in the clubhouse very frequently?

At a meeting of the House Committee held on April 18th, under the chairmanship of

Mr. F. Zamora, it was agreed to have members of this committee take daily turns of duty in the clubhouse from 5:15 p.m. to 8:30 p.m. A small placard bearing the name of the member of the Committee on duty will be placed in a prominent place in the clubhouse, so that should there be any trouble of any sort, this member will act as an arbiter or something on anything that concerns discipline in the clubhouse.

The regular meeting of the Sports Committee headed by that enterprising young lady, Miss Mary A. Jones, was held at the Clubhouse on April 12th.

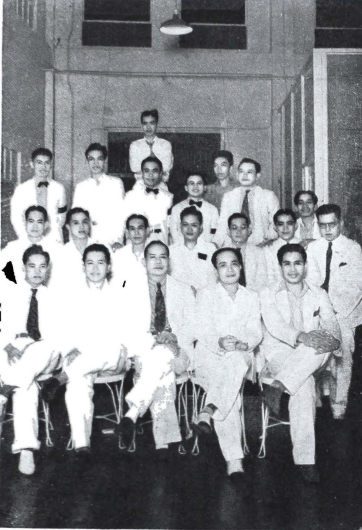
A rough draft of the rules and regulations which will govern the bowling tournament was made and discussed one by one. After a thorough study, the rules and regulations were approved by the members present.

Mrs. D. A. Ruiz, Club President, who was present at this meeting, informed the Committee that the Long Distance Employees' Club is offering a polo-shirt to each of the participants of the winning team as the first prize. Miss Jones offered a trophy for the winner in the high single and the high triple, while the members of the Sports Committee offered a pennant to the team winning the second prize.

The general meeting of all club members was held on April 21st, at the clubhouse. After a brief but enlightening welcome speech by the Club President, the meeting proceeded to take up the different matters on the table. The President called upon



Miss M. A. Jones, chairman of the Sports Committee of the Long Distance Employees' Club, and Mr. J. S. Galvez, Vice-President and Treasurer of the Company, opening the games of 1939 Bowling Tournament held at the clubhouse.



The members of the Accounting team, with Auditor Javier, who defeated the Commercial team during the opening games of the bowling tournament at the Employees' Club last May 2nd.

the chairmen of four committees to report upon their activities. The House Committee represented by Mr. F. Zamora, proceeded to report on its activity. The Entertainment Committee with Miss R. A. Sobral as Chairman was next. In the lengthy outline of proposed activities of the Entertainment Committee, plans for community singing were included. Miss M. A. Jones, Chairman of the Sports Committee, reported on various proposed sports activities which her committee has planned. During her report, Mr. J. E. H. Stevenot, smilingly asked the members present, what they thought of the Clubhouse at present and if there was any suggestion regarding the rates charged for the use of various sports facilities. A number of members presented suggestions all intended to reduce the prevailing rates. Mr. Stevenot kindly agreed to such reductions but wanted it understood by everybody that no matter what the cost may be, still there ought to be some charge on the various

facilities offered by the club. He jokingly consented to abolish the membership dues provided Mr. Theo. L. Hall, who was present, would shoulder the balance. Mr. Stevenot stressed the importance of the club to each and every member and the necessity of a one hundred percent membership. After an understanding of the rates that were to be cut down proportionately, Mr. Stevenot left the meeting, leaving an impression very characteristic of him, of friendship and a good mixer.

Mr. Hall, then took the floor. In a practical way, he pointed out the difference between our club and the rest in the city, its exclusiveness and its financial aspect. He emphatically compared the financial end of the club with an individual who earns his living. His talk was not only constructive but it also shed more light on the interest that the management is taking in our club. He ended his speech with a sincere thanks for the interest that we, as members, have shown in our club. The meeting adjourned at 7:30 p.m.

"Better English" Corner

(Continued from page 10)

The Emperor gazed thunderstruck at the young man.

The Emperor: "Well, and how old are you then?"

The recruit: "Six months, Your Majesty."

"What" roared the Emperor, glaring at him furiously. "Who is a fool, you or I?"

"Both," said the innocent young Pole.

For a minute it seemed that the Emperor would choke. Later when it was explained to him he burst into hearty laughter—and so the incident was handed down to posterity.

Note: After reading the story, during which special attention to correct pronunciation should be observed, students should be able to repeat the story in their own words.

Neighbor—"What do you plan to do, Janie, when you get as big as your mother?"

Janie—"Diet".

—Boston Transcript

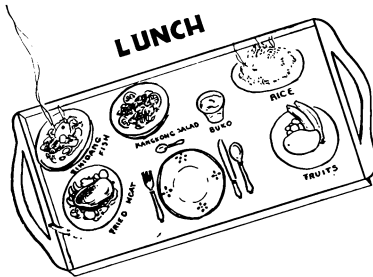
HEALTH CORNER
By MISS A. VALENCIANO

EXAMPLE OF A BALANCE DIET

BREAKFAST

Fruits (papaya, bananas, chicos, etc.)
Chocolate with milk
Rice
Scrambled eggs

At 9:00 to 10:00 a. m., the children can be given a glass of *calamansi* juice (prepared and diluted) instead of giving one centavo for them to buy any kind of food they want. Even adults should have a glassful especially when we can't afford to buy imported oranges.



Rice
Sinigang fish (any kind)
Fried meat
Kangkong salad (with tomatoes)
Buko—young

DINNER

Rice
Pinangat fish
Guinloy string beans (with chopped pork)
Bananas and boiled peanuts

Cod-liver oil is good for everyone and is especially needed by children: 2-4 teaspoonfuls every day.

FOOD—"WHAT TO BUY AND WHY"

Health largely depends upon proper food. Proper nutrition is the best preventive to all kinds of diseases. We should then know or learn what food we buy and why. A

diet may be adequate in amount and still fail to provide for growth, vigor and health. Every individual needs food which will give:

1. Strength and energy.
2. Substances for growth, and for building and repairing bones, muscles and blood.
3. Substances to protect and regulate the body processes.
4. Water, minerals, iodine, etc.

Our body consumes energy through all of our activities; in work, in play or in any movement. Even when we are asleep, there is energy required. Physical laborers and active children need more fuel than those who are seated most of the day. Therefore, the more active persons are, the more fuel they need. The fuel foods are fats, and carbohydrates (sugar and starches).

Some foods containing principally carbohydrates and fats are:

Starches	Sugar	Fats
1. Rice	1. Molasses	1. Pili nuts
2. Corn (polot)	2. Honey	2. Chocolate
3. Sago	3. Duhat	3. Cream
4. Camote	4. (dried)	4. Butter
5. Tapioca	4. Candy	5. Casoy nuts

REPAIRING AND BUILDING NEEDS

Children, unlike adults, are very much in need of building substances for growth, strong bones and good teeth. There is always a wear and tear of tissues which must be replaced. Proteins and mineral foods are required for these purposes.

Food rich in protein are:

- | | |
|----------------------|----------------------------------|
| 1. Meat as: | 4. Dried peas and beans as mungo |
| Lamb | 5. Fruits |
| Pork | 6. Milk |
| Beef | 7. Eggs |
| 2. Fish | 8. Vegetables |
| 3. Poultry and birds | |

PROTECTING AND REGULATING NEEDS

Mineral salts serve as regulators and protectors; help elimination, serve as roughage. These materials therefore, maintain proper balance in the body. The beating of the heart and blood circulation depend upon mineral salts. The fibrous materials have indigestible qualities. Water serves as a diluter

(Continued on page 32)

Poetry Column

SAMPAGUITA

"APRIL showers
Bring May flowers"
Is a Western 'frain.
Here, however,
Tropic weather
Gives birth to
A kind of heather—
Flower of the Plain.

What is sweeter,
Sampaguita,
Than your fragrant breath?
Symbolizing,
Harmonizing,
To the nostril
Tantalizing,
As it lingereth.

Dainty flower,
You embower
Filipino hearts.
Worn in hair
Of ladies fair,
Or strung in chains
That women wear
With pretty flow'ry arts.

Filipinos
Long ago chose
You their nation'l bloom.
You have gladdened
Hearts that saddened.
Come between
The girl and lad and
Made them bride and groom.

Sampaguita,
What is better
For this month of May—
Than to you to
Dedicate this issue?
Little flower,
You know we'd miss you
In lands far away.

—Richard Kupsch.

THE SISSY IN ME!

THERE are so many things I want to see and do—
Yet, I'm satisfied with things the way they are now
too.

It seems I can't make up my mind . . .
I'm forever groping, like a person blind—
One day I'm gay—the next I'm sad . . .
Why can't I go on—forever being glad?
Why must there be days when all looks black?
Why can't I accept them as a matter of fact?
For I want to roam in fields so green . . .
And be out with nature—bright and keen
Go barefoot when I please.
Sleep beneath cool shady trees—
Bathe in bubbling, sparkling brooks
Delightfully finding hidden nooks . . .
I want to hear the birdies sing
Of gay, sad, beautiful—flowery Spring.
Oh Lord! let me go where I'll be happy and free—
Let me live in a "sarong"—is my only plea . . .
I must get out in the wilds by myself
Tho' I sleep in barns, grass or delves—
Let me go where I'll breathe once more.
I'll face it alone, whatever is in store
I want to run in grass, knee-high!
Sing and shout to the clouds in the sky!
I want to see naught but bird and beast . . .
The civilized world, for me has ceased.
My soul is aching—for I know not what . . .
Can it be . . . Am I becoming a nut?

—D. Alonso.

AT DAWNING

THE sun like a self-conscious debutante,
Was slowly making a timid appearance
From its rocky majestic castle
Pushing the drowsy clouds
From their dream nooks
Into the rustic blue pastoral skies.

Tiny idle twitters
From half opened, half dreamy eyes
Came at varied tempo
A melody
Where the wind and the stream join hands
In a meandering waltz.

The leaves
In an unconcerned slumber
Cuddled more tightly
From their warm fold
Because of the cold morning dew
That has dripped on their verdant foliage.

The cocks from their roost
Weary of their crowing
Have closed their eyes again
And the dawn was as silent
As the night
That it has just left.

—Enrique M. Zafra.



By CRISPIN B. GABRIEL, Correspondent

Mr. Hall, Mr. McCain and Mr. Mahoney, Chief Engineer of the Associated Tel. & Tel. Co., U. S. A., took the S.S. *Don Esteban* on May 1st, for Iloilo. After a short stay there, they left for Bacolod, Cebu and Davao. The purpose of the trip was to acquaint Mr. Mahoney with our Southern Offices and to look over and discuss new projects.

A week before they left on this trip, Maj. Stevenot, Mr. Hall, Mr. McCain and Mr. Mahoney, visited Legaspi and points in the Bicol region to decide upon the most feasible means of supplying communication service to that section.

* * *

A part of the short speech delivered by Maj. Stevenot, our General Manager, at the Long Distance Employees' Club during the recent annual meeting (I beg your pardon, Mr. Azarraga: I do not mean any colonial expansion into your LDE Club Territory. I just thought I could note a thing like this inasmuch as Mr. Stevenot, and even our Club President, Mrs. D. A. Ruiz, are from the Executive Department) still keeps ringing in my ears. He said: "I am proud of you all and the Club House. I wish you would come here and relax, read, get-together and play with your own crowd and family, one of the finest groups of individuals in town, and not have to go to the other side of the river to play a game of basketball or to bowl with strangers."

Mrs. D. A. Ruiz, our Editor and President of the Employees' Club, opened the meeting with a well delivered speech in which she gave an account of the work of the Club and its officers. It was a touching spirit she unveiled at the close of her talk when she said: "I would like to take this opportunity to thank you, one and all, for the signal honor you have conferred upon me by selecting me a second time as your President—an honor, I assure you, which is deeply appreciated and which I shall try to merit, by giving to the Club my best efforts and working as hard as I know how, for its greater and unequalled success."

Miss R. A. Sobral, Personnel Supervisor and Chairman of the Entertainment Committee of the Club, is here and now dubbed "Miss Sunshine" for the work she is doing in an effort to organize a welcome innovation—"Community Singing", a periodic get-together to "sing our blues away", as she terms it.

We have long been wondering why she is always smiling, so optimistic and of such a cheerful disposition; I see now that she agrees with the "Readers' Digest" that a song is a powerful medicine. And so, dear friends, when the weather is mis-behaving, let's all beat it off in swing-time. and here's another song to Miss Sobral!

* * *

Mr. F. A. Haldos, Record Clerk of the Personnel Section, is on his annual vacation. We understand that he is spending it in Sorsogon, his hometown, which he has not visited for many years.

Miss Lourdes Vuycankiat, Stenographer of that section is helping out with Mr. Haldos' work while he is away; and Miss Diana Y. Lema, one of the stenographers of Mr. Hall and always a good little trooper when it comes to helping a friend in need, was borrowed to help out also with the correspondence of the Personnel Section.

* * *

The Executive Department casually has Miss Virginia Leeb as Secretary to Mr. Mahoney, Chief Engineer of the Tel. & Tel. Co., U. S. A.

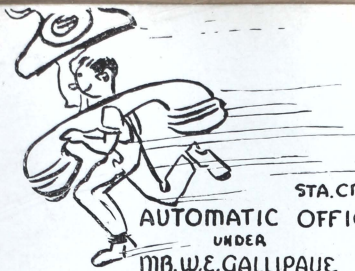
Miss Leeb was born in New York City but grew up in sunny California. She came to the Islands last September after an extended stay in Honolulu. She says she likes the Philippines and hopes to stay here, and with the Telephone Company. While in California, she was employed in one of the leading film studios of Hollywood.

We regret we can't give you a Hollywood welcome, Miss Leeb, but of course you are welcome, with a capital W, and here's hoping you'll have your wish of staying in the Philippines and with the Telephone Company.

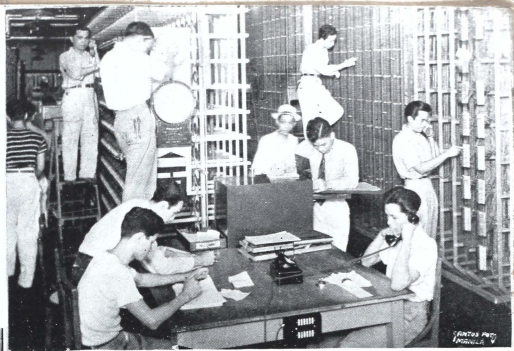
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Here's a warm hand-shake for Mr. Nemesio de Leon on being promoted to Assistant Filing Clerk, under Mr. Escolar.

(Continued on page 32)

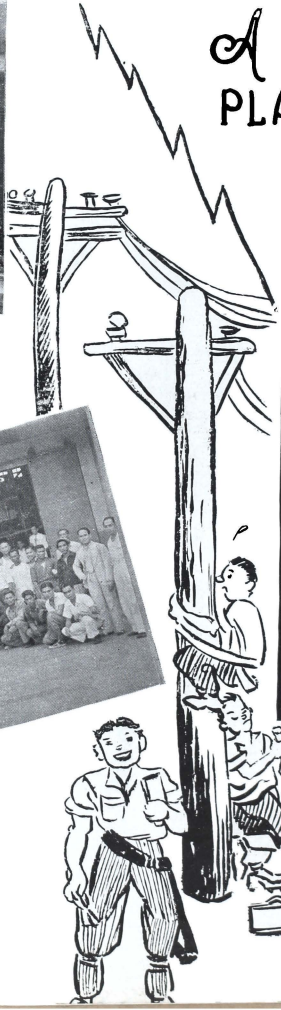


STA. CRUZ
AUTOMATIC OFFICE
 UNDER
 MR. W.E. GALLIPAUE

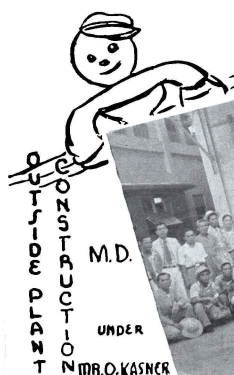


MAINTENANCE SECTION
 UNDER
 MR. E. COUSART

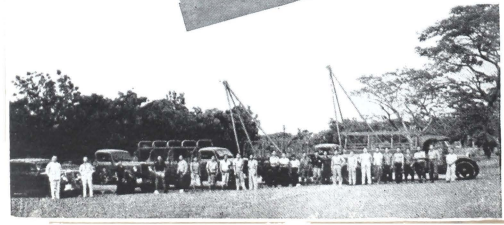
A trip to
PLANT DEP

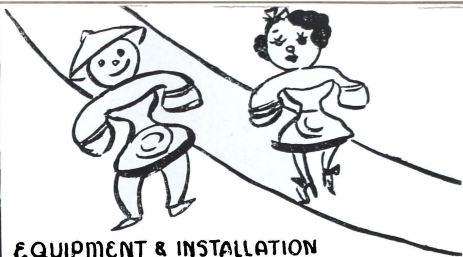
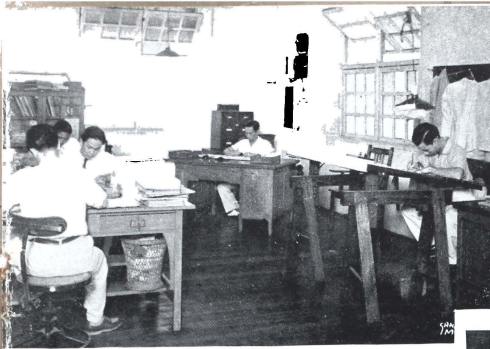


RADIOPHON
 UNDER
 MR. F.



CONSTRUCTION
 UNDER
 MR. O. KASNER

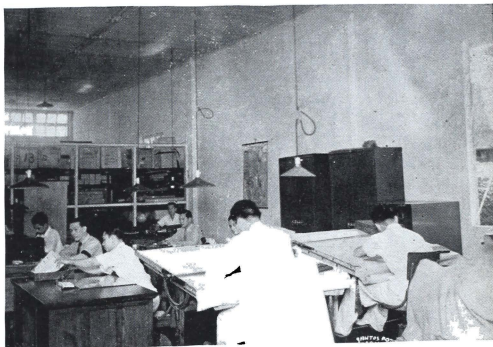
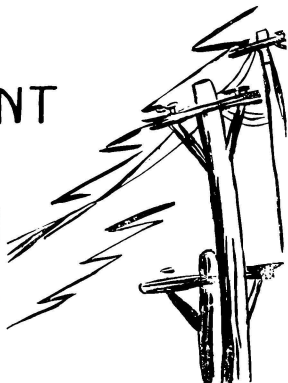




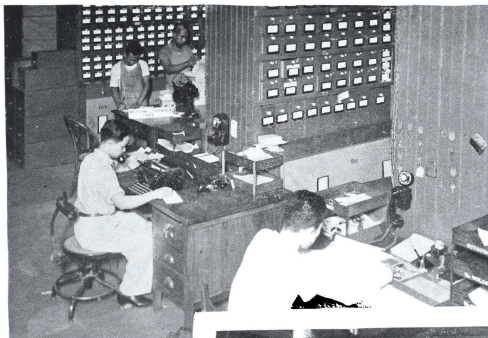
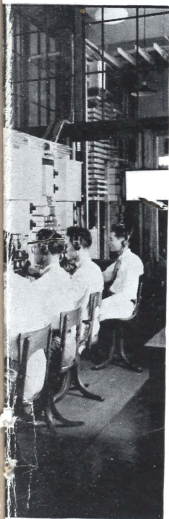
EQUIPMENT & INSTALLATION SECTION

UNDER
MR. V. HAGOS

the
ARTMENT



RADIOPHONE SECTION
UNDER
MR. F. OCLASSEN




BODEGA & GARAGE
UNDER
MR. W. E. GALLIPAUE

SECTION
OCLASSEN





By J. A. PAREDES, JR., Correspondent

One morning members of the Plaza Lawton office force said to one another, "He's here." He was Mr. J. E. Christianson, acting manager of the Manila District who assumed his post on May 3rd, after a convalescence in Baguio. Everyone knew he had been very sick, but before anyone could ask him how he was, he was asking each one "How are you?" meanwhile shaking his hand in greeting. Mr. Christianson certainly went over big on his first appearance.

Mrs. Carlson, who had been acting in his stead, during his absence, accompanied him to each section to designate to him the men in charge of various phases of the work of the Plaza Lawton office.

Although, he confessed he was still "a little bit weak," he plunged immediately into his work.

Through this column, the employees of the Plaza Lawton office greet Mr. Christianson with a warm welcome, knowing he will continue the great work Mr. Daza has left.

* * *

The Commercialites have been cutting quite a name for themselves in the athletic field, lately. Practice games with other departments have revealed latent championship calibre among their members.

In the field of volleyball, the Commercialites defeated the Executive ball tossers in two out of three exciting games. Score:

18-21; 21-17 and 21-9. Beaten in the first game, the Commercialites came unto their own after getting warmed up. Tall and lanky Ubago and lithe, agile Brad Coronado, fed by diminutive Cortes, composed the killing phalanx in the Commercial attack, which proved too strong for the staunch defense of the Executives led by Mr. Gonzalez and Mr. Tabuena.

On the basketball court, too, the Commercial boys showed superiority over the Radiophone contingent, trouncing the latter to the tune of 37 to 28. Coached by Mr. Urbiztondo and Mr. Cortes, who also played as guards, they took the lead early in the game with three field goals by Del Pozo, who incidentally was also the star of the combat. Pointers for the Commercialites were: Del Pozo—12; Ubago—10; Yasa—8; and Coronado—7.

On the bowling alley, however, they have not been so fortunate. They bit the dust in their first encounter with the Accounting Department. However, they hope to do better next time, after a little more practice. With Mr. Daza, Acting General Commercial Manager leading them, they should be able to bring home part of the bacon, if not all of it.

* * *

Mr. G. Aquino, service section checker, was called for training duty by the Philippine Army to take part in the national mobilization which took place early this month. Good soldier that he is, he went cheerfully, in spite of the fact that he had just come through weeks of overtime work checking service orders for the June direc-



Mr. Ledesma speaking after the dinner tendered him by brother officers of the Signal Corps, Philippine Army, before his departure to the United States. Heading the list of those who attended was Col. P. Tanco, chief of the Service. (Photo Signal Corp. P.A.)

tory, and looked and felt like he needed a vacation. But perhaps, Army life is a vacation. We'll find out from Mr. Aquino, when we ask him to write about his experiences for *Good Transmission*.

* * *

The moral of this next item is: "Don't count your chickens before they are hatched." Which is what Mr. Visco did (as any person not exempt from ordinary human failings would do), when he took the first week of his vacation on April 10 to 16. April 6th as you will remember was Holy Thursday and marked the beginning of a four-day week-end for employees. So, Mr. Visco thought, his first week would in reality be 11 days.

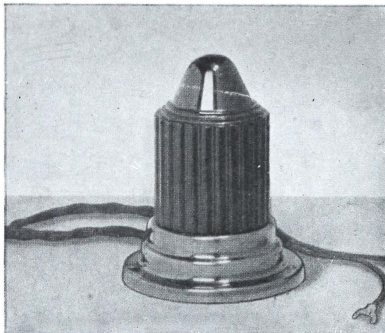
But his child suffered an attack of dysentery, and his anticipated vacation became a period of anxiety and worry. However, even worry must end: for as soon as his vacation ended, his child became well.

* * *

Loyal alumnae and friends of Assumption College made a special trip to Baguio on April 30th to observe, with the Sisters there, the first Centenary of the foundation of the Assumption Order. Among those responsible for the success of the celebration was ~~one~~ Miss Mary A. Jones, Sales Manager, who was one of the members of the committee in charge of the participation of Manila residents.



April 30th saw more than 200 loyal alumnae and friends of the Assumption Convent College, convened in Baguio to celebrate the first centenary of the founding of the order of Assumption sisters. With their former teachers, they spent a day of festivity in the Baguio house of the order. In the picture may be seen two Asuncionistas from our Company: Miss Mary A. Jones (in school-day uniform) and Miss A. Cedrun.

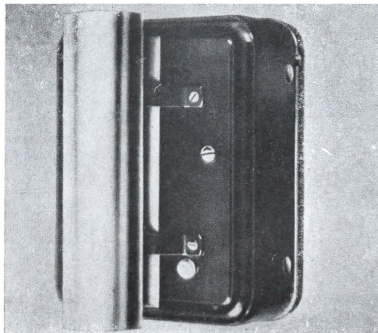


TWO NEW TELEPHONE SIGNALS

Shown here are two accessories we have recently added to our telephone signalling equipment. The visual call indicator (above) can be used to advantage in many places—particularly in quiet offices where an audible signal might be disturbing to give a silent but effective signal when the telephone is called. It can be used in place of a bell or as an auxiliary to it.

The monochime (below) is a single stroke gong of pleasing tone that will find favor in the better class of homes, or offices where something distinctive is desired.

These signals operate on the standard ringing current sent out from our exchanges. Rates will be supplied upon application to the General Commercial Manager. These signals will be displayed and demonstrated at the next Managers' Conference.





By A. R. AZARRAGA. *Correspondent*

This is springtime, lovetime—May! Yes, indeed, this is the month of flowers, of hearts and of youth. The ecstasy, the beauty and abandonment of youth. The fiery gambol of hearts in the spring of life. But, as in some May afternoons, some rain must fall, some days are dark and dreary: so it is sometime, somehow, in youth's life. Some days are dark and dreary. But it's Maytime. The sun shines behind the clouds. Once more life catches on its way, the gossamer mysteries of happiness. The rain turns into a filmy shower and is driven away by the sudden glow of life-giving sunshine. The rain that fell into youth's life turns to oblivion. Ah! how soon does youth forget that rain. And once more, feels the thrill of living. Yes, indeed, this is the month of flowers, of hearts and of youth.

* * *

Invitations were distributed to friends and acquaintances of Mr. Fortunato Lizan of the Plant Accountant's Office who took unto himself a wife. The happy union took place in Navotas, Rizal, hometown of both the bride and the groom, one Sunday during the early part of this month. We heartily congratulate the young couple, and wish them all the luck and happiness for many years to come. Indeed, this is the month of . . . Oh! well, shall we go all over it again?

* * *

Mr. C. B. Galvez, Traveling Examiner of this Company, reports a normal trend in business in Iloilo, Negros and Cebu. He went to these Districts on his periodical examination of the books. He reports them to be in order. His trip was not as pleasant as when he went there last, due to rough weather which prevailed during the early days of this month.

* * *

In our column of last month, we wrote of a popular travel handbook and of its imaginative and stirring reaction, and of an electric fan and about increase in current consumption. We seem to have stirred some

elements in our midst who took the gun by its muzzle; that is, gave our statement a really and completely twisted meaning. To correct erroneous and wholly disgusting interpretation of that part where we spoke of electric fan, etc., and to enlighten them in the ways of truth, we would here emphasize that that portion about unnecessary expense in current consumption was personally meant for the writer. And now before we forget all about this, we wish to convey our thanks to all those who have called our attention to our column, especially to Mr. J. Nava of the Revenue Accounting. This goes to show that our column does not escape attention from most employees, and consequently the magazine as a whole is not forgotten right after it is received.

* * *

Our reports on vacation this time includes: Mr. P. Bautista, Chief Accountant, Mr. C. Jeturian, Assistant Auditor, C. B. Galvez, A. Canseco, M. Arriola, E. Lagmay, O. Ayalde, M. Agtarap, F. Gonzaga, G. Espinosa, V. Belen, M. Agapito and A. Villanueva.

Our Chief Accountant, Mr. P. Bautista, experienced a well-earned rest during his vacation. Mr. C. Jeturian, Asst. Auditor, did the same. And all spent it in their preferred manner. Our sincere welcome and the best of wishes to you both. We also extend the same greeting to the rest of the vacationists in this Department.

* * *

We were unable to report, in our previous brevities, about the examination held in connection with the Better English class under Prof. R. Kupsch last March. Mr. J. Estrada of the Plant Accounting sub-section was awarded by the English Professor with a handsome gift of a book entitled "Conqueror of the Seas" as the student who got the highest rating. Congratulations, Mr. Estrada. Our well-wishing may be late, but you know, it is better late than never. We also extend our congratulations to the second, third and fourth highest rater for their splendid showing during the examinations.

* * *

A welcome addition to the Accounting personnel is Miss Paz Austria, now working for the Revenue Accounting sub-section, as a casual employee.



AUTOMATIC NOTES

By E. D. BOADO, *Correspondent*

The Athletic Circle in our Company is beginning to realize the presence of a slowly moving army of athletes carrying the banner of the Automatic Section. This army of athletes is under the command of General Valeriano, the man at the helm of the Automatic Section, having a Napoleonic stature and Napoleonic ambition to conquer.

The first athletic triumph of this army was in a basketball game played with the Radiophone cagers in our Employees' Club basketball court. They defeated their opponents by a score of 36-24. Our basketball team is composed of J. de Castro, T. Barruel, R. Canonigo, G. Marras, O. Veloso, G. Sison, J. Arce, F. Caro, F. Sison, and C. Quinsay, Captain. We have also a bowling team composed of M. Gonzalez, C. Quinsay, A. Burgos, J. de Castro and V. Eclevia; for the ping-pong team, we have F. Sison, N. Manalo and A. Domingo. Under the able coaching and leadership of General Valeriano, these athletes are ever ready to play against any team in our Company. Their motto is: "IN TRIUMPH OR IN DEFEAT, LET US EAT AND CELEBRATE."

* * *

Mr. Toribio de Castro, a well known vernacular writer, and our "Maintenance This and That" Correspondent, silently walked to the Altar recently and bade goodbye to his single blessedness. The charming bride is the former Miss Juanita de los Santos of Paco, Manila. May God shower upon you both, the blessings of a happy married life.

* * *

The arrival of the new additional line equipment to be installed in the automatic offices occasioned the loss of one of the pillars in our maintenance work. Mr. C. Zaldua, one of our ablest foremen in C.O. Equipment Maintenance, was recently transferred to the office of the Automatic Equipment Engineer where he will take charge of the installation of this new equipment. "Cecil",

as he is commonly called, will certainly make a success for he has a thorough knowledge and many years of experience in this line of work.

* * *

The Automatic Telephone Class under Automatic Instructor, Mr. D. Balis, was recently resumed. This class now occupies a spacious quarter in Room No. 606 on the 6th Floor of Cu Unjieng Building, Escolta. The employees in this section are divided into groups so as to enable them all to attend their classes in Automatic Telephony without the least impairing our maintenance work. There has always been a 100% attendance in this class among the Automatic Employees which clearly shows their enthusiasm and desire to learn more in their line of work. Through this column, we wish to extend to the Management our sincere and heartfelt appreciation for the opportunity which it has accorded us to improve our lot.

* * *

In order to increase the charging capacity of Sta. Mesa Office, a 12-ampere tungar battery charger was installed and connected in parallel with the 15-ampere motor generator set in this office. The ever increasing number of stations connected to this office necessitated the installation of such equipment. It was installed by Switchman A. Naco under the supervision of Mr. V. General. This job was accomplished under Routine Order No. 2861.

CONSTRUCTION NOTES

By LEO P. DUMLAO, *Correspondent*

Your correspondent gives thanks that he is back at work after a month's absence from the office. Two weeks of this time was spent in St. Paul's Hospital as the aftermath of an operation for appendicitis. Following this, he spent his annual vacation and at this writing is well and strong again. This will serve as a reason and an apology for the absence of the "Construction Notes" in the last issues of our magazine.

* * *

Oscar Villareal, one of our very capable steno-typist, performed the work of our correspondent during his absence and did a splendid job.

We regret to record here that the annual physical examination of Mr. S. Castillo, construction foreman, indicated that he is afflicted with active "TB". He is possessed of such a splendid physique and looks so healthy that it is hard to believe that he has been attacked by this dreaded disease.

Foreman Castillo is one of our best liked and most capable employees and his absence will be keenly felt by his fellow-employees.

We extend our most sincere wishes to him for a speedy recovery.

* * *

Assistant Foreman Gutierrez has taken over Foreman Castillo's work during his absence. Mr. Gutierrez has been previously spoken of in this column in commendable terms and we are sure that he will add laurels to his record in his new assignment.

It seems a long step from a pre-medic graduate to a construction foreman, as Mr. Gutierrez graduated as a pre-medic with honors. Being financially unable, however, to continue along those lines, he applied for work with us and made good from the start.

* * *

Our Superintendent and Engineer, Mr. O. Kasner, recently returned from his annual vacation during which time, however, he kept in frequent contact with the office.

He spent three days of his leave on a tour of Batangas and highly commends that province for its well paved highways and the cleanliness of its various towns. His only criticism was its high priced but very poor hotel service. He also toured some of the provinces farther north but said that Batangas appealed to him most of all.

* * *

Mr. F. Arnildez took charge of the Construction Section during Mr. Kasner's absence. It will be remembered that he acted similarly during Mr. Kasner's foreign leave. Needless to say, he did well in both instances as he is possessed with initiative, tact and splendid ability in handling men. He is esteemed and highly respected in the Plant Department.

* * *

Miss Iluminada A. Ramos, Stenographer to our Assistant to the Plant Manager and popularly known as the "illumination" of the Plant Department, has just returned from a well earned vacation, spent in Pagsanjan,

Laguna. She commends this place highly as a vacation resort. It is especially interesting during the summer months for those who love and appreciate the beauties of nature. Miss Ramos made many short trips about the region during her stay there and relaxed in her favorite pastime—reading.

* * *

A new addition to our section is Ramon Guison, field clerk. He has taken hold of the work in first-class shape and we are sure that he will fit in splendidly with the Construction personnel.

* * *

The dream of the Construction Office personnel to possess an ideal office is about to be realized. This is being brought about as a result of a re-arrangement of the office, including the addition of a number of new windows to increase light and ventilation and the acquisition of a number of pieces of new furniture.

ENGINEERING NOTES

By A. L. MILO, Correspondent

Mr. M. de la Cruz, Equipment Installation Helper, has just returned from Cebu where he assisted Mr. Bernabe in some re-arrangements on the switchboard and other work.

The switchboard job in Cebu which has been in progress since the first of the year is at last completed. It consisted of a complete overhaul of the subscribers' multiple and a re-placement of sleeves where necessary. Mr. R. Bernabe, Assistant Foreman, and Mr. M. de la Cruz, handled the work.

* * *

Mr. V. H. Hagos, Acting Equipment Engineer, spent the days of April 11, 12 and 13 in Tarlac in connection with Estimate 244-C-4, Telephone Repeater Equipment.

* * *

Mr. Antonio M. Jose, Apprentice Draftsman, made a trip to San Fernando, P., on April 14th, to make a check of our drawings of the building and equipment to bring them up to date. He returned to the city the following day.

* * *

The writer was away from the office during the week of April 17th to 22nd. This time was spent in the enjoyment of one week of his annual vacation, the remainder of

which will be taken later on. He had a great time during those days and made the most of it.

MAINTENANCE—OUTSIDE MANILA DISTRICT

By J. A. LACUESTA, *Correspondent*

We have recently installed a magneto wall switchboard in our Los Baños Radiophone station with a view to centralizing the switching of the various stations connected to circuit No. 29 in that vicinity. One of the radiophone operators has been assigned to attend to the switchboard, in addition to his other duties. To provide for this switching arrangement, we re-arranged circuit No. 29 and connected the leg, serving Los Baños town directly to this switchboard instead of the circuit proper as was the former case. This leg has been numbered circuit No. 14. It carries the toll station in Los Baños town and the "Isuan" bottling works. The telephones located in the radiophone station grounds are also connected into this switchboard.

* * *

Welcome to Mr. S. Santiago, Maintenance Supervisor, Outside Manila District, who has just returned from his annual vacation and to Mr. S. Pondevida who is with us again after several months' stay in the Visayan islands. He was sent to Cebu about the first of the year to conduct a station survey which he has just completed. We understand that he will resume his course in radio which was started only a few days before he left Manila.

* * *

Our warmest congratulations are extended to Mr. and Mrs. Santiago in the addition to their family, on the morning of April 28th, of a healthy baby boy.

SHOPS, BODEGA AND GARAGE

By F. A. SALVADOR, *Correspondent*

A new member of the Plant Conference is Mr. Joe Andrada, one of the most popular and well liked employees in our Company. Although a new comer, he had considerable experience along conference lines in the Bodega which will stand him in good stead.

Speaking further of Mr. Andrada, we would like to mention that in his performance of Mr. Gallipau's duties, he is doing creditably.

Mr. Andrada's managerial ability manifested itself so strongly when he was a storekeeper in Iloilo some years ago, that it attracted the attention of Mr. McCain, our Plant Manager, who had him transferred to Manila.

* * *

Speaking of Bodega people, we want to say a word regarding the pleasing personality and popularity of Mr. E. de Luna, Acting Clerk in the office of the Supt. of Shops, Bodega and Garage and Automatic Maintenance. He is a man with a heart that is always open and ready to give a helping hand or a kindly word of advice to anyone in need of it.

* * *

Mr. Rafael Sison has returned to his work in the Shops, after spending several months in Cebu, in connection with the reconditioning of the subscribers' multiple jacks in the Cebu switchboard.

* * *

Mr. Dalmacio Liwanag, one of our able shop workers, and an expert cable splicer, is often borrowed by the Installation or Engineering Section to give them a hand in cable work. He has the reputation of doing a good job no matter what it may be or when he is called.

* * *

Flash. As we go to press, Mr. H. Tagle holds the honor of having the highest individual triple score in the Bowling Tournament sponsored by the Employees' Club.

* * *

Several shipments of material have been received in the storeroom recently from the United States. These mainly include equipment for expansion and additions to our Santa Cruz Office. This material, we understand, runs into a considerable amount of money which shows our Company's confidence in our Commonwealth Government and in business conditions, both present and future.

* * *

The completion of several projecting glass windows in the Bodega building number two, has given the Bodega personnel, and
(Continued on page 30)



Traffic news

By DEANNE ALONZO, Correspondent

Carloads of Birthday Wishes to:

Miss F. de Guzman	May 18th
Miss P. B. Lopez	May 19th
Miss E. Rodriguez	May 27th
Miss S. Alveniz	May 30th
Mrs. Musni	May 30th

Flower of the Month: Lilies of the Valley
Birthstone: Emerald

Greeting and salutations. . . . Here I am, your new correspondent. Do you remember me? Well, whether you do or not, here I am taking over where Tommie Ossorio left off: so here goes:

Z-z-z: That Bug is Here Again!

Pretty Miss Gertrude Hain, of the Traffic Manager's Office, shyly but happily "tied the knot" with Mr. Bob Gohl on the evening of April 29th. This must be the reason for the radiant smiles and happy sighs we hear now and then. Tsk! Tsk! What Love can do. . . . Well anyway, Gertie, we are all with you, and in behalf of the Traffic Department, as well as the rest of the Company, we all join in wishing both you and Bob, the best of everything always.

* * *

It certainly looks as if the "Old Love Bug" is doing extra work these days. Rumor has it that another beauty of the Traffic Department is going around with a diamond ring on her left hand. . . . no names mentioned now, but I will give you the "low down" when the time comes.

* * *

"You are far away and I am so lonely!" This is the tune no doubt that "JO" Gonzalez, our bright-eyed Assistant Chief Operator, will be singing for the next two or three months. By the time you read this, she will be a "vacation widow". Seems as though Mr. Gonzalez wanted to travel and had to go at this time, and we (the Telephone Company) could not spare "JO". Well, Hubby sailed away on the *Empress of Japan* on May 8th and left one lonesome girl. Do not worry, "JO", you still have

us and we will keep you busy. . . . rest assured. Bon Voyage to Mr. Gonzalez.

Introductions

Several new girls have been added to our staff—Miss Erlinda Jimenez, Miss Aida Tolentino and Miss A. Lecaros. . . . a "fetching" trio of young ladies too, if any one should ask you. A hearty welcome and lots of luck to them all.

* * *

Baguio or Bust

The big event of the season, as we see it, was the excursion to the capital of the Mountain Province to celebrate the 100th Anniversary of Assumption College of which many of our girls are graduates. Among those who went were Miss Lily Pardo de Tavera, Miss M. A. Jones and sister, Miss A. Chicote, Miss Cedrun and many others. . . . Oh, wait a minute, "I" went too. Talk about fun! Everyone had the time of their lives up there. . . . what with skating, bowling, hiking, bicycle riding, etc., etc. . . . You can just imagine the condition we were in when we finally arrived back in Manila!

* * *

Miss Victoria Russell and Miss Carmen Mañalac have just returned from their respective vacations looking the picture of health and contentment. We will try to get various vacation stories for you—so keep a look-out!

* * *

As this goes to press, our efficient Assistant Chief Operator, Mrs. Gertrude Perkins is preparing to leave on her much deserved vacation. . . . We hope this heat is not getting you down, too, Gertie.

The absent-minded Professor called his biology class to order shortly after lunch hour.

"Our work this afternoon," he said, "will be the cutting up and inspecting the inside working of a frog. I have a frog in my pocket here to be used as specimen."

He reached into his pocket and pulled out a paper sack, shook its contents on the table, and out rolled a nice sandwich.

The Professor was puzzled. He scratched his head and muttered: "That's funny. I distinctly remember eating my lunch!"

—Y's Krax



By D. RICAFRANCA, Correspondent

We are proud to mention that during this month, a delegation from the Commercial Department dropped in to pay us a visit. The visit was for the purpose of getting acquainted with the manner in which a long distance call is handled, especially when it necessitates radio contact. The visitors were shown around by Mr. A. V. Fernandez, Terminal Office Supervisor. Among the visitors were representatives from all the sub-units of the Commercial Department. Miss A. Baduria, the Company song-bird, showed keen interest throughout the visit especially on the radio side.

* * *

It seems that the athletic season has just started. Although the season opened rather late the radiomen at Manila have already participated in several competitions. The first inter-departmental contest in which the "Flashes" played was a volleyball game. The game was won by the "Flashes" after a most trying struggle with the netters of the Executive Department. Following this, however, the "Flashes" suffered a serious set-back in the basketball against the agile and accurate shooting Commercials. On top of this, the Outside Construction players trounced the "Flashes" in bowling. However, we have learned a good moral lesson in these two defeats.—"There is more good in losing than in winning." We hope that our lesson will be applied in the coming games.

* * *

After all, vacation season is not yet over. To some, it is only beginning. Among those who claim that vacation is over are Mr. F. J. Oclassen and Mr. A. V. Fernandez. There was that sunshine of smiles aplenty everywhere they went. Just after they came in, Mr. L. Adriano left for a vacation trip somewhere. He promised, however, that he would not be too far away from good old Manila. We believe him. Before long, Mr. L. Guerrero will seek the mountains for two weeks rest. Where "LG" goes, his indispensable camera goes also.

The news that a comrade long separated will return soon is good reason for rejoicing. Mr. Amado Gaerlan, our special representative from the Terminal in Davao, is expected to be sailing home. Welcome old man! You will find us all waiting for you. Mr. A. Gaerlan formerly of Cebu, was assigned to Manila a year ago. Before the service with Davao was inaugurated, "AG" was sent there as a technical aide to Mr. Andres Sison. Now that everything is running fine and dandy, they have consented to let us have him back.

* * *

In Camarines Norte shall rise a new and modern means of communication, if present plans do not miscarry. Paracale has been tentatively chosen as the location of this radiophone station. Paracale is the Baguio of the South. It is a port of entry and communication with Manila is of vital importance to its business life. A prospecting unit of the Radiophone Section, headed by our skipper, is there now testing out the area for receiving and transmitting sites. This initial expedition is to collect as much data as possible to base the locations of these and any future stations that may be required. You may have more news about this project in the next issue.

* * *

Our Radiophone Column has been running for some years now and we do not remember any mention in it of "Mendelssohn's Wedding March." Your correspondent hopes to have the pleasure of bringing you an account shortly of something along that line, as I recognize signs pointing that way—we refer to guarded inquiries from certain people in our office regarding the length of the "middle aisle", the current cost of wedding gowns and whether two people can really live as cheaply as one. It's up to "LA" and "PC Jr." to decide as to who will be the first to step out. They may rest assured that we will be on hand to extend our congratulations.

* * *

Radiophone reception conditions changed considerably with the coming of April showers. Local stations have been handicapped by static crashes from thunderstorms and lightning. This interference is particularly bad in the afternoons and radiophone communication has been impaired

(Continued on page 32)



CEBU

By T. C. SINAY, *Correspondent*

Mr. Gonzales, our industrious Wire Chief, is busy installing a common battery PBX switchboard and system in our new capitol building. He is assisted by Mr. Bernabe of the Equipment Section, Manila. Miss Urbina, our Acting Chief Operator, is training the girls who have been selected as operators for this PBX. We expect that they will all be 100% efficient when she gets through training them, as Miss Urbina herself, has proven very capable in this work.

This makes the third system of its kind in Cebu, the other two being the Philippine Refining Company, and the Standard Oil Company.

We understand that Mr. Ocampo has two other prospects for PBX systems in sight; we don't doubt this as he is a real hustler for new business.

* * *

At this writing, tests are in progress for a distinct innovation in our interisland radiophone service, at least, in so far as Cebu is concerned.

These tests, all of which have proven very successful, are the forerunners of a broadcast of the well known Listerine Amateur Hour from Cebu. This broadcast is under the auspices of the Cebu Carnival Association.

The program will be brought into our Radiophone terminals from the Carnival grounds by wire service and sent out by radiophone from our Cebu transmitting station. It will be picked up direct in

Manila by the KZRM studios and rebroadcasted by them in the same way the regular amateur program is broadcasted.

* * *

If you want to know what a busy place Cebu is, take a look along the mile or so of docks lining its waterfront almost any day and see the hustle and bustle of activity that is going on there . . . or take a peep into any of our stores and see the crowd of customers looking at or buying goods, or spend a few minutes any morning watching the fourteen operators on our switchboard trying to keep up with the volume of calls that flow in like an endless swarm of bees, or last but not least, take a look at Wire Chief Gonzales' crews, enlarged recently by a number of new men, starting out on the job any morning of the week—trucks or hand carts, filled to the brim with tools and material, and if you want to see some real action, follow them half a day and check up on the incredible amount of work they turn out.

And so we say once again and with reason, "Watch Cebu Grow".

* * *

It is our pleasure to record something which has made us all happy . . . the arrival of a healthy baby boy in the family of our esteemed District Manager. The child is the third boy in Mr. Ocampo's family and we are sure that he will grow up to be as fine and manly as the others, which is saying something, for our District Manager's family is one that anyone could be proud of. Congratulations and best wishes.

* * *

We regret to report the illness of Miss Nene Torres, our Traffic Supervisor, who has been confined to her home for the past few days. We all miss her and hope she will soon be well again.



Major J. E. H. Stevenot accompanied by Mr. A. Gamelo, Provincial Scout Commissioner, and Mr. C. M. Ocampo, reviewing the Boy Scouts at Cebu Port on Mr. Stevenot's arrival, March 10th, 1939.

Mrs. A. R. Ramirez selected the two weeks beginning April 10th and ending April 24th, for her vacation. She must have found a especially nice place in which to spend her leave as she returned looking wonderfully fit and rested. With her return, Miss Babasa left for her hometown where she will spend her vacation with her family. We hope that every vacation taken this year will be full of happiness and will prove beneficial to all concerned.

* * *

Wedding bells and congratulations are on hand to our Radiophone boys:

Mr. J. Tancinco, equipment attendant, who recently married a charming lass from his native town, Sibonga.

Mr. F. Solon, stationed at our Basak Receiving Station, who led his young bride to the altar at Pardo Church on April 23rd.

* Our sincere wishes of good luck and happiness go to them all.

The docking at Cebu of the S.S. *Corregidor*, express boat of the *Compania Maritima*, on April 27th, 1939, was a memorable one in that it brought with it a delegation of tourists to the Southern Islands, composed of the Provincial officials and Municipal mayors of Rizal Province. Heading this delegation was Honorable Tomas Molina, a member of the Provincial Board of Rizal. Among others in the group was Mr. Demetrio Argozino, a classmate of the writer in 1912 and now Secretary of the Rizal Mayors' League.

Mr. Tomas Molina was at one time connected with our Company in Manila, occupying the position of contract agent. In this position, he administered all the canvassing work of the Company, including the soliciting of advertising for the Telephone Directory.

In March, 1919, the writer joined the organization which was then known as the Philippine Islands Telephone and Telegraph Company, and worked under Mr. Molina as a clerk. In this position, Mr. Molina assisted him in many ways in acquiring a knowledge of the telephone business, and gave him pointers which proved exceedingly

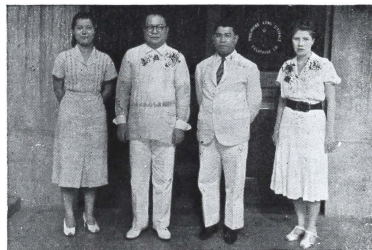
valuable and helpful in his later work as a solicitor for telephone stations.

Mr. Molina resigned from our organization in the year 1920 to engage in the brokerage business and later in politics. Successful as he was in his telephone work and brokerage business, he made an even greater success in politics and was soon elected President of the Municipality of Muntinlupa, Rizal. That his political career is still going strong is proved by the fact that he is now occupying the position of Board Member of the Province of Rizal.

At the time Mr. Molina worked with the Philippine Islands Telephone and Telegraph Company, our business was under the management of Mr. Walter Z. Smith. Mr. Hall, our present Vice-President and Assistant General Manager, was the Superintendent of Plant.

It is a pleasure to record here that Hon. Molina, as one of his first acts after arriving in Cebu, paid us a visit to renew our past acquaintanceship and saw for himself one of the representative branch offices of the firm with which he was connected so long and successfully.

Some of our readers, including Mr. Jose S. Galvez, Miss Edna C. Brown, Mr. Albino Cortes, Mr. Maximiano Recio, Mr. Gregorio Inexcelso, and others too numerous to mention, will remember Mr. Molina and agree with me that he shows little change in the



picture shown herewith. With him are the Commercial Employees of our Cebu Office, namely Miss Carmen Sagarbarria, Miss Matilde Rodriguez and the writer. Mr. Molina appears second from left.

—C. M. Ocampo.

DAGUPAN

By E. E. ARGAO, *Correspondent*

We wish to extend our congratulations to Mr. Ted Hall, our Assistant General Manager, on his recent assignment as Acting Governor of the Eighty-First District of Rotary International, which comprises the Philippine area. Ted Hall, in his assignment takes over the work of Governor Malcolm who is temporarily absent from the country.

Modest as usual regarding his own accomplishments, Mr. Hall said he is just "opening the letters" while the Governor is away. But we know better than to believe him this time.

We were signally honored by the fact that his first official function as "Governor", was a talk to our own "baby" Rotary Club of Dagupan which was organized only last February 22nd. The talk, which he delivered at our meeting on March 22nd, was both interesting and instructive as Mr. Hall's talks always are. In fact, it developed so much enthusiasm that the meeting lasted from 7:30 to 11:00 p.m., one of the longest meetings in the history of Rotary in the Philippines—we understand.

* * *

The thief who has been stealing copper wire and other material from our lines in the vicinity of Tarlac for a number of months has been apprehended. His arrest was largely due to the efforts of District Manager Herrera, who stood "on call" day and night and rushed to the scene as soon as a toll line was reported out of order, indicating that another theft had happened. Through his quick work and the cooperation of the local and provincial authorities, with whom he kept in constant contact, the thief were finally caught red-handed and a large amount of the stolen material was recovered. This is another case where constant vigilance proved the price of success.

* * *

Hearty congratulations and a warm handshake to Miss E. Malana, our Chief Operator, who recently received a beautiful gold necklace in commemoration of her loyalty and heroism during the big fire of 1936 and for Miss A. de la Cruz who was presented with a bronze pin as a reward for her splendid work in the Employees' Sales Campaign last year.

The vacation merry-go-round goes on and on... our next vacationist is Miss Calimlim, another of our capable operators. She is bound for the healthful scenic wonders of Lingayen, Pangasinan, her hometown.

* * *

While back from her vacation, looking chic as a Paris fashion plate in her spotless white uniform and feeling "fit as a fiddle" is our Senior Operator, Miss C. Sevido.

* * *

With our sunshine, a little rain must always fall—and we regretfully record here the recent illness of Mr. Alejandro Javier, our hard-working toll repairman, who was confined to the Dagupan Provincial Hospital for seven days with an acute attack of *myositis*. After his release from the hospital, he left for his home in Bautista, Pangasinan, where he is recuperating.

DAVAO

By OPERATOR 359, *Correspondent*

The month of April proved to be an "off one" for Davao. In the first place there was a bit of a slump in our toll business and revenues, due in part, as the radiophone people term it, to "atmospherics" and in part to the absence of a number of our toll users on vacation and business, and then, to make a bad matter worse, an influenza epidemic struck our force hard.

* * *

Miss Pelayo of our Traffic Department was the first victim of the influenza epidemic. Next in order, came Miss Belen who had quite a bad time of it and was away eleven days. Miss Obalde came next with a slightly lighter attack and Miss Malanque completed the list. All are back with us again and the Davao Traffic family is one hundred percent on the job giving its usual fine service.

* * *

Among our male employees who succumbed to the epidemic was Mr. Sison of the Radiophone Section who had the worst case which was probably aggravated by the fact that, as a matter of duty, he stayed on the job when he should have been at home in bed. His case was so serious that he spent several days in the hospital. Messrs. Hidalgo, Gaerlan, Sereno and Ocampo were also

victims of the epidemic. One or two of them returned from the hospital looking considerably thinner.

* * *

Mr. Gumban, our Wire Chief, had an odd attack of illness recently. We learned about it in time to mention it in this issue of the magazine.

The malady, whatever it was, was a strange one. But after a course of treatment, followed later by a series of massages by a local chiropractor, he is his old self again and hopes the attack will not recur.

Summing everything up, however, we are all fine and well, notwithstanding the hard knocks.

* * *

Due to the rapid growth of telephone service in the Santa Ana district of Davao, recommendations have been made for a rearrangement of the cables serving that section.

This recommendation, if approved will provide adequate facilities for present development and future growth.

* * *

Construction of our new concrete radiophone transmitter building was begun on April 25th. The work is being done by A. S. Tukuda, a Japanese contractor, and supervised by Engineer B. R. Valencia, who has had considerable experience in building construction. The contract calls for the completion of the building within fifty working days.

* * *

We have additional members to our telephone family although they are not officially included as yet. They consist of two student operators trying out for traffic work and a new employee who will be added to our radiophone section.

* * *

Our Chief Operator is training an operator for the Private Branch Exchange which is to be installed for the Ohta Development Company.

* * *

The work of extending our cable to the Davao North Provincial Road, which is a radiophone transmitting station at Km. 6—part of Estimate No. 207, was completed by Construction Foreman Damasco, on April 25th.

In spite of the fact that our cable No. 1 which runs along Magallanes Street is new, it was made the object of attack by a "naughty cable bug" which punctured it so thoroughly that it went out of service at 7:30 on the morning of April 20th and temporarily interrupted the service of eleven subscribers. Wire Chief Gumban and his men were able to locate the trouble and to have the cable back in service at 10:30 the same morning, which was splendid work and makes us prouder than ever of him.

Mr. Gumban swore vengeance on the cable bug, but it effectually disappeared and to date, its whereabouts is unknown.

* * *

A tentative plan is under consideration for the formation of the "D.E.A.C." which stands for Davao Employees' Athletic Club. The different section heads are sponsoring the movement, under the guidance of Mr. Fernandez, our District Manager. The club is expected to get into operation as soon as sufficient funds are available for the purchase of equipment.

* * *

We extend our congratulations to Mr. Fernandez, our District Manager, on his reelection as Secretary of the Rotary Club of Davao. The fine work he has done in that position is generally known and acknowledged and we feel confident that he will add further to the splendid record he made last term, in the new one he is assuming. Whatever he does for "Rotary" reflects itself indirectly on every one of us, because its object is the upbuilding of our city and our country, as well as of all of the nations of the world.

* * *

Further inspired by the first month's results of the Toll Sales Campaign for 1939, the employees of this district have unconditionally pledged their full support and cooperation in making the campaign a big success. They have adopted as their motto: "MUCHO VALIENTE" . . . a local Japanese corrupted Spanish phrase, meaning "Very good, very strong" or "lasting".

"Did you ever catch your husband flirting?"

"That's exactly how I did catch him."

—Troy Times-Record

THE BULLETIN

By the L. D. Campaign Correspondent

Well, gentle reader, here we are forcing our undeserving self upon your august attention for the second time, after a very quiet debut. By some streak of good fortune, we have managed to squeeze onto the platform of the observation balloon of Marshall Francisco Zamora and Generalissimo E. B. Ledesma. Rather a high altitude. From here, as Zeus from Mount Olympus, we can see how the L.D. campaign is progressing.

First in the race for honors last March is Lt. V. Leyba. Napoleon in the pinnacle of his power and glory could not have been as happy as this man of cheer and smiles. He has raised the record of his district to 35.1% over the theoretical quota. Here's hoping there will really be no Waterloo for him.

Hard-working Lt. C. Ocampo has made good his promise to make a better showing. A good second, he is 25.56% over the theoretical quota, assigned for his district.

As brave as D'Artagnan himself is Lt. M. Fernandez of the Davao company, whose slogan appropriately enough is "Mucho Valiente." Rather anachronistic to the time of D'Artagnan, we think, considering that Chinese merchants very seldom visited France, but perfectly in keeping with the spirit of the costume. Monsieur Fernandez is 18.1% above his quota. Good work!

The Manila District, although 10.18% above the quota, really needs Boy Scouts or some other helpful organization to come to its rescue. At a recent meeting of all Plaza Lawton Commercial employees, Capt. Mary A. Jones, Lt. M. R. Carlson and Lt. J. E. Christianson (who has taken over the post vacated by Mr. Daza) gave snappy pep talks to their companies. Mr. Christianson urged everyone to bring in at least one prospect card a day, saying that anything that the Company was interested in, was part of the job of a Commercial employee.

The other districts are all below their respective theoretical quotas: Negros, 1.36%;

Southern, 11.59%; Panay, 22.98%; and Northern, 26.71%. But, the race is not over yet. Sugar cane may make a stronger Pop-Eye out of Lt. G. V. Espino's company than spinach. And if the price of coconuts goes up, the smile on the face of Lt. Gomez may become still wider. The trouble with the tank of Lt. Rodriguez may turn out after all to be nothing more than a stalled starter. And, finally, Lt. Herrera's dreams of fable repeating itself in the realm of reality, may yet come true, and the tortoise may still break the tape ahead of the hare.

Well, at any rate, here's hoping there will be more districts above the quota next month.

In the meanwhile, the toll campaign committee has been faithfully meeting once a week. At one of the meetings, however, the Accounting Department had no representative. Capt. Javier was on vacation and his two junior officers were busy closing the books for the supply report. But the necessary arrangements have been made to safeguard against a repetition of this incident in the future.

Plant Activities

(Continued from page 24)

especially the Radiophone and Engineering Sections, better lighted and better ventilated working quarters. This will incidentally result in a considerable decrease in the consumption of electric current for fans and lights.

* * *

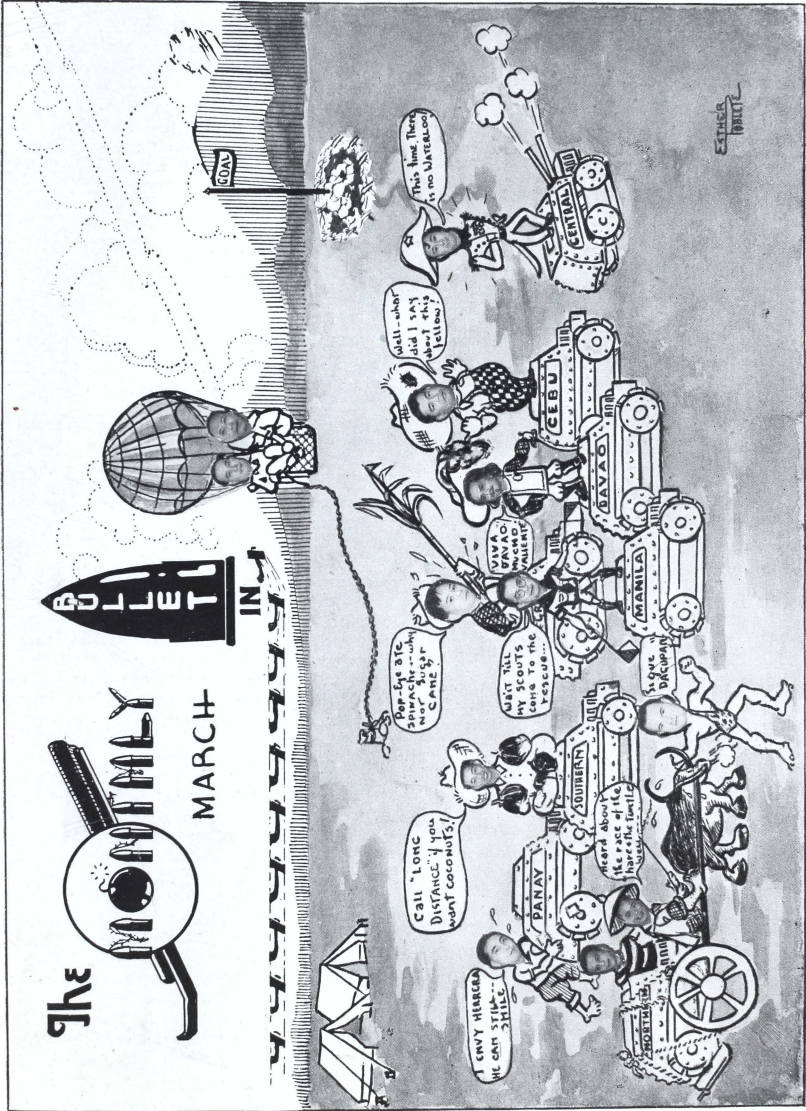
We have just found out that the PBX men in the Repair Shops not only wire PBX switchboards but are equally proficient in wiring "layouts" for radiophone transmitters. A job we noticed in progress is being supervised by the Assistant Shop Foreman, Mr. Hernandez, who seems able to handle almost any kind of work.

Hubby: It's going to rain.

Wifey: Then let's go into that store until the shower is over.

Hubby: No, let's go into the undertaker's. You won't see anything there you'll want to buy.

—Y's Krax



Pinch-Hitting . . .*(Continued from page 2)*

One or the other of his telephone bells seems to ring every minute or two. The calls will be split up pretty evenly when Mr. Christianson gets on the job, some going to him, some going to me, but when one person is trying to handle them all, as I have been doing, it's worse than the bell of an alarm clock which refuses to stop. Before you get a chance to finish one call, another comes in.

Handling the job alone has been hard work for me, of course, but it has also been a wonderful experience leaving me a little shaky and excited at times.

And so, I'll be glad to turn over the helm of the ship to Mr. Christianson and let him "carry on". Needless to say, I'll give him all the help I can, and better help than ever, I hope, from the experiences I have had.

Health Corner*(Continued from page 13)*

and carries off waste through the skin (perspiration) and kidneys (urine). They are also needed for body structure.

Some foods rich in mineral salts are:

- | | |
|------------------|----------------------|
| 1. Calcium: | 3. Iron: |
| milk | egg yolk |
| balot | liver |
| native cheese | ampalaya |
| leafy vegetables | camongay |
| egg yolk | all leafy vegetables |
| | kangkong or |
| | grapes |
| 2. Phosphorus: | 4. Iodine |
| cheese | sza foods |
| egg yolk | iodized salt |
| milk | some fruits and |
| meat | vegetables |
| whole grains | from non-goiterous |
| | regions |

Executive Notes*(Continued from page 15)*

And here, too, is another hand-shake for Mr. Lorenzo S. Balagtas, Inventory Clerk, who stepped into the position vacated by Mr. de Leon. Mr. Lorenzo entered the employ of the Company in 1937 as Recorder in the Wire Chief Section. He was one of the military trainees last year.

Mr. Alejandro Pardo, Paymaster's Office, is back in this column, not regarding his vacation this time, but about his hospitalization. He spent around two weeks in St. Paul's Hospital due to a severe attack of influenza.

* * *

Mr. Napoleon Herrera, right-hand man of our Paymaster, Mr. J. C. Gonzalez, recently returned from his annual vacation.

Radiophone Flashes*(Continued from page 25)*

very seriously in a number of cases from these causes. The medium frequencies are affected more seriously than the higher ones although at times the interference is general. This, however, is an occurrence which happens every year with the coming of the rainy season. After it is over, conditions will be normal again and the radiomen's job a little less strenuous.

* * *

The recent quarterly license examination conducted by the Bureau of Posts included five candidates from our radiophone section who were aspirants for government licenses with high hopes of passing the tests. The previous tests have been heart-breaking for many of those who took them as only one out of eighty-four candidates in a recent examination made the grade. Our candidates are all high-class men and we believe they will get by if any one does. The "stiff" character of these examinations, however, is a good thing as it tends to guard against over-crowding the Radio Operator's field.

* * *

A suggestion has been made which, if adopted, will be an innovation in the Radiophone Terminal Office. The suggestion is that the chairs in the office be provided with covers which will not only enhance the appearance of the office, but serve to keep the operators' clothes cleaner and neater.

* * *

Your correspondent has been asked by Mr. Frederick White of the Bodega Office to suggest a new name for the Bodega. He is of the opinion that something else might be more appropriate but after thinking it over, we believe the present name is as good as any that we can suggest.



If you have not been authorized to do electrical work it is not your business to tamper with any of the electrical equipment. You risk serious injury if you do. Report all equipment that is out of order.

IT ISN'T THE WORLD—IT'S YOU

YOU say the world is gloomy,
The skies are grim and gray,
The night has lost its quiet,
You fear the coming day?
The world is what you make it,
The sky is gray or blue
Just as your soul may paint it;
It isn't the world — it's you!

Clear up the clouded vision,
Clean out the foggy mind;
The clouds are always passing,
And each is silver-lined.
The world is what you make it —
Then make it bright and true,
And when you say it's gloomy,
It isn't the world—it's you!

—*Anonymous*