

GROSS SALES (TEN LEADING BUSINESS FIRMS) 1937-1949
Bureau of the Census and Statistics

(1937 = 100)

	1937	1938	1939	1940	1941	1945	1946	1947	1948	1949
January	95.1	75.5	88.8	106.7	104.8	—	49.6	160.9	225.2	213.5*
February	102.5	71.6	80.3	99.8	95.9	—	34.6	228.9	228.3	241.3
March	105.9	85.2	87.1	104.3	107.2	—	61.1	218.8	257.5	289.6
April	107.5	81.4	79.8	100.3	105.6	—	75.1	155.3	254.0	231.2
May	100.4	76.9	80.1	97.5	113.0	1.6	117.5	216.0	273.8	261.3
June	100.3	76.6	107.7	103.5	117.0	5.4	85.3	249.4	308.7	278.9
July	105.7	72.0	90.8	98.8	110.0	8.4	89.7	240.4	313.2	238.2
August	97.4	75.2	90.8	98.3	109.8	10.4	118.9	202.8	272.2	—
September	83.4	76.8	103.3	93.1	114.0	110.7	116.4	219.2	261.1	—
October	97.0	80.1	103.4	85.8	100.1	10.8	147.0	222.9	252.5	—
November	100.4	104.2	110.1	105.6	97.7	21.4	165.1	278.7	215.8	—
December	104.3	88.6	119.4	119.1	64.8	27.9	184.4	291.8	253.4	—

* Revised figures for January, February, and March.

Each group is led by its own Chairman, who is empowered to call meetings of his group.

The purpose of the Board, as outlined in the original recommendations sent to President Quirino by the Safety Council a few weeks ago, is "to formulate and implement plans for the prevention and fighting of fires in the Philippines". The Executive Order defines these powers and purposes. It is hoped that the Board may be able to suggest and activate ways to lessen the destructive fires that are taking place almost daily in our towns and cities.

Names of the General Chairman and the Group Chairmen are as follows: General Chairman; Hon. Sotero Baluyut, Secretary of the Interior; Chairman Group One (Government), Hon. Nicanor Roxas, Undersecretary of the Interior; Chairman Group Two (Professional), Chief Cipriano Cruz, Manila Fire Department; Chairman Group Three (Safety), Executive Director Frank S. Tenny, Philippine Safety Council; Chairman Group Four (Fire Insurance), L. P. Ralph, Chairman of the Manila Fire Insurance Association; Chairman Group Five (Civil Organizations), Mr. Aurelio Periquet, President of the Chamber of Commerce of the Philippines.

The PSC Executive Director has contacted Secretary Baluyut and expressed the belief that meetings will be called in the very near future. The full cooperation of all members is expected, due to the importance of the subject matter. The full text of Executive Order No. 259 follows:

EXECUTIVE ORDER No. 259
CREATING A FIRE PREVENTION BOARD

WHEREAS, destructive and dangerous fires occur frequently in some sections of the country, rendering people homeless and destitute; and

WHEREAS, the planning and study of efficient and modern methods of preventing and fighting fires are necessary to insure the safety of the people and the protection of their properties;

NOW, THEREFORE, I ELPIDIO QUIRINO, President of the Philippines, by virtue of the powers vested in me by law, do hereby create a Fire Prevention Board composed of the following:


PHOTOGRAPHIC
CHRISTMAS CARDS

Place Your Order Now
Avoid Rush

MARY OFTEDAHL
ALMAR STUDIO

321 A. Mabini
Tel. 5-33-26

Here is your
NEW UNDERWOOD TYPEWRITER



with
RHYTHM TOUCH

You'll sense something different when your fingers touch the highly responsive keys. It's *Rhythm Touch*... to make your typewriting easier.

Your fingers will find comforting ease in the lightning key response. You'll note better-balanced finger action... the free-and-easy rhythm of Underwood's finest typewriter... the popular choice of secretaries and executives.

With *Rhythm Touch*... plus other new refinements... you get all the time-tried famous Underwood features... they make typing easier. See this new Underwood Standard Typewriter... with *Rhythm Touch*... NOW!

REGISTERED PROPRIETORS IN THE PHILIPPINES
SMITH, BELL & CO., LTD.
TRADE AND COMMERCE BLDG. MANILA
BRANCH OFFICES: CEBU - ILOILO - BAGUO - LEGASPI - NAAG

Tel. 2-69-71

The Secretary of the Interior General Chairman

(GROUP ONE (GOVERNMENT))

The Undersecretary of the Interior Group Chairman
 A representative of the Department of Public Works and Communications to be designated by the Secretary thereof Member
 A representative of the Department of Education to be designated by the Secretary thereof "
 A representative of the Department of Commerce and Industry to be designated by the Secretary thereof .. "

GROUP TWO (PROFESSIONAL)

The Chief of the Manila Fire Department Group Chairman
 A Fire-fighting expert from the Manila Fire Department to be designated by the Chief thereof Member
 A provincial fire-fighting expert to be designated by the Group Chairman "
 A fire marshal, civilian or military, to be designated by the Group Chairman .. "

GROUP THREE (SAFETY)

The Executive Director, Philippine Safety Council .. Group Chairman
 The Chairman, Advisory Safety Council to the Secretary of Labor Member
 The Chief of Safety Services, Philippine National Red Cross "
 A representative of fire-fighting equipment distributors to be designated by the Group Chairman .. "

GROUP FOUR (FIRE INSURANCE)

The Chairman, Manila Fire Insurance Association .. Group Chairman
 The Manager, American Foreign Insurance Association Member

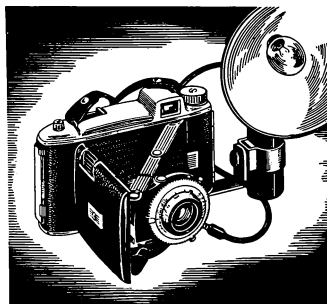
A representative of a local fire-insurance firm to be designated by the Group Chairman
 The Manager, American International Underwriters (Phil.)

GROUP FIVE (CIVIC)

The President, Philippine Chamber of Commerce ... Group Chairman
 The President, Chinese Chamber of Commerce Member
 The President, American Chamber of Commerce of the Philippines "
 The President, National Federation of Women's Clubs of the Philippines "

The Board which shall meet at the call of the General Chairman shall have the following duties:

- (a) To investigate the origin and causes of fires;
- (b) To study ways and means of preventing fires;
- (c) To study suitable fire-fighting plans and facilities;
- (d) To arouse the inhabitants of the Philippines to the necessity of combating and preventing fires by appealing to their sense of individual responsibility through the newspapers, radio, posters or other means of dissemination;
- (e) To cooperate with the authorities concerned in the adoption of such measures as may be necessary for the effective supervision and regulation of the manufacture, distribution, storage, and possession of pe-



A great new folding camera
Kodak Tourist

Kodak's newest, finest folding camera for 2 1/4 x 3 1/2 snapshots. The Luminized f/4.5 lens "gets the picture" sharp and clear. A precise "flash" shutter clicks off speeds to 1/200 seconds. An ingenious built-in sliding scale quickly computes exposures. A new-type shutter release makes for greater convenience.

Make every exposure count...use Kodak Film

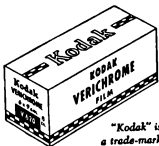
TWO CONVENIENT LOCATIONS TO SERVE YOU

THE KODAK STORE

138 ESCOLTA, MANILA

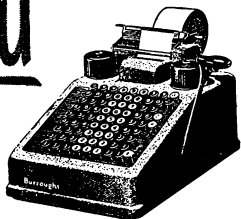
KODAK PHILIPPINES, LTD.

104 - 13th STREET
 PORT AREA, MANILA



"Kodak" is
 a trade-mark

YOU need this machine



world-famed

BURROUGHS



for only -P-393⁷⁵

Incl. Tax

You'll worry less, get more done, with a dependable new Burroughs adding machine to speed and simplify your figuring work. Use it in your store, shop or office—large or small. Use it at home. Give us a call and find out why a Burroughs is your best adding machine buy.

BURROUGHS, LTD.

Phil. Chamber of Commerce Bldg., Manila Tel. 2-61-26

BURROUGHS DEALERS:

DAVAO CITY (also for MINDANAO-SULU): Burroughs Sale Office; BAGUIO: Baguio General Trading; NAGA, LEGASPI, LUCENA: Gabriel & Co.; CEBU: Valeriano Alonzo; BACOLOD: Warner Barnes & Co., Ltd.; ILOILO: Warner Barnes & Co., Ltd.

SUPERIOR GAS & EQUIPMENT CO.

MANUFACTURERS AND
MANUFACTURERS' REPRESENTATIVES

MANUFACTURERS OF:

- Highest Quality OXYGEN & ACETYLENE GASES For All Welding Purposes
- SUPERFLAME Bottled & Tank Gas for all Cooking Purposes — Complete Installation & Service facilities
- CARBON DIOXIDE In liquid form for bottled drinks
- CARBON DIOXIDE "Superfriz" Solid form for Frozen Food preservation
- CARBON DIOXIDE In liquid form for Fire Extinguishers
- HYDROGEN GAS For Balloons & Underwater cutting of Steel
- Distributors of NATIONAL CARBIDE, WELDING EQUIPMENT & SUPPLIES, "STOODY" Welding Rods For hard surfacing of implements — Machinery parts TAPPAN AUTOMATIC GAS RANGES



U G E C O

SUPERIOR GAS & EQUIPMENT CO.
6 BYNG ST., MANDALUYONG



TEL. 6-88-02

troleum, gas, acetylene, dynamite, gunpowder, explosives, blasting supplies, or ingredients thereof, and other highly combustible matter;

- (f) To cause the inspection of factory buildings and other structures which are considered fire hazards and recommend to the proper authorities their removal or remodeling so as to provide sufficient protection against fire;
- (g) To encourage the observance in every municipality and chartered city of Fire Prevention Week Proclaimed in Proclamation No. 248 dated January 20, 1938; and
- (h) To submit from time to time to the President of the Philippines its recommendations on fire-fighting and prevention.

The General Chairman may also call the group chairmen to a meeting from time to time.

The groups shall meet at the call of their respective chairmen.

All officers and employees of the different departments, bureaus, offices, agencies, and instrumentalities of the National Government and those of the provinces, cities, municipalities, and other political subdivisions are hereby enjoined to cooperate with the Board in the performance of its functions and, with the approval of the corresponding Head of Department, shall, when necessary, render such service as the Board may assign to them.

Done in the City of Manila, this 30th day of August in the year of Our Lord, 1949, and of the Independence of the Philippines, the fourth.

(SGD.) ELPIDIO QUIRINO
President of the Philippines

By the President:
(SGD.) TEODORO EVANGELISTA
Executive Secretary

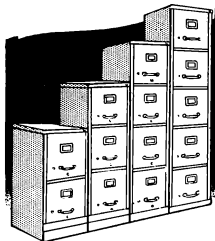
WELDED STEEL



All Ball Bearing

FILING CABINETS

prepared by those who recognize the overall worth of a quality product. Any size to fit your needs.



INQUIRIES AT

F. H. STEVENS & CO., INC.
4th FLOOR, EL HOGAR FILIPINO BLDG.
Manila—Tel. 2-86-13

United States Government Agencies in the Philippines

The U. S. Maritime Commission

THE U. S. MARITIME COMMISSION, the American Federal Agency entrusted under the Philippine Rehabilitation Act of 1946 with restoring and improving Philippine inter-island commerce, has been quietly engaged for three years in rehabilitating the Philippine maritime industry and looking after the interests of Filipino seamen who served in American ships.

To carry out its portion of the Philippine Rehabilitation Program, the Agency started operations with a large staff in April, 1945. Today, with most of its work done, the staff consists only of two Americans: Capt. F. H. Byrne, Superintendent of Engineers, USMC, and Mr. R. R. Spence, Maritime Attaché of the American Embassy.

Perhaps the most important work of the Commission is the chartering on a "bareboat" basis of U. S. Maritime Commission-owned vessels to local steamship companies. The company that charters a boat on "bareboat" basis acquires the boat alone without supplies, furnishings, or crew; the company itself has to supply these. At present there are nine ships chartered; two to the Everet Oriental Lines, three to the Philippine Steam Navigation Company, three to the Compañia Maritima, and one to the Manila Steamship Company. These chartered ships, together