WOMAIN PECSON COLLECTION AUGUST, 1946—30 Ctvos.



Gala Fashion Academy

DRESSMAKING MEN'S TAILORING **EMBROIDERY** HAIRSCIENCE BEAUTY CULTURE

DAY and NIGHT CLASSES

TYPEWRITING CLERICAL COURSE STENOGRAPHY BUSINESS ENGLISH BOOKKEEPING PENMANSHIP



ENROLL NOW!

Our students are guaranteed to our students are guaranteed to come out real and etncient aress-makers, modistes, stylists after graduation in our institustylists after graduation in our institu-tion and not as mers "costureras" or tion and not as they are trained as workers, because they roliable surround workers, and and the most roliable surround workers, because they are trained as subreme such under the most reliable, supreme such under the most reliable, supreme of training of training of training she and excellent method of training she our directress, Mrs. Years of hardships acquired thru long Years of lands and training in foreign lands acquired only foreign lands.



IGNACIAT. YAMSON + PACITA RUIZ

Dean of Dressmaking U.S. Graduate

Dean of Hair Science

U.S. Graduate

Gala Business School

634 ISABEL, SAMPALOC IN FRONT OF U.S.T.

BRANCH: 1089 R. HIDALGO MANILA

WITH DORMITORIES FOR OUR GIRLS

Woman's Home Journal

(Official Organ of the National Federation of Women's Clubs)

> Board of Editors Trinidad Fernandez-Legarda Paz Policarpio-Mendez Geronima T. Pecson Enriqueta R. Benavides

> > Managing Editor Minerva G. Laudico

Associate Editor Paciencia Torre—Guzman

Advertising Department
Ramon S. Medina E. R. Knapp

THIS MONTH'S ISSUE



THE GIRL ON OUR COVER. Talented, beauteous, religious MISS RUBY ROXAS, daughter of the President of the Philippines, has come home from her studies in Vassar College, U.S.A. to help her mother with the pressing duties in Malacanan. She brought home her books, but this is no indication that she is not going back.

THE FIRST daughter of the Philippines, Miss Ruby Roxas, graces our cover and fashion pages this month. The taking of these pictures was quite an epic in diligence, what with the power off and the weather just plain nasty. Trust Bob, though, to surmount any photographic obstacle. Miss Roxas was sweet and obliging even if it meant having her hair done and getting her intravenous injection at the same time. Miss Chito Madrigal, a product of American Law Schools teams with Ruby in the take for (Continued on page 24)

Contents

Vol. XVII, No. 10 Au	gust, 194
Industrialize Central Luzon	5
Paz Policarpio Mendez	
To Have or Not to Have the Pañuelo	6-7
Meet Catherine Porter	8-9
Mario P. Chanco	
No Time to Say Goodbye	10-1
Hernando R. Ocampo	
Marriage, Motherhood, Career	. 12
Letter to Greg	13
E. G. Joven	
American Women in Wartime	14
Home, Neighborhood, and the Woman	. 15
Pura Santillan Castrence	
Daring and Enterprising Filipino Women	16
Sol H. Gwekoh	
The Coward	17
Daisy Hontiveros-Avellar	na .
Fashions: "The Latest-latest"	18-1
For Beauty's Sake	20
Home Is A Place for Talking	21
Margaret Culkin Bannin	9
YWCA Notes	22
The Club Women's Bulletin Board	
Your Kitchen Equipment	23
Invitation (A Poem)	24
Consueto C. Banag	
The Fence (A Poem)	25
N. V. M. Gonzales	
Tips to Teenagers	28
What They Say Albout Marriage	

Woman's Home Journal is edited and published by the Women's Publishers, Inc., at 1055 Soler, Ramon Roces Bldg., Manila, Philippines. Telephone: 8-64-23. Entered as second class matter at the Manila Post Office on July 10, 1946. Subscription Rates: One year 75.00; two years 75.00.

gn **MEMORY**

On a bright Saturday morning last week, August 27 to be exact, a grateful people welcomed the arrival of the remains of the late President Quezon, and, with Ilags at half-mast, and cannons saluting began the 24-day national mouraing. The photograph below shows the casket holding the illustrious body being removed from the caisson to cript. A snug family picture here brings nostalgic reminiscences of birthdays in that happy family. A close-up of the casket completes



Industrialize Central Luzon

By PAZ POLICARPIO-MENDEZ

THE agrarian problem is a question that must be studied impartially and dispassionately. Instead of merely applying palliatives, like the 60-40 division of crops, we must go to the root cause of the unrest in Central Luzon. In trying to improve the lot of our peasants, let us not lose sight of the welfare of our landed class, especially the small proprietors, who up to now have been mute spectators in a drama that affect their lives vitally. They form the bulk of our landed gentry but was precised to the proposed out by ill-advised reforms.

P12.00 to P144.00. I

Let us look at the peasant's side of the story.

Ån ordinary kasama cultivates about three hectares of land. If the soil is first-class and irrigated, he may be expected to barvest from 150 to 180 cavanes of palay. Expenses for planting, barvesting, and threshing as well as irrigation fees will reduce this yield by about one-third, conservatively speaking. The net produce will then be from 100 to 120 cavanes. The kasama's share will be from 60 to 72 cavanes based on the 60-40 system and that of the proprietor from 40 to 48 cavanes. By performing much of the labor of planting and harvesting, the peasant can add to his share about 15 to 20 cavanes, making a total income of from 5 to 92 cavanes a year.

The question now confronts us: Can the average Filipino family subsist on 75 cavanes, or even 100 cavanes of palay a

vear?

Since present prices are inflated, let us take the pre-war cost of palay, which was three pesos a cavan. Let us also deduct from the 75 cavanes, 25 cavanes which is the normal yearly consumption for a family of five. The kasama will have left then 50 cavanes, or P150.00 with which to clothe, feed, educate and entertain his family.

Obviously the figure is very, very far from adequate. Whom shall we blame? The proprietor? That seems to

be the general feeling. The landowner is usually accused of profiteering and of bleeding his kasama white.

Let us now take a look at the side of the proprietor.

Since we have taken the first class land as the hasis for our study, let us evaluate the landlord's investment. Based on the pre-war price of 1000 pesos a hectare of first-class land, a land-owner invests P3000.00 for every kasama. His 40-to-48-cavan share, at P3.00 a cavan, will yield an income of from P120.00 to P144.00. From this must be deducted about P20.00 in taxes. He gets therefore 3 to 4% only on his capital investment. Even under the 50-50 share, a landowner gets only from 4 to 5% on his capital.

Is 5% fair returns on investment? A business man will tell you that he will consider nothing else than 10 as worth-

while profits.

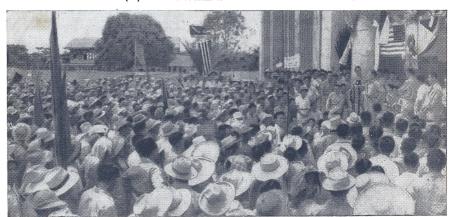
If proprietors don't make enough profit on their land, why do they continue to invest on it? Why don't they air

their grievances as others have been doing.

Let's answer the second question first. They are not very vocal about their hardships because they have other sources of livelihood. No landowner has ever dreamed of living on the produce of a three-hectare-or even of twenty hectare farm. Always there is a main source of income—a little business of some employment or profession perhaps.

That in part answers the first question of why people continue to invest in land even if it yields poor returns. Filipinos are rooted to the soil. Land is something they believe cannot be stolen, burned, or even bombed. The farmer who surveys his few hectares feels important: he is, in his opinion, lord of all he surveys. In his old age, or in time of stress, like the last World War, he feels he has an anchor.

(Continued on page 27)



A SEA of peasants in confab. This is one symptom of the need for overhauling of our old feudal aystem. Mrs. Mendez, in her article above advocates industrializing the afflicted regions. Others advocate breaking up of large estates to enable farmers to have small landholdings.

AUGUST, 1946 PAGE 5







Manila's feminine who's who led by the First Lady and her daughter Ruby, grace these symposium pages on the headurance of the panue-lo-less terno conflict. They are all here, with the panuelo and without. Read their opinions in their faces. Lulu Campos, far left and Nita Fernandez directly at left, are two debutantes who know what style they like and will be happy in

WRITER REFUSES TO BE ALARMED.

WE HAVE been so used to the panuelo as part of the Filipino costume that its elimination strikes the beholder, for the first time at least, with a kind of shock. Yet having seen the panuelo-less terno on many a lovely Filipino girl, I can't say that the effect is unpleasant. It seems to confer on the wearer a sense of new-found freedom and a touch of modernity that are pleasing to behold. So I say: if our girls prefer to do away with the panuelo, and it makes them happy to do so, let them. I refuse to be alarmed; I don't think there is much they will dare shed off—after the panuelo. —SADVADOR P. LOPEZ

(CONTINUED ON PAGE 30-31)



Directly at left, Mrs. McNutt who now owns a panuelo-less terno, the First Lady wearing the bone of contention, and Mrs. Irene Murphy in the new terno trend which has earned her many compliments. Above, Gertie Abad in a new Valera creation.

AUGUST, 1946 PAGE 7

Meet

Catherine

Porter

town spots and USIS stations with an indefatigable pace that often had her masculine escorts panting.

By MARIO P. CHANCO

People who were in the Philippines before the war and who returned to the Islands after the occupation invariably remark on the tremendous destruction and other changes which the intervening years had wrought.

Despite the 'lifting' of Manila's face, however, many an dor P. Lopez, oldtimer has seen several familiar sights which even the fury She quotes of modern battle could not destroy. It has not been entirely physical either; many people and places survived the catastrophe, but these were not the things which impressed old visitors most.

"It's the old familiar feeling, a sensation that you are among friends who really like you," many say. "You feel it "You feel it instinctively from the very first time when you first step on Philippine soil to the time when someone whom you have known for a long time pops out of nowhere and begins showing you the town all over again.

This feeling has been shared by before the war spent several the staff of the IPR in 1926. months in the Islands with the by A. Knopf).

Catherine Porter has had an inmany personages in general and tense interest in the Philippines Catherine Porter in particular, who and the Filipinos since she joined the woman's place being the home, merous other magazines in the

Institute of Pacific Relations and ities of the Filipinos in her book took up teaching for three years later became the author of the suc- and is especially enthusiastic over before joining the staff of the time it was under the editorial cessful book "Crisis In the Phil- Filipino youth whom she refers to Institute of Pacific Relations with helm of Owen Lattimore, a wideippines" (published March, 1942, as a "growing reservoir... filled which she was connected until the ly known writer on the Far East with pride and ambition."

She has considerable respect for Filipino writers, mentioning spe- travel, trekking all over Europe cifically two outstanding writers, and Asia and finding "the most Vicente Albano Pacis and Salva- unexpected things in the most un-

She quotes one of Pacis' prewar in China.

"As it turned out, he was abever, I hope he doesn't turn pro- with. phet too often."

extremely well preserved woman the magazine "Pacific Affairs" whose active life continually and "Far Eastern Survey," both flaunts the timeworn phrase about official organs of the IPR, and nu-

Graduating from Cornell Univ-She speaks highly of the abil- ersity in the early twenties, she outbreak of the war.

In between she found time for expected places.'

A brief glimpse into the life of Catherine Porter, one of America's busiest authors on the Far East. Possessed of energy surprising for even an American woman, Miss Porter, during her brief sojourn in the Islands, has visited numerous out-of-

With the canny newspaperwoeditorials in which the latter man's instinct, she was able to sounded prophetic warnings about visit many a region admittance to the war that was still finding root which was either barred to male correspondents or restricted by other exigencies which only her solutely right," she says. "How- own resourcefulness could cope

From these travels emerged a Catherine Porter today is an continuous stream of articles for United States.

> She became managing editor of Pacific Affairs in 1934-38 at the whose works have appeared in

virtually all the outstanding pub- to be held at 2 year intervals. lications in America. She also became editor of the Far Eastern Council of the IPR published her from January, 1940 until April, with the period of the Philippine Office of War Information.

Both the Survey and Pacific Affairs are published in New York and carry articles by recognized authorities on political, soof Far Eastern books.

In the main, Catherine Porter's the Philippines.

when, as an official representative Council. of the U.S. State Department, she place.

The IPR which she joined shortformed in 1924 "to study the problems of the Pacific area, to stimulate more interest in them and about them."

It is supported by private funds, company memberships, and by occasional contributions from such organizations as the Rockefeller ternational conferences which used Levy of France, the Honorable

In October, 1941, the American Frederick Eggleston of Australia, after independence, remarking: Survey, a biweekly publication of pamphlet Philippine Emergency, the American council of the IPR, which dwelt at considerable length 1944, when she left to join the Commonwealth and the effects of States and Canada, including a the troubled world situation upon number of special lectures for the that they took a gambler's chance preparations for Philippine Inde- armed services during the war. pendence.

enroute to the Islands at the time close to its printing date as poscial and economic matters; both of the Pearl Harbor attack and sible in March, 1942, Catherine devote much attention to reviews were eventually returned to the Porter noted a number of things United States.

writing have dealt with the Far and naval heads gathering mate- prophet. East with particular emphasis on rial on the Pacific found Catherine "My most memorable year was others prepared by the American zon, she wrote that "there was a spent in the Philippines among the Council, especially useful. They bare possibility that he and his Filipinos, from the most important were utilized widely on briefing associates were acting on express to the humblest," she said in her invasion-bound GIs on the habits instructions of the Philippine govbook. "I came away from this ex- and peculiarities of the peoples ernment." perience with a firm knowledge of whose lands they were to liberthe Islands and a firm confidence atc. No doubt, a sizable portion ing officials had complete confiin their people's devotion to the of the material contained in the ideal of their own independence," pamphlet on the Philippines issued So spoke Catherine Porter in to GIs who made the first landings 1942. She was able to see that in the Islands must have been Filipinos might have been hoping faith borne out on July 4 this year based on material prepared by the to beat the Japanese at their own

The American fighting man was saw the American flag lowered and not only the best-armed and the Filipino flag raised to take its equipped; he was also the best in- no's attitude toward the invader formed

ly after leaving her teaching ca- the Pacific war, at the request of to say that "It must be admitted reer is an unofficial organization her publishers, she revised Phil- in all honesty that a few Filipiippine Emergency to include more nos did not look upon such an background material as well as eventuality with fear or distaste." more subject matter bearing on to provide better information defense preparations and the first attempts at winning the Filipino as chief of the Philippine Division weeks of hostilities.

The book came out in March the Philippines.

and Carnegie Foundations. The as she worked with the IPR and ainst their race by the Japanese. Institute has national councils in wrote numerous articles on the They had not been banned from all countries with interests in the Far East, she was participating Japanese clubs as they had been Pacific; the Philippines has had in Council meetings and getting banned from American. There its own national autonomous Coun- acquainted with such notables as was a tradition of friendliness uncil from the time the IPR was first Dr. H. Shih of China, Lord Hail- marred by such memories as those established and has sent represen- sham and Sir Frederick Whyte of of the early days of the American tatives to most of the body's in- the United Kingdom, Mr. Roger occupation."

Walter Nash of New Zealand and capital fearful for their interests

In addition to her writing and editorial work, she was also lec- complaints about provisions of the turing on the Far East and the Independence Act which hit their Philippines throughout the United special interests, and about their

Copies of this publication were she wrote to bring the book as else." which may perhaps rank her with As the war progressed, army the Filipino editor she termed a

Porter's pamphlet, along with behind by the then President Que-

"Quezon and the other departdence in Vargas-one of the most skilfull men in the inner circle," she wrote early in 1942, "The game. Their records are yet to be written."

She viewed the average Filipias one of extreme contempt and Shortly after the outbreak of hatred but qualified this statement

to his side.

"After all," she wrote," (the from individual or corporation or 1942 under the imprint of Alfred Japanese) argued the Filipinos Knonf bearing the title Crisis in were an Oriental people like the Japanese. Filipinos had not been and has renewed acquaintances All throughout the period, even aware of race discrimination ag-

She took a few digs at American has her heart in the job as I have."

"Most Americans, in spite of "unfair" double taxation, admit in the P. I. and fared far better In the revised portions which than they would have anywhere

Of Chinese Filipino relations. she observed that although the Filipino's personal resentment is strong against the Chinese alien who has been a success where his countrymen have failed, "there is Referring to the officials left a far closer bond of kinship between Filipinos and Chinese than with the Japanese ... at least 1,000,000 Filipinos are said to have Chinese ancestors."

> The economic picture in the Islands was also commented upon in Catherine Porter's book. Quoting figures for 1939, she finds only three persons reporting incomes of two million pesos.

> "Wealth in the Islands is very unequally divided," she said, "but Filipinos were showing more daring before the war in entering new fields..."

> Of Manuel Quezon, she said: "He enjoyed a prestige and confidence such as no other single official commanded ... with the possible exception of vice president Osmeña."

By the time this article appears in print, Catherine Porter will She recalled earlier Japanese have spent six weeks in the Islands of the U. S. State Department's Office of International Inforn ation and Cultural Affairs.

She has met many new friends with several old ones. She has done and continues to do enough work to tire a less indefatigable person but insists she cannot really call her tour of the Islands "work" in the loosest sense of the

"It's more like play, like taking a vacation," she says, "when one

Talking shop with James Wingo who sat next to us at the luncheon given by Dr. Carlos P. Romulo for the newspapermen on the eve of his departure for his new assignment abroad, we mentioned among other things the Woman's Home Journal and the brave new world it aims to cover. Catherine Porter, we told him, we are featuring in this August issue. "It is a comprehensive little write-up, but I still need a subhead, though," we told Wingo. Thereupon he got to work. Here's what he said: Catherine Porter is a writer of note, has a deep social conscience, is a magnificent woman, and what's more she knows her Philippines.



He had no time to say goodbye because he realized that before becoming a successful artist he must first of

By HERNANDO TR. OCAMPO

--I--

'I' was his friend who was talking now:

"Painting in itself is not important; art entirely isolated from all the varied values that make for living is useless. After all, my friend, life is a greater art than painting."

His friend was another painter. He thought he would understand him better than any of his other friends. He thought he would understand the importance of his decision. That was why he asked him to read his wife's letter.

But his painter-friend told him: "And don't kid yourself into bewife and your children you'd suddenly be metamorphosed into a greater painter than what you actually are now ...

"And you talk of freedom-free-

a man...

"And with such a wife as yours -so good and understanding. So unselfish

"And you talking of freedom! "I, think you are a skunk!"

HE was not sleeping anymore.
The morning sunbeams had wakened him up minutes ago, but he had allowed himself to remain lying in bed, peering through the mosquito-net to see his wife wrapping up things into a bundle. He had felt her leaving the bed very early in the morning; heard her preparing breakfast in the kitlieving that once you leave your chen; saw her later opening the aparador.

For the last few weeks he had felt an uncomfortable strain in the atmosphere of their home. Once or twice, coming home late dom from the responsibilities of in the evening, he had found his taking care of your family-free- wife sleeping but with tear-stains dom from giving them what's due at the sides of her closed eyes. He them even at the expense of steal- knew that something was the mating precious moments from your ter. He knew that he had not been art. Freedom! Freedom! And the husband and the father that what about your obligations? your he was supposed to be to his wife duties? not to your wife, nor to and to his children. There was your children, but to your own self that time when after winning a as a man. Because before being cash award from a certain paintan artist you must first of all be ing competition he had decided

that Baguio was the place for him. me it is the be all and end all of That he simply had to go to and my being. Oh, yes, I know that paint Baguio, without considering I am being unfair to them. I the fact that the time he had chosen to leave his wife and children meet and duties to discharge both in Manila coincided with the Holy as a husband and as a father. Week and his wife's birthday. But I am also an artist, and I Then, there was that Sunday when have more important duties to he had insisted on leaving the house and going out to paint (he had during these last few months gone out landscaping every Sunday, besides coming home late every evening) in spite of the fact that his son was sick.

He was not, therefore, totally unprepared for the state that matters had come to lately in their home. But he had not expected his wife to leave him. She had always been good and patient and understanding. She had always given enough elbow room for the such idiosyncracies.

KNOW that I am wrong. But what can I do? I am constituted that way - bullheaded, selfish, and all that. But I cannot black.

know that I have obligations to my art.

Oh, I love them-my wife and children -- love them very much -much more perhaps than the average man loves his wifemuch more perhaps than the average father loves his children. But my painting must come first.

I know that I'll make good.

Just give me the time and the freedom to devote all my energies to painting and I know I'll amount to something.

Here is my plan, sec. We are doing something now, Tony and I. periodic outburts of his so-called A mural, you know. A big mural. artistic temperament and other And out of that big mural I'll net a tidy sum - a sum enough to take me out of the Philippinesout of the restraining atmosphere of my house - out of my-

I'll go straight to South Amcrica - Brazil or Argentina, perhelp it anymore than black can haps - I don't know exactly help being any other thing than where, but it is definitely South America. On board the ship on I am married to my art. To the way, I shall paint things PhilIgorots, Balinese girls, and such things. I'll finish some forty like. pieces of such things, and these I'll exhibit in South America. fore being an artist." These things are sure to cause a stir in South America. They are new things to them, you know, and I'm sure I'll sell enough to support me for a year or so while I am painting South America.

As soon as I have enough South American pieces, I'll proceed to New York to exhibit them. Once in New York, I know I'll make good. I know I'll paint things which I have never painted before. I know I'll attract the attention of American and international critics. And before you know it, you fellows here will be reading about me and my paint- cil uselessly held between limp ings in Life, in Esquire and other art magazines, if not in standard art books.

Now, can you see why I have to leave them? Why I have to sacrifice them and my own feelings toward them?

I am being unfair to them; but the letter. do vou think this is easy for me? Don't you think I am a human being too? But I am also an artist, do you hear-I am an artist.

66Th think you are a skunk. Yes, a skunk

"You know that you are wrong -you know the factors that cause ed. you to commit such errors; and yet you don't even try to do something to set things in their proper places.

"Don't you know that your wife loves you?

dren need you?

or the other they'll be able to eke dom for the sake of my art. out a living. But that is not all. in. Life is more that that.

their own father deserted them- I love them, really love them. haven't you ever stopped to think of that?

"And look here - don't tell me that you are an artist, and being one you are beyond such considerations as the duties of a husband to his wife, of a father to his children. A true artist is much more human than the average mortal. Genius is as much above the commonalty of mankind in the possession of such traits as

ippines and Malayan - dalayang fairness, trustworthiness, devotion bukid, you know - nipa huts, to duty, etcetera, as it is in in- was best for all concerned to let telligence, sensitivity, and the

"Be a man first, my friend, be-

E HAD read the letter more H than five times perhaps before showing it to his painterfriend in the office. He knew what his friend would tell him after reading his wife's letter, but still he asked for his advice.

He looked dazed and lost the whole morning. He sat in front of his drawing table, another appurtenance of his daily life which he thought kept him from his rendezvous with fame: he sat there doing nothing, his eyes gazing blankly beyond, his drawing penand incapable fingers.

It was a long letter that his wife had left for him, and reading it, he could not blame her for leaving him. He tried to justify his case time and again, but invariably ended up by re-reading

His breathing came hot and pungent with the smell of gin.

"You are a skunk," he heard his friend's voice over and over again in his blurred mind.

His hands trembled, his brows knitted.

"Ah-what the hell" he mutter-

WAS not really sleeping when they left. I was merely pretending I was fast asleep, that I didn't hear my son when he called me twice, "Wake up Father, or "Don't you know that your chil- you'll be left behind." Somehow, I felt that if I stood up to call "Oh, yes-they'll survive-your them back, I would miss the wife and your children. One way chance of at last gaining my free-

I could have stood up when I Life is not merely three regular saw tears flowing from her eyes meals a day and a place to bleep while she was dressing up one of my kids. I could have stood up "Look - haven't you even and shouted when I saw her castthought of the possibilities of your ing a tearful lingering look at the wife's becoming a common street bed where I was pretending to be woman to support your children? fast asleep before she left the "And the psychological effect house. This, because I love her on the children of the fact that and the kids, do you understand.

But something told me that it them go. I had long ago made up my mind to leave them, knowing that I am being unfair both to them and to my art if I let things go as they used to be. Yes, I had long wanted to leave them-not because I do not care for them, but because I have a greater obligation to fulfill. Yes, I wanted to leave for South America, for New York and paint, paint, paint-but I could not muster courage enough to tell her, in so many wordsalthough my actions, my moods, my temper, had perhaps told her of my plans clearer than any number of words could tell her. But now-now that she was the one leaving me of her own accord,



AUGUST, 1946 PAGE 11

Marriage, Motherhood, Career

The Journal's woman of the month is Mrs. Concepcion Maramba - Henares, whose brief biography graces this page.



Mrs. Concepcion Maramba-Henares, in full-fledge terno, stands beside Mayor Fugoso, third from right. The occasion was the tree planting ceremony on July Fourth. The First Lady is seen holding the ribbon the tree is lowered while Mrs. McNutt and Mrs. Mac-Arthur, Mrs. Pecson and Manila clubwomen look on.

MODERN woman, desirous of the full life, aspires to and with him succeeded in deve- relief work during the Japanese marriage, motherhood and a career. Not every aspirant achieves loping a number of helpful chem-occupation, success in all three, and few out of the many know real hap- ical aids to housekeeping and agpiness in them. Mrs. Concepcion Maramba Henares, first vice riculture. Among these are the a chemist, and Mrs. Henares once president of the National Federation of Women's Clubs, is one of the happy, successful few.

life has been filled with events worthy interest. which, taken separately, can enprivate schools. She was among mechanical and industrial enginethe lucky girls who were allowed er who graduated from her own in exclusive Centro Escolar de Se- was then professor of sugar technoritas, one of the most renowned nology in the agricultural college girls' colleges of her time. She of Los Baños, and thither the left the Centro to enroll in the newlyweds repaired to serve one College of Pharmacy, University master, chemistry. Mrs. Henares of the Philippines, shifting later taught this subject in Los Banos to Home Economics, then a new until her first baby arrived, then field. She pursued this study in retired temporarily from the scene the University of Illinois, U. S. A., of professional activity to tend her and became the first Filipino wo- firstborn. man home economics graduate of her country. While still in Amer- woman out of serving where her ica, she took summer courses in professional abilities call her, and chemistry in the University of in 1926, Mrs. Henares undertook Chicago and Home Economics sub- the task of organizing the home jects at Iowa State College. This economics department of the Philperiod of her life is highlighted ippine Women's University. She again headed the home economics sumption College. To have these by membership in two sororities— did not, however, confine her in- department of the Centro Escolar children get the best education the Iota Sigma Pi, and the Omic- terests to this worthy undertaking. University. An important recog- that love and money can afford is ron Nu

give lectures on the subject at la Sugar Central of Occ. Negros her corps of unselfish workers did

Glowing achievements brighten her alma mater, the Centro Escothe biography to date of Mrs. He- lar de Señoritas. More and more nares. From that cold December women were showing interest in morning in 1898 when the child making house-keeping a systema-Concepcion was born to Daniel tic, orderly career, and Miss Ma-Maramba and Pelagia Garcia, her ramba was enlisted to foster this

Not very long afterwards, Conrich the lives of a number of other cepcion. Maramba was given a women. As a child and as a chance to work out her own theoyoung girl, she was given the ries. On April 28, 1923, she marchance to study in both public and ried Hilarion G. Henares, civil, to spend their high school years University, that of Illinois. He

But one cannot long keep a good

development of alcohol from mo- more teamed up with her husband lasses, the M-C alcohol stove, li- in the manufacture of Ipopi gas quor using this kind of alcohol, to relieve transportation difficulbagasse for kitchen fuel, bottles ties at that time. She also helped made out of bagasse ash, cellulose in the manufacture of garden tools for paper manufacture out of ex- to help furnish ex-prisoners of tra baggasse ash, fertilizer with war, stranded students and destifilter press mud as basic material, tute families with badly needed a bag-making machine, a fertilizer jobs. With the war over, Mrs. applicator, a seed planter, rat dus- Henares can return to the manuter, insecticide sprayer, and an in- facture of ranges, building matesecticide powder and liquid.

Henares returned to Manila, not to this country. rest in her laurels but to add to them further. She invented the any woman can ever lead. But to M-C asbestos paint, a highly de- live it without detriment to her veloned paint which was fire own simple happiness is in itself proof, waterproof and very cheap. a crowning achievement. Marriage This launched her into business.

nila when an old love called, and nares, and motherhood has added she joined the Centro Escolar greater significance to this combriefly to organize its home econ- bination. The Henareses have omics department. In 1939, just three children who seem bent on one year before this last venture, following the footsteps of their Mrs. Henares became a member of parents. Hilarion, Jr., 22, is at the Coconut Mission headed by present studying mechanical en-Maximo Kalaw which went around gineering at the Massachussetts the world. Mrs. Henares went Institute of Technology. Teodoro, with her husband, and the war in 16, will soon go to the States to Europe overtook them in Paris.

to the Philippines in 1940. She is still at high school in the As-Conjugal, as well as professional nition of merit was her election to the culmination of a dream which In 1922, Concepcion Maramba claims required that she work in the post of 2nd vice president of started when little Concepcion first returned to the Philippines to or- close coordination with the inven- the National Federation of Wo- played with dolls and planned a ganize the home economics depart- tive aspirations of her husband, men's Clubs in 1941. She was career that will bring delight as ment of the University of the So, from 1927 to 1937, she teamed holding this post when the war well as achievement, happiness as Philippines. She also consented to up with her husband in the Isabe- came, and with Mrs. Escoda and well as success.

Once a chemist, however, always rials and asbestos paint to help in After ten fruitful years, Mrs. the construction rehabilitation of

The foregoing is as full a life as and a career have been closely in-She had not long been in Ma- tertwined in the life of Mrs. Hetake up aeronautical engineering. With the mission she returned Norma Concepcion, the only girl,



of my christening. She never I got when I heard the loud bells. I got so impressed by the noise I kept crying the ceremony on end. Father Rogelio assured that I would grow up to be a diva. And yet perhaps, tomorrow the bells will fail to impress me. I know they will even depress me. I shall begin to hate those two, cold, steel bells hanging from the belfry, beof a futile life

How shall I look tomorrow? My to make me look like a bride of Greg? the Atomic Era, yet I don't be-

tried the saints and the souls and they all must think I have not had enough. They have remained impassive and callous to my pleadings. Not even shades of consolation appear to me. My soul is bruised and blistered, vet there is nothing to heal it. Now I know cause their resonance will always what one, sentenced to be hanged, remind me of the commencement feels as every second brings his destiny nearer. Could my lot be any better, I who am blind to wedding dress couldn't look less. what shall follow Lohengrin's last It's simply an angel's dream. But note? Perhaps were it otherwise do you think it will still look like than this I shall be dizzy with air a dream when I put it on? I, castles in my mind. Green and who will look like a nightmare, white bungalow pickett fence, disillusion and heartache hanging Bermuda grass, African Daisies, on my face like detour signs? three boys and, oh yes, a break-Come Perc Westmore and Max fast nook. Shouldn't those be the Factor to pack my face with pan- proper shots prelude to the honeycake, and rouge, and black lipstick moon reel? Weren't they ours,

It is now three o'clock, Mother lieve they could obliterate this is awake. I can hear her beratinjustice. I shall try though to done her hair justice. Oh! even look tantalizing and desirable like Miss Navarro, the make-up ope-

them see for themselves my shattered being. They know everything there is to it. Oh Greg they know I couldn't have fallen for Ric even if he were the sun god and much less because he is not. They cheated me of my word of honor to you. They plotted against me, like treacherous triumvirs. All of them. Grandma in her old age, Papa in his apparently suave way, and dear Mama who professes to care and pretends to be crying her soul at my leaving. They adore Ric with his looks, his sheepskin and his mountain of gold. Those are enough to drive a girl delirious with joy. But could all that compare to our love Greg? Could all the world? Could his kisses replace our "All This And Heaven Too," remember? Could his touch excite me at all? Would I miss his kiss on my nane? He wouldn't agony. My face will always show ing the poor curlers who have not even dream the nape was the Spot for kissing.

Remember. Greg in grade all brides should, but I cannot de- rator has arrived and I um not school, you always called me pend on my efforts alone. To- through with this. What shall I Snow White. That would excite up from childhood to adolescence day I am still free to remember do? Shall I wash my eyes or let my temper and I would throw al-

most anything on hand at you. I felt insulted for although I was fair in complexion my brothers called me Chinita, because my eyes were almond shaped and my nose a small thing glued to my face. And do you still recall the times you used to call me "Little Red Riding Hood," whenever I had my red pullover on with a bonnet to match? I would fret then, tears trickling down my puny face and call you "a big bad wolf "

Then all of a sudden we grew (Continued on page 29)



America's woman power was mobilized for war on farms as well as in factories. These two girls are skilled machine operators on a dairy farm which supplied food for the armed forces.

AMERICAN WOMEN IN War Jime

MERICAN WOMEN have played their part in every na- Guinea, New Caledonia, Australia, A tional crisis and have borne many burdens in time of war, North Africa, at Mediterranean but the war which ended in 1945 was the first to make large bases, in India, Egypt, China, number of them an integral part on the armed services of their France, and Germany. COURTER

At home and abroad they turned their efforts to whatever task seemed most essential. On the battlefronts they were bombed and wounded; some gave their lives; some-were prisoners of war; many were decorated. They tented in the jungle and sought refuge in foxholes; they drove jeeps, trucks, and ambulances. As clerks, stenographers, telephone operators, and translators they were vital links in the chain of communications that bound the Allied forces together and kept supplies steadily moving to the front. As United Service Organization entertainers they went close to the front to bring moments of relaxation to the fighting forces.

women had volunteered for service with the Army and Navy. Women in uniform-khaki. grey, green, navy blue, and white-became a familiar part of the American scene. They were divided into the Women's Army Corps (WAC), the Navy Women Appointed for Volunteer Emergency Service (Waves), the Coast Guard Women's Reserve (Spars), the Women's Reserve of the U. S. in July 1943. During the next

By 1945 a quarter of a million Nurse Corps, and the U. S. Navy Nurse Corps.

> The largest number, some 90,-000, were in the Women's Army Corps, which was created by Act of Congress in 1942 as an auxiliary body and incorporated into the U. S. Army a year later.

The WAC was organized by Colonel Oveta Culp Hobby, the first large overseas contingent arrived at an air base in England Marine Corps, the U. S. Army two years they saw service in New

AS THE INVASION of the Philippines got underway they moved from island to island, not far behind the advancing troops. They helped to clear the way for movements of troops and supplies, ammunition and planes; handled closely guarded secret papers; coded messages and orders; engaged in research in some of the most technical spheres of military

Five of the original contingent going overseas made up the American secretariat at the Casablanca conference. Since then they have figured in other meetings of the American, British, and Russian leaders. Few women's voices are to be heard at peace tables or conferences of the great, but it is important that women are beginning to be present at such meetings, listening in silence perhaps but still listening.

The Navy Women Appointed for

Volunteer Emergency Service were organized in July 1942 under the direction of Captain Mildred Mc-Afee Horton, president of Welleslev College and a scholar. By 1945 more than 73,000 Waves were performing 250 different services for the U. S. Navy. By their work, they released enough men to handle all the U.S. landing craft in the invasion of Normandy and the invasion of Saipan. The Spars and the Women's Marine Corps Reserve are smaller groups but they too performed many vital functions.

The 51,000 Army and Navy nurses went wherever they were needed in the line of duty, sharing in the grime, danger, and agony of war-on land, at sea, in hospital ships and ambulance planes. The Army Nurse Corps lost more than 100 women, while over 300 received awards and citations for extraordinary heroism. The highest award ever given to an American woman in uniform-The Distinguished Flying Crosswent to Lieutenant Kathleen R. Dial who was flight nurse on a hospital plane which made a crash landing on a New Guinea beach, She managed to direct the removal of her eighteen patients from the wrecked plane.

THE FIRST AMERICAN nurses to reach France went in with an evacuation hospital four days after the invasion began, They waded ashore and slept in blankets on the beaches. The U.S. Navy Nurse Corps served on hospital ships and transports, at base and mobile hospitals in the war theaters. The courageous and tireless labors of nurses in both branches of the service played a great part in the remarkable recovery rate of the wounded.

Women in the armed services of the United States came from a great variety of backgrounds. from all parts of the United States, and all economic levels. Some are scientists, others are housewives who had never worked outside their own homes. In this quarter of a million women were business girls, actresses, lawyers, physicians, writers, teachers, factory workers, debutantes, buyers, shop girls-representatives of the many occupational fields in which the American woman has found

BEHIND THE WOMEN in uniform, millions of women turned to war production. By the middle of 1944 women were holding one out of every three war

(Cotinued on page 34)

Home, Neigborhood and the Women

By PURA SANTILLAN-CASTRENCE

VAY Agustin in a chatty article on community housing recently played up the inviting thought of the virtues of sunlight and fresh air so much that the reader felt his lungs expanding and his skin toughening to the exhilarating influence of those two life-giving treasures of nature. She took me one day to see the project. It consisted at the moment of a less-thanhalf-put-up pre-fabricated house with two or three little trees around, and a large area of wild grass and brambles. Leaning against the jeep that took us there, Yay in her Yay fashion began to talk about creeks and gardens saying good-morning to each other, children playing in the yards, paths winding in and out of the community, a community center where the people would read and discuss burning questions of the day. my eyes the picturesque community stood, real, solid, interest-"How about me getting in?" ing, health and morale giving. I asked breathlessly. Already I had visions of my children playing on swings, and sliding bars and see-saws in the great open outdoors. Yay in her enthusiasm, and without knowing it, had touched too one of my pet concerns, namely, the housing problem.

The housing problem is closely tied up with the problem of city planning, both of which are painful headaches to the government and the people directly in charge. also be a concern of the public, but to all appearances, are not. This, of course, is illogical considering the fact that the direct effects of bad housing and bad neighborhoods hit the public more than anyone else. Juvenile deliquency, criminality, vagrancyall these need not be traced always to bad housing or bad neighborhoods, but bad housing and bad neighborhoods increase their rates considerably.

The Housing Commission and the City Planning Board are wise in believing that the people they should sell their idea to of neighborhood improvement and conservation are the women. For it is they who manage and beautify the homes that make up a neighborhood. Unsanitary homes means sick children, and sick children mean harassed mothers. If the women help sanitation through better housing and through a conscious effort at neighborhood conservation, the sickness and mortality rates would correspondingly decrease. And this but touches the surface of the problem of home and neighborhood reconstruction!

to good causes. This is definitely one of them. Can't they see it?

In a well-written and ably illustrated Manual on Neighborhood Conservation, Mr. Antonio C. Kayanan of the City Planning Board gave the three-point program of every city planner, namely clearance and rebuilding in slum areas, conservation of run-down areas, and protection of good areas. In the particular manual, he mainly concerned however, with the problem of neighborhod conservation which touches the middle class, the backbone of the nation. It means preservation by care of run-down areas before they become totally blighted.

"Neighborhood conservation," says the manual, "begins at home your home. Keep your home clean, safe, livable, in constant repair, and up-to-date. Get your neighbors to do the same. Let us do these things in a cooperative

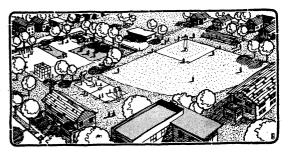
A great deal can be done by our women towards the end of

Our women have always rallied city beautifying, cleaning and conservation. They are the ones deeply affected by the existence of a bad neighborhood, which generally spells a low state of sanitation and morals, and, correspondingly a high state of mortality due to disease or accident, and of criminality.

> A well-known woman-authority on housing, Dr. Edith Elmer Wood, has discussed many social problems from the point of view of bad living conditions and while broadmindedly disclaiming the first to be, all the 'time, contingent effects of the second, does admit that usually they are found together. This is credible enough.

> Take, for instance, juvenille delinquency. If the children have yards or playgrounds to use in their games, they will not be tempted to try their hand at pocket-picking, stealing or even holdupping. The shameful prevalence of "junior" robbers and hold-upmen in the city is a blot to our social institutions. Young boys (Continued on page 33)

This



Not This



The influence of playgrounds on children can not be gainsaid. Playgrounds reduce street accidents and child delinquency; develop teamwork through organized games, hence laying the basis of effective democracy.

PAGE 15



Prominent Moro Women like those in the picture with President Roxas, joined the WAS and did their bit,

tions at WAS chapter stations in house campaign in the towns and the different towns and barrios in barrios with the end of urging the provinces of Occidental Misa- people to encourage home sanitamis, Oriental Misamis, Zamboanga, tion which included proper buying and Lanso

Second, first aid and extra rations were given during active enemy operations by the WAS members to soldiers in the front, while assistance was rendered to the wedical men in the administration of emergency aid to the wounded.

At army hospitals and aid stations, the WAS members rendered these salient services: (1) vogetables, and other nourishing food for the patients; (2) help in the preparation of the patients' diet; (3) attending to patients' hospital necessities, such as cotton, listed men in need. bandages, beddings, etc.; (6) writ-

and preparation of food, construction of toilets, and proper disposal of garbage; and victory gardens, poultry and hog raising.

Free treatments were given by the WAS to both members of the army, their families and civilians alike at public aid stations installed by them at various strategic points.

Then there were the loans both in cash and in kind given to the luntary contributions of eggs, ve. army mess officers and to families of soldiers, especially during the months of famine in 1944 when there were no ration allowances nor salaries. Also kitchen utenneeds; (4) mending and washing sils, tablewares, and beddings their clothes; (5) procurement of were loaned to any officer or en-

Women that they were, they

Daring and Enterprising FILIPINO WOMEN

By SOL H. GWEKOH

THE resistance against the Japanese imperial forces who, by treachery, oppression and terror, dominated the Philippines for three years during the Greater East Asia war was not taken up solely by the young and patriotic men-but also by the daring and enterprising Filipino women.

Side by side with the soldier, the women rendered invaluable, heroic service, tisked their life and for that received no remuneration whatsoever from the government, but got the gratitude of the public. While their husbands joined the USAFFE and the guerrillas and the children were left to the care of their elders, the women forsook the comforts of the homes and sallied forth to the firing lines to take care of the fallen and the wounded.

This patriotic mission was courageously undertaken and successfully accomplished by the Filipino women in Mindanao, both Christian and Mohammedan. Finding themselves face to face with the enemy they had to either fight it out or surrender. They chose the former for the latter course meant dishonor, cowardice! From then on, for three years, until the liberation forces of the United States army came to the Philippines, they did meritorious work.

wealthy family of Mindanao, Mrs. of the members.

lected as the directress. of Mindanao in many ways. For ized mission with shelter and ra-

Behind the movement was a their voluntary services, the Comyoung and charming Visayan wo- monwealth under President Osmeman, the only child of a rich and na spent a day with Mrs. Capisprominent family in Cebu, a UP trano listening attentively and ingraduate. Married to an equally terestedly to the exploits and deeds efforts in the collection of old dis- realize that as women they, too,

Josefa Borromeo Capistrano, the The activities of the WAS were ed and mended and given free to same as other women are doing in leader and organizer, thought of varied. Under the slogan, "We the needy soldiers and civilians other countries. During the dark gathering together the women of also serve," the women accomplish- alike; repaired or mended and uncertain days of waiting, the Mindanao into the Women's Auxi- ed 13 major projects both in the patched the clothes of soldiers; women stood by with faith and liary Service with herself later see front and in the rear. First, they and sewed sheets, towels, gowns, hope in their hearts and work in The women helped the guerrillas men in the guerrillas on author- and use.

unable by reason of physical inca- ing of corn and palay which the pacity or illiteracy to do the writ- volunteer guards purchased for ing themselves; and (7) assist- the soldiers' daily rations. In ance in the treatment of patients. places where laundry problems

the patients in the army hospitals, and enlisted men, In addition, inspirational talks, mass singing, group games, and propaganda work. From time to other wholesome entertainments time magazines and booklets supwere rendered for the benefit of plied by the army were in turn the soldiers, principally to raise read to the public by WAS memand maintain army morale.

Recreation centers and canteens house to house. were established by the WAS for the entertainment of transient of- is a pure wartime movement of ficers and enlisted men where cof- Filipino women of all classes and fee, cakes, lemonade, fruits, etc. ages, irrespective of creed or sowere served free. When not at cial standing," Mrs. Capistrano tending to these duties, the WAS declared. She added, "The Filimembers devoted their time and pino women have awakened to carded clothes which were repair- can do something worthwhile, the provided the officers and enlisted pajamas, etc. for hospital need their hands for they found in war

They likewise made a house to-

ing letters of patients who were likewise did grinding and winnow-The WAS members also gave were difficult to solve due to high donations and gifts, like shirts, prices, the WAS 'chapters estabblankets, pillows, mosquito nets, lished laundry departments where etc. These were given free to the WAS members rendered service men in the fighting units and to free in washing clothes of officers

> They also performed extensive bers who brought them from

"The Women's Auxiliary Service

(Continued on page 28)

COWARD

By DAISY HONTIVEROS AVELLANA

Virtue runs deep. It is elusive. Sometimes, one has to allow others to find it.

EVEN as a child, he had never out the cousins must have been boys in the neighborhood had sen- mon enlisted, as was expected. sed that early enough, and with His father was very proud, the the cruel bluntness so common to day the Army commissioned Rachildren, had nicknamed him Duwag. They would shout the name as he passed by from school, father railed against him, calling shout it tauntingly, derisively, When the school bully had picked a fight with him, he had let the blows rain hard and mercilessly on his frail body; he had made no effort to defend himself beyond raising his hands in a feeble attempt to ward off the blows, tions between father and son,

His mother had cried bitterly when he saw his bleeding, tearstained face, the hurt look in his eyes. His father cursed loud and long; he had never forgotten his wife for having given him a weakling for a son.

What his father resented most of all was the fact that the boy's with the others. He had escapcousin, Ramon, was everything that his own son was not. Both boys were practically the same age, but where Daniel was puny, Ramon was big and strong and tall.

The two cousins were good friends. Daniel's affection for Ramon was one that amounted almost to adoration. And when Daniel too openly.

As they grew up, the bond between them strengthened with the passing of the years. Daniel's

Ramon enrolled at the state university; he was going to be an proceeded to his room to take off not man enough to stand up and mother and gently disengaged

been strong. The other little about twenty years old or so, Ramon second lieutenant.

Daniel listened quietly as his him a coward for not having volunteered.

"I'm sorry, father," he said. Ican't do it."

His father gave him one contemptuous look, then turned on his heel and strode away. Relawhich had never been of the best, grew more strained daily.

Relentlessly the war swept on. Men fought and fell. The enemy was advancing. First Bataan. Then Corregidor, Enemy forces occupied Manila.

Ramon had not surrendered ed, and taken to the hills. From there he had managed to send a letter by courier to his father, telling him he was safe and that he was not to worry.

And meanwhile, Daniel had found work. It wasn't much and the pay was small-two pesos a day-but it was good, honest work. That first afternoon Da-Ramon was nearby, the other niel felt really happy. When he boys were careful not to tease had gone out that morning, he hadn't said a word about this job to his parents. He had intended it to come as a pleasant surprise to his mother. Now, on father decided that college was a his way home, here was the waste of time and money as far money in his pocket. Without as his son was concerned. Curt- realizing it, he walked with steps ly he told Daniel to make himself that were almost jaunty, almost useful and look for work some- self-assured. After all, he was a working man, wasn't he.

engineer. When the war broke his shoes. His father was stand- take your punishment." Swiftly



was such a look of loathing in a wounded animal. his eyes that Daniel recoiled involuntarily.

money?" he lashed out at Da- searched his son's pockets thor-

not understanding "The two pesos you stole from

my aparador." Daniel could only repeat, stu-

pidly, "Aparador?" "The money was gone this morning," his father said. "Nobody else could have taken it but you. What did you do with

чT didn't take it." Daniel's voice was dazed. even—"

man's voice silenced him. He reached their home, and coward!" his father said. "You're ings together. He kissed his

when he saw his room. There was one cry from

Daniel said nothing, but the His father turned, and there look in his eyes was the look of

"You're nothing but a common thief, and you're going to be "What have you done with the treated like one." The older man oughly, brought out the two pe-'What money?" Daniel asked, sos. "So! You couldn't spend the money. You didn't have the guts to use it, once you'd stolen

Daniel thought of explaining about his work, but he knew it was no use. His father would never believe him.

"You are leaving this house." Dully his father's words sank into Daniel's mind. "I have no son who is a coward, and a thief."

His mother's sobs were the The contempt in the older only sound in the room as Da-"You niel slowly put his few belong-

(Continued on page 29)



Jhe LATES



dresses they are happy i

At left, RUB'daughter, and Cl American Law Sc short dresses. R from Vassar in strawberry print s teas and small sur skirt is slightly fla bodice is easy, st padded. A bow V of the neckline. a choker of choic let and a "solita are all that Ruby shoes, my, but bows glinting with

CHITO's black tied. The silhoue no couturier's tric satin bands, for s belish the whole bands, to which just plain silver si dered." A tiny'i bodice, a lone sta shoes boast glining

RUBY's terno splashed with gre the cue for the luing . . . spreading the wings of the but a scarf which skirt flows up to fileft shoulder.

The LATEST-LATEST



dresses they are happy in . . .

At left, RUBY ROXAS, the President's daughter, and Chito Madrigal, a product of American Law Schools, don on their favorite short dresses. Ruby is every inch the girl from Vassar in that shirtmaker white and strawberry prim's the wears so well. For quiet teas and small suppers this is ther choice. The skirt is slightly flared, length to the legs... bodice is easy, sleeves ample and generously padded. A bow huge but subtle accents the V of the neckline. A pearl each for her ears, a choker of choice seed pearls, an embracelet and a "solitatio" mounted on platinum are all that Ruby wears with this dress. Her shoes, my, but "fray're high, platform and bows glinting with spoid nails.

CHITO's black eress leaves one tonguetied. The silhouette moulds the figure, uses no conturier's tricks so as to allow the silver satin bands, for sleaves and belt tips to embelish the whole theme. We fingered the bands, to which Chito smiled, "they're just plain silver satin bands lovingly embroidered." A tiny jewelled clip twinkles on the bodice, a lone stay in a jet black night. Black shoes boast glinting, yplatforms and pompons.

RUBY's terno is white jersey, its bodice splashed with green on one side as if to give the cue for the lush farn fronds to start growing . . spreading hither and yon to invade the wings of the camisa. It has no pañuelo but a scart which grows from the draped slit skirt flows up to find its place on the wearer's left shoulder.



PHOTOGRAPHS BY BOB'S

n . . .

ROXAS, the President's nicology do non their favorite uby is every inch the girl that shirtmaker white and he wears so we!!. For quiet apers this is her choice. The red, length to the legs... saves ample and generously huge but subtle accents the A pearl each for her ears, a seed pearls, an embracerio" mounted on platinum wears with this dress. Her tay're high, platform and rigold nails.

dress leaves one tongueties so as to allow the silver leaves and belt tips to emtheme. We fingered the Chito smiled, "they're this bands lovingly embroiowelled clip twinkles on the rin a jet black night. Black Mysplatforms and pompons.

is white jersey, its bodice en on one side as if to give the fern fronds to start growg hither and yon to invade camisa. It has no pañuelo grows from the draped stit nd its place on the wearer's



PHOTOGRAPHS BY BOB'S



For Beauty's Sake

Your Posture

what changes it brings, demands overcome or to eliminate. of the feminine figure that it conexcellent posture.

more strikingly true than in the swayback and prominent derriere, state, how can you look your best? case of posture. The lazy habits

CURRENT FASHION demands more pronounced with the years grace...... tomorrow poised self- ment, discontent, jealousy, envy, good posture. Fashion, no matter and are increasingly diffcult to confidence. Don't be a weakling; shame, self-distrust or anxiety,

tinue to be perfectly proportioned in mind is: "Today's slump is to- their correct position. and modeled into slender but morrow's hump," Today hollow curving contours. Whatever ca- chest... tomorrow low, drooping mouflage the couturiers make, the drooping bust. Today round your digestion?" and you feel let person you can feel love and refact remains that the completely shoulders...... tomorrow dowager's down you are not to blame. A smart appearance is built upon hump, head thrust forward and poor digestion it seems is indicadouble chin. Today sagging ab- tive or poor emotional balance, and tenderness. You can at once The old saying about the child dominal muscles and bulge to- Poor emotional balance is a sure feel proud and guilty, prudish and being father to the man, or for morrow oversize thickened waist- sign of anything but mental com- sensual, confident and insecure. our purpose, the child being mo- line and protruding abdomen. To- fort and a feeling of good adjustther to the woman, was never day weak backbone tomorrow ment. And when you are in this

carriage of the head. Today taut and Your Digestion" explains how abdominal muscles..... tomorrow one may not even be conscious of slim waist and trim hip. Today these disturbances. Without fully erect, model's posture..... tomor- realizing it, you can perpetually come established in youth become row distinction. Today easy burn with such feelings as resentstand up straight, until your mus- which one medical writer calls An old but effective saw to keep cles are completely accustomed to "chronic fear."

Your Health

Today's chest high, chin in An article in the Homeaker which of poor posture, if allowed to be- tomorrow firm bust and graceful exhausts the topic of "Emotion

"Even more unnerving, a combination of opposite emotions may If someone asks you "How's pull you apart. Towards the same sentment or even hate, hero-worship and envy, awe and lust, fear Such conflicting emotions may make you feel as if your nerves were kinked up like a telephone cord without your understanding why or realizing that this same tension may be producing chemical and mechanical reactions in your insides."

> Chronic constipation is now believed to be more psychic than anything else. Gloomy, suspicious in-

(Continued on page 26)



Beautiful and irresistible M-G-M star

If you want to have a velvety and smooth skin like the stars, try the sensational Hollywood make-up.

PAN-CAKE" MAKE-UP

. . . The Latest and Most Popular Feminine Vogue



HOLLYWOOD Beauty Hint Max factor h.



Starring MARTHA O'DRISCOLL, R.K.O.

HOLLYWOOD - Regard your nose as a "beauty danger zone." Such a thing as an over-oily skin is more unattractively evident on the nose than on any other portion of the face. Coarse pores are more obvious on the nose than anywhere else. Sunburn and windburn make their first and most unattractive appearance on the nose. Watch for even the slightest appearance of beauty flaws on this feature and correct them as quickly as possible.

Home Is A Place For Talking

One of the best compliments my family ever had came very casually one day from a girl whose mother had asked her what she wanted to do during a short vacation from school. She said, "oh, became very much more import- great deal out of family relationinkes.

We had few other plans for that conversation and wisceracking but, on the whole, the girl was right about our favorite practice. For what we always want to do when we are together is to talk sthings over, to begin where we left off, to resume the conversation that means has our family talk always been logical or intelligent and the jokes are rarely worth remembering. But always we had something to say to one another.

By MARGARET CULKIN BANNING

(Today's Woman)

Bannings and talk and crack when our small family was assembled for a few hours in a hotel room in a seaport city, where one ed port. The plan for that evening was that the young people would go out and find some dancing and gaiety, while I wrote letters or read a book. But it didn't work out that way. We sat down to talk things over for a few has been going on in our family minutes and at midnight the conever since the first child could versation was still going strong. put a sentence together. By no I felt apologetic until one of the others said, "This was more fun. We don't get a chance to talk very often. We can always dance."

Perhaps we are an odd family. But I don't think so. I believe der and justice are among these That was a pre-war compliment, we are only among those many properly required things, and so household outside its own doors I didn't take it seriously. But it lucky human beings who get a are food and a sense of safety.

let's just sit around home like the ant to me once during this war, ship. We certainly don't agree with one another. We are not interdependent for company or support. There have been long pevacation in addition to family member of the family had touch- riods of separation, often hard to bear, for each one of us. But the family tie is strong and it is not based on sentimentality nor even on duty. We really like to be together and we are not embarrassed by one another's company. That comes in great measure, I think, from the fact that we have always talked to one another at

> There are many things which parents are obligated to provide for their children and to bring into their homes. Cleanliness, or-

In comparison with such necessities, family conversation may seem a "trivial thing to bother about. But it is not unimportant. For human beings need to talk, and sooner or tater they seek people to whom they can talk and places where they speak freely. just as naturally as they seek to satisfy their other appetites. Conversation is a form of human intercourse and children should have their first lessons and early practice in it at home.

I have been in tongue-tied homes. Some were poor and some luxurious. But material possessions had nothing to do with the fact that the parents seemed to have little to say to their children and the children were silent or monosyllabic when their parents were around. There was no conversation that could lift anyone out of a personal worry, offer comfort, or carry the life of that

(Continued on page 26)

MHE COLD store around the corner can always be trusted to dress new chickens come Sunday morning. From Mass, one has no time to shed, veil, what with everyone grabbing the choicest Sunday eats. The chickens are tender and fat and just right for roasting. You need no stuffing for it if you decide to use just onions and a couple of Sunkist oranges. Here's how:

Roast Chicken With Oranges 1 medium size chicken

2 oranges 1 1/2 tablespoons sugar or honey

Salt and penner

1 medium onion Clean duck thoroughly and sprinkle inside with salt and pepper. Cut oranges in half-inch slices. Reserve center cuts for garnishing: Remove most of the peeling from end slices and put 3 to 4 tablespoons garlic vinegar one or two in neck cavity and remainder in body cavity. Place a and the rest in body. Sew or skewer skin together. Cook over about ten minutes and sprinkle cups. with sugar or honey. As soon as



keep hot while making gravy, are onions that you can't resist 1/4 teaspoon salt Use the giblets for this.

Pimiento Salad Dressing

1 cup evaporated milk 1/2 teaspoon salt

1/4 teaspoon dry mustard

1 pimiento chopped

or other vinegar Dash of black or cayenne pepper

quarter of the onion in the neck 1 teaspoon sugar or honey (optio- 3 large mild onions nall

Mix milk with enough vinegar tive coals in roasting pan, 30 to thicken. Add remaining ingreminutes before chicken is com- dients and mix well. Just before pletely done, pour off fat in pan serving add amount desired to saand place reserved orange slices lad greens and toss together, seperate into rings. Combine flour, ped onion in 2 tablespoons butter around the bird. Turn after Makes about one-and-a-quarter 1/4 teaspoon salt and pepper. Dip or margarine; add crumbs and

oranges to a warm platter and 1 as you walk down Quiapo way bent paper; sprinkle with salt.

for their price and for their size. Imagine fifteen of them the size CALAD dressing that requires of your fist if not bigger for only no fat nor oil is prepared this a peso. Omelets, or with steak, or raw onions in this state of abundance. Whether you make them into omelets, or use them to smoth- pepper and sugar; stir until diser steaks, whether you eat them raw or you pickle them, this state of onion abundance is still a challenge to one's ingenuity. Try some of these ways with onions:

French Fried Onions

2/3 cup flour 1/4 cup milk

Salt

Few grains pepper

rings in milk; dredge in flour mix- cheese. Season with salt, pepper ture. Fry in shallow fat or salad and sage. Stuff onions; place in chicken is tender, remove it and TWO THE RIGHT and left of you oil until browned. Drain on absor- baking dish. Bake in moderate

Boiled Onions

Peel 8 medium onions. Cover with large amount boiling salted water; boil uncovered 20-30 minutes or until tender. Drain; add 2 tablespoons melted butter, margarine or salad oil. Season with salt and pepper.

Glazed Onions

712 small white onions 3 tablespoons butter or margarine

2 tablespoons sugar

Few grains pepper

Peel onions; cover with large amount boiling salted water; boil uncovered 15 minutes or until almost tender. Drain. Brown butter or margarine lightly; add salt. solved. Add onions; cook slowly 10 minutes, or until browned. turning to glaze all sides.

Gratineed Stuffed Onions ' 6 cooked medium onions

3 tablespoons butter or margarine 1 cup soft bread crumbs

1/3 cup grated American cheese Salt and pepper

Few grains sage

Cut slice off tops of onions. Re-Peel onions; slice 1/4 inch thick; move centers; chop. Brown chopoven basting occasionally.

AUGUST, 1946

YWCA NOTES

With a blue triangle on its door, a beautiful new station wagon has been traveling the streets of Manila the last two weeks. It is the gift of Mr. and Mrs. Henry Ford to the Y. W. C. A.

The story starts way back in 1988 when a Chinese boy gave up his dream of a bicycle and bought with the pesos, which for two years he had saved, bread for China. Bread that Mrs. Dee C. Chuan and the other Chinese women of her committee called "Patriotic Bread" and sold and resold until his P26.00 had become almost four thousand pesos for China Relief.

A year later in New York City Mrs. Henry Ford, a member of the "World Service Council" of the National Y. W. C. A. of the United States, heard Anne Guthrie tell the story and through her sent the boy money for a bicycle. This contact lead to the gift from the Fords a few months later, in Dec. 1940. of a new station wagon to help the Y. W. C. A. carry on its work in Manila.

When Mrs. Ford gave the station wagon she little dreamed what a task lay before it; what errands of mercy it would run; what dangerous duties it would perform. But to many a prisoner of war at Capas, that station wagon became the Good Samaritan. It grew old in the service but it never stopped. and it was never taken by the Jananese.

The war over, liberation days here, its task done, it stoppedweary in well doing and could no longer serve.

Early this year, the story of the "Old Warrior" written and sent to Mrs. Ford. word came through Mrs. Frances Sayre that a new station wagon would be on its way to help the Y. W. C. A. in these days of rehabilitation. The new elegant maroon colored car cannot take the place of the old faithful friend, but he can make for himself a new place in the task of rebuilding. Already he is carrying girls from the Lepanto dormitory to college that they may be trained as leaders for the days to come: already he is serving the war widows of Guadalupe for where the years have brought suffering and tragedy, already he has found there is much to do.

His first task was to bring the women among the distinguished

(Continued on page 32)

The CLUB WOMEN'S **Bulletin Board**

Mrs. Trinidad Fernandez-Legards, President of the National Federation of Women's Clubs, and Miss Mercedes Evangelists, executive secretary, will leave soon for the United States to represent the Philippines in the forthcoming International Assembly of women in New York on October 12 to 22. This body will be representative of the women of the United Nations. An exhaustive plan of the meet is presented on this page and elsewhere.

Filipins women, their bit for the promotion of world peace, the two women plan to make the most of their point of the representations.

to look forward to.

1.. What is the Purpose?

Women in the postwar world will outnumber men; as educators and administrators they will hold tremendous power. Women want to live and bring up their children in a peaceful world. To that end, they are a great potential driving force. However, the majority of women throughout the world today do not understand how this can be accomplished.

The purpose of the conference then is to bring the leading women of the world together to pool their knowledge so that they may familiarize and popularize the vital issues set forth in the United Nations Charter.

2. Where will this Assembly be held?

The proposed Assembly will be held in October 1946 in the country, at the home of Mrs. Alice T. McLean, South Kortright, New York. The country has been chosen because, away from the distractions of the city, delegates can really get to know each other and more lasting ties can be formed. The very informality of the country leads to more stimulating discussion.

3.. Who is to Participate?

As the Assembly is to be a meeting of women leaders, it must newomen to be chosen not as appointees from their governments izations and other prominent women invited as individuals. 4.. What is the Program?

mic situation in the world today.

There will be four main topics: 1. What kind of political world

are we living in? II. What kind of economic world are we living in?

III. What kind of social order should we strive to achieve? IV. How can we apply the ideas

exchanged at this conference for our communities, our nations and the world?

The duration of the Assembly shall be ten days with two days devoted to each main topic. It is proposed to come to our conclusions through the discussion me-

5. Will there be a follow up meet-

Yes, the Promotion Committee is working on a plan for an all day American Association of Universand evening meeting on October 24th at the Waldorf-Astoria in New York. This will be an open meeting to the general membership of the participating organizations. At this meeting reports of the South Kortrigh meeting will be given and ample time will be available to hear from distinguished foreign delegates.

6. Is the Women's Assembly to be a permanent organization?

No, this is not another women's cessarily be small. The delegates organization. There is no plan for will be limited to two hundred- a continuing organization. Howpresidents of participating Amer- ever, if the Assembly is a great ican organizations, several out- success, the pattern may be used standing delegates at large, and for Assemblies in other countries. the foreign women; those foreign 7. What is to be the practical value

of the Women's Assembly? The value is educational. The but as leaders of women's organ- International Assembly is a meeting of women leaders. The conclusions reached at the Assembly will be given wide publicity The Program will be built through the organizations and around political, economic and so- groups represented. The value of cial problems, both on the nation- education is intangible but it is the al and international levels, with only durable foundation on which particular emphasis on the inter- to build world political, economic national society which is condi- and social progress, international tioned by the political and econo- understanding and a peaceful world.

International Assembly of Women

Mrs. Franklin Delano Roosevelt, Sponsor

Mrs. Alice T. McLean, Chairman, General Committee Steering Committee

Mrs. Edward C. Carter. Chair-

man Mrs. Vera M. Dean Mrs. Henry F. Grady Mrs. Elinore Herrick Miss Loula D. Lasker Mrs. Burnett Mahon

Mrs. Alice T. McLean Mrs. Rver Nixon

Mrs. C. Reinold Noves Miss Frances Perkins Miss Josephine Schain

Dean C. Hildred Thompson Mrs. Quincy Wright

Sponsoring Organizations ity Women

American Legion Auxiliary American Medical Women's Association. Inc.

American Women's Voluntary Services. Inc.

Association of Junior Leagues of America, Inc.

Camp Fire Girls, Inc.

Congress of Women's Auxiliaries of the C. I. O. General Federation of Women's

Clubs Girl Scouts

The National Board of the YWCA

of the USA National Congress of Parents and

Teachers

National Council of Jewish Women National Council of Negro Women National Federation of Business

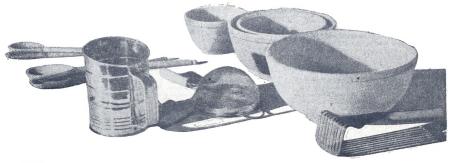
and Professional Women's Clubs, Inc. National Home Demonstration

Council National League of Women Voters

National Women's Conference of the American Ethical Union

National Women's Trade Union League of America United Council of Church Women

> (in process of formation) (Continued on page 33)



Your Kitchen Equipment

designed to clip and paste onto powders. Tin rusts easily, so dry your kitchen wall as memo to thoroughly after washing. yourself, the maid or to any member of the household who likes or and wash with lukewarm water. is forced to pinch hit.

spots. Dry thoroughly after wash-

CHROME-Wash lacquered copper with soap and water and dry thoroughly. Polish unlacquered to boiling. Let stand several hours: copper with a copper polish, wash scrape off lime deposit. with soap and water and dry thoroughly.

ENAMEL-Treat as glassware. GLASS-Glass made especially for cooking and baking needs little care except washing with soap and water. When spots are hard to remove rub with scouring pads or a fine cleansing powder.

IRON-Wash with soap and water. Avoid scouring. Dry thoroughly after washing.

MONEL METAL-Wash with cloth wrung out of soapy water. Do not scour but polish occasionally with a fine cleansing powder.

water. Polish with dry cloth.

Dry thoroughly after washing. TIN-Wash with soap and wa-

These directions are telegraphic ter and scour with mild cleansing

WOOD-Scrap with dull blade After removing cooked food from ALUMINUM-Wash with soap utensils pour hot water into them. and water and scour to remove cover and set aside to loosen any food that adheres to pan. Do not soak wooden utensils.

TEAKETTLES-Fill with equal parts vinegar and water and heat

TEAPOTS-Avoid keeping tea in pot for any length of time. Use a mild scouring material to remove stains from inside of pot. Wash with soapy water, rinse with boiling water, drain and dry thoroughly.

CARE OF COFFEE POTS-Use a mild scouring material to remove stains from inside of pot. Wash with hot soapy water, rinse with boiling water, drain and dry thoroughly or boil a solution of baking soda and water in the pot five minutes, then rinse in boiling water. Wash cloth filters in a so-NICKEL-Wash with soap and lution of baking soda and water. Rinse well. If used each day, filters STEEL-Wash with soap and may be kept in a covered glass of water and scour to remove spots, cold water. Rinse new filters thoroughly in cold water before using,

1 bottle opener

- 1 grater
- 1 orange squeezer 1 can opener
- POTS AND PANS
- 2 saucepans with covers
- 1 double boiler I coffee maker 1 reasting pan
- 1 small frying pan 1 teapot
- 1 Dutch oven

Oh! Chloricode?

I've been hearing about it lately! Thanks for the TIP!



A Good Tipster Speaks From EXPERIENCE not merely from HEARSAY

When you cough, the TIP is

Take CHLORICODE

Cough Syrup

An effective cough remedy recommended by the San Lazaro Lung Specialists

AT ALL DRUG STORES

DOCTORS PHARMACEUTICALS, INC 421 RAON (OFFICE)

nine Sulfate, 0.0001 grm.; Antim. & Pott DEINE SULFATE 0.01 grm.; Syrup of To

THINKING SERIOUSLY

THINKING SERIOUSLY of your kitchen, you'll find that willynilly your list will invariably run into something like the one we have below. To make matters worse, the stores are open seven days in the week, leaving you absolutely no alibi for not executing your plans. Here's the list (it can

be longer, but not shorter). TOOLS, KNIVES, etc.

- 1 knife set
- 1 knife sharpener 2 large metal spoons
- 1 wooden spoon
- 1 long-handled fork
- 1 tea strainer
- 1 colander

PAGE 23 AUGUST, 1946

INVITATION

Now the smoke of battle has lifted and the din of war has ceased Come, brace your heart with courage, and start again to build. Ah, let the foxholes and the trenches be screened by greening grass; time will help conceal the scar of the loving, valiant heart. The way uphill is fraught with hazards that the brave alone can dare; but beyond the yawning chasms. joy and light are there. And the long night shall be a dream. half-remembered if at all, for the heart shall be filled with music and love shall suffuse the soul.

THIS MONTH'S ISSUE

(Continued from page 3)

short dressy dresses.

We have been the recipient of compliments, praise and advice some of which (pardon our ego) we deserve, majority of which we still have to attain. "There's plenty room for improvement," say Lilila A, Cruz, R, R, de la Cruz of the Ked Cross is profuse with his congratulations. Cipriano id, Editor of the Evening News says, "That's a good paper you have." From Malacanan: "It's a dignified magazine," Anacleto Benavides (Manila Chronicle) bases his applause on the mechanical handicaps and sundry headaches he knows we must have undergone. "It's a neat piece of job, considering....."

INDUSTRIALIZE Central Luzon by Mrs. Mendez exposes a facet of the bloody trouble now plaguing the peasant regions. As you turn the page you meet another problem just as colossal but entirely a horse of another color: the femmes' worry on whether to have or not to have the panuelo. Remember our asking you one issue ago as to which school do you belong? CATHERINE PORTER

who, in the words of James Winco, USIS, who might yet run a syndicate judging by the rate he is oozing articles and short stodaring and enterprising Filipino women, a tribute to those women who embraced the thankless job.

-CONSUELO C. BANAG

MARRIAGE MOTHERHOOD. CAREER is an accolade rare and precious which is not easily accorded. Mrs. Concepcion Maramba-Henares more than deserves it. Read the briefest, fullest sketch of a woman's world all her own. We picked that picture instead of a solo, because in that group she stands out in a manner symbolic of the uniqueness of her achievements.

WE ARE proud of our array of writers and poets this month. Hernando Ocampo, who paints as easily as he writes says that one can be an artist and still be a good family man. Elena Guerrero-Joven author of Letter to Greg is a very young matron, just turned 22, She is a graduate of

(Continued on page 27)



CLUB WOMEN'S BULLETIN BOARD

(Continued from page 34)

Mary F. Tait of Bontoc, Mountain Province; Dr. A. B. Baltazar, district health officer, Mountain Province: Mrs. Luz Balmaceda de Guzman and Miss Libertad C. Balmaceda of Bacoor, Cavite. Laguna-

According to Mrs. Alejandra G. Delfino, the present officers of the Canlubang Women's Club are: Mrs. Felipa Naval, president; Mrs. Caridad Macasaet, vice president; Miss Aurelia Garcia, secretary; Mrs. Carmen Lazo, treasurer; board of directors: Mrs. Candelaria Trinos, Mrs. Felicidad Reves. Mrs. Rosario M. Banameda, Mrs. Petronila A. Mendoza, and Mrs. Marcelina B. Silo.

Mrs. Delfino also gave us the go, "knows her Philippines" is following list of the officers of the here presented by Mario P. Chan- Cabuyao Women's Club: Mrs. Rosario B. Alipit, president; Mrs. Juliana H. Bailon, vice president; Miss Francisca Ronsayro, secreries. Sol H. Gwekoh writes of tary; Mrs. Salud N. Miclat, trea-Segunda Bella, Mrs. Generosa surer; board of directors: Mrs. Bermudez, Mrs. Dolores Acuña; Mrs. Lucia B. Carpena, and Mrs. Olimpia H. Limeaco.

> The Women's Club of Rizal has likewise sent the complete list of officers: Mrs. Concordia I. Lamez. president; Mrs. Marcela O. Sombilla, vice president; Mrs. Teofila M. Vista, secretary; Mrs. Emilia Artiaga Tan, assistant secretary: Mrs. Pricila R. Lucido, treasurer; Mrs. Manuela Isleta, business manager: Mrs. Elpidia S. Llanera and Mrs. Melecia C. Castillo, assistant business manager; board of directors: Mrs. Carolina P. Isleta, Mrs. Teresa I. Montefalcon. Mrs. Gloria C. Isleta, Mrs. Damiana Isles, Mrs. Eugenia A. Zuazola, Mrs. Severina Z. Opulencia, Miss Carmen Castillo, and Miss Eugenia Villanueva.

Mrs. Mamerta Ylagan reported the list of the officers of the Makiling Ladies' Club of the College. Laguna: Mrs. Concepcion R. Gonzaes, honorary president; Mrs. Mercedes A. Uichanco, president: Mrs. Paz G. Santos, vice president; Mrs. Mamerta M. Ylagan secreta-Mrs. Andrea B. Aglibut, treasurer; Mrs. Manuela K. Villegas, assist ant treasurer; board of directors; Mrs. Maria B. Mondonedo, Mrs. Josefa D. Roldan, and Mrs. Rosalia R. Arnaldo.

Pangasinan:-

Mrs. Filipinas P. Coloma, president of the Rosales Woman's Club reported that the club is organizing a nursery class, and is also starting the food production cam-

paign with the help of Mr. Cirilo Casareno, the municipal agricultural inspector. The other current officers of the club are: Mrs. Encarnacion C. Pardo, vice president; Miss Soledad C. Oriel, secretary: Mrs. Maria V. Damasco, sub-secretary; Mrs. Concepcion B. Cancino, treasurer; Miss Luz Vallejos. sub-treasurer; board of directors: Mrs. Teodora C. Serafica, Mrs. Ruth Perez, Miss Corazon Bince. Mrs. Encarnacion Rodriguez. Miss Consuelo Sansano, Mrs. Fe Soriano. Mrs. Lorenza Sison, Mrs. Isidra Sison, Mrs. Segunda Santos. and Miss Trinidad Oliver.

Another club that is very anxious to organize the nursery class is Plaridel. The president, Miss Julia S. Supnet wrote that many parents await eagerly the opening of the classes and some of the teachers promised to take turns as volunteer instructors. The club is still handicapped by lack of materials. But we have every reason to believe that initiative and ingenuity will not be lacking from the members to overcome these handicaps. The other officers are as follows: Mrs. Emila V. Rudico. vice-president; Miss Esmenia Collado, secretary; Mrs. Isabel Madayog, sub-secretary; Mrs. Preciosa Z. Romasoc, treasurer; Mrs. Candida B. Aquino, sub-treasurer; Mrs. Simplicia Abellera, business manager; Mrs. Enriqueta O. Faraon, and Mrs. Toribia Calica, auditors; Mrs. Catalina A. Zaragosa. adviser; board of directors: Miss Maria Supnet, Miss Anatolia Carreon, Miss Gerina Espique, Miss Galacion Acosta, Miss Josefina Aromin, Miss Servillana Nastor, and Mrs. Macaria Orid.

Undoubtedly all of our readers wil share the same pleasure we experienced upon reading this interesting report of the occupation activities of the Mangatarem Woman's Club, then organized into a WAS unit of the Fil-American Guerrillas, Army of the Agno. This report which we are publishing here was sent by Mrs. Concepcion C. Soriano, president of the Club for many years.

"After the last roar of the Allied cannons in Bataan and Corregidor, Japanese forces were scattered throughout the Islands of Luzon to complete the sujugation of its inhabitants under the imperial yoke. At first sugar-coated approaches were used to gain our co-operation but when they found that most still remain loval and faithful to Mother country became rampant, tortures of dif- cessful advances of the Allied ferent kinds were used, banditry became common-complete disorder then existed. It was at this time that the Women's Club of Mangatarem, organized ourselves in band to help alleviate the situation, to help those men who fought and bled to maintain peace and order and to attach our organization to any guerrilla unit fighting for the noble cause.

On September 22, 1942, a conerence was held in my house attended by several guerrilla leaders as Lt. Alberto A. Mejia, representative of Major Miguel R. Acosta, Antonio Mendoza, Jose B. Aviles, Alfonso Austria, Jose Padaoan, Isidro Rosario, Januario Hermitaño, Brigido Estrada, Fed. Holanday. Sancho David, Silvestre Bañaga, Virgilio Zamora, Narciso Seril, Angel Vergara, and others. After a brief talk of Lt. Alberto A. Mejia about the aims and purposes of the Army of the Agno, the latent spirit of resistance was kindled. All present in the conference then moved to action and campaigned for membership.

From September 25 to December 24, 1942, the WAS company was organized composed of women from all walks of life who had volunteered themselves to carry out orders come what may despite all threats of death from Japanese Kempetai.

Year 1942 was devoted to the organization of the unit and to carry out orders from Headquarters as follows:

- 1) Kept the morale of the people not to lose faith in the U.S. 2) Gave food and clothing to
- authorized guerrillas. 3) Notified guerrillas of Japs
- presence 4) Spread news of the coming of the Grand Convoy and Allied

success in the war. Year 1943 was devoted to caring of the sick guerrillas, procurement of medicines, food, clothing and items 1 to 4 of year 1942.

Year 1944 was almost the same

- as the previous years except 1) Campaigned against Japanese food and labor procurement.
- 2) Carried orders from Lt. Col. Alberto A. Meiia to report from time to time enemy troop movements, gasoline deposits, TNT deposits and all enemy military installations.
- 3) Report was also received from HQ that some Liberators of freedom landed in the early part Costales, Mrs. Perfecta E. Olegaof August in Baler, Tayabas rio, Mrs. Ramona J. Nobleza, Miss bringing complete radio equipment Leonides Ferrer; auditors: Mrs. to rally messages to Southwest Pilar J. Ferrer, Mrs. Delfina E. Pacific Command and to advise us Gomez, Mrs. Purita Sison.

America, force was used. Abuses from time to time about the suc-Forces.

- 4) People were kept well informed about information received from Headquarters and were advised accordingly to move away from enemy military installations. roads and enemy camps and quarters beginning November, 1944 for American planes may strike any
- 5) At the sign of landing in Lingayen anytime in December as expected, the WAS company had given complete information when and where and what they should

Year 1945 was devoted in calming the people at the sign of landing in Lingayen on January 6, 1945, to go to places far from the national road. When news of the successful landing of the liberators of freedom was received all members of the WAS Company were instructed to gather all fruits, eggs and flowers available to be given to U.S. forces to arrive in Mangatarem. On January 12, 1945, the WAS members headed by Sgt. Juana Fernandez met the American soldiers in Bogtong Silag about 3 kilometers away from Mangatarem. Flowers were thrown to said soldiers, fruits and eggs were distributed to them and all sorts of hospitality were accorded

The WAS Company of Mangatarem although not activated to the battlefront continued its activities in extending all our assistance to both liberators and the guerrillas which we believe to have been instrumental during the resistance movement and beneficial in nature after liberation for which we plead and pray for its early recognition.

> Concepcion C. Soriano Captain, WAS Company Army of the Agno Commanding

Following are other officers of this cub: Mrs. Rosa E. Olegario, vice president: Mrs. Esperanza E. Casiano, secretary; Mrs. Alezandra T. Santos, treasurer; Mrs. Helena M. Vergara, sub-secretary; Mrs. Dionisia P. Pimentel, subtreasurer; Mrs. Dolores S. Fernandez, clerk; Miss Aurea Ticson, associate clerk; board of directors: Mrs. Paz T. Santos; Miss Juana Fernandez, Mrs. Epifania F. Agbuya, Mrs. Oliva C. Lopez, Mrs. Macaria C. Vela, Mrs. Miguela

THE FENCE

In building me a Jence of mangrove wood, tall and red-skinned in the morning sun. for me the thankless work began when one by one

I tore the mangrove poles where once they stood and took them to the swampy river's edge and watched the tide that then was creeping bya flood that soon might reach the sky and swamp the world, as prophets always pledge.

I thought that this is not at all that I shall bring upon myself in keeping out the world from me: the million lovely things I shall not see if, fenced in, I should round my place be king and miss the purest beauty I shall know, gathering wood from swamps were thoughts can grow,

-N. V. M. GONZALEZ

Isabela:-

The officers of the Echague Woman's Club are: Mrs. Lucia C. Abriol, president; Mrs. Felisa D. Mesa, vice president; Mrs. Socorro Perez, assistant treasurer; Mrs. Regina Saladino, secretary: board of directors: Mrs. Anita Gumpal, Mrs. Purita Baharan, Mrs. Mandita Ramos, Mrs. Carmen Pintang. Mrs. Candida Vallestero, Mrs. Esperanza Vera Cruz.

Davao:-

Mrs. Natividad I. Oboza, president of the Woman's Cub of Davao could not attend the last convention of the NFWC but wrote a very interesting account of the oart the club is playing in improving the welfare of the community. She said that during the first days after the arrival of the American forces in their city.

(To be continued)



Bonbons

which are very effective worm-repellents. Easy to take, they don't require any after-dose laxative!
ASCAROL Bonbons may be obtained at all drug stores or at the

880-882 Rizal Ave

Regina Bldg. Recolts

"ASK YOUR DOCTOR - HE KNOWS US"

METRO DRUG CORPORATION 880-882 Rizal Ave.

Dear Sir: Please send me a sample dosis of ASCAROL Bonbons Enclosed herewith is PL00 in Postal Stamps (or Postal Money order)

Formula: Santonin, 21g com.; Calomel, 21g com.; Phenolphthalein, 1 com.; Excipient, a.s.

For SCHOOL For PLAY



Buy

Sue Farker

dresses

for CHILDREN ... They're SMARTLY STYLED and TAILORED to FIT in GAY FAST-COLORS of WEAR-RESISTANT



HOME IS A PLACE FOR TALKING

(Continued from page 21)

into a larger world. Possibly each sation. More than candy or nuts talk to each other but not to her. person in such a family was able or cookies. When you go to visit The daughter talks to her mother to talk freely somewhere else. from the youngest child who could talk to his friends in grade school. to the oldest son or father who was a great conversationalist at Even the British have begun to the bar of the local tavern. The talk to strangers. There have mother may have been able to talk volubly when she went to her who were unnecessarily lonely all club meetings or church circle. But through their lives, for no reason not at home.

"He never tells me anything!" cently.

He never does, but who is to blame but herself? I knew that household well and she has been the kind of mother who was always saying "That's not a subject for children," or "Don't talk about that in front of John and Mary!" Now quite naturally John won't of good talk. The father can do talk in front of her. He has not it and often he does. Many a technique for talking to a parent. little girl waits eagerly until her Conversation at home has to be father gets home at night "to tell taught. And practiced. It must him something. But all too often be the easy and pleasurable custom within the family, if a mo- is only a series of short orations ther expects a daughter or son to which he will not allow to be intalk over problems as they arise, terrupted or heckled. Certainly she would be able to ask her son, "What's on your bers of the family create a bond mind?" and get a frank answer of confidence and shut out the instead of creating a crisis.

wounded soldiers the essential thing to take along is easy friendly conversation.

People need and like to talk. been too many people in the past except that they were never trained in the habit of conversation. a mother wailed about her son re- They thought that talk was only question and answer, direction or request. These people live together and yet stay apart because they do not know how to join their thoughts in conversa-

> Obviously, someone must take the lead in creating family habits a father's talk around his home

It is a great pity if two memothers from their talk. That often Young people need good conver- happens to mothers. The children

but has nothing to say to her mother. We all know the classic remarks, "I'm too tired to talk to my husband when he gets home." or "Hush, children, you drive me crazy with your chattering!"

A mother might find relief from her own weariness if she discovered how to direct talk in her own home. That is part of runnning a home as certainly as cooking a meal. It has been when I have been most tired that conversation at home often helped me to rest by taking my mind off my own worries and shifting my interest.

Conversation at home is not only for the children and young people. The adults need it too. A woman who had divorced her husband for very good reasons met him some years later and asked how he was getting on and whether he missed her at all.

He said honestly, "Do you know what I miss most? Our talks. I miss sitting down and hashing things over with you more than anything else."

He had married again, . thinking that a beautiful girl would make a beautiful home, but he discovered it wasn't the recipe.

YOUR HEALTH

(Continued from page 20)

dividuals who always expect the vous control. Gardening, painting sedatives or other drugs, have no

find one who will operate. Tell fried nails when on vacation. your doctor the whole truth about rect diagnosis difficult. One wo- you envy, fear or resent. man who suffered pain after meals to cure berself

of sleep. Fatigue weakens ner- ever, if he prescribes sleeping pills

worst and have no confidence in pictures and other work with your hesitation to take them as freothers are apt to suffer from this hands are especially helpful. Get quently as he recommends. Controuble. We know a wife whose frequent vacations from your fa- flicting emotions may be causing husband is a chronic philanderer, mily and surroundings, if it is you to secrete harmful chemicals Her constipation is something no only a day or an hour spent with which may need an antidote. doctor can cure, and she knows it. congenial friends. Change and This same article advises that rest are the classic treatment for be irritated by your symptoms, psychiatrists are a good help, functional disorders which doctors protect it by avoiding over-eating Find a doctor who knows psycholo- agree can cure most individual at- and rich foods such as fried and gy as well as physiology, obey tacks. Often a person who ordi- very sweet ones. If you have a him and stick to him. Don't run narily can digest only baby food tendency to ulcers or colitis, avoid from doctor to doctor until you can cope with nothing short of rough food. However be careful

fears, worries, family and career to upset you. At mealtimes, avoid testinal health. Juice and puree troubles. Usually nervous patients quarreling criticisms or disgusting of fruits and vegetables in can hide such things which make cor- news. Avoid contacts with people may substitute for fresh ones.

discovered that it came on every vous tension is generally caused substance will have to be prestime her husband got drunk, by rush, "Never eat hastily or cribed by your doctor. Finally, ac-Knowing the origin, she was able when exhausted or emotionally cept the fact that you have undisturbed. Postpone your meals usually sensitive insides and try "A robust body fortifies a tor- beyond your usual hour and then to work out a good life within your tured mind. Build up vigor through eat lightily. Do not take patent limitations. School yourself not to correct diet, sunshine, exercise medicines or bicarbonate of soda worry about minor discomforts inand more than the average amount unless your doctor consents. How- evitable your type."

"Since your digestive tract may that you do not lack the vitamins, Steer clear of occassions likely minerals and bulk needed for in-Perhaps, too, vitamins concen-Never hurry. One kind of ner- trates and some smooth but bulky

INDUSTRIALIZE CENTRAL LUZON

(Continued from page 5)

tion therefore is not the share of the whole crop and yet his prob- la to buy real estate. lems will not have been solved.

Why?

Estimates of actual labor performed by the kasama place his workdays including plowing, harrowing, planting, etc., at only ninety a year, or three months out of twelve.

At this rate, an income of P150.-00 for three months when compared with the income of the average laborer, is not unfair.

What does the farmer do the rest of the time?

Therein lies the solution to our agrarian unrest.

Farmers who work as carpenters, public works laborers, fishermen, cocheros or who find some other sources of income, in addition to farming, have enough to live on.

The trouble is that there is not enough work for all farmers, and only a small proportion of them are resourceful enough to look for other means of livelihood.

The partition of the Sabani Estate is only one step in the right direction. Small landed proprictors who work their own fields are naturally an asset to the nation. But the solution is only a drop in the bucket. The partition of the big haciendas and the improvement of farming methods to ingrease the produce will help but. This is her first short-story, a vewill not solve the entire problem ry auspicious and promising becither.

What then?

Central Luzon must be indusgovernment help.

va Ecija, was a tobacco center: up our roll of poets this month. hence it was known as Factoria. The Compañia Tabacalera had Fashions, allow us to remind you enormous warehouses there during that there is still plenty goingsthe Spanish times.

pensation for war damages can with "please come back soon." be distributed where there is ag-

The crux of the agrarian ques- rarian unrest. Our big hacenderos should reinvest their profits where the basama. He can have not their kasamas will benefit from merely 60%; he can have 100% of them instead of hurrying to Mani-

> Absentee landlordism has had its day in many parts of the world and its hour of reckoning has come in the Philippines.

> But we must not always look up to the government for the solution of all our ills. More resourcefulness on the part of the farmers, more thoughtfulness on the side of the proprietors, along with vision and foresight by private capital and the government is what we need today to solve the agrarian unrest in Luzon.

MOVIES

HOLLYWOOD-The hardiness of Bette Davis, the Warner Bros.' star, never fails to startle and also to chill her many close friends. The water in her large outdoor swimming pool is never heated. She believes that natural temperatures, winter or summer, are best for the health.

THIS MONTH'S ISSUE (Continued from vage 24)

St. Paul's College, took A.B. at St. Scholastica's. Was in the editorial staff of her college paper. ginning, if you ask us. Daisy Hontiveros-Avellana whose latest brainchild is our The Coward on trialized. Factories should be lo- page 17, has just gone through a cated away from cities; they fire which was merciless in its should be taken to the farming completeness. Shy away from communities. Here private enter- talk of dresses when Daisy is prise should go hand in hand with around because she can't bear it. N. V. M. Gonzales, Consuelo Ba-Time was when San Isidro, Nue- nag, and Bienvenido Santos make

After our double spread of on in our magazine. Feminine During the Japanese occupation, tidbits, Tips to teenagers, table cigarette-making was a major talk, Club news.....which reminds home industry in Bulacan and us MRS. TRINIDAD FERNAN-Nueva Ecija and afforded addi- DEZ LEGARDA and MISS MERtional income to thousands of fa- CEDES EVANGELISTA are soon milies. This gives a clue as to what leaving for a most important task can be done for Central Luzon, before the International Assembly The machinery for factories we of Women at the UNO. Let's intend to ask from Japan as com- wish them Bon Voyage coupled



Velvety smooth like the petal of a rose, with a new charm that stirs his senses to dreams of conquest...that's the way your lips become with the new color magic of Don Juan Lipstick.

- Vibrant...intense...alive...in enticing shades that bewitch.
- Creamy smooth to apply. Not drying or smeary.
- , Endures for hours without retouching when used as directed.

For complete color harmony use Don Juan Rouge and the new Don Juan Nail Enamel in eight thrilling shades keyed to your lipstick.



Exclusive Distributors: LA ESTRELLA DEL NORTE (Levy Hermanos, Inc.) 1001-1011 R. Hidalgo, Manila.

DARING AND ENTERPRISING FILIPINO WOMEN

(Continued from page 16)

TO LOOK AT-Easu RNOON istinctive CREATIONS. Perely

opportunity for construction work ed she, "We bring to you a human- ing men in the bloody fields of submerging self-interest in coope- itarian appeal with the hope that rative effort. These women vo- it will merit your thoughtful conlunteers willingly and unselfishly sideration. This organization we served for the cause without re- are about to request you to join muneration."

in February 1943 in Misamis, Oc- selfish devotion to help alleviate cidental Misamis. The first meet- the pitiful conditions of our brave ing was attended only by a handful of women. The organization was sanctioned by the commanding general of the 10th MD in Mindanao. Shortly after, women came and voluntarily joined, pledging ageous soldiers. And the contheir cooperation, help, and financial assistance if possible. Up to the liberation in 1945, there were 52 chapters scattered all over Min-

Directress Capistrano disclosed that President Roxas intends to national' women's organization germ of the future participation world war.

regards no creed nor color, but The WAS in Mindanao started will certainly appreciate your unsoldiers arising out of our limited supplies."

> Then she introduced the WAS whose primary purpose was to abate the sufferings of the courclusion was this:

"Just now we should have only one vital interest-OUR COUN-TRY: A country that is in the midst of a total war where everyone in every place is called upon to sacrifice for freedom and libermake the WAS the nucleus of a ty. When history shall have been written down of this great conand equipped for war service. "To flict, what chapter will be fittingthe WAS members who died in the ly inscribed of us: THE WOM- ber, Beside her, she had her hunline of duty, we, who are fortun- EN? The women of America, dreds of slaves help and work for ate to see the dawn of a New Europe, England, China and other the cause. A number of those who Philippines, renew our pledge to nations have done their bit; they served were unfortunate-they serve," she said. "As the feminine have organized similar societies died in the performance of their Revolucionarias, the WAS is the united by a common interest and duties. Stray bullets from the purpose and are now proudly serv- enemy hit and killed them while of Filipino women in the next ing their native land. Contempo- they were busy delivering food to rary history records that Mrs. the wounded guerrilla troops; When the organization was Eleanor Roosevelt of America, others were tortured by the Japstarted, Mrs. Capistrano said she Queen Elizabeth of England, and anese following their capture and sent out an appeal to the women Madame Chiang Kai Shek of China disregard for the request of the of Mindanao. It was a sort of occupy no less a place of honor and enemy to reveal war secrets they message addressed to them. Start- esteem in the hearts of the fight- had in their possession.

their respective countries. From across the vast oceans is flashed the spirit of feminine camaraderie to the hearts of all of us WOMEN that we beat in the tune with the needs of the time. Whatever we do now will in the long run be for the good of each and every father, son, brother or friend, who may be fighting somewhere in answer to his country's call.

"Women of the Philippines! Arise and with our hands joined together let us do our part in winning this war, for only with united strength can we best further our noble mission."

This stirring appeal brought in practically every woman who read it. Among the prominent women who joined the WAS can be singled out Princess Tarhata Alonto of Lanao and daughter of Sultan Alonto, who was an active mem-

Tips to Teenagers-

TO TALK AROUT

OUR HIGH SCHOOL boys and Women's School of Fashion and Applied Arts, Dept. Wilj 708 Evangelista, Manila Please send me a copy of your FREE

has, she does not know how to go "Which is your favorite band? about it. Elinor Williams, who takes time to advise teeners, says that a classes, clubs, teams, games bright smile and a friendly "Hel- and his favorite sports to discuss lo!' is always a good way to start -a funny incident that happened conversation. Then when there's in class, an embarrassing moment a chance for more chit-chat, it's you experienced or something nice better to begin with a comment or you've heard about him. He'll enquestion about what you're doing joy talking about his hobby, moat the moment-school, a dance, vies you've both seen and records skating, bowling or whatever it is, you like. It does not matter much what

is theirs alone.

girls, what do they talk about? you say so long as you say some- get a conversation started if you It would be highly interesting if thing to let him know you're there, know the right method. Think of one were to jot down the silly friendly and ready to exchange something you both know about, things teeners talk about. But small talk. Maybe it'll be only, some incident in class, a sports, must they be inane? The fine art "That was a tough assignment to- event, a dance or your tastes in of conversation is as much theirs day, wasn't it?" or "The music is music. Just a little chit-chat and as anybody else's. There's a smooth isn't it?" Once you've then you'll both find a topic for

to take it from there with a fol-But observations reveal that low-up question, "Did you do all many a young lass does not know the problems?" (if you're on the what to say to a boy. Or if she way to class) or if you're dancing,

After that, there are school

In short, it is easy enough to world of interesting topics which started the conversation, it's easy an interesting conversation.

LETTER TO GREG

(Continued from page 13)

to the time you became a man and I a woman and to the realization that we were in love with each other. My aunts said I would grow to be very attractive because my skin was clear and smooth like a "sampaga." You agreed with them Greg, when you started courting me. How sweet and original were your sweetnothings. How simple and yet so true. How I miss them Greg, especially that night the gang caught us under Mang Tino's mango tree. They forced you to recite a "tula" and you did stand up at once, not even trying to refuse for shame. They all asked you to dedicate it to me and you told them it wasn't necessary for them to have coaxed you.

Oh Greg, why did our parents have to settle our lives for us, when they ruined theirs in hatred and jealousy? Why did they ever think of forbidding you and me from seeing each other. That was when I got very sick and nearly died. You still hoped for the best; I knew you offered your prayers to Him and Mary that I'd recover. Would to God I did not. I'd have died with the consolation that I'd been true to you. to my promise, to your love.

The time I was convalescent I was so thin and frail I looked like a ghost. Altho you were sweet, calling me an angel. You even dared to send me roses and the white lilies from Baguio, how fragrant and lovely they were. I still keep them locked in my little camphor chest.

As the old folks say "all things must come to an end." The century old feud of yours and mine ceased and again we were two happy families in one.

Remember the night a week before our own wedding day when I tried on my wedding gown? You admonished me not to and I exclaimed "Greg for shame." Neither you nor I did give much stock on superstition but the harm was already done.

War broke out to disrupt our plans, sever the ties that bound us, kill our earthly happiness. The days and nights I spent in prayers and tears, of what use were they? How futile, how needless they seemed to be for you never returned. For it was scarcely a month after hostilities begun and you had gone! Gone! my dear Greg, forever and you THE COWARD

(Continued from page 17)

her clinging hands from his. He ty. They hacked at furniture to a backward glance.

A week later, the Japanese military police came. They were looking for Daniel. Information had been turned in to the effect that Daniel was a guerrilla. he had not been so frightened because of the kempeis. Daniel's father would have laughed out loud. Daniel a guerrilla? Fantastic! Why, that coward have died at the sight of a gun.

Since they did not get the man they were looking for, the kempeis were in a surly mood. Their searching of the house was a wanton destruction of proper-

left me alone, so very much alone in the dark all these years!

How time flies. Imagine it is four and I am supposed to be dressed and set to go and I have not even a stocking on. Look Greg, the maids have come too. All of them lovely in pink, blue and yellow, cute like candy drops. And look at Papa in tails, a twin of Adolph Menjou. And oh! Greg, look, just look there at Nina. He's not a guerrilla-staying here tact man. They brought him to cherub? She is coming nearer and now I am sure her dress is not made of frosting. I am getting excited Greg. Shall I begin life. But Daniel-that coward!" dressing? I think I shall, after

all. . .

arms: they forced open the anaradores in the rooms.

Daniel's father was looking on helplessly when they wrecked his own aparador. They pulled out the drawer in the middle. It jammed a little. Impatiently the Japanese tugged at it, jerked it towards him. He took out the box, then thrust one hand inside to see what the obstruction was, Triumphantly he brought out something crumpled, and smoothed it out. There were two pieces: two one-peso bills.

when he saw the money. Nonchalantly the Japanese folded the bills and stuck them into his she said softly. pocket. He rummaged around in the aparador, found nothing else here, alive," said Ramon. "A worth appropriating, and gave the man chose death rather than reorder to his companions to leave.

They caught Daniel, eventually. His uncle. Ramon's father, anese caught me in the province. had raged because the Japanese But they couldn't prove anything had gone to his house searching -not till they captured one of for Daniel.

father. "Getting himself caught! ly, "was our most valuable con-Doesn't she remind you of a in the city, doing nothing! Not the province to confront mc. His like Ramon," he added. "My face was all battered up, and his son's doing his share, up in the body had been subjected to sysmountains, fighting, risking his tematic torture."

"Duwag, a guerrilla!"

"You'll see," another asserted. walked out of the house without look for hidden maps and fire- "He'll be out of Fort Santiago in less than an hour."

"And he'll probably be white as a sheet, when he comes back." laughed a third one.

But Daniel never came back. Nobody ever saw him again

It was only after the Americans entered the city in February that Ramon was able to return to his home. Upon arriving, he went immediately to see Daniel's parents. He was shocked when he saw them: they looked so old.

Daniel's mother looked wist-Daniel's father stifled a gasp fully at the stalwart young man who was her son's best friend. "I'm glad you're home safe, hijo,"

"I'd like to tell you why I'm veal what he knew about me. You see," he continued, "the Japour man here in Manila. This "Young fool!" fumed Ramon's man," Ramon explained careful-

Ramón lit a cigarette with Daniel's childhood playmates fingers that shook. "The Jap-"Imagine" one said, anese offered him freedom if he (Continued on page 34)



You can order now



by phone and it will be delivered at your home packed in DRY ICE for your convenience

MAGNOLIA ICE CREAM PLANT

660 ECHAGUE

TEL. 4-66-96

The first time I were my Filipina dress in America before ten thousand people representing forty eight nations, they held their breath and gasped because of its charm and beauty. I am of course referring to the Filipina dress complete with skirt and train with the camisa and the panuelo, the beautiful transparent body, which beautifully portrays the characteristics of the Filipino woman. So many things have happened during the last twenty years which affects the native attire adversely. At first we eliminated the tapis perhaps because it makes us look old and matronly, then we eliminated and cut the train, perhaps because it prevents us from moving freely, and now the panuelo is beginning to disappear. This is probably due to the influence of the ladies and girls from the South due to their customary everyday wear-the patadiong. The style at present specially among the younger generation is to eliminate the panuelo altogether and reduce the size of the sleeves. Some have not only cut off the train, but also adopted the Chinese style. What is left of our beautiful, unique distinctive Filipino dress after all these changes have taken place? I am for the keeping the Filipino dress intact. Not a fraction of it should be cut or eliminated nor should it be Europeanized because it loses its beauty, grace, and uniqueness. As it was, it had always distinctly expressed our personality as the only Christian nation in the Orient with the western culture, but distinctly Philippines.

-ASUNCION A. PEREZ

WOMAN WRITER SAYS "YES AND NO"

As an interesting innovation to lend variety and color in the unending quest for beauty of the eternal femenine, the panuelo-less terno has its uses especially in intimate gatherings where it sets' off young and shaped shoulders with just the right air of casualness and comfort. But for the more formal occasions, I think the panuelo lends a touch of regal dignity and stately grace to the Filipino costume, which is quite inimitable.

-MARIA LUNA LOPEZ

IT WORKS LIKE MAGIC!

An amazing new complexion formula that gives immediate, visible result after the first application. Simple direction in every packet. Sold at most cosmetics dealers.



BOY SCOUT EXECUTIVE WOULD ALLOW NO LATITUDE

To begin with, let me tell what the Filipino costume means to me. I believe the Filipino costume epitomizes the most distinctive attribute of the Filipino woman .- modesty.

A Filipina cannot help being modest when she wears the ternothe cerado or the so-called mestiza dress. She cannot simply slouch on a jeep or on a chair when her panuelo or baksa is stiffly starched. She cannot do the "jitterbug" nor the "boogie wogie" without looking ridiculous. You can't even hold her as tightly as you would want when you swing her, lest naughty pins stand on your way. The Filipina terno is so made that one cannot be blessed with the elegance, the grace, and the poise that it gives to the wearer without the mortifying restraint that modesty demands.

To my mind, the panuelo and the long, widely stretched sleeves are the distinguishing features of the Filipina costume. Remove these and you have nothing but the European gown. A panuelo-less terno therefore is incomplete.

The other day I saw a dark-complexioned matron sporting a brightly coloured panuelo-less terno. Aside from the fact that I thought she exhibited poor taste in selecting colours that in the language of a foreign mentor's Filipinized English, were "biting her complexion," she gave me the impression that she has just come out from her own dressing room and was caught unprepared by her guests. But the setting was not her own home and she was not the hostess; she was one of the invited guests.

Personally I think that the panuelo-less terno may be tolerated in the case of a hostess who entertains her guests in her house. The moment she steps out of her house, she is incompletely attired in a terno without the panuelo. But to step out without the panuelo is to me a social heresy. A woman who attends a formal reception in a panuelo-less terno is like a man who attends a formal evening affair in his pole shirt.

Some smart sophisticates have succeeded in removing the tapis in the Filipina costume, but I like to hope they won't succeed in entirely eliminating the panuelo. If our sophisticates cannot glorify the Filipina costume, let them shade it off entirely. They can be more "deadly" in the European gown, in fabrics that hug the figure. The Filipina dress is not for them.

-EXEQUIEL VILLACORTA

Executive Secretary, National Boy Scout Council

INTELLECTUAL VIEWS TREND AS "STRIP-TEASE".

THE MODERNIZATION, improvement and beautification, can it what you please, of the Filipino woman's national costume appears to me like a "strip-tease" act. First, we shed the tapis, which our forbears had handed down to us as an accessory for street wear for greater modesty. Next, we shed the train of our skirt. That was a practical improvement. The train was cumbersome anyway. Now, we are shedding the panuelo, another accessory designed to drape the bust for modesty's sake. Now I ask you, "just between us girls," what next?

Did I mention modesty? That is an unknown word in the vocabulary of today's fashion dictators. Exposed bosom, midriff, etc. you know. Leave the word to antiquarians. The stiff panuelo, by the way, used to be indispensable in formal attire. The soft one either of Baliwag silk or plain cotton was for informal wear.

-ENCARNACION ALZONA

HAVE THE PANUELO

page 7)

JUANITA MINA ROA EXPLAINS

The panueloless terno or the Filipino dress without the alampay may be properly called the scarf-terno. It is not exactly the mestiza dress without the alampay as many women think, but it is the same mestiza dress with some modifications with the same panuelo that in the case of the new creation, a long scarf flows at the back from the shoulders, brushes the soft bouffant says at the edges and gives the wearer a highly dignified and graceful appearance. Of course this is a new modification of the old dress. The idea of the old Moro dress which to my mind gives the suggestion of dignity and poise especially if the wearer is tall and slim and queenly. Another change is the corsage either of fresh or embroidered flowers on the front of the bodice or camisa lending itself the beauty and grace and completeness of the balintawak. The panuelo may or may not be worn, according to taste or to formality of the occasion where the dress is worn. At afternoon cocktail, the panuelo could be dispensed with and the dress is then one of beauty and elegance not far behind the prettiest creations in any style. I see no reason why this latest change in our mestiza dress would not personify grace and elegance and poised dignity.

For years now I have been haunted with dreams and ideas for the native attire. When the scarcity of material began to be felt, economy and beauty conspired to effect the change such as you see now in my latest creations. I feel that I am very much disposed now to really glorify the peasant dress collecting bits from all kinds of costumes of the Filipino woman from Luzon to Mindanao. The dress that is my obsession is beautiful and economical for into it will go the least number of pieces of clothing. The size of the sleeves should worry no one. Correct proportions determine that.

EDUCATOR OBJECTS

The new creation of modern dress artists may be artistic, but personally I shall not adopt the new style. Every man has the privilege to dress the way he likes, and to me I consider the panuelo an indispensable part of the Filipino dress.

-FLORA YLAGAN

SOCIALITE GERTIE ABAD LIKES IT.

The panuelo-less terno is simply lovely. But the way it is named is rather misleading, for it is not exactly without a panuelo. The thing is that the whole dress is embellished in such a way that modern decorative applique takes the place of the panuelo on the front of the bodice, and a veil of illusion tulle flows freely from the back shoulders to the edges of the skirt or saya. There are many kinds of this version of the Filipino or mestiza dress cut according to the type of body and ease of the wearer. I think the dress is lovelier on the slim body of the younger girls or on matrons who are graceful in European dress.

----000-

JUANITA VALERA IS ALL PRAISES.

THE NEW TERNO, without the panuelo, is a boon no matter how one looks at it. Elegance in its pure form has found a vehicle, in this new trend which now graces the most aristocratic halls of our metropolis. I have seen this new terno win many woman's heart, place a smile in many a weary face. To be trite, it a different, easy to wear, and hence more comfortable, more artistic and truly Oriental.

LEADING FEMINIST HOPES IT'S NOT HERE TO STAY.

I BELIEVE that the panuelo-less camisa is a product of the searcity of material, in the same way that short sleeves and short skirts were brought about by the lack of goods. I do hope, however, that it is not here to stay because it deprives the Filipino dress of one of its two outstanding characteristics—the camisa and the panuelo. As a balintawak costume, it is all right, but if one went to formal parties thus attried, what distinction will there be between the formal and the informal wear?

This seems to be a good occasion also to register my personal protest against calling our native bare and says mestiza dress. Why give the native a foreign name?

-aOa--

-PAZ P. MENDEZ

RUBY ROXAS is overcome by the beauty of the new creations but insists, "They are just another evening dress if without the panuelo. Especially abroad, they can't immediately catch on that it is the Filipino costume. I like the panuelo-less version, but I can't say that the panuelo must go." When we asked Mrs. VIRGINIA LLAMAS ROMULO how many panuelo-less ternos she was taking with her abroad said, "I never have a terno without a panuelo. Today I have only three ternos which I have been using consistently. The one I wore to the inauguration was made by TITO HIDALGO in States." NINI QUEZON wears them without the bone of contention, slit and in red, but when asked pointblank she said, "For the Balintawak it is all right, but the full-fledge terno is just what it is, panuelo and all.



Provincial Druggists: We have a complete stock of drugs, medicines and chemicals. Our wholesale dept. will find pleasure to serve you. If you are in Manila, see our wholesale dept.—
or write to us and we will fill your order by air express if necessary.

FORMULA: Gold Tribromide, 0.12 grm.; Alcohoi, 2.40 c. c.; Glycerin, 30.00 c. c.: Water, y. s. ad., 120 c. c.; Alcohoi content: 2% by volume.

YWCA NOTES

(Continued from page 22)

guests at the Inauguration from innermost soul. Aurea gave a masthe Manila Hotel to the Y. W. C. terly summary of our history and A. He was proud to have Mrs. the struggle for independence, You Marin of Chile and Miss Jain of should have heard her-she was India give an international flavor really excellent. I planned to speak to his service the first day he ap- on the role of women and particupeared.

Y. W. C. A. whom he may carry all that I wanted to: I was so emoin the days to come will give tionally shaken, I choked most of thanks to Mr. and Mrs. Henry the time and was blinded by tears. Ford for remembering the needs of the war-torn city of Manila.

by Mrs. Trinidad Alvero to Anne Guthrie of July 4th in Lake Forrest, Illinois, where she and Mrs. Aurea del Carmen were attending a month's training course in Y.W .-C.A. administration, may be of interest to our readers-

"The fourth of July celebration here was most significant.

sion to speak in her own language that afternoon. for, she explained, it would mean

All members and friends of the republic, but I was not able to say

"Oh, Miss Guthrie-I have never felt so proud of my country and so grateful to your country and the rest of the sympathizing world as The following account written I did that day. I was consumedmy whole being was consumed with a humble sense of rededication to the task ahead. The tea, the affair, was to me a symbol of the higher motives of nations dedicated to the task of building one family of nations-one world.

"I have never been as keenly aware of the hard road ahead of "The day started with a lovely us as 1 was that afternoon. I quiet service in the school chapel, wished then my boys were with In the afternoon the student body me-they could have sensed from and the faculty honored Aurea and me the meaning of Country; but me with a tea to celebrate the Fil- of course, I was glad we were ipino Independence. The students here, for several of the guests apfrom Lebanon, Brazil and a Nisei proached us and said they had ne-American gave greetings in the ver felt a sense of world responname of their countries. Mrs. La- sibility and a sense of oneness with brador from Brazil asked permis- the rest of the world as they did

"The evening program was lovespeaking from her heart. She ly and meaningful, too. I wrote spoke with so much feeling and the part for the Philippines in sincerity that I could sense every choric form and the committee inresounding word coming from her corporated it in their program.



WHAT THEY SAY ABOUT MARRIAGE

It does not much signify who one marries, as one is sure to find later that it was someone else.

-Samuel Rogers

Marriage is the miracle which affords a woman a chance to larly the Y.W.C.A. in our young gratify her vanity, pacify her family, mortify her rivals, and electrify her friends all at the same time.

-Helen Rowland

The sum which two married people owe to one another defies calculation. It is an infinite debt, which can only be discharged throught all eternity.

-Goethe

Marry by all means. If you get a good wife you will become very happy. If you get a bad one you will become a philosopher.

Adventure is to the adventurous. The born adventurer attracts adventure to himself in the most unlikely circumstances, where he of humdrum expectations meets only the commonplace. Zest, an eager imagination, an unashamed joy in what life brings, these are the precious ingredients,

-Stewart Edward White

Commonwealth of the Philippines Department of Public Works and Communications BUREAU OF POSTS

Manila

SWORN STATEMENT (Required by Act No. 2580)

The undersigned, AGUSTIN C. FABIAN editor/managing editor/business manager/owner/publisher, of WOMAN'S HOME JOURNAL (title of publication), published monthly (frequency of issue), in English (language in which printed), at Manila (office of publication), after having been duly sworn in accordance with law, hereby submits the following statement of ownership, management, circulation, etc., which is required by Act No. 2580,. as amended by Commonwealth Act No. 201; Post-Office Address

Name Editor: Board of Editors Managing Editor: Minerva G. Laudico Business Manager: Agustin C. Fabian Owner: WOMEN'S PUBLISHERS, INC. Publisher: WOMEN'S PUBLISHERS, INC. Printer: RAMON ROCES, INC. Office of Publication: Manila

715 Calero, Manila 1055 Soler, Manila If publication is owned by a corporation, stockholders owning

1055 Soler, Manila

one per cent or more of the total amount of stocks: URSULA B. UICHANGCO-RAMON ROCES

TRINIDAD F. LEGARDA CLEMENTE M. PAZ MENDOZA GUAZON ASUNCION A. PEREZ Bondholders, mortgagees, or other security holders owing one

per cent or more of total amount of security: In case of publication other than daily, total number of copies printed and circulated of the last issue, dated July, 1946:

1. Sent to paid subscribers 2. Sent to others than paid subscribers 8 590 8 590 Total AGUSTIN C. FABIAN

Witness CESAREO DE DIOS

BUSINESS MANAGER

(Signature)

(Title or designation)

Subscribed and sworn to before me this 3rd day of July, 1946, at Manila the affiant exhibiting his Residence Certificate No. A-985434, issued at Manila, on February 28, 1946.

> MONICO BUMANGLAG Post Office Inspector

HOME, NEIGHBORHOOD AND THE WOMEN

(Continued from page 15)

(Continued from page 22) International Assembly of Women

I am happy to send a word of greeting to you and your associates who are planning an International Assembly representative of the women of the United Nations. Such an Assembly will gain rather than lose in significance because its members represent peoples rather than governments. Now, more than at any other time, the successful conduct of international relations depends upon the extent to which the peoples of the world can and will speak directly to each other, discussing their common problems and increasing their mutual understanding. I believe that the peoples of the United Nations could have no better spokesman of their desire for lasting peace than their representative women met together for joint counsel.

HARRY S. TRUMAN

It gives me great pleasure on behalf of the United Nations Organization to express my admiration for the purposes which have prompted you in organizing the International Assembly of Women. The success of our work in maintaining peace and attempting to improve economic and social conditions throughout the world will require the active and wholehearted support of rightminded people everywhere. The women of the world are our natural allies and we appreciate what you are doing to coordinate and express their views.

TRYGVE LIE

Personal greetings and congratulations to Mrs. Eleanor Roosevelt in whose honor your organization is giving a testimonial dinner. I am deeply interested in the International Assembly of women to be called for next October. It is vital to the peace of the world that the women of the nation rally to the support of the United Nations Organization.

TOM CONNALLY

Pleased to hear about the International Assembly of Women. Congratulations on an excellent idea and I wish you every success in your cause.

HAROLD E. STASSEN

Abroad:-

We are quoting portions of the letters we have received from clubwomen of the United States:-"All during the war, we had fre-

quent contacts with Mrs. Pilar Hidalgo Lim who gave us much

(Continued on page 34)

who should be using their unbounded energies either in healthpatintero, where they can be kept ful games or in the pursuit of useful projects, have their attention off the streets and away from trouble, where they can develop diverted towards aping what they see in gangster pictures. They their instinct for teamwork start the whole thing in fun perthrough organized games!

haps, the adventure part of it

lending to it added color and at-

traction. They end up by finding

it not only exciting but remunera-

tive. The desperado character of

the exploit has by this time got-

ten into their blood and there is

no stopping them.

The National Federation of Women's Clubs has always been the play lot and the voices of interested in community welfare. It has always had as one of its deep preoccupations the betterment, aesthetically, spiritually, neighborhood is part of homeand materially of social groups, and your home is part of the The post-war problems of housing neighborhood."

Imagine these boys in a back- and city laying-out should definivard where they can play ball or tely belong to the field of their concerns.

"Home," says Mr. Kayanan, "is not just the house in which you live. The other houses in the block... the familiar streets and trees... the corner drug store ... noisy, healthy children-all these help to make up what you consider 'home.' In other words, your



AMERICAN WOMEN IN WARTIME

(Continued from page 14)

CLUB WOMEN'S BULLETIN BOARD

(Continued from page 33)

information about the NFWC, but now as you probably know Mrs. Lim had gone to the West Coast. May I tell you how courageous I think you and the women of the Philippines were to have carried on so ably for the reconstruction ...

"The General Federation of Women's Clubs has voted \$500.00 to /micrometers, and test tubes. They your Federation and a few gifts. from the States have brought the figure to \$800.50. I am sending a letter to all of our federated clubs in which I shall make a special plea for contribution for your rehabilitation work. The GF women are hopeful that the money might be used to rebuild your clubhouse "It will be a wonderful thing to make the new clubhouse a memo-



foundries. They donned overalls and welding helmets, operated turret lathes, milling machines. Their hands learned to hold rivet guns, blow-torches, drills, files, worked on blueprints, helped deinspected, tested, proved, and delivered it for war.

Women scientists - geologists, physicists, meteorologists, aeronautical, radio, and electrical engineers-entered war plants and research laboratories. Women chemists made laboratory tests in plastics, experimented with explosives, tested the purity of peni-

The aeronautical industry alone employed 1,671,000 women by the end of 1944. In west coast aircraft factories they made up 44 per cent of the total labor force, Only 2,000 women were employed in government arsenals before the war, but by March, 1943 two fifths of all munitions plants workers were women.

Striking increases occurred in shipyards, where formerly almost no women had been employed. It was Henry J. Kaiser, shipbuilder in August, 1942 who first dared to put women to work on his giant

jobs in the United States, while cranes. Thousands of welders and more than two million were work- riveters followed all over the tasks, among them the gruelling ing of the land. Women went to country so that by 1945 one out of job of monitoring German broadwork in shipyards. factories, every eight jobs in the shipyards was held by a woman.

The same thing occurred in a drop hammers, punch presses, smaller way in forestry, where the number of women jumped to 28,000. Women went into the forests dressed in the checked shirts and baggy trousers of the lumberiack. They rode logs down rivers. sign planes, welded battle gear, walked flumes, worked over rafts, and held all kinds of jobs in the sawmills. In addition, they manned lonely stations on windy peaks, keeping watch against the danger of forest fires.

The Women's Land Army harvested crops and did farm chores, to increase the world's food sunply. By 1943 many western ranches were run by girls. They worked as ranch hands, riding the cowboys' horses to herd cattle on the ranges. They took care of the horses, fed pigs and lambs.

Behind the women in uniform. behind the still greater army of the same way. war workers, was the enormous number of women voluntary workers, who gave their time and energy to many organizations engaged in helping to win the war. Housewives rolled bandages, worked as nurses' aides in hospitals, visited the wounded for the American Red Cross.

The American Women's Voluntary Service enrolled thousands of

women for a great variety of casts and informing the families concerning the American prisoners of war mentioned on these broadcasts. Office workers and shop girls joined the housewives in serving as air-raid wardens, airplane spotters, and the like,

MANY EMPLOYED WOMEN went directly to work after a night on duty in some assignment for civilian defense. Women organized societies to raise money and send aid to the peoples of the many devastated countries. They took their volunteer jobs with great seriousness and devotion. In a western state a group of women citizens took a census of all available womanpower. When a meeting was called in a distant city a deep snow made automobile driving impossible; not to miss the meeting a woman on a ranch got out her skis, skied to an airport, flew to the meeting, and returned

In cities and villages and farms, the women joined together to do what they could to bring the war to a close. They worked long hours, carrying heavy home and job responsibilities, and most of them knew the incessant anxiety of women of all ages, whose loved ones were away engaged in desperate battle.

rial to Mrs. Escoda and General Federation of Women's Clubs will be proud to have part in this."

Mrs. LaFell Dickinson President, GFWC

we are eager to have your organization send delegates or observers to our conference. We need the benefit of your experience and support in building of our organization, the Congress of American Women.

"The Congress of American Women was initiated on March 8 and the twelve hundred women who attended pledged themselves to the building of the Congress of American women to work for peace and democracy, for improvement of the status of women and for higher standards of health and education for children ...

Elinor S. Guimbel Chairman

In Manila-Some of the visitors at the NFWC headquarters which is still kindness of the Legarda brothers Mrs. Mary H. Tambuatco of Pa-

were: Mrs. Hipolita R. Welborn of Baloan, La Unon: Miss Teresa S. Santos, president, Bulacan Federation of Women's Clubs; Miss Guillermina Racela of Samat, Gocos Norte; Miss Felicita S. Gonzales of Marilao, Bulacan; Mrs. Enriqueta Benavides of Manila; Mr. Alvaro Martinez of the YWCA: Dr. Florencio Cruz of San Lazaro Hospital; Mrs. Filomena Contreras of Sampaloc, Manila; Dra. Fe Uvtingco Tan of the Emergency Hospital; Miss Rosalina T. Guevara of Hagonoy, Bulacan: Mother M. Felicie and Mother M. Asuncion of St. Theresa's College; Miss Encarnacion M. Ticson, Miss Victoria Cantero of Malvar, Batangas; Mrs. Rosario L. Trinidad and Mrs. Petrita R. Vda. de Velasco of Malvar. Batangas: Mrs. Obdulia P. Valino of Santiago, Isabela; Mrs. Pascuala C. Fakat of Baguio City; Mrs. Amparo de Francisco of Morong, Rizal; Mrs. Leodegaria S. Padilla and in 1011 R. Hidalgo through the Mrs. Avelina L. Osias of Manila;

THE COWARD

(Continued from page 29)

would admit I was his commanding officer. This man looked straight at me and gave not the slightest sign of recognition. Then he said, "I've never seen him before. I don't know who he is.' They set me free, finally. They couldn't prove anything."

"And your friend?" asked Daniel's mother. "He died some days later. They

heat him to death for refusing to talk."

"He was a brave man," said Daniel's father. "A friend to be proud of.'

"He was brave." Ramon re peated slowly, "And I'm glad you think so too," He rose, "You see, that man was your son."

say, Rizal; Mrs. Raymunda Guidote Avila of Manila; Mrs. Lucia C. Abriol of Echague, Isabela; (Continued on page 24)

Subscribe To The

MOMAN'S HOME

Good, Bad, or Indifferent Weather, You Will Receive This Monthly Of Progressive Women & Men As Soon As It Is Off The Press, Anywhere.



IF YOU ARE PLEASED WITH THIS ISSUE, OF WHICH WE HAVE NO DOUBTS, YOU WILL FIND MORE PLEASURE IN READING THE ISSUES TO COME. OUR EDITORIAL CONTRIBUTORS, TOP-FLIGHT WRITERS ALL OF THEM, ARE PREPARING MATERIALS THAT WILL GIVE YOU THE LATEST IN THOUGHT-PROVOKING ISSUES, THE BEST IN SHORT STORIES, AND UP-TO-THE-MINUTE NEWS AND FASHION PICS.



And If You Want Your Friends To Share With You The Joy Of Reading This Magazine And At The Same Time Receive Handsome Dividends For The Little Time You Will Spare, We Are Inviting You To Get In Touch With Our Circulation Manager And Ask For Particulars Concerning Our Subscription Commission Plan.

* * *

CLIP THIS COUPON TODAY AND MAIL IT TO US TOGETHER WITH THE NECESSARY REMITTANCE!

	,
The Circulation Dept. WOMEN'S PUBLISHERS, INC., 1055 Soler, Manila	
Gentlemen:	
Please send the WOMAN'S HOME JOURNAL to	***************************************
of, for	, the payment
of which I hereby enclose the amount of	(money order
or check or cash by registered mail). Please start the subscription with t	.hc issue.
Name Of Sender	Address

CIIDOCDIDTION DATE

1 Year (12 issues) P3.00 2 Years (24 issues) P5.00 (Subscription rates for the United States & other countries double these rates)



Only the Estate Heatrola has it!

SEPARATE MEAT OVEN
(BAR-B-KEWER*) BROILS

WHOLE ROAST

No more oven-door traffic jams even when company's coming. For your BIGGEST roast won't ask for an inch of precious oven space. You'll BROIL them with radiant (charcoal-type) heat to tender, juicy, more flavorable goodness in the BAR-B-KEWER. Here's a handy place for warming dinner plates, too.



See all the years-ahead features of these ESTATE HEATRO-LA RANGES that mean new freedom, new compliments on your cooking and your kitchen. Several models to choose from in both gas and electric styles all with automatic oven heat control and heavily insulated. Visit your dealer this week.



ESTATE HEATIVA RANGES

MANILA TRADE EXCHANGE

ROOM 200, CALVO BUILDING - ESCOLTA, MANILA