

# A Growing Aboitiz Enterprise

One of the fastest growing enterprises of Aboitiz & Co. is its Petroleum & Industrial Equipment Division which was established in 1963.

Barely seven years after its birth, this division has established itself as a prime supplier of products for the country's growing needs in agriculture, automotive, gasoline and other industries.

The Petroleum & Industrial Equipment Division also opened a branch office in Cebu City in 1964. As its name implies, the Division is a principal supplier of equipment for lubricating machines and oil stations, thereby creating a captive market for its products in the various oil companies, automotive service establishments, and service stations.

The company is also known in agricultural circles, with its product line of irrigation power pumps for the new breed of mechanized farmer.

The Petroleum and Industrial Equipment Division, thru selective contracts with suppliers, can boast of an extensive quality product line, such as the following:

Tokheim gasoline dispensing pumps, meters, nozzles, hand pumps, portable power pumps and valves, VM Christensen hydraulic automotive floor jacks, Myers high pressure piston pumps for agricultural, industrial, transport and washing purposes.

American Rubber Manufacturing Co. power conveying belts, industrial hoses, fire hoses and rubber molded products, KABI positive high pressure, hand operated pistol oilers with interchangeable flexible spouts.

St. Louis air compressors, automotive ignition testing equipment, automotive and industrial lubricating equipment, wheel balancers, air quick couplers, hose reel assemblies, lever guns, grease fittings, airline regulators, filters and lubricators, material dispensing equipment such as for paints and inks, Centro-Matics or the lubricating system which applies the right lubricant in the precise amount needed at the exact time. It is also the distributor of

Strom-Vulcan automotive engine rebuilding machines like jet cleaners, crankshaft grinder, submerged arc welders, surface guiders, connecting rod aligners, tappet guiders, transmission testing machines and universal rebaring machines.

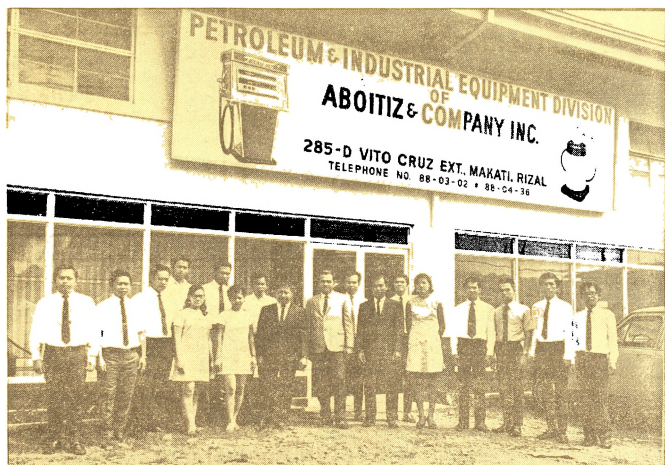
Bee Line automotive alignment equipment and accessories, Ljungman's petroleum product bulk metering equipment, Sigurd Stenhoj car and truck hoists, pneumatic jacks and shop work hydraulic presses,

Christle fast battery chargers, battery testers, power kits, booster cables, battery service kits, automotive battery filler, battery hydrometer and syringe battery filler and Viking rotary pumps for handling various kinds of materials up to 250,000 SSU viscosity.

At the helm of this growing Aboitiz division are Jose J. Berenguer, Jr. division manager; Pelliciano J. Ocampo, Jr., office sales manager; and Cayetano E. de Jesus, accountant.



**JOSE J. BERENGUER, JR.**  
Division Manager  
Petroleum & Industrial  
Equipment Division



### Petroleum and Industrial Equipment Division Personnel

Shown above are the employees of Petroleum & Industrial Equipment Division of Aboitiz & Company. From left are: R. Garganera, N. Cloa, B. Caballes, R. Falor, E. Ortega, D. Ocheda, J. Pichay, D. Pascoa, C. de Jesus, chief accountant, J. Berenguer, Jr., di-

vision manager, E. Estrada, F. J. Ocampo, Jr., Manila office sales and service manager, J. Engalla, special accounts sales manager, L. Bernal, secretary to the division manager, O. Paraiso, R. Sette, A. Destura and K. Soloria.

Greetings  
to



**ABOITIZ & COMPANY, INC.**  
on its Golden Jubilee

Compliments  
of

**KAI BISGAARD A/S**  
Rosenvaengets Alle. 20  
Copenhagen, Denmark

Makers of  
Patent Piston Pressure Oilers

Exclusively Distributed by



**ABOITIZ & COMPANY, INC.**

Petroleum & Industrial Equipment Division

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